

CoolSculpting Marketing Services

The COCAR Co-Op Q4 2023

Total Marketing Expenses

(10/1/2023 - 12/31/2023)

Total Google Ads: \$ 6,177.83
Total Meta Ads: \$ 2,978.81
Total Marketing Service Fees: \$ 9,096.30
Total CoolSculpting Marketing Cost: \$18,252.94

Google Ads | Medstar Media > The Cocar A&R 827-043-2293 | All campaigns > All campaigns (modified)

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Filters: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Campaigns

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$87.08/day	All ads limited by policy	241	4.33%	\$6,177.83
search coolsculpting exp reach	\$65.92/day	Paused	0	-	\$0.00
Total: Campaigns in your current view			241	4.33%	\$6,177.83
Total: Account			241	4.33%	\$6,177.83

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
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Google Ads | Medstar Media > The Cocar A&R 827-043-2293 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

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Enabled | Status: All ads limited by policy | Type: Search | Budget: \$87.08/day | Optimization score: 99.3% | More details | Campaign 1 of 2

Overview | Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Colorado Center for Aesthetics) Coolsculpting Huge CoolSculpting Promotion +12 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	82	4.68%	\$1,872.19
(Keyword Colorado Center for Aesthetics) Coolsculpting CoolSculpting® Elite +12 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	0. coolsculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	23	7.23%	\$909.54
Colorado Center for Aesthetics Coolsculpting CoolSculpting® Elite +11 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	3. liposuction	Eligible (Limited) Policy (Restricted drug terms +1 more)	31	4.13%	\$816.60
(Keyword Colorado Center for Aesthetics) Coolsculpting Huge CoolSculpting Promotion +12 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results... View assets details	3. liposuction	Removed Policy (Restricted medical content +1 more)	50	3.65%	\$637.66
Colorado Center for Aesthetics Coolsculpting CoolSculpting® Elite +11 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	x. Expanded Reach	Not eligible Policy (Restricted drug terms +1 more), Ad group paused	22	2.75%	\$582.93
Colorado Center for Aesthetics Coolsculpting Huge CoolSculpting Promotion +11 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results... View assets details	1. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	14	7.41%	\$578.12

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. [Learn more](#)
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Google Ads | Medstar Media > The Cocar A&R 827-043-2293 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

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Enabled | Status: All ads limited by policy | Type: Search | Budget: \$87.08/day | Optimization score: 99.3% | More details | Campaign 1 of 2

Overview | Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Colorado Center for Aesthetics Coolsculpting Huge CoolSculpting Promotion +11 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results... View assets details	1. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	14	7.41%	\$578.12
Colorado Center for Aesthetics Coolsculpting Huge CoolSculpting Promotion +11 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results... View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more)	7	4.49%	\$306.11
Colorado Center for Aesthetics Coolsculpting CoolSculpting® Elite +11 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	8	5.23%	\$276.34
Colorado Center for Aesthetics Coolsculpting CoolSculpting® Elite +11 more thecocar.com/coolsculpting/denver Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details	1. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	4	7.27%	\$198.34
(Keyword Colorado Center for Aesthetics) Coolsculpting in Westminister Fat Reduction Treatment +11 more www.thecocar.com Leading CoolSculpting Provider in Westminister, CO. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	0. coolsculpting	Removed	0	-	\$0.00
CoolSculpting in Westminister Fat Reduction Treatment Flexible Payment Options www.thecocar.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westminister, CO. Schedule a Free Consultation	0. coolsculpting	Removed	0	-	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
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Google Ads | Medstar Media > The Cocar A&R 827-043-2293 | All campaigns > All campaigns (modified) > MS | search | coolsculpting

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Enabled | Status: All ads limited by policy | Type: Search | Budget: \$87.08/day | Optimization score: 99.3% | More details | Campaign 1 of 2

