

CoolSculpting Marketing Services

Cool Aesthetics - Dr. Howard

Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Google Ads: \$ 9,001.83
Facebook Ads: \$ 121.20
Total Ad Spend: \$ 9,123.03
Total Service Fee: \$ 4,500
Total Spend: \$13,623.03

Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns

Custom Oct 1 - Dec 31, 2020

Campaigns

Campaign status: All; Campaign name contains coolsculpting View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$87...	Eligible	902	5.36%	\$6,935.35
search beta coolsculpting exp reach	\$76...	Paused	162	2.18%	\$2,066.48
search alpha coolsculpting	\$31...	Paused	0	-	\$0.00
Total: Filtered campaigns			1,064	4.39%	\$9,001.83
Total: Account	\$87.4...		1,070	4.40%	\$9,074.12

Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns > search | beta | coolsculp...

Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword:Cool Aesthetics) CoolSculpting in Oklahoma City Fat Reduction Treatment +10 more www.coolaesthetics.com Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Removed	149	7.06%	\$1,479.26
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5 more www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting - general	Approved	60	9.80%	\$637.79
CoolSculpting in Oklahoma City Fat Reduction Treatment Flexible Payment Options coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation.	0. coolsculpting - general	Removed	67	10.40%	\$592.35
(Keyword:Cool Aesthetics) CoolSculpting in Oklahoma City Fat Reduction Treatment +10 more www.coolaesthetics.com Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Removed	46	12.81%	\$387.41
Cool Aesthetics Fat Reduction in Oklahoma City Non-Surgical Fat Reduction +6 more www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-... View assets details	x. Expanded Reach Test	Approved	54	4.34%	\$285.28
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved	19	8.60%	\$224.48
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...					

Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns > search | beta | coolsculp...

Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved	17	12.98%	\$181.83
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved	22	10.84%	\$178.02
Cool Aesthetics Fat Reduction in Oklahoma City Non-Surgical Fat Reduction +6 more www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-... View assets details	3. lipo	Approved	18	3.47%	\$147.92
(Keyword:Cool Aesthetics) New Client Special Freeze Away Stubborn Fat www.coolaesthetics.com Best CoolSculpting Deal. Top Provider in Oklahoma City, OK for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	0. coolsculpting - general	Removed	16	9.30%	\$144.28
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Approved	15	2.81%	\$107.46
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved	13	6.44%	\$104.33
CoolSculpting in Oklahoma City Fat Reduction Treatment Flexible Payment Options coolaesthetics.com/coolsculpting					

Google Ads							Chris Zelig > Cool Aesthetics... 632-979-3423		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$87.47/day	Optimization score: 91.5%	More details			
Recommendations							Ad status: All		ADD FILTER						
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				902	5.36%	\$6,935.35		
Ads & extensions							CoolSculpting in Oklahoma City Fat Reduction Treatment Flexible Payment Options coolaesthetics.com/coolsculpting		x. Expanded Reach Test	Removed	19	2.97%	\$101.21		
Ads							CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com		0. coolsculpting - general	Approved	10	7.41%	\$96.46		
Extensions							CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com		0. coolsculpting - general	Approved	11	7.97%	\$90.77		
Landing pages							Body Sculpting CoolSculpting in Oklahoma City Non-Surgical Fat Reduction www.coolaesthetics.com		2. body sculpting	Ad group paused	12	8.16%	\$89.38		
Keywords							CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com		1. coolsculpting - price	Approved	11	31.43%	\$87.35		
Audiences							Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com		x. Expanded Reach Test	Approved	15	6.17%	\$74.41		
Demographics							Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles								
Settings															
Suggested															
Change history															
Drafts & experiments															
More															

