

# CoolSculpting Marketing Services

## The COCAR Q1 2021

### Total Marketing Expenses

#### (1/1/2021 - 3/31/2021)

**Total Google Ads: \$ 4,437.49**  
**Total Facebook Ads: \$ 1,448.88**  
**Total Marketing Service Fees: \$ 4,500.00**  
**Total CoolSculpting Marketing Cost: \$10,386.37**

Google Ads | Chris Zelig > The Cocar A&R 827-043-2293 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$99.38/day	Eligible	741	3.92%	\$4,437.49
search   beta   coolsculpting   exp reach	\$65.92/day	Paused	0	-	\$0.00
Total: Filtered campaigns			741	3.92%	\$4,437.49
Total: Account			741	3.92%	\$4,437.49

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > The Cocar A&R 827-043-2293 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$99.38/day | Optimization score: 91%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Colorado Center for Aesthetics   Fat Reduction in Westminister   Non-Surgical Fat Reduction +6 more www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	x. Expanded Reach	Eligible	171	3.73%	\$769.57
Colorado Center for Aesthetics   Fat Reduction in Westminister   Non-Surgical Fat Reduction +6 more www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	3. lipo	Eligible (Limited) Poor ad strength	117	4.20%	\$658.40
CoolSculpting® Fat Reduction   CoolSculpting in Westminister   Biggest CoolSculpting® Promo +5 more www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminister, CO. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed	27	6.62%	\$279.13
CoolSculpting® in Westminister   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	14	9.86%	\$192.28
CoolSculpting® in Westminister   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	9	6.92%	\$86.85

Google Ads | Chris Zelig > The Cocar A&R 827-043-2293 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$99.38/day | Optimization score: 91%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting® Fat Reduction   CoolSculpting in Westminister   Biggest CoolSculpting® Promo +5 more www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminister, CO. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	0. coolsculpting - general	Removed	14	4.75%	\$84.53
Fat Reduction in Westminister   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible	14	5.02%	\$83.12
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	3	8.57%	\$68.31
CoolSculpting® Fat Reduction   CoolSculpting in Westminister   Biggest CoolSculpting® Promo +5 more www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminister, CO. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	1. coolsculpting - price	Removed Poor ad strength	9	9.09%	\$61.02
Fat Reduction in Westminister   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible	12	2.65%	\$58.17
Fat Reduction in Westminister   Eliminate Fat & Feel Great   Freeze Away Body Fat www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	10	4.17%	\$55.71

Google Ads | Chris Zelig > The Cocar A&R 827-043-2293 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$99.38/day | Optimization score: 91%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting® in Westminister   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	4	12.90%	\$51.42
CoolSculpting® in Westminister   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	5.93%	\$48.39
CoolSculpting® in Westminister   Limited Time Offer   Mar 2021   Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	5	11.11%	\$48.01
Colorado Center for Aesthetics   Freeze Away Body Fat   Get Rid of Unwanted Fat www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	5	6.41%	\$46.28
CoolSculpting® in Westminister   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	8	5.52%	\$45.81
Fat Reduction in Westminister   Freeze Away Body Fat   Get Rid of Unwanted Fat www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach	Eligible	4	2.74%	\$41.38
CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.thecocar.com	0. coolsculpting -	Removed	5	11.00%	\$40.81

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				741	3.92%
Ads & extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.					
Ads	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.thecocar.com		0. coolsculpting - general	Removed	5	11.90%
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$40.81
Landing pages	Colorado Center for Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.thecocar.com		x. Expanded Reach	Eligible	4	2.05%
Keywords	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$39.53
Audiences	CoolSculpting® in Westminister   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com		1. coolsculpting - price	Removed	4	14.29%
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$39.41
Settings	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com		0. coolsculpting - general	Removed	3	14.29%
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$39.02
Change history	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com		0. coolsculpting - general	Removed	4	19.05%
Drafts & experiments	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$38.44
More	CoolSculpting® Fat Reduction   CoolSculpting in Westminister   Biggest CoolSculpting® Promo +5 more www.thecocar.com		1. coolsculpting - price	Removed	9	9.57%
	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminister, CO. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details			Poor ad strength		\$37.15
	Fat Reduction in Westminister   Eliminate Fat & Feel Great   Freeze Away Body Fat					

