

# CoolSculpting Marketing Services Chic Med Laser & Esthetic Center Co-Op March 2023 Total Marketing Expenses (3/1/2023 - 3/31/2023)

**Total Google Ads: \$2,026.41**  
**Total Meta Ads: \$ 50.69**  
**Total Marketing Service Fees: \$2,000.00**  
**Total CoolSculpting Marketing Cost: \$4,077.10**

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > All campaigns (modified)

Workspace filter: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices

**Campaigns** Custom Mar 1 - 31, 2023 Show last 30 days

Adjust your budgets: Get more conversions by adjusting your budgets in your Maximize conversions campaigns. +10.1% View Apply

Campaign	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting	\$78.02/day	Some ads limited by policy	307	5.69%	\$2,026.41
Total: Campaigns in your current workspace					
Total: Account					

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
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Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: Some ads limited by policy Type: Search Budget: \$78.02/day Optimization score: 89.7% More details Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj.

**Ads** Custom Mar 1 - 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword: Chic Med)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +12 more chicmedlaser.com/coolsculpting/waltham CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	0. coolsculpting - general	Eligible	79	6.80%	\$790.51
Chic Med Laser   Fat Reduction in (LOCATION(City))   Non-Surgical Fat Reduction +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. expanded reach	Eligible	112	4.72%	\$600.67
Chic Med Laser   Fat Reduction in (LOCATION(City))   Non-Surgical Fat Reduction +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	3. liposuction	Eligible	83	5.51%	\$403.98
(Keyword: Chic Med)   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +12 more chicmedlaser.com/coolsculpting/waltham CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	1. coolsculpting - price	Eligible	32	11.47%	\$225.48
Chic Med   CoolSculpting in (LOCATION(City))   Freeze Away Body Fat +12 more chicmedlaser.com/coolsculpting/waltham CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details	x. non-service medspa	Eligible	1	1.52%	\$5.77
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign					

Show rows: 100 1 - 24 of 24

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Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Enabled Status: Some ads limited by policy Type: Search Budget: \$78.02/day Optimization score: 89.7% More details Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Show less | Dynamic ad targets | Locations | Ad schedule | Devices | Advanced bid adj.

**Responsive search ad** Leave feedback Custom Mar 1 - 31, 2023 Show last 30 days

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength Excellent

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Search term categories your ad appears for  
 coolsculpting, coolsculpting boston, body sculpting near me, + 121 more  
 View more details

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved	Headline	None	7	Advertiser
Buy One Get One 50% Off	-	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	37	Advertiser
CoolSculpting in (LOCATION(City))	Approved	Headline	None	880	Advertiser
CoolSculpting Near Me	Approved	Headline	None	9	Advertiser
Affordable & Quick Treatments	Approved	Headline	None	20	Advertiser

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Enabled Status: Some ads limited by policy Type: Search Budget: \$78.02/day Optimization score: 89.7% More details Campaign 1 of 1

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Stubborn Fat 2x Faster	Approved	Headline	None	16	Advertiser
Next-Generation Fat Reduction	Approved	Headline	None	1	Advertiser
Schedule a Free Consultation	Approved	Headline	None	6	Advertiser
(KeywordChic Med)	Approved	Headline	None	173	Advertiser
Fat Reduction Treatment	Approved	Headline	None	1	Advertiser
Huge CoolSculpting Promotion	Approved	Headline	None	343	Advertiser
CoolSculpting® Elite	Approved	Headline	None	76	Advertiser
Top Provider in Waltham	Approved	Headline	None	13	Advertiser
Freeze Away Body Fat	Approved	Headline	None	273	Advertiser
BOGO 50% Off on 4+ Treatments	—	Headline	None	375	Advertiser
50% Off 8+ Treatments	—	Headline	None	5	Advertiser
Up to 50% Off 8+ Treatments	Approved	Headline	None	122	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	1,123	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	18	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	20	Advertiser
Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	—	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. Buy One Get One 50% Off on 4+ CoolSculpting Treatments	—	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. BOGO 50% Off on 4+ CoolSculpting Treatments	—	Description	2nd position	0	Advertiser

Enabled Status: Some ads limited by policy Type: Search Budget: \$78.02/day Optimization score: 89.7% More details Campaign 1 of 1

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Provider in Waltham	Approved	Headline	None	13	Advertiser
Freeze Away Body Fat	Approved	Headline	None	273	Advertiser
BOGO 50% Off on 4+ Treatments	—	Headline	None	375	Advertiser
50% Off 8+ Treatments	—	Headline	None	5	Advertiser
Up to 50% Off 8+ Treatments	Approved	Headline	None	122	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	1,123	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	18	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	20	Advertiser
Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	—	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. Buy One Get One 50% Off on 4+ CoolSculpting Treatments	—	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. BOGO 50% Off on 4+ CoolSculpting Treatments	—	Description	2nd position	0	Advertiser
Our Biggest Discount Ever. Buy One Get One Half Off When You Buy 4-5 Treatments	—	Description	2nd position	606	Advertiser
Our Biggest Discount Ever. 50% Off 8+ CoolSculpting Treatments	—	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	367	Advertiser

