

CoolSculpting Marketing Services

COR Medspa Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 9,790.38
Total Facebook Ads: \$ 4,500.37
Total Marketing Service Fees: \$ 8,950.00
Total CoolSculpting Marketing Cost: \$23,240.75

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$86.35/day	Bid strategy limited	371	9.53%	\$6,972.59
search beta coolsculpting exp reach	\$24.34/day	Limited by budget	471	3.04%	\$2,817.79
search beta dermal fillers	\$26.33/day	Eligible	567	8.50%	\$2,224.39
search beta microneedling	\$15.87/day	Eligible	367	9.76%	\$1,419.74
search beta hair restoration	\$0.10/day	Paused	248	4.82%	\$1,212.14
search alpha coolsculpting	\$46.30/day	Paused	0	-	\$0.00
search beta coolitone	\$0.06/day	Paused	0	-	\$0.00
search beta brand	\$0.06/day	Paused	0	-	\$0.00
search beta vaginal rejuvenation	\$0.10/day	Paused	0	-	\$0.00
search beta emsulpt	\$0.06/day	Paused	0	-	\$0.00

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta hair restoration	\$0.10/day	Paused	248	4.82%	\$1,212.14
search alpha coolsculpting	\$46.30/day	Paused	0	-	\$0.00
search beta coolitone	\$0.06/day	Paused	0	-	\$0.00
search beta brand	\$0.06/day	Paused	0	-	\$0.00
search beta vaginal rejuvenation	\$0.10/day	Paused	0	-	\$0.00
search beta emsulpt	\$0.06/day	Paused	0	-	\$0.00
Total: Campaigns			2,024	5.79%	\$14,646.65
Total: Account			2,024	5.79%	\$14,646.65

1 - 10 of 10

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpti...

Overview | Ad status: Bid strategy limited Type: Search Budget: \$86.35/day Optimization score: 90.2% More details

Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	53	8.77%	\$1,250.44
CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	77	8.89%	\$1,225.75
CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	44	9.40%	\$837.36
CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	15	23.44%	\$322.41

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpti...

Overview | Ad status: Bid strategy limited Type: Search Budget: \$86.35/day Optimization score: 90.2% More details

Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	15	23.44%	\$322.41
CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	16.07%	\$227.17
CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Poor ad strength	12	12.24%	\$217.95
CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +6... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	alpha - coolsculpting near me	Removed Policy (Restricted drug terms +1 more), Poor ad strength	5	29.41%	\$213.88

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					
Insights	<div style="display: flex; justify-content: space-between; font-size: small;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/> ✖ CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	15	23.44%	\$322.41
Ads & extensions	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	16.07%	\$227.17
Extensions	<input type="checkbox"/> ✔ CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Poor ad strength	12	12.24%	\$217.95
Landing pages	<input type="checkbox"/> ✖ CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +6... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	alpha - coolsculpting near me	Removed Policy (Restricted drug terms +1 more), Poor ad strength	5	29.41%	\$213.88

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Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					
Insights	<div style="display: flex; justify-content: space-between; font-size: small;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/> ✖ CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +6... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	alpha - coolsculpting near me	Removed Policy (Restricted drug terms +1 more), Poor ad strength	5	29.41%	\$213.88
Ads & extensions	<input type="checkbox"/> ✖ CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Poor ad strength	9	13.64%	\$174.78
Extensions	<input type="checkbox"/> ✔ CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - coolsculpting near me	Paused Policy (Restricted medical content +1 more)	4	22.22%	\$124.43
Landing pages	<input type="checkbox"/> ✔ CoolSculpting® in Denville, NJ Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	25.00%	\$109.18

<div style="display: flex; justify-content: space-between;"> Google Ads Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... </div> <div style="display: flex; justify-content: flex-end; align-items: center;"> 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details
Recommendations	<div style="display: flex; justify-content: space-between;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/> ✔ CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	11.11%	\$107.96
Ads & extensions	<input type="checkbox"/> ✔ CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	2. body sculpting	Paused Policy (Restricted drug terms +1 more), Poor ad strength	9	14.06%	\$88.59
Extensions	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	31.58%	\$86.18
Landing pages	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		Removed			

