

# CoolSculpting Marketing Services Contour Medspa Co-Op Q2 2023 Total Marketing Expenses (4/1/2023 - 6/30/2023)

**Total Google Ads: \$14,001.86**  
**Total Meta Ads: \$ 3,002.46**  
**Total Marketing Service Fees: \$ 4,950.00**  
**Total CoolSculpting Marketing Cost: \$21,954.32**

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaigns (2 from 1 account) Select a campaign Change view

Filters Campaign status: All Ad group status: All Campaign name contains cool X Add filter

Overview Campaigns

Campaign	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting   conroe	\$39.81/day	All ads limited by policy	608	7.15%	\$7,552.43
MS   search   coolsculpting   woodlands	\$76.00/day	All ads limited by policy	879	7.74%	\$6,449.43
<b>Total: Campaigns in your current view</b>			<b>1,487</b>	<b>7.49%</b>	<b>\$14,001.86</b>
<b>Total: Account</b>	<b>\$182.14/day</b>		<b>2,376</b>	<b>8.46%</b>	<b>\$20,862.70</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100% More details Campaign 1 of 2

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	85	17.49%	\$1,688.56
Contour Medspa   Coolsculpting   Coolsculpting® Elite +11 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	121	3.52%	\$1,375.25
(Keyword: Contour Medspa)   Coolsculpting in Conroe, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	0. coolsculpting	Removed Policy (Restricted drug terms +1 more)	54	24.00%	\$1,070.99
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	4. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	71	8.00%	\$630.54
Contour Medspa   Coolsculpting in Conroe, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	x. Expanded Reach Test	Removed Policy (Restricted drug terms +1 more)	65	4.49%	\$579.37
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	38	23.46%	\$561.97

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100% More details Campaign 1 of 2

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	38	23.46%	\$561.97
(Keyword: Contour Medspa)   Coolsculpting in Conroe, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	4. lipo	Removed Policy (Restricted drug terms +1 more)	44	9.24%	\$302.41
(Keyword: Contour Medspa)   Coolsculpting in Conroe, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more)	25	31.65%	\$258.08
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	2. coolsculpting - body	Eligible (Limited) Policy (Restricted medical content +1 more)	23	7.64%	\$231.27
(Keyword: Contour Medspa)   Coolsculpting in Conroe, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	2. coolsculpting - body	Removed Policy (Restricted drug terms +1 more)	16	9.25%	\$199.50
Contour Medspa   Coolsculpting   Coolsculpting® Elite +11 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	x. non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	14	6.11%	\$150.66

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100% More details Campaign 1 of 2

Overview Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Contour Medspa   Coolsculpting in Conroe, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at...	x. non-service medspa	Removed Policy (Restricted drug terms +1 more)	10	4.76%	\$84.92
[Dynamically generated headline] [Dynamically generated display URL] Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments.	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	7	18.42%	\$82.24
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	3. coolsculpting - fat freeze	Eligible (Limited) Policy (Restricted medical content +1 more)	4	16.67%	\$67.33
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	2. coolsculpting - body	Eligible (Limited) Policy (Restricted medical content +1 more)	9	14.75%	\$63.97
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	6	20.69%	\$46.53
(Keyword: Contour Medspa)   Coolsculpting   Coolsculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	30.77%	\$28.95
[Dynamically generated headline]					

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100% More details Campaign 1 of 2

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 608 7.15% \$7,552.43						
Ad groups	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x.dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	9.09%	\$26.25
Assets	(Keyword:Contour Medspa)   CoolSculpting   CoolSculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L. View assets details	5.coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	3	42.86%	\$24.92
Keywords	(Keyword:Contour Medspa)   CoolSculpting   CoolSculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L. View assets details	3.coolsculpting - fat freeze	Eligible (Limited) Policy (Restricted medical content +1 more)	1	50.00%	\$23.23
Audiences	Contour Medspa   CoolSculpting   CoolSculpting® Elite +6 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L. View assets details	x.Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.26%	\$21.29
Settings	Contour Medspa   CoolSculpting   CoolSculpting® Elite +6 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L. View assets details	x.non-service medspa	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.76%	\$16.09
Change history	(Keyword:Contour Medspa)   CoolSculpting   CoolSculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L. View assets details	4.lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.59%	\$13.05
Suggested	[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time.	x.dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$5.06

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100% More details Campaign 1 of 2

