

COR Medspa CoolSculpting Google Adwords & Facebook Ads Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$10,329.16
Total Facebook Ads: \$ 3,903.94
Total Media Spend: \$14,233.10

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$113.47/day	Eligible (Limited)	1,815	4.34%	\$10,329.16
search beta hair restoration	\$26.17/day	Eligible	298	4.56%	\$1,873.98
search beta dermal fillers	\$22.71/day	Eligible	322	4.44%	\$1,732.67
search beta microneedling	\$16.40/day	Eligible	353	7.55%	\$1,071.80
search beta emsulpt	\$38.46/day	Paused	66	5.81%	\$643.41
search beta brand	\$2.94/day	Paused	22	27.16%	\$28.79
search alpha coolsculpting	\$46.30/day	Paused	0	-	\$0.00
search beta cooltone	\$90.91/day	Paused	0	-	\$0.00
search beta vaginal rejuvenation	\$52.90/day	Paused	0	-	\$0.00
Total: Campaigns			2,876	4.68%	\$15,679.81
Total: Account	\$178.75/day		2,876	4.68%	\$15,679.81

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$113.11/day | Optimization score: 68.4% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,815 4.34% \$10,329.16					
#1 Provider in Denville Safe & Effective Fat Reduction 20% Off All CoolSculpting® +10 more cormedspa.com/coolsculpting/denville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved (limited); Restricted medical content +1 more	238	5.32%	\$2,804.12
#1 Provider in Denville Safe & Effective Fat Reduction 20% Off All CoolSculpting® +10 more cormedspa.com/coolsculpting/denville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited); Restricted medical content +1 more	861	5.16%	\$2,776.59
#1 Provider in Denville Safe & Effective Fat Reduction 20% Off All CoolSculpting® +10 more cormedspa.com/coolsculpting/denville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	4. lipo	Ad group paused Approved (limited); Restricted medical content +1 more	205	5.68%	\$1,149.95
CoolSculpting in Denville Fat Reduction Treatment Book A Virtual Consultation www.cormedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	x. Expanded Reach Test	Ad group paused Approved (limited); Restricted medical content +1 more	191	1.99%	\$1,149.94
CoolSculpting in Denville Fat Reduction Treatment Book A Virtual Consultation www.cormedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	0. coolsculpting - general	Approved (limited); Restricted medical content +1 more	36	5.29%	\$387.27
20% Off All CoolSculpting® Best Price in Denville COR Medspa +7 more cormedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal... View assets details	1. coolsculpting - price	Approved (limited); Restricted medical content +1 more	37	6.03%	\$322.04

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpting

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Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

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Total: Ads 1,815 4.34% \$10,329.16					
CoolSculpting in Denville Fat Reduction Treatment Book A Virtual Consultation www.cormedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	4. lipo	Ad group paused Approved (limited); Restricted medical content +1 more	67	4.88%	\$317.22
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.cormedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Denville, NJ. Schedule a Free Virtual Consultation	0. coolsculpting - general	Approved (limited); Restricted medical content +1 more	17	3.97%	\$181.51
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.cormedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Denville, NJ. Schedule a Free Virtual Consultation	x. Expanded Reach Test	Ad group paused Approved (limited); Restricted medical content +1 more	32	1.63%	\$179.32
Best Price in Denville, NJ Virtual Consultation Available Flexible Payment Options cormedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule A Free Virtual Consultation Today.	1. coolsculpting - price	Approved (limited); Restricted medical content +1 more	18	8.91%	\$147.36
#1 Provider in Denville Quick & Painless Fat Freezing Fat Freezing for 20% Off +10 more cormedspa.com/fat-freezing/denville #1 CoolSculpting Deal. Top Provider in Denville, NJ for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	6. coolsculpting - fat freeze	Ad group removed Approved (limited); Restricted drug terms +1 more	13	7.74%	\$105.71
#1 Provider in Denville Safe & Effective Fat Reduction 20% Off All CoolSculpting® +10 more cormedspa.com/coolsculpting/denville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	2. body sculpting	Poor ad strength Approved (limited); Restricted drug terms +1 more	16	6.56%	\$105.01

