

CoolSculpting Marketing Services Center for Medical Aesthetics Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

Total Google Ads: \$11,775.21
Total Marketing Service Fees: \$ 3,750.00
Total CoolSculpting Marketing Cost: \$15,525.21

Google Ads | Medstar Media > Center for Medical Aesthetics 488-848-4458 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media christopherzeig@gmail.com

Overview Recommendations Insights Campaigns Campaigns Auction insights Ad groups Ads & assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices

Custom Jan 1 - Mar 31, 2023 Show last 30 days

Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords +8.5% View Apply

Campaign name contains cool Add filter

| Ad | Budget | Status | Clicks | CTR | Cost |
|--|--------------|--------------------------------------|--------|--------|-------------|
| search coolsculpting | \$130.64/day | Eligible | 1,616 | 12.62% | \$11,775.21 |
| Coolsculpting Exact | \$110.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| Coolsculpting BMM | \$20.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| Coolsculpting BMM Target CPA Experiment - coolsculpting BMM | \$20.00/day | Ended | 0 | - | \$0.00 |
| search beta coolsculpting OLD | \$125.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| search beta coolsculpting broad | \$15.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| search beta coolsculpting generic | \$30.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| search beta coolsculpting generic broad | \$15.00/day | Paused Some ads limited by policy | 0 | - | \$0.00 |
| search alpha coolsculpting | \$72.22/day | Paused | 0 | - | \$0.00 |
| search beta coolsculpting exp reach | \$20.77/day | Paused | 0 | - | \$0.00 |
| Total: Filtered campaigns | | | 1,616 | 12.62% | \$11,775.21 |
| Total: Account | \$130.64/day | | 1,616 | 12.62% | \$11,775.21 |

Google Ads | Medstar Media > Center for Medical Aesthetics 488-848-4458 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media christopherzeig@gmail.com

Enabled Status: Eligible Type: Search Budget: \$130.64/day Optimization score: 58.5% More details Campaign 10 of 11

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Devices

Custom Jan 1 - Mar 31, 2023 Show last 30 days

Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +6.9% View Apply

Ad status: All Add filter

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|----------------------------|----------|--------|--------|------------|
| Total: Ads in your current workspace | | | | | |
| (Keyword)Center for Medical Aesthetics CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more centerformedicalaesthetics.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... | 0. coolsculpting - general | Eligible | 397 | 21.31% | \$4,739.63 |
| Center for Medical Aesthetics Fat Reduction in Providence Non-Surgical Fat Reduction +12 more centerformedicalaesthetics.com/coolsculpting/providence Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... | 4. liposuction | Eligible | 482 | 13.50% | \$2,434.27 |
| Center for Medical Aesthetics Fat Reduction in Providence Non-Surgical Fat Reduction +12 more centerformedicalaesthetics.com/coolsculpting/providence Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Our Biggest CoolSculpting Discount Ever... | x. expanded reach | Eligible | 306 | 8.85% | \$1,482.99 |
| Center for Medical Aesthetics CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more centerformedicalaesthetics.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... | x. non-service medspa | Eligible | 187 | 7.63% | \$1,125.09 |
| (Keyword)Center for Medical Aesthetics CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more centerformedicalaesthetics.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... | 1. coolsculpting - price | Eligible | 117 | 23.83% | \$862.35 |
| (Keyword)Center for Medical Aesthetics CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more centerformedicalaesthetics.com/coolsculpting/providence | | | | | |

Google Ads | Medstar Media > Center for Medical Aesthetics 488-848-4458 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media christopherzeig@gmail.com

Enabled Status: Eligible Type: Search Budget: \$130.64/day Optimization score: 58.5% More details Campaign 10 of 11