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Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					
Insights	<div style="display: flex; justify-content: space-between; font-size: small;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	10.34%	\$84.67
Ads & extensions	<input type="checkbox"/> ✔ CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +6... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	alpha - coolsculpting near me	Paused Policy (Restricted medical content +1 more), Poor ad strength	2	3.64%	\$75.63
Extensions	<input type="checkbox"/> ✖ CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	22.22%	\$71.61
Landing pages	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Limited Time Offer Feb 2021 Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	37.50%	\$70.10

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Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>					
Insights	<div style="display: flex; justify-content: space-between; font-size: small;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Limited Time Offer Feb 2021 Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	37.50%	\$70.10
Ads & extensions	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Limited Time Offer Jan 2021 25% Off All CoolSculpting www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	20.00%	\$68.63
Extensions	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Limited Time Offer Feb 2021 Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	30.00%	\$64.33
Landing pages	<input type="checkbox"/> ✖ CoolSculpting® in Denville, NJ Limited Time Offer Jan 2021 Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	50.00%	\$64.03

Google Ads							Chris Zelig > COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost									
	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	3	37.50%	\$70.10	Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Limited Time Offer Jan 2021 25% Off All CoolSculpting www.cormedspa.com	0. coolsculpting - general	2	20.00%	\$68.63	Removed Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	3	30.00%	\$64.33	Removed Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Limited Time Offer Jan 2021 Hurry Offer Ends In... www.cormedspa.com	1. coolsculpting - price	3	50.00%	\$64.03	Removed Policy (Restricted medical content +1 more)								

Google Ads							Chris Zelig > COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details									
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost									
	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +6... www.cormedspa.com	alpha - coolsculpting near me	2	10.53%	\$63.10	Removed Policy (Restricted medical content +1 more), Poor ad strength								
	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com	0. coolsculpting - general	3	4.62%	\$59.37	Paused Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Offering 50% Off 8+ Treatments www.cormedspa.com	0. coolsculpting - general	1	6.67%	\$59.12	Eligible (Limited) Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					Removed								

Google Ads							Chris Zelig > COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost									
	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Limited Time Offer Feb 2021 Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	2	18.18%	\$58.24	Removed Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Limited Time Offer Mar 2021 Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	3	12.50%	\$52.75	Paused Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com	2. body sculpting	1	5.26%	\$52.10	Removed Policy (Restricted drug terms +1 more), Poor ad strength								
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.cormedspa.com	0. coolsculpting - general	1	33.33%	\$51.92	Removed Policy (Restricted medical content +1 more)								

Google Ads							Chris Zelig > COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost									
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.cormedspa.com	0. coolsculpting - general	1	33.33%	\$51.92	Removed Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	1	4.55%	\$46.20	Paused Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com	alpha - coolsculpting near me	1	25.00%	\$43.13	Paused Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Freeze Away Body Fat Offering 50% Off 8+ Treatments www.cormedspa.com	alpha - coolsculpting near me	2	7.69%	\$39.44	Eligible (Limited) Policy (Restricted medical content +1 more)								

Google Ads							Chris Zelig > COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost									
	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	1	33.33%	\$51.92	Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	1	4.55%	\$46.20	Paused Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com	alpha - coolsculpting near me	1	25.00%	\$43.13	Paused Policy (Restricted medical content +1 more)								
	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Freeze Away Body Fat Offering 50% Off 8+ Treatments www.cormedspa.com	alpha - coolsculpting near me	2	7.69%	\$39.44	Eligible (Limited) Policy (Restricted medical content +1 more)								

