

Cool Aesthetics CoolSculpting + Cooltone Google Adwords & Facebook Ads Q2 2020 (4/1/2020 - 6/30/2020)

search beta coolsculpting: \$3,203.61
search beta cooltone: \$ 466.42

Total Google Ads: \$3,670.03
Total Facebook Ads: \$1,486.45
Total Media Spend: \$5,156.48

Google Ads | Chris Zelig > Cool Esthetics - Dr. Howa... 632-979-3423 | All campaigns

Download the Google Ads mobile app | New resources for managing campaigns through COVID-19

Apr 1 - Jun 30, 2020

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$47.74/day	Eligible	276	8.70%	\$3,203.61
search beta cooltone	\$38.46/day	Eligible	18	10.53%	\$466.42
search alpha coolsculpting	\$31.95/day	Paused	0	-	\$0.00
Total: Campaigns			294	8.79%	\$3,670.03
Total: Account	\$86.20/day		294	8.79%	\$3,670.03

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
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Google Ads | Chris Zelig > Cool Esthetics - Dr. Howa... 632-979-3423 | All campaigns > search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$47.74/day | Optimization score: 90.6%

Apr 1 - Jun 30, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			276	8.70%	\$3,203.61
CoolSculpting in Oklahoma City Fat Reduction Treatment Virtual Consultation Available coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free Virtual Consultation	0. coolsculpting - general	Approved	141	10.27%	\$1,662.10
#1 Provider in Oklahoma City Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more coolaesthetics.com/coolsculpting/oklahoma-city #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Approved	50	7.35%	\$673.59
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation coolaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Oklahoma City, OK. Schedule a Free Virtual Consultation	0. coolsculpting - general	Approved	23	7.06%	\$315.90
CoolSculpting in Oklahoma City Fat Reduction Treatment Virtual Consultation Available coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free Virtual Consultation	3. body sculpting	Approved	16	13.33%	\$156.86
25% Off All CoolSculpting® Best Price in Oklahoma City Cool Aesthetics +6 more coolaesthetics.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule A Free Virtual Consultation Today.	1. coolsculpting - price	Approved	16	11.85%	\$82.06
CoolSculpting in Oklahoma City #1 Fat Reduction Treatment No Surgery & Minimal Downtime coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Virtual Consultation	4. lipo	Approved	10	15.38%	\$77.11

Google Ads | Chris Zelig > Cool Esthetics - Dr. Howa... 632-979-3423 | All campaigns > search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$47.74/day | Optimization score: 90.6%

Apr 1 - Jun 30, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			276	8.70%	\$3,203.61
25% Off All CoolSculpting Virtual Consultation Available Top Provider in Oklahoma City, coolaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Expert, Safe Fat Loss With Quick... Minimal Downtime.	0. coolsculpting - general	Approved	4	3.77%	\$63.66
CoolSculpting in Oklahoma City Fat Reduction Treatment Virtual Consultation Available coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free Virtual Consultation	2. cryolipolysis	Approved	1	1.89%	\$45.42
CoolSculpting in Oklahoma City #1 Fat Reduction Treatment Book A Virtual Consultation coolaesthetics.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Approved	5	6.76%	\$43.21
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation coolaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Oklahoma City, OK. Schedule a Free Virtual Consultation	2. cryolipolysis	Approved	1	12.50%	\$28.24
#1 Provider in Oklahoma City Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more coolaesthetics.com/fat-freezing/oklahoma-city #1 CoolSculpting Deal. Top Provider in Oklahoma City, OK for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Approved	2	28.57%	\$19.23
CoolSculpting in Oklahoma City Fat Reduction Treatment Virtual Consultation Available coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free Virtual Consultation	5. sculpsure	Approved	2	6.90%	\$11.47
25% Off All Fat Freezing Cool Aesthetics Virtual					

Google Ads | Chris Zelig > Cool Esthetics - Dr. Howa... 632-979-3423 | All campaigns > search | beta | coolsculpting

