

CoolSculpting Marketing Services

Cool Bodi Spa - Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 4,213.40
Total Marketing Service Fees: \$ 3,000.00
Total CoolSculpting Marketing Cost: \$ 7,213.40

Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$147.06/day	Paused	742	4.04%	\$4,213.40
search beta coolsculpting exp reach	\$37.20/day	Paused	0	-	\$0.00
Total: Campaigns			742	4.04%	\$4,213.40
Total: Account	\$0.00/day		742	4.04%	\$4,213.40

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns

Overview | Ads | Custom Jan 1 - Mar 31, 2021

Recommendations | Ad status: All | ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Cool Bodi Spa Fat Reduction in Norman, OK Non-Surgical Fat Reduction +7 more www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleare... View assets details	search beta coolsculpting	x. Expanded Reach Test	Not eligible Poor ad strength. Campaign paused	84	3.66%	\$403.28
Cool Bodi Spa Fat Reduction in Norman, OK Non-Surgical Fat Reduction +7 more www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleare... View assets details	search beta coolsculpting	3. lipo	Not eligible Poor ad strength. Campaign paused	66	9.09%	\$367.94
Huge CoolSculpting Promotion CoolSculpting in Norman, OK Biggest CoolSculpting@... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK... View assets details	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	34	10.59%	\$246.82
Fat Reduction in Norman, OK Our Biggest Discount Ever Freeze Away Body Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	28	3.22%	\$168.55

Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns

Overview | Ads | Custom Jan 1 - Mar 31, 2021

Recommendations | Ad status: All | ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Norman, OK Our Biggest Discount Ever Freeze Away Body Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	28	3.22%	\$168.55
Fat Reduction in Norman, OK Our Biggest Discount Ever Freeze Away Body Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	22	3.08%	\$146.45
Fat Reduction in Norman, OK Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	19	2.91%	\$125.40
Fat Reduction in Norman, OK Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	25	3.32%	\$124.46

Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns

Overview | Ads | Custom Jan 1 - Mar 31, 2021

Recommendations | Ad status: All | ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Fat Reduction in Norman, OK Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	25	3.32%	\$124.46
Fat Reduction in Norman, OK Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	17	3.17%	\$115.01
Fat Reduction in Norman, OK Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	13	1.61%	\$102.43
Fat Reduction in Norman, OK Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	17	3.17%	\$99.66

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Ads	Custom Jan 1 - Mar 31, 2021					
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign paused	11	2.37%	\$99.25	
<input type="checkbox"/> <input checked="" type="radio"/>	Huge CoolSculpting Promotion CoolSculpting in Norman, OK Biggest CoolSculpting@... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK... View assets details	search beta coolsculpting	0. coolsculpting - general Paused Campaign paused	15	9.09%	\$92.61	
<input type="checkbox"/> <input checked="" type="radio"/>	Huge CoolSculpting Promotion CoolSculpting in Norman, OK 2021 CoolSculpting Discount... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK... View assets details	search beta coolsculpting	1. coolsculpting - price Removed Campaign paused	20	20.20%	\$91.75	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo Not eligible Campaign paused	13	11.71%	\$81.30	

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Ads	Custom Jan 1 - Mar 31, 2021					
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo Not eligible Campaign paused	13	11.71%	\$81.30	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign paused	14	2.02%	\$79.36	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo Not eligible Campaign paused	15	8.20%	\$73.07	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign paused	11	2.33%	\$72.13	

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Ads	Custom Jan 1 - Mar 31, 2021					
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign paused	11	2.33%	\$72.13	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Our Biggest Discount Ever Freeze Away Body Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo Not eligible Campaign paused	9	4.69%	\$66.94	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Freeze Away Body Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign paused	11	2.24%	\$62.86	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo Not eligible Campaign paused	10	10.87%	\$61.44	

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Ads	Custom Jan 1 - Mar 31, 2021					
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Freeze Away Body Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign paused	7	1.28%	\$56.85	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign paused	10	1.79%	\$55.01	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Freeze Away Body Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo Not eligible Campaign paused	7	9.86%	\$51.60	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign	10	2.07%	\$48.90	

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Ads	Custom Jan 1 - Mar 31, 2021					
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test Not eligible Campaign paused	10	2.07%	\$48.90	
<input type="checkbox"/> <input checked="" type="radio"/>	Huge CoolSculpting Promotion CoolSculpting in Norman, OK 2021 CoolSculpting Discount... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK... View assets details	search beta coolsculpting	1. coolsculpting - price Paused Campaign paused	22	29.33%	\$48.71	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo Not eligible Campaign paused	9	4.76%	\$45.41	
<input type="checkbox"/> <input checked="" type="radio"/>	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo Not eligible Campaign paused	7	6.67%	\$43.04	

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad	Campaign	Ad group	Status	Clicks	CTR	↓ Cost	
Insights	<input type="checkbox"/>	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	Not eligible Campaign paused	7	6.67%	\$43.04	
Campaigns	<input type="checkbox"/>	CoolSculpting® in Norman, OK Feb Only \$1,000 Off 8+ Cycles Flexible Payment... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Paused Campaign paused	4	8.70%	\$42.91	
Ad groups	<input type="checkbox"/>	CoolSculpting® in Norman, OK Freeze Away Body Fat Flexible Payment Options www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Not eligible Campaign paused	3	9.38%	\$42.82	
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	6	1.92%	\$39.50	

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad	Campaign	Ad group	Status	Clicks	CTR	↓ Cost	
Insights	<input type="checkbox"/>	CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Flexible Payment Options www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	4	16.67%	\$37.87	
Campaigns	<input type="checkbox"/>	CoolSculpting® in Norman, OK Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Paused Campaign paused	6	15.00%	\$33.71	
Ad groups	<input type="checkbox"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Freeze Away Body Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	9	1.82%	\$33.43	
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo	Not eligible Campaign	2	8.70%	\$32.86	

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad	Campaign	Ad group	Status	Clicks	CTR	↓ Cost	
Insights	<input type="checkbox"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo	Not eligible Campaign paused	2	8.70%	\$32.86	
Campaigns	<input type="checkbox"/>	Fat Reduction in Norman, OK Our Biggest Discount Ever Freeze Away Body Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo	Not eligible Campaign paused	6	4.84%	\$31.32	
Ad groups	<input type="checkbox"/>	CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	4	17.39%	\$31.24	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Norman, OK Freeze Away Body Fat Flexible Payment Options www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	2. body sculpting	Not eligible Campaign paused	2	11.11%	\$29.36	

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad	Campaign	Ad group	Status	Clicks	CTR	↓ Cost	
Insights	<input type="checkbox"/>	CoolSculpting® in Norman, OK Freeze Away Body Fat Flexible Payment Options www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	2. body sculpting	Not eligible Campaign paused	2	11.11%	\$29.36	
Campaigns	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	Not eligible Campaign paused	5	22.73%	\$28.80	
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	5	4.81%	\$27.47	
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo	Not eligible Campaign paused	4	16.67%	\$27.22	

Overview	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	<input type="checkbox"/>	Ad	Campaign	Ad group	Status	Clicks	CTR	↓ Cost	
Insights	<input type="checkbox"/>	Fat Reduction in Norman, OK Freezing Fat Really Works Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	Not eligible Campaign paused	4	5.71%	\$25.81	
Campaigns	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	6	4.35%	\$25.64	
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	5	3.29%	\$25.00	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results...	search beta coolsculpting	0. coolsculpting - general	Paused Campaign	2	25.00%	\$24.34	

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Ad status: All	ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	2	25.00%	\$24.34	Paused Campaign paused			
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.coolbodisp.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	5	5.10%	\$23.98	Not eligible Campaign paused			
<input type="checkbox"/> ●	CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	3	27.27%	\$23.24	Paused Campaign paused			
<input type="checkbox"/> ●	CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Flexible Payment Options www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	3	17.65%	\$22.40	Removed Campaign paused			

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Ad status: All	ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Flexible Payment Options www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	3	17.65%	\$22.40	Removed Campaign paused			
<input type="checkbox"/> ●	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Freeze Away Body Fat www.coolbodisp.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	4	4.88%	\$22.15	Not eligible Campaign paused			
<input type="checkbox"/> ●	Fat Reduction in Norman, OK Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolbodisp.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo	2	6.90%	\$21.76	Not eligible Campaign paused			
<input type="checkbox"/> ●	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolbodisp.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	5	1.46%	\$21.62	Not eligible Campaign paused			

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Ad status: All	ADD FILTER	Custom	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	Fat Reduction in Norman, OK Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolbodisp.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	3	4.92%	\$21.58	Not eligible Campaign paused			
<input type="checkbox"/> ●	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Freeze Away Body Fat www.coolbodisp.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	4	1.15%	\$19.62	Not eligible Campaign paused			
<input type="checkbox"/> ●	Huge CoolSculpting Promotion CoolSculpting in Norman, OK 2021 CoolSculpting Discount... www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK... View assets details	search beta coolsculpting	2. body sculpting	3	27.27%	\$19.10	Paused Campaign paused			
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodisp.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	5	4.46%	\$18.32	Not eligible Campaign paused			

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Ad status: All	ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.coolbodisp.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	5	4.46%	\$18.32	Not eligible Campaign paused			
<input type="checkbox"/> ●	CoolSculpting® in Norman, OK Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	4	28.57%	\$17.70	Removed Campaign paused			
<input type="checkbox"/> ●	Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	2	100.00%	\$17.49	Paused Campaign paused			
<input type="checkbox"/> ●	CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	1	16.67%	\$16.19	Paused Campaign paused			

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Ad status: All	ADD FILTER		SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	1	16.67%	\$16.19	Paused Campaign paused			
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.coolbodisp.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	1	3.03%	\$15.68	Not eligible Campaign paused			
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolbodisp.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	4	2.40%	\$14.87	Not eligible Campaign paused			
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolbodisp.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	3	4.17%	\$14.13	Not eligible Campaign paused			

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Ads	Custom Jan 1 - Mar 31, 2021						
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	2	6.45%	\$13.51		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	2	8.70%	\$13.06		
<input type="checkbox"/> <input type="radio"/> Cool Bodi Spa Our Biggest Discount Ever Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	Not eligible Campaign paused	1	25.00%	\$12.72		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Flexible Payment Options www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign	1	20.00%	\$11.23		

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Ads	Custom Jan 1 - Mar 31, 2021						
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Flexible Payment Options www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	1	20.00%	\$11.23		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Freeze Away Body Fat Flexible Payment Options www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign paused	3	50.00%	\$11.22		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Freeze Away Body Fat Our Biggest Discount Ever www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Not eligible Campaign paused	2	8.70%	\$11.06		
<input type="checkbox"/> <input type="radio"/> [Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult.	search beta coolsculpting	x. dynamic	Not eligible Campaign paused	1	16.67%	\$9.95		

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Ads	Custom Jan 1 - Mar 31, 2021						
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input type="radio"/> [Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult.	search beta coolsculpting	x. dynamic	Not eligible Campaign paused	1	16.67%	\$9.95		
<input type="checkbox"/> <input type="radio"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	Not eligible Campaign paused	3	11.11%	\$9.69		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	2. body sculpting	Paused Campaign paused	1	50.00%	\$9.59		
<input type="checkbox"/> <input type="radio"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	3	3.49%	\$9.49		

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Ads	Custom Jan 1 - Mar 31, 2021						
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input type="radio"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	2	2.08%	\$9.44		
<input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	1	20.00%	\$9.13		
<input type="checkbox"/> <input type="radio"/> Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	2	2.70%	\$8.95		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Freeze Away Body Fat Flexible Payment Options www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Not eligible Campaign paused	3	30.00%	\$8.84		

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Ads	Custom Jan 1 - Mar 31, 2021						
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Freeze Away Body Fat Flexible Payment Options www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Not eligible Campaign paused	3	30.00%	\$8.84		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	3	23.08%	\$8.84		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Hurry Offer Ends In... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	4	44.44%	\$7.79		
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	1	7.14%	\$7.57		

