

CoolSculpting Marketing Services Concierge MedSpa Jul - Nov 2021 Total Marketing Expenses (07/1/2021 - 11/24/2021)

Total Google Ads: \$43,114.51
Total Facebook Ads: \$ 7,254.40
Total Marketing Fee: \$21,872.80
Total CoolSculpting Marketing Cost: \$72,241.71

Google Ads Chris Zelig > Concierge - CI MED Spa 827-327-1339 All campaigns						
Campaigns						
Campaign	Budget	Status	Clicks	CTR	Cost	
search beta coolsculpting gold coast	\$101.03/day	All ads limited by policy	2,681	5.48%	\$25,422.27	
search beta coolsculpting geneva	\$111.56/day	All ads limited by policy	705	8.12%	\$9,931.75	
search beta coolsculpting gold coast exp reach	\$187.55/day	Paused All ads limited by policy	1,233	3.63%	\$5,253.01	
search beta coolsculpting geneva exp reach	\$42.10/day	Paused All ads limited by policy	474	3.44%	\$2,507.47	
search beta coolsculpting	\$145.00/day	Removed	0	-	\$0.00	
CI search alpha coolsculpting	\$78.51/day	Paused All ads disapproved	0	-	\$0.00	
CON search beta coolsculpting barrington	\$0.06/day	Paused Some ads disapproved, Most ads limited by policy	0	-	\$0.00	
CON search beta coolsculpting naperville	\$0.06/day	Paused Some ads disapproved, Most ads limited by policy	0	-	\$0.00	
CON search beta coolsculpting long grove	\$0.06/day	Paused All ads limited by policy	0	-	\$0.00	
CON search beta coolsculpting naperville exp reach	\$0.06/day	Paused All ads limited by policy	0	-	\$0.00	
CON search beta coolsculpting barrington exp reach	\$0.06/day	Paused All ads limited by policy	0	-	\$0.00	
Total: Filtered campaigns			5,093	4.84%	\$43,114.51	
Total: Account			13,711	6.20%	\$82,578.78	

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Ads						
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Total: Ads						
CoolSculpting® Fat Reduction CoolSculpting In Chicago Biggest CoolSculpting® Promo +4 more conciergemedspa.com/coolsculpting/chicago Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	544	5.42%	\$6,332.78
CoolSculpting® Fat Reduction CoolSculpting In Chicago Biggest CoolSculpting® Promo +4 more conciergemedspa.com/coolsculpting/chicago Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	226	3.93%	\$2,049.32
CoolSculpting® Fat Reduction CoolSculpting In Chicago Biggest CoolSculpting® Promo +4 more conciergemedspa.com/coolsculpting/chicago Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	262	10.23%	\$2,013.66
CoolSculpting® Fat Reduction CoolSculpting In Chicago Biggest CoolSculpting® Promo +4 more conciergemedspa.com/coolsculpting/chicago Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. Expert, Safe Fat Loss With Quick... View assets details	alpha - coolsculpting chicago	Removed Policy (Restricted medical content +1 more), Ad group paused	Good	99	13.54%	\$1,496.65
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	-	95	6.53%	\$964.90
CoolSculpting® Fat Reduction CoolSculpting In Chicago Biggest CoolSculpting® Promo +4 more conciergemedspa.com/coolsculpting/chicago Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. Expert, Safe Fat Loss With Quick... View assets details	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	Good	111	6.48%	\$916.88
CoolSculpting® In Chicago Freeze Away Body Fat 25% Off All CoolSculpting conciergemedspa.com/coolsculpting/gold_coast Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	48	7.32%	\$608.03

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CoolSculpting® In Chicago Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	43	7.21%	\$539.16
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	-	60	6.60%	\$417.03
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CoolSculpting® Fat Reduction Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	27	6.18%	\$405.53
CoolSculpting® In Chicago Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting chicago	Removed Policy (Restricted medical content +1 more), Ad group paused	-	21	7.92%	\$378.69
CoolSculpting® In Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/08/31 00:00:00",e... conciergemedspa.com/coolsculpting/gold_coast Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	30	3.37%	\$369.29

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CoolSculpting® In Chicago Freeze Away Body Fat 25% Off All CoolSculpting conciergemedspa.com/coolsculpting/gold_coast Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	30	5.08%	\$311.88
(Keyword Concierge MedSpa) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +12 more conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	Excellent	44	9.26%	\$282.20
CoolSculpting® In Chicago Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	-	24	4.35%	\$271.37
CoolSculpting® In Chicago Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	28	4.84%	\$267.93
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/08/31 00:00:00",e... conciergemedspa.com/coolsculpting/gold_coast Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	17	5.78%	\$234.82
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All campaigns > search beta coolsculpting gold coast									
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+ Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad Ad group Status Ad strength Clicks CTR Cost									
Total: Ads 2,681 5.48% \$25,422.27									
Ad	CoolSculpting® Fat Reduction Limited Time Offer July 2021 25% Off All CoolSculpting	alpha - coolsculpting chicago	Removed	Policy (Restricted medical content +1 more), Ad group paused	6	20.69%	\$63.35		
Ad	[Dynamically generated headline] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. dynamic	Eligible (Limited)	Policy (Restricted medical content +1 more)	12	7.95%	\$59.93		
Ad	CoolSculpting® Fat Reduction Limited Time Offer July 2021 25% Off All CoolSculpting	0. coolsculpting - general	Removed	Policy (Restricted medical content +1 more)	6	6.59%	\$59.47		
Ad	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	6	5.17%	\$59.10		
Ad	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat	x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted drug terms)	10	2.02%	\$58.34		
Ad	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/08/31 00:00:00";e...))	0. coolsculpting - general	Removed	Policy (Restricted medical content +1 more)	3	6.25%	\$57.77		
Ad	CoolSculpting® in Chicago Limited Time Offer July 2021 Hurry Offer Ends In (=COUNTDOWN("2021/07/31 00:00:00";e...))	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	7	4.49%			
Best Limited Time Offer Up to \$1,000 Off CoolSculpting Deal Expires This Month									

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Ad	Best Limited Time Offer Up to \$1,000 Off CoolSculpting Deal Expires This Month	0. coolsculpting - general	Eligible (Limited)	Policy (Restricted drug terms)	5	4.46%	\$55.38		
Ad	CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more	0. coolsculpting - general	Removed	Policy (Restricted drug terms +1 more)	6	4.55%	\$55.37		
Ad	Best CoolSculpting Deal Ever Limited Time Offer July 2021 25% Off All CoolSculpting	0. coolsculpting - general	Removed	Policy (Restricted medical content +1 more)	8	8.51%	\$52.92		
Ad	(Keyword Concierge MedSpa) Freeze Away Body Fat Located in Chicago, IL	2. body sculpting	Eligible (Limited)	Policy (Restricted drug terms)	12	4.62%	\$50.49		
Ad	CoolSculpting® in Chicago Limited Time Offer July 2021 Our Biggest Discount Ever	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	6	3.73%	\$48.84		
Ad	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever	0. coolsculpting - general	Removed	Policy (Restricted medical content +1 more)	6	7.69%	\$46.87		
Ad	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Hurry Offer Ends In (=COUNTDOWN("2021/07/31 00:00:00";e...))	0. coolsculpting - general	Removed	Policy (Restricted medical content +1 more)	7	10.00%			

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Ad	Best CoolSculpting Deal Ever Save \$1,000 On 8+ Treatments Our Biggest Discount Ever	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	3	4.84%	\$44.37		
Ad	CoolSculpting® in Chicago Save \$1,000 On 8+ Treatments Our Biggest Discount Ever	0. coolsculpting - general	Removed	Policy (Restricted medical content +1 more)	4	3.39%	\$40.67		
Ad	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	3	4.76%	\$39.09		
Ad	Best CoolSculpting Deal Ever Limited Time Offer July 2021 25% Off All CoolSculpting	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	5	16.13%	\$37.32		
Ad	CoolSculpting® in Chicago Freeze Away Body Fat Our Biggest Discount Ever	1. coolsculpting - price	Eligible (Limited)	Policy (Restricted drug terms)	6	18.75%	\$37.01		
Ad	CoolSculpting® in Chicago Save \$1000 On 8+ Treatments Schedule a Free Consultation	2. body sculpting	Eligible (Limited)	Policy (Restricted drug terms)	4	4.71%	\$34.62		
Ad	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	2	9.09%			

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Ad	(Keyword Concierge MedSpa) CoolSculpting in (LOCATION/CITY) Freeze Away Body Fat +12 more	1. coolsculpting - price	Paused	Policy (Restricted medical content +1 more)	7	9.46%	\$33.19		
Ad	CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/08/31 00:00:00";e...))	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	4	1.10%	\$32.73		
Ad	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Our Biggest Discount Ever	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	5	22.73%	\$32.11		
Ad	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat	3. lipoo	Eligible (Limited)	Policy (Restricted drug terms)	9	5.11%	\$32.09		
Ad	Fat Reduction in Chicago Eliminate Fat & Feel Great Offering Up to \$1000 Off	3. lipoo	Eligible (Limited)	Policy (Restricted drug terms)	5	6.25%	\$30.79		
Ad	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	2	3.85%	\$29.85		
Ad	CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more	alpha - coolsculpting chicago	Removed	Policy (Restricted drug terms +1 more), Ad group paused	2	16.67%			

