

CoolSculpting Marketing Services

Cool Aesthetics- Dr. Howard Q2 2021

Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 8,160.66
Total Marketing Fee: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$ 12,660.66

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Campaigns Custom Apr 1 - Jun 30, 2021

Recommendations Campaign status: All ADD FILTER

Insights

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$91.66/day	Eligible	2,403	5.57%	\$8,160.66
search beta coolitone	\$0.06/day	Paused All ads limited by policy	0	-	\$0.00
search alpha coolsculpting	\$31.95/day	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$0.06/day	Paused	0	-	\$0.00
Total: Campaigns			2,403	5.57%	\$8,160.66
Total: Account	\$91.66/day		2,403	5.57%	\$8,160.66

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column headers' hover text for accredited metrics.

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SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations Ads Custom Apr 1 - Jun 30, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Cool Aesthetics Fat Reduction in Oklahoma City Non-Surgical Fat Reduction +9 more coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	4. lipo	Eligible (Limited) Poor ad strength	561	7.21%	\$1,814.87
Cool Aesthetics Fat Reduction in Oklahoma City Non-Surgical Fat Reduction +9 more coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Poor ad strength	372	4.36%	\$1,202.10
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed	210	7.91%	\$916.44
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed	164	9.37%	\$654.52

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul...

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations Ads Custom Apr 1 - Jun 30, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed	164	9.37%	\$654.52
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	78	7.74%	\$224.28
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	63	3.33%	\$209.97
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	66	6.25%	\$209.07

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul...

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations Ads Custom Apr 1 - Jun 30, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	66	6.25%	\$209.07
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	75	7.11%	\$199.65
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	62	3.39%	\$177.62
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting, Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	50	2.66%	\$149.42

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights																
Ad groups	CoolSculpting Consultation Today															
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	75	7.11%	\$199.65							
Extensions																
Landing pages																
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	62	3.39%	\$177.62							
Audiences																
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	50	2.66%	\$148.42							
Settings																
Suggested																
Ad schedule	Total: Ads							2,403	5.57%	\$						

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights																
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	42	6.00%	\$147.20							
Extensions																
Landing pages																
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Oklahoma City Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	25	6.25%	\$115.44							
Audiences																
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Oklahoma City Limited Time Offer June 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	25	6.36%	\$104.27							
Settings																
Suggested																
Ad schedule	CoolSculpting in Oklahoma City Limited Time Offer June 2021 Flexible Payment Options															

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights																
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Oklahoma City Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	26	6.75%	\$87.85							
Extensions																
Landing pages																
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	19	2.55%	\$80.14							
Audiences																
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	23	3.10%	\$71.92							
Settings																
Suggested																
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Flexible Payment Options coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	16	7.51%	\$66.21							

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights																
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Flexible Payment Options coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	16	7.51%	\$68.21							
Extensions																
Landing pages																
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Oklahoma City Freeze Away Body Fat Flexible Payment Options coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	15	9.26%	\$67.28							
Audiences																
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	21	2.96%	\$65.41							
Settings																
Suggested																
Ad schedule	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	18	4.07%	\$62.65							

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights																
Ad groups	Lock In Your Discount Today															
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting in Oklahoma City Freeze Away Body Fat Flexible Payment Options coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	15	9.26%	\$67.28							
Extensions																
Landing pages																
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	21	2.96%	\$65.41							
Audiences																
Demographics	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	18	4.07%	\$62.65							
Settings																
Suggested																
Ad schedule	Total: Ads							2,403	5.57%	\$						

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	17	10.00%	\$62.05
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details	1. coolsculpting - price	Removed Poor ad strength	25	12.44%	\$60.49
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	15	4.08%	\$54.03

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	14	2.08%	\$52.36
CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	14	9.79%	\$48.43
Huge CoolSculpting Promotion CoolSculpting in Oklahoma City Biggest CoolSculpting® Promo +5... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. Expert, Safe Fat... View assets details	1. coolsculpting - price	Removed Poor ad strength	14	10.61%	\$47.86
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free	4. lipo	Eligible	9	5.36%	

