

CoolSculpting Marketing Services Contour Medspa Co-Op Q3 - Q4 2022 Total Marketing Expenses (07/1/2022 - 12/15/2022)

Total Google Ads: \$33,343.56
Total Meta Ads: \$ 5,312.17
Total Marketing Service Fees: \$10,550.00
Total CoolSculpting Marketing Cost: \$49,205.73

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns

Overview | Campaigns | Search | Jul 1 - Dec 15, 2022 | Show last 30 days

Filters: Campaign status: All | Campaign name contains cool

| Campaign | Budget | Status | Clicks | CTR | Cost |
|------------------------------------|---------------------|---------------------------|--------------|--------------|--------------------|
| search coolsculpting conroe | \$118.82/day | All ads limited by policy | 1,655 | 7.80% | \$19,547.69 |
| search coolsculpting woodlands | \$98.29/day | All ads limited by policy | 1,891 | 7.44% | \$13,795.87 |
| Total: Filtered campaigns | | | 3,546 | 7.60% | \$33,343.56 |
| Total: Account | \$316.41/day | | 5,799 | 8.64% | \$46,896.76 |

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | conroe

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$118.82/day | Optimization score: 99.1%

Ads | Search | Jul 1 - Dec 15, 2022 | Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|--|--------|--------|------------|
| Total: Ads in your current workspace | | | | | |
| (Keyword:Contour Medspa) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/conroe CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details | 0. coolsculpting | Eligible (Limited) Policy (Restricted drug terms +1 more) | 322 | 16.43% | \$6,290.76 |
| Contour Medspa Fat Reduction in Conroe, TX Non-Surgical Fat Reduction +11 more contourmedspa.org/coolsculpting/conroe Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details | x. Expanded Reach Test | Eligible (Limited) Policy (Restricted drug terms +1 more) | 634 | 4.90% | \$5,831.48 |
| Contour Medspa Fat Reduction in Conroe, TX Non-Surgical Fat Reduction +11 more contourmedspa.org/coolsculpting/conroe Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details | 4. lipo | Eligible (Limited) Policy (Restricted drug terms +1 more) | 370 | 8.33% | \$3,100.37 |
| (Keyword:Contour Medspa) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/conroe CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted drug terms +1 more) | 179 | 25.11% | \$2,161.42 |
| (Keyword:Contour Medspa) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/conroe CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details | 3. coolsculpting - fat freeze | Eligible (Limited) Policy (Restricted drug terms +1 more) | 83 | 19.48% | \$1,293.41 |
| (Keyword:Contour Medspa) CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/conroe CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... View assets details | 2. coolsculpting - body | Eligible (Limited) Policy (Restricted drug terms +1 more) | 16 | 10.88% | \$274.72 |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | conroe

Overview | Enabled | Status: All ads limited by policy | Type: Search | Budget: \$118.82/day | Optimization score: 99.1%

Ads | Search | Jul 1 - Dec 15, 2022 | Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|------------------------|---|--------|--------|----------|
| Total: Ads in your current workspace | | | | | |
| [Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 11 | 9.91% | \$195.43 |
| Contour Medspa CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/conroe CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... View assets details | x. non-service medspa | Eligible (Limited) Policy (Restricted drug terms +1 more) | 6 | 3.30% | \$71.51 |
| [Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Removed Policy (Restricted medical content +1 more) | 3 | 20.00% | \$53.50 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 25.00% | \$37.71 |
| [Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 3 | 27.27% | \$36.65 |
| (Keyword:Contour Medspa) CoolSculpting® Elite Fat Reduction Treatment +9 more contourmedspa.org/coolsculpting/conroe Leading CoolSculpting® Elite Provider in Conroe, TX. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details | 5. coolsculpting elite | Eligible (Limited) Policy (Restricted drug terms +1 more) | 4 | 28.57% | \$33.45 |
| (Keyword:Contour Medspa) Non-Surgical Fat Reduction Best Prices. FDA-Cleared contourmedspa.org/coolsculpting/conroe Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 0. coolsculpting | Removed Policy (Restricted medical content +1 more) | 3 | 33.33% | \$33.16 |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | conroe

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Ads | Search | Jul 1 - Dec 15, 2022 | Show last 30 days

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|---|--------|--------|---------|
| Total: Ads in your current workspace | | | | | |
| Freeze Away Body Fat Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 4 | 6.45% | \$20.96 |
| (Keyword:Contour Medspa) Non-Surgical Fat Reduction Up to 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 0. coolsculpting | Removed Policy (Restricted medical content +1 more) | 3 | 23.08% | \$20.16 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | 33.33% | \$15.77 |
| CoolSculpting® Deal 50% Off Non-Surgical Fat Reduction Freezing Fat Really Works contourmedspa.org/coolsculpting/conroe Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 3. coolsculpting - fat freeze | Removed Policy (Restricted medical content +1 more) | 1 | 12.50% | \$14.29 |
| [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 1 | 14.29% | \$13.97 |
| Contour Medspa Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 1 | 5.00% | \$8.24 |
| Freeze Fat with CoolSculpting Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 1 | 2.56% | \$7.73 |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | conroe

