

CoolSculpting Marketing Services Contour Medspa Co-Op Q1 2023 Total Marketing Expenses (1/1/2023 - 3/31/2023)

Total Google Ads: \$17,825.75
Total Meta Ads: \$ 2,969.37
Total Marketing Service Fees: \$ 4,725.00
Total CoolSculpting Marketing Cost: \$25,520.12

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | All campaigns

Workspace filter: Campaign status: All | Ad group status: All | Add filter

Overview | Campaigns | Recommendations | Insights

Search: Add broad match keywords: Get more conversions at a similar or better ROI by adding broad match versions of your existing keywords

Filter: Campaign name contains cool

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting conroe	\$117.98/day	All ads limited by policy	647	6.68%	\$9,597.62
MS search coolsculpting woodlands	\$96.92/day	All ads limited by policy	937	7.90%	\$8,228.13
Total: Filtered campaigns			1,584	7.35%	\$17,825.75
Total: Account	\$317.26/day		2,676	8.63%	\$25,777.77

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | All campaigns > MS | search | coolsculpting | conroe

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$117.98/day | Optimization score: 69.4% | More details

Overview | Ads | Recommendations | Insights

Search: Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR

Filter: Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword: Contour Medspa) CoolSculpting in Conroe, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	0. coolsculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	127	14.38%	\$3,051.52
Contour Medspa CoolSculpting in Conroe, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	220	3.89%	\$2,512.16
(Keyword: Contour Medspa) CoolSculpting in Conroe, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	4. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	113	7.56%	\$1,235.00
(Keyword: Contour Medspa) CoolSculpting in Conroe, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	57	22.80%	\$894.20
Contour Medspa CoolSculpting in Conroe, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	65	7.65%	\$859.52

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | All campaigns > MS | search | coolsculpting | conroe

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$117.98/day | Optimization score: 69.4% | More details

Overview | Ads | Recommendations | Insights

Filter: Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword: Contour Medspa) CoolSculpting in Conroe, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	2. coolsculpting - body	Eligible (Limited) Policy (Restricted drug terms +1 more)	38	9.09%	\$557.33
(Keyword: Contour Medspa) CoolSculpting in Conroe, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	3. coolsculpting - fat freeze	Eligible (Limited) Policy (Restricted drug terms +1 more)	25	22.94%	\$460.45
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$14.93
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$12.51
Freeze Away Body Fat Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Freeze Fat with CoolSculpting Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Contour Medspa Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | All campaigns > MS | search | coolsculpting | conroe

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$117.98/day | Optimization score: 69.4% | More details

Overview | Ads | Recommendations | Insights

Filter: Ad status: All | Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign					

Show rows: 100 | 1 - 69 of 69

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Enabled Status: All ads limited by policy Type: Search Budget: \$117.98/day Optimization score: 69.4% Campaign 2 of 4

Responsive search ad

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
(Keyword)Contour Medspa)	Approved (limited)	Headline	None	60	Advertiser
Schedule a Free Consultation	-	Headline	None	1	Advertiser
Affordable & Quick Treatments	-	Headline	None	1	Advertiser
Freeze Stubborn Fat 2x Faster	-	Headline	None	2	Advertiser
Freeze Your Fat Away Today	-	Headline	None	1	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	5	Advertiser
Next-Generation Fat Reduction	-	Headline	None	1	Advertiser
Fat Reduction Treatment	-	Headline	None	0	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	17	Advertiser

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Away Body Fat	-	Headline	None	48	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	3	Advertiser
Huge CoolSculpting Promotion	-	Headline	None	45	Advertiser
CoolSculpting Near Me	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	133	Advertiser
Save \$1,300 On 8+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$1300 Off	-	Headline	None	0	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	0	Advertiser
Top Provider in Conroe, TX	-	Headline	None	2	Advertiser
Located in Conroe, TX	Approved (limited)	Headline	None	10	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	371	Advertiser
Book A Free Consultation Now	Approved (limited)	Headline	None	0	Advertiser
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	38	Advertiser
Top Body Contouring Technology	Approved (limited)	Headline	None	0	Advertiser

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Body Contouring Technology	Approved (limited)	Headline	None	0	Advertiser
Safely Freeze Twice the Fat	Approved (limited)	Headline	None	10	Advertiser
Incredible CoolSculpting Deal	Approved (limited)	Headline	None	27	Advertiser
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	8	Advertiser
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	7	Advertiser
CoolSculpting in Conroe, TX	Approved (limited)	Headline	None	718	Advertiser
Our Biggest Discount Ever	Approved (limited)	Headline	None	258	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	711	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	1	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	150	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Conroe, TX	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	2	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	1	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	150	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Conroe, TX	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	2	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	122	Advertiser
Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	628	Advertiser
Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	11	Advertiser
The Biggest CoolSculpting Promotion Available for a Limited Time at Contour Medspa.	Approved (limited)	Description	None	8	Advertiser