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	9	5.36%	\$43.10
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	9	4.31%	\$38.98
CoolSculpting in Oklahoma City Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	11	10.38%	\$38.39
Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	9	5.36%	\$35.02

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	9	4.31%	\$38.98
CoolSculpting in Oklahoma City Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	11	10.38%	\$38.39
Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	9	5.36%	\$35.52
Total: Ads			2,403	5.57%	\$

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	10	7.69%	\$33.69
CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible	6	3.68%	\$33.40
CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	12	9.30%	\$32.03

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights												SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost										
	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer June 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	10	11.36%	\$31.78									
	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	14	7.69%	\$30.80									
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	10.71%	\$29.53									
	<input type="checkbox"/>	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	9	3.86%										

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights												SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost										
	<input type="checkbox"/>	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	9	3.86%	\$29.25									
	<input type="checkbox"/>	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	7	7.07%	\$29.05									
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	8.11%	\$26.78									
	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	10	10.64%										

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights												SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost										
		8+ Treatments														
	<input type="checkbox"/>	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	7	7.07%	\$29.05									
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	8.11%	\$26.78									
	<input type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	10	10.64%	\$26.07									
		Total: Ads			2,403	5.57%	\$6									

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						Custom Apr 1 - Jun 30, 2021									
Insights												SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost										
	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	11	10.58%	\$25.00									
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	6	15.38%	\$24.91									
	<input type="checkbox"/>	Cool Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	5	8.33%	\$24.10									

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights												SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost										
	<input type="checkbox"/>	Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	6	8.96%	\$22.53									
	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	8	4.35%	\$21.91									
	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer June 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	5	10.64%	\$21.32									
	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	x. Expanded Reach Test	Eligible	7	5.34%	\$20.97									

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	7	5.34%	\$20.97			
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	8	11.27%	\$20.75			
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	5	10.20%	\$20.70			
Landing pages	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible	6	2.68%	\$20.92			

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups	<input type="checkbox"/>	CoolSculpting Consultation Today								
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	8	11.27%	\$20.75			
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	5	10.20%	\$20.70			
Landing pages	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	6	2.68%	\$18.92			
Keywords	Total: Ads						2,403	5.57%	\$6	

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	7	5.38%	\$18.58			
Ads & extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Flexible Payment Options coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	6	8.45%	\$18.16			
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever coolaesthetics.com/coolsculpting/oklahoma_city Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	4	5.88%	\$18.08			
Landing pages	Cool Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments									

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups	<input type="checkbox"/>	Cool Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	4	4.49%	\$17.21			
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	6	4.08%	\$16.51			
Extensions	<input type="checkbox"/>	CoolSculpting in Oklahoma City Freeze Away Body Fat Our Biggest Discount Ever coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	3	21.43%	\$16.34			
Landing pages	<input type="checkbox"/>	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	3	3.85%	\$16.99			

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups	<input type="checkbox"/>	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	3	3.85%	\$15.89			
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	8	6.50%	\$15.09			
Extensions	<input type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	7	3.11%	\$14.87			
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	4. lipo	Eligible	4	13.33%	\$16.99			

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups	Lock in your discount today									
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	8	6.50%	\$15.09			
Extensions	<input type="checkbox"/> ●	Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	7	3.11%	\$14.87			
Landing pages	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	4	13.33%	\$14.69			
Keywords	Total: Ads									
Audiences	2,403									
Demographics	5.57%									
Settings	↓									
Suggested	Ad schedule									

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	Custom Apr 1 - Jun 30, 2021									
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	<input type="checkbox"/> ●	Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	3	3.85%	\$13.66			
Extensions	<input type="checkbox"/> ●	Cool Aesthetics Freezing Fat Really Works Freeze Away Body Fat <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	3	8.33%	\$11.89			
Landing pages	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Flexible Payment Options <small>www.coolaesthetics.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	3	13.64%	\$11.49			
Keywords	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat									
Audiences	3									
Demographics	13.64%									
Settings	↓									
Suggested	Ad schedule									