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$118.82/day, Optimization score: 99.1%

Recommendations: + Add status: All Add filter

| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
|--------------------------------------|--------------------------|--|------------------------|--|-----|--------|
| Total: Ads in your current workspace | | | | | | |
| | <input type="checkbox"/> | (Keyword: Contour Medspa) Non-Surgical Fat Reduction Freezing Fat Really Works contourmedspa.org/coolsculpting/conroe Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 0. coolsculpting | Removed Policy (Restricted medical content +1 more) | 3 | \$7.40 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ Treatments of CoolSculpting. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | \$7.19 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | \$6.98 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | \$6.83 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | \$4.60 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to \$1300 on CoolSculpting. Schedule a Consult | x. dynamic | Removed Policy (Restricted medical content +1 more) | 0 | \$0.00 |
| | <input type="checkbox"/> | (Keyword: Contour Medspa) Next-Generation Fat Reduction Freeze Stubborn Fat 2x Faster contourmedspa.org/coolsculpting/elite Leading CoolSculpting® Elite Provider in Conroe, TX. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | 5. coolsculpting elite | Removed Policy (Restricted medical content +1 more) | 0 | \$0.00 |
| | <input type="checkbox"/> | CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Conroe, TX | | | | |

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Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$118.82/day, Optimization score: 99.1%

Recommendations: + Add status: All Add filter

| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
|--------------------------------------|--------------------------|---|-------------------------|--|-----|--------|
| Total: Ads in your current workspace | | | | | | |
| | <input type="checkbox"/> | Freezing Fat Really Works contourmedspa.org/coolsculpting/conroe Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 2. coolsculpting - body | Removed Policy (Restricted medical content +1 more) | 0 | \$0.00 |
| | <input type="checkbox"/> | (Keyword: Contour Medspa) Safe + Effective Fat Reduction Best Prices. FDA-Cleared. contourmedspa.org/coolsculpting/conroe Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 2. coolsculpting - body | Removed Policy (Restricted medical content +1 more) | 0 | \$0.00 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | x. dynamic | Removed Policy (Restricted medical content +1 more) | 0 | \$0.00 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ CoolSculpting Treatments. Schedule a Consultation | x. dynamic | Removed Policy (Restricted medical content +1 more) | 0 | \$0.00 |
| | <input type="checkbox"/> | [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Removed Policy (Restricted medical content +1 more) | 0 | \$0.00 |
| Total: Ads in your current workspace | | | | | | |
| Total: Campaign | | | | | | |

Show rows: 500 1 - 64 of 64

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | conroe

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$118.82/day, Optimization score: 99.1%

Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|--|--------------------|-------------|------------------|-------|--------------|
| (KeyWord: Contour Medspa) | Approved (limited) | Headline | None | 162 | Advertiser |
| Schedule a Free Consultation | Approved (limited) | Headline | None | 9 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | None | 26 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | None | 19 | Advertiser |
| Freeze Your Fat Away Today | Approved (limited) | Headline | None | 14 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | 35 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | None | 14 | Advertiser |
| Fat Reduction Treatment | Approved (limited) | Headline | None | 11 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | None | 71 | Advertiser |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | conroe

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$118.82/day, Optimization score: 99.1%

Responsive search ad

Ad strength: Excellent

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------------------|-------------|------------------|-------|--------------|
| Freeze Away Body Fat | Approved (limited) | Headline | None | 610 | Advertiser |
| Non-Surgical Fat Reduction | Approved (limited) | Headline | None | 86 | Advertiser |
| Huge CoolSculpting Promotion | Approved (limited) | Headline | None | 520 | Advertiser |
| CoolSculpting Near Me | Approved (limited) | Headline | None | 11 | Advertiser |
| CoolSculpting in (LOCATION)(City) | Approved (limited) | Headline | None | 1,795 | Advertiser |
| Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | Approved (limited) | Description | None | 1,891 | Advertiser |
| Top Provider in Conroe, TX | Approved (limited) | Headline | None | 22 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 190 | Advertiser |
| 50% Off 8+ Treatments | Approved (limited) | Headline | None | 521 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | Approved (limited) | Description | 2nd position | 1,269 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More | - | Description | None | 0 | Advertiser |

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Responsive search ad

Ad strength: Excellent

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------|-------------|------------------|-------|--------------|
| Safe + Effective Fat Reduction | - | Headline | None | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | - | Description | None | 0 | Advertiser |
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | - | Description | None | 2 | Advertiser |
| Save \$1,300 On 8+ Treatments | - | Headline | None | 0 | Advertiser |
| Book Now for Up to \$1300 Off | - | Headline | None | 0 | Advertiser |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Conroe, TX | - | Description | None | 0 | Advertiser |
| Save 50% Off 8+ Treatments | - | Headline | None | 28 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | - | Description | 2nd position | 116 | Advertiser |
| 50% off 8+ treatments | - | Headline | None | 1 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | - | Description | 2nd position | 165 | Advertiser |