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 608 7.15% \$7,552.43						
Ad groups	[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x.dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$5.06
Assets	Freeze Away Body Fat   Eliminate Fat + Tighten Skin   Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x.Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Keywords	Freeze Fat with CoolSculpting   Eliminate Fat + Tighten Skin   Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x.Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Audiences	Contour Medspa   Eliminate Fat + Tighten Skin   Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x.Expanded Reach Test	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Settings	[Dynamically generated headline] [Dynamically generated display URL] Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Change history	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Suggested	[Dynamically generated headline] [Dynamically generated display URL] Learn How CoolSculpting Provider in Texas Freeze Away Your Fat in	x.dynamic	Removed	0	-	\$0.00

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100% More details Campaign 1 of 2

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view 608 7.15% \$7,552.43						
Ad groups	Ever. Get Up to 50% Off 8+ CoolSculpting Treatments			608	7.15%	\$7,552.43
Assets	[Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Conroe Without Surgery. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Keywords	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Audiences	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	x.dynamic	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Settings	(Keyword:Contour Medspa)   CoolSculpting   CoolSculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L. View assets details	5.coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Change history	Total: Ads in your current view 608			608	7.15%	\$7,552.43
Locations	Total: Campaign 608			608	7.15%	\$7,552.43

Show rows: 100 1 - 85 of 85

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100% More details Campaign 1 of 2

Responsive search ad ⊗ Leave feedback

Assets Combinations

Try including more keywords in your descriptions

Ad strength ⊗ Good

- ✓ Add more headlines
- ✓ Include popular keywords in your headlines
- ✓ Make your headlines more unique
- ✓ Make your descriptions more unique

Search term categories your ad appears for  
coolsculpting, coolsculpting near me, does coolsculpting work, + 19 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
(Keyword:Contour Medspa)	Approved (limited)	Headline	1st position	15	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	57	Advertiser

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group Change view

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100% More details Campaign 1 of 2

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	2nd position	7	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	12	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	5	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	8	Advertiser
Flexible Payment Options	Approved (limited)	Headline	2nd position	22	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	6	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	4	Advertiser
Contour Medspa	Approved (limited)	Headline	None	0	Advertiser
Top Provider in Conroe, TX	Approved (limited)	Headline	2nd position	28	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	341	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	5	Advertiser
CoolSculpting in Conroe, TX	Approved (limited)	Headline	1st position	293	Advertiser
CoolSculpting® Conroe, TX	Approved (limited)	Headline	1st position	169	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	11	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	9	Advertiser

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100%

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	6	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	1st position	4	Advertiser
Contour Medspa	Approved (limited)	Headline	None	0	Advertiser
Top Provider in Conroe, TX	Approved (limited)	Headline	2nd position	28	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	2nd position	341	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	5	Advertiser
Coolsculpting in Conroe, TX	Approved (limited)	Headline	1st position	293	Advertiser
CoolSculpting® Conroe, TX	Approved (limited)	Headline	1st position	169	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	11	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	9	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	466	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	Approved (limited)	Description	2nd position	395	Advertiser

Show rows: 100 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

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Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, CoolMini, Fat...	MS   search   coolsculpting   conroe	Campaign	Eligible	4	9.09%	\$38.60
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible	492	9.40%	\$6,660.15
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible	478	9.64%	\$6,556.43
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting   conroe	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	464	9.36%	\$6,382.48
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Texas.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	267	7.89%	\$3,487.50
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	179	5.98%	\$2,215.95
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	155	6.31%	\$2,008.59
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Conroe, TX.	MS   search   coolsculpting   conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

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All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group

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Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	MS   search   coolsculpting   conroe	Campaign	Eligible	153	12.77%	\$2,220.18
Freeze Your Fat	MS   search   coolsculpting   conroe	Campaign	Eligible	132	12.89%	\$2,142.60
Highlights: No Surgery	MS   search   coolsculpting   conroe	Campaign	Eligible	122	12.20%	\$1,820.15
Liposuction Alternative	MS   search   coolsculpting   conroe	Campaign	Eligible	122	12.12%	\$1,818.19
Nonsurgical Fat Reduction	MS   search   coolsculpting   conroe	Campaign	Eligible	114	12.42%	\$1,678.53
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
50% Off 8+ Treatments	MS   search   coolsculpting   conroe	Campaign	Removed	0	-	\$0.00
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   conroe	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	292	11.15%	\$4,129.93
Fall Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - \$1,300 off CoolSculpting®	MS   search   coolsculpting   conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - 1 in 1n 50% off 8+ Treatments	MS   search   coolsculpting   conroe	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

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All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | conroe Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$39.81/day Optimization score: 100%