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Devices

Ad status: All Add filter

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------|----------------------------|--------|--------|----------|
| Total: Ads in your current workspace | | | | | |
| (Keyword)Center for Medical Aesthetics CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more centerformedicalaesthetics.com/coolsculpting/providence CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... | 2. body sculpting | Eligible | 95 | 12.96% | \$824.90 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible | 11 | 13.75% | \$109.82 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Removed | 11 | 19.64% | \$85.83 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Removed | 5 | 11.90% | \$68.05 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible | 3 | 17.65% | \$22.90 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Removed | 2 | 5.71% | \$19.38 |
| (Keyword) #1 CoolSculpting Providence RI No Surgery or Pain 25% Off CoolSculpting +5 more centerformedicalaesthetics.com #1 CoolSculpting® Deal. 25% Off. *If you can squeeze it, we can freeze it!*. Non-Surgical Fat Removal. New Client Special 25% Off... | coolsculpting | Removed Ad group paused | 0 | - | \$0.00 |
| CoolSculpting Rhode Island 25% Off CoolSculpting No Surgery or Pain | | | | | |

Google Ads | Medstar Media > Center for Medical Aesthetics 488-848-4458 | All campaigns > search | coolsculpting

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Enabled Status: Eligible Type: Search Budget: \$130.64/day Optimization score: 58.5% More details Campaign 10 of 11

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Devices

Ad status: All Add filter

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|------------|----------|--------|--------|-------------|
| Total: Ads in your current workspace | | | | | |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments | x. dynamic | Removed | 0 | - | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Removed | 0 | - | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Removed | 0 | - | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments | x. dynamic | Removed | 0 | - | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible | 0 | 0.00% | \$0.00 |
| Total: Ads in your current workspace | | | | | |
| Total: Campaign | | | | | |
| | | | 1,616 | 12.62% | \$11,775.21 |
| | | | 1,616 | 12.62% | \$11,775.21 |

Show rows: 1,000 1-802 of 802

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Medstar Media | Center for Medical Aesthetics | search | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$130.64/day | Optimization score: 58.5%

Assets

Table view | Associations

Upgraded

All | Sitelink | Callout | Structured snippet | Call | Price | App | Promotion

Legacy

All | Image | Dynamic image | Location | Affiliate location

Asset status: All | Asset type: All | Add filter

| Asset | Added to | Level | Status | Clicks | CTR | Cost |
|--|------------------------|----------|----------|--------|--------|------------|
| Structured snippet | | | | | | |
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat... | search coolsculpting | Campaign | Eligible | 10 | 14.29% | \$78.50 |
| Sitelink | | | | | | |
| Before & After Photos See Real Patient Results & Before and After Photos | search coolsculpting | Campaign | Eligible | 1,227 | 16.54% | \$9,879.95 |
| Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now. | Account | Account | Eligible | 1,198 | 16.46% | \$9,700.98 |
| CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | search coolsculpting | Campaign | Eligible | 928 | 15.65% | \$7,119.40 |
| 5 Star Reviews Read Real Client Reviews & Patient Testimonials. | Account | Account | Eligible | 626 | 13.97% | \$4,336.49 |
| About Us Learn More About Our Team, Location and Available Beauty Treatments. | Account | Account | Eligible | 270 | 9.37% | \$1,853.00 |

Google Ads | Medstar Media | Center for Medical Aesthetics | search | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$130.64/day | Optimization score: 58.5%