Show rows: 500 1 - 30 of 30

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | conroe

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$118.82/day, Optimization score: 99.1%

Assets

Table view: Associations

Upgraded: All, Sitelink, Callout, Structured snippet, Call, Lead form, Price, App, Promotion

Legacy: All, Image, Dynamic image, Location, Affiliate location

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|---|---------------------------------|----------|--|------------|--------|--------|-------|----------|-------------|
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite... | search coolsculpting conroe | Campaign | Eligible | Advertiser | 9 | 165 | 5.45% | \$7.73 | \$69.57 |
| Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now. | Account | Account | Eligible | Advertiser | 1,378 | 14,701 | 9.37% | \$12.49 | \$17,210.40 |
| CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | search coolsculpting conroe | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 1,311 | 14,054 | 9.33% | \$12.57 | \$16,476.25 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Account | Account | Eligible | Advertiser | 1,296 | 13,971 | 9.28% | \$12.34 | \$15,996.92 |
| Why Choose Us? Read About What Sets Us Apart from | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 763 | 9,573 | 7.97% | \$11.75 | \$8,962.09 |

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Assets

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|--|---------------------------------|----------|---|------------|--------|-------|--------|----------|------------|
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation. | Account | Account | Eligible | Advertiser | 322 | 5,685 | 5.66% | \$11.71 | \$3,770.15 |
| About Us Learn More About Our Team, Location and Available Beauty Treatments. | Account | Account | Eligible | Advertiser | 277 | 5,708 | 4.85% | \$9.98 | \$2,763.95 |
| Why Choose Us? Read About What Sets Us Apart from Other Medspas in Conroe, TX. | search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 0 | 0 | - | - | \$0.00 |
| Freeze Your Fat | search coolsculpting conroe | Campaign | Eligible | Advertiser | 273 | 2,855 | 9.56% | \$14.42 | \$3,937.09 |
| FDA Cleared | search coolsculpting conroe | Campaign | Eligible | Advertiser | 279 | 2,973 | 9.38% | \$13.93 | \$3,885.57 |
| Highlights: No Surgery | search coolsculpting conroe | Campaign | Eligible | Advertiser | 235 | 2,556 | 9.19% | \$13.56 | \$3,187.60 |
| Liposuction Alternative | search coolsculpting conroe | Campaign | Eligible | Advertiser | 228 | 2,495 | 9.14% | \$13.10 | \$2,986.58 |
| Nonsurgical Fat Reduction | search coolsculpting conroe | Campaign | Eligible | Advertiser | 189 | 2,409 | 7.85% | \$13.27 | \$2,507.76 |
| 50% Off 8+ Treatments | search coolsculpting conroe | Campaign | Removed | Advertiser | 29 | 308 | 9.42% | \$9.66 | \$280.21 |
| 5-Star Rated Medspa | Account | Account | Eligible | Advertiser | 4 | 23 | 17.39% | \$12.49 | \$49.95 |
| Contact Us + Free Consult | Account | Account | Eligible | Advertiser | 4 | 23 | 17.39% | \$6.83 | \$27.30 |
| Fall Sale - Up to 50% off 8+ Treatments | search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 484 | 5,797 | 8.35% | \$13.86 | \$6,709.58 |

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Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$118.82/day, Optimization score: 99.1%

Assets

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|---|---------------------------------|----------|--|------------|--------|--------|--------|----------|-------------|
| Summer Sale - Up to 50% off 8+ Treatments | search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 419 | 4,804 | 8.72% | \$10.73 | \$4,497.63 |
| Winter Sale - Up to 50% off 8+ Treatments | search coolsculpting conroe | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 70 | 648 | 10.80% | \$15.49 | \$1,084.22 |
| Fall Sale - Up to 50% off 8+ Treatments | search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 0 | 0 | - | - | \$0.00 |
| Fall Sale - \$1,300 off CoolSculpting® | search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 0 | 0 | - | - | \$0.00 |
| (832) 637-6425 | search coolsculpting conroe | Campaign | Eligible | Advertiser | 161 | 2,809 | 5.73% | \$13.30 | \$2,141.20 |
| Total: Sitelinks | | | | | 1,379 | 14,784 | 9.33% | \$12.48 | \$17,214.40 |
| Total: Callouts | | | | | 562 | 6,018 | 9.34% | \$13.25 | \$7,447.59 |
| Total: Structured snippets | | | | | 9 | 165 | 5.45% | \$7.73 | \$69.57 |
| Total: Calls | | | | | 161 | 2,809 | 5.73% | \$13.30 | \$2,141.20 |
| Total: Promotions | | | | | 973 | 11,249 | 8.65% | \$12.63 | \$12,291.43 |