Google Ads							COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details							
Recommendations	Ad status: All ADD FILTER												
Insights							SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓	Cost					
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Limited Time Offer Jan 2021 Hurry Offer Ends In... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%		\$24.05					
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%		\$23.87					
Landing pages	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Freeze Away Body Fat Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	22.22%		\$22.56					
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%		\$22.18					
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details							
Recommendations	Ad status: All ADD FILTER												
Insights							SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓	Cost					
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	25.00%		\$22.18					
Extensions	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Limited Time Offer Mar 2021 Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	23.08%		\$21.33					
Landing pages	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Freeze Away Body Fat Offering 50% Off 8+ Treatments www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%		\$20.82					
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	alpha - coolsculpting near me	Removed Policy (Restricted medical content +1 more)	2	50.00%		\$20.62					
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details							
Recommendations	Ad status: All ADD FILTER												
Insights							SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓	Cost					
Ads & extensions	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%		\$22.18					
Extensions	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Limited Time Offer Mar 2021 Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	23.08%		\$21.33					
Landing pages	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Freeze Away Body Fat Offering 50% Off 8+ Treatments www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%		\$20.82					
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	alpha - coolsculpting near me	Removed Policy (Restricted medical content +1 more)	2	50.00%		\$20.62					
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details							
Recommendations	Ad status: All ADD FILTER												
Insights							SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓	Cost					
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%		\$20.41					
Extensions	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Limited Time Offer Feb 2021 Our Biggest Discount Ever www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%		\$20.22					
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Denville, NJ Biggest CoolSculpting® Promo +5... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. Expert, Safe Fat Loss... View assets details	2. body sculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength	2	6.90%		\$19.89					
Keywords	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		Removed									
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads							COR Medspa 472-719-9888		All campaigns > search beta coolsculpti...		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details							
Recommendations	Ad status: All ADD FILTER												
Insights							SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓	Cost					
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	9.09%		\$19.15					
Extensions	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%		\$18.61					
Landing pages	<input type="checkbox"/>	CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%		\$18.17					
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%		\$17.94					
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$17.94
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Extensions	CoolSculpting® in Denville, NJ Limited Time Offer Feb 2021 Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$17.24
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Keywords	CoolSculpting® in Denville, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$15.85
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Demographics	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$14.52
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Suggested	Ad schedule					

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	medical content +1 more	1	25.00%	\$17.94
Ads & extensions	CoolSculpting® in Denville, NJ Limited Time Offer Feb 2021 Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$17.24
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Landing pages	CoolSculpting® in Denville, NJ Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$15.85
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Audiences	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$14.52
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Settings	Ad schedule					

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	CoolSculpting® in Denville, NJ Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.cormedspa.com	alpha - coolsculpting near me	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$13.97
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Extensions	CoolSculpting® in Denville, NJ Limited Time Offer Feb 2021 Our Biggest Discount Ever www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$13.54
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Keywords	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$12.94
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Demographics	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com					
Settings	Ad schedule					

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$12.79
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Extensions	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$11.88
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Keywords	CoolSculpting® in Denville, NJ Limited Time Offer Jan 2021 Our Biggest Discount Ever www.cormedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$11.52
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Demographics	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.cormedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$10.96
Settings	Ad schedule					

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.cormedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$10.96
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Extensions	CoolSculpting® in Denville, NJ Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$10.41
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Keywords	CoolSculpting® in Denville, NJ Limited Time Offer Jan 2021 Our Biggest Discount Ever www.cormedspa.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$9.14
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					
Demographics	CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$8.61
Settings	Ad schedule					

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Policy (Restricted medical content +1 more)	1	100.00%	\$10.96	
Ads & extensions	CoolSculpting® in Denville, NJ Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$10.41	
Ads	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$9.14	
Extensions	CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$8.61	
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$8.31	
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	7.14%	\$8.15	
Ads	CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$7.86	
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Hurry Offer Ends In... www.cormedspa.com	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.26%	\$7.67	
Ads & extensions	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.cormedspa.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$6.46	
Ads	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$6.02	
Extensions	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.cormedspa.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$5.85	
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	9.09%	\$5.85	
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$5.22	
Ads	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Hurry Offer Ends In... www.cormedspa.com	alpha - coolsculpting near me	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$4.54	
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%	More details	
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
Ad groups	www.cormedspa.com	2. body sculpting	Policy (Restricted medical content +1 more)	1	9.09%	\$5.85	
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$5.22	
Ads	CoolSculpting® Fat Reduction Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.cormedspa.com	alpha - coolsculpting near me	Paused Policy (Restricted medical content +1 more)	1	16.67%	\$4.54	
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						
Landing pages							
Keywords							
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Ads Custom Jan 1 - Mar 31, 2021						
Ad status: All ADD FILTER						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$3.04	
<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$2.45	
<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In... www.cormedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$2.01	

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Ads Custom Jan 1 - Mar 31, 2021						
Ad status: All ADD FILTER						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$1.89	
<input type="checkbox"/> CoolSculpting® in Denville, NJ Limited Time Offer Mar 2021 Our Biggest Discount Ever www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	7.69%	\$1.84	
<input type="checkbox"/> CoolSculpting® in Denville, NJ Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$1.46	
<input type="checkbox"/> CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Hurry Offer Ends In... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$0.49	

