

AVAHLEE SEO

Dec 1, 2018 - Dec 31, 2018

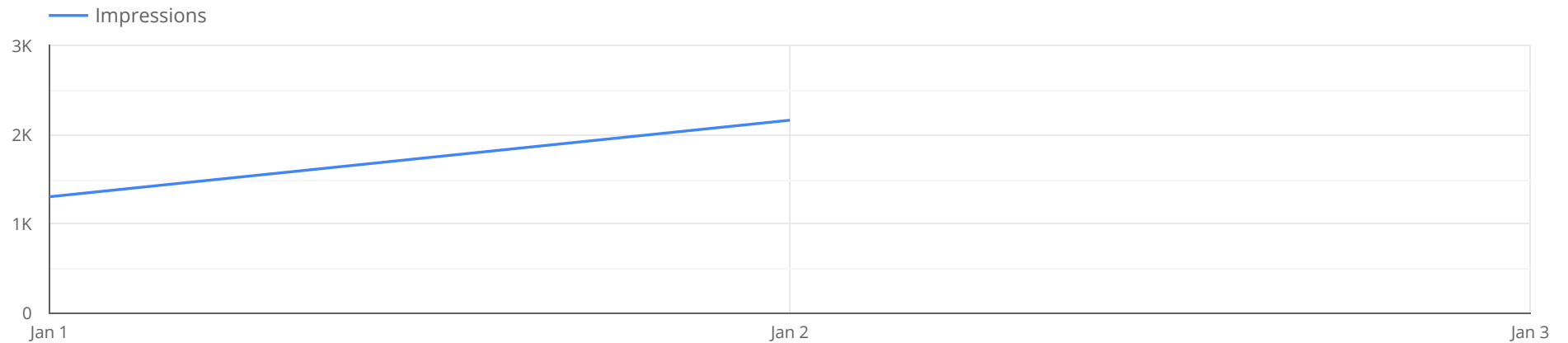
Dec 1, 2018 - Dec 31, 2018

Sessions
2,712
↑ 14.5%

Users
2,629
↑ 19.3%

Goal Conversion Rate
19.76%
↑ 249.3%

Avg. Session Duration
00:00:50
↓ -6.3%



Top Landing Pages

Landing Page	Impressions	% Δ	Url Clicks	% Δ
1. https://avahlee.com/	4,998	-22.4% ↓	46	24.3% ↑
2. https://avahlee.com/coolsculpting-before-and-after/	8,860	-1.9% ↓	26	-33.3% ↓
3. https://avahlee.com/diy-coolsculpting/	1,746	84.4% ↑	11	120.0% ↑
4. https://avahlee.com/coolsculpting-utah/	2,017	-27.1% ↓	10	150.0% ↑
5. https://avahlee.com/hydrafacial-lehi-american-fork-draper-utah/	778	-2.3% ↓	8	0.0%

ORGANIC TRAFFIC (SEO)