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Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|---|--------|--------|-------------|
| Total: Ads in your current workspace | | | 1,891 | 7.44% | \$13,795.87 |
| {Keyword:Contour Medspa} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/woodlands CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... | 0. coolsculpting | Eligible (Limited) Policy (Restricted drug terms +1 more) | 359 | 12.01% | \$4,326.26 |
| Contour Medspa Fat Reduction in Woodlands, TX Non-Surgical Fat Reduction +11 more contourmedspa.org/coolsculpting/woodlands Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven... | x. Expanded Reach Test | Eligible (Limited) Policy (Restricted drug terms +1 more) | 741 | 5.15% | \$4,266.05 |
| Contour Medspa Fat Reduction in Woodlands, TX Non-Surgical Fat Reduction +11 more contourmedspa.org/coolsculpting/woodlands Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically Proven... | 4. lipo | Eligible (Limited) Policy (Restricted drug terms +1 more) | 453 | 8.03% | \$2,379.55 |
| {Keyword:Contour Medspa} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/woodlands CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... | 1. coolsculpting - price | Eligible (Limited) Policy (Restricted drug terms +1 more) | 221 | 20.00% | \$1,675.70 |
| {Keyword:Contour Medspa} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/woodlands CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... | 3. coolsculpting - fat freeze | Eligible (Limited) Policy (Restricted drug terms +1 more) | 49 | 8.48% | \$559.48 |
| {Keyword:Contour Medspa} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/woodlands CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount... | 2. coolsculpting - body | Eligible (Limited) Policy (Restricted drug terms +1 more) | 21 | 15.44% | \$183.85 |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-----------------------|--|--------|--------|-------------|
| Total: Ads in your current workspace | | | 1,891 | 7.44% | \$13,795.87 |
| Contour Medspa CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +12 more contourmedspa.org/coolsculpting/woodlands CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Expert, Safe Fat Loss With Quick... | x. non-service medspa | Eligible (Limited) Policy (Restricted drug terms +1 more) | 13 | 6.34% | \$130.39 |
| [Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 12 | 12.24% | \$103.22 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 5 | 22.73% | \$43.31 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 2 | 13.33% | \$22.41 |
| [Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | 4.76% | \$21.27 |
| [Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | x. dynamic | Removed Policy (Restricted medical content +1 more) | 2 | 8.70% | \$18.66 |
| [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available: Save Up to 50% on CoolSculpting. Schedule a Consult | x. dynamic | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$15.06 |
| [Dynamically generated headline] [Dynamically generated display URL] | | Removed | | | |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-----------------------|--|--------|--------|-------------|
| Total: Ads in your current workspace | | | | | |
| Total: Ads in your current workspace | | | 1,891 | 7.44% | \$13,795.87 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x.dynamic | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$10.84 |
| Freeze Fat with CoolSculpting Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/woodlands Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x.Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 2 | 8.00% | \$7.01 |
| Contour Medspa Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/woodlands Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x.Expanded Reach Test | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$6.75 |
| [Keyword:Contour Medspa] Non-Surgical Fat Reduction Up to 50% Off 8+ Treatments contourmedspa.org/coolsculpting/woodlands Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 1.coolsculpting-price | Removed Policy (Restricted medical content +1 more) | 1 | 7.14% | \$6.01 |
| [Keyword:Contour Medspa] Non-Surgical Fat Reduction Freezing Fat Really Works contourmedspa.org/coolsculpting/woodlands Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 2.coolsculpting-body | Removed Policy (Restricted medical content +1 more) | 1 | 33.33% | \$5.99 |
| [Keyword:Contour Medspa] Non-Surgical Fat Reduction Freezing Fat Really Works contourmedspa.org/coolsculpting/woodlands Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 0.coolsculpting | Removed Policy (Restricted medical content +1 more) | 2 | 16.67% | \$4.51 |
| [Keyword:Contour Medspa] Non-Surgical Fat Reduction Best Prices. FDA-Cleared. contourmedspa.org/coolsculpting/woodlands Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 0.coolsculpting | Removed Policy (Restricted medical content +1 more) | 1 | 11.11% | \$3.68 |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-------------------------|--|--------|--------|-------------|
| Total: Ads in your current workspace | | | | | |
| Total: Ads in your current workspace | | | 1,891 | 7.44% | \$13,795.87 |
| [Keyword:Contour Medspa] Safe + Effective Fat Reduction Freezing Fat Really Works contourmedspa.org/coolsculpting/woodlands Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available. Save Up to 50% on CoolSculpting. Schedule a Consult | 1.coolsculpting-price | Removed Policy (Restricted medical content +1 more) | 1 | 50.00% | \$3.09 |
| [Keyword:Contour Medspa] CoolSculpting® Elite Fat Reduction Treatment +9 more contourmedspa.org/coolsculpting/elite Leading CoolSculpting® Elite Provider in Woodlands, TX. Schedule a Free Consultation. CoolSculpting® Elite Treats Fat in 9 Areas... View assets details | 5.coolsculpting-elite | Eligible (Limited) Policy (Restricted drug terms +1 more) | 1 | 5.56% | \$2.78 |
| CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Woodlands, TX contourmedspa.org/coolsculpting/elite Leading CoolSculpting® Elite Provider in Woodlands, TX. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | 5.coolsculpting-elite | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. contourmedspa.org/coolsculpting/elite Leading CoolSculpting® Elite Provider in Woodlands, TX. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | 5.coolsculpting-elite | Removed Policy (Restricted medical content +1 more) | 0 | 0.00% | \$0.00 |
| CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared. contourmedspa.org/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safety Freezes Twice the Fat. | 5.coolsculpting-elite | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Woodlands, TX contourmedspa.org/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two Areas at the Same Time. Safety Freezes Twice the Fat. | 5.coolsculpting-elite | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| CoolSculpting® Elite Next-Generation Fat Reduction Best Prices. FDA-Cleared. contourmedspa.org/coolsculpting/elite | 4.next-generation-elite | Removed | n | n n% | \$n nn |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

