

CoolSculpting Marketing Services Contour Medspa Co-Op Q3 2023 Total Marketing Expenses (7/1/2023 - 9/30/2023)

Total Google Ads: \$2,248.01
Total Meta Ads: \$2,918.82
Total Marketing Service Fees: \$4,500.00
Total CoolSculpting Marketing Cost: \$9,666.83

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | All campaigns > All campaigns (modified)

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Filters: Campaign status: All | Ad group status: All | Campaign name contains cool X | Add filter

Overview | Recommendations | Insights | Campaigns | Auction insights | Ad groups | Ads & assets | Landing pages | Keywords | Audiences | Settings | Change history

Campaigns

| Campaign | Budget | Status | Clicks | CTR | Cost |
|---|--------------|-------------------------------------|--------|-------|------------|
| MS search coolsculpting conroe | \$101.87/day | Paused All ads limited by policy | 138 | 6.00% | \$1,224.93 |
| MS search coolsculpting woodlands | \$84.89/day | Paused All ads limited by policy | 211 | 6.52% | \$1,023.08 |
| Total: Campaigns in your current view | | | 349 | 6.30% | \$2,248.01 |
| Total: Account | \$0.00/day | | 599 | 7.64% | \$3,772.52 |

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | MS | search | coolsculpting | conroe

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Paused | Type: Search | Budget: \$101.87/day | More details

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history

Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|--------------------------|---|--------|--------|------------|
| Total: Ads in your current view | | | 138 | 6.00% | \$1,224.93 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 0. coolsculpting | Not eligible Policy (Restricted drug terms +1 more), Campaign paused | 28 | 17.72% | \$432.21 |
| Contour Medspa CoolSculpting CoolSculpting® Elite +11 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | x. Expanded Reach Test | Not eligible Policy (Restricted drug terms +1 more), Campaign paused | 49 | 3.20% | \$378.82 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 1. coolsculpting - price | Not eligible Policy (Restricted drug terms +1 more), Campaign paused | 14 | 22.22% | \$126.31 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 4. lipo | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 20 | 6.43% | \$103.15 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 2. coolsculpting - body | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 12 | 14.81% | \$96.49 |
| [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments | x. dynamic | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 4 | 50.00% | \$33.51 |

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | MS | search | coolsculpting | conroe

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Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history

Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
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| Total: Ads in your current view | | | 138 | 6.00% | \$1,224.93 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 3. coolsculpting - fat freeze | Not eligible Policy (Restricted drug terms +1 more), Campaign paused | 5 | 11.11% | \$24.83 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 1. coolsculpting - price | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 2 | 100.00% | \$14.42 |
| Contour Medspa CoolSculpting CoolSculpting® Elite +11 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | x. non-service medspa | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 3 | 8.33% | \$13.52 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 4. lipo | Not eligible Policy (Restricted drug terms +1 more), Campaign paused | 1 | 6.67% | \$1.67 |
| Contour Medspa CoolSculpting in Conroe, TX Freeze Away Stubborn Fat +12 more contourmedspa.org/coolsculpting/conroe Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... | x. Expanded Reach Test | Removed Policy (Restricted drug terms +1 more), Campaign paused | 0 | - | \$0.00 |
| Freeze Away Body Fat Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | x. Expanded Reach Test | Removed Policy (Restricted medical content +1 more), Campaign paused | 0 | - | \$0.00 |
| Freeze Fat with CoolSculpting Eliminate Fat + Tighten Skin Save 50% Off 8+ Treatments contourmedspa.org/coolsculpting/conroe Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Liposuction. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today | | | | | |

Google Ads | Medstar Media > Contour Medspa - 715-398-0803 | MS | search | coolsculpting | conroe

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Paused | Type: Search | Budget: \$101.87/day | More details

Overview | Recommendations | Insights | Ad groups | Ads & assets | Assets | Landing pages | Keywords | Audiences | Settings | Change history