Dec 1, 2018 - Dec 31, 2018

Next page

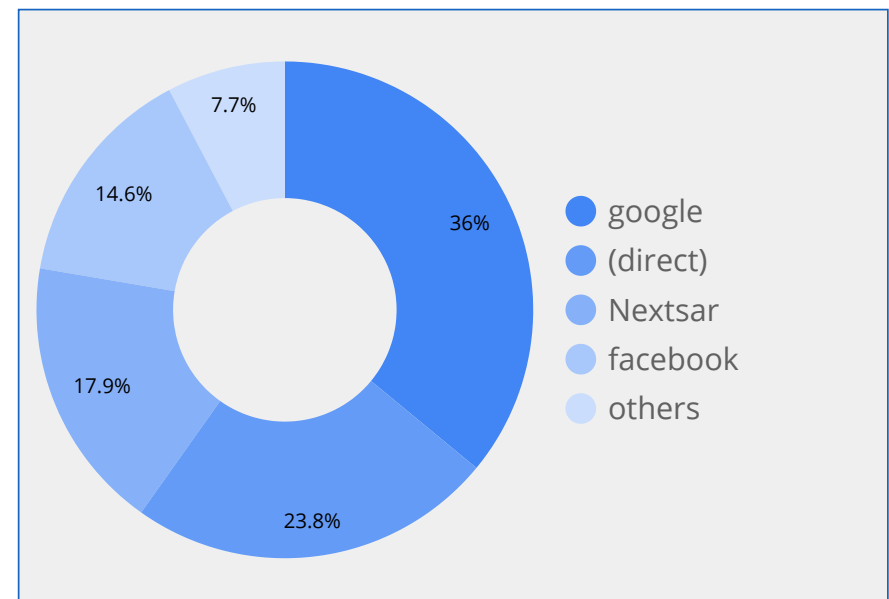
Keywords that garnered the most views

Query	Impressi...	% Δ
1. coolsculpting before and after	2,578	366.2% ↑
2. avahlee	1,136	21.8% ↑
3. coolsculpting reviews	657	2.5% ↑
4. coolsculpting results	614	-75.7% ↓
5. does coolsculpting work	492	17.4% ↑
6. cool sculpting before and after	389	804.7% ↑
7. laser stretch mark removal cost	303	19.8% ↑
8. coolsculpting before after	287	117.4% ↑
9. avahlee medical spa	269	102.3% ↑
10. coolsculpting at home	264	12.3% ↑
11. laser hair removal utah	253	-7.3% ↓
12. coolsculpting thighs	252	0.4% ↑
13. coolsculpting salt lake city	249	-18.1% ↓
14. coolsculpting utah	230	-1.7% ↓
15. stretch mark removal before and after	224	600.0% ↑
16. cool sculpting reviews	219	-0.9% ↓
17. laser hair removal	194	84.8% ↑
18. how much does coolsculpting cost	193	19,200....
19. diy coolsculpting	193	82.1% ↑
20. coolsculpting pictures	185	5.1% ↑

Top 5 Traffic Channels

Source / Medium	Sessions ...	% Δ
1. (direct) / (none)	646	97.6% ↑
2. google / organic	535	5.1% ↑
3. Nextsar / Good4...	484	9.0% ↑
4. google / cpc	440	0.5% ↑
5. facebook / cpc	396	9.1% ↑

Traffic Sources

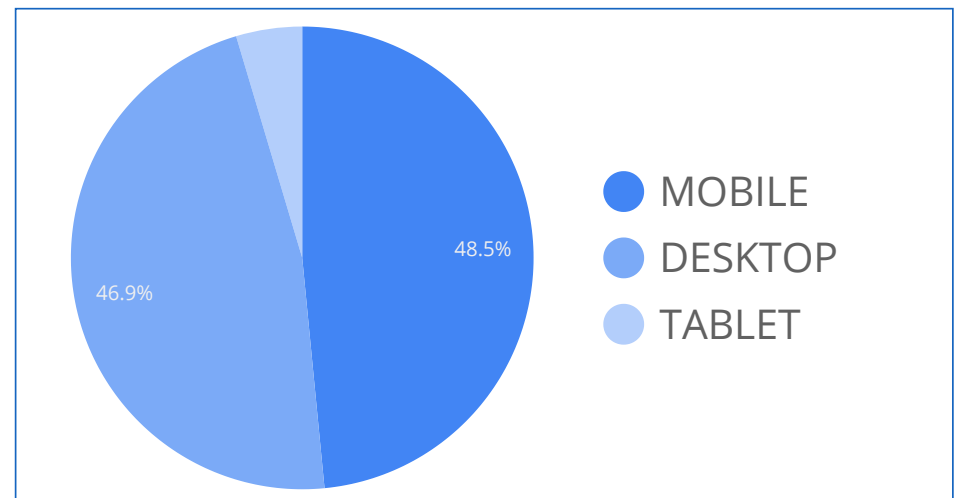
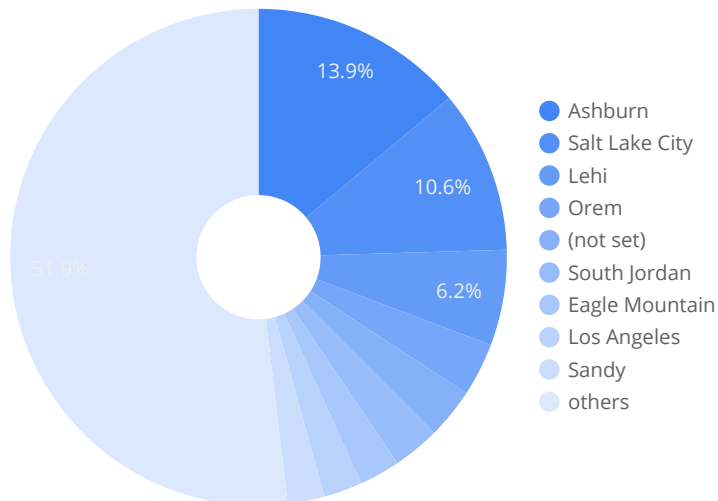
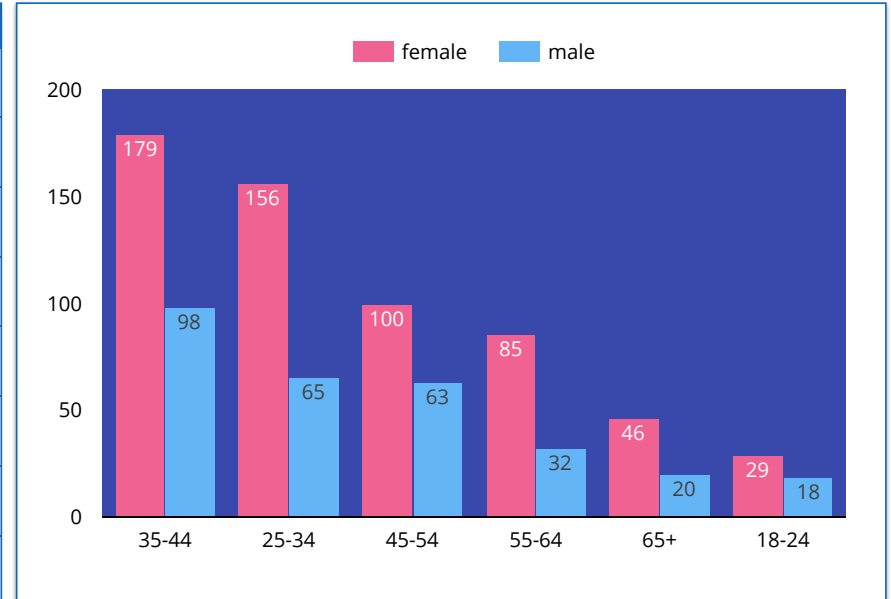


