

CoolSculpting Marketing Services

Chic Med Laser & Aesthetic Center Q3 + Q4 2022

Total Marketing Expenses

(7/1/2022 - 12/31/2022)

Total Google Ads: \$ 7,501.64
Total Marketing Service Fee: \$12,066.67
Total CoolSculpting Marketing Expense: \$19,568.31

Google Ads | Chris Zelig | Chic Med Laser & Aesthetic Center | 879-946-5605 | All campaigns

Search | Reports | Tools and settings | Refresh | Help | Notifications | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Campaigns | Jul 1 - Dec 20, 2022 | Show last 30 days

Ad status: All | Campaign name contains cool | Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$53.81/day	Some ads limited by policy	2,099	5.29%	\$7,501.64
Total: Filtered campaigns			2,099	5.29%	\$7,501.64
Total: Account	\$53.81/day		2,535	2.75%	\$8,251.15

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig | Chic Med Laser & Aesthetic Center | 879-946-5605 | All campaigns | search | coolsculpting

Search | Reports | Tools and settings | Refresh | Help | Notifications | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Ad status: Enabled | Status: Some ads limited by policy | Type: Search | Budget: \$53.81/day | Optimization score: 99% | More details

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Chic Med Laser Fat Reduction in (LOCATION)(City) Non-Surgical Fat Reduction +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest Discount Ever. Buy One Get One Half Off When You Buy 4-5 Treatments. Best Prices. FDA-Cleared. Clinically Proven... View assets details	x. expanded reach	Eligible	1,054	4.84%	\$3,154.98
{Keyword:Chic Med} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more chicmedlaser.com/coolsculpting/waltham CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Discount Ever. Buy One Get... View assets details	0. coolsculpting - general	Eligible	355	6.00%	\$2,125.48
Chic Med Laser Fat Reduction in (LOCATION)(City) Non-Surgical Fat Reduction +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest Discount Ever. Buy One Get One Half Off When You Buy 4-5 Treatments. Best Prices. FDA-Cleared. Clinically Proven... View assets details	3. liposuction	Eligible	589	5.50%	\$1,784.27
{Keyword:Chic Med} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more chicmedlaser.com/coolsculpting/waltham CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Discount Ever. Buy One Get... View assets details	1. coolsculpting - price	Eligible	92	7.95%	\$401.87
Chic Med CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more chicmedlaser.com/coolsculpting/waltham CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Discount Ever. Buy One Get... View assets details	x. non-service medspa	Eligible	4	5.00%	\$17.40
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest Discount Ever. Buy One Get One 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	4	44.44%	\$15.99
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Discount Ever. Buy One Get One 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$1.65

Google Ads | Chris Zelig | Chic Med Laser & Aesthetic Center | 879-946-5605 | All campaigns | search | coolsculpting

Search | Reports | Tools and settings | Refresh | Help | Notifications | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Ad status: Enabled | Status: Some ads limited by policy | Type: Search | Budget: \$53.81/day | Optimization score: 99% | More details

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Discount Ever. Buy One Get One 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$1.65
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
{Keyword:Chic Med} CoolSculpting® Elite Fat Reduction Treatment +9 more chicmedlaser.com/coolsculpting/elite Leading CoolSculpting® Elite Provider in Waltham, MA. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	2. coolsculpting elite	Eligible	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. Buy One Get One 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. BOGO 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest Discount Ever. BOGO 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Chris Zelig | Chic Med Laser & Aesthetic Center | 879-946-5605 | All campaigns | search | coolsculpting

Search | Reports | Tools and settings | Refresh | Help | Notifications | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview | Ad status: Enabled | Status: Some ads limited by policy | Type: Search | Budget: \$53.81/day | Optimization score: 99% | More details

Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. BOGO 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest Discount Ever. BOGO 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Discount Ever. BOGO 50% Off on 4+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Discount Ever. Buy One Get One Half Off When You Buy 4-5 Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. Buy One Get One Half Off When You Buy 4-5 Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest Discount Ever. Buy One Get One Half Off When You Buy 4-5 Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace			2,099	5.29%	\$7,501.64
Total: Campaign			2,099	5.29%	\$7,501.64

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Overview: Enabled Status: Some ads limited by policy Type: Search Budget: \$53.81/day Optimization score: 99%

Responsive search ad

Assets

Ad strength: Good

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freezing Fat Really Works	Approved	Headline	None	Learning	711	Advertiser
Fat Reduction in (LOCATION)(City)	Approved	Headline	None	Good	10,014	Advertiser
Non-Surgical Lipo Alternative	Approved	Headline	None	Learning	82	Advertiser
Get Rid of Unwanted Fat	Approved	Headline	None	Learning	910	Advertiser
Safe + Effective Fat Reduction	Approved	Headline	None	Learning	1,787	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	Good	2,619	Advertiser
Chic Med Laser	Approved	Headline	None	Learning	990	Advertiser
New Client Special	Approved	Headline	None	Learning	3,202	Advertiser
Freeze Your Way to Leaner Body	Approved	Headline	None	Learning	74	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	None	Learning	3,481	Advertiser

Overview: Enabled Status: Some ads limited by policy Type: Search Budget: \$53.81/day Optimization score: 99%

Responsive search ad

Assets

Ad strength: Good

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Schedule a Free Consultation	Approved	Headline	None	Learning	1,363	Advertiser
Located in Waltham, MA	Approved	Headline	None	Good	5,790	Advertiser
Target Belly Fat, Love Handles	Approved	Headline	None	Learning	1,492	Advertiser
Freeze Away Body Fat	Approved	Headline	None	Good	9,440	Advertiser
BOGO 50% Off on 4+ Treatments	Approved	Headline	None	Good	3,004	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved	Description	None	Learning	301	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	Good	21,058	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	Learning	398	Advertiser
Our Biggest Discount Ever. Buy One Get One Half Off When You Buy 4-5 Treatments	Approved	Description	2nd position	Pending	405	Advertiser

Show rows: 500 1 - 19 of 19

Overview: Enabled Status: Some ads limited by policy Type: Search Budget: \$53.81/day Optimization score: 99%

Assets

Associations

Upgraded: All Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy: All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	1	130	0.77%	\$8.60	\$8.60
CoolSculpting Elite CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	Advertiser	872	16,519	5.28%	\$3.78	\$3,295.94
Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	862	16,215	5.32%	\$3.75	\$3,234.11
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	Advertiser	805	15,861	5.08%	\$3.74	\$3,014.37
About Us Learn More About Our Team, Location	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	781	15,449	5.06%	\$3.69	\$2,878.23

Overview: Enabled Status: Some ads limited by policy Type: Search Budget: \$53.81/day Optimization score: 99%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	781	15,449	5.06%	\$3.69	\$2,878.23
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	100	2,722	3.67%	\$3.80	\$379.72
Personalized Care	search coolsculpting	Campaign	Eligible	Advertiser	93	2,272	4.09%	\$3.71	\$345.18
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	84	2,366	3.55%	\$3.77	\$316.77
Up To 50% Off	search coolsculpting	Campaign	Eligible	Advertiser	85	2,558	3.32%	\$3.65	\$310.09
15+ Years Of Experience	search coolsculpting	Campaign	Eligible	Advertiser	79	2,103	3.76%	\$3.62	\$285.98
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	79	2,241	3.53%	\$3.59	\$283.60
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	69	2,114	3.26%	\$3.56	\$245.49
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	58	2,167	2.68%	\$3.87	\$224.54
Licensed Professionals	search coolsculpting	Campaign	Eligible	Advertiser	55	2,110	2.61%	\$3.94	\$216.55
781-412-1927	Account	Account	Eligible	Advertiser	38	442	8.60%	\$7.42	\$281.98
Total: Sitelinks					893	16,682	5.35%	\$3.76	\$3,359.74
Total: Callouts					306	8,103	3.78%	\$3.44	\$1,053.91
Total: Structured snippets					1	130	0.77%	\$8.60	\$8.60