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Ads Custom Jan 1 - Mar 31, 2021						
Ad status: All ADD FILTER						
Ad	Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/> CoolSculpting® in Denville, NJ Mar Only 50% Off 8+ Treatments Hurry Offer Ends In... www.cormedspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$0.49	
<input type="checkbox"/> #1 Provider in Denville Safe & Effective Fat Reduction 20% Off All CoolSculpting® +10 more cormedspa.com/coolsculpting/denville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Expert, Safe Fat Loss Wit... View assets details	3. cryolipolysis	Removed Policy (Restricted medical content +1 more), Poor ad strength +1	0	-	\$0.00	
<input type="checkbox"/> 25% Off All CoolSculpting® COR Medspa Top Provider in Denville, NJ www.cormedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Denville, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00	
<input type="checkbox"/> CoolSculpting in Denville Fat Reduction Treatment No Surgery & Minimal Downtime www.cormedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. cryolipolysis	Removed Policy (Restricted medical content +1 more), Ad group paused	0	-	\$0.00	
Total: Ads			371	9.53%	\$6,972.59	
Total: Campaign			371	9.53%	\$6,972.59	

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Extensions Custom Jan 1 - Mar 31, 2021						
Extension type: All ADD FILTER						
Extension	Extension type	Added to	Level	Status	Clicks	CTR
Sitelink extension						
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	2	8.33%
Call extension						
<input type="checkbox"/> (973) 707-3958	Call extension	Account	Account	Disapproved: Unverified phone number	0	-
Location extension						
<input type="checkbox"/> info@cormedspa.com (View locati... All locations selected	Location extension	Account	Account	-	-	-
Callout extension						

Google Ads						
Overview		Enabled	Status: Bid strategy limited	Type: Search	Budget: \$86.35/day	Optimization score: 90.2%
Extensions Custom Jan 1 - Mar 31, 2021						
Extension type: All ADD FILTER						
Extension	Extension type	Added to	Level	Status	Clicks	CTR
Sitelink extension						
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	2	8.33%
Call extension						
<input type="checkbox"/> (973) 707-3958	Call extension	Account	Account	Disapproved: Unverified phone number	0	-
Location extension						
<input type="checkbox"/> info@cormedspa.com (View locati... All locations selected	Location extension	Account	Account	-	-	-
Callout extension						

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search beta cool...	Campaign	Approved	93	11.25%	\$1,811.67
<input type="checkbox"/>	FDA Cleared	search beta cool...	Campaign	Approved	87	10.09%	\$1,750.98
<input type="checkbox"/>	Liposuction Alternative	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	79	10.27%	\$1,655.60
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta cool...	Campaign	Approved	65	8.83%	\$1,488.55
<input type="checkbox"/>	Highlights: No Surgery	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	72	9.34%	\$1,401.12
<input type="checkbox"/>	Contact Us + Free Consult	search beta cool...	Campaign	Approved	62	8.58%	\$1,124.09
<input type="checkbox"/>	Up to 50% Off	search beta cool...	Campaign	Approved	61	7.89%	\$1,069.31

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search beta cool...	Campaign	Approved	1	5.88%	\$9.12
Promotion extension							
<input type="checkbox"/>	Spring Sale - 50% off 8+ Treatments	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	224	10.35%	\$4,133.64
Total: Sitelink extensions					6	13.04%	\$116.39
Total: Callout extensions					200	10.13%	\$3,915.70
Total: Structured snippet extensions					1	5.88%	\$9.12

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Callout extensions							
					200	10.13%	\$3,915.70
Total: Structured snippet extensions							
					1	5.88%	\$9.12
Total: Location extensions							
					76	8.08%	\$1,547.11
Total: Promotion extensions							
					272	10.10%	\$5,269.79

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	COR Medspa Fat Reduction in Denville, NJ Non-Surgical Fat Reduction +6 more www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	expanded reach	178	2.81%	\$1,066.14
<input type="checkbox"/>	COR Medspa Fat Reduction in Denville, NJ Non-Surgical Fat Reduction +6 more www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	liposuction	40	5.75%	\$266.73
<input type="checkbox"/>	Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	20	3.17%	\$154.09
<input type="checkbox"/>	Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Mar Only 50% Off 8+ Treatments www.cormedspa.com	Paused			