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Ad	CoolSculpting® Fat Reduction Limited Time Offer July 2021 Hurry Offer Ends In (=COUNTDOWN("2021/07/31 00:00:00";e...))	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	4	11.11%	\$28.45		
Ad	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/08/31...))	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	4	3.64%	\$27.93		
Ad	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting	2. body sculpting	Removed	Policy (Restricted medical content +1 more)	4	2.34%	\$26.56		
Ad	(Keyword Concierge MedSpa) Freeze Away Body Fat Located in Chicago, IL	1. coolsculpting - price	Eligible (Limited)	Policy (Restricted drug terms)	7	14.58%	\$26.23		
Ad	(Keyword Concierge MedSpa) CoolSculpting in (LOCATION/CITY) Freeze Away Body Fat +11 more	2. body sculpting	Eligible (Limited)	Policy (Restricted medical content +1 more)	9	5.33%	\$25.76		
Ad	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN("2021/08/31 00:00:00";e...))	alpha - cool sculpting	Removed	Policy (Restricted medical content +1 more), Ad group paused	2	4.26%	\$24.10		
Ad	CoolSculpting® Fat Reduction Limited Time Offer July 2021 25% Off All CoolSculpting	alpha - cool sculpting	Removed	Policy (Restricted medical content +1 more), Ad group paused	4	5.80%			

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast									
Overview									
Enabled Status: Eligible (Limited) Type: Search Budget: \$101.03/day Optimization score: 79.3% More details									
Recommendations									
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Google Ads									
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Google Ads									
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Fat Reduction in Chicago Eliminate Fat & Feel Great Offering Up to \$1,000 Off conciergemedspa.com/coolsculpting/chicago Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today x. Expanded Reach Test Eligible (Limited) Policy (Restricted drug terms) - 3 1.99% \$8.54									
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Google Ads									
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CoolSculpting® Fat Reduction Limited Time Offer July 2021 25% Off All CoolSculpting www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 1 33.33% \$7.76									
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Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 2. body sculpting Removed Policy (Restricted medical content +1 more) - 1 6.67% \$7.34									
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. Expert, Safe Fat Loss With Quick... View assets details 2. body sculpting Removed Policy (Restricted drug terms +1 more), Poor ad strength - 2 3.57% \$7.20									
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/07/31 00:00:00",e... www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 0. coolsculpting - general Removed Policy (Restricted medical content +1 more) - 1 14.29% \$7.20									
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (+COUNTDOWN("2021/07/31 00:00:00",e... www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 1 33.33%									

Google Ads									
Chris Zelig - Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast									
Overview									
Enabled Status: Eligible (Limited) Type: Search Budget: \$101.03/day Optimization score: 79.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
<input type="checkbox"/> Ad Ad group Status Ad strength Clicks CTR Cost									
Total: Ads 2,681 Clicks 2,681 CTR 5.48% Cost \$25,422.27									
Ads & extensions									
<input type="checkbox"/> <input checked="" type="radio"/> Ads <input type="checkbox"/> Extensions <input type="checkbox"/> Landing pages <input type="checkbox"/> Keywords <input type="checkbox"/> Audiences <input type="checkbox"/> Settings <input type="checkbox"/> Change history <input type="checkbox"/> Suggested <input type="checkbox"/> Drafts & experiments <input type="checkbox"/> Devices									
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 1 50.00% \$7.04									
CoolSculpting® Fat Reduction Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 2. body sculpting Removed Policy (Restricted medical content +1 more) - 1 2.94% \$6.97									
CoolSculpting® Fat Reduction Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 0. coolsculpting - general Removed Policy (Restricted medical content +1 more) - 1 2.38% \$6.46									
Best CoolSculpting Deal Ever Limited Time Offer July 2021 25% Off All CoolSculpting www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 1 33.33% \$6.37									
Best CoolSculpting Deal Ever Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 0. coolsculpting - general Removed Policy (Restricted medical content +1 more) - 1 2.86% \$6.18									
Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 0. coolsculpting - general Removed Policy (Restricted medical content +1 more) - 1 4.76% \$6.14									
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/08/31... conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 1 25.00%									

Google Ads									
Chris Zelig - Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast									
Overview									
Enabled Status: Eligible (Limited) Type: Search Budget: \$101.03/day Optimization score: 79.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
<input type="checkbox"/> Ad Ad group Status Ad strength Clicks CTR Cost									
Total: Ads 2,681 Clicks 2,681 CTR 5.48% Cost \$25,422.27									
Ads & extensions									
<input type="checkbox"/> <input checked="" type="radio"/> Ads <input type="checkbox"/> Extensions <input type="checkbox"/> Landing pages <input type="checkbox"/> Keywords <input type="checkbox"/> Audiences <input type="checkbox"/> Settings <input type="checkbox"/> Change history <input type="checkbox"/> Suggested <input type="checkbox"/> Drafts & experiments <input type="checkbox"/> Devices									
CoolSculpting® Fat Reduction Limited Time Offer July 2021 Our Biggest Discount Ever www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 2. body sculpting Removed Policy (Restricted medical content +1 more) - 1 1.92% \$5.61									
CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/07/31 00:00:00",e... www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 2 5.00% \$5.19									
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/07/31 00:00:00",e... www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 1 6.25% \$5.17									
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/07/31... www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 1 10.00% \$5.11									
CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 2. body sculpting Removed Policy (Restricted medical content +1 more) - 1 2.94% \$4.59									
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/07/31... www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 2. body sculpting Removed Policy (Restricted medical content +1 more) - 1 16.67% \$4.53									
Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting conciergemedspa.com/coolsculpting/gold_coast Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 0. coolsculpting - general Removed Policy (Restricted medical content +1 more) - 1 1.56%									

Google Ads									
Chris Zelig - Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast									
Overview									
Enabled Status: Eligible (Limited) Type: Search Budget: \$101.03/day Optimization score: 79.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
<input type="checkbox"/> Ad Ad group Status Ad strength Clicks CTR Cost									
Total: Ads 2,681 Clicks 2,681 CTR 5.48% Cost \$25,422.27									
Ads & extensions									
<input type="checkbox"/> <input checked="" type="radio"/> Ads <input type="checkbox"/> Extensions <input type="checkbox"/> Landing pages <input type="checkbox"/> Keywords <input type="checkbox"/> Audiences <input type="checkbox"/> Settings <input type="checkbox"/> Change history <input type="checkbox"/> Suggested <input type="checkbox"/> Drafts & experiments <input type="checkbox"/> Devices									
CoolSculpting® Fat Reduction CoolSculpting in Chicago Biggest CoolSculpting® Promo +5 more www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. Expert, Safe Fat Loss With Quick... View assets details alpha - cool sculpting Removed Policy (Restricted medical content +1 more), Ad group paused Excellent 1 3.45% \$4.24									
CoolSculpting® in Chicago Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (+COUNTDOWN("2021/07/31 00:00:00",e... www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 2. body sculpting Removed Policy (Restricted medical content +1 more) - 1 2.94% \$3.20									
Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting conciergemedspa.com/coolsculpting/gold_coast Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now 1. coolsculpting - price Removed Policy (Restricted medical content +1 more) - 1 7.14% \$2.53									
Best CoolSculpting Deal Ever Limited Time Offer July 2021 Our Biggest Discount Ever www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today 2. body sculpting Removed Policy (Restricted medical content +1 more) - 1 6.25% \$2.27									
Best CoolSculpting Price Target Belly Fat, Love Handles Fat Reduction in Chicago, IL www.cimedspa.com Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25% #1 FDA-Cleared, Non-surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. cool sculpting love handles Removed Policy (Restricted drug terms), Ad group removed - 0 - \$0.00									
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.cimedspa.com #1 CoolSculpting Deal 25% Off Freeze Fat Top Provider in Chicago. Free Consult. CoolSculpting Reduces Fat Without... View assets details cool sculpting love handles before and after Removed Policy (Restricted drug terms), Ad group removed Average 0 - \$0.00									
#1 Cool Sculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery, Pain or Downtime www.cimedspa.com #1 CoolSculpting Deal 25% Off Freeze Fat Top Provider in Chicago. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat cool sculpting love handles before and after Removed Policy (Restricted medical content +1 more), Ad group removed - 0 - \$0.00									

Google Ads | Chris Zelig | Concierge - CI MED Spa 827-327-1339 | All campaigns | search | beta | coolsculpting | gold coast

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$101.03/day, Optimization score: 79.3%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost
Total: Ads 2						
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery, Pain or Downtime www.cimedspa.com	cryolipolysis illinois discount	Removed Policy (Restricted drug terms), Ad group removed	-	0	-	\$0.00
#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Chicago. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat.	cryolipolysis illinois discount	Removed Policy (Restricted drug terms), Ad group removed	-	0	-	\$0.00
Learn More About CoolSculpting #1 Cool Sculpting Deal 25% Off Best CoolSculpting Price +4 more www.cimedspa.com	cryolipolysis illinois special	Removed Under review, Ad group removed	Pending	0	-	\$0.00
#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Chicago. Free Consult. CoolSculpting Reduces Fat Without Surgery or Downtime. Learn More About Freezing Fat.	cryolipolysis illinois special	Removed Policy (Restricted medical content +1 more), Ad group removed	-	0	-	\$0.00
Best CoolSculpting Price Target Belly Fat, Love Handles Fat Reduction in Chicago, IL www.cimedspa.com	cryolipolysis illinois special	Removed Policy (Restricted drug terms), Ad group removed	-	0	-	\$0.00
Total: Ads 2						
Total: Campaign 2						

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Google Ads | Chris Zelig | Concierge - CI MED Spa 827-327-1339 | All campaigns | search | beta | coolsculpting | gold coast

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$101.03/day, Optimization score: 79.3%

Responsive search ad: Leave feedback

ASSETS | COMBINATIONS

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock in Your Discount Today	Approved (limited)	Description	None	10,013
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	8,978
CoolSculpting in Chicago	Approved (limited)	Headline	None	7,791
Our Biggest Discount Ever	Approved (limited)	Headline	None	3,781
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	3,363
Limited Time Offer July 2021	-	Headline	None	1,947
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	1,089
Flexible Payment Options	Approved (limited)	Headline	None	762
Save \$1,000 Off 8+ Treatments	-	Headline	None	526
Limited Time Offer Aug 2021	-	Headline	None	438
Save \$1,000 On 8+ Treatments	Approved (limited)	Headline	None	204
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	157
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	13
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Chicago, IL	Approved (limited)	Description	None	11

