

CoolSculpting Marketing Services

Cool Aesthetics Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 8,195.50
Total Marketing Service Fees: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$12,695.50

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$93.17/day	Eligible	2,205	4.79%	\$8,195.50
search beta coolitone	\$0.06/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$31.95/day	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$0.06/day	Paused	0	-	\$0.00
Total: Campaigns			2,205	4.79%	\$8,195.50
Total: Account			2,205	4.79%	\$8,195.50

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$93.17/day | Optimization score: 70.6% | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Cool Aesthetics Fat Reduction in Oklahoma City Non-Surgical Fat Reduction +6 more www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	3. lipo	Eligible (Limited) Poor ad strength	319	6.18%	\$1,155.99
Cool Aesthetics Fat Reduction in Oklahoma City Non-Surgical Fat Reduction +6 more www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Poor ad strength	257	4.52%	\$832.19
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed	67	7.29%	\$301.93
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed	72	9.40%	\$298.08

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$93.17/day | Optimization score: 70.6% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed	72	9.40%	\$298.08
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	69	6.53%	\$279.53
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	76	3.18%	\$274.85
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	67	2.82%	\$265.38

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$93.17/day | Optimization score: 70.6% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	67	2.82%	\$265.38
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	67	2.82%	\$251.48
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	62	5.65%	\$241.53
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	56	5.37%	\$223.61

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> + Ad status: All ADD FILTER <div style="text-align: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> </div>							
Insights	Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups	www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	67	2.82%	\$265.38		
Ads & extensions	www.coolaesthetics.com Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat	x. Expanded Reach Test	Eligible	67	2.82%	\$251.48		
Ads	www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	62	5.65%	\$241.53		
Extensions	www.coolaesthetics.com Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments	3. lipo	Eligible	56	5.37%	\$223.61		
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Suggested								
Ad schedule								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> + Ad status: All ADD FILTER <div style="text-align: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> </div>							
Insights	Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups	www.coolaesthetics.com Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat	x. Expanded Reach Test	Eligible	31	3.57%	\$134.75		
Ads & extensions	www.coolaesthetics.com Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5...	0. coolsculpting - general	Removed	36	8.37%	\$125.95		
Ads	www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat...	x. Expanded Reach Test	Eligible	35	3.53%	\$124.94		
Extensions	www.coolaesthetics.com Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments							
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Suggested								
Ad schedule								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> + Ad status: All ADD FILTER <div style="text-align: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> </div>							
Insights	Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups	www.coolaesthetics.com CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...	0. coolsculpting - general	Removed	24	10.34%	\$117.71		
Ads & extensions	www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	23	9.06%	\$97.80		
Ads	www.coolaesthetics.com CoolSculpting in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat	x. Expanded Reach Test	Eligible	25	3.12%	\$95.96		
Extensions	www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today							
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Suggested								
Ad schedule								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> + Ad status: All ADD FILTER <div style="text-align: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> </div>							
Insights	Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups	www.coolaesthetics.com Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat	x. Expanded Reach Test	Eligible	27	2.64%	\$94.45		
Ads & extensions	www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	0. coolsculpting - general	Removed	21	6.71%	\$87.19		
Ads	www.coolaesthetics.com CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options	0. coolsculpting - general	Removed	18	6.72%	\$86.97		
Extensions	www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	x. Expanded Reach Test	Eligible	21	2.70%	\$85.34		
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Suggested								
Ad schedule								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> + Ad status: All ADD FILTER <div style="text-align: right;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div> </div>							
Insights	Ad	Ad group	Status	Clicks	CTR	Cost		
Ad groups	www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	27	2.64%	\$94.45		
Ads & extensions	www.coolaesthetics.com CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options	0. coolsculpting - general	Removed	21	6.71%	\$87.19		
Ads	www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	18	6.72%	\$86.97		
Extensions	www.coolaesthetics.com Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat	x. Expanded Reach Test	Eligible	21	2.70%	\$85.34		
Landing pages								
Keywords								
Audiences								
Demographics								
Settings								
Suggested								
Ad schedule								