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Mar Only 50% Off 8+ Treatments www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	13	2.13%	\$80.72
<input type="checkbox"/>	Fat Reduction in Denville, NJ Freeze Away Body Fat Get Rid of Unwanted Fat www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting® Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	14	3.31%	\$79.01
<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Mar Only 50% Off 8+ Treatments www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	11	3.10%	\$78.76
<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Freeze Away Body Fat www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	expanded reach	8	2.18%	\$64.64

Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$24.34/day	Optimization score: 84.9%	More details
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freezing Fat Really Works Freeze Away Body Fat <small>www.cormedspa.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	8	2.18%	\$64.64
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freeze Away Body Fat Mar Only 50% Off 8+ Treatments <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Paused Policy (Restricted medical content +1 more)	10	1.87%	\$59.44
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freezing Fat Really Works Mar Only 50% Off 8+ Treatments <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Paused Policy (Restricted medical content +1 more)	5	14.71%	\$56.95
	<input type="checkbox"/> Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Freeze Away Body Fat <small>www.cormedspa.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	11	5.53%	\$51.87

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Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$24.34/day	Optimization score: 84.9%	More details
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Policy (Restricted medical content +1 more)	8	2.18%	\$64.64
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freeze Away Body Fat Mar Only 50% Off 8+ Treatments <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Paused Policy (Restricted medical content +1 more)	10	1.87%	\$59.44
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freezing Fat Really Works Mar Only 50% Off 8+ Treatments <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Paused Policy (Restricted medical content +1 more)	5	14.71%	\$56.95
	<input type="checkbox"/> Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Freeze Away Body Fat <small>www.cormedspa.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	11	5.53%	\$51.87

Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com						
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$24.34/day	Optimization score: 84.9%	More details
Recommendations	Ads Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat <small>www.cormedspa.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	9	4.21%	\$51.40
	<input type="checkbox"/> Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Freeze Away Body Fat <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	6	10.91%	\$50.02
	<input type="checkbox"/> Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Mar Only 50% Off 8+ Treatments <small>www.cormedspa.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Paused Policy (Restricted medical content +1 more)	9	4.52%	\$48.37
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freezing Fat Really Works Freeze Away Body Fat <small>www.cormedspa.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments					

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Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$24.34/day	Optimization score: 84.9%	More details
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freezing Fat Really Works Freeze Away Body Fat <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	8	2.25%	\$42.37
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freezing Fat Really Works Freeze Away Body Fat <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	5	12.20%	\$40.98
	<input type="checkbox"/> Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Mar Only 50% Off 8+ Treatments <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Paused Policy (Restricted medical content +1 more)	4	7.27%	\$38.03
	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	8	5.16%	\$35.77

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Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$24.34/day	Optimization score: 84.9%	More details
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	8	5.16%	\$35.77
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freeze Away Body Fat Get Rid of Unwanted Fat <small>www.cormedspa.com</small> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.09%	\$34.14
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freezing Fat Really Works Mar Only 50% Off 8+ Treatments <small>www.cormedspa.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Paused Policy (Restricted medical content +1 more)	10	2.77%	\$33.90
	<input type="checkbox"/> Fat Reduction in Denville, NJ Freezing Fat Really Works Get Rid of Unwanted Fat <small>www.cormedspa.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	7	1.88%	\$33.80

Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$24.34/day	Optimization score: 84.9%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Policy (Restricted medical content +1 more)	8	5.16%	\$35.77
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freeze Away Body Fat Get Rid of Unwanted Fat www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.09%	\$34.14
Keywords	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Mar Only 50% Off 8+ Treatments www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Paused Policy (Restricted medical content +1 more)	10	2.77%	\$33.90
Audiences	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	7	1.88%	\$33.80
Demographics							
Settings							
Suggested							
Ad schedule							