Showing rows: 500 | 1 - 14 of 14

Google Ads | Chris Zelig | Concierge - CI MED Spa 827-327-1339 | All campaigns | search | beta | coolsculpting | gold coast

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$101.03/day, Optimization score: 79.3%

Extensions: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting. The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting gol...	Campaign	Approved (limited): Restricted medical content +1 more	416	7.88%	\$3,733.07
Call extension							
(630) 715-2853	Call extension	Account	Account	Approved	477	3.91%	\$5,968.19
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting gol...	Campaign	Approved	706	6.71%	\$7,458.31
Freeze Your Fat	Callout extension	search beta coolsculpting gol...	Campaign	Approved	662	6.92%	\$6,962.84
Liposuction Alternative	Callout extension	search beta coolsculpting gol...	Campaign	Approved	640	6.97%	\$6,639.27
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting gol...	Campaign	Approved	629	7.22%	\$6,383.83
New Clients 25% Off	Callout extension	search beta coolsculpting gol...	Campaign	Approved	626	6.76%	\$6,222.38
Highlights: No Surgery	Callout extension	search beta coolsculpting gol...	Campaign	Approved	583	6.42%	\$6,199.98
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, CoolMini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search beta coolsculpting gol...	Campaign	Approved	25	7.04%	\$227.13
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting gol...	Campaign	Approved (limited): Restricted medical content +1 more	1,936	6.31%	\$19,994.31
Total: Sitelink extensions					437	7.93%	\$3,967.72

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig | Concierge - CI MED Spa 827-327-1339 | All campaigns | search | beta | coolsculpting | gold coast

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$101.03/day, Optimization score: 79.3%

Extensions: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting. The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting gol...	Campaign	Approved (limited): Restricted medical content +1 more	416	7.88%	\$3,733.07
Call extension							
(630) 715-2853	Call extension	Account	Account	Approved	477	3.91%	\$5,968.19
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting gol...	Campaign	Approved	706	6.71%	\$7,458.31
Freeze Your Fat	Callout extension	search beta coolsculpting gol...	Campaign	Approved	662	6.92%	\$6,962.84
Liposuction Alternative	Callout extension	search beta coolsculpting gol...	Campaign	Approved	640	6.97%	\$6,639.27
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting gol...	Campaign	Approved	629	7.22%	\$6,383.83
New Clients 25% Off	Callout extension	search beta coolsculpting gol...	Campaign	Approved	626	6.76%	\$6,222.38
Highlights: No Surgery	Callout extension	search beta coolsculpting gol...	Campaign	Approved	583	6.42%	\$6,199.98
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, CoolMini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search beta coolsculpting gol...	Campaign	Approved	25	7.04%	\$227.13
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting gol...	Campaign	Approved (limited): Restricted medical content +1 more	1,936	6.31%	\$19,994.31
Total: Sitelink extensions					437	7.93%	\$3,967.72
Total: Callout extensions					1,385	7.01%	\$14,333.93
Total: Structured snippet extensions					25	7.04%	\$227.13
Total: Call extensions					477	3.91%	\$5,968.19
Total: Promotion extensions					1,936	6.31%	\$19,994.31

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig | Concierge - CI MED Spa 827-327-1339 | All campaigns | search | beta | coolsculpting | geneva

Overview: Enabled, Status: Eligible (Limited), Type: Search, Budget: \$111.56/day, Optimization score: 83.6%

Ads

Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost
Total: Ads 2						
CoolSculpting® Fat Reduction CoolSculpting in Geneva Biggest CoolSculpting® Promo +4 more conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	164	10.01%	\$2,588.43
CoolSculpting® Fat Reduction CoolSculpting in Geneva Biggest CoolSculpting® Promo +4 more conciergemedspa.com/coolsculpting/geneva	2. body sculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	66	7.57%	\$772.36
CoolSculpting® Fat Reduction CoolSculpting in Geneva Biggest CoolSculpting® Promo +4 more conciergemedspa.com/coolsculpting/geneva	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	Poor	68	19.05%	\$741.63
Concierge MedSpa Fat Reduction in Geneva Non-Surgical Fat Reduction +12 more conciergemedspa.com/coolsculpting/geneva	3. lipo	Paused Policy (Restricted drug terms +1 more)	Excellent	24	8.60%	\$456.93
Concierge MedSpa Fat Reduction in Geneva, IL Non-Surgical Fat Reduction +12 more conciergemedspa.com/coolsculpting/geneva	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	Excellent	43	9.62%	\$385.94
CoolSculpting® in Geneva Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	20	8.40%	\$384.31
CoolSculpting® in Geneva Freeze Away Body Fat 25% Off All Expert, Safe Fat Loss With Quick Results. Minimal Downtime.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	16	13.33%	\$399.13

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva									
Enabled Status: Eligible (Limited) Type: Search Budget: \$111.56/day Optimization score: 83.6%									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad									
Total: Ads 705									
Clicks 8.12%									
CTR 8.12%									
Cost \$9,931.75									
Ad	Coolsculpting® in Geneva Freeze Away Body Fat 25% Off All Coolsculpting conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	16	13.33%	-	-	\$349.13
Ad	Coolsculpting® in Geneva Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN(2021/08/31 00:00:00;e... conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	13	7.18%	-	-	\$312.27
Ad	Concierge MedSpa Fat Reduction in Geneva Non-Surgical Fat Reduction +12 more conciergemedspa.com/coolsculpting/geneva	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms +1 more), Poor ad strength, +1	-	24	2.55%	-	-	\$263.62
Ad	Fat Reduction in Geneva Our Biggest Discount Ever Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/geneva	3. lipo	Eligible (Limited) Policy (Restricted drug terms)	-	19	7.63%	-	-	\$217.72
Ad	Coolsculpting® in Geneva Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	12	11.88%	-	-	\$194.33
Ad	(Keyword Concierge MedSpa) Coolsculpting in (LOCATION/City) Freeze Away Body Fat +11 more conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	Good	12	19.05%	-	-	\$158.61
Ad	Coolsculpting® in Geneva Save \$1000 On 8+ Treatments Schedule a Free Consultation conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms)	-	10	7.87%	-	-	

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva									
Enabled Status: Eligible (Limited) Type: Search Budget: \$111.56/day Optimization score: 83.6%									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad									
Total: Ads 705									
Clicks 8.12%									
CTR 8.12%									
Cost \$9,931.75									
Ad	Coolsculpting® in Geneva Freeze Away Body Fat 25% Off All Coolsculpting conciergemedspa.com/coolsculpting/geneva	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	8	10.00%	-	-	\$140.06
Ad	Coolsculpting® in Geneva Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	-	15	20.00%	-	-	\$136.40
Ad	Coolsculpting® in Geneva Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	12	10.81%	-	-	\$132.94
Ad	Coolsculpting® in Geneva Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms)	-	10	11.11%	-	-	\$119.22
Ad	Coolsculpting® Fat Reduction Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	6	10.34%	-	-	\$117.69
Ad	Fat Reduction in Geneva Our Biggest Discount Ever Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/geneva	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms), Ad group paused	-	9	1.89%	-	-	\$106.34
Ad	[Dynamically generated heading] [Dynamically generated display URL] Best Coolsculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does Coolsculpting Cost? Less Than You Might Think. Book A Free Consultation Now (Keyword Concierge MedSpa) Coolsculpting in	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	-	7	15.91%	-	-	

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva									
Enabled Status: Eligible (Limited) Type: Search Budget: \$111.56/day Optimization score: 83.6%									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad									
Total: Ads 705									
Clicks 8.12%									
CTR 8.12%									
Cost \$9,931.75									
Ad	(Keyword Concierge MedSpa) Coolsculpting in (LOCATION/City) Freeze Away Body Fat +11 more conciergemedspa.com/coolsculpting/geneva	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	Excellent	1	6.25%	-	-	\$98.53
Ad	Best Coolsculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN(2021/08/31 00:00:00;e... conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	4	15.38%	-	-	\$94.64
Ad	(Keyword Concierge MedSpa) Coolsculpting in (LOCATION/City) Freeze Away Body Fat +12 more conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	Good	7	12.50%	-	-	\$86.39
Ad	Coolsculpting® in Geneva Save \$1000 On 8+ Treatments Schedule a Free Consultation conciergemedspa.com/coolsculpting/geneva	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms)	-	5	14.71%	-	-	\$85.45
Ad	Best Coolsculpting Deal Ever Freeze Away Body Fat 25% Off All Coolsculpting conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	2	28.57%	-	-	\$76.18
Ad	(Keyword Concierge MedSpa) Coolsculpting in (LOCATION/City) Freeze Away Body Fat +12 more conciergemedspa.com/coolsculpting/geneva	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	Excellent	4	40.00%	-	-	\$74.69
Ad	Coolsculpting® in Geneva Limited Time Offer July 2021 25% Off All Coolsculpting www.conciergemedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	7	19.44%	-	-	

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva									
Enabled Status: Eligible (Limited) Type: Search Budget: \$111.56/day Optimization score: 83.6%									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad									
Total: Ads 705									
Clicks 8.12%									
CTR 8.12%									
Cost \$9,931.75									
Ad	Coolsculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN(2021/08/31 00:00:00;e... conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	2	5.41%	-	-	\$68.33
Ad	Coolsculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	4	11.43%	-	-	\$66.81
Ad	Best Coolsculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	4	23.53%	-	-	\$66.49
Ad	Best Coolsculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (=COUNTDOWN(2021/08/31 00:00:00;e... conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	2	66.67%	-	-	\$62.30
Ad	Coolsculpting® in Geneva Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	2	20.00%	-	-	\$61.00
Ad	Coolsculpting® in Geneva Limited Time Offer July 2021 Our Biggest Discount Ever www.conciergemedspa.com	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	5	12.20%	-	-	\$52.45
Ad	Coolsculpting® Fat Reduction Limited Time Offer July 2021 Hurry Offer Ends In (=COUNTDOWN(2021/07/31 00:00:00;e... www.conciergemedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	1	11.11%	-	-	