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	+	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
Insights										
Campaigns	<input type="checkbox"/>	CoolSculpting® in Norman, OK Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	1	7.14%	\$7.57		
Ad groups	<input type="checkbox"/>	Cool Bodi Spa Freezing Fat Really Works Freeze Away Body Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	Not eligible Campaign paused	1	50.00%	\$7.17		
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Norman, OK Jan Only \$1,000 Off 8+ Cycles Flexible Payment... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	1	9.09%	\$7.12		
Assets	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	2	2.17%	\$6.94		
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	+	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
Insights										
Campaigns	<input type="checkbox"/>	CoolSculpting® in Norman, OK Freeze Away Body Fat Our Biggest Discount Ever www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	2. body sculpting	Not eligible Campaign paused	1	11.11%	\$6.77		
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	2	1.83%	\$6.63		
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Norman, OK Feb Only \$1,000 Off 8+ Cycles Flexible Payment... www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	2. body sculpting	Paused Campaign paused	2	100.00%	\$6.50		
Assets	<input type="checkbox"/>	CoolSculpting® in Norman, OK Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign	1	33.33%	\$6.45		
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	+	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
Insights										
Campaigns	<input type="checkbox"/>	CoolSculpting® in Norman, OK Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	1	33.33%	\$6.45		
Ad groups	<input type="checkbox"/>	Cool Bodi Spa Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	Not eligible Campaign paused	1	20.00%	\$6.29		
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Norman, OK Freeze Away Body Fat Our Biggest Discount Ever www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Not eligible Campaign paused	1	7.14%	\$6.20		
Assets	<input type="checkbox"/>	CoolSculpting® in Norman, OK Freeze Away Body Fat Our Biggest Discount Ever www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign paused	2	20.00%	\$6.00		
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	+	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
Insights										
Campaigns	<input type="checkbox"/>	CoolSculpting® in Norman, OK Freeze Away Body Fat Our Biggest Discount Ever www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign paused	2	20.00%	\$6.00		
Ad groups	<input type="checkbox"/>	CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolbodispa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	2	16.67%	\$5.62		
Ads & extensions	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Top Provider in Norman, OK for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	search beta coolsculpting	x. dynamic	Not eligible Campaign paused	2	22.22%	\$5.56		
Assets	<input type="checkbox"/>	Fat Reduction in Norman, OK Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo	Not eligible Campaign paused	2	1.77%	\$5.55		
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	+	Ad status: All	ADD FILTER	SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Recommendations	Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
Insights										
Campaigns	<input type="checkbox"/>	CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Paused Campaign paused	1	20.00%	\$5.51		
Ad groups	<input type="checkbox"/>	CoolSculpting® in Norman, OK Jan Only \$1,000 Off 8+ Cycles Flexible Payment... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	2	18.18%	\$5.30		
Ads & extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting in Norman, OK 2021 CoolSculpting Discount... www.coolbodispa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK... View assets details	search beta coolsculpting	2. body sculpting	Removed Poor ad strength. Campaign paused	1	5.26%	\$5.20		
Assets	<input type="checkbox"/>	Fat Reduction in Norman, OK Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolbodispa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	search beta coolsculpting	3. lipo	Not eligible Campaign paused	1	9.09%	\$4.92		
Extensions										
Landing pages										
Keywords										
Audiences										
Demographics										
Settings										

Google Ads Chris Zelig > Cool Bodi Sp... 738-272-6893 All campaigns									
Ad status: All ADD FILTER									
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> ● Fat Reduction in Norman, OK Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.coolbodisp.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	3. lipo	Not eligible Campaign paused	1	9.09%	\$4.92			
<input type="checkbox"/> ● Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	1	50.00%	\$4.79			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Flexible Payment Options www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	2	33.33%	\$4.55			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	1	16.67%	\$4.05			

Google Ads Chris Zelig > Cool Bodi Sp... 738-272-6893 All campaigns									
Ad status: All ADD FILTER									
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	1	16.67%	\$4.05			
<input type="checkbox"/> ● Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	1	100.00%	\$3.99			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Flexible Payment Options www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	2	50.00%	\$3.98			
<input type="checkbox"/> ● Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Paused Campaign paused	1	33.33%	\$3.97			

Google Ads Chris Zelig > Cool Bodi Sp... 738-272-6893 All campaigns									
Ad status: All ADD FILTER									
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.coolbodisp.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	search beta coolsculpting	x. Expanded Reach Test	Not eligible Campaign paused	1	1.25%	\$3.78			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Paused Campaign paused	1	12.50%	\$3.55			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Feb Only \$1,000 Off 8+ Cycles Flexible Payment... www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	1	7.69%	\$3.49			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign	1	11.11%	\$2.46			