Overview: Enabled Status: Some ads limited by policy Type: Search Budget: \$53.81/day Optimization score: 99%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	84	2,366	3.55%	\$3.77	\$316.77
Up To 50% Off	search coolsculpting	Campaign	Eligible	Advertiser	85	2,558	3.32%	\$3.65	\$310.09
15+ Years Of Experience	search coolsculpting	Campaign	Eligible	Advertiser	79	2,103	3.76%	\$3.62	\$285.98
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	79	2,241	3.53%	\$3.59	\$283.60
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	69	2,114	3.26%	\$3.56	\$245.49
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	58	2,167	2.68%	\$3.87	\$224.54
Licensed Professionals	search coolsculpting	Campaign	Eligible	Advertiser	55	2,110	2.61%	\$3.94	\$216.55
781-412-1927	Account	Account	Eligible	Advertiser	38	442	8.60%	\$7.42	\$281.98
Total: Sitelinks					893	16,682	5.35%	\$3.76	\$3,359.74
Total: Callouts					306	8,103	3.78%	\$3.44	\$1,053.91
Total: Structured snippets					1	130	0.77%	\$8.60	\$8.60
Total: Calls					38	442	8.60%	\$7.42	\$281.98
Total: Promotions					89	1,175	7.57%	\$5.13	\$456.31

Show rows: 500 1 - 15 of 15

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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

INVOICE # 1793

DATE 06/09/2022

DUE DATE 06/09/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Website Design + Development	<ul style="list-style-type: none">• Microwebsite design with focus on CoolSculpting• Install lead capture forms, integrate with autoresponder and set up client & customer notifications• Optimize website for optimal desktop, tablet, mobile and cross-browser usability• Design custom graphics Additional design work will be billed at a rate of \$200/hr. Unique SEO Optimized content creation will be billed at \$500 per treatment page.	7.50	200.00	1,500.00
Digital Marketing Set Up (One-Time Fee)	<ul style="list-style-type: none">• Set Up Google Ads pay per click campaigns for CoolSculpting• Set up Facebook and Instagram ad campaigns• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	2,000.00	2,000.00
DIGITAL MARKETING AGREEMENT	DIGITAL MARKETING AGREEMENT At all times the media, websites, and graphics we create custom for you, are your property. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 45 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your	1	0.00	0.00

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. . You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

You agree to the terms, conditions and descriptions listed above.

PAYMENT	5,000.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

INVOICE # 1882

DATE 09/01/2022

DUE DATE 09/01/2022

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	2,000.00	2,000.00
Monthly Mgmt Service Proration	Ads began 7/21/22 - prepaid through 8/20/22 - 10 days charge for August.	10	66.6666667	666.67

PAID

PAYMENT 2,666.67
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 1897
DATE 10/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	2,000.00	2,000.00
			TOTAL	2,000.00
			BALANCE DUE	\$0.00

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 1940
DATE 11/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	2,000.00	2,000.00
			TOTAL	2,000.00
			BALANCE DUE	\$0.00

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819

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support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 1974
DATE 12/01/2022

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	2,000.00	2,000.00
Text Blast	Black Friday Text blasts: 11/15 2,295 contacts; 11/25: 2,124 contacts	1	200.00	200.00
Website Development	Black Friday Shopping Cart	10	200.00	2,000.00
Credit	VIP Client discount on Web Dev	1	-500.00	-500.00
Credit	Referral for Skin Tight Medspa	1	-300.00	-300.00

TOTAL 3,400.00
BALANCE DUE **\$0.00**

No additional transfer fees or taxes apply.

Payment services brought by:

Intuit Payments Inc.

2700 Coast Avenue, Mountain View, CA 94043

Phone number 1-888-536-4801

NMLS #1098819