Audience / Demographics

Dec 1, 2018 - Dec 31, 2018

Visitors by age and gender

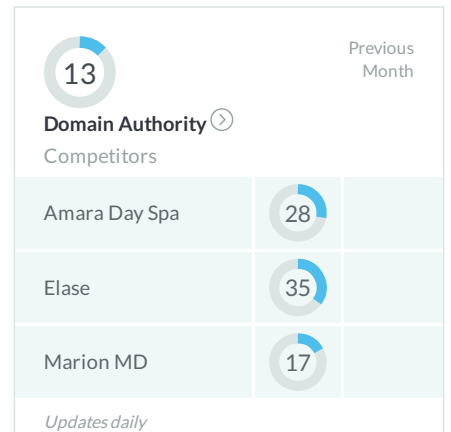
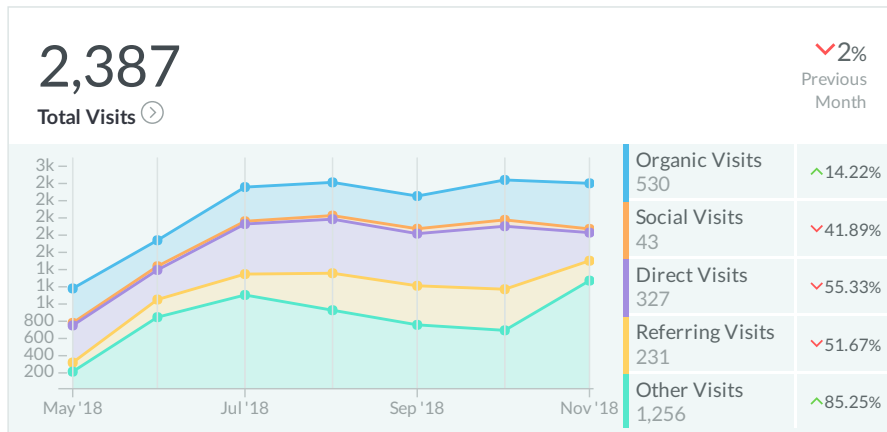
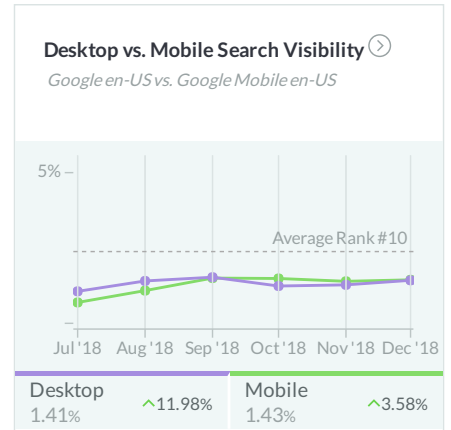
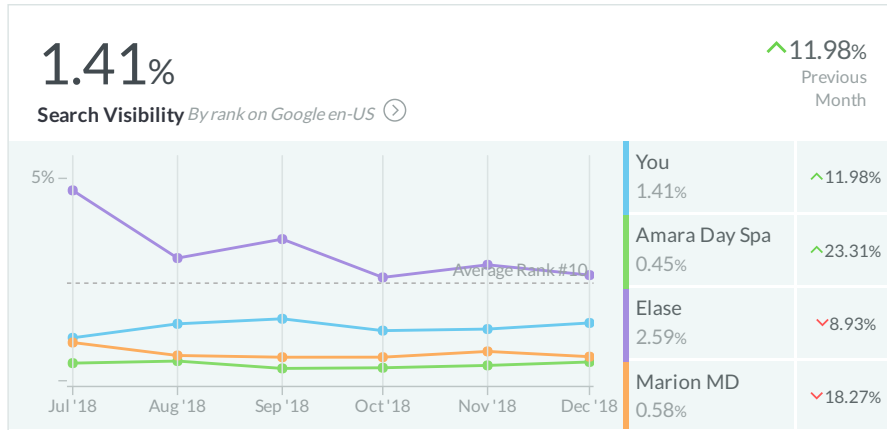
	City	Sessions	% Δ
1.	Ashburn	378	4,100.0% ↑
2.	Salt Lake City	287	-9.5% ↓
3.	Lehi	169	10.5% ↑
4.	Orem	94	10.6% ↑
5.	(not set)	89	9.9% ↑
6.	South Jordan	83	16.9% ↑
7.	Eagle Mountain	72	35.8% ↑
8.	Los Angeles	68	1.5% ↑
9.	Sandy	65	-4.4% ↓
10.	West Jordan	60	-24.1% ↓