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				741	3.92%
Ads & extensions	Fat Reduction in Westminister   Eliminate Fat & Feel Great   Freeze Away Body Fat www.thecocar.com		x. Expanded Reach	Eligible	3	5.26%
Ads	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.					\$36.75
Extensions	Colorado Center for Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.thecocar.com		3. lipo	Eligible	4	3.88%
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$35.02
Keywords	Colorado Center for Aesthetics   Freeze Away Body Fat   Freeze Away Body Fat www.thecocar.com		x. Expanded Reach	Eligible	5	1.65%
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$34.13
Demographics	CoolSculpting® Fat Reduction   CoolSculpting in Westminister   Biggest CoolSculpting® Promo +5 more www.thecocar.com		0. coolsculpting - general	Removed	7	2.82%
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminister, CO. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details					\$33.36
Suggested	Fat Reduction in Westminister   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.thecocar.com		3. lipo	Eligible	7	3.91%
Change history	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$32.10
Drafts & experiments	Fat Reduction in Westminister   Freeze Away Body Fat   Get Rid of Unwanted Fat www.thecocar.com		x. Expanded Reach	Eligible	4	1.38%
More	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$29.67
	Colorado Center for Aesthetics   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.thecocar.com		x. Expanded Reach	Eligible	9	5.73%
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.					\$29.53

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				741	3.92%
Ads & extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.		x. Expanded Reach	Eligible	9	5.73%
Ads	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.thecocar.com		x. Expanded Reach	Eligible	5	3.97%
Extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$28.93
Landing pages	CoolSculpting® in Westminister   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com		0. coolsculpting - general	Removed	4	3.81%
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$28.93
Audiences	CoolSculpting® in Westminister   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US);31)) www.thecocar.com		1. coolsculpting - price	Removed	3	14.29%
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$27.37
Settings	Fat Reduction in Westminister   Freeze Away Body Fat   Get Rid of Unwanted Fat www.thecocar.com		3. lipo	Eligible	5	13.16%
Suggested	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$26.42
Change history	Colorado Center for Aesthetics   Freeze Away Body Fat   Get Rid of Unwanted Fat www.thecocar.com		x. Expanded Reach	Eligible	5	1.83%
Drafts & experiments	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$26.10
More	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.thecocar.com		x. Expanded Reach	Eligible	6	7.23%
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$25.62
	CoolSculpting® in Westminister   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.thecocar.com		1. coolsculpting - price	Removed	3	33.33%

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				741	3.92%
Ads & extensions	CoolSculpting® in Westminister   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.thecocar.com		1. coolsculpting - price	Removed	3	33.33%
Ads	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$25.60
Extensions	Fat Reduction in Westminister   Freeze Away Body Fat   Freeze Away Body Fat www.thecocar.com		x. Expanded Reach	Eligible	6	2.18%
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$25.45
Keywords	CoolSculpting® in Westminister   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments www.thecocar.com		0. coolsculpting - general	Removed	3	11.11%
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminister, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					\$25.17
Demographics	CoolSculpting® in Westminister   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.thecocar.com		0. coolsculpting - general	Removed	3	10.34%
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$24.77
Suggested	Colorado Center for Aesthetics   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.thecocar.com		x. Expanded Reach	Eligible	5	1.71%
Change history	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$24.61
Drafts & experiments	Fat Reduction in Westminister   Eliminate Fat & Feel Great   Freeze Away Body Fat www.thecocar.com		x. Expanded Reach	Eligible	6	1.27%
More	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$22.64
	CoolSculpting® in Westminister   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.thecocar.com		0. coolsculpting - general	Eligible	1	3.70%
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$22.42
	Fat Reduction in Westminister   Eliminate Fat & Feel Great   Freeze Away Body Fat					

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				741	3.92%
Ads & extensions	Fat Reduction in Westminister   Eliminate Fat & Feel Great   Freeze Away Body Fat www.thecocar.com		3. lipo	Eligible	5	13.51%
Ads	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.					\$22.23
Extensions	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US);31)) www.thecocar.com		0. coolsculpting - general	Removed	2	6.90%
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$22.20
Keywords	CoolSculpting® Fat Reduction   CoolSculpting in Westminister   Biggest CoolSculpting® Promo +5 more www.thecocar.com		1. coolsculpting - price	Removed	6	7.79%
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminister, CO. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details			Poor ad strength		\$21.74
Demographics	Colorado Center for Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat www.thecocar.com		x. Expanded Reach	Eligible	4	2.07%
Settings	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					\$20.91
Suggested	CoolSculpting® in Westminister   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.thecocar.com		0. coolsculpting - general	Removed	3	8.11%
Change history	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$20.30
Drafts & experiments	CoolSculpting® in Westminister   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US);31)) www.thecocar.com		0. coolsculpting - general	Removed	4	3.01%
More	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					\$20.03
	CoolSculpting® in Westminister   Freeze Away Body Fat   Our Biggest Discount Ever					

