

CoolSculpting Marketing Services Cosmetic Plastic Surgery Co-Op Q2 2023 Total Marketing Expenses (4/1/2023 - 6/30/2023)

Total Google Ads: \$ 6,055.00
Total Marketing Service Fees: \$ 6,725.68
Total CoolSculpting Marketing Cost: \$12,780.68

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2023.

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$72.95/day	Eligible	2,584	11.12%	\$6,055.00
Coolsculpting	\$59.00/day	Paused	0	-	\$0.00
Total: Campaigns in your current view			2,584	11.12%	\$6,055.00
Total: Account	\$179.57/day		6,105	9.13%	\$22,799.12

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% [More details](#) Campaign 2 of 2

Ad	Ad group	Status	Clicks	CTR	Cost
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +12 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	0. coolsculpting	Eligible	172	6.72%	\$1,136.35
Elite Sulpt MD Coolsculpting Coolsculpting® Elite +11 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. Expanded Reach Test	Eligible	429	7.03%	\$994.61
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +12 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	4. liposuction	Eligible	263	10.75%	\$731.57
Elite Sulpt MD Coolsculpting in Hanover, MD Freeze Away Stubborn Fat +12 more eliteculptmd.com/coolsculpting/hanover Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. Expanded Reach Test	Removed	606	13.15%	\$698.89
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +7 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	4. liposuction	Eligible	317	22.37%	\$677.53
Elite Sulpt MD Coolsculpting in Hanover, MD Freeze Away Stubborn Fat +12 more eliteculptmd.com/coolsculpting/hanover Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	4. liposuction	Removed	273	15.18%	\$487.49

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% [More details](#) Campaign 2 of 2

Ad	Ad group	Status	Clicks	CTR	Cost
Elite Sulpt MD Coolsculpting Coolsculpting® Elite +6 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. Expanded Reach Test	Eligible	255	17.31%	\$368.08
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +12 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	1. coolsculpting - price	Eligible	51	10.10%	\$280.25
(Keyword: Elite Sulpt MD) Coolsculpting in Hanover, MD Freeze Away Stubborn Fat +12 more eliteculptmd.com/coolsculpting/hanover Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	0. coolsculpting	Removed	56	8.40%	\$213.52
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +12 more eliteculptmd.com/coolsculpting/hanover Coolsculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	3. body sculpting	Eligible	40	5.65%	\$176.67
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +12 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	2. coolsculpting - fat freeze	Eligible	13	5.37%	\$79.88
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +7 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	0. coolsculpting	Eligible	27	14.14%	\$60.46
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Eligible	19	19.39%	\$33.56

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% [More details](#) Campaign 2 of 2

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Eligible	19	19.39%	\$33.56
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +7 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	1. coolsculpting - price	Eligible	11	29.73%	\$20.84
(Keyword: Elite Sulpt MD) Coolsculpting in Hanover, MD Freeze Away Stubborn Fat +12 more eliteculptmd.com/coolsculpting/hanover Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	1. coolsculpting - price	Removed	11	12.36%	\$19.83
Elite Sulpt MD Coolsculpting in Hanover, MD Freeze Away Stubborn Fat +12 more eliteculptmd.com/coolsculpting/hanover Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	x. non-service medspa	Removed	11	37.93%	\$18.44
[Dynamically generated headline] [Dynamically generated display URL] Coolsculpting is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Eligible	10	35.71%	\$16.33
Elite Sulpt MD Coolsculpting Coolsculpting® Elite +11 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	x. non-service medspa	Eligible	5	3.82%	\$13.09
(Keyword: Elite Sulpt MD) Coolsculpting Coolsculpting® Elite +7 more eliteculptmd.com/coolsculpting/hanover Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments. Coolsculpting® Elite Treats Fat L... View assets details	2. coolsculpting - fat freeze	Eligible	6	27.27%	\$12.82

Google Ads Medstar Media > Dr. Ashruf - Cosmetic Plastic Surgery 412-505-4421

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting Ad groups (10) Select an ad group Change view

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% More details Campaign 2 of 2

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Insights	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Eligible	4	25.00%	\$7.31
Ad groups	(Keyword: Elite Sculpt MD) Coolsculpting in Hanover, MD Freeze Away Stubborn Fat +12 more elitesculptmd.com/coolsculpting/hanover	2. coolsculpting - fat freeze	Removed	3	5.66%	\$5.14
Ads & assets	Elite Sculpt MD Coolsculpting Coolsculpting® Elite +6 more elitesculptmd.com/coolsculpting/hanover	x. non-service medspa	Eligible	2	10.00%	\$2.34
Assets	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Landing pages	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Keywords	(Keyword: Elite Sculpt MD) Coolsculpting in Hanover, MD Freeze Away Stubborn Fat +12 more elitesculptmd.com/coolsculpting/hanover	2. coolsculpting - body	Removed	0	-	\$0.00
Audiences	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Settings	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Change history	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Suggested	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Dynamic ad targets	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Locations	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Show more	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00

Google Ads Medstar Media > Dr. Ashruf - Cosmetic Plastic Surgery 412-505-4421

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting Ad groups (10) Select an ad group Change view

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% More details Campaign 2 of 2