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	<input type="checkbox"/> ●	Cool Aesthetics Our Biggest Discount Ever Get Rid of Unwanted Fat <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	3.77%	\$11.45			
Extensions	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever <small>www.coolaesthetics.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	3	10.34%	\$11.19			
Landing pages	<input type="checkbox"/> ●	CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Flexible Payment Options <small>www.coolaesthetics.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	7.41%	\$9.61			
Keywords	Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat									
Audiences	3									
Demographics	5.26%									
Settings	↓									
Suggested	Ad schedule									

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	<input type="checkbox"/> ●	Fat Reduction in Oklahoma City Our Biggest Discount Ever Freeze Away Body Fat <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	3	5.26%	\$9.58			
Extensions	<input type="checkbox"/> ●	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... <small>www.coolaesthetics.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	3	9.09%	\$9.38			
Landing pages	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	2	12.50%	\$9.35			
Keywords	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments									
Audiences	2									
Demographics	6.90%									
Settings	↓									
Suggested	Ad schedule									

Google Ads										
Chris Zelig > Cool Aestheti... 632-979-3423										
All campaigns > search beta coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
Ads & extensions	<input type="checkbox"/> ●	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... <small>www.coolaesthetics.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	3	9.09%	\$9.38			
Extensions	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	2	12.50%	\$9.35			
Landing pages	<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments <small>coolaesthetics.com/coolsculpting/oklahoma_city</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	6.90%	\$8.93			
Keywords	Total: Ads									
Audiences	2,403									
Demographics	5.57%									
Settings	↓									
Suggested	Ad schedule									

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	3.85%	\$8.58								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	3	11.54%	\$8.32								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	3	27.27%	\$8.28								
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	1	7.14%	\$8.16								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	4	6.15%	\$8.15								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.coolaesthetics.com	1. coolsculpting - price	Removed	1	4.76%	\$7.59								
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Removed	4	10.53%	\$7.21								

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Our Biggest Discount Ever www.coolaesthetics.com	1. coolsculpting - price	Removed	4	10.53%	\$7.21								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	2.86%	\$6.65								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	2	5.13%	\$6.49								
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	2	25.00%	\$6.15								

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Lock In Your Discount Today													
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	2	2.86%	\$6.65								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.coolaesthetics.com	0. coolsculpting - general	Removed	2	5.13%	\$6.49								
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com	1. coolsculpting - price	Removed	2	25.00%	\$6.15								
Total: Ads							2,403	5.57%	\$6.15							

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cool Aesthetics Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	3	5.08%	\$6.06								
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	2	10.53%	\$5.96								
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Oklahoma City Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	4	9.52%	\$5.92								
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	2	9.52%	\$5.86
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	0.87%	\$5.59
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	25.00%	\$5.20
CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss	0. coolsculpting - general	Removed	3	3.33%	

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	3	3.33%	\$5.11
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	2.86%	\$5.10
CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	6.67%	\$5.10
Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	0.84%	

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Lock In Your Discount Today					
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	2.86%	\$5.10
CoolSculpting in Oklahoma City Limited Time Offer Apr 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	6.67%	\$5.10
Fat Reduction in Oklahoma City Freezing Fat Really Works Get Rid of Unwanted Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	0.84%	\$4.95
Total: Ads			2,403	5.57%	\$

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	7.69%	\$4.88
CoolSculpting in Oklahoma City Freeze Away Body Fat Flexible Payment Options coolaesthetics.com/coolsculpting/oklahoma_city Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible	1	6.67%	\$4.80
CoolSculpting in Oklahoma City Limited Time Offer June 2021 Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	1.39%	\$4.63
Huge CoolSculpting Promotion Limited Time Offer June 2021 Flexible Payment Options					