Overview | Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Colorado Center for Aesthetics Fat Reduction in Westminister Non-Surgical Fat Reduction +6 more thecocar.com/coolsculpting/westminister CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared... View assets details	x. Expanded Reach	Removed Ad group paused	0	-	\$0.00
Fat Reduction in Westminister Freezing Fat Really Works Freeze Away Body Fat thecocar.com/coolsculpting/westminister CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Removed Ad group paused	0	-	\$0.00
Fat Reduction in Westminister Freeze Away Body Fat Get Rid of Unwanted Fat thecocar.com/coolsculpting/westminister Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments.	x. Expanded Reach	Removed Ad group paused	0	-	\$0.00
Fat Reduction in Westminister Freeze Away Body Fat Get Rid of Unwanted Fat thecocar.com/coolsculpting/westminister CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Removed Ad group paused	0	-	\$0.00
Total: Ads in your current view			241	4.33%	\$6,177.83
Total: Campaign			241	4.33%	\$6,177.83

Show rows: 100 | 1 - 100 of 673

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Enabled Status: All ads limited by policy Type: Search Budget: \$87.08/day Optimization score: 99.3% More details Campaign 1 of 2

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Stubborn Fat	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	97	Advertiser
Affordable & Quick Treatments	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	254	Advertiser
Freeze Your Fat Away Today	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	53	Advertiser
(Keyword: Colorado Center for Aesthetics)	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	1st position	425	Advertiser
Fat Reduction Treatment	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	52	Advertiser
Colorado Center for Aesthetics	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	None	0	Advertiser
Huge CoolSculpting Promotion	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	1st position	126	Advertiser

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Enabled Status: All ads limited by policy Type: Search Budget: \$87.08/day Optimization score: 99.3% More details Campaign 1 of 2

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	22	Advertiser
No Surgery & Minimal Downtime	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	480	Advertiser
50% Off 8+ Treatments	Removed Ad removed	Headline	2nd position	457	Advertiser
Coolsculpting	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	1st position	108	Advertiser
CoolSculpting in Denver, CO	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	1st position	1,012	Advertiser
Coolsculpting Near Me	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	1st position	83	Advertiser
Non-Invasive Fat Reduction	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	170	Advertiser
Top Provider in Denver, CO	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	46	Advertiser
50% Off CoolSculpting Elite	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	123	Advertiser

Your ads aren't running - Make a payment towards your overdue account balance. Hide Learn more Fix it

Enabled Status: All ads limited by policy Type: Search Budget: \$87.08/day Optimization score: 99.3% More details Campaign 1 of 2

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Provider in Denver, CO	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	46	Advertiser
50% Off CoolSculpting Elite	Not eligible Policy (Restricted medical content +1 more), Ad removed	Headline	2nd position	123	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Not eligible Policy (Restricted medical content +1 more), Ad removed	Description	None	38	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Not eligible Policy (Restricted medical content +1 more), Ad removed	Description	None	1,670	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Removed Ad removed	Description	2nd position	1,335	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Not eligible Policy (Restricted medical content +1 more), Ad removed	Description	None	46	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off CoolSculpting Elite	Not eligible Policy (Restricted medical content +1 more), Ad removed	Description	2nd position	197	Advertiser

Show rows: 100 1 - 21 of 21

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Enabled Status: All ads limited by policy Type: Search Budget: \$87.08/day Optimization score: 99.3% More details Campaign 1 of 2

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmin, Fat...	MS search coolsculpting	Campaign	Eligible	4	5.13%	\$124.29
CoolSculpting Elite CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	148	5.66%	\$4,547.58
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	143	5.65%	\$4,390.85
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Westminster, CO	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	135	5.40%	\$4,162.37
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	120	5.36%	\$3,696.50
FDA Cleared	MS search coolsculpting	Campaign	Eligible	59	5.13%	\$2,021.35
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	58	5.26%	\$1,942.03
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	53	5.67%	\$1,798.24
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	53	5.47%	\$1,793.71

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Enabled Status: All ads limited by policy Type: Search Budget: \$87.08/day Optimization score: 99.3% More details Campaign 1 of 2