Enabled | Status: Eligible | Type: Search | Budget: \$47.74/day | Optimization score: 90.6%

Apr 1 - Jun 30, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			276	8.70%	\$3,203.61
25% Off All Fat Freezing Cool Aesthetics Virtual Consultation Available coolaesthetics.com/coolsculpting/fat-freezing Top CoolSculpting® Deal. Top Provider in Oklahoma City, OK for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved	1	6.67%	\$7.39
#1 Provider in Oklahoma City Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more coolaesthetics.com/coolsculpting/oklahoma-city #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	5. sculpsure	Approved	1	20.00%	\$6.29
25% Off All CoolSculpting® Affordable Treatments Virtual Consultation Available coolaesthetics.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book a Free Virtual Consult	1. coolsculpting - price	Approved	1	2.70%	\$5.77
#1 Provider in Oklahoma City Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more coolaesthetics.com/coolsculpting/oklahoma-city #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	3. body sculpting	Approved	1	3.57%	\$3.10
Best Price in Oklahoma City Virtual Consultation Available Flexible Payment Options coolaesthetics.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye To Stubborn Fat? Schedule A Free Virtual Consultation Today.	1. coolsculpting - price	Approved	1	8.33%	\$2.21
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Cool Aesthetics coolaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Oklahoma City, OK. Schedule a Free Virtual Consultation	0. coolsculpting - general	Paused	0	-	\$0.00
25% Off All CoolSculpting Cool Aesthetics Top Provider in Oklahoma City					

Google Ads | Chris Zelig | Cool Esthetics - Dr. Howa... | 632-979-3423 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$47.74/day, Optimization score: 90.6%

Ad group	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
	25% Off All CoolSculpting Virtual Consultation Available Top Provider in Oklahoma City. coolaesthetics.com/coolsculpting	3. body sculpting	Approved	0	0.00%	\$0.00
	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation coolaesthetics.com/coolsculpting	3. body sculpting	Approved	0	0.00%	\$0.00
	25% Off All CoolSculpting Virtual Consultation Available Top Provider in Oklahoma City. coolaesthetics.com/coolsculpting	5. sculpsure	Approved	0	0.00%	\$0.00
	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Book A Virtual Consultation coolaesthetics.com/coolsculpting	5. sculpsure	Approved	0	0.00%	\$0.00
Total: Ads						
Total: Campaign						

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Chris Zelig | Cool Esthetics - Dr. Howa... | 632-979-3423 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$47.74/day, Optimization score: 90.6%

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider in Oklahoma City	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Call extension							
(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	92	8.58%	\$1,042.99
(405) 842-9732	Call extension	Account	Account	Approved	35	6.63%	\$527.21
Callout extension							
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	69	11.79%	\$713.79
FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	55	8.90%	\$705.20
Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	53	10.73%	\$627.49
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved	47	8.45%	\$599.24

Google Ads | Chris Zelig | Cool Esthetics - Dr. Howa... | 632-979-3423 | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$47.74/day, Optimization score: 90.6%

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	44	8.18%	\$584.99
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	51	9.41%	\$580.46
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	46	8.50%	\$505.44
Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	36	7.17%	\$437.70
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	48	9.80%	\$408.06
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	2	6.45%	\$16.92
Promotion extension							
25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved	85	8.53%	\$903.10
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					164	9.37%	\$1,720.06
Total: Structured snippet extensions					2	6.45%	\$16.92
Total: Call extensions					127	7.94%	\$1,570.20
Total: Promotion extensions					85	8.53%	\$903.10

Google Ads | Chris Zelig | Cool Esthetics - Dr. Howa... | 632-979-3423 | search | beta | cooltone

