

CoolSculpting Marketing Services Chic Med Laser & Aesthetic Center Co-Op Q4 2023 Total Marketing Expenses (10/1/2023 - 12/31/2023)

Total Google Ads: \$ 5,222.77
Total Marketing Service Fees: \$ 6,000.00
Total CoolSculpting Marketing Cost: \$11,222.77

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > All campaigns (modified)

Filters: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Dynamic ad targets | Locations | Show more

Campaigns

Custom | Oct 1 - Dec 31, 2023 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$74.69/day	Paused Some ads limited by policy	611	4.25%	\$5,153.47
Total: Campaigns in your current view			611	4.25%	\$5,153.47
Total: Account			804	4.32%	\$6,129.64

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Paused | Type: Search | Budget: \$74.69/day | More details | Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Dynamic ad targets | Locations | Show more

Ads

Custom | Oct 1 - Dec 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			611	4.25%	\$5,153.47
Chic Med Laser CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	4. liposuction	Not eligible Campaign paused	224	4.97%	\$1,595.70
(Keyword:Chic Med) CoolSculpting CoolSculpting® Elite +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting	Not eligible Campaign paused	141	4.22%	\$1,482.13
Chic Med Laser CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. expanded reach	Not eligible Campaign paused	105	3.00%	\$858.39
Chic Med Laser CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - general	Not eligible Campaign paused	54	4.93%	\$583.27
Chic Med Laser CoolSculpting CoolSculpting® Elite +6 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	4. liposuction	Not eligible Campaign paused	49	5.71%	\$378.75
(Keyword:Chic Med) CoolSculpting CoolSculpting® Elite +7 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting	Not eligible Campaign paused	19	3.86%	\$105.59
Chic Med Laser CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. body sculpting	Not eligible Campaign paused	6	3.80%	\$55.92

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Paused | Type: Search | Budget: \$74.69/day | More details | Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Dynamic ad targets | Locations | Show more

Ads

Custom | Oct 1 - Dec 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			611	4.25%	\$5,153.47
Chic Med Laser CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. body sculpting	Not eligible Campaign paused	6	3.80%	\$55.92
Chic Med Laser CoolSculpting CoolSculpting® Elite +6 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. expanded reach	Not eligible Campaign paused	5	1.96%	\$29.41
Chic Med Laser CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. coolsculpting elite	Not eligible Campaign paused	1	2.63%	\$21.54
Chic Med Laser CoolSculpting CoolSculpting® Elite +6 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. coolsculpting elite	Not eligible Campaign paused	1	12.50%	\$17.84
Chic Med Laser CoolSculpting CoolSculpting® Elite +6 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - general	Not eligible Campaign paused	4	6.78%	\$15.12
Chic Med Laser CoolSculpting CoolSculpting® Elite +6 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. body sculpting	Not eligible Campaign paused	1	2.33%	\$8.10
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	6.67%	\$1.71
(Keyword:Chic Med) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more chicmedlaser.com/coolsculpting/waltham CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles.	0. coolsculpting	Removed Campaign paused	0	-	\$0.00

Google Ads | Medstar Media > Chic Med Laser & Aesthetic Center 879-946-5605 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

Paused | Type: Search | Budget: \$74.69/day | More details | Campaign 1 of 1

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history | Suggested | Dynamic ad targets | Locations | Show more

Ads

Custom | Oct 1 - Dec 31, 2023 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			611	4.25%	\$5,153.47
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest Discount Ever. 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Discount Ever. 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Chic Med CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. non-service medspa	Not eligible Ad group removed, Campaign paused	0	0.00%	\$0.00
Chic Med CoolSculpting CoolSculpting® Elite +6 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. non-service medspa	Not eligible Ad group removed, Campaign paused	0	0.00%	\$0.00
Total: Ads in your current view			611	4.25%	\$5,153.47
Total: Campaign			611	4.25%	\$5,153.47

Show rows: 100 | 1 - 38 of 38

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Overview | Responsive search ad | Leave feedback | Custom | Oct 1 - Dec 31, 2023 | Show last 30 days

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freeze Your Fat Away Today	Not eligible Campaign paused	Headline	2nd position	Learning	15	Advertiser
Chic Med Laser	Not eligible Campaign paused	Headline	None	Learning	160	Advertiser
Affordable & Quick Treatments	Not eligible Campaign paused	Headline	2nd position	Learning	966	Advertiser
Freeze Stubborn Fat 2x Faster	Not eligible Campaign paused	Headline	2nd position	Learning	109	Advertiser
No Surgery & Minimal Downtime	Not eligible Campaign paused	Headline	2nd position	Good	2,136	Advertiser
Next-Generation Fat Reduction	Not eligible Campaign paused	Headline	2nd position	Learning	57	Advertiser
Flexible Payment Options	Not eligible Campaign paused	Headline	2nd position	Learning	200	Advertiser
(Keyword:Chic Med)	Removed Campaign paused	Headline	1st position	-	1,998	Advertiser
Fat Reduction Treatment	Not eligible Campaign paused	Headline	2nd position	Learning	460	Advertiser
CoolSculpting® Elite	Not eligible Campaign paused	Headline	1st position	Learning	11	Advertiser
Top Provider in Waltham	Not eligible Campaign paused	Headline	2nd position	Learning	147	Advertiser
Chic Med	Removed Campaign paused	Headline	None	-	642	Advertiser
Up to 50% Off 8+ Treatments	Not eligible Campaign paused	Headline	2nd position	Learning	413	Advertiser