Show rows: 100 1 - 46 of 46

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Asset status: All Add filter

Table view: Associations

Upgraded

Legacy

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat...	MS search coolscutpling conroe	Campaign	Eligible	5	8.06%	\$122.17
Current Specials Dont Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible	516	8.35%	\$8,273.44
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible	501	8.46%	\$7,999.74
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolscutpling conroe	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	459	8.08%	\$7,509.09
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	223	6.27%	\$3,268.81
Why Choose Us? Read About What Sets Us Apart from	Account	Account	Eligible (Limited) Online (Restricted medical content +1 more)	100	5.00%	\$9,416.30

Enabled Status: All ads limited by policy Type: Search Budget: \$117.98/day Optimization score: 69.4% Campaign 2 of 4

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Texas.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	180	5.89%	\$2,616.39	
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	116	5.43%	\$1,849.92	
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Conroe, TX.	MS search coolsculpting conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Callout							
FDA Cleared	MS search coolsculpting conroe	Campaign	Eligible	134	9.62%	\$2,491.52	
Freeze Your Fat	MS search coolsculpting conroe	Campaign	Eligible	116	8.79%	\$2,098.84	
Liposuction Alternative	MS search coolsculpting conroe	Campaign	Eligible	107	9.22%	\$1,984.97	
Nonsurgical Fat Reduction	MS search coolsculpting conroe	Campaign	Eligible	106	9.48%	\$1,915.03	
Highlights: No Surgery	MS search coolsculpting conroe	Campaign	Eligible	100	8.35%	\$1,848.14	
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00	
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00	
50% Off 8+ Treatments	MS search coolsculpting conroe	Campaign	Removed	0	-	\$0.00	
Promotion							
Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting conroe	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	222	7.89%	\$3,905.64	
Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting conroe	Campaign	Eligible (Limited)				

Enabled Status: All ads limited by policy Type: Search Budget: \$117.98/day Optimization score: 69.4% Campaign 2 of 4

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting conroe	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	36	6.20%	\$532.06	
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Fall Sale - \$1,300 off CoolSculpting®	MS search coolsculpting conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	
Call							
(832) 637-6425	MS search coolsculpting conroe	Campaign	Eligible	69	5.56%	\$1,402.20	
Total: Sitelinks				518	8.33%	\$8,302.82	
Total: Callouts				239	8.85%	\$4,155.66	
Total: Structured snippets				5	8.06%	\$122.17	
Total: Calls				69	5.56%	\$1,402.20	
Total: Promotions				258	7.60%	\$4,437.70	

Show rows: 100 1 - 23 of 23

Enabled Status: All ads limited by policy Type: Search Budget: \$96.92/day Optimization score: 68.1% Campaign 0 of 0

Ads

Custom Jan 1 - Mar 31, 2023

Add dynamic images: Enhance your text ads with your landing page images using dynamic images, which can improve your CTR +5.9%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Contour Medspa) CoolSculpting in Woodlands, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	0. coolsculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	177	13.52%	\$2,510.60
(Keyword:Contour Medspa) CoolSculpting in Woodlands, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	4. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	309	8.99%	\$2,034.77
Contour Medspa CoolSculpting in Woodlands, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	205	4.44%	\$1,455.59
(Keyword:Contour Medspa) CoolSculpting in Woodlands, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	77	15.40%	\$691.44
Contour Medspa CoolSculpting in Woodlands, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	63	7.03%	\$560.32

Enabled Status: All ads limited by policy Type: Search Budget: \$96.92/day Optimization score: 68.1% Campaign 0 of 0

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Contour Medspa) CoolSculpting in Woodlands, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	3. coolsculpting - fat freeze	Eligible (Limited) Policy (Restricted drug terms +1 more)	48	17.45%	\$532.98
(Keyword:Contour Medspa) CoolSculpting in Woodlands, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	2. coolsculpting - body	Eligible (Limited) Policy (Restricted drug terms +1 more)	56	7.10%	\$415.49
[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Policy (Restricted medical content +1 more)	2	22.22%	\$26.94
(Keyword:Contour Medspa) CoolSculpting in Woodlands, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	5. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	0	0.00%	\$0.00
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Top Provider in Woodlands, TX contourmedspa.org/coolsculpting/elite Leading CoolSculpting® Elite Provider in Woodlands, TX. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	5. coolsculpting elite	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared contourmedspa.org/coolsculpting/elite Leading CoolSculpting® Elite Provider in Woodlands, TX. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	5. coolsculpting elite	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Elite Freeze Stubborn Fat 2x Faster Best Prices. FDA-Cleared contourmedspa.org/coolsculpting/elite Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. The Elite Dual Applicators Treat Two	5. coolsculpting elite	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Enabled Status: All ads limited by policy Type: Search Budget: \$96.92/day Optimization score: 68.1% Campaign 0 of 0

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Woodlands Without Surgery. Our Biggest Deal Ever Now Available: Save Up to \$1100 on CoolSculpting. Schedule a Consult			937	7.90%	\$8,228.13
Huge CoolSculpting Promotion Non-Surgical Fat Reduction Up to \$1100 Off CoolSculpting contourmedspa.org/coolsculpting/woodlands Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Huge CoolSculpting Promotion Safe + Effective Fat Reduction Up to \$1100 Off CoolSculpting contourmedspa.org/coolsculpting/woodlands Leading CoolSculpting® Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available. Save Up to \$1100 on CoolSculpting. Schedule a Consult	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Huge CoolSculpting Promotion Safe + Effective Fat Reduction Up to \$1100 Off CoolSculpting contourmedspa.org/coolsculpting/woodlands Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
(Keyword:Contour Medspa) CoolSculpting® Deal \$1100 Off Huge CoolSculpting Promotion +7 more contourmedspa.org/coolsculpting/woodlands Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest Deal Ever Now Available...	2. coolsculpting - body	Removed Policy (Restricted drug terms +1 more)	0	-	\$0.00
Total: Ads in your current workspace					
Total: Campaign					

Show rows: 100 1 - 100 of 264

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Enabled Status: All ads limited by policy Type: Search Budget: \$96.92/day Optimization score: 68.1%

Responsive search ad

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Impr.	Asset source
(Keyword)Contour Medspa	Approved (limited)	Headline	None	168	Advertiser
Schedule a Free Consultation	-	Headline	None	0	Advertiser
Affordable & Quick Treatments	-	Headline	None	3	Advertiser
Freeze Stubborn Fat 2x Faster	-	Headline	None	0	Advertiser
Freeze Your Fat Away Today	-	Headline	None	1	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	18	Advertiser
Next-Generation Fat Reduction	-	Headline	None	0	Advertiser
Fat Reduction Treatment	-	Headline	None	0	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	26	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Top Provider in Woodlands, TX	-	Headline	None	3	Advertiser
Freeze Away Body Fat	-	Headline	None	107	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	14	Advertiser
Huge CoolSculpting Promotion	-	Headline	None	53	Advertiser
CoolSculpting Near Me	-	Headline	None	0	Advertiser
Book Now for Up to \$1100 Off	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	180	Advertiser
Save \$1,100 On 8+ Treatments	-	Headline	None	0	Advertiser
Save \$1,300 On 8+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$1300 Off	-	Headline	None	0	Advertiser
Located in Woodlands, TX	Approved (limited)	Headline	None	48	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	0	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	758	Advertiser
CoolSculpting in Woodlands, TX	Approved (limited)	Headline	None	993	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting in Woodlands, TX	Approved (limited)	Headline	None	993	Advertiser
Book A Free Consultation Now	Approved (limited)	Headline	None	0	Advertiser
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	72	Advertiser
Top Body Contouring Technology	Approved (limited)	Headline	None	4	Advertiser
Safely Freeze Twice the Fat	Approved (limited)	Headline	None	15	Advertiser
Incredible CoolSculpting Deal	Approved (limited)	Headline	None	22	Advertiser
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	24	Advertiser
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	8	Advertiser
Our Biggest Discount Ever	Approved (limited)	Headline	None	101	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	1,025	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Woodlands, TX	-	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	248	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	2	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	7	Advertiser

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Woodlands, TX	-	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	248	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	2	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	7	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	221	Advertiser
Our Biggest Deal Ever Now Available. Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	896	Advertiser
Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	15	Advertiser
The Biggest CoolSculpting Promotion Available for a Limited Time at Contour Medspa.	Approved (limited)	Description	None	12	Advertiser

Show rows: 100 1 - 48 of 48

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Assets

Table view: Associations

Upgraded

Legacy

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmint, Fat...	MS search coolsculpting woodlands	Campaign	Eligible	6	11.54%	\$26.80
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible	671	10.38%	\$6,381.68
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible	644	10.27%	\$6,161.17
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting woodlands	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	601	10.08%	\$5,687.26
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	298	7.41%	\$2,734.17
Why Choose Us? Read About What Sets Us Apart from	Account	Account	Eligible (Limited) Online (Restricted medical content +1 more)	260	7.16%	\$2,979.66

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | All campaigns > MS | search | coolsculpting | woodlands

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$96.92/day | Optimization score: 68.1% | More details | Campaign 3 of 4

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Insights	Why Choose Us? Read About What Sets Us Apart from Other Medspas in Texas.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	260	7.16%	\$2,372.66
Ads & assets	Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	186	6.04%	\$1,771.80
Assets	Why Choose Us? Read About What Sets Us Apart from Other Medspas in Woodlands, TX.	MS search coolsculpting woodlands	Campaign	Removed	0	-	\$0.00
Landing pages	Callout						
Keywords	FDA Cleared	MS search coolsculpting woodlands	Campaign	Eligible	167	12.26%	\$1,734.87
Audiences	Freeze Your Fat	MS search coolsculpting woodlands	Campaign	Eligible	165	12.59%	\$1,684.24
Settings	Highlights: No Surgery	MS search coolsculpting woodlands	Campaign	Eligible	141	12.26%	\$1,526.03
Change history	Nonsurgical Fat Reduction	MS search coolsculpting woodlands	Campaign	Eligible	144	13.95%	\$1,465.38
Suggested	Liposuction Alternative	MS search coolsculpting woodlands	Campaign	Eligible	134	11.68%	\$1,417.09
Ad schedule	Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
	5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
	50% Off 8+ Treatments	MS search coolsculpting woodlands	Campaign	Removed	0	-	\$0.00
	Promotion						
	Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting woodlands	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	288	9.68%	\$2,820.44
	Spring Sale - Up to 50% off 8+	MS search coolsculpting woodlands	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	30	6.29%	\$247.30

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | All campaigns > MS | search | coolsculpting | woodlands

Enabled | Status: All ads limited by policy | Type: Search | Budget: \$96.92/day | Optimization score: 68.1% | More details | Campaign 3 of 4

Overview	Asset	Added to	Level	Status	Clicks	CTR	Cost
Insights	Spring Sale - Up to 50% off 8+ Treatments	MS search coolsculpting woodlands	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	39	6.29%	\$247.30
Ads & assets	Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting woodlands	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Assets	Fall Sale - \$1,300 off CoolSculpting®	MS search coolsculpting woodlands	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Landing pages	Call						
Keywords	Fall Sale - Up to 50% off 8+ Treatments	MS search coolsculpting woodlands	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Audiences	Summer Sale - Up to 50% off 8+ Treatments	MS search coolsculpting woodlands	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Settings	Call						
Change history	(832) 698-1419	MS search coolsculpting woodlands	Campaign	Eligible	42	5.03%	\$445.65
Suggested	Total: Sitelinks				672	10.36%	\$6,404.51
Ad schedule	Total: Callouts				315	11.33%	\$3,180.64
	Total: Structured snippets				6	11.54%	\$26.80
	Total: Calls				42	5.03%	\$445.65
	Total: Promotions				327	9.09%	\$3,067.74

Show rows: 100 | 1 - 23 of 23

Google Ads | Campaigns | Contour Medspa (252124492768555) | Updated 14 minutes ago

Search and filter: Campaign name contains cool

Ad sets

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	CoolSculpting - Conversions	Active	Highest volume	\$33.00 Daily	7-day click or ...	210 Website Leads	66,501	144,380	\$14.14 Per Lead	\$2,969.37	Ongoing
<input type="checkbox"/>	Event: Contour Medspa CoolSculpting Event...	Off	Highest volume	\$200.00 Lifetime	7-day click or ...	Event Response	-	-	-	\$0.00	Mar 22, 2023
<input type="checkbox"/>	Post: 🎉CoolTone Alert! 🎉	Off	Highest volume	\$20.00 Lifetime	7-day click or ...	Messaging Convers...	-	-	-	\$0.00	Feb 4, 2023
<input type="checkbox"/>	Post: "Take a look at what your coolsculpting..."	Off	Highest volume	\$53.00 Lifetime	7-day click or ...	Link Click	-	-	-	\$0.00	Jan 28, 2023
<input type="checkbox"/>	Instagram Post: It's coolsculpting season... ca...	Off	Highest volume	\$10.00 Lifetime	28-day click o...	Post Engagement	-	-	-	\$0.00	Dec 7, 2022
Results from 5 campaigns						Multiple conversions	66,501	144,380	-	\$2,969.37	Total Spent

Google Ads | Ads | Contour Medspa (252124492768555) | Updated just now

Search and filter: Campaign name contains cool

Ad sets for 1 Campaign

Ads for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input checked="" type="checkbox"/>	CS - Video - UGC Standing	Dec 8, 2022, 9:58... 124 days ago	7-day click or ...	107 Website Leads	51,318	89,836	\$15.85 Per Lead	-	-	-	\$1,695.44
<input checked="" type="checkbox"/>	CS - Video - CS Journey	Dec 8, 2022, 9:58... 124 days ago	7-day click or ...	81 Website Leads	21,744	37,521	\$11.39 Per Lead	-	-	-	\$922.86
<input checked="" type="checkbox"/>	CS - Video - UGC Sitting	Dec 8, 2022, 9:58... 124 days ago	7-day click or ...	22 Website Leads	11,281	17,023	\$15.96 Per Lead	-	-	-	\$351.07
<input type="checkbox"/>	CS - Static Image - White Hoodie	Dec 8, 2022, 9:58... 124 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	CS - Static Image - Three Women	Dec 8, 2022, 9:58... 124 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	CS - Static Image - Smile	Dec 8, 2022, 9:58... 124 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input type="checkbox"/>	CS - Static Image - Hands On Hips	Dec 8, 2022, 9:58... 124 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input checked="" type="checkbox"/>	CS - Video - UGC Standing	Jun 28, 2022, 1:3... 288 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input checked="" type="checkbox"/>	CS - Video - CS Journey	Jun 28, 2022, 1:3... 288 days ago	7-day click or ...	-	-	-	-	-	-	-	-
<input checked="" type="checkbox"/>	CS - Video - UGC Sitting	Jun 28, 2022, 1:3... 288 days ago	7-day click or ...	-	-	-	-	-	-	-	-
Results from 10 ads				210 Website Leads	66,501	144,380	\$14.14 Per Lead	-	-	-	\$2,969.37 Total Spent

Google Ads | Ads | Contour Medspa (252124492768555) | Updated today at 3:21 PM

Search and filter: Campaign name contains cool

Ad sets for 1 Campaign

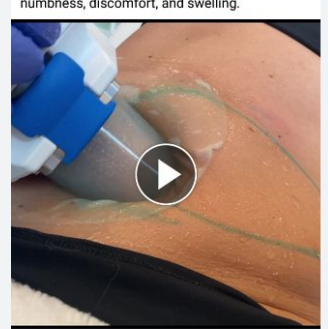
Ads for 1 Campaign

View preview

Contour MedSpa Sponsored · 48

CoolSculpting is the #1 non-surgical fat reduction treatment. Learn more at <https://contourmedspa.org/service/coolsculpting>

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.



contourmedspa.org

50% Off 8+ Treatments Learn more about Coolsc...

Hilda Hern... 89 comments 24 shares

Like Comment Share

per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
\$15.85 Per Lead	-	-	-	\$1,695.44
\$11.39 Per Lead	-	-	-	\$922.86
\$15.96 Per Lead	-	-	-	\$351.07
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-
-	-	-	-	-
\$14.14 Per Lead	-	-	-	\$2,969.37 Total Spent

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Paid

Dr. Joe Mattingly
Contour Medspa

Invoice Number FB2023-011
Date of Issue 01/01/2023
Due Date 01/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates	\$1,500.00	1	\$1,500.00

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Subtotal	1,500.00
Tax	0.00
<hr/>	
Total	1,500.00
Amount Paid	1,500.00
<hr/>	
Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Paid

Dr. Joe Mattingly
Contour Medspa

Invoice Number FB2023-048
Date of Issue 02/01/2023
Due Date 02/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates	\$1,500.00	1	\$1,500.00

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Dr. Joe Mattingly
Contour Medspa

Invoice Number	FB2023-087
Date of Issue	03/01/2023
Due Date	03/01/2023
<hr/>	
Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates	\$1,500.00	1	\$1,500.00

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Text Blast 3461 contacts, text blast Jan 31st, 2023	\$225.00	1	\$225.00
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Subtotal 1,725.00

Tax 0.00

Total 1,725.00

Amount Paid 1,725.00

Amount Due (USD) \$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.