

Cool Bodi Spa CoolSculpting Google Adwords + Facebook Ads Q3 2020 (7/1/2020 - 7/30/2020)

Total Google Ads: \$6,956.58
Facebook Ad Spend: \$ 497.90
Total Media Spend: \$7,454.48

Google Ads | Chris Zelig | Cool Bodi Spa - 738-272-... | 738-272-6893 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$82.63/day	Eligible (Learning)	1,135	4.45%	\$6,956.58
Total: Campaigns			1,135	4.45%	\$6,956.58
Total: Account	\$82.63/day		1,135	4.45%	\$6,956.58

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Cool Bodi Spa - 738-272-... | 738-272-6893 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$82.63/day | Optimization score: 94.6% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,135	4.45%	\$6,956.58
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	0. coolsculpting - general	Approved	208	9.57%	\$1,742.66
CoolBodi Spa CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	x. Expanded Reach Test	Ad group paused	274	3.54%	\$1,305.15
CoolSculpting in Norman Fat Reduction Treatment Flexible Payment Options www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused	230	2.71%	\$1,157.57
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	4. lipo	Ad group paused	208	6.29%	\$1,110.14
CoolSculpting in Norman Fat Reduction Treatment Flexible Payment Options www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation	0. coolsculpting - general	Approved	45	10.66%	\$472.62
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	1. coolsculpting - price	Approved	46	16.67%	\$222.55
(Keyword CoolBodi Spa) New Client Special 25% Off All Fat Freezing					

Google Ads | Chris Zelig | Cool Bodi Spa - 738-272-... | 738-272-6893 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$82.63/day | Optimization score: 94.6% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,135	4.45%	\$6,956.58
(Keyword CoolBodi Spa) New Client Special 25% Off All Fat Freezing www.coolbodispa.com Best CoolSculpting Deal. Top Provider in Norman, OK for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Approved	10	9.90%	\$95.23
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Norman www.coolbodispa.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation	4. lipo	Ad group paused	16	3.86%	\$92.48
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Norman www.coolbodispa.com CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused	13	1.19%	\$86.96
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	2. body sculpting	Approved	6	9.68%	\$84.15
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Norman www.coolbodispa.com CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused	2	5.56%	\$83.63
(Keyword CoolBodi Spa) Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.coolbodispa.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Ad group paused	14	5.24%	\$81.47
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com	coolsculpting - chin	Ad group removed	9	14.52%	\$58.73

Google Ads | Chris Zelig | Cool Bodi Spa - 738-272-... | 738-272-6893 | All campaigns | search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$82.63/day | Optimization score: 94.6% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,135	4.45%	\$6,956.58
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	coolsculpting - chin	Ad group removed	9	14.52%	\$58.73
Body Sculpting CoolSculpting in Norman Non-Surgical Fat Reduction www.coolbodispa.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult.	2. body sculpting	Approved	6	6.25%	\$57.09
(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment +12 more www.coolbodispa.com Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Lo... View assets details	7. coolsculpting - near me	Ad group removed	4	7.84%	\$38.75
CoolSculpting in Norman Find A Location Near You Fat Reduction Treatment www.coolbodispa.com Best CoolSculpting Deal. Top Provider in Norman, OK for Fat Freezing. Free Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	7. coolsculpting - near me	Ad group removed	1	16.67%	\$36.97
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Norman www.coolbodispa.com CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused	5	8.77%	\$29.49
CoolBodi Spa New Client Special 25% Off All Fat Freezing www.coolbodispa.com Best CoolSculpting Deal. Top Provider in Norman, OK for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Ad group paused	5	3.18%	\$26.72
Double Chin Removal Affordable & Quick Treatments CoolSculpting in Norman www.coolbodispa.com Expert. Safe Fat Loss With Quick Results. Minimal	coolsculpting - chin	Ad group removed	5	16.13%	\$26.29

Google Ads									
Chris Zelig > Cool Bodi Spa - 738-272-... 738-272-6893									
All campaigns > search beta coolsculpting									
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$82.63/day	Optimization score: 94.6%	More details			
Recommendations	Ad status: All ADD FILTER								
Ad groups	Total: Ads 1,135								
Ads & extensions	Total: Ads 1,135 CTR 4.45% Cost \$6,956.58								
Ads	More								
Extensions	Double Chin Removal Affordable & Quick Treatments CoolSculpting in Norman								
Automated extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult.								
Landing pages	Best CoolSculpting Price CoolBodi Spa Flexible Payment Options								
Keywords	Best CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.								
Audiences	25% Off All CoolSculpting Affordable & Quick Treatments CoolBodi Spa								
Demographics	Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now.								
Settings	(Keyword CoolBodi Spa) CoolSculpting in Norman Freeze Your Fat Away Today								
Suggested	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Norman								
Change history	CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.								
More	CoolSculpting in Norman Target Belly Fat, Love Handles Freeze Away Stubborn Fat								