Show rows: 100 1 - 27 of 27

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### Assets

Table view: Associations

Upgraded

All Business name Business logo Sitelink Callout Structured snippet Call Lead form Price App Promotion

Legacy

All Image Dynamic image Location Affiliate location

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS   search   coolsculpting	Campaign	Eligible	0	0.00%	\$0.00
Sitelink						
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	103	7.09%	\$884.93
CoolSculpting Elite CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting	Campaign	Eligible	103	6.66%	\$851.34
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	98	6.79%	\$846.88
Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	100	6.70%	\$838.54
Callout						

Enabled Status: Some ads limited by policy Type: Search Budget: \$78.02/day Optimization score: 89.7% More details Campaign 1 of 1

Asset	Added to	Level	Status	Clicks	CTR	Cost
Callout						
Up To 50% Off	MS   search   coolsculpting	Campaign	Eligible	19	8.64%	\$115.79
Freeze Your Fat	MS   search   coolsculpting	Campaign	Eligible	13	7.03%	\$82.74
FDA Cleared	MS   search   coolsculpting	Campaign	Eligible	12	5.08%	\$77.06
Nonsurgical Fat Reduction	MS   search   coolsculpting	Campaign	Eligible	9	6.57%	\$68.16
Liposuction Alternative	MS   search   coolsculpting	Campaign	Eligible	10	6.58%	\$60.95
Highlights: No Surgery	MS   search   coolsculpting	Campaign	Eligible	9	5.92%	\$49.26
15+ Years Of Experience	MS   search   coolsculpting	Campaign	Eligible	7	4.52%	\$47.48
Personalized Care	MS   search   coolsculpting	Campaign	Eligible	6	3.31%	\$36.70
Licensed Professionals	MS   search   coolsculpting	Campaign	Eligible	4	2.45%	\$30.01
Promotion						
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Eligible	31	4.80%	\$195.74
Winter Sale - 50% off 4+ Treatments	MS   search   coolsculpting	Campaign	Removed	0	—	\$0.00
Fall Sale - 50% off 4+ Treatments	MS   search   coolsculpting	Campaign	Removed	0	—	\$0.00
Call						
781-412-1927	Account	Account	Eligible	9	4.05%	\$98.56
781-412-1927	MS   search   coolsculpting	Campaign	Removed	9	4.05%	\$98.56

Enabled Status: Some ads limited by policy Type: Search Budget: \$78.02/day Optimization score: 89.7% More details Campaign 1 of 1

Asset	Added to	Level	Status	Clicks	CTR	Cost
Personalized Care	MS   search   coolsculpting	Campaign	Eligible	6	3.31%	\$36.70
Licensed Professionals	MS   search   coolsculpting	Campaign	Eligible	4	2.45%	\$30.01
Promotion						
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Eligible	31	4.80%	\$195.74
Winter Sale - 50% off 4+ Treatments	MS   search   coolsculpting	Campaign	Removed	0	—	\$0.00
Fall Sale - 50% off 4+ Treatments	MS   search   coolsculpting	Campaign	Removed	0	—	\$0.00
Call						
781-412-1927	Account	Account	Eligible	9	4.05%	\$98.56
781-412-1927	MS   search   coolsculpting	Campaign	Removed	9	4.05%	\$98.56
Total: Sitelinks				106	6.78%	\$909.23
Total: Callouts				39	5.64%	\$246.58
Total: Structured snippets				0	0.00%	\$0.00
Total: Calls				9	4.05%	\$98.56
Total: Promotions				31	4.80%	\$195.74

Show rows: 100 1 - 19 of 19

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Campaigns Chic Med Laser (1709543107079) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Last month: Mar 1, 2023 - Mar 31, 2023

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

View Setup Columns: Custom Breakdown Reports

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	MS   Coolsculpting (Conversions)	Active	Highest volume	\$33.33 Daily	7-day click	1 Website Lead	1,088	1,609	\$50.69 Per Lead	\$50.69	Ongoing
Results from 1 campaign						7-day click	1 Website Lead	1,088 Accounts Center acc...	1,609 Total	\$50.69 Per Lead	\$50.69 Total Spent

Ads Chic Med Laser (1709543107079) Updated just now Discard drafts Review and publish

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Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