Avahlee Medical Spa December 2018

Search Engine Optimization (SEO) Report

Generated on January 4, 2019



Top Local Keywords

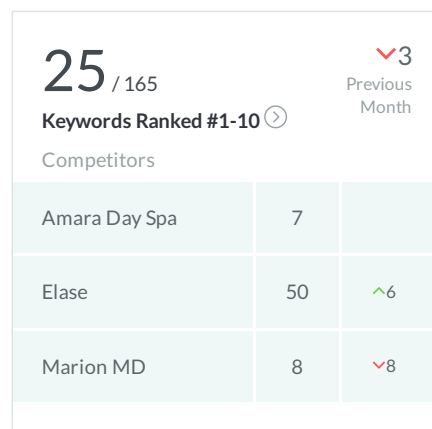
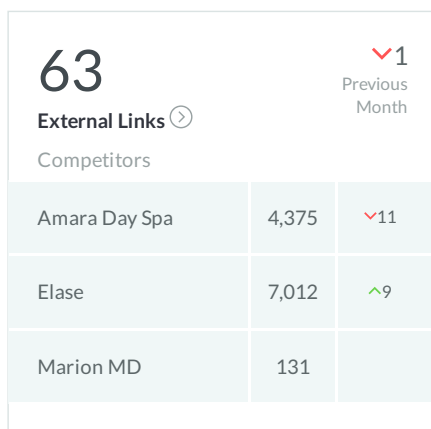
By rank on Google en-US

Keyword	Location	Rank
Stretch mark removal lehi	Lehi, Utah, United States	#2
CoolSculpting	Lehi, Utah, United States	#3
CoolSculpting lehi	Lehi, Utah, United States	#3
CoolSculpting	American Fork, Utah, United Sta...	#4
acne scar treatment lehi	Lehi, Utah, United States	#4

