

**Facebook Account Performance
Report
1 Nov 2019 — 30 Nov 2019**

Englewood Coresculpt

Key Performance Indicators



Impr
5,229
↑ ∞



Clicks
30
↑ ∞



Cost
\$96.31
↑ ∞



CTR
0.57%
-



Fb Pixel Lead
0
-

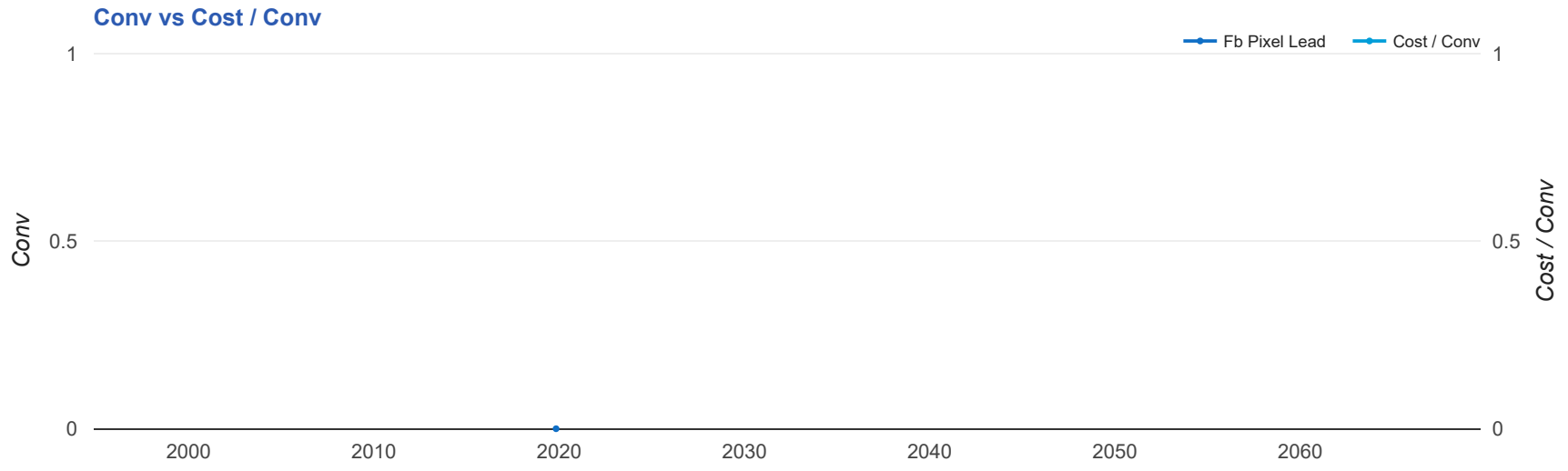


Cost / Conv
-
-

Monthly Account Summary

ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
David Deramo	Nov, 2019	\$96.31	5,229	30	0	-

Monthly Performance Trends



ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
David Deramo	Nov, 2019	\$96.31	5,229	30	0	-

Top Performing Campaigns

CAMPAIGNS	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
Emsculpt - Traffic	\$96.31	5,229	30	0	-

Top Performing Ad Sets

ADSET	COST	IMPR	CLICKS	FB PIXEL LEAD	COST / CONV
Emsculpt - Prospecting - Women	\$21.65	1,287	3	0	-
Emsculpt - Prospecting - Men	\$74.66	3,942	27	0	-

Top Performing Ads

AD	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
2019-11 - FB - Emsculpt - Women - Image 3	\$10.61	565	2	0.35%	0	-
2019-11 - FB - Emsculpt - Women - Image 2	\$5.56	336	1	0.30%	0	-
2019-11 - FB - Emsculpt - Women - Image 1	\$5.48	386	0	0.00%	0	-
2019-11 - FB - Emsculpt - Men	\$19.88	1,188	7	0.59%	0	-
2019-11 - FB - Emsculpt - Men - Image 1	\$23.48	1,068	9	0.84%	0	-
2019-11 - FB - Emsculpt - Men	\$31.30	1,686	11	0.65%	0	-

Age & Gender Performance

ACCOUNT	AGE	GENDER	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
David Deramo	25-34	female	\$3.23	202	1	0.50%	0	-
David Deramo	25-34	male	\$33.13	2,062	13	0.63%	0	-
David Deramo	35-44	female	\$7.76	489	0	0.00%	0	-
David Deramo	35-44	male	\$23.77	1,136	6	0.53%	0	-
David Deramo	45-54	female	\$10.66	596	2	0.34%	0	-
David Deramo	45-54	male	\$17.76	744	8	1.08%	0	-

Performance By Device

ACCOUNT	DEVICE	COST	IMPR	CLICKS	CTR	FB PIXEL LEAD	COST / CONV
David Deramo	desktop	\$1.54	304	1	0.33%	0	-
David Deramo	mobile_app	\$92.67	4,838	29	0.60%	0	-
David Deramo	mobile_web	\$2.10	87	0	0.00%	0	-