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Total: Ads				741	\$4,437.49
Ads & extensions	Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Freeze Away Body Fat   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible	\$19.56
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Freeze Away Body Fat   Freeze Away Body Fat www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach	Eligible	\$19.25
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Freezing Fat Really Works   Get Rid of Unwanted Fat www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible	\$18.93
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	\$18.60
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Mar 2021   CoolSculpting Special 50% Off www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	\$17.28
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Colorado Center for Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach	Eligible	\$17.23
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	\$17.21

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Total: Ads				741	\$4,437.49
Ads & extensions	Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	\$17.14
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	\$17.14
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	\$16.99
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	\$16.74
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Colorado Center for Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	\$16.13
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	\$15.94
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Colorado Center for Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach	Eligible	\$15.77

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Total: Ads				741	\$4,437.49
Ads & extensions	www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Mar 2021   Offering 50% Off 8+ Treatments www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	\$15.53
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	\$15.48
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	\$15.42
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Offering 50% Off 8+ Treatments www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	\$14.80
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	\$14.03
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	\$13.97
Settings	CoolSculpting® in Westminster   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever					

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Total: Ads				741	\$4,437.49
Ads & extensions	CoolSculpting® in Westminster   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Freezing Fat Really Works   Get Rid of Unwanted Fat www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	\$13.78
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible	\$13.72
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	\$13.03
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	\$12.62
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	\$12.41
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	\$12.26

Google Ads						
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Ad groups	Total: Ads				741	\$4,437.49
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	\$12.06
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach	Eligible	\$11.89
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	\$11.47
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Freeze Away Body Fat   Freeze Away Body Fat www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible	\$11.28
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Westminster   Biggest CoolSculpting® Promo +5 more www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	2. body sculpting	Removed Poor ad strength	\$11.11
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Colorado Center for Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible	\$11.02

Google Ads								
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details		
Recommendations	Ad status: All		ADD FILTER					
Insights	Ad		Ad group	Status	Clicks	CTR		
Ad groups	Total: Ads				741	3.92%		
Ads & extensions	biggest coolsculpting discount ever. up to 50% off or coolsculpting® on 8+ treatments.							
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	5.13%	\$10.90
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Feb 2021   Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";en-US;31)} www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	9.52%	\$10.87
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Freeze Away Body Fat   Get Rid of Unwanted Fat www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible	3	10.34%	\$10.55
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible	2	8.00%	\$10.32
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	25.00%	\$10.24
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Freeze Away Body Fat   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	2	6.45%	\$10.01
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.thecocar.com	0. coolsculpting - general	Removed	2	5.13%	\$9.63

Google Ads							
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details	
Recommendations	Ad status: All		ADD FILTER				
Insights	Ad		Ad group	Status	Clicks	CTR	
Ad groups	Total: Ads				741	3.92%	
Ads & extensions	Coolsculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.thecocar.com		0. coolsculpting - general	Removed	2	5.13%	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	2	20.00%
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	4	5.00%
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Feb 2021   Offering 50% Off 8+ Treatments www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	3	13.64%
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting in Westminster   Biggest CoolSculpting® Promo +5 more www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more View assets details	2. body sculpting	Removed Poor ad strength	2	4.17%
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Feb 2021   Offering 50% Off 8+ Treatments www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	3.33%
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	4.00%
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.thecocar.com	0. coolsculpting - general	Removed	1	4.00%

Google Ads							
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details	
Recommendations	Ad status: All		ADD FILTER				
Insights	Ad		Ad group	Status	Clicks	CTR	
Ad groups	Total: Ads				741	3.92%	
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		yet retail				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	5.88%
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";en-US;31)} www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	5.26%
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In {=COUNTDOWN("2021/01/31 00:00:00";en-US;31)} www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	16.67%
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";en-US;31)} www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	33.33%
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	2	200.00%
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	6.25%
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				