Chris Zelig > COR Medspa 472-719-9888 All campaigns > search beta coolsculpti... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$24.34/day	Optimization score: 84.9%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Fat Reduction in Denville, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	4	16.67%	\$31.99
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freeze Away Body Fat Freeze Away Body Fat www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.40%	\$30.86
Keywords	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freeze Away Body Fat Freeze Away Body Fat www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	9	1.65%	\$30.81
Audiences							
Demographics							
Settings							
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Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.41%	\$29.52
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Mar Only 50% Off 8+ Treatments www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Paused Policy (Restricted medical content +1 more)	5	3.42%	\$28.38
Keywords	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Freeze Away Body Fat www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	6	13.64%	\$26.80
Audiences	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.50%	\$24.95
Demographics							
Settings							
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Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.50%	\$24.95
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freeze Away Body Fat Mar Only 50% Off 8+ Treatments www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Paused Policy (Restricted medical content +1 more)	6	1.60%	\$23.46
Keywords	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freezing Fat Really Works Mar Only 50% Off 8+ Treatments www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	liposuction	Paused Policy (Restricted medical content +1 more)	4	13.33%	\$21.88
Audiences							
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Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	www.cormedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Policy (Restricted medical content +1 more)	3	7.50%	\$24.95
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Denville, NJ Freeze Away Body Fat Mar Only 50% Off 8+ Treatments www.cormedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Up to 50% Off of CoolSculpting® on 8+ Treatments	expanded reach	Paused Policy (Restricted medical content +1 more)	6	1.60%	\$23.46
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Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$24.34/day, Optimization score: 84.9%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Callout extension								
<input type="checkbox"/>	Up to 50% Off	Callout extension	search beta cool...	Campaign	Approved	95	4.16%	\$606.76
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	100	4.31%	\$589.10
<input type="checkbox"/>	FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	93	3.64%	\$584.32
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	86	3.95%	\$567.09
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta cool...	Campaign	Approved	92	4.51%	\$566.57
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	91	4.39%	\$560.16
<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	90	4.04%	\$555.26

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$24.34/day, Optimization score: 84.9%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	7	2.34%	\$17.35
Promotion extension								
<input type="checkbox"/>	Spring Sale - 50% off 8+ Treatments	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content +1 more	254	3.26%	\$1,589.22
Total: Sitelink extensions					6	3.68%	\$35.70	
Total: Callout extensions					226	4.38%	\$1,464.87	
Total: Structured snippet extensions					7	2.34%	\$17.35	

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$24.34/day, Optimization score: 84.9%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Callout extensions							
					226	4.38%	\$1,464.87
Total: Structured snippet extensions							
					7	2.34%	\$17.35
Total: Location extensions							
					71	2.55%	\$444.59
Total: Promotion extensions							
					318	3.20%	\$1,957.84

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Bid strategy limited, Type: Search, Budget: \$86.35/day, Optimization score: 90.2%

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Flexible Payment Options	Approved (limited)	Headline	None	31
CoolSculpting in Denville, NJ	Approved (limited)	Headline	None	560
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	23
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	42
Our Biggest Discount Ever	Approved (limited)	Headline	None	54

Google Ads | Chris Zelig > COR Medspa 472-719-9888 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Bid strategy limited, Type: Search, Budget: \$86.35/day, Optimization score: 90.2%

Asset	Status	Asset type	Position pinning	Impr.
Our Biggest Discount Ever	Approved (limited)	Headline	None	54
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	120
Jan Only \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	225
Limited Time Offer Jan 2021	Approved (limited)	Headline	None	119
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	0
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Denville, NJ.	Approved (limited)	Description	None	5

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Overview | Recommendations | Insights | Ad groups | **Ads & extensions** | Ads | Extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Ad schedule

Enabled | Status: Bid strategy limited | Type: Search | Budget: \$86.35/day | Optimization score: 90.2% | More details

Responsive search ad X | Leave feedback | Custom Jan 1 - Mar 31, 2021

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	599
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	552

Show rows: 10 | 11 - 12 of 12 | < >

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2021.

Campaigns | COR Medspa (295473671061826) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns | Ad Sets | Ads

+ Create | Duplicate | Edit | More | View Setup | Columns: Custom | Breakdown | Reports

Campaign Name	Distribution	Results	Reach	Impressions	Cost per Result	Amount Spent ↓
Emsculpt - Conversions	day click or ...	128 Website Leads	33,434	131,070	\$35.17 Per Lead	\$4,501.22
Coolsculpting - Conversions	day click or ...	153 Website Leads	56,917	207,496	\$29.41 Per Lead	\$4,500.37
Dermal Fillers - Conversions	day click or ...	19 Website Leads	15,935	72,135	\$118.47 Per Lead	\$2,250.94
Instagram Post: Follow the rules below to win...	day click o...	Link Click	—	—	— Per Link Click	\$0.00
Post: "A vampire facial is an all natural way to...	day click o...	ThruPlay	—	—	— Cost per ThruPlay	\$0.00
Instagram Post: #Coolsculpting uses cryolipo...	day click o...	Link Click	—	—	— Per Link Click	\$0.00
Results from 9 campaigns			72,391 People	410,701 Total	—	\$11,252.53 Total Spent