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Contour Medspa	MS   search   coolsculpting   conroe	Campaign	Eligible	156	6.15%	\$1,692.13
713-384-1021	MS   search   coolsculpting   conroe	Campaign	Eligible	40	4.78%	\$765.27
Business logo	MS   search   coolsculpting   conroe	Campaign	Eligible	156	6.15%	\$1,692.13
Total: Business name				156	6.15%	\$1,692.13
Total: Business logo				156	6.15%	\$1,692.13
Total: Sitelinks				494	9.40%	\$6,693.12
Total: Callouts				235	11.45%	\$3,575.65
Total: Structured snippets				4	9.09%	\$38.60
Total: Calls				40	4.78%	\$765.27
Total: Promotions				292	11.15%	\$4,129.93

Show rows: 100 1 - 25 of 25

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99%

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations

Ads

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view			879	7.74%	\$6,449.43
{Keyword:Contour Medspa}   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	0. coolsculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	182	12.26%	\$1,988.35
{Keyword:Contour Medspa}   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	4. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	235	8.54%	\$1,274.76
Contour Medspa   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	196	4.45%	\$1,224.41
{Keyword:Contour Medspa}   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	113	20.18%	\$832.60
{Keyword:Contour Medspa}   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	3. coolsculpting - fat freeze	Eligible (Limited) Policy (Restricted drug terms +1 more)	40	10.93%	\$401.02
{Keyword:Contour Medspa}   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	2. coolsculpting - body	Eligible (Limited) Policy (Restricted drug terms +1 more)	57	6.39%	\$374.86

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view						
	(Keyword:Contour Medspa)   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	2. coolsculpting - body	Eligible (Limited) Policy (Restricted drug terms +1 more)	57	6.39%	\$374.86
	Contour Medspa   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	51	5.90%	\$335.62
	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	3	21.43%	\$11.31
	(Keyword:Contour Medspa)   CoolSculpting in Woodlands, TX   Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/woodlands Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	5. coolsculpting elite	Eligible (Limited) Policy (Restricted drug terms +1 more)	1	7.14%	\$5.21
	[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$1.29
	CoolSculpting® Elite   Freeze Stubborn Fat 2x Faster   Top Provider in Woodlands, TX contourmedspa.org/coolsculpting/elite Leading CoolSculpting® Elite Provider in Woodlands, TX. Schedule a Free Consultation. Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	5. coolsculpting elite	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	CoolSculpting® Elite   Freeze Stubborn Fat 2x Faster   Best Prices. FDA-Cleared.					

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view						
	to \$1100 Off CoolSculpting contourmedspa.org/coolsculpting/woodlands Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available. Save Up to \$1100 on CoolSculpting. Schedule a Consult	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	Huge CoolSculpting Promotion   Non-Surgical Fat Reduction   Up to \$1100 Off CoolSculpting contourmedspa.org/coolsculpting/woodlands Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	Huge CoolSculpting Promotion   Safe + Effective Fat Reduction   Up to \$1100 Off CoolSculpting contourmedspa.org/coolsculpting/woodlands Leading CoolSculpting Provider in Texas. Freeze Away Your Fat in Woodlands Without Surgery. Our Biggest Deal Ever Now Available. Save Up to \$1100 on CoolSculpting. Schedule a Consult	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	Huge CoolSculpting Promotion   Safe + Effective Fat Reduction   Up to \$1100 Off CoolSculpting contourmedspa.org/coolsculpting/woodlands Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
	Total: Ads in your current view			879	7.74%	\$6,449.43
	Total: Campaign			879	7.74%	\$6,449.43

Show rows: 100 1 - 100 of 264

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Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Responsive search ad

Assets Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Search term categories your ad appears for  
double chin removal, coolsculpting, coolsculpting near me, + 66 more

You can now edit advertiser assets. Point to the asset column, then click the pencil icon.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
(Keyword:Contour Medspa)	Approved (limited)	Headline	None	306	Advertiser
Schedule a Free Consultation	-	Headline	None	0	Advertiser

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Affordable & Quick Treatments	-	Headline	None	0	Advertiser
Freeze Stubborn Fat 2x Faster	-	Headline	None	0	Advertiser
Freeze Your Fat Away Today	-	Headline	None	0	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	23	Advertiser
Next-Generation Fat Reduction	-	Headline	None	0	Advertiser
Fat Reduction Treatment	-	Headline	None	0	Advertiser
CoolSculpting® Elite	Approved (limited)	Headline	None	34	Advertiser
Top Provider in Woodlands, TX	-	Headline	None	0	Advertiser
Freeze Away Body Fat	-	Headline	None	0	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	0	Advertiser
Non-Surgical Fat Reduction	-	Headline	None	0	Advertiser
Huge CoolSculpting Promotion	-	Headline	None	0	Advertiser
CoolSculpting Near Me	-	Headline	None	0	Advertiser
Book Now for Up to \$1100 Off	-	Headline	None	0	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	0	Advertiser