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$38.46/day, Optimization score: 97%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
CoolTone Body Contouring Non-Invasive Body Contouring Build Muscle and Burn Fat +5 more www.coolaesthetics.com	0. cooltone - general	Approved (limited). Trademarks in ad text	7	20.00%	\$289.60
CoolTone Body Contouring Non-Invasive Body Contouring Build Muscle and Burn Fat +5 more www.coolaesthetics.com	2. body contouring	Approved (limited). Trademarks in ad text	11	8.21%	\$176.82
CoolTone Cellulite Treatment Tighten Skin, Smooth Texture Say Goodbye to Cellulite +5 more www.coolaesthetics.com	1. cooltone - price	Removed	0	-	\$0.00
CoolTone Cellulite Treatment Tighten Skin, Smooth Texture Say Goodbye to Cellulite +5 more www.coolaesthetics.com	1. cooltone - price	Removed Disapproved: Destination mismatch +1 more	0	-	\$0.00
CoolTone Cellulite Treatment Tighten Skin, Smooth Texture Say Goodbye to Cellulite +5 more www.coolaesthetics.com	1. cooltone - price	Removed Disapproved: Destination mismatch +1 more	0	-	\$0.00
CoolTone Cellulite Treatment Tighten Skin, Smooth Texture Say Goodbye to Cellulite +5 more www.coolaesthetics.com	0. cooltone - general	Removed	0	-	\$0.00
CoolTone Cellulite Treatment Tighten Skin, Smooth Texture Say Goodbye to Cellulite +5 more www.coolaesthetics.com	0. cooltone - general	Removed Disapproved: Destination mismatch +1 more	0	-	\$0.00

Google Ads | Chris Zelig | Cool Esthetics - Dr. Howa... | 632-979-3423 | search | beta | cooltone

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$38.46/day, Optimization score: 97%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost		
Reduces Fat and Builds Muscles. Body Contouring with CoolTone Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks		ad text					
CoolTone Body Contouring Build Muscle and Burn Fat Virtual Consultation Available www.coolaesthetics.com	1. cooltone - price	Approved (limited). Trademarks in ad text	0	-	\$0.00		
CoolTone Build Muscle Burn Fat Book A Virtual Consultation Save on CoolTone Cost www.coolaesthetics.com	1. cooltone - price	Approved (limited). Trademarks in ad text	0	-	\$0.00		
CoolTone Body Contouring Build Muscle and Burn Fat Virtual Consultation Available www.coolaesthetics.com	2. body contouring	Approved (limited). Trademarks in ad text	0	-	\$0.00		
CoolTone Build Muscle Burn Fat Book A Virtual Consultation Save on CoolTone Cost www.coolaesthetics.com	2. body contouring	Approved (limited). Trademarks in ad text	0	-	\$0.00		
Total: Ads					18	10.53%	\$466.42
Total: Campaign					18	10.53%	\$466.42

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more

Google Ads | Chris Zelig | Cool Esthetics - Dr. Howa... | search | beta | cooltone

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$38.46/day, Optimization score: 97%

Extensions

Custom: Apr 1 - Jun 30, 2020

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Real Cooltone Before and After Photos	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Learn More about Our State of the Art Facility	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real Cooltone Reviews Patient Testimonials	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
CoolTone Special Check Out the Latest Cooltone Specials and Deals	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider in Oklahoma City	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
Call extension							
(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	12	10.62%	\$245.74
(405) 842-9732	Call extension	Account	Account	Approved	4	10.53%	\$122.03
Callout extension							
Free Virtual Consultation	Callout extension	search beta cooltone	Campaign	Approved	8	12.50%	\$195.62
Virtual Consult Available	Callout extension	search beta cooltone	Campaign	Approved	9	12.68%	\$168.63
Non-Surgical	Callout extension	search beta cooltone	Campaign	Approved	7	7.87%	\$157.15
Free Consult / Contact	Callout extension	search beta cooltone	Campaign	Approved	9	12.00%	\$141.37

Google Ads | Chris Zelig | Cool Esthetics - Dr. Howa... | search | beta | cooltone

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$38.46/day, Optimization score: 97%