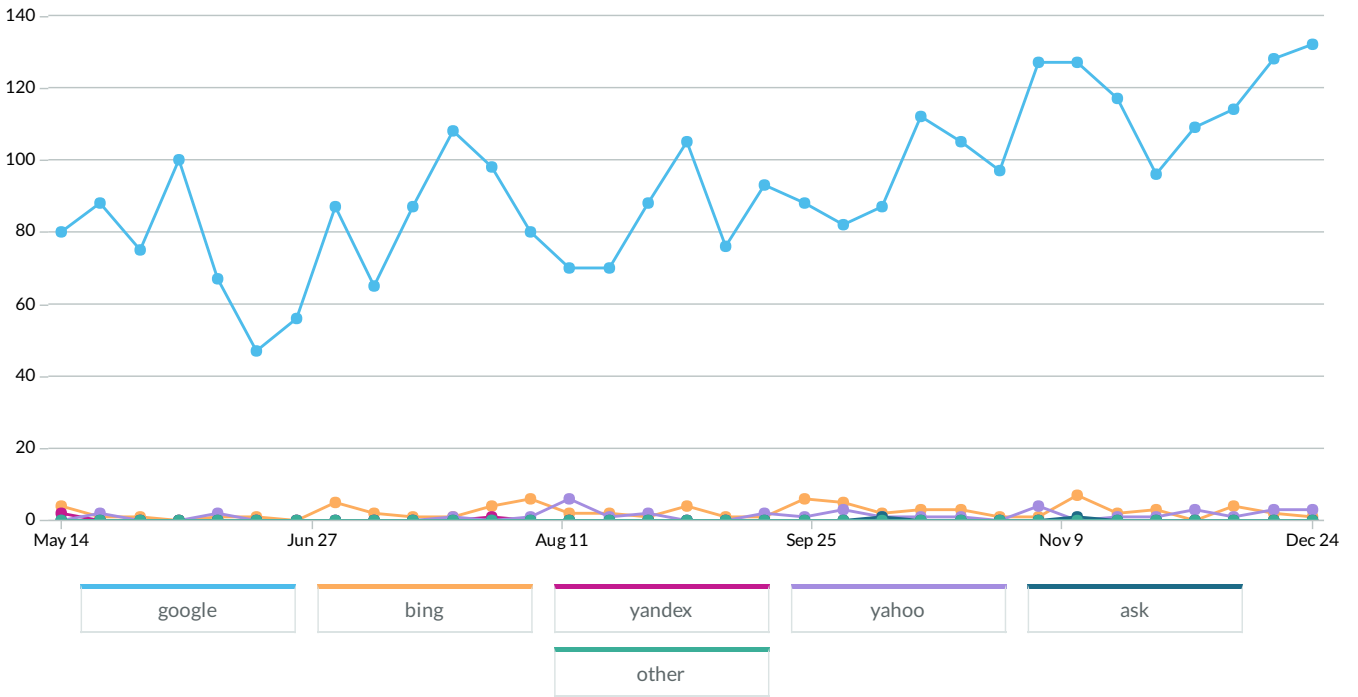
Top National Keywords

By rank on Google en-US

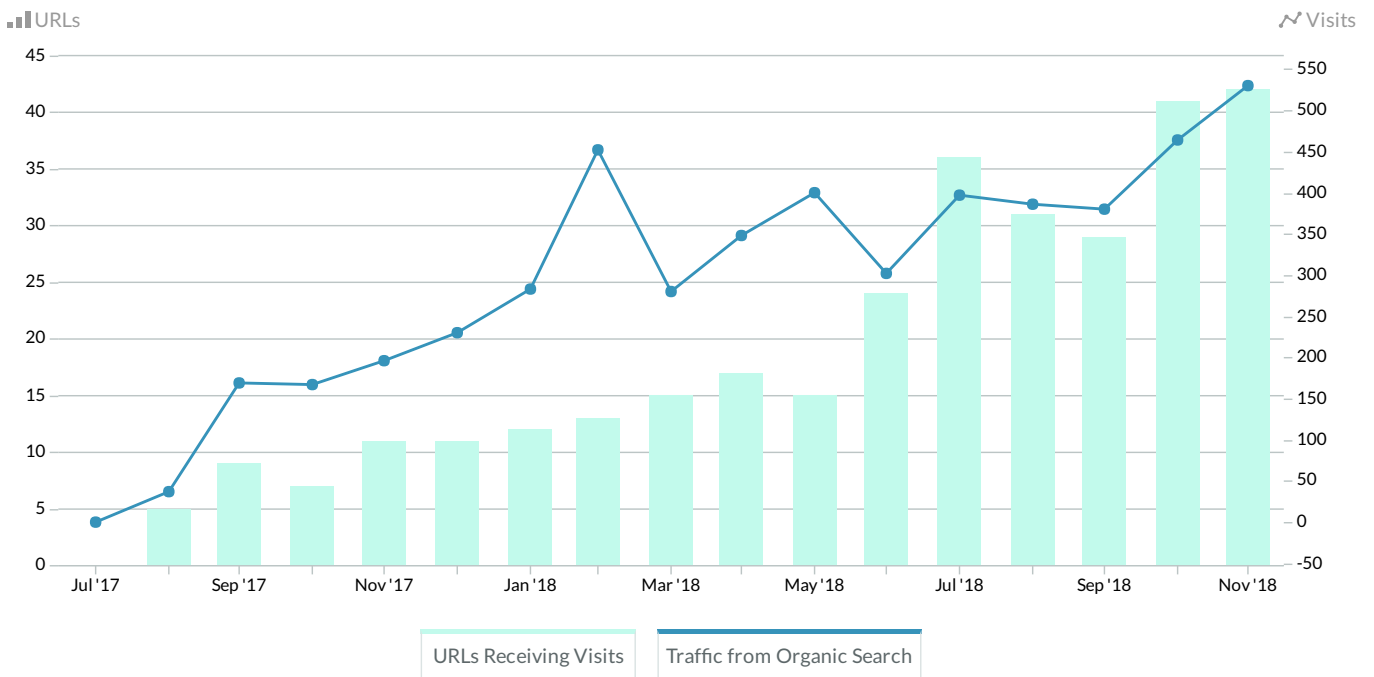
Keyword	Rank
Stretch mark removal lehi	#2
CoolSculpting lehi	#3
acne scar treatment lehi	#4
CoolSculpting, Laser Hair Rem...	#7
stretch mark treatment	#51+