Overview | Assets | Asset status: All | Add filter | Show rows: 100 | 1 - 20 of 20

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
(Keyword:Chic Med)	Campaign paused	Headline	1st position	-	1,998	Advertiser
Fat Reduction Treatment	Not eligible Campaign paused	Headline	2nd position	Learning	460	Advertiser
CoolSculpting® Elite	Not eligible Campaign paused	Headline	1st position	Learning	11	Advertiser
Top Provider in Waltham	Not eligible Campaign paused	Headline	2nd position	Learning	147	Advertiser
Chic Med	Removed Campaign paused	Headline	None	-	642	Advertiser
Up to 50% Off 8+ Treatments	Not eligible Campaign paused	Headline	2nd position	Learning	413	Advertiser
Coolsculpting	Not eligible Campaign paused	Headline	1st position	Learning	179	Advertiser
Coolsculpting in Waltham	Not eligible Campaign paused	Headline	1st position	Good	2,290	Advertiser
CoolSculpting® Elite Waltham	Not eligible Campaign paused	Headline	1st position	Learning	25	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Not eligible Campaign paused	Description	None	Learning	57	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Not eligible Campaign paused	Description	None	Best	4,381	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Not eligible Campaign paused	Description	None	Learning	65	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Not eligible Campaign paused	Description	2nd position	Best	3,406	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Overview | Assets | Asset status: All | Asset type: All | Add filter | Segment | Columns | Reports | Download | Expand | More

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting	Campaign	Eligible	5	4.42%	\$27.74
CoolSculpting® Elite CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible	177	4.24%	\$1,672.61
Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	166	4.18%	\$1,499.48
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	156	4.09%	\$1,471.72
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	143	3.76%	\$1,340.09
Up To 50% Off	MS search coolsculpting	Campaign	Eligible	41	3.62%	\$432.55
FDA Cleared	MS search coolsculpting	Campaign	Eligible	46	4.40%	\$415.22
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	39	4.60%	\$414.93
Licensed Professionals	MS search coolsculpting	Campaign	Eligible	32	4.63%	\$353.45
Personalized Care	MS search coolsculpting	Campaign	Eligible	29	3.65%	\$348.83

Overview | Assets | Asset status: All | Asset type: All | Add filter | Segment | Columns | Reports | Download | Expand | More

Asset	Added to	Level	Status	Clicks	CTR	Cost
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	35	3.54%	\$320.25
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	33	4.37%	\$308.35
15+ Years Of Experience	MS search coolsculpting	Campaign	Eligible	30	3.79%	\$290.38
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	32	3.76%	\$274.98
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed	221	5.16%	\$1,806.36
Winter Sale - 50% off 4+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Fall Sale - 50% off 4+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Chic Med Laser	MS search coolsculpting	Campaign	Eligible	538	4.31%	\$4,378.91
Chic Med Center	MS search coolsculpting	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
ChicMed Esthetic Center	MS search coolsculpting	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00
ChicMed	MS search coolsculpting	Campaign	Removed Disapproved (Business Name Irrelevance)	0	-	\$0.00

Overview | Assets | Asset status: All | Asset type: All | Add filter | Segment | Columns | Reports | Download | Expand | More

Asset	Added to	Level	Status	Clicks	CTR	Cost
781-412-1927	Account	Account	Eligible	23	2.67%	\$250.40
781-412-1927	MS search coolsculpting	Campaign	Removed	23	2.67%	\$250.40
CoolSculpting® Elite	MS search coolsculpting	Campaign	Eligible	538	4.31%	\$4,378.91
Chic Med	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blank Space +1 more)	0	-	\$0.00
Chic Med	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Chic Med	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blank Space)	0	-	\$0.00
Chic	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Chic	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00