| Ad | Ad group | Status | Clicks | CTR | Cost |
|--|-----------|---|--------|-------|-------------|
| Total: Ads in your current workspace | | | | | |
| Total: Ads in your current workspace | | | 1,891 | 7.44% | \$13,795.87 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | x.dynamic | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | x.dynamic | Removed Policy (Restricted medical content +1 more) | 0 | 0.00% | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | x.dynamic | Removed Policy (Restricted medical content +1 more) | 0 | 0.00% | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | x.dynamic | Removed Policy (Restricted medical content +1 more) | 0 | 0.00% | \$0.00 |
| [Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | x.dynamic | Eligible (Limited) Policy (Restricted medical content +1 more) | 0 | 0.00% | \$0.00 |
| Total: Ads in your current workspace | | | 1,891 | 7.44% | \$13,795.87 |
| Total: Campaign | | | 1,891 | 7.44% | \$13,795.87 |

Show rows: 500 | 1 - 259 of 259

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

| Asset | Status | Asset type | Position pinning | Imp. | Asset source |
|-------------------------------|--------------------|------------|------------------|------|--------------|
| (Keyword:Contour Medspa) | Approved (limited) | Headline | None | 442 | Advertiser |
| Schedule a Free Consultation | Approved (limited) | Headline | None | 6 | Advertiser |
| Affordable & Quick Treatments | Approved (limited) | Headline | None | 55 | Advertiser |
| Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | None | 24 | Advertiser |
| Freeze Your Fat Away Today | Approved (limited) | Headline | None | 21 | Advertiser |
| Next-Generation Fat Reduction | Approved (limited) | Headline | None | 1 | Advertiser |
| Fat Reduction Treatment | Approved (limited) | Headline | None | 16 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | None | 74 | Advertiser |
| Top Provider in Woodlands, TX | Approved (limited) | Headline | None | 137 | Advertiser |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Ad may be limited by policy: Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Imp. | Asset source |
|--|--------------------|-------------|------------------|-------|--------------|
| Freeze Away Body Fat | Approved (limited) | Headline | None | 968 | Advertiser |
| Non-Surgical Fat Reduction | Approved (limited) | Headline | None | 200 | Advertiser |
| Huge CoolSculpting Promotion | Approved (limited) | Headline | None | 572 | Advertiser |
| CoolSculpting Near Me | Approved (limited) | Headline | None | 13 | Advertiser |
| CoolSculpting In (LOCATION)(City) | Approved (limited) | Headline | None | 2,549 | Advertiser |
| Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | Approved (limited) | Description | None | 2,913 | Advertiser |
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | Approved (limited) | Description | None | 34 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 270 | Advertiser |
| 50% Off 8+ Treatments | Approved (limited) | Headline | None | 850 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | Approved (limited) | Description | 2nd position | 1,957 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | - | Description | None | 12 | Advertiser |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------|-------------|------------------|-------|--------------|
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More | — | Description | None | 0 | Advertiser |
| Safe + Effective Fat Reduction | — | Headline | None | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | — | Description | None | 0 | Advertiser |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Woodlands, TX | — | Description | None | 0 | Advertiser |
| Book Now for Up to \$1100 Off | — | Headline | None | 0 | Advertiser |
| Save \$1,100 On 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Save \$1,300 On 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Book Now for Up to \$1300 Off | — | Headline | None | 0 | Advertiser |
| Save 50% Off 8+ Treatments | — | Headline | None | 43 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | — | Description | 2nd position | 34 | Advertiser |
| 50% off 8+ treatments | — | Headline | None | 5 | Advertiser |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Responsive search ad

Ad strength: Excellent

Ad may be limited by policy: Restricted drug terms, Restricted medical content

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|---|--------|-------------|------------------|-------|--------------|
| Save \$1,100 On 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Save \$1,300 On 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Book Now for Up to \$1300 Off | — | Headline | None | 0 | Advertiser |
| Save 50% Off 8+ Treatments | — | Headline | None | 43 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | — | Description | 2nd position | 34 | Advertiser |
| 50% off 8+ treatments | — | Headline | None | 5 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | — | Description | 2nd position | 236 | Advertiser |

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Assets

Table view: Associations

Upgraded: All, Sitelink, Callout, Structured snippet, Call, Lead form, Price, App, Promotion