View Setup Columns: Custom Breakdown Reports

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS - Video - Andrea		7-day click	1 Website Lead	382	493	\$16.08 Per Lead				\$16.08
<input type="checkbox"/>	CS - Video - Belly Treatment		7-day click	Website Lead	262	307	Per Lead				\$10.23
<input type="checkbox"/>	CS - Image - Smiling		7-day click	Website Lead	128	157	Per Lead				\$4.55
<input type="checkbox"/>	CS - Image - Sitting		7-day click	Website Lead	133	172	Per Lead				\$4.21
<input type="checkbox"/>	CS - Video - Belly Treatment		7-day click	Website Lead	90	96	Per Lead				\$3.87
<input type="checkbox"/>	CS - Video - Andrea		7-day click	Website Lead	81	87	Per Lead				\$3.08
<input type="checkbox"/>	CS - Image - Smiling		7-day click	Website Lead	71	80	Per Lead				\$2.53
<input type="checkbox"/>	CS - Image - 50% Off		7-day click	Website Lead	64	92	Per Lead				\$2.23
<input type="checkbox"/>	CS - Image - Curly Hair		7-day click	Website Lead	48	57	Per Lead				\$1.39
<input type="checkbox"/>	CS - Image - Sitting		7-day click	Website Lead	23	24	Per Lead				\$1.17
<input type="checkbox"/>	CS - Image - Curly Hair		7-day click	Website Lead	14	21	Per Lead				\$0.91
<input type="checkbox"/>	CS - Image - Blonde Model		7-day click	Website Lead	14	16	Per Lead				\$0.35
<input type="checkbox"/>	CS - Image - 50% Off		7-day click	Website Lead	3	4	Per Lead				\$0.06
Results from 18 ads				7-day click	1 Website Lead	1,088 Accounts Center acc...	1,609 Total	\$50.69 Per Lead			\$50.69 Total Spent

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View Setup Columns: Custom Breakdown Reports


Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS - Image - Smiling		7-day click	Website Lead	71	80	Per Lead				\$2.53
<input type="checkbox"/>	CS - Image - 50% Off		7-day click	Website Lead	64	92	Per Lead				\$2.23
<input type="checkbox"/>	CS - Image - Curly Hair		7-day click	Website Lead	48	57	Per Lead				\$1.39
<input type="checkbox"/>	CS - Image - Sitting		7-day click	Website Lead	23	24	Per Lead				\$1.17
<input type="checkbox"/>	CS - Image - Curly Hair		7-day click	Website Lead	14	21	Per Lead				\$0.91
<input type="checkbox"/>	CS - Image - Blonde Model		7-day click	Website Lead	14	16	Per Lead				\$0.35
<input type="checkbox"/>	CS - Image - 50% Off		7-day click	Website Lead	3	4	Per Lead				\$0.06
<input type="checkbox"/>	CS - Image - Blonde Model		7-day click	Website Lead	3	3	Per Lead				\$0.03
<input type="checkbox"/>	CS - Video - Full Treatment		7-day click	Website Lead			Per Lead				
<input type="checkbox"/>	CS - Video - Full Treatment		7-day click	Website Lead			Per Lead				
<input type="checkbox"/>	CS - Video - Marking The Stomach		7-day click	Website Lead			Per Lead				
<input type="checkbox"/>	CS - Video - Marking The Stomach		7-day click	Website Lead			Per Lead				
Results from 18 ads				7-day click	1 Website Lead	1,088 Accounts Center acc...	1,609 Total	\$50.69 Per Lead			\$50.69 Total Spent

View preview

**ChicMed Laser & Esthetic Center** Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



chicmedlaser.com  
**Up to 50% OFF 8+ Treatments** [Learn more](#)

Guerline Laurent and 2 others

Like Comment Share

View Setup Columns: Custom Breakdown Reports

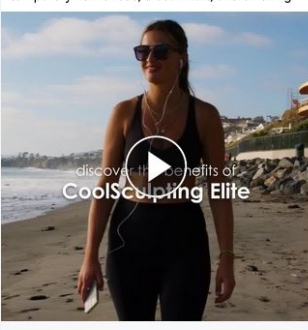
per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$16.08 Per Lead				\$16.08
Per Lead				\$10.23
Per Lead				\$4.55
Per Lead				\$4.21
Per Lead				\$3.87
Per Lead				\$3.08
Per Lead				\$2.53
Per Lead				\$2.23
Per Lead				\$1.39
Per Lead				\$1.17
Per Lead				\$0.91
Per Lead				\$0.35
Per Lead				\$0.06
\$50.69 Per Lead				\$50.69 Total Spent

View preview

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chicmedlaser.com  
**Up to 50% OFF 8+ Treatments** [Learn more](#)

Patricia Quinn

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View Setup Columns: Custom Breakdown Reports

