

CoolBodi Spa CoolSculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

Total Google Ads: \$5,610.05

Google Ads Chris Zelig Cool Bodi Spa - 738-272-... 738-272-6893 All campaigns						
Campaigns						
Campaign	Budget	Status	Clicks	CTR	Cost	
search beta coolsculpting	\$67.72/day	Eligible	263	10.53%	\$5,610.05	
Total: Campaigns			263	10.53%	\$5,610.05	
Total: Account	\$67.72/day		263	10.53%	\$5,610.05	

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads Chris Zelig Cool Bodi Spa - 738-272-... 738-272-6893 All campaigns search beta coolsculpting						
Ads						
Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads			263	10.53%	\$5,610.05	
#1 Provider in Norman Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more coolbodispa.com/coolsculpting/norman	0. coolsculpting - general	Removed	89	10.31%	\$2,023.91	
CoolSculpting in Norman, OK Fat Reduction Treatment Book A Virtual Consultation www.coolbodispa.com/coolsculpting	0. coolsculpting - general	Removed	54	10.74%	\$1,044.23	
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.coolbodispa.com/coolsculpting	0. coolsculpting - general	Removed	25	9.16%	\$893.05	
CoolSculpting in Norman Fat Reduction Treatment Flexible Payment Options www.coolbodispa.com	0. coolsculpting - general	Approved	21	15.00%	\$262.23	
25% Off All CoolSculpting Virtual Consultation Available Top Provider in Norman, OK www.coolbodispa.com/coolsculpting	0. coolsculpting - general	Removed	5	13.16%	\$245.83	
25% Off All CoolSculpting® Best Price in Norman, OK Coolbodispa +6 more coolbodispa.com/coolsculpting/special	1. coolsculpting - price	Removed	13	22.03%	\$228.06	
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat						

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Ads						
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Total: Ads			263	10.53%	\$5,610.05	
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com	0. coolsculpting - general	Approved	10	8.20%	\$214.37	
(Keyword CoolBodi Spa) New Client Special 25% Off All Fat Freezing www.coolbodispa.com	0. coolsculpting - general	Approved	11	11.11%	\$173.64	
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Norman www.coolbodispa.com	0. coolsculpting - general	Approved	3	5.17%	\$107.48	
Body Sculpting CoolSculpting in Norman Non-Surgical Fat Reduction www.coolbodispa.com	3. body sculpting	Approved	6	30.00%	\$85.45	
25% Off All CoolSculpting Affordable & Quick Treatments Virtual Consultation Available coolbodispa.com/coolsculpting/special	1. coolsculpting - price	Removed	1	20.00%	\$44.73	
Freezing Fat Really Works Virtual Consultation Available 25% Off First Treatment coolbodispa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Removed	2	10.53%	\$39.01	
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com	3. body sculpting	Approved	1	7.69%	\$37.70	

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Ads						
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CoolSculpting in Norman, OK Fat Reduction Treatment Book A Virtual Consultation coolbodispa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Removed	4	22.22%	\$33.08	
CoolSculpting in Norman Fat Reduction Treatment Freezing Fat Really Works www.coolbodispa.com	6. coolsculpting - fat freeze	Approved	2	28.57%	\$29.07	
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com	7. coolsculpting - near me	Approved	1	12.50%	\$26.45	
#1 Provider in Norman Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more coolbodispa.com/fat-freezing/norman	6. coolsculpting - fat freeze	Removed	2	11.11%	\$20.52	
CoolSculpting in Norman, OK Fat Reduction Treatment Virtual Consultation Available www.coolbodispa.com/coolsculpting	4. lipo	Removed	2	14.29%	\$19.18	
CoolSculpting in Norman, OK Fat Reduction Treatment Virtual Consultation Available www.coolbodispa.com/coolsculpting	3. body sculpting	Removed	1	4.76%	\$15.48	
Best Price in Norman, OK Virtual Consultation Available Flexible Payment Options coolbodispa.com/coolsculpting/special	1. coolsculpting - price	Removed	2	15.38%	\$13.55	