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva									
Enabled Status: Eligible (Limited) Type: Search Budget: \$111.56/day Optimization score: 83.6%									
Ad status: All ADD FILTER									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad									
Total: Ads 705									
Clicks 8.12%									
CTR 8.12%									
Cost \$9,931.75									
Ad	Coolsculpting® in Geneva Limited Time Offer July 2021 Hurry Offer Ends In (=COUNTDOWN(2021/07/31 00:00:00;e... www.conciergemedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	3	8.33%	-	-	\$48.14
Ad	Best Coolsculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	2	9.52%	-	-	\$46.22
Ad	Coolsculpting® in Geneva Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva	2. body sculpting	Removed Policy (Restricted medical content +1 more)	-	3	3.37%	-	-	\$45.14
Ad	Coolsculpting® Fat Reduction Freeze Away Body Fat 25% Off All Coolsculpting conciergemedspa.com/coolsculpting/geneva	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	2	13.33%	-	-	\$44.89
Ad	Concierge MedSpa Coolsculpting® in Geneva Freeze Away Body Fat Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free Consultation Today.	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms), Ad group paused	-	4	3.67%	-	-	\$42.52
Ad	Coolsculpting® in Geneva Limited Time Offer July 2021 Our Biggest Discount Ever www.conciergemedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	3	10.34%	-	-	\$40.26
Ad	Best Coolsculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN(2021/07/31 00:00:00;e... www.conciergemedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	-	2	50.00%	-	-	

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$111.56/day	Optimization score: 83.6%	More details			
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>								
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>								
Ad groups	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Total: Ads							705	8.12%	\$9,931.75
Ads & extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting conciergemedspa.com/coolsculpting/geneva Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>2. body sculpting</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>3.03%</p> </div> <div style="width: 10%;"> <p>\$6.70</p> </div> </div>								
Extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting® in Geneva Limited Time Offer July 2021 Hurry Offer Ends In (+COUNTDOWN("2021/07/31 00:00:00",e... www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>0. coolsculpting - general</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>16.67%</p> </div> <div style="width: 10%;"> <p>\$6.68</p> </div> </div>								
Landing pages	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting® in Geneva Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>0. coolsculpting - general</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>2</p> </div> <div style="width: 10%;"> <p>6.45%</p> </div> <div style="width: 10%;"> <p>\$6.64</p> </div> </div>								
Keywords	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting® Fat Reduction CoolSculpting in Geneva Biggest CoolSculpting® Promo +5 more www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. Expert, Safe Fat Loss With Quick... View assets details</p> </div> <div style="width: 15%;"> <p>0. coolsculpting - general</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>Average</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>4.76%</p> </div> <div style="width: 10%;"> <p>\$6.59</p> </div> </div>								
Audiences	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Save \$1,000 On 8+ Treatments Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>16.67%</p> </div> <div style="width: 10%;"> <p>\$5.95</p> </div> </div>								
Settings	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>0. coolsculpting - general</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>16.67%</p> </div> <div style="width: 10%;"> <p>\$5.83</p> </div> </div>								
Change history	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>100.00%</p> </div> <div style="width: 10%;"> <p></p> </div> </div>								

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$111.56/day	Optimization score: 83.6%	More details			
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>								
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>								
Ad groups	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Total: Ads							705	8.12%	\$9,931.75
Ads & extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Concierge MedSpa CoolSculpting® in Geneva Freeze Away Body Fat conciergemedspa.com/coolsculpting/geneva Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.</p> </div> <div style="width: 15%;"> <p>3. lipo</p> </div> <div style="width: 10%;"> <p>Eligible (Limited) Policy (Restricted drug terms)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>6.67%</p> </div> <div style="width: 10%;"> <p>\$4.99</p> </div> </div>								
Extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/geneva Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting.</p> </div> <div style="width: 15%;"> <p>3. lipo</p> </div> <div style="width: 10%;"> <p>Eligible (Limited) Policy (Restricted drug terms)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>2.17%</p> </div> <div style="width: 10%;"> <p>\$4.77</p> </div> </div>								
Landing pages	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting® Fat Reduction CoolSculpting in Geneva Biggest CoolSculpting® Promo +5 more www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. Expert, Safe Fat Loss With Quick... View assets details</p> </div> <div style="width: 15%;"> <p>2. body sculpting</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted drug terms +1 more), Poor ad strength</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>25.00%</p> </div> <div style="width: 10%;"> <p>\$4.10</p> </div> </div>								
Keywords	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Fat Reduction in Geneva Eliminate Fat & Feel Great Offering Up to \$1000 Off conciergemedspa.com/coolsculpting/geneva Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p> </div> <div style="width: 15%;"> <p>x. Expanded Reach Test</p> </div> <div style="width: 10%;"> <p>Not eligible Policy (Restricted drug terms), Ad group paused</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>1.89%</p> </div> <div style="width: 10%;"> <p>\$3.67</p> </div> </div>								
Audiences	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>(Keyword Concierge MedSpa) CoolSculpting in (LOCATION(City)) Freeze Away Body Fat +11 more conciergemedspa.com/coolsculpting/geneva Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. Expert, Safe Fat Loss With Quick... View assets details</p> </div> <div style="width: 15%;"> <p>2. body sculpting</p> </div> <div style="width: 10%;"> <p>Eligible (Limited) Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>2.70%</p> </div> <div style="width: 10%;"> <p>\$3.56</p> </div> </div>								
Settings	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer July 2021 Hurry Offer Ends In (+COUNTDOWN("2021/07/31 00:00:00",e... www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>2. body sculpting</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>16.67%</p> </div> <div style="width: 10%;"> <p>\$2.35</p> </div> </div>								
Change history	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever conciergemedspa.com/coolsculpting/geneva Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>0. coolsculpting - general</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>11.11%</p> </div> <div style="width: 10%;"> <p></p> </div> </div>								

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$111.56/day	Optimization score: 83.6%	More details			
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>								
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>								
Ad groups	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Total: Ads							705	8.12%	\$9,931.75
Ads & extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting® in Geneva Limited Time Offer July 2021 25% Off All CoolSculpting www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>1</p> </div> <div style="width: 10%;"> <p>100.00%</p> </div> <div style="width: 10%;"> <p>\$0.09</p> </div> </div>								
Extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>#1 Provider in Geneva Safe & Effective Fat Reduction 20% Off All CoolSculpting® +9 more conciergemedspa.com/coolsculpting/geneva #1 CoolSculpting Deal. Freeze Fat. Top Provider in Geneva, IL. Free Consult. Expert, Safe Fat Loss With Quick Results. Minim... View assets details</p> </div> <div style="width: 15%;"> <p>coolsculpting - face</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more), Ad group removed</p> </div> <div style="width: 10%;"> <p>Average</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Landing pages	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting in Geneva #1 Fat Reduction Treatment No Surgery & Minimal Downtime conciergemedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation</p> </div> <div style="width: 15%;"> <p>coolsculpting - face</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more), Ad group removed</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Keywords	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>20% Off All CoolSculpting® Concierge Med Spa #1 Provider in Geneva conciergemedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Geneva, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.</p> </div> <div style="width: 15%;"> <p>coolsculpting - face</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more), Ad group removed</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Audiences	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>#1 CoolSculpting Deal 20% Off Freeze Away Stubborn Fat Concierge Med Spa conciergemedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Geneva, IL. Schedule a Free Consultation</p> </div> <div style="width: 15%;"> <p>coolsculpting - face</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more), Ad group removed</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Settings	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>#1 Provider in Geneva Safe & Effective Fat Reduction 20% Off All CoolSculpting® +9 more conciergemedspa.com/coolsculpting/geneva #1 CoolSculpting Deal. Freeze Fat. Top Provider in Geneva, IL. Free Consult. Expert, Safe Fat Loss With Quick Results. Minim... View assets details</p> </div> <div style="width: 15%;"> <p>5. sculpsure</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more), Poor ad strength, +1</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Change history	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>CoolSculpting in Geneva #1 Fat Reduction Treatment No Surgery & Minimal Downtime conciergemedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation</p> </div> <div style="width: 15%;"> <p>5. sculpsure</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more), Ad group paused</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								

Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$111.56/day	Optimization score: 83.6%	More details				
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>									
Ad groups	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost			
Total: Ads							705	8.12%	\$9,931.75	
Ads & extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Landing pages	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00",e... www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Keywords	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Audiences	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Settings	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Change history	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Drafts & experiments	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Devices	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>									
Summary	Total: Ads							705	8.12%	\$9,931.75
	Total: Campaign							705	8.12%	\$9,931.75

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Overview	Enabled	Status: Eligible (Limited)	Type: Search	Budget: \$111.56/day	Optimization score: 83.6%	More details			
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>								
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>								
Ad groups	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost		
Total: Ads							705	8.12%	\$9,931.75
Ads & extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Extensions	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting www.conciergemedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Geneva, IL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Landing pages	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (+COUNTDOWN("2021/04/30 00:00:00",e... www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Keywords	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting www.conciergemedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p> </div> <div style="width: 15%;"> <p>1. coolsculpting - price</p> </div> <div style="width: 10%;"> <p>Removed Policy (Restricted medical content +1 more)</p> </div> <div style="width: 10%;"> <p>0</p> </div> <div style="width: 10%;"> <p>-\$0.00</p> </div> </div>								
Audiences	<div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="width: 15%;"> <input type="checkbox"/> </div> <div style="width: 45%;"> <p>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.conciergemedspa.com Expert, Safe</p></div></div>								

