



COOLSCULPTING MARKETING AGREEMENT

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450

BILL TO
COR Medspa
Anika Ackerman
3155 State Route 10E, Suite 100 , NJ
Denville, New Jersey 07834
United States

Invoice Number: 2019_12_COR_CS


Invoice Date: December 2, 2019

Payment Due: December 2, 2019

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Website Design + Development <ul style="list-style-type: none"> Website optimization for the CoolSculpting and CoolTone page Install lead capture forms, integrate with autoresponder and set up client & customer notifications Optimize pages for optimal desktop, tablet, mobile and cross-browser usability Design custom graphics CoolSculpting SEO optimized content creation (750-1000 words.) CoolTone SEO optimized content creation (750-1000 words.) <p>Additional website development services will be billed at \$200 per hour.</p>	1	\$1,900.00	\$1,900.00
Digital Marketing Set Up Service <p>Set Up Google Adwords pay per click campaigns</p> <ul style="list-style-type: none"> Perform keyword research, create ad groups and ad copy Set up Facebook/Instagram ad campaigns Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. 	1	\$1,500.00	\$1,500.00

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Digital Marketing Monthly Management Service • Monthly management of Google Adwords, Facebook and Instagram. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Management of up to four campaigns. (This is a monthly service. A three-month term is required) The billing term will start once the digital marketing set up service is complete and ads are running.	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management (This is a monthly service)	1	\$1,250.00	\$1,250.00
Total:			\$6,150.00
Payment on December 6, 2019 using  ending in 7400:			\$6,150.00
Amount Due (USD):			\$0.00

Notes
 DIGITAL MARKETING AGREEMENT



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Notes

Website Optimization and Digital Marketing Set-Up are nonrefundable after 72 hours. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first. At all times the media, websites, and graphics we create custom for you, are your property.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

By signing below, I authorize you to charge my credit card the above amounts. I further agree to the terms, conditions and descriptions listed above.

Client Name / Date