Extensions

Custom: Apr 1 - Jun 30, 2020

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Real Cooltone Before and After Photos	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Learn More about Our State of the Art Facility	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real Cooltone Reviews Patient Testimonials	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
CoolTone Special Check Out the Latest Cooltone Specials and Deals	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider in Oklahoma City	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
Call extension							
(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	12	10.62%	\$245.74
(405) 842-9732	Call extension	Account	Account	Approved	4	10.53%	\$122.03
Callout extension							
Free Virtual Consultation	Callout extension	search beta cooltone	Campaign	Approved	8	12.50%	\$195.62
Virtual Consult Available	Callout extension	search beta cooltone	Campaign	Approved	9	12.68%	\$168.63
Non-Surgical	Callout extension	search beta cooltone	Campaign	Approved	7	7.87%	\$157.15
Free Consult / Contact	Callout extension	search beta cooltone	Campaign	Approved	9	12.00%	\$141.37

Google Ads | Chris Zelig | Cool Esthetics - Dr. Howa... | search | beta | cooltone

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$38.46/day, Optimization score: 97%

Extensions

Custom: Apr 1 - Jun 30, 2020

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolTone Special Check Out the Latest Cooltone Specials and Deals	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider in Oklahoma City	Sitelink extension	search beta cooltone	Campaign	Approved	0	-	\$0.00
Call extension							
(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	12	10.62%	\$245.74
(405) 842-9732	Call extension	Account	Account	Approved	4	10.53%	\$122.03
Callout extension							
Free Virtual Consultation	Callout extension	search beta cooltone	Campaign	Approved	8	12.50%	\$195.62
Virtual Consult Available	Callout extension	search beta cooltone	Campaign	Approved	9	12.68%	\$168.63
Non-Surgical	Callout extension	search beta cooltone	Campaign	Approved	7	7.87%	\$157.15
Free Consult / Contact	Callout extension	search beta cooltone	Campaign	Approved	9	12.00%	\$141.37
Burn Muscle + Build Fat	Callout extension	search beta cooltone	Campaign	Approved	5	7.69%	\$52.54
Total: Callout extensions					12	9.09%	\$232.55
Total: Call extensions					16	10.60%	\$367.77

Show rows: 500 | 1 - 12 of 12

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Some inventory may be provided through third party intermediaries.

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Google Ads | Clinton Webster (1449370475...)

Updated just now | Discard Drafts | Review and Publish

Error: Your ads have been turned off because you've reached the account spending limit you set for your ad account 'Clinton Webster' (#1449370475387632). To turn your ads back on, reset or change your limit.

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.05 on 2020-06-18 to the payment method on your ad account 1449370475387632. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns | Ad Sets | Ads

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Coolsculpting - Conversions	Account Error	Lowest cost	\$16.60 Daily	24 Leads	23,008	66,400	\$61.94 Per Lead	\$1,486.45	Ongoing	376
Post: "Celebrate April 20th! You can still get ...	Account Error	Lowest cost	\$20.00 Lifetime	6 Messaging ...	1,763	2,360	\$3.33 Per Messag...	\$20.00	Apr 16, 2020	7
Post: "Celebrate April 20th! You can still get ...	Account Error	Lowest cost	\$20.00 Lifetime	6 Messaging ...	1,860	2,437	\$3.33 Per Messag...	\$20.00	Apr 16, 2020	6
Post: "Independence Day is less than a mon...	Account Error	Lowest cost	\$18.00 Lifetime	2 Messaging ...	1,233	2,038	\$9.00 Per Messag...	\$18.00	Jun 15, 2020	4
Post: "Independence Day is less than a mon...	Account Error	Lowest cost	\$14.00 Lifetime	8 Messaging ...	1,475	1,965	\$1.75 Per Messag...	\$14.00	Jun 19, 2020	8
Post: "Make sure you know who you are wor...	Account Error	Lowest cost	\$20.00 Lifetime	Post Engag...	-	-	Per Post En...	\$0.00	May 2, 2020	-
Post: "GIVEAWAY valued at over \$2,500"	Account Error	Lowest cost	\$15.00 Lifetime	Post Engag...	-	-	Per Post En...	\$0.00	Jan 31, 2020	-
Post: "Open House Invitation! ENTER OUR ...	Account Error	Lowest cost	\$15.00 Lifetime	Post Engag...	-	-	Per Post En...	\$0.00	Jan 14, 2020	-
01/07/2020 Promoting http://www.coolae... Results from 154 campaigns	Account Error	Lowest cost	\$15.00 Lifetime	-	27,744 People	75,200 Total	-	\$1,558.45 Total Spent	Jan 12, 2020	401 Total