Paused Type: Search Budget: \$74.69/day

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Ad groups		MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	0	-	\$0.00
Ads		MS search coolsculpting	Campaign	Eligible	134	4.07%	\$1,177.43
Keywords	Total: Images				134	4.07%	\$1,177.43
Audiences	Total: Business name				538	4.31%	\$4,378.91
Settings	Total: Business logo				538	4.31%	\$4,378.91
Change history	Total: Sitelinks				186	4.36%	\$1,745.45
Suggested	Total: Callouts				118	3.53%	\$1,074.81
Dynamic ad targets	Total: Structured snippets				5	4.42%	\$27.74
Locations	Total: Calls				23	2.67%	\$250.40
More	Total: Promotions				221	5.16%	\$1,806.36

Show rows: 100 1 - 32 of 32

Enabled Status: Eligible Type: Search Budget: \$32.50/day Optimization score: 100%

Overview	Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
Ad groups	x. Exp Reach coolsculpting	Eligible	-	0.00	\$0.00	8	4.97%	\$26.43
Auction insights	coolsculpting	Eligible	-	0.00	\$0.00	9	4.69%	\$21.34
Ads & assets	coolsculpting fat removal	Eligible	-	0.00	\$0.00	3	8.57%	\$13.15
Landing pages	coolsculpting body sculpting	Eligible	-	0.00	\$0.00	1	3.03%	\$6.51
Keywords	coolsculpting liposuction	Eligible	-	0.00	\$0.00	1	1.85%	\$1.87
Audiences	coolsculpting elite	Removed	-	0.00	\$0.00	0	-	\$0.00
Settings	coolsculpting fat freezing	Eligible	-	0.00	\$0.00	0	0.00%	\$0.00
Change history	Total: Filtered ad groups			0.00	\$0.00	22	4.54%	\$69.30
Suggested	Total: Campaign			24.00	\$40.67	193	4.58%	\$976.17

1 - 7 of 7

Enabled Status: Eligible Type: Standard

Overview	Ad	Status	Clicks	CTR	Cost
Ads	Chic Med Laser CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting® Treatments. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	8	4.97%	\$26.43
Keywords	Total: Ads in your current view		8	4.97%	\$26.43
Audience	Total: Ad group		8	4.97%	\$26.43

1 - 1 of 1

Enabled Status: Eligible Type: Standard

Overview	Responsive search ad	Assets	Combinations	Status	Asset type	Position pinning	Imp.	Asset source
Assets	Freeze Your Fat Away Today			Eligible	Headline	2nd position	2	Advertiser
Keywords	Chic Med Laser			Eligible	Headline	None	24	Advertiser
Audience	Affordable & Quick Treatments			Eligible	Headline	2nd position	23	Advertiser
Settings	Freeze Stubborn Fat 2x Faster			Eligible	Headline	2nd position	30	Advertiser
Change history	No Surgery & Minimal Downtime			Eligible	Headline	2nd position	64	Advertiser
Dynamic ad targets	Next-Generation Fat Reduction			Eligible	Headline	2nd position	7	Advertiser
Devices	Flexible Payment Options			Eligible	Headline	2nd position	6	Advertiser
More	Fat Reduction Treatment			Eligible	Headline	2nd position	20	Advertiser
	CoolSculpting® Elite			Eligible	Headline	1st position	1	Advertiser
	Top Provider in Waltham			Eligible	Headline	2nd position	3	Advertiser
	Up to 50% Off 8+ Treatments			Eligible	Headline	2nd position	6	Advertiser
	Coolsculpting			Eligible	Headline	1st position	14	Advertiser
	Coolsculpting in Waltham			Eligible	Headline	1st position	137	Advertiser
	CoolSculpting® Elite Waltham			Eligible	Headline	1st position	9	Advertiser

Enabled Status: Eligible Type: Standard

Overview	Assets	Combinations	Status	Asset type	Position pinning	Imp.	Asset source
Assets	No Surgery & Minimal Downtime		Eligible	Headline	2nd position	64	Advertiser
Keywords	Next-Generation Fat Reduction		Eligible	Headline	2nd position	7	Advertiser
Audience	Flexible Payment Options		Eligible	Headline	2nd position	6	Advertiser
Settings	Fat Reduction Treatment		Eligible	Headline	2nd position	20	Advertiser
Change history	CoolSculpting® Elite		Eligible	Headline	1st position	1	Advertiser
Dynamic ad targets	Top Provider in Waltham		Eligible	Headline	2nd position	3	Advertiser
Devices	Up to 50% Off 8+ Treatments		Eligible	Headline	2nd position	6	Advertiser
More	Coolsculpting		Eligible	Headline	1st position	14	Advertiser
	Coolsculpting in Waltham		Eligible	Headline	1st position	137	Advertiser
	CoolSculpting® Elite Waltham		Eligible	Headline	1st position	9	Advertiser
	The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.		Eligible	Description	None	0	Advertiser
	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More		Eligible	Description	None	161	Advertiser
	Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.		Eligible	Description	None	0	Advertiser
	Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments		Eligible	Description	2nd position	117	Advertiser