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$113.11/day | Optimization score: 68.4% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,815 4.34% \$10,329.16					
CoolSculpting in Denville #1 Fat Reduction Treatment Book A Virtual Consultation cormedspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Ad group removed Approved (limited); Restricted medical content +1 more	10	10.99%	\$93.44
#1 Provider in Denville Safe & Effective Fat Reduction 20% Off All CoolSculpting® +10 more cormedspa.com/coolsculpting/denville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpture	Ad group paused Approved (limited); Restricted drug terms +1 more	9	8.41%	\$85.93
CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.cormedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Denville, NJ. Schedule a Free Virtual Consultation	4. lipo	Ad group paused Approved (limited); Restricted medical content +1 more	11	6.55%	\$85.79
25% Off All CoolSculpting Virtual Consultation Available Top Provider in Denville, NJ www.cormedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Paused Approved (limited); Restricted medical content +1 more	3	2.91%	\$74.15
CoolSculpting in Denville Fat Reduction Treatment Book A Virtual Consultation www.cormedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	2. body sculpting	Approved (limited); Restricted medical content +1 more	11	11.96%	\$73.65
#1 Provider in Denville Safe & Effective Fat Reduction 20% Off All CoolSculpting® +10 more cormedspa.com/coolsculpting/denville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. cryolipolysis	Ad group paused Approved (limited); Restricted drug terms +1 more	5	13.16%	\$32.65
25% Off All CoolSculpting® Affordable Treatments					

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,815 4.34% \$10,329.16						
Extensions	<input type="checkbox"/>	25% Off All CoolSculpting® Affordable Treatments Virtual Consultation Available cormedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxurious Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book a Free Virtual Consult.	1. coolsculpting - price Paused Approved (limited): Restricted medical content +1 more	2	2.74%	\$32.52
Landing pages	<input type="checkbox"/>	COR Medspa CoolSculpting in Denville, NJ Fat Reduction Treatment +12 more www.cormedspa.com CoolSculpting Treatments Near Me in Denville, NJ. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	alpha - coolsculpting near me Approved (limited): Restricted medical content +1 more	2	5.26%	\$30.17
Keywords	<input type="checkbox"/>	CoolSculpting in Denville Fat Reduction Treatment Book A Virtual Consultation www.cormedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	5. sculpsure Ad group paused Approved (limited): Restricted medical content +1 more	3	7.50%	\$28.17
Audiences	<input type="checkbox"/>	(Keyword Best Price in Denville) Book A Virtual Consultation Flexible Payment Options cormedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today.	1. coolsculpting - price Paused Approved (limited): Restricted medical content +1 more	4	3.88%	\$22.16
Demographics	<input type="checkbox"/>	25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Denville, NJ www.cormedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach Test Ad group paused Approved (limited): Restricted medical content +1 more	5	1.51%	\$20.06
Settings	<input type="checkbox"/>	25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Denville, NJ www.cormedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	4. lipo Ad group paused Approved (limited): Restricted medical content +1 more	2	3.77%	\$20.04

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,815 4.34% \$10,329.16						
Extensions	<input type="checkbox"/>	Minimal Downtime.				
Landing pages	<input type="checkbox"/>	\$1,000 Off All CoolSculpting® Virtual Consultation Available Top Provider in Denville, NJ www.cormedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach Test Ad group paused Approved (limited): Restricted medical content +1 more	3	1.91%	\$17.36
Keywords	<input type="checkbox"/>	CoolSculpting in Denville Fat Reduction Treatment Book A Virtual Consultation www.cormedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	coolsculpting face Ad group removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$17.21
Audiences	<input type="checkbox"/>	#1 Provider in Denville Safe & Effective Fat Reduction 20% Off All CoolSculpting® +10 more cormedspa.com/coolsculpting/denville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Expert. Safe Fat Loss With Quick Results... View assets details	coolsculpting face Ad group removed Approved (limited): Restricted medical content +1 more	1	16.67%	\$12.47
Demographics	<input type="checkbox"/>	CoolSculpting in Denville Fat Reduction Treatment Book A Virtual Consultation www.cormedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	3. cryolipolysis Ad group paused Approved (limited): Restricted medical content +1 more	2	10.53%	\$12.27
Settings	<input type="checkbox"/>	\$1,000 Off All CoolSculpting® Virtual Consultation Available Top Provider in Denville, NJ www.cormedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general Paused Approved (limited): Restricted medical content +1 more	2	3.08%	\$9.06
Audiences	<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special Book A Virtual Consultation cormedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price Paused Approved (limited): Restricted medical content +1 more	1	2.50%	\$8.06