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	53	5.47%	\$1,793.71
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	41	4.50%	\$1,381.18
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Up to 50% Off	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Fall Sale - Up to 50% off CoolSculpting Elite	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	110	5.44%	\$3,049.18
Winter Sale - 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

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Enabled Status: All ads limited by policy Type: Search Budget: \$87.08/day Optimization score: 99.3% Campaign 1 of 2

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Recommendations	Asset						
Insights	Treatments						
Ad groups	Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Ads & assets	Call						
Assets	(720) 326-6028	Account	Account	Eligible	13	2.28%	\$455.28
Landing pages	Image						
Keywords							
Audiences		MS search coolsculpting	Campaign	Eligible	104	4.77%	\$2,882.63
Settings	Total: Images				104	4.77%	\$2,882.63
Change history	Total: Sitelinks				149	5.62%	\$4,565.58
Suggested	Total: Callouts				95	4.66%	\$2,984.99
Dynamic ad targets	Total: Structured snippets				4	5.13%	\$124.29
Locations	Total: Calls				13	2.28%	\$455.28
	Total: Promotions				110	5.44%	\$3,049.18

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Mountain Time. Some inventory may be provided through third party intermediaries.

Campaigns COCAR (520884708317875) Updated 19 minutes ago

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	MS Coolsculpting Elite - (Conversions)	Active	Highest volume	\$50.00 Daily	Multiple attribu...	23 Website Leads	20,136	85,620	\$129.51 Per Lead	\$2,978.81	Ongoing
<input type="checkbox"/>	Coolsculpting - LP Views	Off	Highest volume	\$23.00 Daily	7-day click	Landing Page View	-	-	-	\$0.00	Ongoing
<input type="checkbox"/>	CoolSculpting - Lead generation - 2	Off	Highest volume	\$30.00 Daily	28-day click or ...	-	-	-	-	\$0.00	Ongoing
<input type="checkbox"/>	CoolSculpting Ad 1	Off	Highest volume	\$20.00 Daily	28-day click or ...	On-Facebook Lead	-	-	-	\$0.00	Ongoing
<input type="checkbox"/>	Post: "We can help you get that Six Pack!! Cool...	Completed	Highest volume	\$10.00 Lifetime	28-day click or ...	Landing Page View	-	-	-	\$0.00	Jan 19, 2023
<input type="checkbox"/>	Lead generation - CoolSculpting	Off	Using ad set bid...	Using ad set bu...	28-day click or ...	On-Facebook Lead	-	-	-	\$0.00	Ongoing
<input type="checkbox"/>	Lead generation - CoolSculpting Test	Completed	Using ad set bid...	Using ad set bu...	28-day click or ...	On-Facebook Lead	-	-	-	\$0.00	Nov 11, 2022
<input type="checkbox"/>	Traffic - CoolSculpting	Completed	Using ad set bid...	Using ad set bu...	28-day click or ...	Link Click	-	-	-	\$0.00	Nov 7, 2022
Results from 8 campaigns							20,136	85,620		\$2,978.81	

Ads COCAR (520884708317875) Updated just now

Off / On	Ad	Most significant lit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	COCAR - CS Elite - Image - Chill Your Way	w 2, 2023, 11:2... days ago	7-day click, 1-d...	8 Website Leads	9,447	25,133	\$119.29 Per Lead	Average	Below average	Below average	\$954.28
<input type="checkbox"/>	COCAR - CS Elite - Image - On The Beach	w 2, 2023, 11:2... days ago	7-day click, 1-d...	4 Website Leads	7,806	18,716	\$164.19 Per Lead	-	-	-	\$656.76
<input type="checkbox"/>	COCAR - CS Elite - Image - Summer Body	w 2, 2023, 11:2... days ago	7-day click, 1-d...	6 Website Leads	5,476	15,907	\$88.21 Per Lead	-	-	-	\$529.24
<input type="checkbox"/>	COCAR - CS Elite - Video - Walking On Beach	w 2, 2023, 11:2... days ago	7-day click, 1-d...	4 Website Leads	6,590	13,996	\$108.32 Per Lead	-	-	-	\$433.28
<input type="checkbox"/>	COCAR - CS Elite - Image - Lose 5 Pounds	w 2, 2023, 11:2... days ago	7-day click, 1-d...	1 Website Lead	2,563	6,609	\$238.24 Per Lead	-	-	-	\$238.24
<input type="checkbox"/>	COCAR - CS Elite - Image - Modern Building	w 2, 2023, 11:2... days ago	7-day click, 1-d...	Website Lead	2,004	5,259	Per Lead	-	-	-	\$167.01
<input type="checkbox"/>	COCAR - CS Elite - Video - Marking On Belly	w 2, 2023, 11:2... days ago	7-day click, 1-d...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	2020-10 - Women - Video 2 - All Placements	w 2, 2023, 11:2... days ago	7-day click or 1...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	2020-10 - Women - Video 1 - All Placements	w 2, 2023, 11:2... days ago	7-day click or 1...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	2020-07 - Women - Video 1	w 2, 2023, 11:2... days ago	7-day click or 1...	Website Lead	-	-	Per Lead	-	-	-	-
Results from 10 ads				23 Website Leads	20,136 Accounts Center acc...	85,620 Total	\$129.51 Per Lead				\$2,978.81 Total Spent

View preview

Colorado Center for Aesthetics & Rejuvenation
Sponsored · 48

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

\$50% OFF

CHILL YOUR WAY TO A HOT BOD

thecocar.com
50% OFF CoolSculpting
Next-Generation Fat Redu...

9

Like Comment Share

Full Size Preview

View preview

Colorado Center for Aesthetics & Rejuvenation
Sponsored · 48

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

freeze fat & feel fantastic.

50% OFF
coolsculpting ELITE

thecocar.com
50% OFF CoolSculpting
Next-Generation Fat Redu...

8 1 share

Like Comment Share

Full Size Preview

Ads COCAR (520884708317875)

Campaign name contains cool Search and filter

1 selected

Off / On Ad Last significant lit

COCAR - CS Elite - Image - Chill Your Way w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - On The Beach w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - Summer Body w 2, 2023, 11.2 days ago

COCAR - CS Elite - Video - Walking On Beach w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - Lose 5 Pounds w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - Modern Building w 2, 2023, 11.2 days ago

COCAR - CS Elite - Video - Marking On Belly w 2, 2023, 11.2 days ago

2020-10 - Women - Video 2 - All Placements w 2, 2023, 11.2 days ago

2020-10 - Women - Video 1 - All Placements w 2, 2023, 11.2 days ago

2020-07 - Women - Video 1 w 2, 2023, 11.2 days ago

Results from 10 ads

View preview

Colorado Center for Aesthetics & Rejuvenation Sponsored

CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

thecocar.com **50% OFF CoolSculpting Next-Generation Fat Redu...** **Learn more**

9 2 comments

Like Comment Share

Full Size Preview

Close

Updated just now Discard drafts Review and publish

Save Clear Oct 1, 2023 - Dec 31, 2023

1 selected

Columns: Custom Breakdown Reports Export

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Ad relevance ...	Ad relevance ...	Ad relevance ...	Ad relevance ...	
\$119.29 Per Lead	Average	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$954.28
\$164.19 Per Lead	---	---	---	\$656.76
\$88.21 Per Lead	---	---	---	\$529.24
\$108.32 Per Lead	---	---	---	\$433.28
\$238.24 Per Lead	---	---	---	\$238.24
---	---	---	---	\$167.01
---	---	---	---	---
---	---	---	---	---
---	---	---	---	---
---	---	---	---	---
\$129.51 Per Lead	---	---	---	\$2,978.81 Total Spent

Ads COCAR (520884708317875)