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ads						Custom	Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	15	5.03%	\$83.33						
Landing pages	<input type="checkbox"/>	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	23	2.97%	\$82.76						
Keywords	<input type="checkbox"/>	CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	16	6.50%	\$81.36						
Audiences	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments												
Demographics	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments												
Settings	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat												
Suggested	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments												
Ad schedule	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ads						Custom	Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	20	2.15%	\$73.56						
Landing pages	<input type="checkbox"/>	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	15	6.55%	\$70.76						
Keywords	<input type="checkbox"/>	Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	23	2.85%	\$70.58						
Audiences	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments												
Demographics	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments												
Settings	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments												
Suggested	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments												
Ad schedule	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ads						Custom	Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	19	2.36%	\$63.14						
Landing pages	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	21	9.21%	\$60.62						
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	14	4.78%	\$58.62						
Audiences	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												
Demographics	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												
Settings	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												
Suggested	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												
Ad schedule	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ads						Custom	Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	19	2.36%	\$63.14						
Landing pages	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	21	9.21%	\$60.62						
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	14	4.78%	\$58.62						
Audiences	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												
Demographics	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												
Settings	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												
Suggested	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												
Ad schedule	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...												

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Recommendations	Ads						Custom	Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	9	2.61%	\$55.24						
Landing pages	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	15	1.93%	\$50.85						
Keywords	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	17	4.33%	\$50.08						
Audiences	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat												
Demographics	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat												
Settings	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat												
Suggested	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat												
Ad schedule	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	3. lipo	Eligible	19	7.85%	\$49.64					
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	x. Expanded Reach Test	Eligible	13	3.47%	\$47.45					
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com	0. coolsculpting - general	Eligible	8	8.60%	\$46.93					
Landing pages	<input type="checkbox"/>	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	11	4.62%	\$46.65					
Keywords	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Audiences	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Demographics	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Settings	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Suggested	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Ad schedule	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	11	4.62%	\$46.65					
Ads & extensions	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	12	13.48%	\$44.88					
Landing pages	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Keywords	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com	1. coolsculpting - price	Removed Poor ad strength	9	15.00%	\$44.18					
Audiences	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat...										
Demographics	<input type="checkbox"/>	View assets details										
Settings	<input type="checkbox"/>	View assets details										
Suggested	<input type="checkbox"/>	View assets details										
Ad schedule	<input type="checkbox"/>	View assets details										

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	www.coolaesthetics.com	0. coolsculpting - general	Removed	11	4.62%	\$46.65					
Ads & extensions	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	12	13.48%	\$44.88					
Landing pages	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Keywords	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com	1. coolsculpting - price	Removed Poor ad strength	9	15.00%	\$44.18					
Audiences	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat...										
Demographics	<input type="checkbox"/>	View assets details										
Settings	<input type="checkbox"/>	View assets details										
Suggested	<input type="checkbox"/>	View assets details										
Ad schedule	<input type="checkbox"/>	View assets details										

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	x. Expanded Reach Test	Eligible	13	3.71%	\$42.31					
Ads & extensions	<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments										
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com	x. Expanded Reach Test	Eligible	14	3.83%	\$42.02					
Landing pages	<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments										
Keywords	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today										
Audiences	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today										
Demographics	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today										
Settings	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today										
Suggested	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today										
Ad schedule	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today										

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com	3. lipo	Eligible	13	5.83%	\$40.82					
Ads & extensions	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today										
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com	0. coolsculpting - general	Removed	11	10.78%	\$39.63					
Landing pages	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Keywords	<input type="checkbox"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	16	29.63%	\$38.01					
Audiences	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Demographics	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Settings	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Suggested	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										
Ad schedule	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today										

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Cool Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	6	4.29%	\$37.80
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	11	3.70%	\$33.39
Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	17.39%	\$33.08
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	x. Expanded Reach Test	Eligible	10	2.99%	\$32.09