Visits from Organic Search



















URLs that Received Organic Search Visits



Estimated Search Traffic by Keyword

Google's (not provided) keyword data makes it pretty difficult to research which keywords send traffic your way. The Landing Pages report shows which of your tracked keywords are likely sending organic traffic to your landing pages—and estimates visits from those keywords based on the keyword SERP position.

Top 200 URLs that Received Organic Search Visits





Page Title/URL 	Visits ⁱ 	% of Total Search Traffic 	% New Visits ⁱ 	Bounce Rate ⁱ 	Pages per Visit ⁱ 
Medical (Med) Spa CoolSculpting Laser Hair Removal Utah County avahlee.com 	285	54%	71%	38.25	1.26
CoolSculpting Before and After Pictures: Real CoolSculpting Results avahlee.com/coolsculpting-before-and-after/ 	65	12%	95%	95.38	1.03
coolsculpting-before-and-after-avahlee-medical-spa-utah-2 Avahlee Med Spa avahlee.com/...culpting-before-and-after-avahlee-medical-spa-utah-2/ 	28	5%	96%	75	1.18
HYDRAFACIAL UTAH: Hydrating Facials in Lehi & Utah County Avahlee avahlee.com/hydrfacial-lehi-american-fork-draper-utah/ 	12	2%	83%	75	1.25
coolsculpting-before-and-after_1 Avahlee Med Spa avahlee.com/coolsculpting-utah/coolsculpting-before-and-after_1/ 	11	2%	91%	100	1.00
stretch-mark-removal-before-and-after-1 Avahlee Med Spa avahlee.com/...ark-removal/stretch-mark-removal-before-and-after-1/ 	11	2%	100%	100	1.00
Laser Hair Removal in Lehi Utah Gentle Max Avahlee Med Spa avahlee.com/laser/gentlemax-pro-laser-hair-removal/ 	10	2%	40%	80	1.20
(not set) avahlee.com(not set) 	10	2%	0%	0	0.00
avahlee medspa venus freeze before and after Avahlee Med Spa avahlee.com/skin-tightening/venus_ba_winner/ 	9	2%	100%	88.89	1.11
CoolSculpting High-End High-Comfort CoolSculpting in Utah County avahlee.com/coolsculpting-utah/ 	8	2%	100%	87.5	1.00

Search Visibility ⁱ

1.41%

 7.76%

Rankings

#1-3 5  1 #4-10 20 
 #11-20 14  1 #21-50 29 
 97 tracked keywords are not in the top 50

Movement

31  31 
 Moved up Moved down

Organic rankings on Google en-US

Featured Snippets

0

Tracked Keywords Overview

Keyword <input checked="" type="checkbox"/> Show Labels	Location ⁱ	Monthly Volume ⁱ	Rank ⁱ		URL	Optimize
Stretch mark removal lehi	Lehi, Utah, United States	no data ⁱ	#2		avahlee.com/...ch-mark-removal/	
Stretch mark removal lehi	National	no data ⁱ	#2		avahlee.com/...ch-mark-removal/	
CoolSculpting	Lehi, Utah, United States	no data ⁱ	#3		avahlee.com/coolsculpting-utah/	
CoolSculpting lehi	Lehi, Utah, United States	no data ⁱ	#3		avahlee.com/coolsculpting-utah/	
CoolSculpting lehi	National	no data ⁱ	#3		avahlee.com/coolsculpting-utah/	
laser hair removal near me laser hair removal x	Lehi, Utah, United States	no data ⁱ	#4		avahlee.com	
acne scar treatment lehi	Lehi, Utah, United States	no data ⁱ	#4		avahlee.com/botox/	
CoolSculpting	American Fork, Utah, United States	no data ⁱ	#4		avahlee.com/coolsculpting-utah/	
acne scar treatment lehi	National	no data ⁱ	#4		avahlee.com/botox/	
laser hair removal lehi laser hair removal x	Lehi, Utah, United States	no data ⁱ	#5		avahlee.com	