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	16.67%	\$4.58
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	33.33%	\$4.54
Huge CoolSculpting Promotion Limited Time Offer June 2021 Hurry Offer Ends In... www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	13.33%	\$4.53
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever coolaesthetics.com/coolsculpting/oklahoma_city Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does	0. coolsculpting - general	Eligible	1	5.88%	

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com																																					
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details																																										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE																																									
Insights	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="6">BOOK A Free Consultation Now</td> </tr> <tr> <td>Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</td> <td>x. Expanded Reach Test</td> <td>Eligible</td> <td>2</td> <td>8.33%</td> <td>\$3.13</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</td> <td>1. coolsculpting - price</td> <td>Removed</td> <td>1</td> <td>25.00%</td> <td>\$3.13</td> </tr> <tr> <td>CoolSculpting in Oklahoma City Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</td> <td>1. coolsculpting - price</td> <td>Removed</td> <td>1</td> <td>14.29%</td> <td>\$3.05</td> </tr> <tr> <td colspan="3">Total: Ads</td> <td>2,403</td> <td>5.57%</td> <td>\$</td> </tr> </tbody> </table>												Ad	Ad group	Status	Clicks	CTR	Cost	BOOK A Free Consultation Now						Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	8.33%	\$3.13	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	25.00%	\$3.13	CoolSculpting in Oklahoma City Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	14.29%	\$3.05	Total: Ads			2,403	5.57%	\$
Ad	Ad group	Status	Clicks	CTR	Cost																																											
BOOK A Free Consultation Now																																																
Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible	2	8.33%	\$3.13																																											
Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed	1	25.00%	\$3.13																																											
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Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com																															
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details																																				
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021																																			
Insights	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>1</td> <td>9.09%</td> <td>\$2.88</td> </tr> <tr> <td>Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</td> <td>0. coolsculpting - general</td> <td>Removed</td> <td>1</td> <td>4.35%</td> <td>\$2.86</td> </tr> <tr> <td>Cool Aesthetics Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</td> <td>4. lipo</td> <td>Eligible</td> <td>1</td> <td>8.33%</td> <td>\$2.83</td> </tr> <tr> <td colspan="6">Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments</td> </tr> </tbody> </table>												Ad	Ad group	Status	Clicks	CTR	Cost	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Flexible Payment Options www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	9.09%	\$2.88	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	4.35%	\$2.86	Cool Aesthetics Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	1	8.33%	\$2.83	Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments					
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Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423		All campaigns > search beta coolscul...		259-215-0574 Chris Zelig support@medstarmedia.com																															
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Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Cool Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	1	11.11%	\$2.16
CoolSculpting in Oklahoma City Limited Time Offer June 2021 Flexible Payment Options www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	1	1.28%	\$2.16
Fat Reduction in Oklahoma City Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	1	1.89%	\$1.90

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Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible	1	5.26%	\$1.78
CoolSculpting in Oklahoma City Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed	2	3.28%	\$1.68
CoolSculpting in Oklahoma City Save \$1,000 Off 8+ Treatments Flexible Payment Options coolaesthetics.com/coolsculpting/oklahoma_city Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	1	1.47%	\$1.56
Huge CoolSculpting Promotion Limited Time Offer June 2021 Our Biggest Discount Ever www.coolaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does	1. coolsculpting - price	Removed	1	20.00%	\$1.40

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Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	20.00%	\$1.49
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	100.00%	\$1.47
CoolSculpting in Oklahoma City Freeze Away Body Fat Flexible Payment Options coolaesthetics.com/coolsculpting/oklahoma_city Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Oklahoma City, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible	1	5.26%	\$1.40

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Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	100.00%	\$1.47
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Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	1	50.00%	\$1.24
Fat Reduction in Oklahoma City Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	1	4.55%	\$1.14
Cool Aesthetics Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	1	2.86%	\$1.07