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	6	4.29%	\$37.80
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	11	3.70%	\$33.39
Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	17.39%	\$33.08
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	10	2.99%	\$32.09

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%

Recommendations: Ad status: All ADD FILTER

Custom Jan 1 - Mar 31, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	10	9.71%	\$32.03
Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	5	27.78%	\$30.82
CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	10	9.35%	\$30.79
Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	10.26%	\$30.40

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	4	10.26%	\$30.40
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	6	4.29%	\$30.01
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	9	3.01%	\$28.85
CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	6	13.64%	\$27.05

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	6	13.64%	\$27.05
CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	6	7.14%	\$25.45
Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	4	3.23%	\$24.78
CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does	0. coolsculpting - general	Removed	8	7.77%	\$24.01

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6% More details </div>							
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	6	13.64%	\$27.05		
CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	6	7.14%	\$25.45		
Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	4	3.23%	\$24.78		
CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	8	7.77%	\$24.01		

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6% More details </div>							
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	8	4.23%	\$23.82		
CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	7	12.07%	\$23.82		
CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	12.50%	\$22.51		
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments							

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6% More details </div>							
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	8	2.68%	\$22.45		
CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	8.00%	\$22.20		
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	40.00%	\$22.16		
Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	7	5.00%	\$21.33		

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6% More details </div>							
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	7	5.00%	\$21.33		
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	5	12.20%	\$21.20		
CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	7	10.94%	\$20.96		
CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	3	7.14%	\$20.40		

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
<div style="display: flex; justify-content: space-between;"> Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6% More details </div>							
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>							
Ad	Ad group	Status	Clicks	CTR	Cost		
www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	7	5.00%	\$21.33		
CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	5	12.20%	\$21.20		
CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	7	10.94%	\$20.96		
CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	3	7.14%	\$20.40		

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</p>	x. Expanded Reach Test	Eligible	6	1.62%	\$20.39
	<input type="checkbox"/> <p>Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</p>	x. Expanded Reach Test	Eligible	6	8.70%	\$20.38
	<input type="checkbox"/> <p>CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>	0. coolsculpting - general	Removed	6	6.19%	\$20.02

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed	4	12.90%	\$19.81
	<input type="checkbox"/> <p>Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed	2	10.53%	\$19.51
	<input type="checkbox"/> <p>Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today</p>	x. Expanded Reach Test	Eligible	4	3.10%	\$19.06
	<input type="checkbox"/> <p>CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed	5	11.90%	\$19.05

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed	5	11.90%	\$19.05
	<input type="checkbox"/> <p>Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details</p>	1. coolsculpting - price	Removed Poor ad strength	7	17.50%	\$18.25
	<input type="checkbox"/> <p>CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed	7	14.58%	\$18.21
	<input type="checkbox"/> <p>CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think.</p>	0. coolsculpting - general	Removed	7	8.14%	\$17.62

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	0. coolsculpting - general	Removed	5	11.90%	\$19.05
	<input type="checkbox"/> <p>Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details</p>	1. coolsculpting - price	Removed Poor ad strength	7	17.50%	\$18.25
	<input type="checkbox"/> <p>CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>	1. coolsculpting - price	Removed	7	14.58%	\$18.21
	<input type="checkbox"/> <p>CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think.</p>	0. coolsculpting - general	Removed	7	8.14%	\$17.62

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <p>Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</p>	3. lipo	Eligible	6	4.41%	\$17.47
	<input type="checkbox"/> <p>Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</p>	3. lipo	Eligible	6	5.66%	\$17.17
	<input type="checkbox"/> <p>Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</p>	3. lipo	Eligible	1	5.88%	\$16.16