Google Ads | Chris Zelig | Cool Bodi Spa - 738-272-... | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.72/day, Optimization score: 94.8%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 263, 10.53%, \$5,610.05					
25% Off All CoolSculpting Affordable & Quick Treatments CoolBodi Spa	1. coolsculpting - price	Approved	1	20.00%	\$13.43
(Keyword: CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more	6. coolsculpting - fat freeze	Approved	1	50.00%	\$11.84
CoolSculpting in Norman, OK Fat Reduction Treatment Virtual Consultation Available	5. sculpsure	Removed	2	33.33%	\$10.34
(Keyword: CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more	coolsculpting - chin	Approved	1	20.00%	\$5.75
CoolSculpting in Norman, OK Fat Reduction Treatment Virtual Consultation Available	2. cryolipolysis	Removed	1	6.67%	\$5.12
(Keyword: CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more	1. coolsculpting - price	Approved	1	5.56%	\$3.45
(Keyword: CoolBodi Spa) Freeze Away Stubborn Fat 25% Off First Treatment	6. coolsculpting - fat freeze	Approved	1	33.33%	\$3.10

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Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 263, 10.53%, \$5,610.05					
(Keyword: CoolBodi Spa) Freeze Away Stubborn Fat 25% Off First Treatment	6. coolsculpting - fat freeze	Approved	1	33.33%	\$3.10
25% Off All CoolSculpting Cool Bodi Spa Top Provider in Norman, OK	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting in Norman, OK Fat Reduction Treatment No Surgery & Minimal Downtime	0. coolsculpting - general	Removed	0	-	\$0.00
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Cool Bodi Spa	0. coolsculpting - general	Removed	0	-	\$0.00
#1 Provider in Norman Safe & Effective Fat Reduction 25% Off All CoolSculpting	coolsculpting - face	Removed	0	-	\$0.00
CoolSculpting in Norman, OK Fat Reduction Treatment No Surgery & Minimal Downtime	coolsculpting - face	Removed	0	-	\$0.00
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Cool Bodi Spa	coolsculpting - face	Removed	0	-	\$0.00

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Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 263, 10.53%, \$5,610.05					
(Keyword: CoolBodi Spa) CoolSculpting in Norman Target Belly Fat, Love Handles	coolsculpting - love handles	Approved	0	0.00%	\$0.00
How to Get Rid of Bra Bulge CoolSculpting for Bra Fat Freeze Away Stubborn Fat	coolsculpting - bra bulge	Approved	0	-	\$0.00
Target Back Fat & Bra Bulge CoolSculpting in Norman Fat Reduction Treatment	coolsculpting - bra bulge	Approved (limited): Trademarks in ad text	0	-	\$0.00
(Keyword: CoolBodi Spa) CoolSculpting Treat Bra Fat Top Provider in Norman	coolsculpting - bra bulge	Approved	0	-	\$0.00
Total: Ads 263, 10.53%, \$5,610.05					
Total: Campaign 263, 10.53%, \$5,610.05					

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.72/day, Optimization score: 94.8%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Norman	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	-	\$0.00
Call extension							
(405) 420-9785 (mobile)	Call extension	Account	Account	Approved	40	11.08%	\$1,190.74
(405) 420-9785	Call extension	Account	Account	Approved	11	5.85%	\$219.32
Callout extension							
FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	73	11.35%	\$1,943.40
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	66	11.70%	\$1,787.37
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	60	9.84%	\$1,460.21
Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	55	10.20%	\$1,423.15

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.72/day, Optimization score: 94.8%

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Liposuction Alternative								
Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	61	11.94%	\$1,313.10	
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved	68	11.93%	\$1,297.09	
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	59	10.71%	\$1,293.08	
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	47	9.18%	\$1,174.84	
Structured snippet extension								
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	1	14.29%	\$5.12	
Promotion extension								
25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved	170	10.88%	\$3,707.08	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						197	10.69%	\$4,332.24
Total: Structured snippet extensions						1	14.29%	\$5.12
Total: Call extensions						51	9.29%	\$1,410.06
Total: Promotion extensions						170	10.88%	\$3,707.08

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