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,815 4.34% \$10,329.16						
Extensions	<input type="checkbox"/>	Double Chin Removal Affordable & Quick Treatments CoolSculpting in Denville, NJ www.cormedspa.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult.	coolsculpting - chin Ad group removed Approved (limited): Restricted medical content +1 more	2	8.33%	\$7.14
Landing pages	<input type="checkbox"/>	25% Off All Fat Freezing COR Medspa Virtual Consultation Available cormedspa.com/coolsculpting/fat-freezing CoolSculpting Deal. Top Provider in Denville, NJ for Fat Freezing. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze Ad group removed Approved (limited): Restricted medical content +1 more	1	5.56%	\$6.96
Keywords	<input type="checkbox"/>	25% Off All CoolSculpting® Virtual Consultation Available Top Provider in Denville, NJ www.cormedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. cryolipolysis Ad group paused Approved (limited): Restricted medical content +1 more	1	33.33%	\$6.45
Audiences	<input type="checkbox"/>	CoolSculpting Deal: 25% Off Freeze Away Stubborn Fat Virtual Consultation Available www.cormedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Denville, NJ. Schedule a Free Virtual Consultation	3. cryolipolysis Ad group paused Approved (limited): Restricted medical content +1 more	1	7.14%	\$4.11
Demographics	<input type="checkbox"/>	(Keyword COR Medspa) CoolSculpting for Double Chin Top Provider in Denville, NJ www.cormedspa.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - chin Ad group removed Approved (limited): Restricted medical content +1 more	1	6.25%	\$2.20
Settings	<input type="checkbox"/>	How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat www.cormedspa.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult.	coolsculpting - chin Ad group removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$1.10

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 1,815 4.34% \$10,329.16						
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Near Me. Top Provider in Denville for Fat Freezing. Free Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	alpha - coolsculpting near me Ad group removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Landing pages	<input type="checkbox"/>	COR Medspa CoolSculpting Near Me Freeze Your Fat Away Today www.cormedspa.com CoolSculpting Treatments Near Me in Denville, NJ. Schedule a Free Consultation. Treatments Tailored To You. In a Luxurious Environment. With Flexible Payment Options.	alpha - coolsculpting near me Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special Book A Virtual Consultation cormedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Audiences	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule a Free Virtual Consultation Today.	x. dynamic Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Demographics	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	x. dynamic Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Settings	Total: Ads 1,815 4.34% \$10,329.16					
Settings	Total: Campaign 1,815 4.34% \$10,329.16					

Extensions

Sitelink >

55 Impressions 7 Clicks 13% CTR Campaign Added to

Preview

Headline 1 | Headline 2
www.example.com

Description 1
25% Off All Fat Areas

Before and After Photos

5 Star Reviews

Book A Virtual Consult

Show links to specific pages of your website

Sitelinks

25% Off All Fat Areas State-of-the-Art Facility 5 Star Reviews

Before and After Photos Book A Virtual Consult

5 extensions

Callout >

21K Impressions 1.09K Clicks 5% CTR Campaign Added to

Preview

Headline 1 | Headline 2
www.example.com

Description 1 FDA Approved. Freeze Your Fat. New Clients 25% Off. Liposuction Alternative.

Show descriptive text (ex: "Free shipping")

Callouts

Highlights: No Surgery Nonsurgical Fat Reduction New Clients 25% Off

Contact Us + Free Consult FDA Approved Liposuction Alternative Freeze Your Fat

Free Virtual Consultation Virtual Consult Available

9 extensions

Extensions

Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$113.11/day | Optimization score: 68.4%

Structured snippet

659 Impressions | 15 Clicks | 2% CTR | Campaign Added to

Preview: Headline 1 | Headline 2 | www.example.com

Description 1: Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction

1 extension

Call

736 Impressions | 37 Clicks | 5% CTR | Account Added to

Preview: Headline 1 | Headline 2 | www.example.com

Description 1: Call Phone number

2 extensions (2 disapproved)

Encourage calls to your business

Promotion

20.9K Impressions | 975 Clicks | 5% CTR | Campaign Added to

Preview: Headline 1 | Headline 2 | www.example.com

Description 1: Fall Sale - \$1,000 off CoolSculpting® Ends Oct 31

1 extension

Show special sales and offers

Extensions

Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$113.11/day | Optimization score: 68.4%

Call

736 Impressions | 37 Clicks | 5% CTR | Account Added to

Preview: Headline 1 | Headline 2 | www.example.com

Description 1: Call Phone number

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Promotion

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Preview: Headline 1 | Headline 2 | www.example.com