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	2	15.38%	\$16.05					
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Hurry Offer Ends In... www.coolaesthetics.com	1. coolsculpting - price	Removed	7	19.44%	\$15.88					
Ads	<input type="checkbox"/>	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com	0. coolsculpting - general	Removed	6	5.36%	\$15.53					
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	5	21.74%	\$15.48					
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	5	21.74%	\$15.48					
Ads & extensions	<input type="checkbox"/>	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com	x. Expanded Reach Test	Eligible	4	3.45%	\$15.06					
Ads	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	3. lipo	Eligible	2	5.71%	\$14.74					
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	x. Expanded Reach Test	Eligible	7	5.04%	\$14.73					
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	www.coolaesthetics.com	1. coolsculpting - price	Removed	5	21.74%	\$15.48					
Ads & extensions	<input type="checkbox"/>	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com	x. Expanded Reach Test	Eligible	4	3.45%	\$15.06					
Ads	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	3. lipo	Eligible	2	5.71%	\$14.74					
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	x. Expanded Reach Test	Eligible	7	5.04%	\$14.73					
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com	0. coolsculpting - general	Eligible	4	10.26%	\$14.54					
Ads	<input type="checkbox"/>	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com	3. lipo	Eligible	6	4.65%	\$14.45					
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolaesthetics.com	1. coolsculpting - price	Removed	3	27.27%	\$14.44					
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	6	9.84%	\$14.07					
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	3. lipo	Eligible	3	6.25%	\$14.04					
Ads	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	3	8.57%	\$13.13					
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	4	5.71%	\$13.11					
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	<input type="checkbox"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	4	5.71%	\$13.11						
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.coolaesthetics.com	x. Expanded Reach Test	Eligible	4	3.64%	\$12.96						
Ads	<input type="checkbox"/>	CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Removed	5	23.81%	\$12.89						
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Eligible	2	20.00%	\$12.18						
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	<input type="checkbox"/>	www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	4	5.71%	\$13.11						
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.coolaesthetics.com	x. Expanded Reach Test	Eligible	4	3.64%	\$12.96						
Ads	<input type="checkbox"/>	CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Removed	5	23.81%	\$12.89						
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Eligible	2	20.00%	\$12.18						
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ads						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	<input type="checkbox"/>	Cool Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	x. Expanded Reach Test	Eligible	2	1.80%	\$12.12						
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com	3. lipo	Eligible	2	4.00%	\$11.92						
Ads	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolaesthetics.com	x. Expanded Reach Test	Eligible	2	2.08%	\$11.90						
Extensions													
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	<input type="checkbox"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com	1. coolsculpting - price	Removed	4	7.14%	\$11.86						
Ads & extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting@ Promo +5... www.coolaesthetics.com	1. coolsculpting - price	Removed Poor ad strength	5	10.64%	\$11.45						
Ads	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	3. lipo	Eligible	2	3.45%	\$10.84						
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Eligible	2	15.38%	\$10.57						
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Eligible	2	15.38%	\$10.57						
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	1	4.17%	\$10.39						
Ads	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Eligible	3	75.00%	\$10.21						
Extensions													
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig >	632-979-3423	All campaigns >	search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	🔔	259-215-0574 Chris Zelig	support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details													
Recommendations	Ad status: All ADD FILTER											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost												
Ad groups	<input type="checkbox"/>	www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	2	15.38%	\$10.57												
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	4.17%	\$10.39												
Ads	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible	3	75.00%	\$10.21												
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	10.00%	\$10.00												
Landing pages																			
Keywords																			
Audiences																			
Demographics																			
Settings																			
Suggested																			
Ad schedule																			

Google Ads							Chris Zelig >	632-979-3423	All campaigns >	search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	🔔	259-215-0574 Chris Zelig	support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details													
Recommendations	Ads											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	
Insights	Ad status: All ADD FILTER											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost												
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	6.67%	\$9.89												
Ads	<input type="checkbox"/>	Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	4.17%	\$9.58												
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	20.00%	\$9.35												
Landing pages																			
Keywords																			
Audiences																			
Demographics																			
Settings																			
Suggested																			
Ad schedule																			