Campaign name contains cool Search and filter

1 selected

Off / On Ad Last significant lit

COCAR - CS Elite - Image - Chill Your Way w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - On The Beach w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - Summer Body w 2, 2023, 11.2 days ago

COCAR - CS Elite - Video - Walking On Beach w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - Lose 5 Pounds w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - Modern Building w 2, 2023, 11.2 days ago

COCAR - CS Elite - Video - Marking On Belly w 2, 2023, 11.2 days ago

2020-10 - Women - Video 2 - All Placements w 2, 2023, 11.2 days ago

2020-10 - Women - Video 1 - All Placements w 2, 2023, 11.2 days ago

2020-07 - Women - Video 1 w 2, 2023, 11.2 days ago

Results from 10 ads

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CoolSculpting Elite freezes stubborn fat 2x faster. Non surgical. Non invasive. No downtime. Improved results.

CoolSculpting® Elite is FDA cleared to freeze and destroy unwanted fat cells in nine areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

thecocar.com **50% OFF CoolSculpting Next-Generation Fat Redu...** **Learn more**

11 2 comments

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1 selected

Columns: Custom Breakdown Reports Export

Per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
Ad relevance ...	Ad relevance ...	Ad relevance ...	Ad relevance ...	
\$119.29 Per Lead	Average	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$954.28
\$164.19 Per Lead	---	---	---	\$656.76
\$88.21 Per Lead	---	---	---	\$529.24
\$108.32 Per Lead	---	---	---	\$433.28
\$238.24 Per Lead	---	---	---	\$238.24
---	---	---	---	\$167.01
---	---	---	---	---
---	---	---	---	---
---	---	---	---	---
---	---	---	---	---
\$129.51 Per Lead	---	---	---	\$2,978.81 Total Spent

Ads COCAR (520884708317875)

Campaign name contains cool Search and filter

1 selected

Off / On Ad Last significant lit

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COCAR - CS Elite - Image - On The Beach w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - Summer Body w 2, 2023, 11.2 days ago

COCAR - CS Elite - Video - Walking On Beach w 2, 2023, 11.2 days ago

COCAR - CS Elite - Image - Lose 5 Pounds w 2, 2023, 11.2 days ago

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Google Search Console

Inspect any URL in "https://thecocar.com/"

https://thecocar.com/

Overview

URL inspection

Performance

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Performance on Search results

Search type: Web Date: Oct 1, 2023-Dec 31, 2023 Query: +cool New Last updated: 2 hours ago

Total clicks: 18 Total impressions: 74.3K Average CTR: 0% Average position: 35.4

Chart totals and table results might be partial when filters are applied.

QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

https://thecocar.com/

Performance on Search results

EXPORT

Search type: Web Date: Oct 1, 2023-Dec 31, 20... Query: +cool X + New Last updated: 2 hours ago

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries					
				Clicks	Impressions
coolsculpting arms				2	4,708
coolsculpting before and after arms				2	923
coolsculpting arms before and after				1	3,206
coolsculpting thighs				1	3,077
arm coolsculpting				1	2,065
coolsculpting outer thighs				1	590
coolsculpting near me				1	531
coolsculpting arms cost				1	171
coolsculpting boulder				1	91
coolsculpting westminster				1	88

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CoolSculpting Arms: How to Freeze Away Flabby Arm Fat

July 15, 2022

CoolSculpting arms is an incredible solution for reducing pesky upper arm fat. Treatments are entirely non-surgical, virtually painless, and require little downtime. In 2017, the makers of CoolSculpting introduced a new line of applicators, including the CoolPetite applicator. This handheld device treats small, hard-to-reach areas, including the upper arms.

Read on to learn more about freezing fat in the upper arms and how CoolSculpting treatments achieves tank top ready arms.

What Causes Stubborn Upper Arm Fat?

The upper arms are a common trouble zone for millions of people. Genetics, age, and hormones influence the gathering of fat deposits in this specific area. Due to the biology of the arm fat cells, the bulges of fat are challenging to lose on your own. While diet and exercise are excellent ways to reduce fat on the body, they may not always be enough to shed the persistent upper arm fat.

