

CoolSculpting Marketing Services Chic Med Laser & Aesthetic Center Co-Op Q3 2023 Total Marketing Expenses (7/1/2023 - 9/30/2023)

Total Google Ads: \$ 6,026.17
Total Marketing Service Fees: \$ 6,000.00
Total CoolSculpting Marketing Cost: \$12,026.17

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns

Filters: Campaign status: All Ad group status: All Add filter

Overview Campaigns

Recommendations Campaign name contains cool Add filter

Campaign	Budget	Status	Impr.	Clicks	CTR	Conv. rate	Conversions	Cost / conv.	Search lost IS (budget)	Cost
MS search coolsculpting	\$64.60/day	Some ads limited by policy	22,985	999	4.35%	7.21%	72.00	\$83.70	16.24%	\$6,026.17
Total: Filtered campaigns										
Total: Account										

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > MS | search | coolsculpting

Enabled Status: Some ads limited by policy Type: Search Budget: \$64.60/day Optimization score: 98.7%

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	3. liposuction	Eligible	308	6.00%	\$1,710.00
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	0. coolsculpting - general	Eligible	185	4.84%	\$1,433.43
Chic Med Laser CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	x. expanded reach	Eligible	207	2.53%	\$1,303.28
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +7 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	3. liposuction	Eligible	144	5.60%	\$736.32
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +7 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	0. coolsculpting - general	Eligible	64	5.30%	\$354.67

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > MS | search | coolsculpting

Enabled Status: Some ads limited by policy Type: Search Budget: \$64.60/day Optimization score: 98.7%

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +7 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	0. coolsculpting - general	Eligible	64	5.30%	\$354.67
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +7 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	1. coolsculpting - price	Eligible	44	10.97%	\$223.58
Chic Med Laser CoolSculpting CoolSculpting® Elite +6 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	x. expanded reach	Eligible	22	2.48%	\$96.78
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	1. coolsculpting - price	Eligible	9	3.09%	\$61.26
Chic Med CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	x. non-service medspa	Not eligible Ad group removed	7	3.76%	\$35.87

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > MS | search | coolsculpting

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Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +7 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	2. coolsculpting elite	Eligible	2	22.22%	\$26.14
(KeyWord:Chic Med) CoolSculpting CoolSculpting® Elite +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	2. coolsculpting elite	Eligible	3	6.12%	\$24.92
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.32%	\$11.66
Chic Med CoolSculpting CoolSculpting® Elite +6 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treatments... View assets details	x. non-service medspa	Not eligible Ad group removed	1	0.54%	\$8.26
(KeyWord:Chic Med) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more chicmedlaser.com/coolsculpting/waltham CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest... View assets details	0. coolsculpting - general	Removed	0	-	\$0.00

Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Ad	Ad group	Status	Clicks	CTR	Cost		
Insights	Total: Ads in your current view 999 4.35% \$6,026.17								
Ad groups	ChicMed Esthetic Center. Our biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments								
Ads & assets	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Our Biggest Discount Ever. 50% Off 8+ CoolSculpting Treatments								
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Assets	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Discount Ever. 50% Off 8+ CoolSculpting Treatments								
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Keywords	[Dynamically generated headline] [Dynamically generated display URL] Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. 50% Off 8+ CoolSculpting Treatments								
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00		
Settings	Total: Ads in your current view 999 4.35% \$6,026.17								
Change history	Total: Campaign 999 4.35% \$6,026.17								

Show rows: 200 1 - 36 of 36

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Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Assets

Custom Jul 1 - Sep 30, 2023 Show last 30 days

Table view Associations

Upgraded

All Image Business name Business logo Sitelink Callout Structured snippet Call Lead form Location Price App Promotion Legacy All Dynamic image

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
Structured snippet										
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction,...	MS search coolsculpting	Campaign	Eligible	Advertiser	18	520	3.46%	\$5.70	\$102.63
Sitelink										
<input type="checkbox"/>	CoolSculpting Elite CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible	Advertiser	314	7,125	4.41%	\$6.85	\$2,150.61
<input type="checkbox"/>	Why Choose Chic Med			Eligible (Limited)						

Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
<input type="checkbox"/>	Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	301	6,818	4.41%	\$6.87	\$2,068.83
<input type="checkbox"/>	About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	282	6,407	4.40%	\$6.92	\$1,950.22
<input type="checkbox"/>	Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	Advertiser	252	6,257	4.03%	\$6.82	\$1,719.16
Callout										
<input type="checkbox"/>	FDA Cleared	MS search coolsculpting	Campaign	Eligible	Advertiser	71	1,860	3.82%	\$6.63	\$470.96
<input type="checkbox"/>	Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	Advertiser	57	1,308	4.36%	\$7.79	\$444.07
<input type="checkbox"/>	Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	Advertiser	63	1,495	4.21%	\$6.74	\$424.71
<input type="checkbox"/>	Licensed Professionals	MS search coolsculpting	Campaign	Eligible	Advertiser	59	1,242	4.75%	\$6.88	\$405.74
<input type="checkbox"/>	Up To 50% Off	MS search coolsculpting	Campaign	Eligible	Advertiser	58	1,612	3.60%	\$6.59	\$382.43
<input type="checkbox"/>	Personalized Care	MS search coolsculpting	Campaign	Eligible	Advertiser	59	1,428	4.13%	\$6.03	\$355.69
<input type="checkbox"/>	Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	Advertiser	55	1,408	3.91%	\$6.32	\$347.87

Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
<input type="checkbox"/>	Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	Advertiser	55	1,408	3.91%	\$6.32	\$347.87
<input type="checkbox"/>	15+ Years Of Experience	MS search coolsculpting	Campaign	Eligible	Advertiser	49	1,273	3.85%	\$6.55	\$320.83
<input type="checkbox"/>	Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	Advertiser	35	1,249	2.80%	\$7.10	\$248.42
Promotion										
<input type="checkbox"/>	Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed	Advertiser	172	3,516	4.89%	\$6.27	\$1,078.95
<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible	Advertiser	120	2,347	5.11%	\$7.31	\$877.09
<input type="checkbox"/>	Winter Sale - 50% off 4+ Treatments	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Fall Sale - 50% off 4+ Treatments	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Business name										
<input type="checkbox"/>	Chic Med Laser	MS search coolsculpting	Campaign	Eligible	Advertiser	701	15,719	4.46%	\$6.24	\$4,371.74
<input type="checkbox"/>	Chic Med Center	MS search coolsculpting	Campaign	Removed Disapproved (Business Name Irrelevance)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	MS search coolsculpting			Removed						

Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost	
<input type="checkbox"/>	ChicMed Esthetic Center	MS search coolsculpting	Campaign	Removed Disapproved (Business Name Irrelevance)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	ChicMed	MS search coolsculpting	Campaign	Removed Disapproved (Business Name Irrelevance)	Advertiser	0	0	-	-	\$0.00
Call										
<input type="checkbox"/>	781-412-1927	Account	Account	Eligible	Advertiser	25	1,098	2.28%	\$7.00	\$174.90
<input type="checkbox"/>	781-412-1927	MS search coolsculpting	Campaign	Removed	Advertiser	25	1,098	2.28%	\$7.00	\$174.90
Business logo										
<input type="checkbox"/>		MS search coolsculpting	Campaign	Eligible	Advertiser	688	15,479	4.44%	\$6.26	\$4,303.56
<input type="checkbox"/>		MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blank Space +1 more)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>		MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	Advertiser	0	0	-	-	\$0.00

Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blank Space)	Advertiser	0	0	-	-	\$0.00
	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	Advertiser	0	0	-	-	\$0.00
	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	Advertiser	0	0	-	-	\$0.00
	MS search coolsculpting	Campaign	Eligible	Advertiser	14	313	4.47%	\$7.71	\$107.92
Total: Images					14	313	4.47%	\$7.71	\$107.92
Total: Business name					701	15,719	4.46%	\$6.24	\$4,371.74
Total: Business logo					688	15,479	4.44%	\$6.26	\$4,303.56
Total: Sitelinks					326	7,272	4.48%	\$6.85	\$2,234.39

Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
	MS search coolsculpting	Campaign	Eligible	Advertiser	14	313	4.47%	\$7.71	\$107.92
Total: Images					14	313	4.47%	\$7.71	\$107.92
Total: Business name					701	15,719	4.46%	\$6.24	\$4,371.74
Total: Business logo					688	15,479	4.44%	\$6.26	\$4,303.56
Total: Sitelinks					326	7,272	4.48%	\$6.85	\$2,234.39
Total: Callouts					243	6,006	4.05%	\$6.31	\$1,533.49
Total: Structured snippets					18	520	3.46%	\$5.70	\$102.63
Total: Calls					25	1,098	2.28%	\$7.00	\$174.90
Total: Promotions					292	5,863	4.98%	\$6.70	\$1,956.04

Show rows: 200 1 - 32 of 32

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Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Responsive search ad

Assets Combinations

Ad strength: Good

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for: liposuction cost boston, liposuction, tummy tuck cost boston, + 373 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column.

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
● Freeze Your Fat Away Today	Approved	Headline	2nd position	Learning	30	Advertiser

Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Responsive search ad

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
● Freeze Your Fat Away Today	Approved	Headline	2nd position	Learning	30	Advertiser
● Affordable & Quick Treatments	Approved	Headline	2nd position	Learning	1,327	Advertiser
● Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	Learning	173	Advertiser
● No Surgery & Minimal Downtime	Approved	Headline	2nd position	Learning	1,260	Advertiser
● Next-Generation Fat Reduction	Approved	Headline	2nd position	Learning	137	Advertiser
● Flexible Payment Options	Approved	Headline	2nd position	Learning	436	Advertiser
● {Keyword:Chic Med}	Approved	Headline	1st position	Good	4,007	Advertiser
● Fat Reduction Treatment	Approved	Headline	2nd position	Learning	961	Advertiser
● CoolSculpting® Elite	Approved	Headline	1st position	Learning	6	Advertiser
● Top Provider in Waltham	Approved	Headline	2nd position	Learning	391	Advertiser
● Chic Med	Approved	Headline	None	Good	1,119	Advertiser
● Up to 50% Off 8+ Treatments	Approved	Headline	2nd position	Learning	418	Advertiser

Enabled Status: **Some ads limited by policy** Type: Search Budget: \$64.60/day Optimization score: 98.7% Campaign 2 of 3

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
● CoolSculpting® elite	Approved	Headline	1st position	Learning	6	Advertiser
● Top Provider in Waltham	Approved	Headline	2nd position	Learning	391	Advertiser
● Chic Med	Approved	Headline	None	Good	1,119	Advertiser
● Up to 50% Off 8+ Treatments	Approved	Headline	2nd position	Learning	418	Advertiser
● CoolSculpting	Approved	Headline	1st position	Learning	180	Advertiser
● CoolSculpting in Waltham	Approved	Headline	1st position	Learning	915	Advertiser
● CoolSculpting® Elite Waltham	Approved	Headline	1st position	Learning	25	Advertiser
● The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved	Description	None	Learning	71	Advertiser
● CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	Description	None	Good	4,968	Advertiser
● Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	Description	None	Learning	94	Advertiser
● Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	Good	3,593	Advertiser

Show rows: 200 1 - 19 of 19

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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 2210
DATE 07/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	2,000.00	2,000.00

Referral Program

TOTAL 2,000.00
BALANCE DUE **\$0.00**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.
Payment services brought by:
Intuit Payments Inc.
2700 Coast Avenue, Mountain View, CA 94043
Phone number 1-888-536-4801
NMLS #1098819

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 2254
DATE 08/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	2,000.00	2,000.00

Referral Program

TOTAL	2,000.00
BALANCE DUE	\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.
 Payment services brought by:
 Intuit Payments Inc.
 2700 Coast Avenue, Mountain View, CA 94043
 Phone number 1-888-536-4801
 NMLS #1098819

Medstar Media, INC.

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South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 2287
DATE 09/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	2,000.00	2,000.00

Referral Program

TOTAL 2,000.00
BALANCE DUE **\$0.00**

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Payment services brought by:
Intuit Payments Inc.
2700 Coast Avenue, Mountain View, CA 94043
Phone number 1-888-536-4801
NMLS #1098819

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