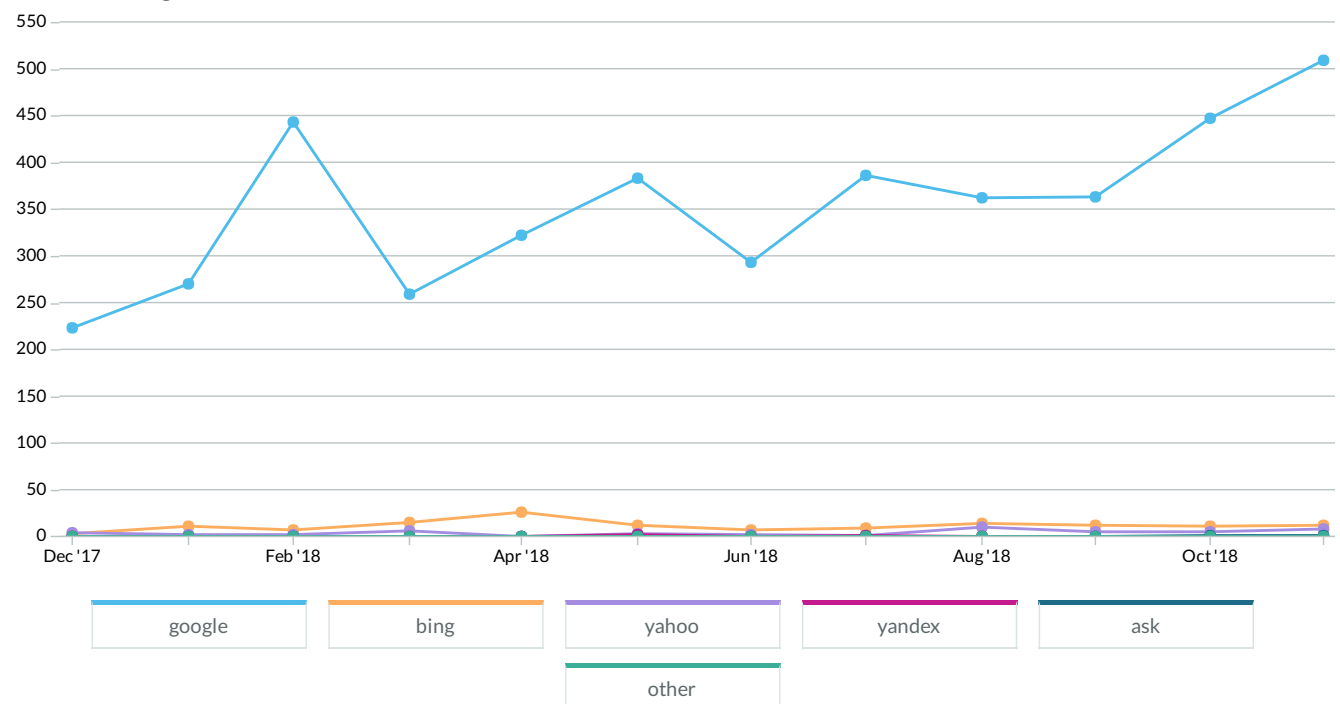
Estimated Search Traffic by Keyword

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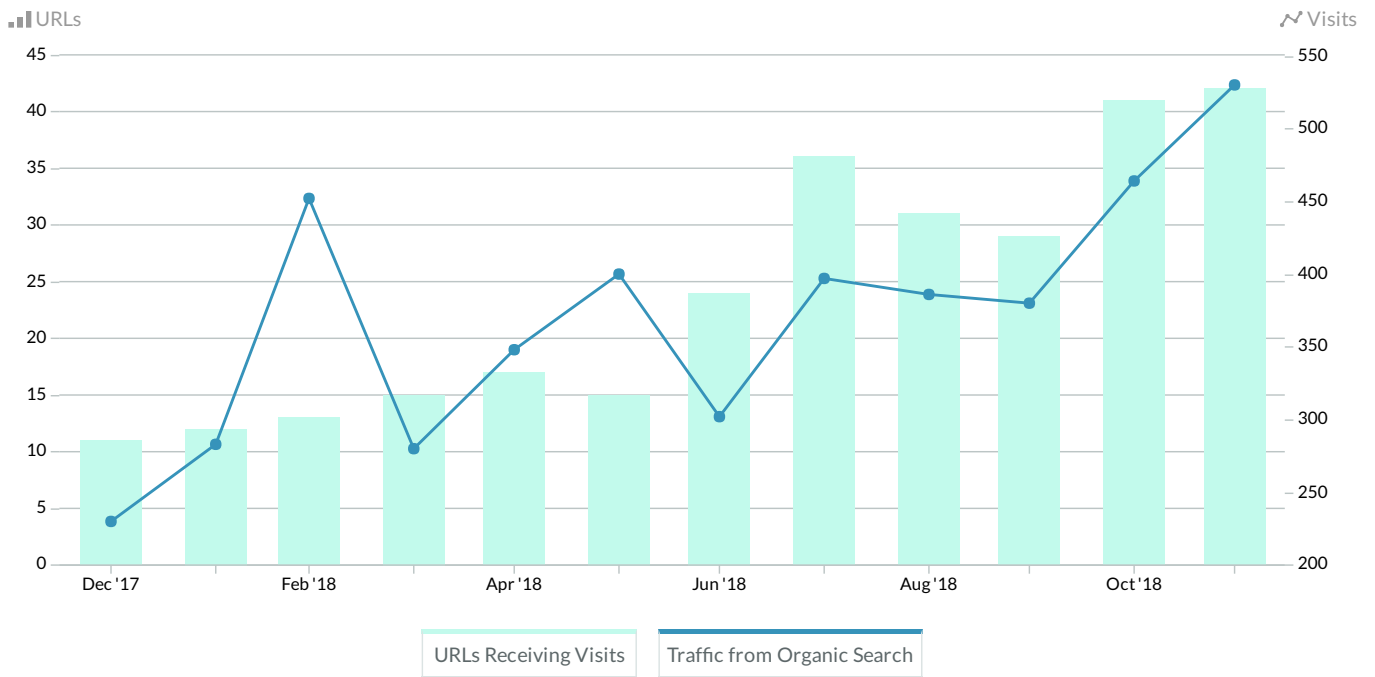
Track & Monitor