Description 1: Fall Sale - \$1,000 off CoolSculpting® Ends Oct 31

1 extension

Show special sales and offers

AUTOMATED EXTENSIONS

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Campaigns

Updated today at 3:45 PM

Campaign Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency	Unique Link Clicks
Emsculpt - Conversions	Lowest cost	\$50.00 Daily	156 Leads	42,682	178,475	\$26.06 Per Lead	\$4,064.99	Ongoing	4.18	1,847
Coolsculpting - Conversions	Lowest cost	\$50.00 Daily	258 Leads	68,998	233,154	\$15.13 Per Lead	\$3,903.94	Ongoing	3.38	2,676
Dermal Fillers - Conversions	Lowest cost	\$25.00 Daily	71 Leads	11,253	43,477	\$17.14 Per Lead	\$1,216.98	Ongoing	3.86	310
Instagram Post: Follow the rules below to win...	Using ad s...	Using ad ...	Link Click	---	---	---	\$0.00	Oct 16, 2019	---	---
Post: "A vampire facial is an all natural way to...	Lowest cost	\$21.00 Lifetime	ThruPlay	---	---	---	\$0.00	Jul 10, 2019	---	---
Instagram Post: #Coolsculpting uses cryolipo...	Using ad s...	Using ad ...	Link Click	---	---	---	\$0.00	Mar 24, 2019	---	---
Instagram Post: Have Botox or fillers become...	Using ad s...	Using ad ...	Link Click	---	---	---	\$0.00	Feb 18, 2019	---	---
Instagram Post: Another day, another stone ...	Using ad s...	Using ad ...	Link Click	---	---	---	\$0.00	Dec 19, 2018	---	---
Instagram Post: #tbt to residency...when I did...	Using ad s...	Using ad ...	Link Click	---	---	---	\$0.00	Oct 29, 2018	---	---
Results from 9 campaigns			---	83,958 People	455,106 Total	---	\$9,185.91 Total Spent	---	5.42 Per Person	4,274 Total

Ads

Updated just now

Ad Name	Get Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-07 - CS - Women - Video	...	Oct 8, 2020, 6:40 ...	138 Leads	54,018	114,443	\$13.45 Per Lead	Below average	Above average	Above average	\$1,855.86
2020-07 - CS - Women - Video 5	...	Oct 8, 2020, 6:40 ...	71 Leads	31,322	62,196	\$14.57 Per Lead	Below average	Above average	Above average	\$1,034.48
2020-02 - CS - Women - Video 1	...	Oct 8, 2020, 6:40 ...	13 Leads	7,343	14,216	\$18.55 Per Lead	Average	Below average	Above average	\$241.21
2020-02 - CS - Women - Image 3 V1	...	Oct 8, 2020, 6:40 ...	10 Leads	6,744	12,923	\$21.71 Per Lead	Average	Below average	Above average	\$217.14
2020-01 - CS - Women - Image 2	...	Oct 8, 2020, 6:40 ...	2 Leads	5,443	10,029	\$81.69 Per Lead	---	---	---	\$163.38
2020-07 - CS - Women - Video	...	Oct 8, 2020, 6:41 ...	10 Leads	2,210	5,924	\$12.77 Per Lead	Below average	Average	Above average	\$127.74
2020-02 - CS - Women - Video 3	...	Oct 8, 2020, 6:40 ...	6 Leads	2,422	3,969	\$12.76 Per Lead	---	---	---	\$76.53
2020-02 - CS - Women - Video 1	...	Oct 8, 2020, 6:41 ...	1 Lead	1,200	3,728	\$75.49 Per Lead	---	---	---	\$75.49
2020-03 - CS - Women - Image 1 - Branding	Oct 8, 2020, 6:41 ...	---	475	1,383	---	---	---	---	\$29.38
2020-02 - CS - Women - Video 3	...	Oct 8, 2020, 6:41 ...	1 Lead	548	1,196	\$22.64 Per Lead	---	---	---	\$22.64
2020-09 - CS - Women - Video 3	...	Oct 8, 2020, 6:40 ...	4 Leads	1,023	1,076	\$4.72 Per Lead	---	---	---	\$18.87
2020-02 - CS - Women - Video 2	...	Oct 8, 2020, 6:41 ...	1 Lead	371	783	\$15.76 Per Lead	---	---	---	\$15.76
2020-02 - CS - Women - Video 2	...	Oct 8, 2020, 6:40 ...	---	550	755	---	---	---	---	\$15.08
Results from 40 ads			258 Leads	68,998 People	233,154 Total	\$15.13 Per Lead	---	---	---	\$3,903.94 Total Spent