People struggling with embarrassing “chicken wings” or “bingo wings” can rest easy now, knowing there is a perfect non-surgical solution. CoolSculpting arms uses advanced cooling to target the fat cells in the upper arm, eliminating them for good.

CoolSculpting Arms Using the CoolPetite

The CoolPetite CoolSculpting applicator is part of the CoolAdvantage collection. The new applicators feature many notable upgrades to their design allowing them to treat more areas, minimize treatment discomfort, and reduce treatment times.

Jean Carruthers, a principal investigator of CoolAdvantage’s Petite applicator states that, “The upper arm, with its delicate structures, is one of the most challenging areas for fat reduction.” Involved in the research, Carruthers says he can personally “attest to the fact that the upper arms responded beautifully and my study patients are delighted by their results.”

Benefits of CoolSculpting for Arms

CoolSculpting works well on many different body parts, including the arms. The arms are some of the most visible parts of the body because they’re rarely covered by clothing. Therefore, it’s natural to want them to look as slim and toned as possible. Usually, fat cells tend to accumulate on the undersides of the arms. Fat in this location tends to jiggle and hang down when you shake hands or raise your arms for any reason. If you feel self-conscious about your jiggy arms, it’s natural to want to keep your arms by your sides at all times. But standing like this can make you look stiff and unapproachable.

Fortunately, you can target some of those unwanted fat cells in your arms with CoolSculpting treatments. Here are some of the benefits this treatment can offer you:

- Non-surgical cosmetic treatment
- Minimal to no downtime
- Long-lasting results
- Convenient and fast treatment times
- Targeted fat reduction
- Natural-looking results
- Increased self-esteem

Another noteworthy CoolSculpting feature is that it doesn’t produce dramatic results all at once. Instead, it delivers subtle results over time. Because the improvements are so gradual and natural-looking, most people won’t be able to tell you’ve had a fat-reduction treatment. This makes CoolSculpting an excellent choice for people who don’t want to raise questions about changes to their appearance.

CoolSculpting Arms Before and After*



The CoolSculpting arms before and after pics show genuine results from actual patients. Each person achieves a noticeable reduction in arm fat. Results may vary per person.*

It is important to know that CoolSculpting is a skill-dependent treatment. Not every provider is capable of ensuring slim, contoured upper arms. Therefore, it is crucial to select a licensed and skilled provider for CoolSculpting arms treatments like the professionals at the Colorado Center of Aesthetics and Rejuvenation. Our providers are extensively trained and knowledgeable, helping each patient achieve optimal fat reduction.



[View More CoolSculpting Before and After Images>>](#)

How to Prepare for Your CoolSculpting Appointment

Even though CoolSculpting is a noninvasive treatment, there are still some things you should do and avoid before your appointment. Your provider will tell you exactly how to prepare for your treatment. You can also refer to the following guidelines to help you get the best treatment outcome:

- Stop taking blood thinners at least a week before your appointment. These include non-steroidal anti-inflammatory drugs such as ibuprofen, aspirin, and naproxen. Certain supplements such as vitamin D, fish oil, and turmeric are also natural blood thinners. If you have a prescription blood thinner you’re supposed to take, talk to your provider about it before your appointment.
- Stay well-hydrated. If you’re dehydrated, your body is more likely to experience unwanted side effects such as bruising and soreness. Therefore, you should drink plenty of water in the days leading up to your appointment.
- Avoid smoking for at least two weeks before your treatment. Smoking interferes with the body’s natural healing processes and can exacerbate your post-treatment symptoms.
- Avoid prolonged sun exposure and tanning beds for at least two weeks prior to your CoolSculpting treatment. This will help decrease any skin sensitivity you may experience. If you know you’ll spend much time outdoors, apply sunscreen with SPF 30 or higher. Be sure to reapply it every two hours to maintain its protective effects while you’re outdoors.
- On the day of your treatment, wear loose, non-restrictive clothing so you’ll be comfortable during your ride back home.