Google Ads Chris Zelig > Cool Bodi Sp... 738-272-6893 All campaigns									
Ad status: All ADD FILTER									
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	1	11.11%	\$2.46			
<input type="checkbox"/> ● Huge CoolSculpting Promotion Freeze Away Body Fat Hurry Offer Ends In... www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	1	50.00%	\$2.33			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Feb Only \$1,000 Off 8+ Cycles Flexible Payment... www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	1	25.00%	\$2.24			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Freeze Away Body Fat Our Biggest Discount Ever www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign paused	2	18.18%	\$2.17			

Google Ads Chris Zelig > Cool Bodi Sp... 738-272-6893 All campaigns									
Ad status: All ADD FILTER									
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost			
<input type="checkbox"/> ● CoolSculpting® in Norman, OK Freeze Away Body Fat Our Biggest Discount Ever www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign paused	2	18.18%	\$2.17			
<input type="checkbox"/> ● Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	1	50.00%	\$2.10			
<input type="checkbox"/> ● Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	1	50.00%	\$2.08			
<input type="checkbox"/> ● Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign paused	1	100.00%	\$1.87			

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Ads	Custom Jan 1 - Mar 31, 2021					
Recommendations	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Limited Time Offer Feb 2021 Our Biggest Discount Ever www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	2	33.33%	\$1.64	
<input type="checkbox"/> <input type="radio"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In... www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Paused Campaign paused	1	50.00%	\$1.57	
<input type="checkbox"/> <input type="radio"/> Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	1	50.00%	\$0.91	
<input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.coolbodisp.com Expert, Safe Fat Loss With Quick Results...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign	1	33.33%	\$0.88	

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input type="radio"/> Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.coolbodisp.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discoun...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign paused	1	33.33%	\$0.88	
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Freeze Away Body Fat Flexible Payment Options www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Not eligible Campaign paused	1	14.29%	\$0.85	
<input type="checkbox"/> <input type="radio"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.coolbodisp.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	search beta coolsculpting	3. lipo	Not eligible Campaign paused	1	12.50%	\$0.66	
<input type="checkbox"/> <input type="radio"/> CoolSculpting® in Norman, OK Limited Time Offer Jan 2021 Our Biggest Discount Ever www.coolbodisp.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	1	12.50%	\$0.32	

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	+ Ad status: All ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad	Campaign	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> <input type="radio"/> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Norman, OK. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free...	search beta coolsculpting	1. coolsculpting - price	Campaign paused	1	12.50%	\$0.32	
<input type="checkbox"/> <input type="radio"/> #1 Provider in Norman Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9... coolbodisp.com/coolsculpting/norman #1 CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult. Expert... View assets details	search beta coolsculpting	0. coolsculpting - general	Removed Campaign paused	0	-	\$0.00	
<input type="checkbox"/> <input type="radio"/> #1 Provider in Norman Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9... coolbodisp.com/coolsculpting/norman #1 CoolSculpting Deal. Freeze Fat. Top Provider in Norman, OK. Free Consult. Expert... View assets details	search beta coolsculpting	coolsculpting - face	Removed Ad group removed Campaign paused	0	-	\$0.00	
<input type="checkbox"/> <input type="radio"/> 25% Off All CoolSculpting® Best Price in Norman, OK Coolbodisp.com +6 more coolbodisp.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient... View assets details	search beta coolsculpting	1. coolsculpting - price	Removed Campaign paused	0	-	\$0.00	
Total: Ads				742	4.04%	\$4,213.40	
Total: Account				742	4.04%	\$4,213.40	

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Paused Type: Search Budget: \$147.06/day More details	SUMMARY TABLE Custom Jan 1 - Mar 31, 2021					
Recommendations	All	Associations view					
Insights	+ Extension type: All ADD FILTER	SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> CoolSculpting The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Approved	1	3.70%	\$13.99
Call extension							
<input type="checkbox"/> (405) 420-9785 (mobile)	Call extension	Account	Account	Approved	63	3.46%	\$492.09
<input type="checkbox"/> (405) 420-9785	Call extension	Account	Account	Approved	41	4.80%	\$264.76
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	194	4.26%	\$1,300.05
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	162	4.01%	\$1,127.37