Google Ads									
Chris Zelig > Cool Bodi Spa - 738-272-... 738-272-6893									
All campaigns > search beta coolsculpting									
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$82.63/day	Optimization score: 94.6%	More details			
Recommendations	Ad status: All ADD FILTER								
Ad groups	Total: Ads 1,135								
Ads & extensions	Total: Ads 1,135 CTR 4.45% Cost \$6,956.58								
Ads	Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult.								
Extensions	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Norman								
Automated extensions	CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.								
Landing pages	(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment. +12 more								
Keywords	Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love Handles. View assets details								
Audiences	Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation								
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.								
Settings	CoolSculpting in Norman Fat Reduction Treatment Freezing Fat Really Works								
Suggested	No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today								
Change history	(Keyword CoolBodi Spa) Body Sculpting Top Provider in Norman								
More	CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation								
	(Keyword CoolBodi Spa) New Client Special 25% Off All Fat Freezing								
	Best CoolSculpting Deal. Top Provider in Norman, OK for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More								

Google Ads									
Chris Zelig > Cool Bodi Spa - 738-272-... 738-272-6893									
All campaigns > search beta coolsculpting									
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$82.63/day	Optimization score: 94.6%	More details			
Recommendations	Ad status: All ADD FILTER								
Ad groups	Total: Ads 1,135								
Ads & extensions	Total: Ads 1,135 CTR 4.45% Cost \$6,956.58								
Ads	Target Love Handles, Arms, Bra Bulge, Double Chin, & More								
Extensions	(Keyword CoolBodi Spa) New Client Special 25% Off CoolSculpting Cost								
Automated extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now								
Landing pages	How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat								
Keywords	Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult.								
Audiences	(Keyword CoolBodi Spa) CoolSculpting in Norman Fat Reduction Treatment. +12 more								
Demographics	Leading CoolSculpting Provider in Norman, OK. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love Handles. View assets details								
Settings	#1 Provider in Norman Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more								
Suggested	coolbodi.com/coolsculpting/norman								
Change history	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details								
More	25% Off All CoolSculpting Cool Bodi Spa Top Provider in Norman, OK								
	www.coolbodi.com/coolsculpting								
	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.								
	CoolSculpting in Norman, OK Fat Reduction Treatment No Surgery & Minimal Downtime								
	www.coolbodi.com/coolsculpting								
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Free Consultation								
	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Top Provider in Norman, OK. Free Consult.								

Google Ads									
Chris Zelig > Cool Bodi Spa - 738-272-... 738-272-6893									
All campaigns > search beta coolsculpting									
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$82.63/day	Optimization score: 94.6%	More details			
Recommendations	Ad status: All ADD FILTER								
Ad groups	Total: Ads 1,135								
Ads & extensions	Total: Ads 1,135 CTR 4.45% Cost \$6,956.58								
Ads	Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult.								
Extensions	Target Back Fat & Bra Bulge CoolSculpting in Norman Fat Reduction Treatment								
Automated extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Reduce Bra Bulge with CoolSculpting. Book A Free Consult.								
Landing pages	(Keyword CoolBodi Spa) CoolSculpting Treat Bra Fat Top Provider in Norman								
Keywords	Freeze Fat Away with CoolSculpting. Reduce Back & Bra Fat. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat								
Audiences	[Dynamically generated headline]								
Demographics	[Dynamically generated display URL]								
Settings	Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult.								
Suggested	[Dynamically generated headline]								
Change history	[Dynamically generated display URL]								
More	Best CoolSculpting Deal. Top Provider in Norman, OK for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More								
	Total: Ads 1,135								
	Total: Campaign 1,135								
	Show rows: 500 1 - 127 of 127								
	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more								
	Some inventory may be provided through third party intermediaries.								
	You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.								
	© Google, 2020.								