What to Expect During Your CoolSculpting Arms Appointment

During your scheduled treatment, your provider will lead you back to a private treatment area and instruct you to change into disposable clothing. Then, they’ll apply the applicator to your arm. You’ll feel the suction from the device as it adheres to your body. This may feel strange but should not be painful.

The CoolSculpting applicator will begin to cool the treatment area. You may experience tingling, stinging, and intense cold as the device freezes the subcutaneous fat cells. Some people also describe pinching, tugging, and cramping sensations. After about 10 minutes, the treatment area should begin to feel numb due to the cold. Usually, it takes anywhere between 35 minutes to an hour to treat the arms.

At the end of the treatment period, your provider will remove the device and carefully massage the treatment area. This process shouldn’t be painful. The purpose of the post-treatment massage is to break down the frozen fat cells. Once they’re broken down and separated, it’s easier for the body to eliminate them.

How Many CoolSculpting Arms Treatments Will I Need?

Everyone is different. You may get the results you want after just one treatment. Or, you may need several treatments to reach your aesthetic goals. Talk to your provider about your treatment expectations; they’ll help you decide how many sessions you need.

Common Risks Associated With CoolSculpting for Arms

CoolSculpting is not an invasive procedure. Therefore, there are minimal risks or side effects associated with it. However, it is normal to experience temporary symptoms after treatment. These may include:

- Localized redness
- Minor swelling at the treatment site
- Increased skin sensitivity that should subside within a few weeks
- Bruising in the treated area
- Soreness, tingling, discomfort, or numbness in the treated area

Very rarely, patients may experience long-term nerve damage that can impact their movement or sensation in the treated area. Paradoxical adipose hyperplasia is another serious but rare side effect. It causes the targeted fat cells to become enlarged instead of shrinking. This can result in a permanently enlarged lump in the treatment area. Surgery may be necessary to remove this lump.

It’s important to note that paradoxical adipose hyperplasia is extremely rare. The cause of it is unknown. However, it appears that men are at a higher risk of this condition than women. To reduce your risk of experiencing any unwanted side effects, make sure you choose an experienced CoolSculpting provider. You must also carefully follow the pre-and post-treatment instructions your provider gives you. If you notice any severe or unusual symptoms after CoolSculpting treatment, reach out to your provider immediately.

Will CoolSculpting Get Rid of Cellulite on the Arms?

Cellulite on the arms can be embarrassing. Some people are more prone to cellulite on various parts of their body than others. This may be partially due to genetics or hormones. If you have cellulite on your arms, CoolSculpting may not get rid of it completely. However, it may help reduce the appearance of subcutaneous lumps and bumps so your arms appear smoother and more toned.

Is CoolSculpting Arms Right For Me?

CoolSculpting sessions are not a viable solution for everyone. The perfect candidate is a healthy, active adult struggling with fat that primarily resists diet and exercise efforts. If you question your candidacy, schedule a free consultation with COCAR. During this visit, one of our expert technicians evaluates your physique to determine if this fat-freezing treatment suits your needs and concerns. If CoolSculpting arms is the right treatment for you, we design a plan that achieves impressive fat reduction at a price you can afford.

CoolSculpting Arms Near Denver, CO

COCAR is the premier CoolSculpting provider in Denver, CO. Call us at (720) 326-6028 to schedule your appointment today or reach out to us online to learn more about the powers of body contouring with CoolSculpting.

CoolSculpting Arms FAQs

- ▶ Will My Arms Hurt During CoolSculpting?
- ▶ When Will I See Changes?*
- ▶ How Long Do Results Last?*
- ▶ Can I Speed Up CoolSculpting Arms Results?
- ▶ How Do I Care For My Arms After CoolSculpting?
- ▶ How Much Does CoolSculpting Arms Cost?
- ▶ Will CoolSculpting Eliminate Sagging Skin on the Arms?