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Save \$1,100 On 8+ Treatments	-	Headline	None	0	Advertiser
Save \$1,300 On 8+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$1300 Off	-	Headline	None	0	Advertiser
Located in Woodlands, TX	Approved (limited)	Headline	None	114	Advertiser
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	0	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	858	Advertiser
CoolSculpting in Woodlands, TX	Approved (limited)	Headline	None	1,327	Advertiser
Book A Free Consultation Now	Approved (limited)	Headline	None	0	Advertiser
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	169	Advertiser
Top Body Contouring Technology	Approved (limited)	Headline	None	3	Advertiser
Safely Freeze Twice the Fat	Approved (limited)	Headline	None	8	Advertiser
Incredible CoolSculpting Deal	Approved (limited)	Headline	None	31	Advertiser
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	23	Advertiser

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations Show more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	2	Advertiser
Our Biggest Discount Ever	Approved (limited)	Headline	None	72	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Approved (limited)	Description	None	1,445	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Woodlands, TX	-	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	1,247	Advertiser
Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	19	Advertiser

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations Show more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Woodlands, TX	-	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	-	Description	None	0	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	0	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	-	Description	None	0	Advertiser
Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	0	Advertiser
Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments	Approved (limited)	Description	2nd position	1,247	Advertiser
Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	19	Advertiser
The Biggest CoolSculpting Promotion Available for a Limited Time at Contour Medspa.	Approved (limited)	Description	None	21	Advertiser

Show rows: 100 1 - 48 of 48

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All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations Show more

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat...	MS   search   coolsculpting   woodlands	Campaign	Eligible	8	19.51%	\$57.89
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible	621	10.26%	\$4,892.85
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting   woodlands	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	573	10.09%	\$4,598.21
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible	578	9.95%	\$4,587.66
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Texas.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	296	7.39%	\$2,258.81
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	243	6.74%	\$1,877.01
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	245	6.62%	\$1,774.75
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Woodlands, TX.	MS   search   coolsculpting   woodlands	Campaign	Removed	0	-	\$0.00

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations Show more

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
FDA Cleared	MS   search   coolsculpting   woodlands	Campaign	Eligible	165	13.34%	\$1,360.44
Nonsurgical Fat Reduction	MS   search   coolsculpting   woodlands	Campaign	Eligible	141	15.58%	\$1,279.81
Freeze Your Fat	MS   search   coolsculpting   woodlands	Campaign	Eligible	147	13.39%	\$1,273.79
Highlights: No Surgery	MS   search   coolsculpting   woodlands	Campaign	Eligible	135	13.86%	\$1,166.68
Liposuction Alternative	MS   search   coolsculpting   woodlands	Campaign	Eligible	138	14.00%	\$1,101.34
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
50% Off 8+ Treatments	MS   search   coolsculpting   woodlands	Campaign	Removed	0	-	\$0.00
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   woodlands	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	309	9.20%	\$2,658.20
Fall Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting   woodlands	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - \$1,300 off CoolSculpting®	MS   search   coolsculpting   woodlands	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads Medstar Media > Contour Medspa - 715-398-0803

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting | woodlands Ad groups (9) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$76.00/day Optimization score: 99% More details Campaign 2 of 2

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Dynamic ad targets Locations Show more

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Contour Medspa	MS   search   coolsculpting   woodlands	Campaign	Eligible	237	7.83%	\$1,523.09
(832) 698-1419	MS   search   coolsculpting   woodlands	Campaign	Eligible	33	3.70%	\$322.49
Business logo	MS   search   coolsculpting   woodlands	Campaign	Eligible	237	7.83%	\$1,523.09
Total: Business name				237	7.83%	\$1,523.09
Total: Business logo				237	7.83%	\$1,523.09
Total: Sitelinks				623	10.27%	\$4,919.84
Total: Callouts				270	11.94%	\$2,272.54
Total: Structured snippets				8	19.51%	\$57.89
Total: Calls				33	3.70%	\$322.49
Total: Promotions				309	9.20%	\$2,658.20

Show rows: 100 1 - 25 of 25

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Campaigns Contour Medspa (252124492768555) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Apr 1, 2023 - Jun 30, 2023