Google Ads							Chris Zelig > Cool Aesthetics... 632-979-3423		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$87.47/day	Optimization score: 91.5%	More details			
Recommendations							Ad status: All		ADD FILTER						
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				902	5.36%	\$6,935.35		
Ads & extensions							Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com		x. Expanded Reach Test	Approved	15	4.08%	\$73.03		
Ads							CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com		0. coolsculpting - general	Approved	5	11.90%	\$71.91		
Extensions							Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Oklahoma City www.coolaesthetics.com		0. coolsculpting - general	Removed	3	6.25%	\$61.73		
Landing pages							(Keyword: Cool Aesthetics) CoolSculpting in Oklahoma City Fat Reduction Treatment +12 more www.coolaesthetics.com		3. lipo	Removed	14	5.34%	\$61.58		
Keywords							Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com		x. Expanded Reach Test	Approved	14	2.60%	\$60.52		
Audiences							Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com		x. Expanded Reach Test	Approved	12	4.46%	\$60.00		
Demographics							Fat Reduction in Oklahoma City Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com								
Settings															
Suggested															
Change history															
Drafts & experiments															
More															

Google Ads							Chris Zelig > Cool Aesthetics... 632-979-3423		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$87.47/day	Optimization score: 91.5%	More details			
Recommendations							Ad status: All		ADD FILTER						
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				902	5.36%	\$6,935.35		
Ads & extensions							Fat Reduction in Oklahoma City Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com		x. Expanded Reach Test	Approved	14	2.58%	\$59.05		
Ads							Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com		3. lipo	Approved	12	5.77%	\$53.16		
Extensions							Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com		0. coolsculpting - general	Approved	3	11.54%	\$46.14		
Landing pages							CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com		0. coolsculpting - general	Approved	6	22.22%	\$46.06		
Keywords							Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com		x. Expanded Reach Test	Approved	7	4.83%	\$45.85		
Audiences							Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com		x. Expanded Reach Test	Approved	9	2.69%	\$44.43		
Demographics							CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Hurry Offer Ends In...								
Settings															
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Change history															
Drafts & experiments															
More															

Google Ads							Chris Zelig > Cool Aesthetics... 632-979-3423		All campaigns > search beta coolsculp...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$87.47/day	Optimization score: 91.5%	More details			
Recommendations							Ad status: All		ADD FILTER						
Insights							Ad		Ad group	Status	Clicks	CTR	Cost		
Ad groups							Total: Ads				902	5.36%	\$6,935.35		
Ads & extensions							CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com		0. coolsculpting - general	Approved	3	10.00%	\$43.54		
Ads							Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com		x. Expanded Reach Test	Approved	10	2.82%	\$42.79		
Extensions							CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Flexible Payment Options www.coolaesthetics.com		0. coolsculpting - general	Approved	4	8.89%	\$42.15		
Landing pages							Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com		3. lipo	Approved	9	4.71%	\$41.66		
Keywords							Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com		0. coolsculpting - general	Approved	2	33.33%	\$34.76		
Audiences							Fat Reduction in Oklahoma City Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com		3. lipo	Approved	5	2.63%	\$34.58		
Demographics							Non-Surgical Fat Reduction Our Biggest Discount Ever								
Settings															
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Drafts & experiments															
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Google Ads									
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Google Ads									
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(Keyword: Cool Aesthetics) CoolSculpting in Oklahoma City Fat Reduction Treatment +12 more www.coolaesthetics.com Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation. Top Fat Reduction... View assets details									
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[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.									
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Chris Zelig > Cool Aesthetics... 632-979-3423									
All campaigns > search beta coolsculp...									
Overview									
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+ Ad status: All ADD FILTER									
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Cool Results! Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
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Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Oklahoma City www.coolaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation									
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com									

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Insights									
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1. coolsculpting - price									
Approved									
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Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
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3. lipo									
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0. coolsculpting - general									
Approved									
1									
6.25%									
\$6.50									