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension	CoolSculpting CoolSculpting, The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting ge...	Campaign	Approved (limited): Restricted medical content +1 more	113	9.29%	\$1,459.56
Call extension	(630) 715-2853	Call extension	Account	Account	Approved	172	6.65%	\$3,312.82
Callout extension	FDA Cleared	Callout extension	search beta coolsculpting ge...	Campaign	Approved	204	8.42%	\$2,765.99
Callout extension	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ge...	Campaign	Approved	199	10.05%	\$2,644.72
Callout extension	Freeze Your Fat	Callout extension	search beta coolsculpting ge...	Campaign	Approved	195	9.29%	\$2,636.74
Callout extension	Liposuction Alternative	Callout extension	search beta coolsculpting ge...	Campaign	Approved	178	8.78%	\$2,490.56
Callout extension	Highlights: No Surgery	Callout extension	search beta coolsculpting ge...	Campaign	Approved	194	9.37%	\$2,450.25
Callout extension	New Clients 25% Off	Callout extension	search beta coolsculpting ge...	Campaign	Approved	185	8.89%	\$2,390.06
Structured snippet extension	Service catalog: CoolSculpting, Fat Reduction, CoolMini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search beta coolsculpting ge...	Campaign	Approved	1	1.05%	\$4.48
Promotion extension	Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ge...	Campaign	Approved (limited): Restricted medical content +1 more	585	8.61%	\$8,520.15
Total: Sitelink extensions						121	9.40%	\$1,538.54

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension	FDA Cleared	Callout extension	search beta coolsculpting ge...	Campaign	Approved	204	8.42%	\$2,765.99
Callout extension	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ge...	Campaign	Approved	199	10.05%	\$2,644.72
Callout extension	Freeze Your Fat	Callout extension	search beta coolsculpting ge...	Campaign	Approved	195	9.29%	\$2,636.74
Callout extension	Liposuction Alternative	Callout extension	search beta coolsculpting ge...	Campaign	Approved	178	8.78%	\$2,490.56
Callout extension	Highlights: No Surgery	Callout extension	search beta coolsculpting ge...	Campaign	Approved	194	9.37%	\$2,450.25
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Structured snippet extension	Service catalog: CoolSculpting, Fat Reduction, CoolMini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search beta coolsculpting ge...	Campaign	Approved	1	1.05%	\$4.48
Promotion extension	Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ge...	Campaign	Approved (limited): Restricted medical content +1 more	585	8.61%	\$8,520.15
Total: Sitelink extensions						121	9.40%	\$1,538.54
Total: Callout extensions						416	9.57%	\$5,656.91
Total: Structured snippet extensions						1	1.05%	\$4.48
Total: Call extensions						172	6.65%	\$3,312.82
Total: Promotion extensions						585	8.61%	\$8,520.15

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost			
Total: Ads							1,233	3.63%	\$5,253.01
Concierge Medspa Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more conciergemedspa.com/coolsculpting/chicago Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. CoolSculpting® Reduces Fat. No... View assets details	expanded reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Average	373	4.11%	\$1,698.57			
Concierge Medspa Fat Reduction in Chicago Non-Surgical Fat Reduction +6 more conciergemedspa.com/coolsculpting/chicago Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. CoolSculpting® Reduces Fat. No... View assets details	liposuction	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	Poor	309	6.00%	\$1,195.02			
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	52	3.36%	\$275.33			
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	34	2.56%	\$214.67			
Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	26	4.38%	\$201.27			
Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	33	2.68%	\$144.13			

Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost			
Total: Ads							1,233	3.63%	\$5,253.01
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	32	2.33%	\$135.43			
Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	26	2.23%	\$121.56			
Fat Reduction in Chicago Freeze Away Body Fat Get \$1,000 Off 8+ Treatments conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	29	2.33%	\$118.57			
Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	27	3.05%	\$102.42			
Fat Reduction in Chicago Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	17	3.11%	\$71.63			
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments conciergemedspa.com/coolsculpting/gold_coast Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	17	4.04%	\$69.65			
Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	17	2.64%	\$65.11			

Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost			
Total: Ads							1,233	3.63%	\$5,253.01
Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	17	2.64%	\$65.11			
Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	16	2.54%	\$59.38			
Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat conciergemedspa.com/coolsculpting/gold_coast Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	16	1.93%	\$56.08			
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	16	7.08%	\$50.75			
Fat Reduction in Chicago Freezing Fat Really Works Get \$1,000 Off 8+ Treatments conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	15	2.40%	\$50.36			
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat conciergemedspa.com/coolsculpting/gold_coast Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	14	2.89%	\$50.23			
CI Medspa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments conciergemedspa.com/coolsculpting/gold_coast CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime.	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	9	7.70%	\$40.80			

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast exp reach									
Paused Type: Search Budget: \$187.55/day More details									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPORT MORE									
Ad									
Total: Ads 1,233 CTR 3.63% Cost \$5,253.01									
CI Medspa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	3	2.70%	\$49.08		
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	10	3.64%	\$46.25		
Fat Reduction in Chicago Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	11	1.31%	\$43.68		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	13	5.18%	\$39.16		
Fat Reduction in Chicago Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	11	7.10%	\$36.16		
Fat Reduction in Chicago Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	8	4.06%	\$24.52		
Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast		Not eligible						

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast exp reach									
Paused Type: Search Budget: \$187.55/day More details									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPORT MORE									
Ad									
Total: Ads 1,233 CTR 3.63% Cost \$5,253.01									
Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	7	2.76%	\$23.97		
Fat Reduction in Chicago Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	9	3.64%	\$23.49		
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	7	3.23%	\$22.99		
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	8	3.62%	\$21.96		
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	7	2.98%	\$17.74		
Fat Reduction in Chicago Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	7	6.67%	\$17.62		
Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast		Not eligible						

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast exp reach									
Paused Type: Search Budget: \$187.55/day More details									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPORT MORE									
Ad									
Total: Ads 1,233 CTR 3.63% Cost \$5,253.01									
Fat Reduction in Chicago Eliminate Fat & Feel Great Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	6	4.38%	\$16.70		
Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	5	1.86%	\$16.49		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	5	5.62%	\$15.16		
Fat Reduction in Chicago Freeze Away Body Fat Get Rid of Unwanted Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	5	3.09%	\$14.68		
Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	4	1.63%	\$12.96		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	3	4.48%	\$12.95		
Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	2.33%			

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast exp reach									
Paused Type: Search Budget: \$187.55/day More details									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPORT MORE									
Ad									
Total: Ads 1,233 CTR 3.63% Cost \$5,253.01									
Fat Reduction in Chicago Freezing Fat Really Works Get Rid of Unwanted Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	2.33%	\$12.62		
Fat Reduction in Chicago Freeze Away Body Fat Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	3	1.73%	\$10.34		
Fat Reduction in Chicago Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	20.00%	\$9.29		
CI Medspa Freeze Away Body Fat Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	1.85%	\$8.10		
Fat Reduction in Chicago Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	3.51%	\$7.33		
CI Medspa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	6.25%	\$7.08		
Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	1.94%	\$6.79		

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting gold coast exp reach									
Paused Type: Search Budget: \$187.55/day More details									
SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPORT MORE									
Ad									
Total: Ads 1,233 CTR 3.63% Cost \$5,253.01									
Fat Reduction in Chicago Freezing Fat Really Works Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	1.94%	\$6.79		
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	4.26%	\$6.64		
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	1.64%	\$5.21		
Fat Reduction in Chicago Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	5.41%	\$5.13		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	2.11%	\$5.11		
Fat Reduction in Chicago Eliminate Fat & Feel Great Get Rid of Unwanted Fat	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	1.67%	\$4.31		
CI Medspa Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	cooncierge.com/coolsculpting/gold_coast	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	8.33%			

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | search | beta | coolsculpting | gold coast | exp reach

Overview: Paused, Type: Search, Budget: \$187.55/day

Recommendations: Asset status: All, ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Imp.
Target Belly Fat, Love Handles	-	Headline	None	-	0
Freeze Away Stubborn Fat	-	Headline	None	-	0
Affordable & Quick Treatments	-	Headline	None	-	0
Flexible Payment Options	-	Headline	None	-	0
Schedule a Free Consultation	-	Headline	None	-	0
CoolSculpting in Chicago	-	Headline	None	-	0
CI Medspa	-	Headline	None	-	0
Top Provider in Chicago	-	Headline	None	-	0
25% Off CoolSculpting Cost	-	Headline	None	-	0
Freeze Your Fat Away Today	-	Headline	None	-	0
Fat Reduction Treatment	-	Headline	None	-	0
CoolSculpting Near Me	-	Headline	None	-	0
CoolSculpting Deal 25% Off	-	Headline	None	-	0
25% Off All Fat Freezing	-	Headline	None	-	0
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	-	Description	None	-	0
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	-	Description	None	-	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0
Leading CoolSculpting Provider in Chicago, IL. Schedule a Free Consultation	-	Description	None	-	0

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | search | beta | coolsculpting | gold coast | exp reach

Overview: Paused, Type: Search, Budget: \$187.55/day

Recommendations: Asset status: All, ADD FILTER

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Imp.
Freeze Your Fat Away Today	-	Headline	None	-	0
Fat Reduction Treatment	-	Headline	None	-	0
CoolSculpting Near Me	-	Headline	None	-	0
CoolSculpting Deal 25% Off	-	Headline	None	-	0
25% Off All Fat Freezing	-	Headline	None	-	0
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	-	Description	None	-	0
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	-	Description	None	-	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0
Leading CoolSculpting Provider in Chicago, IL. Schedule a Free Consultation	-	Description	None	-	0
CoolSculpting Deal \$1,000 Off	-	Headline	None	-	0
Huge CoolSculpting Promotion	-	Headline	None	-	0
Offering \$1,000 Off 6+ Cycles	-	Headline	None	-	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Cycles of CoolSculpting	-	Description	None	-	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Treatments	-	Description	None	-	0