Ads

| Ad | Ad group | Status | Clicks | CTR | Cost |
|---|-------------------------------|---|--------|-------|------------|
| Total: Ads in your current view | | | 138 | 6.00% | \$1,224.93 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +12 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 5. coolsculpting elite | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 0 | - | \$0.00 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 5. coolsculpting elite | Not eligible Policy (Restricted medical content +1 more), Campaign paused | 0 | - | \$0.00 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 0. coolsculpting | Not eligible Policy (Restricted drug terms +1 more), Campaign paused | 0 | 0.00% | \$0.00 |
| (Keyword:Contour Medspa) CoolSculpting CoolSculpting® Elite +7 more www.contourmedspa.org/elite/conroe Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments. CoolSculpting® Elite Treats Fat L... | 3. coolsculpting - fat freeze | Not eligible Policy (Restricted drug terms +1 more), Campaign paused | 0 | 0.00% | \$0.00 |
| Total: Ads in your current view | | | 138 | 6.00% | \$1,224.93 |
| Total: Campaign | | | 138 | 6.00% | \$1,224.93 |

Show rows: 100 | 1 - 85 of 85

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None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [Hide](#) [Learn more](#)

Paused Type: Search Budget: \$101.87/day More details Campaign 1 of 2

| Overview | Responsive search ad Leave feedback | | | | | |
|---|---|--------------------|--------------|------------------|-------|--------------|
| Recommendations | Custom Jul 1 - Sep 30, 2023 Show last 30 days | | | | | |
| Insights | Assets Combinations | | | | | |
| Ad groups | Asset status: All Add filter | | | | | |
| Ad may be limited by policy: Restricted drug terms , Restricted medical content | | | | | | |
| Assets | Asset | Status | Asset type ↑ | Position pinning | Impr. | Asset source |
| | (Keyword:Contour Medspa) | Approved (limited) | Headline | 1st position | 6 | Advertiser |
| | Affordable & Quick Treatments | Approved (limited) | Headline | 2nd position | 17 | Advertiser |
| | Freeze Stubborn Fat 2x Faster | Approved (limited) | Headline | 2nd position | 6 | Advertiser |
| | Freeze Your Fat Away Today | Approved (limited) | Headline | 2nd position | 2 | Advertiser |
| | No Surgery & Minimal Downtime | Approved (limited) | Headline | 2nd position | 2 | Advertiser |
| | Next-Generation Fat Reduction | Approved (limited) | Headline | 2nd position | 1 | Advertiser |
| | Flexible Payment Options | Approved (limited) | Headline | 2nd position | 8 | Advertiser |
| | Fat Reduction Treatment | Approved (limited) | Headline | 2nd position | 1 | Advertiser |
| | CoolSculpting® Elite | Approved (limited) | Headline | 1st position | 1 | Advertiser |
| | Contour Medspa | Approved (limited) | Headline | None | 0 | Advertiser |
| | Top Provider in Conroe, TX | Approved (limited) | Headline | 2nd position | 3 | Advertiser |
| | 50% Off 8+ Treatments | Approved (limited) | Headline | 2nd position | 118 | Advertiser |

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [Hide](#) [Learn more](#)