Show rows: 100 1 - 18 of 18

Enabled Status: Eligible Type: Standard More details Ad group 9 of 11 Show last 30 days

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	0	-	\$0.00
Sitelink						
Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	2	5.56%	\$7.75
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	2	4.35%	\$7.75
CoolSculpting Elite CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	2	4.26%	\$7.75
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	1	2.86%	\$3.18
Callout						
Up To 50% Off	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	3	13.64%	\$6.92
Nonsurgical Fat Reduction	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	20.00%	\$4.57
Licensed Professionals	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	25.00%	\$2.27
Personalized Care	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	14.29%	\$2.27
Freeze Your Fat	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	7.14%	\$2.27

Enabled Status: Eligible Type: Standard More details Ad group 9 of 11

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	10.00%	\$2.27
15+ Years Of Experience	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Liposuction Alternative	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Highlights: No Surgery	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Promotion						
50% off CoolSculpting® Elite	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	1	2.78%	\$3.18
Business name						
Chic Med Laser	MS search prospecting	Campaign	Eligible	7	4.70%	\$18.45
Call						
781-412-1927	Account	Account	Eligible	1	14.29%	\$2.48
Business logo						
	MS search prospecting	Campaign	Eligible	7	4.70%	\$18.45
Image						
	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	3	9.09%	\$12.73
Total: Images				3	9.09%	\$12.73

Enabled Status: Eligible Type: Standard More details Ad group 9 of 11

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
	MS search prospecting	Campaign	Eligible	7	4.70%	\$18.45
Image						
	MS search prospecting x. Exp Reach coolsculpting	Ad group	Eligible	3	9.09%	\$12.73
Total: Images				3	9.09%	\$12.73
Total: Business name				7	4.70%	\$18.45
Total: Business logo				7	4.70%	\$18.45
Total: Sitelinks				2	4.26%	\$7.75
Total: Callouts				4	11.43%	\$11.49
Total: Structured snippets				0	-	\$0.00
Total: Calls				1	14.29%	\$2.48
Total: Promotions				1	2.78%	\$3.18

Show rows: 100 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 1 of 11

Ads

Ad	Status	Clicks	CTR	Cost
(Keyword:Chic Med) CoolSculpting CoolSculpting® Elite +12 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	9	4.69%	\$21.34
Total: Ads in your current view		9	4.69%	\$21.34
Total: Ad group		9	4.69%	\$21.34

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 1 of 11

Responsive search ad

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Eligible	Headline	2nd position	0	Advertiser
Affordable & Quick Treatments	Eligible	Headline	2nd position	16	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible	Headline	2nd position	28	Advertiser
No Surgery & Minimal Downtime	Eligible	Headline	2nd position	60	Advertiser
Next-Generation Fat Reduction	Eligible	Headline	2nd position	2	Advertiser
Flexible Payment Options	Eligible	Headline	2nd position	4	Advertiser
(Keyword:Chic Med)	Eligible	Headline	1st position	84	Advertiser
Fat Reduction Treatment	Eligible	Headline	2nd position	9	Advertiser
CoolSculpting® Elite	Eligible	Headline	1st position	2	Advertiser
Top Provider in Waltham	Eligible	Headline	2nd position	3	Advertiser
Chic Med	Eligible	Headline	None	61	Advertiser
Up to 50% Off 8+ Treatments	Eligible	Headline	2nd position	70	Advertiser
CoolSculpting	Eligible	Headline	1st position	5	Advertiser
CoolSculpting in Waltham	Eligible	Headline	1st position	90	Advertiser

Enabled Status: Eligible Type: Standard More details Ad group 1 of 11

Overview	Asset	Status	Asset type	Position pinning	Impr.	Asset source
Recommendations	Asset					
Ads & assets	Flexible Payment Options	Eligible	Headline	2nd position	4	Advertiser
Ads	(Keyword:Chic Med)	Eligible	Headline	1st position	84	Advertiser
Assets	Fat Reduction Treatment	Eligible	Headline	2nd position	9	Advertiser
Landing pages	CoolSculpting® Elite	Eligible	Headline	1st position	2	Advertiser
Keywords	Top Provider in Waltham	Eligible	Headline	2nd position	3	Advertiser
Audience	Chic Med	Eligible	Headline	None	61	Advertiser
Settings	Up to 50% Off 8+ Treatments	Eligible	Headline	2nd position	70	Advertiser
Change history	Coolsculpting	Eligible	Headline	1st position	5	Advertiser
Show less	Coolsculpting in Waltham	Eligible	Headline	1st position	90	Advertiser
Dynamic ad targets	CoolSculpting® Elite Waltham	Eligible	Headline	1st position	11	Advertiser
Devices	The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Eligible	Description	None	0	Advertiser
	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible	Description	None	192	Advertiser
	Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Eligible	Description	None	0	Advertiser
	Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Eligible	Description	2nd position	145	Advertiser