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | search | beta | coolsculpting | gold coast | exp reach

Overview: Paused, Type: Search, Budget: \$187.55/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting gol...	Campaign	Approved (limited): Restricted medical content +1 more	145	5.23%	\$535.62
Call extension							
(630) 715-2853	Call extension	Account	Account	Approved	303	2.56%	\$1,999.00
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting gol...	Campaign	Approved	191	4.13%	\$862.77
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting gol...	Campaign	Approved	155	4.51%	\$796.67
Highlights: No Surgery	Callout extension	search beta coolsculpting gol...	Campaign	Approved	165	4.55%	\$739.12
Freeze Your Fat	Callout extension	search beta coolsculpting gol...	Campaign	Approved	173	4.18%	\$725.29
Liposuction Alternative	Callout extension	search beta coolsculpting gol...	Campaign	Approved	157	4.25%	\$619.43
New Clients 25% Off	Callout extension	search beta coolsculpting gol...	Campaign	Approved	149	3.95%	\$558.87
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, CoolMini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search beta coolsculpting gol...	Campaign	Approved	9	2.87%	\$23.45
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting gol...	Campaign	Approved (limited): Restricted medical content +1 more	742	3.49%	\$3,367.42
Total: Sitelink extensions					162	5.55%	\$614.57

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | search | beta | coolsculpting | gold coast | exp reach

Overview: Paused, Type: Search, Budget: \$187.55/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Call extension							
Callout extension							
Structured snippet extension							
Promotion extension							
Total: Sitelink extensions					162	5.55%	\$614.57
Total: Callout extensions					381	4.44%	\$1,695.65
Total: Structured snippet extensions					9	2.87%	\$23.45
Total: Call extensions					303	2.56%	\$1,999.00
Total: Promotion extensions					742	3.49%	\$3,367.42

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | search | beta | coolsculpting | geneva | exp reach

Overview: Paused, Type: Search, Budget: \$42.10/day

Recommendations: Ad status: All, ADD FILTER

Custom Jul 1 - Nov 12, 2021

Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost			
Total: Ads							474	3.44%	\$2,507.47
Concierge Aesthetics Fat Reduction in Geneva Non-Surgical Fat Reduction +6 more	expanded reach	Not eligible Policy (Restricted drug terms +1 more), Poor ad strength, +1	Poor	252	4.83%	\$1,171.98			
Fat Reduction in Geneva Freeze Away Body Fat Freeze Away Body Fat	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	31	2.97%	\$149.68			
Fat Reduction in Geneva Freeze Away Body Fat Get Rid of Unwanted Fat	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	25	2.46%	\$142.37			
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	5	3.11%	\$100.23			
Fat Reduction in Geneva Freezing Fat Really Works Freeze Away Body Fat	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	12	2.43%	\$99.96			
Fat Reduction in Geneva Eliminate Fat & Feel Great Freeze Away Body Fat	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	5	26.32%				

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva exp reach									
Overview									
Paused Type: Search Budget: \$42.10/day More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Total: Ads 474									
Clicks 3.44%									
CTR									
Cost									
Ad									
Fat Reduction in Geneva Eliminate Fat & Feel Great Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	7	1.92%	\$79.57		
Fat Reduction in Geneva Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	19	1.85%	\$70.77		
Fat Reduction in Geneva Freezing Fat Really Works Get Rid of Unwanted Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	15	2.88%	\$56.29		
Concierge Aesthetics Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	3.57%	\$53.86		
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	5	3.03%	\$42.81		
Fat Reduction in Geneva Freeze Away Body Fat Get Rid of Unwanted Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	7	1.95%	\$41.52		
Concierge Aesthetics Freeze Away Body Fat Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva		Not eligible						

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva exp reach									
Overview									
Paused Type: Search Budget: \$42.10/day More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Total: Ads 474									
Clicks 3.44%									
CTR									
Cost									
Ad									
Concierge Aesthetics Freeze Away Body Fat Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	2.70%	\$39.22		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	6	3.82%	\$34.25		
Fat Reduction in Geneva Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	9	2.47%	\$34.09		
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	10	5.71%	\$33.75		
Concierge Aesthetics Fat Reduction in Geneva Non-Surgical Fat Reduction +6 more	conciergemedspa.com/coolsculpting/geneva	liposuction	Not eligible Policy (Restricted medical content +1 more), Poor ad strength, +1	Poor	7	6.03%	\$32.83		
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	3	4.35%	\$30.69		
Fat Reduction in Geneva Freezing Fat Really Works Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	4	1.61%	\$29.94		

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva exp reach									
Overview									
Paused Type: Search Budget: \$42.10/day More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Total: Ads 474									
Clicks 3.44%									
CTR									
Cost									
Ad									
Fat Reduction in Geneva Freezing Fat Really Works Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	4	1.61%	\$29.94		
Fat Reduction in Geneva Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	6	1.26%	\$23.87		
Fat Reduction in Geneva Freezing Fat Really Works Get Rid of Unwanted Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	7	3.13%	\$23.29		
Fat Reduction in Geneva Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	6	1.80%	\$20.94		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	4	23.53%	\$18.70		
Fat Reduction in Geneva Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	4	1.67%	\$12.43		
Fat Reduction in Geneva Freezing Fat Really Works Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	50.00%			

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva exp reach									
Overview									
Paused Type: Search Budget: \$42.10/day More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Total: Ads 474									
Clicks 3.44%									
CTR									
Cost									
Ad									
Fat Reduction in Geneva Freeze Away Body Fat Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	4	1.21%	\$11.74		
Concierge Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	12.50%	\$8.68		
Concierge Aesthetics Freezing Fat Really Works Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	13.33%	\$8.00		
Fat Reduction in Geneva Freezing Fat Really Works Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	33.33%	\$6.66		
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	2.22%	\$6.56		
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	3	4.29%	\$6.19		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	3	15.00%			

Google Ads									
Chris Zelig > Concierge - CI MED Spa 827-327-1339									
All campaigns > search beta coolsculpting geneva exp reach									
Overview									
Paused Type: Search Budget: \$42.10/day More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Total: Ads 474									
Clicks 3.44%									
CTR									
Cost									
Ad									
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	3	15.00%	\$6.02		
Fat Reduction in Geneva Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	2.22%	\$3.30		
Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	2.44%	\$3.23		
Fat Reduction in Geneva Eliminate Fat & Feel Great Freeze Away Body Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	2	4.44%	\$2.74		
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	5.00%	\$2.59		
Fat Reduction in Geneva Eliminate Fat & Feel Great Get Rid of Unwanted Fat	conciergemedspa.com/coolsculpting/geneva	expanded reach	Not eligible Policy (Restricted drug terms), Campaign paused	-	1	1.75%	\$1.81		
Concierge Medspa CoolSculpting in Geneva Fat Reduction Treatment +10 more	www.conciergemedspa.com	expanded reach	Removed Policy (Restricted ad strength, +1 more), Poor ad strength, +1	Poor	0				

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | All campaigns | search | beta | coolsculpting | geneva | exp reach

Overview: Paused, Type: Search, Budget: \$42.10/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Ad strength	Clicks	CTR	Cost
Total: Ads 474							
	<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting	liposuction	Policy (Restricted drug terms), Campaign paused	474	3.44%	\$2,507.47
	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat conciergemedspa.com/coolsculpting/geneva Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	0	0.00%	\$0.00
	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat conciergemedspa.com/coolsculpting/geneva CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	0	-	\$0.00
	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/geneva CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	0	-	\$0.00
	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat conciergemedspa.com/coolsculpting/geneva CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Policy (Restricted drug terms), Campaign paused	0	-	\$0.00
Total: Ads 474							
Total: Campaign 474							

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | All campaigns | search | beta | coolsculpting | geneva | exp reach

Overview: Paused, Type: Search, Budget: \$42.10/day, More details

Recommendations: ASSETS, COMBINATIONS

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	4,467
Fat Reduction in Geneva	Approved (limited)	Headline	None	4,232
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	1,650
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	1,255
Concierge Aesthetics	Approved (limited)	Headline	None	797
Freeze Away Body Fat	Approved (limited)	Headline	None	700
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	555
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	521
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	469
Freezing Fat Really Works	Approved (limited)	Headline	None	253
Our Biggest CoolSculpting Discount Ever. Save \$1,000 On 8+ Treatments of CoolSculpting	Approved (limited)	Description	None	1
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Offering \$1,000 Off 8+ Cycles	-	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	-	Description	None	0

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | All campaigns | search | beta | coolsculpting | geneva | exp reach

Overview: Paused, Type: Search, Budget: \$42.10/day, More details

Recommendations: All, Custom Jul 1 - Nov 12, 2021

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	CoolSculpting CoolSculpting® The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolsculpting ge...	Campaign	Approved (limited): Restricted medical content +1 more	59	4.66%	\$317.56
Call extension							
<input type="checkbox"/>	(630) 715-2853	Account	Account	Approved	146	3.06%	\$1,226.09
Callout extension							
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting ge...	Campaign	Approved	81	5.11%	\$555.23
<input type="checkbox"/>	FDA Cleared	search beta coolsculpting ge...	Campaign	Approved	89	4.56%	\$519.02
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting ge...	Campaign	Approved	81	5.14%	\$472.92
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting ge...	Campaign	Approved	79	5.01%	\$468.71
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting ge...	Campaign	Approved	72	4.84%	\$460.10
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting ge...	Campaign	Approved	93	5.22%	\$457.17
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Fat Reduction, Coolmin, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	search beta coolsculpting ge...	Campaign	Approved	1	0.58%	\$1.23
Promotion extension							
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search beta coolsculpting ge...	Campaign	Approved (limited): Restricted medical content +1 more	314	3.35%	\$1,766.33
Total: Sitelink extensions 64							