Google Ads							
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details	
Recommendations	Ad status: All		ADD FILTER				
Insights	Ad		Ad group	Status	Clicks	CTR	
Ad groups	Total: Ads				741	3.92%	
Ads & extensions	Colorado Center for Aesthetics   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Eligible	1	1.39%	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach	Eligible	1	5.88%
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	50.00%
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.thecocar.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Eligible	2	1.38%
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	5.26%
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	50.00%
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	25.00%
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.thecocar.com				

Google Ads							
Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$99.38/day	Optimization score: 91%	More details	
Recommendations	Ad status: All		ADD FILTER				
Insights	Ad		Ad group	Status	Clicks	CTR	
Ad groups	Total: Ads				741	3.92%	
Ads & extensions	CoolSculpting® in Westminster   Freeze Away Body Fat   CoolSculpting Special 50% Off www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible	1	33.33%	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Freeze Away Body Fat   Our Biggest Discount Ever www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	1	6.25%
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Colorado Center for Aesthetics   Freeze Away Body Fat   Get Rid of Unwanted Fat www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible	1	2.38%
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	4.00%
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westminster   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.thecocar.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	1	33.33%
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Freezing Fat Really Works   Freeze Away Body Fat www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach	Eligible	2	4.17%
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Westminster   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach	Eligible	2	3.64%
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				

Google Ads							Chris Zelig > The Cocar A&R 827-043-2293		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com																																																	
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Eliminate Fat And Feel Great. +2 more View assets details	2. body sculpting	Removed Poor ad strength	1	5.88%	\$3.51	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westminster, CO. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	33.33%	\$3.44	Fat Reduction in Westminster   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	3. lipo	Eligible	1	3.45%	\$3.37	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.thecocar.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. 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Google Ads | Chris Zelig | The Cocar A&R | 827-043-2293 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$99.38/day, Optimization score: 91%

Ad group	Status	Clicks	CTR	Cost
Total: Ads		741	3.92%	\$4,437.49
Ad 1	Eligible	0	-	\$0.00
Ad 2	Eligible	0	-	\$0.00
Ad 3	Eligible	0	-	\$0.00
Ad 4	Eligible	0	-	\$0.00
Total: Ads		741	3.92%	\$4,437.49
Total: Campaign		741	3.92%	\$4,437.49

Google Ads | Chris Zelig | The Cocar A&R | 827-043-2293 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$99.38/day, Optimization score: 91%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Book a Free Consultation	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	5	6.76%	\$24.09
5 Star Reviews	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	5	6.10%	\$24.09
Before and After Photos	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	4	5.19%	\$21.34
CoolSculpting	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	4	4.82%	\$21.34
State-of-the-Art Facility	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	2	2.53%	\$2.24
Call extension							
(720) 326-6028	Call extension	Account	Account	Approved	109	2.93%	\$682.60
Callout extension							
FDA Cleared	Callout extension	search   beta   coolsculpting	Campaign	Approved	142	5.23%	\$962.24

Google Ads | Chris Zelig | The Cocar A&R | 827-043-2293 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$99.38/day, Optimization score: 91%

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Up to 50% Off	Callout extension	search   beta   coolsculpting	Campaign	Approved	126	5.33%	\$927.10
Liposuction Alternative	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	120	5.48%	\$858.24
Highlights: No Surgery	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	110	4.94%	\$857.99
Freeze Your Fat	Callout extension	search   beta   coolsculpting	Campaign	Approved	122	4.91%	\$856.93
Contact Us + Free Consult	Callout extension	search   beta   coolsculpting	Campaign	Approved	97	4.82%	\$732.82
Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting	Campaign	Approved	101	4.73%	\$654.21
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	4	1.54%	\$35.95
Promotion extension							
Spring Sale - 50% off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved	342	4.17%	\$2,361.86
Easter - 50% off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved	59	4.51%	\$337.41

Google Ads | Chris Zelig | The Cocar A&R | 827-043-2293 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$99.38/day, Optimization score: 91%

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	4	1.54%	\$35.95
Promotion extension							
Spring Sale - 50% off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved	342	4.17%	\$2,361.86
Easter - 50% off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved	59	4.51%	\$337.41
50% off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved	33	3.34%	\$95.95
Total: Sitelink extensions					5	5.10%	\$24.09
Total: Callout extensions					282	4.79%	\$1,848.79
Total: Structured snippet extensions					4	1.54%	\$35.95
Total: Call extensions					109	2.93%	\$682.60
Total: Promotion extensions					434	4.14%	\$2,795.22