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$16.08 Per Lead				\$16.08
Per Lead				\$10.23
Per Lead				\$4.55
Per Lead				\$4.21
Per Lead				\$3.87
Per Lead				\$3.08
Per Lead				\$2.53
Per Lead				\$1.39
Per Lead				\$1.17
Per Lead				\$0.91
Per Lead				\$0.35
Per Lead				\$0.06
\$50.69 Per Lead				\$50.69 Total Spent

Ads Chic Med Laser (1709543107079)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Andrea	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Belly Treatment	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	CS - Image - Smiling	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Sitting	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Belly Treatment	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Andrea	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Smiling	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - 50% Off	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Curly Hair	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Sitting	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Curly Hair	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Blonde Model	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - 50% Off	

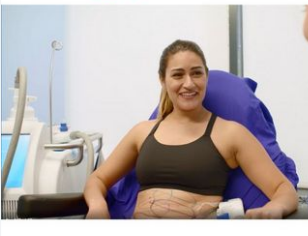
Results from 18 ads

**View preview**

ChicMed Laser & Esthetic Center

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



chicmedlaser.com  
**Up to 50% OFF 8+ Treatments**

Like Comment Share

Full Size Preview

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$16.08				\$16.08
Per Lead				
—				\$10.23
Per Lead				
—				\$4.55
Per Lead				
—				\$4.21
Per Lead				
—				\$3.87
Per Lead				
—				\$3.08
Per Lead				
—				\$2.53
Per Lead				
—				\$2.23
Per Lead				
—				\$1.39
Per Lead				
—				\$1.17
Per Lead				
—				\$0.91
Per Lead				
—				\$0.35
Per Lead				
—				\$0.06
Per Lead				
<b>\$50.69</b>				<b>\$50.69</b>
Per Lead				Total Spent

Ads Chic Med Laser (1709543107079)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Andrea	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Belly Treatment	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Smiling	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	CS - Image - Sitting	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Belly Treatment	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Andrea	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Smiling	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - 50% Off	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Curly Hair	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Sitting	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Curly Hair	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Blonde Model	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - 50% Off	


Results from 18 ads

**View preview**

ChicMed Laser & Esthetic Center

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

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chicmedlaser.com  
**Up to 50% OFF 8+ Treatments**

Like Comment Share

1 share

Full Size Preview

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$16.08				\$16.08
Per Lead				
—				\$10.23
Per Lead				
—				\$4.55
Per Lead				
—				\$4.21
Per Lead				
—				\$3.87
Per Lead				
—				\$3.08
Per Lead				
—				\$2.53
Per Lead				
—				\$2.23
Per Lead				
—				\$1.39
Per Lead				
—				\$1.17
Per Lead				
—				\$0.91
Per Lead				
—				\$0.35
Per Lead				
—				\$0.06
Per Lead				
<b>\$50.69</b>				<b>\$50.69</b>
Per Lead				Total Spent

Ads Chic Med Laser (1709543107079)

Campaign name contains cool Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Andrea	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Belly Treatment	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Smiling	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Sitting	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	CS - Video - Belly Treatment	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Video - Andrea	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Smiling	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - 50% Off	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Curly Hair	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Sitting	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Curly Hair	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - Blonde Model	
<input type="checkbox"/>	<input type="checkbox"/>	CS - Image - 50% Off	


Results from 18 ads

**View preview**

ChicMed Laser & Esthetic Center

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



chicmedlaser.com  
**Up to 50% OFF 8+ Treatments**

Learn more

Josefina Oliva

Like Comment Share

Full Size Preview

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$16.08				\$16.08
Per Lead				
—				\$10.23
Per Lead				
—				\$4.55
Per Lead				
—				\$4.21
Per Lead				
—				\$3.87
Per Lead				
—				\$3.08
Per Lead				
—				\$2.53
Per Lead				
—				\$2.23
Per Lead				
—				\$1.39
Per Lead				
—				\$1.17
Per Lead				
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Per Lead				
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Per Lead				
—				\$0.35
Per Lead				
—				\$0.06
Per Lead				
<b>\$50.69</b>				<b>\$50.69</b>
Per Lead				Total Spent





**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Mireille Balian  
Chic Med Laser & Esthetic  
Center  
241A Moody Street  
Waltham, MA 02453

**SALES #** 2086  
**DATE** 03/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"> <li>• Monthly management of Google Ads / Social Media Ads</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Conversion Tools + Lead Nurture Technology</li> </ul>	1	2,000.00	2,000.00
	<b>Website Development</b>	Laser Hair Removal treatment page	1.25	200.00	250.00

Referral Program

**TOTAL  
BALANCE DUE**

2,250.00  
**\$0.00**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.  
Payment services brought by:  
Intuit Payments Inc.  
2700 Coast Avenue, Mountain View, CA 94043  
Phone number 1-888-536-4801  
NMLS #1098819

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