Google Ads | Chris Zelig | Concierge - CI MED Spa | 827-327-1339 | All campaigns | search | beta | coolsculpting | geneva | exp reach

Overview: Paused, Type: Search, Budget: \$42.10/day, More details

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting ge...	Campaign	Approved	81	5.11%	\$555.23
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Promotion extension							
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search beta coolsculpting ge...	Campaign	Approved (limited): Restricted medical content +1 more	314	3.35%	\$1,766.33
Total: Sitelink extensions 64							
Total: Callout extensions 177							
Total: Structured snippet extensions 1							
Total: Call extensions 146							
Total: Promotion extensions 314							

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Campaigns | Concierge Med Spa 1 (117773549234) | Updated just now | Discard drafts | Review and publish

Search and filter: Campaign name contains cool

Resource Center | Campaigns | Ad Sets | Ads

View Setup | Columns: Custom | Breakdown | Reports

Off / On	Campaign Name	Delivery	Bid Strategy	Budget	Attribution Setting	Results	Reach	Impressions	Cost per Result	Amount Spent	End
<input type="checkbox"/>	CoolSculpting - Conversions	Active	Lowest cost	\$50.00 Daily	7-day click or ...	357 Website Leads	103,754	283,294	\$20.32 Per Lead	\$7,252.96	
<input type="checkbox"/>	Post: Giveaway Time It's #CoolSculptin...	Completed	Lowest cost	\$100.00 Lifetime	7-day click	Messaging Conversa...	-	-	Per Messaging Conv...	\$0.00	
Results from 2 campaigns						Multiple Attrib...	103,756 People	283,299 Total	- Multiple Conversions	\$7,254.40 Total Spent	

Ads Concierge Med Spa 1 (117773549234...)

Updated just now Discard drafts Review and publish

Search Campaign name contains cool Search and filter Save Clear Jul 1, 2021 - Nov 24, 2021

Resource Center Campaigns 1 selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Edit A/B Test Preview Rules View Setup Columns: Performance Breakdown Reports


Off / On	Ad Name	Budget	Last Significant Edit	Attr Set	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input type="checkbox"/>	CS Chicago - Video-UGC Standing	Using campa...	Nov 24, 2021, 3...	7...	134 Website Leads	52,196	120,972	\$22.87 Per Lead	—	—	—	\$3,065.07
<input type="checkbox"/>	CS Chicago - Video-UGC Sitting	Using campa...	Nov 24, 2021, 3...	7...	98 Website Leads	47,618	79,719	\$18.81 Per Lead	—	—	—	\$1,843.20
<input type="checkbox"/>	CS Chicago - Image-Freeze Away	Using campa...	Nov 24, 2021, 3...	7...	34 Website Leads	7,971	19,745	\$21.33 Per Lead	Average	Average	Average	\$725.33
<input type="checkbox"/>	CS Naperville - Video-UGC Standing	Using campa...	Nov 24, 2021, 3...	7...	43 Website Leads	11,120	23,488	\$13.96 Per Lead	—	—	—	\$600.37
<input type="checkbox"/>	CS Barrington - Video-UGC Standing	Using campa...	Nov 24, 2021, 3...	7...	15 Website Leads	7,223	14,080	\$21.64 Per Lead	—	—	—	\$324.53
<input type="checkbox"/>	CS Naperville - Video-UGC Sitting	Using campa...	Nov 24, 2021, 3...	7...	13 Website Leads	7,035	10,784	\$19.88 Per Lead	—	—	—	\$258.40
<input type="checkbox"/>	CS Naperville - Image-Freeze Away	Using campa...	Nov 24, 2021, 3...	7...	8 Website Leads	1,949	4,607	\$20.96 Per Lead	Average	Average	Average	\$167.68
<input type="checkbox"/>	CS Barrington - Video-UGC Sitting	Using campa...	Nov 24, 2021, 3...	7...	3 Website Leads	3,647	5,324	\$41.94 Per Lead	—	—	—	\$125.82
<input type="checkbox"/>	CS Barrington - Image-Freeze Away	Using campa...	Nov 24, 2021, 3...	7...	4 Website Leads	1,276	3,071	\$20.64 Per Lead	Average	Average	Above average	\$82.56
<input type="checkbox"/>	CS Naperville - Image-Stubborn	Using campa...	Nov 24, 2021, 3...	7...	4 Website Leads	244	524	\$5.19 Per Lead	—	—	—	\$20.75
<input type="checkbox"/>	2020-09 - CS - Women - Image 1	Using campa...	Nov 24, 2021, 3...	7...	1 Website Lead	267	354	\$14.59 Per Lead	—	—	—	\$14.59
<input type="checkbox"/>	2020-09 - CS - Women - Image 2	Using campa...	Nov 24, 2021, 3...	7...	— Website Lead	151	205	— Per Lead	—	—	—	\$7.63
Results from 36 ads					357 Website Leads	103,755 People	283,299 Total	\$20.32 Per Lead				\$7,254.40 Total Spent

Ad preview

Concierge Medical Spa Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



CONCIERGE MED SPA.COM
\$1000 Off 8+ Treatments
Learn more about CoolSculpting.

Like Comment Share

OK

2 hours after they've occurred. Learn More

Save Clear Jul 1, 2021 - Nov 24, 2021

Ads 1 selected

View Setup Columns: Performance Breakdown Reports


Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
\$22.87 Per Lead	—	—	—	\$3,065.07
\$18.81 Per Lead	—	—	—	\$1,843.20
\$21.33 Per Lead	Average	Average	Average	\$725.33
\$13.96 Per Lead	—	—	—	\$600.37
\$21.64 Per Lead	—	—	—	\$324.53
\$19.88 Per Lead	—	—	—	\$258.40
\$20.96 Per Lead	Average	Average	Average	\$167.68
\$41.94 Per Lead	—	—	—	\$125.82
\$20.64 Per Lead	Average	Average	Above average	\$82.56
\$5.19 Per Lead	—	—	—	\$20.75
\$14.59 Per Lead	—	—	—	\$14.59
\$20.32 Per Lead				\$7,254.40 Total Spent

Ad preview

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\$14.59 Per Lead	—	—	—	\$14.59
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Ad preview

Concierge Medical Spa Sponsored

CoolSculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime.

*CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



coolsculpting
FREEZE AWAY
STUBBORN FAT
25% OFF

CONCIERGE MED SPA.COM
25% Off on 8+ Treatments
Learn more about CoolSculpting.

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\$5.19 Per Lead	—	—	—	\$20.75
\$14.59 Per Lead	—	—	—	\$14.59
\$20.32 Per Lead				\$7,254.40 Total Spent


Ad preview

Mobile News Feed 1 of 33

Concierge Medical Spa Sponsored

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Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
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\$14.59 Per Lead	—	—	—	\$14.59
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Ads Concierge Med Spa 1 (117773549234...)

Updates to conversion reporting Due to ongoing changes related to iOS 14.5+, conversion data may be delayed or missing.

Search Campaign name contains cool Search and filter

Resource Center Campaigns

+ Create Duplicate Edit A/B Test

Off / On	Ad Name	Budget
<input type="checkbox"/>	CS Chicago - Video - UGC Standing	Using cam
<input type="checkbox"/>	CS Chicago - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Chicago - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Naperville - Video - UGC Standing	Using cam
<input checked="" type="checkbox"/>	CS Barrington - Video - UGC Standing	Using cam
<input type="checkbox"/>	CS Naperville - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Naperville - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Barrington - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Barrington - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Naperville - Image - Stubborn	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 1	Using cam

Results from 36 ads


Ad preview

Mobile News Feed 1 of 33

Concierge Medical Spa Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



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Updated just now Discard drafts Review and publish

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Ads 1 selected

View Setup Columns: Performance Breakdown Reports

Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
\$22.87 Per Lead	—	—	—	\$3,065.07
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<input type="checkbox"/>	CS Naperville - Video - UGC Standing	Using cam
<input type="checkbox"/>	CS Barrington - Video - UGC Standing	Using cam
<input checked="" type="checkbox"/>	CS Naperville - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Naperville - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Barrington - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Barrington - Image - Freeze Away	Using cam
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Results from 36 ads


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Mobile News Feed 1 of 33

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Ads Concierge Med Spa 1 (117773549234...)

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<input type="checkbox"/>	CS Naperville - Video - UGC Standing	Using cam
<input type="checkbox"/>	CS Barrington - Video - UGC Standing	Using cam
<input checked="" type="checkbox"/>	CS Naperville - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Naperville - Image - Freeze Away	Using cam
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Results from 36 ads


Ad preview

Mobile News Feed 1 of 33

Concierge Medical Spa Sponsored

CoolSculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



CONCIERGE MED SPA.COM
25% Off on 8+ Treatments
Learn more about CoolSculpting.

Like Comment Share

OK

Updated just now Discard drafts Review and publish

2 hours after they've occurred. Learn More

Save Clear Jul 1, 2021 - Nov 24, 2021

Ads 1 selected

View Setup Columns: Performance Breakdown Reports

Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
\$22.87 Per Lead	—	—	—	\$3,065.07
\$18.81 Per Lead	—	—	—	\$1,843.20
\$21.33 Per Lead	Average	Average	Average	\$725.33
\$13.96 Per Lead	—	—	—	\$600.37
\$21.64 Per Lead	—	—	—	\$324.53
\$19.88 Per Lead	—	—	—	\$258.40
\$20.96 Per Lead	Average	Average	Average	\$167.68
\$41.94 Per Lead	—	—	—	\$125.82
\$20.64 Per Lead	Average	Average	Above average	\$82.56
\$5.19 Per Lead	—	—	—	\$20.75
\$14.59 Per Lead	—	—	—	\$14.59
\$20.32 Per Lead	—	—	—	\$7,254.40 Total Spent

Ads Concierge Med Spa 1 (117773549234...)