Legacy: All, Image, Dynamic image, Location, Affiliate location

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|---|------------------------------------|----------|--|------------|--------|--------|-------|----------|-------------|
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite... | search coolsculpting woodlands | Campaign | Eligible | Advertiser | 8 | 161 | 4.97% | \$5.11 | \$40.85 |
| Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now. | Account | Account | Eligible | Advertiser | 1,426 | 14,762 | 9.66% | \$7.69 | \$10,971.91 |
| CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | search coolsculpting woodlands | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 1,268 | 14,273 | 9.58% | \$7.68 | \$10,501.75 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Account | Account | Eligible | Advertiser | 1,331 | 14,152 | 9.41% | \$7.56 | \$10,056.28 |
| Why Choose Us? Read About What Sets Us Apart from | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 785 | 10,204 | 7.69% | \$7.07 | \$5,547.97 |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Assets

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|---|------------------------------------|----------|---|------------|--------|-------|--------|----------|------------|
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation. | Account | Account | Eligible | Advertiser | 458 | 7,749 | 5.91% | \$7.60 | \$3,482.72 |
| About Us Learn More About Our Team, Location and Available Beauty Treatments. | Account | Account | Eligible | Advertiser | 352 | 7,386 | 4.77% | \$6.80 | \$2,393.84 |
| Why Choose Us? Read About What Sets Us Apart from Other Medspas in Woodlands, TX. | search coolsculpting woodlands | Campaign | Removed | Advertiser | 0 | 0 | — | — | \$0.00 |
| FDA Cleared | search coolsculpting woodlands | Campaign | Eligible | Advertiser | 271 | 2,851 | 9.51% | \$8.72 | \$2,363.69 |
| Freeze Your Fat | search coolsculpting woodlands | Campaign | Eligible | Advertiser | 242 | 2,618 | 9.24% | \$9.08 | \$2,196.96 |
| Liposuction Alternative | search coolsculpting woodlands | Campaign | Eligible | Advertiser | 216 | 2,288 | 9.44% | \$8.66 | \$1,871.19 |
| Highlights: No Surgery | search coolsculpting woodlands | Campaign | Eligible | Advertiser | 207 | 2,266 | 9.14% | \$9.03 | \$1,869.92 |
| Nonsurgical Fat Reduction | search coolsculpting woodlands | Campaign | Eligible | Advertiser | 206 | 2,170 | 9.49% | \$8.68 | \$1,788.74 |
| 50% Off 8+ Treatments | search coolsculpting woodlands | Campaign | Removed | Advertiser | 25 | 281 | 8.90% | \$6.32 | \$158.06 |
| 5-Star Rated Medspa | Account | Account | Eligible | Advertiser | 4 | 21 | 19.05% | \$9.13 | \$36.54 |
| Contact Us + Free Consult. | Account | Account | Eligible | Advertiser | 1 | 14 | 7.14% | \$12.08 | \$12.08 |
| Fall Sale - Up to 50% off 8+ Treatments | search coolsculpting woodlands | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 500 | 6,042 | 8.28% | \$8.36 | \$4,181.18 |

Google Ads | Chris Zelig | Contour Medspa - 715-398-0803 | All campaigns | search | coolsculpting | woodlands

Overview: Enabled, Status: All ads limited by policy, Type: Search, Budget: \$98.29/day, Optimization score: 100%

Assets

| Asset | Added to | Level | Status | Source | Clicks | Impr. | CTR | Avg. CPC | Cost |
|---|------------------------------------|----------|--|------------|--------|--------|-------|----------|-------------|
| Summer Sale - Up to 50% off 8+ Treatments | search coolsculpting woodlands | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 388 | 4,706 | 8.24% | \$6.27 | \$2,431.17 |
| Winter Sale - Up to 50% off 8+ Treatments | search coolsculpting woodlands | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | Advertiser | 66 | 784 | 8.42% | \$8.61 | \$568.55 |
| Fall Sale - \$1,300 off CoolSculpting® | search coolsculpting woodlands | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 0 | 0 | — | — | \$0.00 |
| Fall Sale - Up to 50% off 8+ Treatments | search coolsculpting woodlands | Campaign | Removed Policy (Restricted medical content +1 more) | Advertiser | 0 | 0 | — | — | \$0.00 |
| (832) 698-1419 | search coolsculpting woodlands | Campaign | Eligible | Advertiser | 69 | 1,423 | 4.85% | \$12.57 | \$867.40 |
| Total: Sitelinks | | | | | 1,431 | 14,815 | 9.66% | \$7.69 | \$11,001.17 |
| Total: Callouts | | | | | 541 | 5,874 | 9.21% | \$8.28 | \$4,481.85 |
| Total: Structured snippets | | | | | 8 | 161 | 4.97% | \$5.11 | \$40.85 |
| Total: Calls | | | | | 69 | 1,423 | 4.85% | \$12.57 | \$867.40 |
| Total: Promotions | | | | | 954 | 11,532 | 8.27% | \$7.53 | \$7,180.90 |

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more

Campaigns Contour Medspa (252124492768555) Updated just now Discard drafts Review and publish

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 Read the terms

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Dec 15, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

| Off / On | Campaign | Delivery | Bid strategy | Budget | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent | Ends |
|-------------------------------------|---|----------|----------------|-------------------|---------------------------|----------------------|----------------------|----------------------|-----------------------|-------------------------------|--------------|
| <input checked="" type="checkbox"/> | Coolsculpting- Conversions | Active | Highest volume | \$33.00 Daily | 7-day click or ... | 218 Website Leads | 92,529 | 230,314 | \$24.37 Per Lead | \$5,312.17 | Ongoing |
| <input type="checkbox"/> | Event: Contour Medspa Coolsculpting Event- ... | Off | Highest volume | \$200.00 Lifetime | 7-day click or ... | Event Response | — | — | Per Event Response | \$0.00 | Mar 22, 2022 |
| <input type="checkbox"/> | Post: "CoolTone Alert!" | Off | Highest volume | \$20.00 Lifetime | 7-day click or ... | Messaging Convers... | — | — | Per Messaging Con... | \$0.00 | Feb 4, 2022 |
| <input type="checkbox"/> | Post: "Take a look at what your coolsculpting..." | Off | Highest volume | \$53.00 Lifetime | 7-day click or ... | Link Click | — | — | Per Link Click | \$0.00 | Jan 28, 2022 |
| <input type="checkbox"/> | Instagram Post: It's coolsculpting season. ca... | Off | Highest volume | \$10.00 Lifetime | 28-day click o... | Post Engagement | — | — | Per Post Engagemen... | \$0.00 | Dec 7, 2021 |
| Results from 5 campaigns | | | | | Multiple attrib... | Multiple conversions | 92,529 People | 230,314 Total | Multiple conversions | \$5,312.17 Total Spent | |

Ads Contour Medspa (252124492768555) Updated just now Discard drafts Review and publish

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 Read the terms

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Dec 15, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign


| Off / On | Ad | Last significant edit | Attribution setting | Results | Reach | Impressions | Cost per result | Quality ranking | Engagement rate ranking | Conversion rate ranking | Amount spent |
|-------------------------------------|-----------------------------------|-----------------------------------|---------------------|--------------------------|----------------------|----------------------|-------------------------|-----------------|-------------------------|-------------------------|-------------------------------|
| <input checked="" type="checkbox"/> | CS - Video - UGC Standing | Dec 8, 2022, 9:58... 10 days ago | 7-day click or ... | 70 Website Leads | 49,569 | 82,822 | \$25.52 Per Lead | — | — | — | \$1,786.74 |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Dec 8, 2022, 9:58... 10 days ago | 7-day click or ... | 71 Website Leads | 44,553 | 71,781 | \$22.63 Per Lead | — | — | — | \$1,606.60 |
| <input type="checkbox"/> | CS - Video - UGC Sitting | Jun 28, 2022, 1:3... 173 days ago | 7-day click or ... | 33 Website Leads | 20,093 | 32,805 | \$25.36 Per Lead | — | — | — | \$836.73 |
| <input type="checkbox"/> | CS - Video - CS Journey | Dec 8, 2022, 9:58... 10 days ago | 7-day click or ... | 33 Website Leads | 14,495 | 26,632 | \$21.14 Per Lead | — | — | — | \$697.68 |
| <input type="checkbox"/> | CS - Video - UGC Standing | Jun 28, 2022, 1:3... 173 days ago | 7-day click or ... | 11 Website Leads | 9,678 | 15,935 | \$34.33 Per Lead | — | — | — | \$377.59 |
| <input type="checkbox"/> | CS - Video - CS Journey | Jun 28, 2022, 1:3... 173 days ago | 7-day click or ... | — | 193 | 339 | — | — | — | — | \$6.83 |
| <input type="checkbox"/> | CS - Static Image - White Hoodie | Dec 8, 2022, 9:58... 10 days ago | 7-day click or ... | — | — | — | — | — | — | — | — |
| <input type="checkbox"/> | CS - Static Image - Three Women | Dec 8, 2022, 9:58... 10 days ago | 7-day click or ... | — | — | — | — | — | — | — | — |
| <input type="checkbox"/> | CS - Static Image - Smile | Dec 8, 2022, 9:58... 10 days ago | 7-day click or ... | — | — | — | — | — | — | — | — |
| <input type="checkbox"/> | CS - Static Image - Hands On Hips | Dec 8, 2022, 9:58... 10 days ago | 7-day click or ... | — | — | — | — | — | — | — | — |
| Results from 10 ads | | | | 218 Website Leads | 92,529 People | 230,314 Total | \$24.37 Per Lead | — | — | — | \$5,312.17 Total Spent |

View preview

Contour MedSpa Sponsored

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://contourmedspa.org/service/coolsculpting>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



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Learn more about Coolsc...

Birdie Abr... 38 comments 10 shares

Like Comment Share


Close

View preview

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CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://contourmedspa.org/service/coolsculpting>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



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Like Comment Share


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CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://contourmedspa.org/service/coolsculpting>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



CONTOURMEDSPA.ORG
50% Off 8+ Treatments
Learn more

Close

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

| | | | |
|--|---|-------------------------------------|--|
| Billed To Dr. Joe Mattingly Contour Medspa United States | Date of Issue 07/01/2022 Due Date 07/01/2022 | Invoice Number FB2022-220 | Amount Due (USD) \$0.00 |
|--|---|-------------------------------------|--|

| Description | Rate | Qty | Line Total |
|---|------------|-----|------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Up to 30 minutes of free website updates | \$1,500.00 | 1 | \$1,500.00 |

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

| | |
|-------------------------|---------------|
| Subtotal | 1,500.00 |
| Tax | 0.00 |
| Total | 1,500.00 |
| Amount Paid | 1,500.00 |
| Amount Due (USD) | \$0.00 |

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

| | | | |
|--|------------------------------------|-------------------------------------|--|
| Billed To Dr. Joe Mattingly Contour Medspa United States | Date of Issue 08/01/2022 | Invoice Number FB2022-252 | Amount Due (USD) \$0.00 |
| | Due Date 08/01/2022 | | |

| Description | Rate | Qty | Line Total |
|---|------------|-----|------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Up to 30 minutes of free website updates | \$1,500.00 | 1 | \$1,500.00 |

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

| | |
|-------------------------|---------------|
| Subtotal | 1,500.00 |
| Tax | 0.00 |
| Total | 1,500.00 |
| Amount Paid | 1,500.00 |
| Amount Due (USD) | \$0.00 |

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Joe Mattingly
Contour Medspa
US

| | |
|------------------|------------|
| Invoice Number | FB2022-285 |
| Date of Issue | 09/01/2022 |
| Due Date | 09/01/2022 |
| <hr/> | |
| Amount Due (USD) | \$0.00 |

| Description | Rate | Qty | Line Total |
|---|------------|-----|------------|
| Digital Marketing Monthly Management Service | \$1,500.00 | 1 | \$1,500.00 |
| <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Up to 30 minutes of free website updates | | | |

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

| | |
|------------------|----------|
| Subtotal | 1,500.00 |
| Tax | 0.00 |
| <hr/> | |
| Total | 1,500.00 |
| Amount Paid | 1,500.00 |
| <hr/> | |
| Amount Due (USD) | \$0.00 |

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Joe Mattingly
Contour Medspa
US

| | |
|------------------|------------|
| Invoice Number | FB2022-319 |
| Date of Issue | 10/01/2022 |
| Due Date | 10/01/2022 |
| <hr/> | |
| Amount Due (USD) | \$0.00 |

| Description | Rate | Qty | Line Total |
|---|------------|-----|------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Up to 30 minutes of free website updates | \$1,500.00 | 1 | \$1,500.00 |

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

| | | | |
|---|----------|---|----------|
| Text Blast CoolSculpting event text blast -3350 Contacts | \$175.00 | 1 | \$175.00 |
|---|----------|---|----------|

| | |
|----------|----------|
| Subtotal | 1,675.00 |
| Tax | 0.00 |

| | |
|-------------|----------|
| Total | 1,675.00 |
| Amount Paid | 1,675.00 |

| | |
|------------------|--------|
| Amount Due (USD) | \$0.00 |
|------------------|--------|

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Joe Mattingly
Contour Medspa
US

| | |
|------------------|------------|
| Invoice Number | FB2022-351 |
| Date of Issue | 11/01/2022 |
| Due Date | 11/01/2022 |
| <hr/> | |
| Amount Due (USD) | \$0.00 |

| Description | Rate | Qty | Line Total |
|--|------------|-----|------------|
| Digital Marketing Monthly Management Service | \$1,500.00 | 1 | \$1,500.00 |
| <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology• Up to 30 minutes of free website updates | | | |

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

| | |
|------------------|----------|
| Subtotal | 1,500.00 |
| Tax | 0.00 |
| <hr/> | |
| Total | 1,500.00 |
| Amount Paid | 1,500.00 |
| <hr/> | |
| Amount Due (USD) | \$0.00 |

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States
 6466949450



Dr. Joe Mattingly
 Contour Medspa
 US

Invoice Number FB2022-394
 Date of Issue 12/01/2022
 Due Date 12/01/2022
 Amount Due (USD) \$0.00

| Description | Rate | Qty | Line Total |
|---|------------|-----|------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates | \$1,500.00 | 1 | \$1,500.00 |

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

| | | | |
|---|-----------|-----|-----------|
| Text Blast Cool Event | \$200.00 | 1 | \$200.00 |
| Text Blast 11/15: 3,592 contacts \$300 11/25: 3,459 contacts \$225, Set up fee: \$250 | \$775.00 | 1 | \$775.00 |
| Web Development Shopping Cart (Facials and CoolSculpting items added), Banner | \$200.00 | 2.5 | \$500.00 |
| Credit Banner comped - family discount | -\$200.00 | 0.5 | -\$100.00 |

Subtotal 2,875.00
 Tax 0.00

Total 2,875.00
 Amount Paid 2,875.00

Amount Due (USD) \$0.00