Google Ads									
Chris Zelig > Cool Aesthetics... 632-979-3423									
All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details									
Recommendations									
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Insights									
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\$6.44									
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2. body sculpting									
Ad group paused									
1									
33.33%									
\$6.42									
CoolSculpting in Oklahoma City Dec Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
2. body sculpting									
Ad group paused									
1									
9.09%									
\$6.10									
CoolSculpting in Oklahoma City Limited Time Offer Dec 2020 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
2. body sculpting									
Ad group paused									
1									
11.11%									
\$5.91									
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
0. coolsculpting - general									
Approved									
1									
20.00%									
\$5.86									
Fat Reduction in Oklahoma City Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
x. Expanded Reach Test									
Approved									
1									
1.37%									
\$5.84									
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com									

Google Ads									
Chris Zelig > Cool Aesthetics... 632-979-3423									
All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details									
Recommendations									
+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights									
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Status									
Clicks									
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Cost									
Total: Ads									
Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
3. lipo									
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Cool Aesthetics Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
x. Expanded Reach Test									
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12.50%									
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CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
1. coolsculpting - price									
Approved									
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Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
0. coolsculpting - general									
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25.00%									
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CoolSculpting in Oklahoma City Dec Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (=COUNTDOWN("2020/12/3... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
2. body sculpting									
Ad group paused									
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8.33%									
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Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
0. coolsculpting - general									
Approved									
1									
8.33%									
\$4.99									
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com									

Google Ads									
Chris Zelig > Cool Aesthetics... 632-979-3423									
All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details									
Recommendations									
+ Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights									
Ad									
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Status									
Clicks									
CTR									
Cost									
Total: Ads									
Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
0. coolsculpting - general									
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Fat Reduction in Oklahoma City Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
3. lipo									
Approved									
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2.33%									
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Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
x. Expanded Reach Test									
Approved									
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3.13%									
\$4.39									
Cool Aesthetics Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
x. Expanded Reach Test									
Approved									
1									
5.26%									
\$4.25									
(Keyword:Cool Aesthetics) Body Sculpting Top Provider in Oklahoma City www.coolaesthetics.com Coolsculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation.									
2. body sculpting									
Ad group paused									
3									
7.32%									
\$3.85									
Cool Aesthetics New Client Special 25% Off All Fat Freezing www.coolaesthetics.com Best CoolSculpting Deal. Top Provider in Oklahoma City, OK for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More									
x. Expanded Reach Test									
Removed									
1									
4.76%									
\$3.56									

Google Ads									
Chris Zelig > Cool Aesthetics... 632-979-3423									
All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Total: Ads 902 5.36% \$6,935.35									
Ads & extensions									
Ads									
Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More									
Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Cool Aesthetics Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
(Keyword:Cool Aesthetics) New Client Special Target Belly Fat, Love Handles www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.									
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									

Google Ads									
Chris Zelig > Cool Aesthetics... 632-979-3423									
All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Total: Ads 902 5.36% \$6,935.35									
Ads & extensions									
Ads									
Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
Best CoolSculpting Price Cool Aesthetics Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.									

Google Ads									
Chris Zelig > Cool Aesthetics... 632-979-3423									
All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details									
Recommendations									
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Insights									
Ad groups									
Total: Ads 902 5.36% \$6,935.35									
Ads & extensions									
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Best CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.									
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
#1 Provider in Oklahoma City Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more coolaesthetics.com/coolsculpting/oklahoma-city #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Expert, Safe Fat Loss... View assets details									
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Cool Aesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation									
25% Off All CoolSculpting Cool Aesthetics Top Provider in Oklahoma City, coolaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.									
CoolSculpting in Oklahoma City Fat Reduction Treatment No Surgery & Minimal Downtime coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation									

Google Ads									
Chris Zelig > Cool Aesthetics... 632-979-3423									
All campaigns > search beta coolsculp...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$87.47/day Optimization score: 91.5% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Total: Ads 902 5.36% \$6,935.35									
Ads & extensions									
Ads									
Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today									
Total: Ads 902 5.36% \$6,935.35									
Total: Campaign 902 5.36% \$6,935.35									
Show rows: 500 1 - 332 of 332									
Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.									

Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns > search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$87.47/day, Optimization score: 91.5%

Recommendations: All, Extension type: All

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads	Promotion extension							
Extensions	Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsc...	Campaign	Approved	316	8.70%	\$2,816.47
Landing pages	Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsc...	Campaign	Approved	399	5.30%	\$2,549.35
Keywords	Callout extension							
Audiences	Contact Us + Free Consult	Callout extension	search beta coolsc...	Campaign	Approved	179	7.09%	\$1,568.77
Demographics	FDA Cleared	Callout extension	search beta coolsc...	Campaign	Approved	215	6.37%	\$1,556.72
Settings	Freeze Your Fat	Callout extension	search beta coolsc...	Campaign	Approved	189	6.36%	\$1,426.42
Suggested	Nonsurgical Fat Reduction	Callout extension	search beta coolsc...	Campaign	Approved	178	6.98%	\$1,357.68
Change history	Highlights: No Surgery	Callout extension	search beta coolsc...	Campaign	Approved (limited): Health in personalized advertising	175	6.63%	\$1,335.21
Drafts & experiments	New Clients 25% Off	Callout extension	search beta coolsc...	Campaign	Approved	168	6.22%	\$1,252.66
More	Liposuction Alternative	Callout extension	search beta coolsc...	Campaign	Approved (limited): Health in personalized advertising	165	6.38%	\$1,190.19
	Call extension							
	(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	144	3.56%	\$1,139.58
	Promotion extension							
	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsc...	Campaign	Approved	61	12.53%	\$745.77
	Call extension							

Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns > search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$87.47/day, Optimization score: 91.5%

Recommendations: All, Extension type: All

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads	Call extension							
Extensions	(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	144	3.56%	\$1,139.58
Landing pages	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsc...	Campaign	Approved	61	12.53%	\$745.77
Keywords	Call extension							
Audiences	(405) 842-9732	Call extension	Account	Account	Approved	87	4.37%	\$670.54
Demographics	Structured snippet extension							
Settings	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta coolsc...	Campaign	Approved	5	3.03%	\$27.42
Suggested	Sitelink extension							
Change history	State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsc...	Campaign	Approved	3	2.48%	\$23.54
Drafts & experiments	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsc...	Campaign	Approved	3	2.38%	\$23.54
More	Book a Free Consultation Book a Consultation With #1 Provider in Oklahoma City	Sitelink extension	search beta coolsc...	Campaign	Approved	3	2.42%	\$23.54
	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsc...	Campaign	Approved	2	1.67%	\$13.43
	25% Off All Fat Areas Save 25% Off on CoolSculpting, New Client Special	Sitelink extension	search beta coolsc...	Campaign	Approved	2	1.57%	\$12.21
	Location extension							
	jeff@jeffmeziere.com (View locations)	Location extension	Account	Account	-	-	-	-

Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns > search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$87.47/day, Optimization score: 91.5%

Recommendations: All, Extension type: All

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads	State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators & Dual Sculpting							
Extensions	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsc...	Campaign	Approved	3	2.38%	\$23.54
Landing pages	Book a Free Consultation Book a Consultation With #1 Provider in Oklahoma City	Sitelink extension	search beta coolsc...	Campaign	Approved	3	2.42%	\$23.54
Keywords	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsc...	Campaign	Approved	2	1.67%	\$13.43
Audiences	25% Off All Fat Areas Save 25% Off on CoolSculpting, New Client Special	Sitelink extension	search beta coolsc...	Campaign	Approved	2	1.57%	\$12.21
Settings	Location extension							
Suggested	jeff@jeffmeziere.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Change history	Total: Sitelink extensions					3	1.86%	\$23.54
Drafts & experiments	Total: Callout extensions					511	6.63%	\$3,973.83
More	Total: Structured snippet extensions					5	3.03%	\$27.42
	Total: Call extensions					231	3.83%	\$1,810.12
	Total: Location extensions					20	2.97%	\$122.45
	Total: Promotion extensions					776	6.66%	\$6,111.59

Show rows: 500 | 1 - 19 of 19

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Overview: Paused, Type: Search, Budget: \$76.09/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Insights: Ad status: All

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads	Total: Ads					
Extensions	CoolSculpting in Oklahoma City Fat Reduction Treatment Flexible Payment Options coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation.	expanded reach	Campaign paused	94	1.87%	\$1,236.47
Landing pages	Avoid Liposuction Surgery Target Belly Fat, Love Handles Schedule a Free Consultation www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	liposuction	Campaign paused	10	3.12%	\$172.51
Keywords	Cool Aesthetics New Client Special Freeze Away Stubborn Fat www.coolaesthetics.com Best CoolSculpting Deal. Top Provider in Oklahoma City, OK for Fat Freezing, Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	expanded reach	Campaign paused	6	1.94%	\$151.43
Audiences	Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Oklahoma City www.coolaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation.	liposuction	Campaign paused	7	2.97%	\$123.24
Demographics	Cool Aesthetics Fat Reduction in Oklahoma City Non-Surgical Fat Reduction +6 more www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-...	liposuction	Campaign paused	3	9.09%	\$52.67
Settings	Cool Aesthetics Fat Reduction in Oklahoma City Non-Surgical Fat Reduction +6 more www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA-...	expanded reach	Campaign paused	11	4.01%	\$49.56

Google Ads							Chris Zelig > Cool Aesthetics... 632-979-3423		All campaigns > search beta coolsculp...		SEARCH		REPORTS		TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	● Paused		Type: Search	Budget: \$76.09/day	More details															
Recommendations	+ Ad status: All		ADD FILTER																	
Insights	Ad		Ad group		Status	Clicks	CTR	Cost												
Ad groups	Total: Ads					162	2.18%	\$2,066.48												
Ads & extensions	View assets details																			
Ads	Fat Reduction in Oklahoma City Our Biggest Discount Ever Safe + Effective Fat Reduction		www.coolaesthetics.com		expanded reach	Campaign paused	3	2.42%	\$47.33											
Extensions	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
Landing pages																				
Keywords																				
Audiences	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Safe + Effective Fat Reduction		www.coolaesthetics.com		expanded reach	Campaign paused	5	5.05%	\$27.76											
Demographics	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
Settings																				
Suggested	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles		www.coolaesthetics.com		expanded reach	Campaign paused	2	9.09%	\$27.22											
Change history	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
Drafts & experiments	Fat Reduction in Oklahoma City Our Biggest Discount Ever Safe + Effective Fat Reduction		www.coolaesthetics.com		liposuction	Campaign paused	1	2.86%	\$24.51											
More	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
	Fat Reduction in Oklahoma City Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles		www.coolaesthetics.com		expanded reach	Campaign paused	3	2.40%	\$23.54											
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles		www.coolaesthetics.com		liposuction	Campaign paused	1	16.67%	\$21.02											
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			

Google Ads							Chris Zelig > Cool Aesthetics... 632-979-3423		All campaigns > search beta coolsculp...		SEARCH		REPORTS		TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	● Paused		Type: Search	Budget: \$76.09/day	More details															
Recommendations	+ Ad status: All		ADD FILTER																	
Insights	Ad		Ad group		Status	Clicks	CTR	Cost												
Ad groups	Total: Ads					162	2.18%	\$2,066.48												
Ads & extensions	View assets details																			
Ads	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat		www.coolaesthetics.com		expanded reach	Campaign paused	2	6.25%	\$18.35											
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.																			
Landing pages																				
Keywords																				
Audiences	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat		www.coolaesthetics.com		expanded reach	Campaign paused	3	2.44%	\$14.29											
Demographics	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
Settings																				
Suggested	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Safe + Effective Fat Reduction		www.coolaesthetics.com		liposuction	Campaign paused	1	50.00%	\$13.85											
Change history	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.																			
Drafts & experiments	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat		www.coolaesthetics.com		liposuction	Campaign paused	2	6.90%	\$13.47											
More	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
	Non-Surgical Fat Reduction Our Biggest Discount Ever Safe + Effective Fat Reduction		www.coolaesthetics.com		expanded reach	Campaign paused	1	3.23%	\$10.02											
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
	Cool Aesthetics Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles		www.coolaesthetics.com		liposuction	Campaign paused	1	14.29%	\$8.56											
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
	Non-Surgical Fat Reduction Eliminate Fat & Feel Great																			

Google Ads							Chris Zelig > Cool Aesthetics... 632-979-3423		All campaigns > search beta coolsculp...		SEARCH		REPORTS		TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	● Paused		Type: Search	Budget: \$76.09/day	More details															
Recommendations	+ Ad status: All		ADD FILTER																	
Insights	Ad		Ad group		Status	Clicks	CTR	Cost												
Ad groups	Total: Ads					162	2.18%	\$2,066.48												
Ads & extensions	View assets details																			
Ads	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat		www.coolaesthetics.com		expanded reach	Campaign paused	1	9.09%	\$7.65											
Extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.																			
Landing pages																				
Keywords																				
Audiences	Fat Reduction in Oklahoma City Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles		www.coolaesthetics.com		expanded reach	Campaign paused	1	2.70%	\$5.88											
Demographics	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
Settings																				
Suggested	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles		www.coolaesthetics.com		expanded reach	Campaign paused	1	4.55%	\$5.60											
Change history	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
Drafts & experiments	Fat Reduction in Oklahoma City Freezing Fat Really Works Safe + Effective Fat Reduction		www.coolaesthetics.com		expanded reach	Campaign paused	1	1.69%	\$4.47											
More	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles		www.coolaesthetics.com		expanded reach	Campaign paused	1	4.17%	\$4.42											
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.																			
	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction		www.coolaesthetics.com		expanded reach	Campaign paused	1	12.50%	\$2.66											
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
	Cool Aesthetics CoolSculpting in Oklahoma City Fat Reduction Treatment +10 more																			

Google Ads							Chris Zelig > Cool Aesthetics... 632-979-3423		All campaigns > search beta coolsculp...		SEARCH		REPORTS		TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	● Paused		Type: Search	Budget: \$76.09/day	More details															
Recommendations	+ Ad status: All		ADD FILTER																	
Insights	Ad		Ad group		Status	Clicks	CTR	Cost												
Ad groups	Total: Ads					162	2.18%	\$2,066.48												
Ads & extensions	View assets details																			
Ads	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat		www.coolaesthetics.com		expanded reach	Campaign paused	0	0.00%	\$0.00											
Extensions	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
Landing pages																				
Keywords																				
Audiences	Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat		www.coolaesthetics.com		expanded reach	Campaign paused	0	0.00%	\$0.00											
Demographics	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.																			
Settings																				
Suggested	Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat		www.coolaesthetics.com		expanded reach	Campaign paused	0	0.00%	\$0.00											
Change history	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
Drafts & experiments	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat		www.coolaesthetics.com		expanded reach	Campaign paused	0	0.00%	\$0.00											
More	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today																			
	Total: Ads					162	2.18%	\$2,066.48												
	Total: Campaign					162	2.18%	\$2,066.48												
Show rows: 500 1 - 88 of 88																				
Reporting is not real-time. Time zone for all dates and times: (GMT-06:00) Central Time. Learn more																				
Some inventory may be provided through third party intermediaries.																				
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Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns > search | beta | coolsculp...