Ads | COR Medspa (295473671061826) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | More | Preview | View Setup | Columns: Custom | Breakdown | Reports

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent ↓
2020-09 - CS - Women - Video 2 - All Placem...	76,491	\$32.91 Per Lead	—	—	—	\$1,579.77
2020-09 - CS - Women - Video - All Placeme...	71,573	\$28.57 Per Lead	—	—	—	\$1,543.04
2020-07 - CS - Women - Video	21,235	\$28.86 Per Lead	Below average Bottom 20% of ...	Above average	Average	\$404.07
2020-07 - CS - Women - Video 5	17,634	\$34.57 Per Lead	Below average Bottom 20% of ...	Above average	Average	\$345.68
2020-09 - CS - Women - Video 4	9,998	\$31.65 Per Lead	Below average Bottom 35% of ...	Average	Average	\$316.46
2020-09 - CS - Women - Video 3	6,989	\$23.41 Per Lead	Below average Bottom 35% of ...	Average	Average	\$210.71
Results from 40 ads			207,496 Total	\$29.41 Per Lead	—	\$4,500.37 Total Spent

Ads | COR Medspa (295473671061826) | Updated just now | Discard Drafts | Review and Publish

Search and filter | Jan 1, 2021 - Mar 31, 2021

Resource Center | Campaigns (1 Selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | More | Preview | View Setup | Columns: Custom | Breakdown | Reports

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent ↓
2020-09 - CS - Women - Video 3	6,989	\$23.41 Per Lead	Below average Bottom 35% of ...	Average	Average	\$210.71
2020-07 - CS - Women - Video	1,795	\$10.25 Per Lead	—	—	—	\$51.26
2020-09 - CS - Women - Video 2	1,250	\$11.59 Per Lead	—	—	—	\$34.77
2020-09 - CS - Women - Video 1	531	— Per Lead	—	—	—	\$14.61
2020-02 - CS - Women - Video 3	—	— Per Lead	—	—	—	\$0.00
2020-02 - CS - Women - Video 1	—	— Per Lead	—	—	—	\$0.00
Results from 40 ads			207,496 Total	\$29.41 Per Lead	—	\$4,500.37 Total Spent

Search | Coolsculpting - Conversions | Coolsculpting - Prospecti... | 2020-09 - CS - Women - Vi... | Learning Limited

Edit | Review

Ad Name: 2020-09 - CS - Women - Video 2 - All Pl... | Create Template

Identity: Facebook Page (COR Medspa), Instagram Account (Use selected Page or Connect Account)

Branded Content: If this post features a third-party brand or product then you must tag your business partner's Page.

15 Placements: Facebook Feeds, Feeds, Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close | Discard Draft | Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Retar...
- 2020-07 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...

Coolsculpting - Conversio... > Coolsculpting - Prospecti... > 2020-09 - CS - Women - Vi... Learning Limited

Edit Review

Ad Name: 2020-09 - CS - Women - Video - All Plac Create Template

Preview On

15 Placements

Facebook Feeds

Feeds

Stories

Identity

Facebook Page: COR Medspa

Instagram Account: Use selected Page or Connect Account

Branded Content

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Close Discard Draft Publish

Search

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- 2020-07 - CS - Wo...
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- 2020-03 - CS - Wo...

Coolsculpting - Conversio... > Coolsculpting - Prospecti... > 2020-07 - CS - Women - Vi... Learning Limited

Edit Review

Ad Name: 2020-07 - CS - Women - Video Create Template

Preview On

15 Placements

Facebook Feeds

Feeds

Stories

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Facebook Page: COR Medspa

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- 2020-03 - CS - Wo...