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups							Cool Aesthetics Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	1	12.50%	\$1.03				
Ads & extensions							Fat Reduction in Oklahoma City Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible	1	2.17%	\$0.83				
Extensions							Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments coolaesthetics.com/coolsculpting/oklahoma_city Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible	1	1.59%	\$0.55				
Landing pages							Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss	0. coolsculpting - general	Removed	1	16.67%	\$0.23				
Keywords																
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups							Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In... www.coolaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	1	16.67%	\$0.23				
Ads & extensions							#1 Provider in Oklahoma City Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more coolaesthetics.com/coolsculpting/oklahoma-city #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Expert, Safe Fat... View assets details	0. coolsculpting - general	Removed	0	-	\$0.00				
Extensions							CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Cool Aesthetics coolaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation	0. coolsculpting - general	Removed	0	-	\$0.00				
Landing pages							25% Off All CoolSculpting Cool Aesthetics Top Provider in Oklahoma City coolaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery.	0. coolsculpting - general	Removed	0	-					
Keywords																
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights							Ad	Ad group	Status	Clicks	CTR	Cost				
Ad groups							coolaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Oklahoma City, OK. Schedule a Free Consultation	0. coolsculpting - general	Removed	0	-	\$0.00				
Ads & extensions							25% Off All CoolSculpting Cool Aesthetics Top Provider in Oklahoma City coolaesthetics.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Oklahoma City, OK. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed	0	-	\$0.00				
Extensions							Total: Ads			2,403	5.57%	\$8,160.66				
Landing pages							Total: Campaign			2,403	5.57%	\$8,160.66				
Keywords																
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.																
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Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Extensions > All						SUMMARY TABLE Custom Apr 1 - Jun 30, 2021									
Insights	Extension type: All ADD FILTER						Associations view									
Ad groups							Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Ads & extensions							Sitelink extension									
Ads							CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Approved	81	5.36%	\$294.37		
Extensions							Call extension									
Landing pages							(405) 842-9732 (mobile)	Call extension	Account	Account	Approved	252	4.87%	\$1,083.76		
Keywords							(405) 842-9732	Call extension	Account	Account	Approved	207	4.81%	\$695.56		
Audiences							Location extension									
Demographics							jeff@jeffmeziere.com (View locatio... All locations selected	Location extension	Account	Account	-	-	-	-		
Settings							Callout extension									
Suggested																
Ad schedule																

Google Ads							Chris Zelig > Cool Aestheti... 632-979-3423	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$91.66/day	Optimization score: 91.8%	More details										
Recommendations	Extension type: All ADD FILTER						Associations view									
Insights							Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Ad groups							(405) 842-9732	Call extension	Account	Account	Approved	207	4.81%	\$695.56		
Ads & extensions							Location extension									
Ads							jeff@jeffmeziere.com (View locatio... All locations selected	Location extension	Account	Account	-	-	-	-		
Extensions							Callout extension									
Landing pages							FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	479	6.41%	\$1,616.00		
Keywords							Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	406	6.28%	\$1,455.55		
Audiences							New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	365	6.26%	\$1,306.40		
Demographics							Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved	362	6.39%	\$1,221.90		
Settings							Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved	353	6.36%	\$1,162.79		
Suggested							Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	342	6.43%	\$1,154.41		
Ad schedule																

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	316	6.02%	\$1,090.16
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	14	4.27%	\$46.07
Promotion extension							
Summer Sale - \$1,000 off 8+ Treatm...	Promotion extension	search beta cool...	Campaign	Approved	1,099	6.21%	\$3,642.60
Total: Sitelink extensions					82	5.37%	\$295.96
Total: Callout extensions					964	6.32%	\$3,361.91

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Sitelink extensions					82	5.37%	\$295.96
Total: Callout extensions					964	6.32%	\$3,361.91
Total: Structured snippet extensions					14	4.27%	\$46.07
Total: Call extensions					459	4.84%	\$1,779.32
Total: Location extensions					1,447	5.63%	\$5,178.35
Total: Promotion extensions					1,376	6.37%	\$4,480.68