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Campaign	Attribution	Results	Reach	Impressions	Cost per result	Amount spent	Ends	Link clicks	Website purchases	Meta purchases
<input checked="" type="checkbox"/>	Coolsculpting- Conversions	7-day click or ...	316 Website Leads	33,473	63,835	\$9.50 Per Lead	\$3,002.46	Ongoing	2,330	-	-
<input type="checkbox"/>	Event: Contour Medspa Coolsculpting Event...	7-day click or ...	Event Response	-	-	Per Event Response	\$0.00	Mar 22, 2022	-	-	-
<input type="checkbox"/>	Post: 🎉CoolTone Alert! 🎉	7-day click or ...	Messaging Convers...	-	-	Per Messaging Con...	\$0.00	Feb 4, 2021	-	-	-
<input type="checkbox"/>	Post: "Take a look at what your coolsculpting..."	7-day click or ...	Link Click	-	-	Per Link Click	\$0.00	Jan 28, 2021	-	-	-
<input type="checkbox"/>	Instagram Post: It's coolsculpting season. ca...	7-day click o...	Post Engagement	-	-	Per Post Engagemen...	\$0.00	Dec 7, 2020	-	-	-
<b>Results from 5 campaigns</b>		Multiple conversions	316 Website Leads	33,473	63,835 Total	\$9.50 Per Lead	\$3,002.46 Total Spent		2,330 Total	-	-

Ads Contour Medspa (252124492768555) Updated just now Discard drafts Review and publish

Campaign name contains cool Search and filter Save Clear Apr 1, 2023 - Jun 30, 2023

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign


Off / On	Ad	Most significant	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS - Video - UGC Standing	c 8, 2022, 9:58... 3 days ago	7-day click or ...	178 Website Leads	20,695	33,958	\$9.34 Per Lead	-	-	-	\$1,662.42
<input type="checkbox"/>	CS - Video - CS Journey	c 8, 2022, 9:58... 3 days ago	7-day click or ...	117 Website Leads	14,905	24,257	\$9.26 Per Lead	-	-	-	\$1,083.52
<input type="checkbox"/>	CS - Video - UGC Sitting	c 8, 2022, 9:58... 3 days ago	7-day click or ...	21 Website Leads	4,211	5,620	\$12.22 Per Lead	-	-	-	\$256.52
<input type="checkbox"/>	CS - Static Image - White Hoodie	c 8, 2022, 9:58... 3 days ago	7-day click or ...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS - Static Image - Three Women	c 8, 2022, 9:58... 3 days ago	7-day click or ...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS - Static Image - Smile	c 8, 2022, 9:58... 3 days ago	7-day click or ...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS - Static Image - Hands On Hips	c 8, 2022, 9:58... 3 days ago	7-day click or ...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS - Video - UGC Standing	n 28, 2022, 1:3... 7 days ago	7-day click or ...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS - Video - CS Journey	n 28, 2022, 1:3... 7 days ago	7-day click or ...	Website Lead	-	-	Per Lead	-	-	-	-
<input type="checkbox"/>	CS - Video - UGC Sitting	n 28, 2022, 1:3... 7 days ago	7-day click or ...	Website Lead	-	-	Per Lead	-	-	-	-
<b>Results from 10 ads</b>		7-day click or ...	316 Website Leads	33,473	63,835 Total	\$9.50 Per Lead	\$3,002.46 Total Spent				

View preview

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Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Dr. Joe Mattingly  
Contour Medspa

Invoice Number FB2023-122  
Date of Issue 04/01/2023  
Due Date 04/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates	\$1,500.00	1	\$1,500.00

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Text Blast 3256 Contacts - CoolSculpting Event	\$225.00	1	\$225.00
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Subtotal 1,725.00  
Tax 0.00

Total 1,725.00  
Amount Paid 1,725.00

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**Amount Due (USD) \$0.00**

### Notes

#### Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Dr. Joe Mattingly  
Contour Medspa

Invoice Number FB2023-163  
Date of Issue 05/01/2023  
Due Date 05/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates	\$1,500.00	1	\$1,500.00

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Dr. Joe Mattingly  
Contour Medspa

Invoice Number FB2023-199  
Date of Issue 06/01/2023  
Due Date 06/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates	\$1,500.00	1	\$1,500.00
Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.			
Text Blast Shrinko De Mayo - 3,216 contacts	\$225.00	1	\$225.00
Subtotal			1,725.00
Tax			0.00
Total			1,725.00
Amount Paid			1,725.00
Amount Due (USD)			\$0.00

**Notes**

**Referral Program**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.