Overview: Paused, Type: Search, Budget: \$76.09/day

Recommendations: Extensions > All

Insights: Extension type: All

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension								
	Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculp...	Campaign	Approved	109	2.04%	\$1,339.68
Call extension								
	(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	28	1.03%	\$440.48
Callout extension								
	New Clients 25% Off	Callout extension	search beta coolsculp...	Campaign	Approved	35	3.06%	\$361.23
	Freeze Your Fat	Callout extension	search beta coolsculp...	Campaign	Approved	36	2.79%	\$360.37
	Contact Us + Free Consult	Callout extension	search beta coolsculp...	Campaign	Approved	26	2.58%	\$341.73
	Highlights: No Surgery	Callout extension	search beta coolsculp...	Campaign	Approved (limited): Health in personalized advertising	32	3.11%	\$339.29
	FDA Cleared	Callout extension	search beta coolsculp...	Campaign	Approved	38	3.03%	\$331.75
	Nonsurgical Fat Reduction	Callout extension	search beta coolsculp...	Campaign	Approved	27	2.74%	\$271.62
Call extension								
	(405) 842-9732	Call extension	Account	Account	Approved	16	1.35%	\$249.52
Callout extension								
	Liposuction Alternative	Callout extension	search beta coolsculp...	Campaign	Approved (limited): Health in personalized advertising	24	2.26%	\$191.09
Promotion extension								

Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns > search | beta | coolsculp...

Overview: Paused, Type: Search, Budget: \$76.09/day

Recommendations: Extension type: All

Insights: Extension type: All

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension								
	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculp...	Campaign	Approved	10	4.98%	\$88.10
Structured snippet extension								
	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta coolsculp...	Campaign	Approved	2	1.65%	\$20.55
Location extension								
	jeff@jeffmeziere.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Sitelink extension								
	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
	Book a Free Consultation Book a Consultation With #1 Provider in Oklahoma City	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension								
	Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculp...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						83	2.45%	\$929.83

Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns > search | beta | coolsculp...

Overview: Paused, Type: Search, Budget: \$76.09/day

Recommendations: Extension type: All

Insights: Extension type: All

Extension type	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
	Book a Free Consultation Book a Consultation With #1 Provider in Oklahoma City	Sitelink extension	search beta coolsculp...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension								
	Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculp...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						83	2.45%	\$929.83
Total: Structured snippet extensions						2	1.65%	\$20.55
Total: Call extensions						44	1.13%	\$690.00
Total: Promotion extensions						119	2.14%	\$1,427.78

Show rows: 500 | 1 - 19 of 19

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Google Ads | Chris Zelig > Cool Aesthetics... 632-979-3423 | All campaigns

Require 2-Step Verification for all your account's users | Protect your account from unauthorized activity

Overview: Responsive search ad

Recommendations: ASSETS

Insights: Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting in Oklahoma City	Approved	Headline	None	516
Flexible Payment Options	Approved	Headline	None	30
Huge CoolSculpting Promotion	Approved	Headline	None	122
Safe + Effective Fat Reduction	Approved	Headline	None	22
Our Biggest Discount Ever	Approved	Headline	None	69
Biggest CoolSculpting® Promo	Approved	Headline	None	85
Jan Only \$1,000 Off 8+ Cycles	Approved	Headline	None	0
Limited Time Offer Jan 2021	Approved	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	556
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK	Approved	Description	None	2
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	608
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved	Description	None	0

Show rows: 500 | 1 - 12 of 12

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Campaigns Clinton Webster (1449370475... Updated 57 minutes ago Discard Drafts Review and Publish