Paused Type: Search Budget: \$101.87/day More details Campaign 1 of 2

| Overview | Responsive search ad Leave feedback | | | | | |
|---|---|--------------------|--------------|------------------|-------|--------------|
| Recommendations | Custom Jul 1 - Sep 30, 2023 Show last 30 days | | | | | |
| Insights | Assets Combinations | | | | | |
| Ad groups | Asset status: All Add filter | | | | | |
| Ad may be limited by policy: Restricted drug terms , Restricted medical content | | | | | | |
| Assets | Asset | Status | Asset type ↑ | Position pinning | Impr. | Asset source |
| | Fat Reduction Treatment | Approved (limited) | Headline | 2nd position | 1 | Advertiser |
| | CoolSculpting® Elite | Approved (limited) | Headline | 1st position | 1 | Advertiser |
| | Contour Medspa | Approved (limited) | Headline | None | 0 | Advertiser |
| | Top Provider in Conroe, TX | Approved (limited) | Headline | 2nd position | 3 | Advertiser |
| | 50% Off 8+ Treatments | Approved (limited) | Headline | 2nd position | 118 | Advertiser |
| | Coolsculpting | Approved (limited) | Headline | 1st position | 0 | Advertiser |
| | Coolsculpting in Conroe, TX | Approved (limited) | Headline | 1st position | 99 | Advertiser |
| | CoolSculpting® Conroe, TX | Approved (limited) | Headline | 1st position | 52 | Advertiser |
| | The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | Approved (limited) | Description | None | 1 | Advertiser |
| | Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | Approved (limited) | Description | None | 4 | Advertiser |
| | CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 153 | Advertiser |
| | Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments | Approved (limited) | Description | 2nd position | 121 | Advertiser |

Show rows: 100 1 - 19 of 19

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Paused Type: Search Budget: \$101.87/day More details Campaign 1 of 2

| Overview | Responsive search ad Leave feedback | | | | | | |
|---|--|--------------------------------------|----------|--|--------|-------|------------|
| Recommendations | Custom Jul 1 - Sep 30, 2023 Show last 30 days | | | | | | |
| Insights | Assets Combinations | | | | | | |
| Ad groups | Asset status: All Add filter | | | | | | |
| Ad may be limited by policy: Restricted drug terms , Restricted medical content | | | | | | | |
| Assets | Asset | Added to | Level | Status | Clicks | CTR | Cost |
| | Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat... | MS search coolsculpting conroe | Campaign | Eligible | 2 | 4.26% | \$14.76 |
| | Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now. | Account | Account | Eligible | 111 | 8.26% | \$1,070.19 |
| | CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | MS search coolsculpting conroe | Campaign | Eligible (Limited Policy (Restricted medical content +1 more)) | 103 | 7.97% | \$1,012.44 |
| | Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Account | Account | Eligible | 99 | 8.06% | \$931.14 |
| | Why Choose Us? Read About What Sets Us Apart from Other Medspas in Texas. | Account | Account | Eligible (Limited Policy (Restricted medical content +1 more)) | 70 | 7.15% | \$680.18 |
| | About Us Learn More About Our Team, Location and Available Beauty Treatments. | Account | Account | Eligible | 60 | 6.56% | \$519.56 |
| | Book A Free Consultation Contact Us Today to Schedule Your Free Consultation. | Account | Account | Eligible | 36 | 4.86% | \$378.30 |
| | Why Choose Us? Read About What Sets Us Apart from Other Medspas in Conroe, TX. | MS search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| | Freeze Your Fat | MS search coolsculpting conroe | Campaign | Eligible | 30 | 9.38% | \$351.03 |

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Paused Type: Search Budget: \$101.87/day More details Campaign 1 of 2

| Overview | Responsive search ad Leave feedback | | | | | | |
|---|---|--------------------------------------|----------|---|--------|--------|----------|
| Recommendations | Custom Jul 1 - Sep 30, 2023 Show last 30 days | | | | | | |
| Insights | Assets Combinations | | | | | | |
| Ad groups | Asset status: All Add filter | | | | | | |
| Ad may be limited by policy: Restricted drug terms , Restricted medical content | | | | | | | |
| Assets | Asset | Added to | Level | Status | Clicks | CTR | Cost |
| | Freeze Your Fat | MS search coolsculpting conroe | Campaign | Eligible | 30 | 9.38% | \$351.03 |
| | Highlights: No Surgery | MS search coolsculpting conroe | Campaign | Eligible | 29 | 10.00% | \$350.24 |
| | Liposuction Alternative | MS search coolsculpting conroe | Campaign | Eligible | 27 | 8.88% | \$326.08 |
| | FDA Cleared | MS search coolsculpting conroe | Campaign | Eligible | 28 | 7.69% | \$275.24 |
| | Nonsurgical Fat Reduction | MS search coolsculpting conroe | Campaign | Eligible | 19 | 6.53% | \$199.56 |
| | Contact Us + Free Consult | Account | Account | Eligible | 0 | - | \$0.00 |
| | 5-Star Rated Medspa | Account | Account | Eligible | 0 | - | \$0.00 |
| | 50% Off 8+ Treatments | MS search coolsculpting conroe | Campaign | Removed | 0 | - | \$0.00 |
| | Fall Sale - Up to 50% off 8+ Treatments | MS search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| | Fall Sale - \$1,300 off CoolSculpting® | MS search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| | Fall Sale - Up to 50% off 8+ Treatments | MS search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |
| | Summer Sale - Up to 50% off 8+ Treatments | MS search coolsculpting conroe | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | - | \$0.00 |