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Full name _____

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Sources

[Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of lax Tissue In The Double Chin](#)

[Cryolipolysis and Skin Tightening](#)

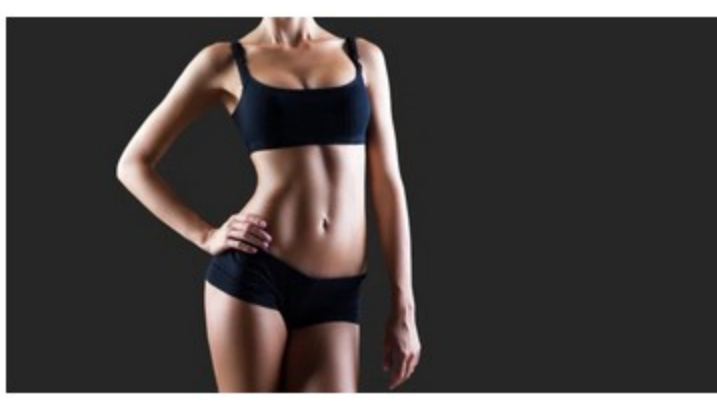
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CONTACT

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Call:
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info@thecocar.com



CO Center for Aesthetics & Rejuvenation is a full-service premier medical spa and lifestyle center dedicated to providing aesthetic services and solutions throughout the Denver & Boulder area.

WORKING HOURS

Monday - Friday
9am - 5pm

Saturday & Sunday
Appointment only

*Additional evening appointments available by request.

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

INVOICE

BILL TO

Dr. Gajewski
Colorado Center for Aesthetics
& Rejuvenation
4750 W. 120th Ave #800
Westminster, CO 80020

INVOICE # 2334

DATE 10/01/2023

DUE DATE 10/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	1,500.00	1,500.00
	Content Creation + Search Engine Optimization (SEO) - Monthly	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and monthly updates to the client's</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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Profile.
 Listings in online directories.
 Management of Google Maps listing.

DATA MONITORING AND REPORTING:
 Set-up and management of Google Search Console
 Data monitoring from various SEO tools to ensure optimal performance
 Regular SEO reporting to the client

Referral Program

PAYMENT
 BALANCE DUE

3,000.00

\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6467023480
support@medstarmedia.com

INVOICE

BILL TO

Dr. Gajewski
Colorado Center for Aesthetics
& Rejuvenation
4750 W. 120th Ave #800
Westminster, CO 80020

INVOICE # 2366

DATE 11/01/2023

DUE DATE 11/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	1,500.00	1,500.00
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Profile.
 Listings in online directories.
 Management of Google Maps listing.

DATA MONITORING AND REPORTING:
 Set-up and management of Google Search Console
 Data monitoring from various SEO tools to ensure optimal performance
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Referral Program

PAYMENT
 BALANCE DUE

3,000.00

\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, INC.

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support@medstarmedia.com

INVOICE

BILL TO

Dr. Gajewski
Colorado Center for Aesthetics
& Rejuvenation
4750 W. 120th Ave #800
Westminster, CO 80020

INVOICE # 2401

DATE 12/01/2023

DUE DATE 12/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Tools + Lead Nurture Technology	1	1,500.00	1,500.00
	Content Creation + Search Engine Optimization (SEO) - Monthly	<p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO: Google Business Profile: Creation, management, and monthly updates to the client's</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
		Profile. Listings in online directories. Management of Google Maps listing.			
		DATA MONITORING AND REPORTING: Set-up and management of Google Search Console Data monitoring from various SEO tools to ensure optimal performance Regular SEO reporting to the client			
	Text Blast	Additional Black Friday text blast to extend promo 75/1000	1	96.30	96.30
	Text Blast	Additional text blast design fee Original Price: \$47.00 VIP Client Price: \$0.00 Complimentary	1	0.00	0.00

	Referral Program			PAYMENT	3,096.30
				BALANCE DUE	\$0.00
	Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.				