

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Dr. Joe Mattingly
Contour Medspa

Invoice Number FB2023-400
Date of Issue 10/01/2023
Due Date 10/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates	\$1,500.00	1	\$1,500.00

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Subtotal	1,500.00
Tax	0.00
<hr/> Total	1,500.00
Amount Paid	1,500.00
<hr/> <hr/> Amount Due (USD)	\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Dr. Joe Mattingly
Contour Medspa

Invoice Number FB2023-461
Date of Issue 11/01/2023
Due Date 11/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology • Up to 30 minutes of free website updates	\$1,500.00	1	\$1,500.00
Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.			
Text Blast CoolEvent 2023 Text Blast + Design Fee	\$347.00	1	\$347.00
Subtotal			1,847.00
Tax			0.00
Total			1,847.00
Amount Paid			1,847.00
Amount Due (USD)			\$0.00

Notes

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Dr. Joe Mattingly
Contour Medspa

Invoice Number FB2023-495
Date of Issue 11/08/2023
Due Date 11/08/2023

Amount Due (USD) **\$2,188.45**

Description	Rate	Qty	Line Total
BLACK FRIDAY SMS CAMPAIGN Offer Creation Graphic Design Number of Text Campaigns = 2 Number of Contacts = 6,989 *Estimated Total SMS messages = 10,846	\$1,063.45	1	\$1,063.45

*SMS service fees (\$0.075 per SMS) are determined by the current number of contacts in your account and the frequency of your messages to them. If the actual volume of sent SMS is less than estimated, a credit will be reflected in your next invoice. Conversely, if there's an underestimation in SMS usage charges, the additional fees will be added to your subsequent invoice.

Add on: eComm Shopping Cart Black Friday Shopping Cart updates \$125 per treatment: 9 treatments	\$125.00	9	\$1,125.00
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Subtotal	2,188.45
Tax	0.00
<hr/> Total	2,188.45
Amount Paid	0.00
<hr/> Amount Due (USD)	\$2,188.45

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
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Dr. Joe Mattingly
Contour Medspa

Invoice Number	FB2023-527
Date of Issue	12/01/2023
Due Date	12/01/2023
Amount Due (USD)	\$1,847.00

Description	Rate	Qty	Line Total
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Digital Marketing Monthly Management Service	\$1,500.00	1	\$1,500.00
<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring• Conversion Tools + Lead Nurture Technology• Up to 30 minutes of free website updates			

Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Text Blast	\$347.00	1	\$347.00
CoolEvent 2023 Text Blast + Design Fee			

Subtotal	1,847.00
Tax	0.00

Total	1,847.00
Amount Paid	0.00

Amount Due (USD)	\$1,847.00
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Notes

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