Show rows: 10 | 11 - 13 of 13

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Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Responsive search ad

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Cool Aesthetics	Approved	Headline	None	923
Non-Surgical Fat Reduction	Approved	Headline	None	2,358
Eliminate Fat & Feel Great	Approved	Headline	None	75
Offering \$1,000 Off 8+ Cycles	-	Headline	None	2
Get Rid of Unwanted Fat	Approved	Headline	None	98
Fat Reduction in Oklahoma City	Approved	Headline	None	6,801

Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Responsive search ad

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Offering \$1,000 Off 8+ Cycles	-	Headline	None	2
Get Rid of Unwanted Fat	Approved	Headline	None	98
Fat Reduction in Oklahoma City	Approved	Headline	None	6,801
Freezing Fat Really Works	Approved	Headline	None	88
Safe + Effective Fat Reduction	Approved	Headline	None	349
Our Biggest Discount Ever	Approved	Headline	None	3,058
Get \$1,000 Off 8+ Treatments	Approved	Headline	None	2,060

Show rows: 10 | 1 - 10 of 18

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Google Ads | Chris Zelig > Cool Aestheti... 632-979-3423 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8%

Recommendations: Responsive search ad

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting Oklahoma City	Approved	Headline	None	0
Freeze Your Fat	Approved	Headline	None	0
Freeze Away Body Fat	Approved	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved	Description	None	24
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	6,563

Overview Enabled Status: Eligible Type: Search Budget: \$91.66/day Optimization score: 91.8% More details

Recommendations Asset status: All ADD FILTER DOWNLOAD EXPAND

Asset	Status	Asset type ↑	Position pinning	Impr.
Freeze Your Fat	Approved	Headline	None	0
Freeze Away Body Fat	Approved	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved	Description	None	24
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	6,563
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved	Description	None	7,766
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved	Description	None	0

Show rows: 10 11 - 18 of 18

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MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To

Cool Aesthetics, LLC
5740 Northwest 135th Street
Oklahoma City, Oklahoma
73142
United States

Date of Issue

04/01/2021

Invoice Number

FB2021-067

Amount Due (USD)

\$0.00

Due Date

04/01/2021

Description

Rate

Qty

Line Total

Digital Marketing Monthly Management Service

- Manage & optimize digital marketing campaigns on Google Adwords
- Optin technology to increase conversions.
- Call tracking & reporting
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Call tracking and monitoring

\$1,500.00

1

\$1,500.00

Subtotal

1,500.00

Tax

0.00

Total

1,500.00

Amount Paid

1,500.00

Amount Due (USD)

\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To

Cool Aesthetics, LLC
5740 Northwest 135th Street
Oklahoma City, Oklahoma
73142
United States

Date of Issue

05/01/2021

Invoice Number

FB2021-089

Amount Due (USD)

\$0.00

Due Date

05/01/2021

Description

Rate

Qty

Line Total

Digital Marketing Monthly Management Service

- Manage & optimize digital marketing campaigns on Google Adwords
- Optin technology to increase conversions.
- Call tracking & reporting
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Call tracking and monitoring

\$1,500.00

1

\$1,500.00

Subtotal

1,500.00

Tax

0.00

Total

1,500.00

Amount Paid

1,500.00

Amount Due (USD)

\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To

Cool Aesthetics, LLC
5740 Northwest 135th Street
Oklahoma City, Oklahoma
73142
United States

Date of Issue

06/01/2021

Invoice Number

FB2021-107

Amount Due (USD)

\$0.00

Due Date

06/01/2021

Description

Rate

Qty

Line Total

Digital Marketing Monthly Management Service

\$1,500.00

1

\$1,500.00

- Manage & optimize digital marketing campaigns on Google Adwords
- Optin technology to increase conversions.
- Call tracking & reporting
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Call tracking and monitoring

Subtotal

1,500.00

Tax

0.00

Total

1,500.00

Amount Paid

1,500.00

Amount Due (USD)

\$0.00