Google Ads							Chris Zelig >	632-979-3423	All campaigns >	search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	🔔	259-215-0574 Chris Zelig	support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details													
Recommendations	Ad status: All ADD FILTER											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost												
Ad groups	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	4	9.09%	\$9.21												
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	3	17.65%	\$8.95												
Ads	<input type="checkbox"/>	CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	3	7.69%	\$8.68												
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	3	4.69%	\$8.53												
Landing pages																			
Keywords																			
Audiences																			
Demographics																			
Settings																			
Suggested																			
Ad schedule																			

Google Ads							Chris Zelig >	632-979-3423	All campaigns >	search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	🔔	259-215-0574 Chris Zelig	support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details													
Recommendations	Ad status: All ADD FILTER											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost												
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	3	4.69%	\$8.53												
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	2.33%	\$7.83												
Ads	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	2	4.08%	\$7.66												
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	4	10.81%	\$7.61												
Landing pages																			
Keywords																			
Audiences																			
Demographics																			
Settings																			
Suggested																			
Ad schedule																			

Google Ads							Chris Zelig >	632-979-3423	All campaigns >	search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	?	🔔	259-215-0574 Chris Zelig	support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details													
Recommendations	Ad status: All ADD FILTER											SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE	
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost												
Ad groups	<input type="checkbox"/>	www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	3	4.69%	\$8.53												
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	2.33%	\$7.83												
Ads	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	2	4.08%	\$7.66												
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	4	10.81%	\$7.61												
Landing pages																			
Keywords																			
Audiences																			
Demographics																			
Settings																			
Suggested																			
Ad schedule																			

Google Ads						
Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	2.47%	\$7.53
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	3	7.50%	\$7.48
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	9.09%	\$7.46

Google Ads						
Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	2	25.00%	\$7.04
<input type="checkbox"/> <input checked="" type="radio"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	4	16.00%	\$7.04
<input type="checkbox"/> <input checked="" type="radio"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	7.69%	\$7.00
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does	0. coolsculpting - general	Removed	1	7.69%	\$6.56

Google Ads						
Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	7.69%	\$6.56
<input type="checkbox"/> <input checked="" type="radio"/>	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible	2	1.65%	\$6.25
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	25.00%	\$6.22
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does	0. coolsculpting - general	Eligible	1	10.00%	\$6.18

Google Ads						
Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	7.69%	\$6.56
<input type="checkbox"/> <input checked="" type="radio"/>	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	3. lipo	Eligible	2	1.65%	\$6.25
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	25.00%	\$6.22
<input type="checkbox"/> <input checked="" type="radio"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does	0. coolsculpting - general	Eligible	1	10.00%	\$6.18

Google Ads						
Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH	REPORTS	TOOLS & SETTINGS
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	2	5.13%	\$6.12
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	3	8.57%	\$6.00
<input type="checkbox"/> <input checked="" type="radio"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	1	5.88%	\$5.99
<input type="checkbox"/> <input checked="" type="radio"/>	Cool Aesthetics Freezing Fat Really Works Freeze					

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%	More details				
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Cool Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	1.60%	\$5.94
	<input type="checkbox"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	6.67%	\$5.86
	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	14.29%	\$5.83
	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does	0. coolsculpting - general	Removed	1	4.76%	\$5.82

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%	More details				
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	4.76%	\$5.82
	<input type="checkbox"/> Cool Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	1.67%	\$5.79
	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	28.57%	\$5.65
	<input type="checkbox"/> CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does	1. coolsculpting - price	Removed	2	9.09%	\$5.59

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%	More details				
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	4.76%	\$5.82
	<input type="checkbox"/> Cool Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	1.67%	\$5.79
	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	28.57%	\$5.65
	<input type="checkbox"/> CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	2	9.09%	\$5.59

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%	More details				
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	33.33%	\$5.55
	<input type="checkbox"/> Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	4	8.16%	\$5.55
	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	2	100.00%	\$5.28