Assets

Asset status: All | Asset type: All | Add filter

| Asset | Added to | Level | Status | Clicks | CTR | Cost |
|---|------------------------|----------|----------|--------|--------|------------|
| Callout | | | | | | |
| FDA Cleared | search coolsculpting | Campaign | Eligible | 301 | 17.97% | \$2,662.89 |
| Freeze Your Fat | search coolsculpting | Campaign | Eligible | 279 | 18.72% | \$2,389.80 |
| Liposuction Alternative | search coolsculpting | Campaign | Eligible | 250 | 18.73% | \$2,189.18 |
| Highlights: No Surgery | search coolsculpting | Campaign | Eligible | 232 | 17.24% | \$1,882.38 |
| Nonsurgical Fat Reduction | search coolsculpting | Campaign | Eligible | 213 | 16.96% | \$1,632.99 |
| Contact Us + Free Consult | Account | Account | Eligible | 0 | - | \$0.00 |
| New Clients 25% Off | search coolsculpting | Campaign | Removed | 0 | - | \$0.00 |
| 5-Star Rated Medspa | Account | Account | Eligible | 0 | - | \$0.00 |
| Promotion | | | | | | |
| Winter Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Removed | 586 | 16.99% | \$4,974.85 |
| Spring Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Eligible | 87 | 14.65% | \$733.27 |
| Fall Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Removed | 0 | - | \$0.00 |
| Summer Sale - Up to 50% off 8+ Treatments | search coolsculpting | Campaign | Removed | 0 | - | \$0.00 |

Google Ads | Medstar Media | Center for Medical Aesthetics | search | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$130.64/day | Optimization score: 58.5%

Assets

Asset status: All | Asset type: All | Add filter

| Asset | Added to | Level | Status | Clicks | CTR | Cost |
|----------------------------|----------|---------|----------|--------|--------|------------|
| Call | | | | | | |
| (401) 490-0244 | Account | Account | Eligible | 95 | 11.56% | \$1,105.51 |
| (401) 490-0244 | Account | Account | Paused | 2 | 5.13% | \$20.42 |
| Summary | | | | | | |
| Total: Sitelinks | | | | 1,231 | 16.46% | \$9,906.46 |
| Total: Callouts | | | | 600 | 17.95% | \$4,909.29 |
| Total: Structured snippets | | | | 10 | 14.29% | \$78.50 |
| Total: Calls | | | | 97 | 11.27% | \$1,125.93 |
| Total: Promotions | | | | 673 | 16.64% | \$5,708.12 |

Show rows: 1,000 | 1 - 22 of 22

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Standard Time. [Learn more](#)

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Medstar Media | Center for Medical Aesthetics | search | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$130.64/day | Optimization score: 58.5%

Responsive search ad

Assets | Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|--|----------|-------------|------------------|-------|--------------|
| Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | Approved | Description | None | 1,802 | Advertiser |
| CoolSculpting in (LOCATION)(City) | Approved | Headline | None | 1,567 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | Approved | Description | 2nd position | 1,517 | Advertiser |
| 50% Off 8+ Treatments | Approved | Headline | None | 573 | Advertiser |
| Freeze Away Body Fat | Approved | Headline | None | 482 | Advertiser |
| Huge CoolSculpting Promotion | Approved | Headline | None | 450 | Advertiser |
| (Keyword: Center for Medical Aesthetics) | Approved | Headline | None | 276 | Advertiser |
| CoolSculpting® Elite | Approved | Headline | None | 212 | Advertiser |
| Top Provider in Providence, RI | Approved | Headline | None | 107 | Advertiser |

Google Ads | Medstar Media | Center for Medical Aesthetics | search | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$130.64/day | Optimization score: 58.5%

Assets

Asset status: All | Add filter

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|----------|-------------|------------------|-------|--------------|
| Top Provider in Providence, RI | Approved | Headline | None | 107 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved | Description | None | 33 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved | Headline | None | 29 | Advertiser |
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | Approved | Description | None | 28 | Advertiser |
| CoolSculpting Near Me | Approved | Headline | None | 27 | Advertiser |
| Non-Surgical Fat Reduction | Approved | Headline | None | 26 | Advertiser |
| Affordable & Quick Treatments | Approved | Headline | None | 14 | Advertiser |
| Schedule a Free Consultation | Approved | Headline | None | 8 | Advertiser |
| Freeze Your Fat Away Today | Approved | Headline | None | 5 | Advertiser |
| Next-Generation Fat Reduction | Approved | Headline | None | 4 | Advertiser |
| Fat Reduction Treatment | Approved | Headline | None | 3 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 16+ CoolSculpting Treatments | - | Description | 2nd position | 1 | Advertiser |
| Safe + Effective Fat Reduction | - | Headline | None | 0 | Advertiser |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI | - | Description | None | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | - | Description | None | 0 | Advertiser |
| Book Now for Up to \$1000 Off | - | Headline | None | 0 | Advertiser |
| Save \$1,000 On 8+ Treatments | - | Headline | None | 0 | Advertiser |
| Book Now for Up to 25% Off | - | Headline | None | 0 | Advertiser |