Google Ads | Chris Zelig | The Cocar A&R | 827-043-2293 | All campaigns

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved	Headline	None	1,180
Colorado Center for Aesthetics	Approved	Headline	None	2,001
Safe + Effective Fat Reduction	Approved	Headline	None	482
Fat Reduction in Westminster	Approved	Headline	None	2,168
Get Rid of Unwanted Fat	Approved	Headline	None	834
Freezing Fat Really Works	Approved	Headline	None	71
Eliminate Fat & Feel Great	Approved	Headline	None	756
Freeze Away Body Fat	Approved	Headline	None	219
Offering 50% Off 8+ Treatments	Approved	Headline	None	633
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	4,366
Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	170

Google Ads | Chris Zelig > The Cocar A&R 827-043-2293 | All campaigns

Overview | Asset status: All enabled | ADD FILTER

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved	Headline	None	482
Fat Reduction in Westminster	Approved	Headline	None	2,168
Get Rid of Unwanted Fat	Approved	Headline	None	834
Freezing Fat Really Works	Approved	Headline	None	71
Eliminate Fat & Feel Great	Approved	Headline	None	756
Freeze Away Body Fat	Approved	Headline	None	219
Offering 50% Off 8+ Treatments	Approved	Headline	None	633
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	4,366
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	172
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved	Description	None	2,347
Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	Approved	Description	None	1,301

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Mountain Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
© Google, 2021.

Campaigns | COCAR (520884708317875) | Updated just now | Discard Drafts | Review and Publish

Campaign Name contains coolsculpting | Search and filter | Save Clear | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns | 1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | A/B Test | Rules | View Setup | Columns: Custom | Breakdown | Reports

Campaign Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	Lowest cost	\$33.00 Daily	Website Lead	19,828	57,601	Per Lead	\$1,448.88
CoolSculpting - Lead generation - 2	Lowest cost	\$30.00 Daily	On-Facebook Lead	-	-	Per On-Facebook Le...	\$0.00
CoolSculpting Ad 1	Lowest cost	\$20.00 Daily	On-Facebook Lead	-	-	Per On-Facebook Le...	\$0.00
Lead generation - CoolSculpting	Using ad set bi...	Using ad set bu...	On-Facebook Lead	-	-	Per On-Facebook Le...	\$0.00
Lead generation - CoolSculpting Test	Using ad set bi...	Using ad set bu...	On-Facebook Lead	-	-	Per On-Facebook Le...	\$0.00
Results from 5 campaigns				19,828 People	57,601 Total	-	\$1,448.88 Total Spent

Ads | COCAR (520884708317875) | Updated just now | Discard Drafts | Review and Publish

Campaign Name contains coolsculpting | Search and filter | Save Clear | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns | 1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Custom | Breakdown | Reports

Ad Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
2020-10 - Women - Video 1 - All Placements	Lowest cost Conversions	Using campaig...	14 Website Leads	15,997	36,803	\$59.24 Per Lead	\$829.29
2020-10 - Women - Video 2 - All Placements	Lowest cost Conversions	Using campaig...	Website Lead	8,581	16,752	Per Lead	\$437.19
2020-07 - Women - Video 1	Lowest cost Conversions	Using campaig...	2 Website Leads	1,687	4,046	\$91.20 Per Lead	\$182.40
Dynamic Ad 1	Lowest cost Conversions	Using campaig...	Website Lead	-	-	Per Lead	\$0.00
Results from 4 ads				19,828 People	57,601 Total	Per Lead	\$1,448.88 Total Spent

Ads | COCAR (520884708317875) | Search

Coolsculpting - Conversions

Prospecting - Interests - Women 25-64

2020-10 - Women - Video 2 - All Placements

2020-07 - Women - Video 1

2020-10 - Women - Video 1 - All Placements

Coolsculpting - Prospecting - Women

Dynamic Ad 1

Ad Name: 2020-10 - Women - Video 1 - All Placements

Identity: Facebook Page: Colorado Center for Aesthetics & Rejuvenation, Instagram Account: thecocar\_

Ad Setup: Create Ad, Dynamic, Standard

Format: Single Image or Video

16 Placements: Facebook Feeds, Feeds, Stories

Preview On: Colorado Center for Aesthetics & Rejuvenation. CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Ads | COCAR (520884708317875) | Search