Google Ads									
Chris Zelig > Cool Bodi Spa - 738-272-... 738-272-6893									
All campaigns > search beta coolsculpting									
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$82.63/day	Optimization score: 94.6%	More details			
Recommendations	Extensions Custom Jul 1 - Sep 30, 2020								
Ad groups	Extension type: All ADD FILTER								
Ads & extensions	Associations view								
Ads	Total: Ads 1,135								
Extensions	Total: Ads 1,135 CTR 4.45% Cost \$6,956.58								
Automated extensions	State-of-the-Art Facility								
Landing pages	Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting								
Keywords	5 Star Reviews								
Audiences	Real CoolSculpting Reviews & Patient Testimonials								
Demographics	Book A Virtual Consult								
Settings	Why Wait? Book a Virtual Consult with the #1 Provider in Norman								
Suggested	25% Off All Fat Areas								
Change history	Save 25% Off on CoolSculpting. New Client Special								
More	Before and After Photos								
	See CoolSculpting Before and After Photos								
	Call extension								
	(405) 420-9785								
	(motive)								
	(405) 420-9785								
	Callout extension								
	Liposuction Alternative								
	Free Virtual Consultation								
	Virtual Consult Available								
	FDA Approved								

Google Ads | Chris Zelig | Cool Bodi Spa - 738-272-... | search | beta | coolsculpting

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$82.63/day | Optimization score: 94.6%

Recommendations: Extension type: All | ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	213	4.78%	\$1,376.22
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	187	4.89%	\$1,319.46
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited) Health in personalized advertising	185	4.94%	\$1,310.20
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	174	4.70%	\$1,302.82
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	180	4.50%	\$1,264.31
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	189	5.05%	\$1,169.95
Structured snippet extension							
<input type="checkbox"/> Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	8	3.02%	\$69.39
Promotion extension							
<input type="checkbox"/> Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	149	5.53%	\$687.63
Total: Sitelink extensions					5	6.41%	\$30.35
Total: Callout extensions					670	5.03%	\$4,448.61
Total: Structured snippet extensions					8	3.02%	\$69.39
Total: Call extensions					196	3.85%	\$1,491.64
Total: Promotion extensions					563	4.97%	\$3,662.43

Campaigns | Cool Bodi Spa (160172943) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

Campaigns | Ad Sets | Ads

+ Create | Duplicate | Edit | A/B Test | Rules | View Setup | Columns: Performance | Breakdown | Reports

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends
Coolsculpting - Conversions	Off	Lowest cost	\$33.33 Daily	20 Leads	10,676	27,999	\$24.90 Per Lead	\$497.90	Ongoing
Post: "Get toned now with CoolTone and see full r...	Completed	Lowest cost	\$60.00 Lifetime	Messaging Co...	-	-	Per Messaging...	\$0.00	Mar 1, 2020
Event: A great event demonstrating CoolSculpting...	Completed	Using ad set bi...	Using ad s...	Event Response	-	-	Per Event Resp...	\$0.00	May 7, 2019
Event: CoolEvent	Ad Set Error(s)	Using ad set bi...	Using ad s...	Event Response	-	-	Per Event Resp...	\$0.00	May 7, 2019
Post: "SPRING BREAK SPECIAL!"	Completed	Using ad set bi...	Using ad s...	Messaging Co...	-	-	Per Messaging...	\$0.00	Mar 21, 2019
Post: "Did you know that Botox is a quick 10 minu...	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Mar 16, 2019
Post: "This month only buy your first area of..."	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Mar 15, 2019
Post: "We love receiving feedback from our awes..."	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Mar 13, 2019
Post: "Our concierge level of service covers gener..."	Completed	Using ad set bi...	Using ad s...	Post Engagem...	-	-	Per Post Engag...	\$0.00	Feb 19, 2019
Results from 9 campaigns					-	10,676 People	27,999 Total	\$497.90 Total Spent	

Ads | Cool Bodi Spa (160172943) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

Campaigns | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance D...	Engagement Rate Ranking Ad Relevance D...	Conversion Rate Ranking Ad Relevance D...	Amount Spent
2020-02 - CS - Women - Image 1	ca...		20 Leads	10,676 People	27,999 Total	\$24.90 Per Lead	-	-	-	\$497.90
Results from 1 ad			20 Leads	10,676 People	27,999 Total	\$24.90 Per Lead				\$497.90 Total Spent

Ads | Cool Bodi Spa (160172943) | Search | Coolsculpting - Conversions | Norman 10 mi - W - 25-60 - ... | 2020-02 - CS - Women - Im... | Campaign Off

Edit | Review

Ad Name: 2020-02 - CS - Women - Image 1

Identity: Facebook Page: Coolbodispa, Instagram Account: coolbodispa

Ad Setup: Format: Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets. Single Image or Video (Selected), Carousel

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement. Learn More

Media: [Image of woman]

Ad Preview: Facebook Feeds, 13 Placements, View More Variations

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish