

CoolSculpting Marketing Services Center for Medical Aesthetics RI Co-Op July - November 2022 Total Marketing Expenses (07/1/2022 - 11/30/2022)

Total Google Ads: \$18,688.59
Total Marketing Service Fees: \$ 4,750.00
Total CoolSculpting Marketing Cost: \$23,438.59

Google Ads | Chris Zelig | Center for Medical Aesthetics 488-848-4458 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Campaigns Auction insights Ad groups Ads & assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj.

Campaigns Custom Jul 1 - Nov 30, 2022 Show last 30 days

Campaign status: All Campaign name contains cool X Add filter

| Campaign | Budget | Status | Clicks | CTR | Cost |
|---|---------------------|--------------------------------------|--------------|--------------|--------------------|
| search coolsculpting | \$135.36/day | Eligible | 2,712 | 9.71% | \$18,688.59 |
| Coolsculpting Exact | \$110.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| Coolsculpting BMM | \$20.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| Coolsculpting BMM Target CPA Experiment - coolsculpting BMM | \$20.00/day | Ended | 0 | - | \$0.00 |
| search beta coolsculpting OLD | \$125.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| search beta coolsculpting broad | \$15.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| search beta coolsculpting generic | \$30.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| search beta coolsculpting generic broad | \$15.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| search alpha coolsculpting | \$72.22/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting exp reach | \$20.77/day | Paused | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | 2,712 | 9.71% | \$18,688.59 |
| Total: Account | \$135.36/day | | 2,712 | 9.71% | \$18,688.59 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2022.

Google Ads | Chris Zelig | Center for Medical Aesthetics 488-848-4458 | All campaigns | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Ad groups Ads & assets **Ads** Landing pages Keywords Audiences Settings Change history Suggested Experiments Devices Show more

Enabled Status: Eligible Type: Search Budget: \$135.36/day Optimization score: 84.1% More details

Ad status: All Add filter

Custom Jul 1 - Nov 30, 2022 Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|----------|--------|--------|-------------|
| Total: Ads in your current workspace | | | | | |
| | | | 2,712 | 9.71% | \$18,688.59 |
| (Keyword)Center for Medical Aesthetics CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin and More. Expert, Safe Fat Loss With Quick... | 0. coolsculpting - general | Eligible | 695 | 17.21% | \$6,581.12 |
| Center for Medical Aesthetics Fat Reduction in Providence Non-Surgical Fat Reduction +12 more centerformedicalaestheticsri.com/coolsculpting/providence Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever... | x. expanded reach | Eligible | 780 | 5.65% | \$4,568.20 |
| Center for Medical Aesthetics Fat Reduction in Providence Non-Surgical Fat Reduction +12 more centerformedicalaestheticsri.com/coolsculpting/providence Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... | 3. liposuction | Eligible | 734 | 10.75% | \$3,794.84 |
| (Keyword)Center for Medical Aesthetics CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin and More. Expert, Safe Fat Loss With Quick... | 1. coolsculpting - price | Eligible | 290 | 23.67% | \$1,924.89 |
| (Keyword)Center for Medical Aesthetics CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin and More. Expert, Safe Fat Loss With Quick... | 2. body sculpting | Eligible | 101 | 9.21% | \$937.79 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible | 31 | 15.90% | \$323.15 |
| Center for Medical Aesthetics CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more | | | | | |

Google Ads | Chris Zelig | Center for Medical Aesthetics 488-848-4458 | All campaigns | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Ad groups Ads & assets **Ads** Landing pages Keywords Audiences Settings Change history Suggested Experiments Devices Show more

Enabled Status: Eligible Type: Search Budget: \$135.36/day Optimization score: 84.1% More details

Ad status: All Add filter

Custom Jul 1 - Nov 30, 2022 Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|------------------------|----------|--------|--------|-------------|
| Total: Ads in your current workspace | | | | | |
| | | | 2,712 | 9.71% | \$18,688.59 |
| Center for Medical Aesthetics CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more centerformedicalaestheticsri.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin and More. Expert, Safe Fat Loss With Quick... | x. non-service medspa | Eligible | 40 | 9.24% | \$270.78 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible | 16 | 14.04% | \$153.60 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount! Today | x. dynamic | Removed | 6 | 25.00% | \$31.82 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments | x. dynamic | Removed | 4 | 40.00% | \$23.20 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible | 4 | 5.41% | \$17.92 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | x. dynamic | Removed | 3 | 27.27% | \$16.24 |
| (Keyword)Center for Medical Aesthetics CoolSculpting® Elite Fat Reduction Treatment +9 more centerformedicalaestheticsri.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Providence, RI. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas... | 3. coolsculpting elite | Eligible | 2 | 16.67% | \$15.77 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime | x. dynamic | Removed | 0 | 15.38% | \$11.24 |

Google Ads | Chris Zelig | Center for Medical Aesthetics 488-848-4458 | All campaigns | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Recommendations Insights Ad groups Ads & assets **Ads** Landing pages Keywords Audiences Settings Change history Suggested Experiments Devices Show more

Enabled Status: Eligible Type: Search Budget: \$135.36/day Optimization score: 84.1% More details

Ad status: All Add filter

Custom Jul 1 - Nov 30, 2022 Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|---------------|----------------------------|--------|--------|-------------|
| Total: Ads in your current workspace | | | | | |
| | | | 2,712 | 9.71% | \$18,688.59 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting. | x. dynamic | Removed | 2 | 15.38% | \$11.24 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting. | x. dynamic | Removed | 2 | 11.76% | \$8.19 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments | x. dynamic | Removed | 1 | 6.25% | \$6.23 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting. | x. dynamic | Removed | 1 | 14.29% | \$3.61 |
| (Keyword)#1 CoolSculpting Providence RI No Surgery or Pain 25% Off CoolSculpting +5 more centerformedicalaestheticsri.com #1 CoolSculpting® Deal. 25% Off. "If you can squeeze it, we can freeze it.". Non-Surgical Fat Removal. New Client Special 25% Off... | coolsculpting | Removed Ad group paused | 0 | - | \$0.00 |
| CoolSculpting Rhode Island 25% Off CoolSculpting No Surgery or Pain centerformedicalaestheticsri.com #1 CoolSculpting® Deal. 25% Off. "If you can squeeze it, we can freeze it.". CoolSculpting: Effective, Non-Surgical Alternative to Liposuction. Free Consult. | coolsculpting | Removed Ad group paused | 0 | - | \$0.00 |
| #1 CoolSculpting Providence RI Top CoolSculpting Provider Reduce Fat with No Surgery centerformedicalaestheticsri.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Schedule a Free Consult. Learn Why CoolSculpting is the #1 Non-Surgical Fat Removal Treatment in the US. | coolsculpting | Removed Ad group paused | 0 | - | \$0.00 |

Google Ads | Chris Zelig > Center for Medical Aesthetics 488-848-4458 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$135.36/day, Optimization score: 84.1%

Recommendations: +

Insights: Ad status: All, Add filter

| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----|----------|--------|--------|-----|------|
| Total: Ads in your current workspace | | | | | | |
| Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today | | | | | | |
| CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In (+COUNTDOWN('2021/04/30 00:00:00';en... centerformedicalaestheticsri.com | | | | | | |
| CoolSculpting® in Providence Limited Time Offer Apr 2021 Our Biggest Discount Ever | | | | | | |
| CoolSculpting® in Providence Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever | | | | | | |
| Total: Ads in your current workspace | | | | | | |
| Total: Campaign | | | | | | |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more

Google Ads | Chris Zelig > Center for Medical Aesthetics 488-848-4458 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$135.36/day, Optimization score: 84.1%

Recommendations: Ads >

Insights: Responsive search ad, Leave feedback

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|--|----------|-------------|------------------|-------|--------------|
| Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | Approved | Description | None | 3,935 | Advertiser |
| CoolSculpting in (LOCATION)(City) | Approved | Headline | None | 3,783 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | Approved | Description | 2nd position | 2,492 | Advertiser |
| Freeze Away Body Fat | Approved | Headline | None | 1,278 | Advertiser |
| 50% Off 8+ Treatments | Approved | Headline | None | 831 | Advertiser |
| Huge CoolSculpting Promotion | Approved | Headline | None | 809 | Advertiser |
| (Keyword:Center for Medical Aesthetics) | Approved | Headline | None | 658 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved | Description | None | 383 | Advertiser |
| CoolSculpting® Elite | Approved | Headline | None | 265 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments | - | Description | 2nd position | 264 | Advertiser |

Google Ads | Chris Zelig > Center for Medical Aesthetics 488-848-4458 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$135.36/day, Optimization score: 84.1%

Recommendations: Ads >

Insights: Responsive search ad, Leave feedback

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|----------|-------------|------------------|-------|--------------|
| Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting. | - | Description | 2nd position | 236 | Advertiser |
| Top Provider in Providence, RI | Approved | Headline | None | 190 | Advertiser |
| Non-Surgical Fat Reduction | Approved | Headline | None | 138 | Advertiser |
| CoolSculpting Near Me | Approved | Headline | None | 86 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved | Headline | None | 69 | Advertiser |
| Affordable & Quick Treatments | Approved | Headline | None | 67 | Advertiser |
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | Approved | Description | None | 49 | Advertiser |
| Freeze Your Fat Away Today | Approved | Headline | None | 49 | Advertiser |
| Schedule a Free Consultation | Approved | Headline | None | 44 | Advertiser |
| Next-Generation Fat Reduction | Approved | Headline | None | 24 | Advertiser |
| Fat Reduction Treatment | Approved | Headline | None | 14 | Advertiser |
| 25% Off 8+ Treatments | - | Headline | None | 14 | Advertiser |

Google Ads | Chris Zelig > Center for Medical Aesthetics 488-848-4458 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$135.36/day, Optimization score: 84.1%

Recommendations: Ads >

Insights: Responsive search ad, Leave feedback

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------|-------------|------------------|-------|--------------|
| 25% Off 8+ Treatments | - | Headline | None | 14 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | - | Description | None | 11 | Advertiser |
| Save 25% Off 8+ Treatments | - | Headline | None | 8 | Advertiser |
| Safe + Effective Fat Reduction | - | Headline | None | 0 | Advertiser |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI | - | Description | None | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | - | Description | None | 0 | Advertiser |
| Book Now for Up to \$1000 Off | - | Headline | None | 0 | Advertiser |
| Save \$1,000 On 8+ Treatments | - | Headline | None | 0 | Advertiser |
| Book Now for Up to 25% Off | - | Headline | None | 0 | Advertiser |
| 25% off 8+ treatments | - | Headline | None | 0 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments | - | Description | 2nd position | 0 | Advertiser |

Google Ads | Chris Zelig > Center for Medical Aesthetics 488-848-4458 | All campaigns > search | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$135.36/day, Optimization score: 84.1%

Recommendations: Ads >

Insights: Responsive search ad, Leave feedback

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------|-------------|------------------|-------|--------------|
| Safe + Effective Fat Reduction | - | Headline | None | 0 | Advertiser |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI | - | Description | None | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | - | Description | None | 0 | Advertiser |
| Book Now for Up to \$1000 Off | - | Headline | None | 0 | Advertiser |
| Save \$1,000 On 8+ Treatments | - | Headline | None | 0 | Advertiser |
| Book Now for Up to 25% Off | - | Headline | None | 0 | Advertiser |
| 25% off 8+ treatments | - | Headline | None | 0 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments | - | Description | 2nd position | 0 | Advertiser |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | search | coolsculpting | Optimization score: 84.1%

Assets

Table view: Associations

Asset status: All | Asset type: All | Add filter

| Asset | Added to | Level | Status | Clicks | CTR | Cost |
|--|------------------------|----------|----------|--------|--------|-------------|
| Structured snippet | | | | | | |
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat... | search coolsculpting | Campaign | Eligible | 20 | 9.66% | \$150.97 |
| Sitelink | | | | | | |
| Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now. | Account | Account | Eligible | 1,940 | 11.87% | \$14,104.19 |
| CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | search coolsculpting | Campaign | Eligible | 1,869 | 11.92% | \$13,458.78 |
| 5 Star Reviews Read Real Client Reviews & Patient Testimonials. | Account | Account | Eligible | 1,474 | 11.00% | \$10,265.44 |
| Why Choose Us? Read About What Sets Us Apart from Other Medspas in Providence, RI. | Account | Account | Eligible | 937 | 9.54% | \$5,896.21 |
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation. | Account | Account | Eligible | 734 | 9.01% | \$5,149.51 |
| About Us Learn More About Our Team, Location and Available Beauty Treatments. | Account | Account | Eligible | 484 | 6.91% | \$2,876.16 |
| Callout | | | | | | |

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | search | coolsculpting | Optimization score: 84.1%

Assets

Asset status: All | Asset type: All | Add filter

| Asset | Added to | Level | Status | Clicks | CTR | Cost |
|---|------------------------|----------|----------|--------|--------|-------------|
| Callout | | | | | | |
| FDA Cleared | search coolsculpting | Campaign | Eligible | 329 | 10.84% | \$2,500.43 |
| Freeze Your Fat | search coolsculpting | Campaign | Eligible | 281 | 10.59% | \$2,258.80 |
| Liposuction Alternative | search coolsculpting | Campaign | Eligible | 261 | 10.73% | \$2,045.19 |
| Highlights: No Surgery | search coolsculpting | Campaign | Eligible | 250 | 10.14% | \$2,015.42 |
| Nonsurgical Fat Reduction | search coolsculpting | Campaign | Eligible | 232 | 9.95% | \$1,788.52 |
| New Clients 25% Off | search coolsculpting | Campaign | Removed | 28 | 7.59% | \$175.77 |
| 5-Star Rated Medspa | Account | Account | Eligible | 3 | 7.89% | \$14.29 |
| Contact Us + Free Consult | Account | Account | Eligible | 1 | 3.45% | \$7.12 |
| Promotion | | | | | | |
| Fall Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Eligible | 865 | 12.14% | \$6,852.68 |
| Summer Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Removed | 742 | 10.92% | \$4,519.24 |
| Winter Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Eligible | 0 | - | \$0.00 |
| Call | | | | | | |
| (401) 490-0244 | Account | Account | Eligible | 149 | 7.81% | \$1,543.25 |
| (401) 490-0244 | Account | Account | Eligible | 0 | - | \$0.00 |
| Total: Sitelinks | | | | 1,952 | 11.87% | \$14,212.51 |

Google Ads | Chris Zelig | Center for Medical Aesthetics | 488-848-4458 | search | coolsculpting | Optimization score: 84.1%

Assets

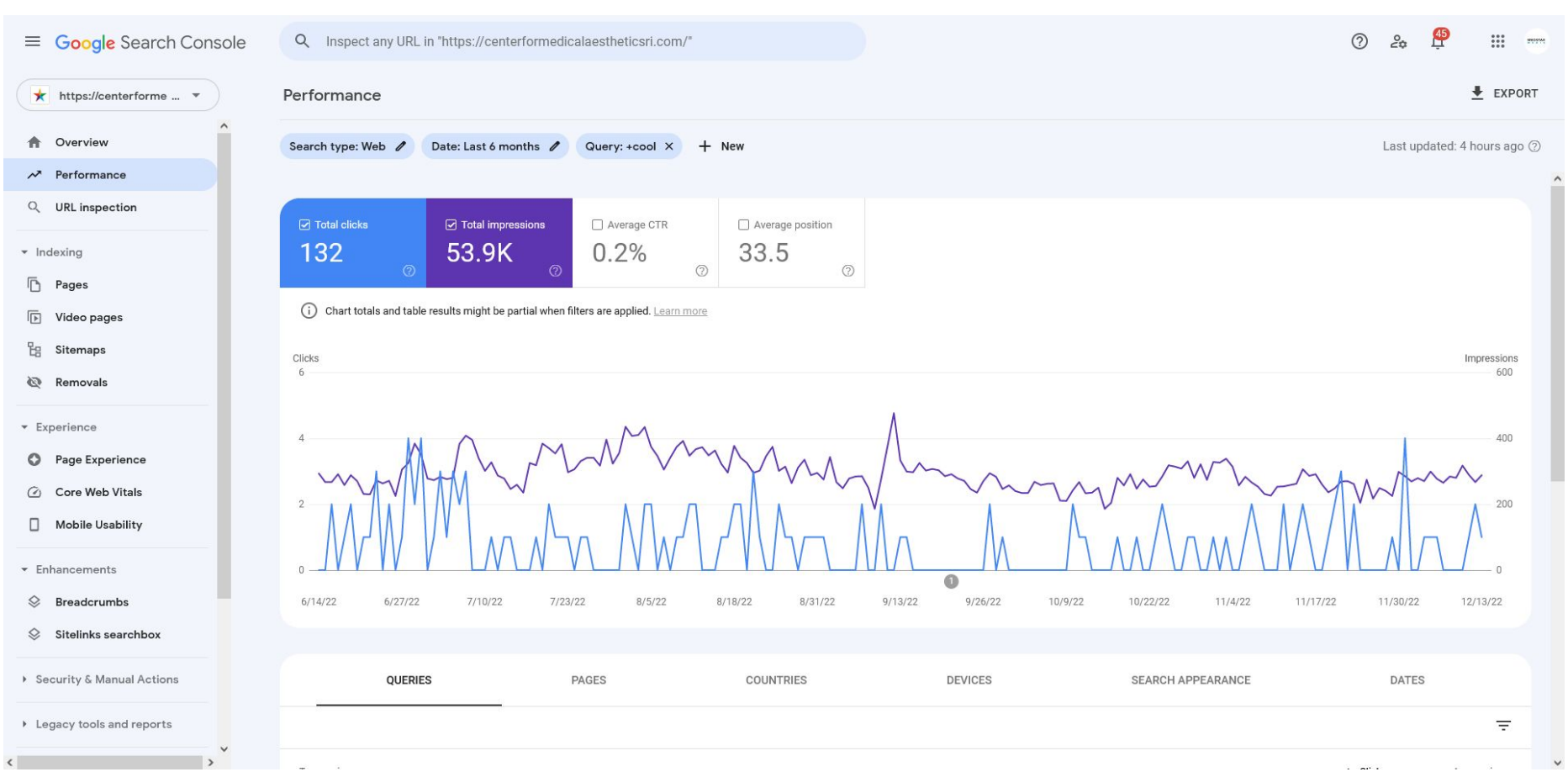
Asset status: All | Asset type: All | Add filter