Enabled
Status: Eligible
Type: Search
Budget: \$130.64/day
Optimization score: 58.5%
More details
Campaign 10 of 11

| Overview | Asset status: All | Add filter | Download | Expand | | |
|--------------------|---|------------|-------------|------------------|---------|--------------|
| Recommendations | ● Asset | Status | Asset type | Position pinning | ↓ Impr. | Asset source |
| Insights | ● Safe + Effective Fat Reduction | — | Headline | None | 0 | Advertiser |
| Ad groups | ● Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Providence, RI | — | Description | None | 0 | Advertiser |
| Ads & assets | ● How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | — | Description | None | 0 | Advertiser |
| Ads | ● Book Now for Up to \$1000 Off | — | Headline | None | 0 | Advertiser |
| Assets | ● Save \$1,000 On 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Landing pages | ● Book Now for Up to 25% Off | — | Headline | None | 0 | Advertiser |
| Keywords | ● Save 25% Off 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Audiences | ● Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | — | Description | None | 0 | Advertiser |
| Settings | ● Our Biggest CoolSculpting Discount Ever. Save 25% Off 8+ Treatments of CoolSculpting. | — | Description | 2nd position | 0 | Advertiser |
| Change history | ● 25% off 8+ treatments | — | Headline | None | 0 | Advertiser |
| Show less | ● Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 8+ CoolSculpting Treatments | — | Description | 2nd position | 0 | Advertiser |
| Dynamic ad targets | ● 25% Off 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Locations | ● Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 8+ CoolSculpting Treatments | — | Description | 2nd position | 0 | Advertiser |
| Ad schedule | ● 50% Off 16+ Treatments | — | Headline | None | 0 | Advertiser |
| Devices | | | | | | |
| Advanced bid adj. | | | | | | |

Show rows: 1,000 1 - 34 of 34



COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_142
Invoice Date: January 1, 2023
Payment Due: January 1, 2023

Amount Due (USD): \$0.00

| Services | Hours | Rate | Amount |
|---|-------|------------|------------|
| Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions. | 1 | \$1,250.00 | \$1,250.00 |

Total: \$1,250.00
Payment on January 1, 2023 using  ending in 1670: \$1,250.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_146
Invoice Date: February 1, 2023
Payment Due: February 1, 2023

Amount Due (USD): \$0.00

| Services | Hours | Rate | Amount |
|---|-------|------------|------------|
| Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions. | 1 | \$1,250.00 | \$1,250.00 |

Total: \$1,250.00
Payment on February 1, 2023 using  ending in 1670: \$1,250.00

Amount Due (USD): \$0.00

COOLSCULPTING MARKETING

Guava Jelly
12 E 22nd ST
PHF
New York City, New York NY, 10010
United States
6467023480

BILL TO
Center for Medical Aesthetics
Sandy Coutu
scoutu@snewomenshealth.com

Invoice Number: 2020_DM_149

Invoice Date: March 1, 2023

Payment Due: March 1, 2023

Amount Due (USD): \$0.00

| Services | Hours | Rate | Amount |
|---|-------|------------|------------|
| Coolsculpting Monthly Marketing Digital Marketing & Content Management - Manage & optimize digital marketing campaigns on Google Adwords -Website & content optimization plus optin technology to increase conversions. | 1 | \$1,250.00 | \$1,250.00 |

Total: \$1,250.00

Payment on March 1, 2023 using  ending in 1670: \$1,250.00

Amount Due (USD): \$0.00