Google Ads		Chris Zelig > Cool Bodi Sp... 738-272-6893	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Paused Type: Search Budget: \$147.06/day More details	SUMMARY TABLE Custom Jan 1 - Mar 31, 2021					
Recommendations	+ Extension type: All ADD FILTER	Associations view					
Insights	Extension type: All ADD FILTER	SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	194	4.26%	\$1,300.05
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	162	4.01%	\$1,127.37
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	139	3.97%	\$928.27
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	139	3.86%	\$912.73
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	137	3.86%	\$906.13
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	139	3.70%	\$900.19
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	130	3.76%	\$863.67

Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$147.06/day

Recommendations: All

Insights: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	14	3.13%	\$83.78
Promotion extension							
Spring Sale - \$1,000 off +8 Cycles	Promotion extension	search beta cool...	Campaign	Approved	317	5.39%	\$1,991.23
Easter - \$1,000 off +8 Cycles	Promotion extension	search beta cool...	Campaign	Approved	97	4.19%	\$618.04
\$1,000 off +8 Cycles	Promotion extension	search beta cool...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					1	3.70%	\$13.99
Total: Callout extensions					353	4.16%	\$2,371.78

Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$147.06/day

Recommendations: Extension type: All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Sitelink extensions					1	3.70%	\$13.99
Total: Callout extensions					353	4.16%	\$2,371.78
Total: Structured snippet extensions					14	3.13%	\$83.78
Total: Call extensions					104	3.89%	\$756.85
Total: Promotion extensions					414	5.05%	\$2,609.27

Show rows: 10 | 11 - 14 of 14

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$147.06/day

Recommendations: Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved	Headline	None	476
Our Biggest Discount Ever	Approved	Headline	None	656
Safe + Effective Fat Reduction	Approved	Headline	None	379
Cool Bodi Spa	Approved	Headline	None	409
Freezing Fat Really Works	Approved	Headline	None	264
Offering \$1,000 Off Right Now	-	Headline	None	0

Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$147.06/day

Recommendations: Asset status: All

Asset	Status	Asset type	Position pinning	Impr.
Cool Bodi Spa	Approved	Headline	None	409
Freezing Fat Really Works	Approved	Headline	None	264
Offering \$1,000 Off Right Now	-	Headline	None	0
Fat Reduction in Norman, OK	Approved	Headline	None	1,269
Eliminate Fat & Feel Great	Approved	Headline	None	683
October 2020 Deal \$1,000 Off	-	Headline	None	0
November 2020 Deal \$1,000 Off	-	Headline	None	0

Show rows: 10 | 1 - 10 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Central Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Cool Bodi Sp... 738-272-6893 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$147.06/day

Recommendations: Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Offering \$1,000 Off 8+ Cycles	Approved	Headline	None	437
Get Rid of Unwanted Fat	Approved	Headline	None	286
Freeze Away Body Fat	Approved	Headline	None	7
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	1,834
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	-	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved	Description	None	2,273

Overview **Paused** Type: Search Budget: \$147.06/day [More details](#)

Recommendations Asset status: All [ADD FILTER](#)

DOWNLOAD EXPAND

Insights	Asset	Status	Asset type ↑	Position pinning	Impr.
Ad groups	● Get Rid of Unwanted Fat	Approved	Headline	None	286
Ads & extensions	● Freeze Away Body Fat	Approved	Headline	None	7
Ads	● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	1,834
Extensions	● Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	—	Description	None	0
Landing pages	● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved	Description	None	2,273
Keywords	● Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved	Description	None	15
Audiences	● Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Approved	Description	None	21

Show rows: 10 11 - 18 of 18

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
CoolBodiSpa

INVOICE # FB2021-008
DATE 01/01/2021
DUE DATE 01/01/2021
TERMS FB Customer

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

PAID

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
CoolBodiSpa

INVOICE # FB2021-029
DATE 02/01/2021
DUE DATE 02/01/2021
TERMS FB Customer

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

PAID