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Paused Type: Search Budget: \$101.87/day More details Campaign 1 of 2

| Overview | Responsive search ad Leave feedback | | | | | | |
|---|---|--------------------------------------|----------|----------|--------|-------|------------|
| Recommendations | Custom Jul 1 - Sep 30, 2023 Show last 30 days | | | | | | |
| Insights | Assets Combinations | | | | | | |
| Ad groups | Asset status: All Add filter | | | | | | |
| Ad may be limited by policy: Restricted drug terms , Restricted medical content | | | | | | | |
| Assets | Asset | Added to | Level | Status | Clicks | CTR | Cost |
| | Contour Medspa | MS search coolsculpting conroe | Campaign | Eligible | 131 | 6.18% | \$1,194.50 |
| | 713-384-1021 | MS search coolsculpting conroe | Campaign | Eligible | 15 | 8.38% | \$235.37 |
| | Image | MS search coolsculpting conroe | Campaign | Eligible | 131 | 6.18% | \$1,194.50 |
| | Image | MS search coolsculpting conroe | Campaign | Eligible | 0 | - | \$0.00 |
| | Total: Business name | | | | 131 | 6.18% | \$1,194.50 |
| | Total: Business logo | | | | 131 | 6.18% | \$1,194.50 |
| | Total: Sitelinks | | | | 112 | 8.24% | \$1,076.93 |
| | Total: Callouts | | | | 52 | 8.48% | \$549.35 |
| | Total: Structured snippets | | | | 2 | 4.26% | \$14.76 |
| | Total: Calls | | | | 15 | 8.38% | \$235.37 |

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Paused Type: Search Budget: \$101.87/day More details Campaign 1 of 2

| Overview | Asset | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------|-------|----------|-------|--------|--------|-----|------|
| Insights | | | | | | | |
| Ad groups | | | | | | | |
| Ads & assets | | | | | | | |
| Ads | | | | | | | |
| Assets | | | | | | | |
| Landing pages | | | | | | | |
| Keywords | | | | | | | |
| Audiences | | | | | | | |
| Settings | | | | | | | |
| Change history | | | | | | | |
| Suggested | | | | | | | |
| Locations | | | | | | | |
| Dynamic ad targets | | | | | | | |
| Show more | | | | | | | |

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Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

Custom Jul 1 - Sep 30, 2023 Show last 30 days

| Overview | Ad | Ad group | Status | Clicks | CTR | Cost |
|--------------------|-------------------------------------|----------|--------|--------|-----|------|
| Insights | Total: Ads in your current view 211 | | | | | |
| Ad groups | | | | | | |
| Ads & assets | | | | | | |
| Ads | | | | | | |
| Assets | | | | | | |
| Landing pages | | | | | | |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Settings | | | | | | |
| Change history | | | | | | |
| Suggested | | | | | | |
| Locations | | | | | | |
| Dynamic ad targets | | | | | | |
| Show more | | | | | | |