Updates to conversion reporting Due to ongoing changes related to iOS 14.5+, conversion data may be delayed or missing.

Search Campaign name contains cool Search and filter

Resource Center Campaigns

+ Create Duplicate Edit A/B Test

Off / On	Ad Name	Budget
<input type="checkbox"/>	CS Chicago - Video - UGC Standing	Using cam
<input type="checkbox"/>	CS Chicago - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Chicago - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Naperville - Video - UGC Standing	Using cam
<input type="checkbox"/>	CS Barrington - Video - UGC Standing	Using cam
<input checked="" type="checkbox"/>	CS Naperville - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Naperville - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Barrington - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Barrington - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Naperville - Image - Stubborn	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 1	Using cam

Results from 36 ads


Ad preview

Mobile News Feed 1 of 33

Concierge Medical Spa Sponsored

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



CONCIERGE MED SPA.COM
\$1000 Off 8+ Treatments
Learn more about CoolSculpting.

Like Comment Share

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\$14.59 Per Lead	—	—	—	\$14.59
\$20.32 Per Lead	—	—	—	\$7,254.40 Total Spent

Ads Concierge Med Spa 1 (117773549234...)

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Resource Center Campaigns

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Off / On	Ad Name	Budget
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<input type="checkbox"/>	CS Barrington - Video - UGC Standing	Using cam
<input checked="" type="checkbox"/>	CS Naperville - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Naperville - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Barrington - Video - UGC Sitting	Using cam
<input type="checkbox"/>	CS Barrington - Image - Freeze Away	Using cam
<input type="checkbox"/>	CS Naperville - Image - Stubborn	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 1	Using cam

Results from 36 ads


Ad preview

Mobile News Feed 1 of 33

Concierge Medical Spa Sponsored

CoolSculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime.

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Ads Concierge Med Spa 1 (117773549234...)

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<input type="checkbox"/>	2020-09 - CS - Women - Image 1	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 2	Using cam
<input type="checkbox"/>	2021-11 - CS Video Allysa	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 4	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 3	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 1	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 4	Using cam

Results from 36 ads

Ad preview

Concierge Medical Spa

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Learn more about CoolSculpting.

Like Comment Share

OK

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— Per Lead	—	—	—	\$7.63
— Per Lead	—	—	—	\$5.03
— Per Lead	—	—	—	\$4.52
— Per Lead	—	—	—	\$4.46
— Per Lead	—	—	—	\$2.44
— Per Lead	—	—	—	\$0.88
\$20.32 Per Lead	—	—	—	\$7,254.40 Total Spent

Ads Concierge Med Spa 1 (117773549234...)

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Resource Center Campaigns

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<input type="checkbox"/>	2020-09 - CS - Women - Image 3	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 1	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 4	Using cam

Results from 36 ads

Ad preview

Concierge Medical Spa

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Like Comment Share

OK

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<input type="checkbox"/>	2020-09 - CS - Women - Image 3	Using cam
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<input type="checkbox"/>	2020-09 - CS - Women - Image 3	Using cam
<input type="checkbox"/>	2021-11 - CS Video Allysa	Using cam
<input type="checkbox"/>	2020-09 - CS - Women - Image 4	Using cam
<input type="checkbox"/>	2021-11 - CS Video Allysa	Using cam

Results from 36 ads

Ad preview

This is an example. [View More Variations](#)

Concierge Medical Spa

CoolSculpting #1 Non Surgical Fat Reduction Procedure. Great Results. No Surgery & Minimal Downtime.

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CONCIERGEEDSPA.COM
25% Off CoolSculpting
Learn more about CoolSculpting.

Like Comment Share

OK

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— Per Lead	—	—	—	\$0.26
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<input type="checkbox"/>	2020-09 - CS - Women - Image 4	Using cam
<input type="checkbox"/>	2021-11 - CS Video Allysa	Using cam

Results from 36 ads

Ad preview

Ad Preview 1 of 1 Ad

Mobile News Feed 1 of 33

This is an example. [View More Variations](#)

Concierge Medical Spa

Freeze away fat with CoolSculpting from the #1 provider in Chicago, Concierge Aesthetics & Plastic Surgery.

CoolSculpting utilizes advanced cooling technology to eliminate fat cells, safely, painlessly, & effectively.

A SOLUTION that targets stubborn bulges that resist diet & exercise.

Frozen fat cells are removed from the body for good.

Freeze away belly fat, love handles, upper arm fat, bra bulge, thigh fat, double chins, and other bulges.

Benefits of CoolSculpting:

- ✓ Non-surgical alternative to liposuction
- ✓ Treatments take as little as 35 minutes
- ✓ Requires minimal to no downtime
- ✓ Targets stubborn bulges
- ✓ Helps define musculature
- ✓ Natural-looking, long-lasting results

Book your treatment and say goodbye to stubborn bulges!

Now for a limited time, get \$1000 OFF the

OK

Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
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— Per Lead	—	—	—	\$7.63
— Per Lead	—	—	—	\$5.03
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Ads Concierge Med Spa 1 (117773549234...)

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<input type="checkbox"/>	2021-11 - CS Video Allysa	Using cam

Results from 36 ads

Ad preview

- ✓ Treatments take as little as 35 minutes
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- ✓ Targets stubborn bulges
- ✓ Helps define musculature
- ✓ Natural-looking, long-lasting results

Book your treatment and say goodbye to stubborn bulges!

Now for a limited time, get \$1000 OFF the purchase 8+ treatments.

*CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

CONCIERGEEDSPA.COM
\$1000 Off CoolSculpting
LEARN MORE

Like Comment Share

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Medstar Media, Inc.

10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
**Concierge Medspa Cellular Intelligence
Luxury Med Spa**
LAURA BENNETT ROCHE

laura@cimedspa.com

Invoice Number: WV 2021_144

Invoice Date: July 1, 2021

Payment Due: July 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target aesthetic buyers online.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads• SEO optimized CoolSculpting article with up to two hours of website updates Includes management of both cimedspa.com + conciergemedspa.com	1	\$3,750.00	\$3,750.00
Text Blast Christmas in July - 46,820 texts	46820	\$0.04	\$1,872.80

Total: \$5,622.80

Payment on July 6, 2021 using  ending in 2026: \$5,622.80

Amount Due (USD): \$0.00



COOLSCULPTING MARKETING

CoolSculpting Website Design + Marketing

Medstar Media, Inc.

10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
**Concierge Medspa Cellular Intelligence
Luxury Med Spa**
LAURA BENNETT ROCHE

laura@cimedspa.com

Invoice Number: WV 2021_171

Invoice Date: August 1, 2021

Payment Due: August 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target aesthetic buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads • SEO optimized CoolSculpting article with up to two hours of website updates Includes management of both cimedspa.com + conciergemedspa.com	1	\$3,750.00	\$3,750.00

Total: \$3,750.00

Payment on August 1, 2021 using  ending in 2026: \$3,750.00

Amount Due (USD): \$0.00

Pay by credit card using the link above. - Check: Please make checks payable to Medstar Media, Inc. and mail to 12E 22nd ST #PHF, New York, NY 10010



COOLSCULPTING MARKETING

CoolSculpting Website Design + Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
**Concierge Medspa Cellular Intelligence
Luxury Med Spa**
LAURA BENNETT ROCHE

laura@cimedspa.com

Invoice Number: WV 2021_200

Invoice Date: September 1, 2021

Payment Due: September 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target aesthetic buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads • SEO optimized CoolSculpting article with up to two hours of website updates Includes management of both cimedspa.com + conciergemedspa.com	1	\$3,750.00	\$3,750.00

Total: \$3,750.00

Payment on September 1, 2021 using  ending in 2026: \$3,750.00

Amount Due (USD): \$0.00

Pay by credit card using the link above. - Check: Please make checks payable to Medstar Media, Inc. and mail to 12E 22nd ST #PHF, New York, NY 10010



COOLSCULPTING MARKETING

CoolSculpting Website Design + Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
**Concierge Medspa Cellular Intelligence
Luxury Med Spa**
LAURA BENNETT ROCHE

laura@cimedspa.com

Invoice Number: WV 2021_226

Invoice Date: October 1, 2021

Payment Due: October 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target aesthetic buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads • SEO optimized CoolSculpting article with up to two hours of website updates Includes management of both cimedspa.com + conciergemedspa.com	1	\$3,750.00	\$3,750.00

Total: \$3,750.00

Payment on October 8, 2021 using  ending in 2026: \$3,750.00

Amount Due (USD): \$0.00

Pay by credit card using the link above. - Check: Please make checks payable to Medstar Media, Inc. and mail to 12E 22nd ST #PHF, New York, NY 10010

Medstar Media, Inc.

10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
**Concierge Medspa Cellular Intelligence
Luxury Med Spa**
LAURA BENNETT ROCHE

laura@cimedspa.com

Invoice Number: WV 2021_255

Invoice Date: November 1, 2021

Payment Due: November 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target aesthetic buyers online.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads• SEO optimized CoolSculpting article with up to two hours of website updates Includes management of both cimedspa.com + conciergemedspa.com	1	\$3,750.00	\$3,750.00
Text Blast <ul style="list-style-type: none">• Event Text Blast - 12,504 contacts• Event Reminder Text Blast - 12,504 contacts	2	\$625.00	\$1,250.00

Total: \$5,000.00

Payment on November 1, 2021 using  ending in 2026: \$5,000.00

Amount Due (USD): \$0.00