Ads

Updated just now

Ad Name	Get Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-02 - CS - Women - Video 2	...	Oct 8, 2020, 6:40 ...	---	550	755	---	---	---	---	\$15.08
2020-09 - CS - Women - Video 2	...	Oct 8, 2020, 6:40 ...	1 Lead	313	321	\$6.18 Per Lead	---	---	---	\$6.18
2020-09 - CS - Women - Video 3	...	Oct 8, 2020, 6:41 ...	---	91	95	---	---	---	---	\$2.50
2020-09 - CS - Women - Video 4	...	Oct 8, 2020, 6:40 ...	---	60	60	---	---	---	---	\$0.82
2020-09 - CS - Women - Video 2	...	Oct 8, 2020, 6:41 ...	---	26	26	---	---	---	---	\$0.53
2020-09 - CS - Women - Video 1	...	Oct 8, 2020, 6:40 ...	---	17	17	---	---	---	---	\$0.20
2020-09 - CS - Women - Video 1	...	Oct 8, 2020, 6:41 ...	---	10	10	---	---	---	---	\$0.10
2020-09 - CS - Women - Video 4	...	Oct 8, 2020, 6:41 ...	---	4	4	---	---	---	---	\$0.05
2020-01 - CS - Women - Image 1	...	Oct 8, 2020, 6:40 ...	---	---	---	---	---	---	---	\$0.00
2020-01 - CS - Women - Image 3 V2	...	Oct 8, 2020, 6:40 ...	---	---	---	---	---	---	---	\$0.00
2020-02 - CS - Women - Image 7 V1	...	Oct 8, 2020, 6:40 ...	---	---	---	---	---	---	---	\$0.00
2020-01 - CS - Women - Image 2 - V2	...	Oct 8, 2020, 6:40 ...	---	---	---	---	---	---	---	\$0.00
2020-01 - CS - Women - Image 4	...	Oct 8, 2020, 6:40 ...	---	---	---	---	---	---	---	\$0.00
Results from 40 ads			258 Leads	68,998 People	233,154 Total	\$15.13 Per Lead	---	---	---	\$3,903.94 Total Spent

Ads COR Medspa (2954736710)

Search and filter

+ Create Duplicate

Ad Name

- 2020-07-2020-07-2020-07-2020-02-2020-02-2020-01-2020-02-2020-02-2020-03-2020-02-2020-02-2020-09-2020-02-2020-02-

Results from

Ads COR Medspa (2954736710)

Search and filter

+ Create Duplicate

Ad Name

- 2020-07-2020-07-2020-02-2020-02-2020-01-2020-02-2020-02-2020-03-2020-02-2020-02-2020-09-2020-02-2020-02-

Results from

Ads COR Medspa (2954736710)

Search and filter

+ Create Duplicate

Ad Name

- 2020-07-2020-07-2020-02-2020-02-2020-01-2020-02-2020-02-2020-03-2020-02-2020-02-2020-09-2020-02-2020-02-

Results from

Ads COR Medspa (2954736710)

Search and filter

+ Create Duplicate

Ad Name

- 2020-07-2020-07-2020-02-2020-02-2020-01-2020-02-2020-02-2020-03-2020-02-2020-02-2020-09-2020-02-2020-02-

Results from

Ads COR Medspa (2954736710)

Search and filter

+ Create Duplicate

Ad Name

- 2020-07-2020-07-2020-02-2020-02-2020-01-2020-02-2020-02-2020-03-2020-02-2020-02-2020-09-2020-02-2020-02-

Results from

Coolsculpting - Conversions > Coolsculpting - Retargeting - Wo... > 2020-07 - CS - Women - Video

Edit Review

Identity

Facebook Page: COR Medspa

Instagram Account: cormedspa

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement. Learn More

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Coolsculpting - Conversions > Coolsculpting - Prospecting - ... > 2020-02 - CS - Women - Video...

Rejected

Edit Review

Identity

Facebook Page: COR Medspa

Instagram Account: cormedspa

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement. Learn More

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Coolsculpting - Conversions > Coolsculpting - Retargeting - Wo... > 2020-02 - CS - Women - Video 1

Active

Edit Review

Identity

Facebook Page: COR Medspa

Instagram Account: cormedspa

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement. Learn More

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Coolsculpting - Conversions > Coolsculpting - Retargeting - W... > 2020-03 - CS - Women - Image ...

Active

Edit Review

Identity

Facebook Page: COR Medspa

Instagram Account: cormedspa

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement. Learn More

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Coolsculpting - Conversions > Coolsculpting - Retargeting - ... > 2020-02 - CS - Women - Video...

Rejected

Edit Review

Identity

Facebook Page: COR Medspa

Instagram Account: cormedspa

Ad Setup: Create Ad

Format: Single Image or Video

Fullsreen Mobile Experience: Add an Instant Experience, Add a Playable Source File

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement. Learn More

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