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Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

| Overview | Ad | Ad group | Status | Clicks | CTR | Cost |
|--------------------|-------------------------------------|----------|--------|--------|-----|------|
| Insights | Total: Ads in your current view 211 | | | | | |
| Ad groups | | | | | | |
| Ads & assets | | | | | | |
| Ads | | | | | | |
| Assets | | | | | | |
| Landing pages | | | | | | |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Settings | | | | | | |
| Change history | | | | | | |
| Suggested | | | | | | |
| Locations | | | | | | |
| Dynamic ad targets | | | | | | |
| Show more | | | | | | |

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Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

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| Ads | | | | | | |
| Assets | | | | | | |
| Landing pages | | | | | | |
| Keywords | | | | | | |
| Audiences | | | | | | |
| Settings | | | | | | |
| Change history | | | | | | |
| Suggested | | | | | | |
| Locations | | | | | | |
| Dynamic ad targets | | | | | | |
| Show more | | | | | | |

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Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

Responsive search ad Leave feedback Custom Jul 1 - Sep 30, 2023 Show last 30 days

Ad may be limited by policy: Restricted medical content, Restricted drug terms

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|--------------------------------|--------------------|------------|------------------|-------|--------------|
| (Keyword:Contour Medspa) | Approved (limited) | Headline | None | 250 | Advertiser |
| Schedule a Free Consultation | - | Headline | None | 0 | Advertiser |
| Affordable & Quick Treatments | - | Headline | None | 0 | Advertiser |
| Freeze Stubborn Fat 2x Faster | - | Headline | None | 0 | Advertiser |
| Freeze Your Fat Away Today | - | Headline | None | 0 | Advertiser |
| No Surgery & Minimal Downtime | Approved (limited) | Headline | None | 47 | Advertiser |
| Next-Generation Fat Reduction | - | Headline | None | 0 | Advertiser |
| Fat Reduction Treatment | - | Headline | None | 0 | Advertiser |
| CoolSculpting® Elite | Approved (limited) | Headline | None | 8 | Advertiser |
| Top Provider in Woodlands, TX | - | Headline | None | 0 | Advertiser |
| Freeze Away Body Fat | - | Headline | None | 0 | Advertiser |
| Safe + Effective Fat Reduction | - | Headline | None | 0 | Advertiser |

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [Hide](#) [Learn more](#)

Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|------------------------------------|--------------------|------------|------------------|-------|--------------|
| Non-Surgical Fat Reduction | — | Headline | None | 0 | Advertiser |
| Huge CoolSculpting Promotion | — | Headline | None | 0 | Advertiser |
| CoolSculpting Near Me | — | Headline | None | 0 | Advertiser |
| Book Now for Up to \$1100 Off | — | Headline | None | 0 | Advertiser |
| CoolSculpting in (LOCATION)(City)) | — | Headline | None | 0 | Advertiser |
| Save \$1,100 On 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Save \$1,300 On 8+ Treatments | — | Headline | None | 0 | Advertiser |
| Book Now for Up to \$1300 Off | — | Headline | None | 0 | Advertiser |
| Located in Woodlands, TX | Approved (limited) | Headline | None | 66 | Advertiser |
| Get Rid of Unwanted Fat | Approved (limited) | Headline | None | 0 | Advertiser |
| Save 50% Off 8+ Treatments | — | Headline | None | 0 | Advertiser |
| 50% off 8+ treatments | — | Headline | None | 0 | Advertiser |
| 50% Off 8+ Treatments | Approved (limited) | Headline | None | 185 | Advertiser |
| CoolSculpting in Woodlands, TX | Approved (limited) | Headline | None | 430 | Advertiser |
| Book A Free Consultation Now | Approved (limited) | Headline | None | 1 | Advertiser |
| Freeze Away Stubborn Fat | Approved (limited) | Headline | None | 75 | Advertiser |

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [Hide](#) [Learn more](#)

Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|--|--------------------|-------------|------------------|-------|--------------|
| Freeze Away Stubborn Fat | Approved (limited) | Headline | None | 25 | Advertiser |
| Top Body Contouring Technology | Approved (limited) | Headline | None | 0 | Advertiser |
| Safely Freeze Twice the Fat | Approved (limited) | Headline | None | 3 | Advertiser |
| Incredible CoolSculpting Deal | Approved (limited) | Headline | None | 0 | Advertiser |
| CoolSculpting® Fat Reduction | Approved (limited) | Headline | None | 9 | Advertiser |
| CoolSculpting® Elite Provider | Approved (limited) | Headline | None | 0 | Advertiser |
| Our Biggest Discount Ever | Approved (limited) | Headline | None | 12 | Advertiser |
| The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. | Approved (limited) | Description | None | 506 | Advertiser |
| Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area. | — | Description | None | 0 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More | — | Description | None | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | — | Description | None | 0 | Advertiser |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Woodlands, TX | — | Description | None | 0 | Advertiser |
| Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | — | Description | None | 0 | Advertiser |
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | — | Description | None | 0 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | — | Description | None | 0 | Advertiser |

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [Hide](#) [Learn more](#)

Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

Overview Recommendations Insights Ad groups Ads & assets Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

| Asset | Status | Asset type | Position pinning | Impr. | Asset source |
|--|--------------------|-------------|------------------|-------|--------------|
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More | — | Description | None | 0 | Advertiser |
| How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now | — | Description | None | 0 | Advertiser |
| Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Woodlands, TX | — | Description | None | 0 | Advertiser |
| Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today | — | Description | None | 0 | Advertiser |
| Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. | — | Description | None | 0 | Advertiser |
| CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More | — | Description | None | 0 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. 50% Off 8+ Treatments of CoolSculpting. | — | Description | 2nd position | 0 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments | — | Description | 2nd position | 0 | Advertiser |
| Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments | — | Description | 2nd position | 0 | Advertiser |
| Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ CoolSculpting Elite Treatments | Approved (limited) | Description | 2nd position | 410 | Advertiser |
| Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More | Approved (limited) | Description | None | 6 | Advertiser |
| The Biggest CoolSculpting Promotion Available for a Limited Time at Contour Medspa. | Approved (limited) | Description | None | 6 | Advertiser |

Show rows: 100 1 - 48 of 48

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

Overview Recommendations Insights Ad groups Ads & assets Assets Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Assets

Asset status: All Asset type: All Add filter

| Asset | Added to | Level | Status | Clicks | CTR | Cost |
|--|---|----------|--|--------|-------|----------|
| Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat... | MS search coolsculpting woodlands | Campaign | Eligible | 5 | 6.10% | \$22.61 |
| Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now. | Account | Account | Eligible | 140 | 8.31% | \$740.64 |
| Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body. | Account | Account | Eligible | 126 | 8.06% | \$672.51 |
| CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More | MS search coolsculpting woodlands | Campaign | Eligible (Limited) Policy (Restricted medical content +1 more) | 127 | 7.96% | \$667.71 |
| Book A Free Consultation Contact Us Today to Schedule Your Free Consultation. | Account | Account | Eligible | 74 | 6.54% | \$393.83 |
| About Us Learn More About Our Team, Location and Available Beauty Treatments. | Account | Account | Eligible | 76 | 6.24% | \$391.63 |
| Why Choose Us? Read About What Sets Us Apart from Other Medspas in Texas. | Account | Account | Eligible (Limited) Policy (Restricted medical content +1 more) | 66 | 5.40% | \$348.77 |
| Why Choose Us? Read About What Sets Us Apart from Other Medspas in Woodlands, TX. | MS search coolsculpting woodlands | Campaign | Removed | 0 | — | \$0.00 |

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [Hide](#) [Learn more](#)

Paused Type: Search Budget: \$84.89/day More details Campaign 0 of 0

Overview Recommendations Insights Ad groups Ads & assets Assets Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets Show more