Show rows: 100 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 1 of 11

Assets

Custom Oct 1 - Dec 31, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search prospecting > coolsculpting	Ad group	Eligible	0	-	\$0.00
Site link						
Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.16%	\$11.08
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.16%	\$11.08
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	3	5.66%	\$9.20
CoolSculpting® Elite CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting > coolsculpting	Ad group	Eligible	3	5.66%	\$9.20
Callout						
Up To 50% Off	MS search prospecting > coolsculpting	Ad group	Eligible	4	18.18%	\$11.33
FDA Cleared	MS search prospecting > coolsculpting	Ad group	Eligible	2	14.29%	\$5.81
Nonsurgical Fat Reduction	MS search prospecting > coolsculpting	Ad group	Eligible	2	16.67%	\$5.52
Licensed Professionals	MS search prospecting > coolsculpting	Ad group	Eligible	1	11.11%	\$2.13
Highlights: No Surgery	MS search prospecting > coolsculpting	Ad group	Eligible	1	8.33%	\$2.13

Enabled Status: Eligible Type: Standard More details Ad group 1 of 11

Asset	Added to	Level	Status	Clicks	CTR	Cost
15+ Years Of Experience	MS search prospecting > coolsculpting	Ad group	Eligible	1	10.00%	\$0.97
Personalized Care	MS search prospecting > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Freeze Your Fat	MS search prospecting > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Liposuction Alternative	MS search prospecting > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Promotion						
50% off CoolSculpting® Elite	MS search prospecting > coolsculpting	Ad group	Eligible	2	4.08%	\$8.23
Business name						
Chic Med Laser	MS search prospecting	Campaign	Eligible	7	5.88%	\$13.64
Call						
781-412-1927	Account	Account	Eligible	0	0.00%	\$0.00
Business logo						
C	MS search prospecting	Campaign	Eligible	7	5.88%	\$13.64
Image						
MS search prospecting > coolsculpting	Ad group	Eligible	1	3.57%	\$2.13	
Total: Images				1	3.57%	\$2.13

Enabled Status: Eligible Type: Standard More details Ad group 1 of 11

Asset	Added to	Level	Status	Clicks	CTR	Cost
C	MS search prospecting	Campaign	Eligible	7	5.88%	\$13.64
Image						
MS search prospecting > coolsculpting	Ad group	Eligible	1	3.57%	\$2.13	
Total: Images				1	3.57%	\$2.13
Total: Business name				7	5.88%	\$13.64
Total: Business logo				7	5.88%	\$13.64
Total: Sitelinks				4	7.41%	\$11.08
Total: Callouts				4	10.00%	\$11.33
Total: Structured snippets				0	-	\$0.00
Total: Calls				0	0.00%	\$0.00
Total: Promotions				2	4.08%	\$8.23

Show rows: 100 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 4 of 11

Ads

Custom Oct 1 - Dec 31, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost
Chic Med Laser CoolSculpting CoolSculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	3	8.57%	\$13.15
Total: Ads in your current view		3	8.57%	\$13.15
Total: Ad group		3	8.57%	\$13.15

1 - 1 of 1

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 4 of 11

Responsive search ad

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Eligible	Headline	2nd position	0	Advertiser
Chic Med Laser	Eligible	Headline	None	4	Advertiser
Affordable & Quick Treatments	Eligible	Headline	2nd position	11	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible	Headline	2nd position	2	Advertiser
No Surgery & Minimal Downtime	Eligible	Headline	2nd position	20	Advertiser
Next-Generation Fat Reduction	Eligible	Headline	2nd position	0	Advertiser
Flexible Payment Options	Eligible	Headline	2nd position	0	Advertiser
Fat Reduction Treatment	Eligible	Headline	2nd position	1	Advertiser
CoolSculpting® Elite	Eligible	Headline	1st position	0	Advertiser
Top Provider in Waltham	Eligible	Headline	2nd position	0	Advertiser
Up to 50% Off 8+ Treatments	Eligible	Headline	2nd position	1	Advertiser
Coolsculpting	Eligible	Headline	1st position	1	Advertiser
Coolsculpting in Waltham	Eligible	Headline	1st position	34	Advertiser
CoolSculpting® Elite Waltham	Eligible	Headline	1st position	0	Advertiser

Enabled Status: Eligible Type: Standard More details Ad group 4 of 11

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Eligible	Headline	2nd position	20	Advertiser
Next-Generation Fat Reduction	Eligible	Headline	2nd position	0	Advertiser
Flexible Payment Options	Eligible	Headline	2nd position	0	Advertiser
Fat Reduction Treatment	Eligible	Headline	2nd position	1	Advertiser
CoolSculpting® Elite	Eligible	Headline	1st position	0	Advertiser
Top Provider in Waltham	Eligible	Headline	2nd position	0	Advertiser
Up to 50% Off 8+ Treatments	Eligible	Headline	2nd position	1	Advertiser
Coolsculpting	Eligible	Headline	1st position	1	Advertiser
Coolsculpting in Waltham	Eligible	Headline	1st position	34	Advertiser
CoolSculpting® Elite Waltham	Eligible	Headline	1st position	0	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Eligible	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible	Description	None	35	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Eligible	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Eligible	Description	2nd position	24	Advertiser