Keyword ⁱ	Page ⁱ	Rank ⁱ	Score ⁱ	Track
Cool Sculpting	CoolSculpting High-End High-Comfort CoolSculpting in Utah County avahlee.com/coolsculpting-utah/	#51+	88	<input checked="" type="checkbox"/>
CoolSculpting	Medical (Med) Spa CoolSculpting Laser Hair Removal Utah County avahlee.com	--	94	<input checked="" type="checkbox"/>
CoolSculpting	CoolSculpting High-End High-Comfort CoolSculpting in Utah County avahlee.com/coolsculpting-utah/	--	90	<input checked="" type="checkbox"/>
CoolSculpting near me	CoolSculpting High-End High-Comfort CoolSculpting in Utah County avahlee.com/coolsculpting-utah/	#51+	79	<input checked="" type="checkbox"/>
laser hair removal	Medical (Med) Spa CoolSculpting Laser Hair Removal Utah County avahlee.com	--	92	<input checked="" type="checkbox"/>
laser hair removal	Laser Hair Removal in Lehi Utah Gentle Max Avahlee Med Spa avahlee.com/laser/gentlemax-pro-laser-hair-removal/	--	92	<input checked="" type="checkbox"/>
Skin tightening	Medical (Med) Spa CoolSculpting Laser Hair Removal Utah County avahlee.com	#51+	79	<input checked="" type="checkbox"/>
skin tightening	Laser skin tightening Avahlee Med Spa (801) 407-9692 avahlee.com/skin-tightening/	#51+	88	<input checked="" type="checkbox"/>
stretch mark removal	Medical (Med) Spa CoolSculpting Laser Hair Removal Utah County avahlee.com	#51+	71	<input checked="" type="checkbox"/>
stretch mark removal	Stretch Mark Removal in Utah County Avahlee Med Spa (801) 407-9692 avahlee.com/stretch-mark-removal/	#51+	92	<input checked="" type="checkbox"/>

Visits from Organic Search



URLs that Received Organic Search Visits



Visits by Search Engine

Search Engine	Visits ⁱ	% Change ⁱ	% of Total Search Traffic	Non-Branded Keyword Visits ⁱ	% New Visits ⁱ	Bounce Rate ⁱ	Pages per Visit ⁱ
google	509	↑128%	96%	509	74%	58.74	1.92
bing	12	↑300%	2%	12	92%	58.33	1.92
yahoo	8	↑100%	2%	8	50%	62.5	1.88
ask	1		0%	1	100%	100	1.00

Compare Link Profiles

Metrics	● avahlee.com	● www.amaradaysp...	● www.elase.com	● mdmarion.com
Domain Authority	13	28	35	17
Spam Score	--	--	--	2%
Total links	63 1	4,419 11	130,752 4k	4,116
% of total links, external + follow	67% 4	20%	4%	2%
External, followed links	42 2	897 11	5,501 10	96
Internal, followed links	0	44	123,736 5k	3,985
External, nofollowed links	21 3	3,478	1,511 1	35
Internal, nofollowed links	0	0	4	0
Total linking domains	22	208	601 1	55
Followed linking domains	12	136	476 1	35