Assets

Asset status: All Asset type: All Add filter

| Asset | Added to | Level | Status | Clicks | CTR | Cost |
|---|---|----------|---|--------|-------|----------|
| FDA Cleared | MS search coolsculpting woodlands | Campaign | Eligible | 42 | 9.93% | \$247.75 |
| Highlights: No Surgery | MS search coolsculpting woodlands | Campaign | Eligible | 30 | 9.32% | \$184.45 |
| Liposuction Alternative | MS search coolsculpting woodlands | Campaign | Eligible | 28 | 8.16% | \$182.16 |
| Freeze Your Fat | MS search coolsculpting woodlands | Campaign | Eligible | 24 | 6.74% | \$141.27 |
| Nonsurgical Fat Reduction | MS search coolsculpting woodlands | Campaign | Eligible | 19 | 6.15% | \$111.70 |
| Contact Us + Free Consult | Account | Account | Eligible | 0 | — | \$0.00 |
| 5-Star Rated Medspa | Account | Account | Eligible | 0 | — | \$0.00 |
| 50% Off 8+ Treatments | MS search coolsculpting woodlands | Campaign | Removed | 0 | — | \$0.00 |
| Fall Sale - Up to 50% off 8+ Treatments | MS search coolsculpting woodlands | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | — | \$0.00 |
| Fall Sale - \$1,300 off CoolSculpting® | MS search coolsculpting woodlands | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | — | \$0.00 |
| Fall Sale - Up to 50% off 8+ Treatments | MS search coolsculpting woodlands | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | — | \$0.00 |
| Summer Sale - Up to 50% off 8+ | MS search coolsculpting woodlands | Campaign | Removed Policy (Restricted medical content +1 more) | 0 | — | \$0.00 |

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Dr. Joe Mattingly
Contour Medspa

| | |
|------------------|------------|
| Invoice Number | FB2023-248 |
| Date of Issue | 07/01/2023 |
| Due Date | 07/01/2023 |
| Amount Due (USD) | \$0.00 |

| Description | Rate | Qty | Line Total |
|---|------------|-----|------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates | \$1,500.00 | 1 | \$1,500.00 |

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

| | |
|------------------|----------|
| Subtotal | 1,500.00 |
| Tax | 0.00 |
| Total | 1,500.00 |
| Amount Paid | 1,500.00 |
| Amount Due (USD) | \$0.00 |

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Dr. Joe Mattingly
Contour Medspa

Invoice Number FB2023-292
Date of Issue 08/01/2023
Due Date 08/01/2023

Amount Due (USD) \$0.00

| Description | Rate | Qty | Line Total |
|---|------------------|-----|------------|
| Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates | \$1,500.00 | 1 | \$1,500.00 |
| Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook. | | | |
| | Subtotal | | 1,500.00 |
| | Tax | | 0.00 |
| | Total | | 1,500.00 |
| | Amount Paid | | 1,500.00 |
| | Amount Due (USD) | | \$0.00 |

Notes
Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Dr. Joe Mattingly
Contour Medspa

| | |
|------------------|------------|
| Invoice Number | FB2023-347 |
| Date of Issue | 09/01/2023 |
| Due Date | 09/01/2023 |
| Amount Due (USD) | \$0.00 |

| Description | Rate | Qty | Line Total |
|-------------|------|-----|------------|
|-------------|------|-----|------------|

| | | | |
|--|------------|---|------------|
| Digital Marketing Monthly Management Service | \$1,500.00 | 1 | \$1,500.00 |
| <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology• Up to 30 minutes of free website updates | | | |

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

| | |
|----------|----------|
| Subtotal | 1,500.00 |
| Tax | 0.00 |

| | |
|-------------|----------|
| Total | 1,500.00 |
| Amount Paid | 1,500.00 |

| | |
|------------------|--------|
| Amount Due (USD) | \$0.00 |
|------------------|--------|

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.