Show rows: 100 1 - 18 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 4 of 11

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Sitelink						
Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	1	9.09%	\$2.67
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	1	9.09%	\$2.67
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	1	9.09%	\$2.67
CoolSculpting® Elite CoolSculpting® The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting coolsculpting fat removal	Ad group	Eligible	1	9.09%	\$2.67
Callout						
Up To 50% Off	MS search prospecting coolsculpting fat removal	Ad group	Eligible	1	100.00%	\$2.67
Licensed Professionals	MS search prospecting coolsculpting fat removal	Ad group	Eligible	0	0.00%	\$0.00
15+ Years Of Experience	MS search prospecting coolsculpting fat removal	Ad group	Eligible	0	0.00%	\$0.00
Personalized Care	MS search prospecting coolsculpting fat removal	Ad group	Eligible	0	0.00%	\$0.00
Freeze Your Fat	MS search prospecting coolsculpting fat removal	Ad group	Eligible	0	0.00%	\$0.00
Liposuction Alternative	MS search prospecting coolsculpting fat removal	Ad group	Eligible	0	-	\$0.00
Nonsurgical Fat Reduction	MS search prospecting coolsculpting fat removal	Ad group	Eligible	0	0.00%	\$0.00
FDA Cleared	MS search prospecting coolsculpting fat removal	Ad group	Eligible	0	0.00%	\$0.00

Enabled Status: Eligible Type: Standard More details Ad group 4 of 11

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
50% off CoolSculpting® Elite	MS search prospecting coolsculpting fat removal	Ad group	Eligible	1	9.09%	\$2.67
Business name						
Chic Med Laser	MS search prospecting	Campaign	Eligible	3	8.82%	\$13.15
Call						
781-412-1927	Account	Account	Eligible	0	0.00%	\$0.00
Business logo						
	MS search prospecting	Campaign	Eligible	3	8.82%	\$13.15
Summary						
Total: Images				0	-	\$0.00
Total: Business name				3	8.82%	\$13.15
Total: Business logo				3	8.82%	\$13.15
Total: Sitelinks				1	9.09%	\$2.67
Total: Callouts				1	14.29%	\$2.67
Total: Structured snippets				0	-	\$0.00
Total: Calls				0	0.00%	\$0.00
Total: Promotions				1	9.09%	\$2.67

Enabled Status: Eligible Type: Standard More details Ad group 4 of 11

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
50% off CoolSculpting® Elite	MS search prospecting coolsculpting fat removal	Ad group	Eligible	1	9.09%	\$2.67
Business name						
Chic Med Laser	MS search prospecting	Campaign	Eligible	3	8.82%	\$13.15
Call						
781-412-1927	Account	Account	Eligible	0	0.00%	\$0.00
Business logo						
	MS search prospecting	Campaign	Eligible	3	8.82%	\$13.15
Summary						
Total: Images				0	-	\$0.00
Total: Business name				3	8.82%	\$13.15
Total: Business logo				3	8.82%	\$13.15
Total: Sitelinks				1	9.09%	\$2.67
Total: Callouts				1	14.29%	\$2.67
Total: Structured snippets				0	-	\$0.00
Total: Calls				0	0.00%	\$0.00
Total: Promotions				1	9.09%	\$2.67

Show rows: 100 1 - 17 of 17

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 2 of 11

Overview Recommendations

Ads

Ad	Status	Clicks	CTR	Cost
Chic Med Laser Coolsculpting Coolsculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest Coolsculpting Discount Ever. Get Up to 50% Off 8+ Coolsculpting Treatments. Coolsculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	1	3.03%	\$6.51
Total: Ads in your current view				
Total: Ad group				

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 2 of 11

Overview Recommendations

Responsive search ad Leave feedback

Assets Combinations

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible	Description	None	33	Advertiser
Coolsculpting in Waltham	Eligible	Headline	1st position	30	Advertiser
Our Biggest Coolsculpting Discount Ever. Get Up to 50% Off 8+ Coolsculpting Treatments	Eligible	Description	2nd position	22	Advertiser
Up to 50% Off 8+ Treatments	Eligible	Headline	2nd position	20	Advertiser
Chic Med Laser	Eligible	Headline	None	8	Advertiser
No Surgery & Minimal Downtime	Eligible	Headline	2nd position	7	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible	Headline	2nd position	3	Advertiser
Affordable & Quick Treatments	Eligible	Headline	2nd position	2	Advertiser
Coolsculpting® Elite	Eligible	Headline	1st position	2	Advertiser
Freeze Your Fat Away Today	Eligible	Headline	2nd position	1	Advertiser
Coolsculpting® Elite Waltham	Eligible	Headline	1st position	1	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Eligible	Description	None	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Eligible	Description	None	0	Advertiser
Next-Generation Fat Reduction	Eligible	Headline	2nd position	0	Advertiser