| Asset | Added to | Level | Status | Clicks | CTR | Cost |
|---|------------------------|----------|----------|--------|--------|-------------|
| 5-Star Rated Medspa | Account | Account | Eligible | 3 | 7.89% | \$14.29 |
| Contact Us + Free Consult | Account | Account | Eligible | 1 | 3.45% | \$7.12 |
| Promotion | | | | | | |
| Fall Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Eligible | 865 | 12.14% | \$6,852.68 |
| Summer Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Removed | 742 | 10.92% | \$4,519.24 |
| Winter Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Eligible | 0 | - | \$0.00 |
| Call | | | | | | |
| (401) 490-0244 | Account | Account | Eligible | 149 | 7.81% | \$1,543.25 |
| (401) 490-0244 | Account | Account | Eligible | 0 | - | \$0.00 |
| Total: Sitelinks | | | | 1,952 | 11.87% | \$14,212.51 |
| Total: Callouts | | | | 594 | 10.21% | \$4,398.49 |
| Total: Structured snippets | | | | 20 | 9.66% | \$150.97 |
| Total: Calls | | | | 149 | 7.81% | \$1,543.25 |
| Total: Promotions | | | | 1,607 | 11.55% | \$11,371.92 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2022.



Google Search Console | Inspect any URL in "https://centerformedicalaestheticsri.com/"

Performance

Search type: Web | Date: Last 6 months | Query: +cool X | Last updated: 4 hours ago

| Top queries | Clicks | Impressions |
|---|--------|-------------|
| coolsculpting near me | 16 | 2,960 |
| cool sculpting cost | 12 | 669 |
| coolsculpting knees before and after | 10 | 905 |
| cool sculpting | 8 | 1,380 |
| coolsculpting rhode island | 8 | 829 |
| coolsculpting buttocks before and after | 6 | 1,283 |
| coolsculpting buttocks | 5 | 2,041 |
| coolsculpting flanks before and after | 5 | 1,327 |
| coolsculpting knees | 3 | 1,742 |
| coolsculpting | 3 | 1,009 |

Rows per page: 10 | 1-10 of 1000

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_123

Invoice Date: July 1, 2022

Payment Due: July 1, 2022

Amount Due (USD): \$0.00

| Services | Hours | Rate | Amount |
|---|-------|----------|----------|
| Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions. | 3.75 | \$200.00 | \$750.00 |

Total: \$750.00
Payment on July 1, 2022 using  ending in 1670: \$750.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_127
Invoice Date: August 1, 2022
Payment Due: August 1, 2022

Amount Due (USD): \$0.00

| Services | Hours | Rate | Amount |
|---|-------|----------|----------|
| Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions. | 3.75 | \$200.00 | \$750.00 |

Total: \$750.00
Payment on August 1, 2022 using  ending in 1670: \$750.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu

scoutu@snewomenshealth.com

Invoice Number: 2020_DM_130

Invoice Date: September 1, 2022

Payment Due: September 1, 2022

Amount Due (USD): \$0.00

| Services | Hours | Rate | Amount |
|---|-------|----------|----------|
| Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions. | 3.75 | \$200.00 | \$750.00 |

Total: \$750.00

Payment on September 1, 2022 using  ending in 1670: \$750.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_134
Invoice Date: October 1, 2022
Payment Due: October 1, 2022

Amount Due (USD): \$0.00

| Services | Hours | Rate | Amount |
|---|-------|------------|------------|
| Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions. | 1 | \$1,250.00 | \$1,250.00 |

Total: \$1,250.00
Payment on October 1, 2022 using  ending in 1670: \$1,250.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States

6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu

scoutu@snewomenshealth.com

Invoice Number: 2020_DM_137

Invoice Date: November 1, 2022

Payment Due: November 1, 2022

Amount Due (USD): \$0.00

| Services | Hours | Rate | Amount |
|---|-------|------------|------------|
| Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions. | 1 | \$1,250.00 | \$1,250.00 |

Total: \$1,250.00

Payment on November 1, 2022 using  ending in 1670: \$1,250.00

Amount Due (USD): \$0.00