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > Cool Aestheti... 632-979-3423 All campaigns > search beta coolscul... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled Status: Eligible Type: Search Budget: \$93.17/day Optimization score: 70.6%	More details				
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	3	12.50%	\$5.22
	<input type="checkbox"/> CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	3	15.00%	\$5.21
	<input type="checkbox"/> CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	16.67%	\$5.18
	<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	3. lipo	Eligible	2	9.09%	\$5.17

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	3. lipo	Eligible	2	9.09%	\$5.17						
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Removed	1	33.33%	\$4.71						
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	2	15.38%	\$4.64						
Landing pages	<input type="checkbox"/>	Cool Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com	3. lipo	Eligible	2	10.00%	\$4.28						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	<input type="checkbox"/>	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible	2	9.09%	\$5.17						
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Removed	1	33.33%	\$4.71						
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	2	15.38%	\$4.64						
Landing pages	<input type="checkbox"/>	Cool Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com	3. lipo	Eligible	2	10.00%	\$4.28						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021						
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	1	5.56%	\$4.17						
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com	x. Expanded Reach Test	Eligible	2	3.45%	\$4.04						
Extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Flexible Payment Options www.coolaesthetics.com	0. coolsculpting - general	Removed	1	4.55%	\$3.97						
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (={COUNTDOWN}("2021/02/28... www.coolaesthetics.com	0. coolsculpting - general	Removed	1	100.00%	\$3.95						
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolaesthetics.com	1. coolsculpting - price	Removed	2	16.67%	\$3.55						
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	2	100.00%	\$3.46						
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	1	14.29%	\$3.34						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	1	14.29%	\$3.34						
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com	0. coolsculpting - general	Eligible	1	12.50%	\$3.32						
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	1	3.33%	\$3.31						
Landing pages													
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	14.29%	\$3.34					
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	1	12.50%	\$3.32					
Keywords	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	1	3.33%	\$3.31					
Audiences	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	2	33.33%	\$3.12					
Demographics												
Settings												
Suggested	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	2	33.33%	\$3.12					
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	2	20.00%	\$3.10					
Keywords	<input type="checkbox"/>	CoolSculpting in Oklahoma City Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	2.00%	\$3.08					
Audiences	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/03/31... www.coolaesthetics.com	0. coolsculpting - general	Removed	1	33.33%	\$3.03					
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	10.00%	\$2.90					
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	14.29%	\$2.88					
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	1	9.09%	\$2.85					
Audiences	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	2	3.39%	\$2.83					
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	2	3.39%	\$2.83					
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	1	14.29%	\$2.55					
Keywords	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	7.69%	\$2.55					
Audiences	<input type="checkbox"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	1	1.14%	\$2.54					
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	<input type="checkbox"/>	www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	2	3.39%	\$2.83					
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	1	14.29%	\$2.55					
Keywords	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	7.69%	\$2.55					
Audiences	<input type="checkbox"/>	CoolSculpting in Oklahoma City Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com	0. coolsculpting - general	Removed	1	1.14%	\$2.54					
Demographics												
Settings												
Suggested												
Ad schedule												

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Removed	1	100.00%	\$2.36
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Removed	1	100.00%	\$2.24
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo Eligible	1	4.35%	\$2.18

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Removed	1	50.00%	\$2.04
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed	1	7.14%	\$2.02
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general Removed	1	6.25%	\$1.97
	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed	1	3.33%	\$1.88

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed	1	3.33%	\$1.88
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general Removed	1	20.00%	\$1.78
	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Removed	1	16.67%	\$1.68
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo Eligible	1	2.86%	\$1.64

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="checkbox"/>	www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general Removed	1	3.33%	\$1.88
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general Removed	1	20.00%	\$1.78
	<input type="checkbox"/> <input checked="" type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price Removed	1	16.67%	\$1.68
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo Eligible	1	2.86%	\$1.64

Google Ads						
Overview		Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%
Recommendations	Ads Custom Jan 1 - Mar 31, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general Removed	1	9.09%	\$1.60
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Cool Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo Eligible	1	5.88%	\$1.57
	<input type="checkbox"/> <input checked="" type="checkbox"/>	Cool Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test Eligible	1	2.38%	\$0.95