Enabled Status: Eligible Type: Standard More details Ad group 2 of 11

Overview Recommendations

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Chic Med Laser	Eligible	Headline	None	8	Advertiser
No Surgery & Minimal Downtime	Eligible	Headline	2nd position	7	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible	Headline	2nd position	3	Advertiser
Affordable & Quick Treatments	Eligible	Headline	2nd position	2	Advertiser
Coolsculpting® Elite	Eligible	Headline	1st position	2	Advertiser
Freeze Your Fat Away Today	Eligible	Headline	2nd position	1	Advertiser
Coolsculpting® Elite Waltham	Eligible	Headline	1st position	1	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Eligible	Description	None	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Eligible	Description	None	0	Advertiser
Next-Generation Fat Reduction	Eligible	Headline	2nd position	0	Advertiser
Flexible Payment Options	Eligible	Headline	2nd position	0	Advertiser
Fat Reduction Treatment	Eligible	Headline	2nd position	0	Advertiser
Top Provider in Waltham	Eligible	Headline	2nd position	0	Advertiser
Coolsculpting	Eligible	Headline	1st position	0	Advertiser

Show rows: 100 1 - 18 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Enabled Status: Eligible Type: Standard More details Ad group 2 of 11

Overview Recommendations

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	-	\$0.00
Sitelink						
Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	0	0.00%	\$0.00
Coolsculpting Elite Coolsculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	0.00%	\$0.00
Callout						
Up To 50% Off	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	0.00%	\$0.00
Licensed Professionals	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	-	\$0.00
15+ Years Of Experience	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	0.00%	\$0.00
Personalized Care	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	-	\$0.00
Freeze Your Fat	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	0.00%	\$0.00
Liposuction Alternative	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	0.00%	\$0.00
Minimal Fat Reduction	MS search prospecting	Ad group	Eligible	0	0.00%	\$0.00

Enabled Status: Eligible Type: Standard More details Ad group 2 of 11

Overview Recommendations

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
Chic Med Laser	MS search prospecting	Campaign	Eligible	1	3.57%	\$6.51
Call						
781-412-1927	Account	Account	Eligible	0	0.00%	\$0.00
Business logo						
	MS search prospecting	Campaign	Eligible	1	3.57%	\$6.51
Image						
	MS search prospecting coolsculpting body sculpting	Ad group	Eligible	0	0.00%	\$0.00
Total: Images				0	0.00%	\$0.00
Total: Business name				1	3.57%	\$6.51
Total: Business logo				1	3.57%	\$6.51
Total: Sitelinks				0	0.00%	\$0.00
Total: Callouts				0	0.00%	\$0.00
Total: Structured snippets				0	-	\$0.00
Total: Calls				0	0.00%	\$0.00

Enabled Status: Eligible Type: Standard More details

Ad group 5 of 11

Ads

Custom Oct 1 - Dec 31, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost
Chic Med Laser Coolsculpting Coolsculpting® Elite +11 more chicmedlaser.com/coolsculpting/waltham Our Biggest Coolsculpting Discount Ever. Get Up to 50% Off 8+ Coolsculpting Treatments. Coolsculpting® Elite Treats Fat in 9 Areas... View assets details	Eligible	1	1.85%	\$1.87
Total: Ads in your current view		1	1.85%	\$1.87
Total: Ad group		1	1.85%	\$1.87

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2024.

Enabled Status: Eligible Type: Standard More details

Ad group 5 of 11

Responsive search ad

Assets Combinations

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible	Description	None	54	Advertiser
Coolsculpting in Waltham	Eligible	Headline	1st position	50	Advertiser
Our Biggest Coolsculpting Discount Ever. Get Up to 50% Off 8+ Coolsculpting Treatments	Eligible	Description	2nd position	41	Advertiser
No Surgery & Minimal Downtime	Eligible	Headline	2nd position	33	Advertiser
Chic Med Laser	Eligible	Headline	None	9	Advertiser
Fat Reduction Treatment	Eligible	Headline	2nd position	9	Advertiser
Affordable & Quick Treatments	Eligible	Headline	2nd position	6	Advertiser
Up to 50% Off 8+ Treatments	Eligible	Headline	2nd position	4	Advertiser
Coolsculpting	Eligible	Headline	1st position	4	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible	Headline	2nd position	2	Advertiser
Freeze Your Fat Away Today	Eligible	Headline	2nd position	0	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Eligible	Description	None	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Eligible	Description	None	0	Advertiser
Next-Generation Fat Reduction	Eligible	Headline	2nd position	0	Advertiser