Coolsculpting - Conversions

Prospecting - Interests - Women 25-64

2020-10 - Women - Video 2 - All Placements

2020-07 - Women - Video 1

2020-10 - Women - Video 1 - All Placements

Coolsculpting - Prospecting - Women

Dynamic Ad 1

Ad Name: 2020-10 - Women - Video 2 - All Placements

Identity: Facebook Page: Colorado Center for Aesthetics & Rejuvenation, Instagram Account: thecocar\_

Ad Setup: Create Ad, Dynamic, Standard

Format: Single Image or Video

16 Placements: Facebook Feeds, Feeds, Stories

Preview On: Colorado Center for Aesthetics & Rejuvenation. CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Ads COCAR (520) Search

Campaign Name

- Coolsculpting - Conversions
- Prospecting - Interests - Women 25-64
- 2020-10 - Women - Video 2 - All PL...
- 2020-07 - Women - Video 1**
- 2020-10 - Women - Video 1 - All PL...
- Coolsculpting - Prospecting - Women
- Dynamic Ad 1

+ Create

Coolsculpting - Conversions > Prospecting - Interests - W... > **2020-07 - Women - Video 1** Learning Limited

Edit Review

Ad Name: 2020-07 - Women - Video 1 [Create Template](#)

Identity

Facebook Page: Colorado Center for Aesthetics & Rejuvenation

Instagram Account: thecocar\_

Ad Setup

Create Ad

Dynamic Standard

Manually build your ad by choosing the format, media, text and optimizations you'd like people to see.

Format

Choose how you'd like to structure your ad.

Single Image or Video  
One image or video, or a slideshow with multiple images

Carousel  
2 or more scrollable images or videos

16 Placements

Facebook Feeds

Colorado Center for Aesthetics & Rejuvenation Sponsored · 1K

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

SCULPT YOUR BODY

THECOCAR.COM 50% OFF 8+ Treatments Learn more about CoolSculpting. [LEARN MORE](#)

Karren Madson and ... 1 Comment 1 Share

Like Comment Share

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Ads COCAR (520) Search

Campaign Name

- Coolsculpting - Conversions
- Prospecting - Interests - Women 25-64
- 2020-10 - Women - Video 2 - All PL...
- 2020-07 - Women - Video 1
- 2020-10 - Women - Video 1 - All PL...
- Coolsculpting - Prospecting - Women
- Dynamic Ad 1**

+ Create

Coolsculpting - Conversions > Coolsculpting - Prospecting - Women > **Dynamic Ad 1** Ad Set Off

Edit Review

Ad Name: Dynamic Ad 1 [Create Template](#)

Identity

Facebook Page: Colorado Center for Aesthetics & Rejuvenation

Instagram Account: thecocar\_

Ad Setup

Format

Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Single Image or Video  
One image or video, or a slideshow with multiple images

Carousel  
2 or more scrollable images or videos

Ad Creative

Select the media, text, and destination for your ad. You can

13 Placements

Facebook Feeds

Colorado Center for Aesthetics & Rejuvenation Sponsored · 1K

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

SCULPT YOUR BODY

THECOCAR.COM 50% OFF 8+ Treatments Learn more about CoolSculpting. [LEARN MORE](#)

Like Comment Share

Feeds

Stories

In-Stream

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Gajewsk  
Colorado Center for Aesthetics  
& Rejuvenation  
4750 W. 120th Ave #800  
Westminster, CO 80020

**INVOICE #** 1311

**DATE** 01/01/2021

**DUE DATE** 01/01/2021

**TERMS** Due on receipt

---

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00

**PAID**

---

PAYMENT	1,500.00
BALANCE DUE	<b>\$0.00</b>

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Gajewsk

Colorado Center for Aesthetics

& Rejuvenation

4750 W. 120th Ave #800

Westminster, CO 80020

**INVOICE #** 1335

**DATE** 02/01/2021

**DUE DATE** 02/01/2021

**TERMS** Due on receipt

---

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00

**PAID**

---

PAYMENT	1,500.00
BALANCE DUE	<b>\$0.00</b>

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# INVOICE

**BILL TO**

Dr. Gajewsk  
Colorado Center for Aesthetics  
& Rejuvenation  
4750 W. 120th Ave #800  
Westminster, CO 80020

**INVOICE #** 1372

**DATE** 03/01/2021

**DUE DATE** 03/01/2021

**TERMS** Due on receipt

---

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00

PAYED

---

PAYMENT	1,500.00
BALANCE DUE	<b>\$0.00</b>