Coolsculpting - Conversio... > Coolsculpting - Prospecti... > 2020-07 - CS - Women - Vi... Learning Limited

Edit Review

Ad Name: 2020-07 - CS - Women - Video 5 Create Template

Preview On

15 Placements

Facebook Feeds

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- Coolsculpting - Retar...
- 2020-07 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...

Coolsculpting - Conversio... > Coolsculpting - Retargetin... > 2020-09 - CS - Women - Vi... Learning Limited

Edit Review

Ad Name: 2020-09 - CS - Women - Video 4 Create Template

Preview On

15 Placements

Facebook Feeds

Feeds

Stories

Identity

Facebook Page: COR Medspa

Instagram Account: Use selected Page or Connect Account

Branded Content

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Retar...
- 2020-07 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...

Coolsculpting - Conversio... > Coolsculpting - Retargetin... > 2020-09 - CS - Women - Vi... Learning Limited

Edit Review

Ad Name: 2020-09 - CS - Women - Video 3 Create Template

Preview On

15 Placements

Facebook Feeds

Feeds

Stories

Identity

Facebook Page: COR Medspa

Instagram Account: Use selected Page or Connect Account

Branded Content

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Retar...
- 2020-07 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...

Coolsculpting - Conversio... > Coolsculpting - Retargetin... > 2020-07 - CS - Women - Vi... Learning Limited

Edit Review

Ad Name: 2020-07 - CS - Women - Video [Create Template](#)

Preview On

15 Placements [View More Variations](#)

Facebook Feeds

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Retar...
- 2020-07 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...

Coolsculpting - Conversio... > Coolsculpting - Retargetin... > 2020-09 - CS - Women - Vi... Learning Limited

Edit Review

Ad Name: 2020-09 - CS - Women - Video 2 [Create Template](#)

Preview On

15 Placements [View More Variations](#)

Facebook Feeds

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conver...
- Coolsculpting - Retar...
- 2020-07 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-09 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...
- 2020-02 - CS - Wo...
- 2020-03 - CS - Wo...

Coolsculpting - Conversio... > Coolsculpting - Retargetin... > 2020-09 - CS - Women - Vi... Learning Limited

Edit Review

Ad Name: 2020-09 - CS - Women - Video 1 [Create Template](#)

Preview On

15 Placements [View More Variations](#)

Facebook Feeds

Feeds

Stories

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish



COOLSCULPTING MARKETING AGREEMENT

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450

BILL TO
COR Medspa
Anika Ackerman
3155 State Route 10E, Suite 100 , NJ
Denville, New Jersey 07834
United States

jreickman@gsunj.com

Invoice Number: WV 2021_008

Invoice Date: January 1, 2021

Payment Due: January 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Management of up to four campaigns.	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none">• Content creation and publishing of two blog articles.• Monthly service content page updates and on-site SEO updates (up to two hours)• Google Search Console monthly management	1	\$1,250.00	\$1,250.00
MISC Christmas Shopping Cart Sales	1	\$500.00	\$500.00

Total: \$3,250.00

Payment on January 16, 2021 using a check: \$3,250.00

Amount Due (USD): \$0.00



COOLSCULPTING MARKETING AGREEMENT

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450

BILL TO
COR Medspa
Anika Ackerman
3155 State Route 10E, Suite 100 , NJ
Denville, New Jersey 07834
United States

jreickman@gsunj.com

Invoice Number: WV 2021_026
Invoice Date: February 1, 2021
Payment Due: February 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Management of up to four campaigns.	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none">• Content creation and publishing of two blog articles.• Monthly service content page updates and on-site SEO updates (up to two hours)• Google Search Console monthly management	1	\$1,250.00	\$1,250.00
Website Design + Development Shopping Cart Development	1	\$200.00	\$200.00

Total: \$2,950.00
Payment on February 28, 2021 using a check: \$2,950.00

Amount Due (USD): \$0.00



COOLSCULPTING MARKETING AGREEMENT

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450

BILL TO
COR Medspa
Anika Ackerman
3155 State Route 10E, Suite 100 , NJ
Denville, New Jersey 07834
United States

jreckman@gsunj.com

Invoice Number: WV 2021_046
Invoice Date: March 1, 2021
Payment Due: March 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Management of up to four campaigns. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none"> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management 	1	\$1,250.00	\$1,250.00

Total: \$2,750.00
Payment on March 11, 2021 using a check: \$2,750.00

Amount Due (USD): \$0.00