Enabled Status: Eligible Type: Standard More details

Ad group 5 of 11

Assets

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Chic Med Laser	Eligible	Headline	None	9	Advertiser
Fat Reduction Treatment	Eligible	Headline	2nd position	9	Advertiser
Affordable & Quick Treatments	Eligible	Headline	2nd position	6	Advertiser
Up to 50% Off 8+ Treatments	Eligible	Headline	2nd position	4	Advertiser
Coolsculpting	Eligible	Headline	1st position	4	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible	Headline	2nd position	2	Advertiser
Freeze Your Fat Away Today	Eligible	Headline	2nd position	0	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Eligible	Description	None	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Eligible	Description	None	0	Advertiser
Next-Generation Fat Reduction	Eligible	Headline	2nd position	0	Advertiser
Flexible Payment Options	Eligible	Headline	2nd position	0	Advertiser
Coolsculpting® Elite	Eligible	Headline	1st position	0	Advertiser
Top Provider in Waltham	Eligible	Headline	2nd position	0	Advertiser
Coolsculpting® Elite Waltham	Eligible	Headline	1st position	0	Advertiser

Show rows: 100 1 - 18 of 18

Enabled Status: Eligible Type: Standard More details

Ad group 5 of 11

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search prospecting > coolsculpting liposuction	Ad group	Eligible	0	-	\$0.00
Sitelink						
Why Choose Chic Med Read About What Sets Us Apart from Other Medspas in Waltham, MA	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	0	0.00%	\$0.00
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	0	0.00%	\$0.00
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	0	0.00%	\$0.00
Coolsculpting Elite Coolsculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search prospecting > coolsculpting liposuction	Ad group	Eligible	0	0.00%	\$0.00
Callout						
Up To 50% Off	MS search prospecting > coolsculpting liposuction	Ad group	Eligible	0	0.00%	\$0.00
Licensed Professionals	MS search prospecting > coolsculpting liposuction	Ad group	Eligible	0	-	\$0.00
15+ Years Of Experience	MS search prospecting > coolsculpting liposuction	Ad group	Eligible	0	0.00%	\$0.00
Personalized Care	MS search prospecting > coolsculpting liposuction	Ad group	Eligible	0	0.00%	\$0.00
Freeze Your Fat	MS search prospecting > coolsculpting liposuction	Ad group	Eligible	0	0.00%	\$0.00

Enabled Status: Eligible Type: Standard More details

Ad group 5 of 11

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business name						
Chic Med Laser	MS search prospecting	Campaign	Eligible	1	2.04%	\$1.87
Call						
781-412-1927	Account	Account	Eligible	0	0.00%	\$0.00
Business logo						
C	MS search prospecting	Campaign	Eligible	1	2.04%	\$1.87
Image						
MS search prospecting > coolsculpting liposuction	MS search prospecting > coolsculpting liposuction	Ad group	Eligible	0	0.00%	\$0.00
Total: Images				0	0.00%	\$0.00
Total: Business name				1	2.04%	\$1.87
Total: Business logo				1	2.04%	\$1.87
Total: Sitelinks				0	0.00%	\$0.00
Total: Callouts				0	0.00%	\$0.00
Total: Structured snippets				0	-	\$0.00
Total: Calls				0	0.00%	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 2318
DATE 10/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	2,000.00	2,000.00

Referral Program

TOTAL
BALANCE DUE

2,000.00
\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payment processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, www.intuit.com/legal/licenses/payment-licenses/). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 2357
DATE 11/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	2,000.00	2,000.00

Referral Program

TOTAL
BALANCE DUE

2,000.00
\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payment processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, www.intuit.com/legal/licenses/payment-licenses/). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

SALES RECEIPT

BILL TO

Mireille Balian
Chic Med Laser & Esthetic
Center
241A Moody Street
Waltham, MA 02453

SALES # 2389
DATE 12/01/2023

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Ads / Social Media Ads • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology 	1	2,000.00	2,000.00

Referral Program

TOTAL
BALANCE DUE

2,000.00
\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

No additional transfer fees or taxes apply.

Intuit Payments Inc (IPI) processes payments as an agent of the business. Payment processed by IPI constitutes payment to the business and satisfies your obligation to pay the business, including in connection with any dispute or case, in law or equity. Money movement services are provided by IPI pursuant to IPI's licenses (NMLS #1098819, www.intuit.com/legal/licenses/payment-licenses/). IPI is located at 2700 Coast Avenue, Mountain View, CA 94043, 1-888-536-4801.