Search and filter Oct 1, 2020 - Dec 31, 2020

Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules View Setup Reports

Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	\$16.60 Daily	3 Leads	2,572	3,915	\$40.40 Per Lead	\$121.20
Post: "Independence Day is less than a mont...	\$14.00 Lifetime	Messaging Conversa...	-	-	Per Messaging Conv...	\$0.00
Post: "Independence Day is less than a mont...	\$18.00 Lifetime	Messaging Conversa...	-	-	Per Messaging Conv...	\$0.00
Post: "Make sure you know who you are work...	\$20.00 Lifetime	Post Engagement	-	-	Per Post Engagement	\$0.00
Post: "Celebrate April 20th! You can still get y...	\$20.00 Lifetime	Messaging Conversa...	-	-	Per Messaging Conv...	\$0.00
Post: "Celebrate April 20th! You can still get y...	\$20.00 Lifetime	Messaging Conversa...	-	-	Per Messaging Conv...	\$0.00
Post: "~GIVEAWAY valued at over \$2,500~"	\$15.00 Lifetime	Post Engagement	-	-	Per Post Engagement	\$0.00
Post: "Open House Invitation! ENTER OUR GI...	\$15.00 Lifetime	Post Engagement	-	-	Per Post Engagement	\$0.00
[01/07/2020] Promoting http://www.coolaest...	\$15.00 Daily	Link Click	-	-	Per Link Click	\$0.00
[01/07/2020] Promoting http://www.coolaest...	\$15.00 Daily	Link Click	-	-	Per Link Click	\$0.00
Post: "Are you ready for CoolTone and CoolSc...	\$2.00 Lifetime	Post Engagement	-	-	Per Post Engagement	\$0.00
Post: "This laser hair removal sale starts now...	\$10.00 Lifetime	Link Click	-	-	Per Link Click	\$0.00
Post: "The Botox deal is incredible! Hope to s...	\$25.00 Lifetime	Messaging Conversa...	-	-	Per Messaging Conv...	\$0.00
Instagram Post: I include liposuction as part ...	Using ad set bu...	Link Click	-	-	Per Link Click	\$0.00
Post: "Are you ready for our winter specials? ...	\$50.00	-	-	-	-	\$0.00
Results from 153 campaigns			2,572 People	3,915 Total	-	\$121.20 Total Spent

Ads Clinton Webster (1449370475... Updated just now Discard Drafts Review and Publish

Search and filter Oct 1, 2020 - Dec 31, 2020

Campaigns 1 Selected Ad Sets for 1 Campaign **Ads** 1 Selected

+ Create Duplicate Edit Preview Rules View Setup Reports

Ad Name	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent	Ends
2020-01 - CS - Women - Image 2 - Temp	\$40.40 Per Lead	-	-	-	\$121.20	Ongoing
2020-01 - CS - Women - Image 3	-	-	-	-	-	Ongoing
2020-01 - CS - Women - Image 2	-	-	-	-	-	Ongoing
2020-01 - CS - Women - Image 1	-	-	-	-	-	Ongoing
2020-01 - CS - Women - Valentine Image 3	-	-	-	-	-	Ongoing
2020-01 - CS - Women - Valentine Image 1	-	-	-	-	-	Ongoing
2020-01 - CS - Women - Valentine Image 2	-	-	-	-	-	Ongoing
Results from 7 ads		915 Total	\$40.40 Per Lead	-	\$121.20 Total Spent	-

Search

Coolsculpting - Conversions > Coolsculpting - Women > 2020-01 - CS - Women - Image 2 - Temp Rejected

Edit Review

Ad Name Create Name Template

2020-01 - CS - Women - Image 2 - Temp

Ad Can't Be Edited You might not have permission to change this ad. Try making a new one.

Preview On

16 Placements View More Variations

Facebook Feeds

Feeds

Stories

Story Unavailable: The story in this ad is unavailable for preview. Either it does not exist, or you do not have permission to see it.

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Cool Aesthetics, LLC
5740 Northwest 135th Street
Oklahoma City, Oklahoma
73142
United States

Date of Issue
10/01/2020

Due Date
10/01/2020

Invoice Number
FB2020-162

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation • Two treatment-related articles a month • Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,250.00	1	\$1,250.00
	Subtotal		2,750.00
	Tax		0.00
	Total		2,750.00
	Amount Paid		2,750.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Cool Aesthetics, LLC 5740 Northwest 135th Street Oklahoma City, Oklahoma 73142 United States	Date of Issue 11/01/2020 Due Date 11/01/2020	Invoice Number FB2020-179	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation • Two treatment-related articles a month • Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management Credit October's charge	-\$1,250.00	1	-\$1,250.00
	Subtotal		250.00
	Tax		0.00
	Total		250.00
	Amount Paid		250.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Cool Aesthetics, LLC 5740 Northwest 135th Street Oklahoma City, Oklahoma 73142 United States	Date of Issue 12/01/2020 Due Date 12/01/2020	Invoice Number FB2020-199	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00