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	100.00%	\$0.84
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Mar 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	33.33%	\$0.66
Extensions	<input type="checkbox"/>	Cool Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.coolaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible	1	11.11%	\$0.06
Landing pages	<input type="checkbox"/>	#1 Provider in Oklahoma City Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more coolaesthetics.com/coolsculpting/oklahoma-city #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Expert. Safe Fat	0. coolsculpting - general	Removed	0	-	\$0.00

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	<input type="checkbox"/>	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Cool Aesthetics coolaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation	0. coolsculpting - general	Removed	0	-	\$0.00
Ads & extensions	<input type="checkbox"/>	25% Off All CoolSculpting Cool Aesthetics Top Provider in Oklahoma City, coolaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed	0	-	\$0.00
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Fat Reduction Treatment No Surgery & Minimal Downtime coolaesthetics.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation	0. coolsculpting - general	Removed	0	-	\$0.00
Landing pages	Total: Ads ①						
Keywords	Total: Campaign ②						
Audiences				2,205	4.79%	\$8,195.50	
Demographics				2,205	4.79%	\$8,195.50	

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details			
Recommendations	Extension type: All ADD FILTER								
Insights	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ad groups	Sitelink extension								
Ads & extensions	<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Approved	8	5.26%	\$24.78
Extensions	Call extension								
Landing pages	<input type="checkbox"/>	(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	279	3.96%	\$1,294.31
Keywords	<input type="checkbox"/>	(405) 842-9732	Call extension	Account	Account	Approved	151	4.00%	\$483.72
Audiences	Location extension								
Demographics	<input type="checkbox"/>	jeff@jeffmeziere.com (View locatio... All locations selected	Location extension	Account	Account	-	-	-	-
Settings	Callout extension								

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details			
Recommendations	Extension type: All ADD FILTER								
Insights	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ad groups	<input type="checkbox"/>	jeff@jeffmeziere.com (View locatio... All locations selected	Location extension	Account	Account	-	-	-	-
Ads & extensions	Callout extension								
Extensions	<input type="checkbox"/>	FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	484	5.37%	\$1,927.71
Landing pages	<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	453	5.68%	\$1,903.74
Keywords	<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	421	5.89%	\$1,693.14
Audiences	<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	412	6.03%	\$1,666.04
Demographics	<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	398	6.05%	\$1,638.79
Settings	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	404	5.85%	\$1,557.97

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$93.17/day	Optimization score: 70.6%	More details			
Recommendations	Extension type: All ADD FILTER								
Insights	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ad groups	Callout extension								
Ads & extensions	<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	379	5.67%	\$1,523.92
Extensions	Structured snippet extension								
Landing pages	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	15	3.78%	\$33.36
Keywords	Promotion extension								
Audiences	<input type="checkbox"/>	\$1,000 off 8+ Treatments	Promotion extension	search beta cool...	Campaign	Approved	170	5.35%	\$748.65
Demographics	<input type="checkbox"/>	Easter - \$1,000 off 8+ Treatments	Promotion extension	search beta cool...	Campaign	Approved	144	5.51%	\$726.76
Settings	Total: Sitelink extensions						27	6.91%	\$111.92

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$93.17/day | Optimization score: 70.6% | More details

Recommendations: + Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Easter - \$1,000 off 8+ Treatments	search beta cool...	Campaign	Approved	144	5.51%	\$726.76
Total: Sitelink extensions					27	6.91%	\$111.92
Total: Callout extensions					1,012	5.55%	\$4,009.66
Total: Structured snippet extensions					15	3.78%	\$33.36
Total: Call extensions					430	3.97%	\$1,778.03
Total: Location extensions					1,269	5.32%	\$4,695.35
Total: Promotion extensions					1,295	5.86%	\$4,896.64

Show rows: 10 | 11 - 14 of 14

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
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Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$93.17/day | Optimization score: 70.6% | More details