Google Ads | Clinton Webster (1449370475...)

Updated just now | Discard Drafts | Review and Publish

Error: Your ads have been turned off because you've reached the account spending limit you set for your ad account 'Clinton Webster' (#1449370475387632). To turn your ads back on, reset or change your limit.

Additional Information: We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.05 on 2020-06-18 to the payment method on your ad account 1449370475387632. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevanc...	Engagement Rate Ranking Ad Relevanc...	Conversion Rate Ranking Ad Relevanc...	Amount Spent
2020-01 - CS - Women - Image 2 - Temp	Mar 26, 2020, 1:06 days ago	24 Leads	23,008	66,400	\$61.94 Per Lead	-	-	-	\$1,486.45
2020-01 - CS - Women - Image 3	Mar 26, 2020, 1:06 days ago	-	-	-	Per Lead	-	-	-	-
2020-01 - CS - Women - Image 2	Mar 26, 2020, 1:06 days ago	Lead	-	-	Per Lead	-	-	-	-
2020-01 - CS - Women - Image 1	Mar 26, 2020, 1:06 days ago	Lead	-	-	Per Lead	-	-	-	-
2020-01 - CS - Women - Valentine Image 3	Mar 26, 2020, 1:06 days ago	Lead	-	-	Per Lead	-	-	-	-
2020-01 - CS - Women - Valentine Image 1	Mar 26, 2020, 1:06 days ago	Lead	-	-	Per Lead	-	-	-	-
2020-01 - CS - Women - Valentine Image 2	Mar 26, 2020, 1:06 days ago	Lead	-	-	Per Lead	-	-	-	-
Results from 7 ads	-	24 Leads	23,008 People	66,400 Total	\$61.94 Per Lead	-	-	-	\$1,486.45 Total Spent

Ads Clinton Webster (14493704)

Error
Your ads have been turned off

Additional Information
We recently detected activity on your website or Instant Articles. We have refunded \$0.05 on 2/1/2020.

Search Filters

+ Create Duplicate

Ad Name	Status	Thumbnail	Created
2020-01 - CS - Women - Image 2 - Temp	On		2020-01
2020-01 - CS - Women - Image 3	Off		2020-01
2020-01 - CS - Women - Image 2	Off		2020-01
2020-01 - CS - Women - Image 1	Off		2020-01
2020-01 - CS - Women - Valentine L...	Off		2020-01
2020-01 - CS - Women - Valentine L...	Off		2020-01
2020-01 - CS - Women - Valentine L...	Off		2020-01
2020-01 - CS - Women - Valentine L...	Off		2020-01

Results from

Coolsculpting - Conversions > Coolsculpting - Women > 2020-01 - CS - Women - Image 2 - Temp

Account Error

Edit Review

Ad Name [Create Name Template](#)
2020-01 - CS - Women - Image 2 - Temp

Identity

Facebook Page
Select Page

Instagram Account
No Instagram account

Ad Setup
Create Ad

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
 Add an Instant Experience

Ad Preview

16 Placements [View More Variations](#)

Facebook Feeds

Cool Aesthetics
Sponsored
Diets are tough, freezing away fat in less than an hour watching Netflix in a medical spa is easy.

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37 5 Comments 17 Shares
Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

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