Recommendations: Ads > Responsive search ad X | Leave feedback | Custom Jan 1 - Mar 31, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
<input type="radio"/>				
<input checked="" type="radio"/> Cool Aesthetics	Approved	Headline	None	522
<input checked="" type="radio"/> Non-Surgical Fat Reduction	Approved	Headline	None	1,929
<input checked="" type="radio"/> Eliminate Fat & Feel Great	Approved	Headline	None	66
<input checked="" type="radio"/> Offering \$1,000 Off 8+ Cycles	-	Headline	None	2,166
<input checked="" type="radio"/> Get Rid of Unwanted Fat	Approved	Headline	None	87
<input checked="" type="radio"/> Fat Reduction in Oklahoma City	Approved	Headline	None	4,733

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$93.17/day | Optimization score: 70.6% | More details

Recommendations: + Asset status: All | ADD FILTER | DOWNLOAD | EXPAND

Asset	Status	Asset type	Position pinning	Impr.
<input checked="" type="radio"/> Offering \$1,000 Off 8+ Cycles	-	Headline	None	2,166
<input checked="" type="radio"/> Get Rid of Unwanted Fat	Approved	Headline	None	87
<input checked="" type="radio"/> Fat Reduction in Oklahoma City	Approved	Headline	None	4,733
<input checked="" type="radio"/> Freezing Fat Really Works	Approved	Headline	None	58
<input checked="" type="radio"/> Safe + Effective Fat Reduction	Approved	Headline	None	355
<input checked="" type="radio"/> Our Biggest Discount Ever	Approved	Headline	None	599
<input checked="" type="radio"/> Get \$1,000 Off 8+ Treatments	Approved	Headline	None	0

Show rows: 10 | 1 - 10 of 15

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Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$93.17/day | Optimization score: 70.6% | More details

Recommendations: Ads > Responsive search ad X | Leave feedback | Custom Jan 1 - Mar 31, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
<input type="radio"/>				
<input checked="" type="radio"/> Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	54
<input checked="" type="radio"/> Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved	Description	None	19
<input checked="" type="radio"/> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	4,350
<input checked="" type="radio"/> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved	Description	None	5,131
<input checked="" type="radio"/> Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved	Description	None	0

Show rows: 10 | 11 - 15 of 15

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To

Cool Aesthetics, LLC
5740 Northwest 135th Street
Oklahoma City, Oklahoma
73142
United States

Date of Issue

01/01/2021

Invoice Number

FB2021-004

Amount Due (USD)

\$0.00

Due Date

01/01/2021

Description

Rate

Qty

Line Total

Digital Marketing Monthly Management Service

- Manage & optimize digital marketing campaigns on Google Adwords
- Optin technology to increase conversions.
- Call tracking & reporting
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Call tracking and monitoring

\$1,500.00

1

\$1,500.00

Subtotal

1,500.00

Tax

0.00

Total

1,500.00

Amount Paid

1,500.00

Amount Due (USD)

\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Cool Aesthetics, LLC 5740 Northwest 135th Street Oklahoma City, Oklahoma 73142 United States	Date of Issue 02/01/2021 Due Date 02/01/2021	Invoice Number FB2021-026	Amount Due (USD) \$0.00
--	---	-------------------------------------	--

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To

Cool Aesthetics, LLC
5740 Northwest 135th Street
Oklahoma City, Oklahoma
73142
United States

Date of Issue

03/01/2021

Invoice Number

FB2021-043

Amount Due (USD)

\$0.00

Due Date

03/01/2021

Description

Rate

Qty

Line Total

Digital Marketing Monthly Management Service

- Manage & optimize digital marketing campaigns on Google Adwords
- Optin technology to increase conversions.
- Call tracking & reporting
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Call tracking and monitoring

\$1,500.00

1

\$1,500.00

Subtotal

1,500.00

Tax

0.00

Total

1,500.00

Amount Paid

1,500.00

Amount Due (USD)

\$0.00