Overview	Ad	Ad group	Status	Clicks	CTR	Cost
Insights	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save Up to 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Ad groups	(Keyword: Elite Sculpt MD) Coolsculpting in Hanover, MD Freeze Away Stubborn Fat +12 more elitesculptmd.com/coolsculpting/hanover	2. coolsculpting - body	Removed	0	-	\$0.00
Ads & assets	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. The Elite Dual Applicators Treat Two Areas at... View assets details	4. coolsculpting elite	Removed	0	-	\$0.00
Assets	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Landing pages	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Keywords	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Audiences	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Settings	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Change history	[Dynamically generated headline] [Dynamically generated display URL] Elite Fat Reduction Treatment. Target Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest Deal Ever Now Available: Save 50% Off 8+ Coolsculpting Elite Treatments	x. dynamic	Removed	0	-	\$0.00
Suggested	Total: Ads in your current view			2,584	11.12%	\$6,055.00
Dynamic ad targets	Total: Campaign			2,584	11.12%	\$6,055.00
Locations						

Report: Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads Medstar Media > Dr. Ashruf - Cosmetic Plastic Surgery 412-505-4421

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting Ad groups (10) Select an ad group Change view

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% More details Campaign 2 of 2

Responsive search ad

Assets Combinations

Asset status: All Add filter

Asset	Status	Asset type	Position pinning	Impr.	Asset source
(Keyword: Elite Sculpt MD)	Approved	Headline	1st position	848	Advertiser
Elite Sculpt MD	Approved	Headline	None	711	Advertiser
50% Off 8+ Treatments	Approved	Headline	2nd position	1,511	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	2nd position	152	Advertiser
Coolsculpting® Elite	Approved	Headline	1st position	61	Advertiser
Coolsculpting	Approved	Headline	1st position	17	Advertiser
Coolsculpting in Hanover, MD	Approved	Headline	1st position	1,461	Advertiser
Coolsculpting® Hanover, MD	Approved	Headline	1st position	173	Advertiser
Freeze Stubborn Fat 2x Faster	Approved	Headline	2nd position	80	Advertiser
Freeze Your Fat Away Today	Approved	Headline	2nd position	29	Advertiser
Affordable & Quick Treatments	Approved	Headline	2nd position	283	Advertiser
Fat Reduction Treatment	Approved	Headline	2nd position	23	Advertiser
Next-Generation Fat Reduction	Approved	Headline	2nd position	4	Advertiser

Report: Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads Medstar Media > Dr. Ashruf - Cosmetic Plastic Surgery 412-505-4421

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting Ad groups (10) Select an ad group Change view

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% More details Campaign 2 of 2

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Fat Reduction	MS search coolsculpting	Campaign	Eligible	3	2.52%	\$6.47
Coolsculpting® Hanover, MD	MS search coolsculpting	Campaign	Eligible	268	4.01%	\$1,649.49
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hanover, MD	Account	Account	Eligible	237	4.08%	\$1,420.72
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible	222	4.59%	\$1,356.93
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	217	3.77%	\$1,302.31
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Removed	14	1.96%	\$94.78
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	MS search coolsculpting	Campaign	Removed	14	1.96%	\$94.78
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hanover, MD	Account	Account	Removed	14	2.11%	\$94.78
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hanover, MD	MS search coolsculpting	Campaign	Removed	14	2.11%	\$94.78

Report: Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Google Ads Medstar Media > Dr. Ashruf - Cosmetic Plastic Surgery 412-505-4421

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved view (3 filters) Campaign MS | search | coolsculpting Ad groups (10) Select an ad group Change view

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% More details Campaign 2 of 2

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Fat Reduction	MS search coolsculpting	Campaign	Eligible	3	2.52%	\$6.47
Coolsculpting® Hanover, MD	MS search coolsculpting	Campaign	Eligible	268	4.01%	\$1,649.49
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hanover, MD	Account	Account	Eligible	237	4.08%	\$1,420.72
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible	222	4.59%	\$1,356.93
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible	217	3.77%	\$1,302.31
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Removed	14	1.96%	\$94.78
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	MS search coolsculpting	Campaign	Removed	14	1.96%	\$94.78
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hanover, MD	Account	Account	Removed	14	2.11%	\$94.78
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hanover, MD	MS search coolsculpting	Campaign	Removed	14	2.11%	\$94.78

Report: Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© Google, 2023.

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% More details Campaign 2 of 2

Asset	Added to	Level	Status	Clicks	CTR	Cost
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Hanover, MD	MS search coolsculpting	Campaign	Removed	14	2.11%	\$94.78
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Removed	12	2.71%	\$91.27
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	MS search coolsculpting	Campaign	Removed	12	2.71%	\$91.27
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Callout						
FDA Cleared	MS search coolsculpting	Campaign	Eligible	55	5.64%	\$247.80
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	52	6.84%	\$231.67
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	54	6.11%	\$214.51
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	45	6.06%	\$213.76
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	47	6.01%	\$167.56
5-Star Rated Medspa	MS search coolsculpting	Campaign	Eligible	44	5.16%	\$165.90
Contact Us + Free Consult	MS search coolsculpting	Campaign	Eligible	39	5.88%	\$128.35
Se Habla Espanol	Account	Account	Eligible	0	-	\$0.00
Promotion						

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% More details Campaign 2 of 2

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
50% off 8+ Treatments	MS search coolsculpting	Campaign	Eligible	92	3.21%	\$633.21
Winter Sale - Up to 50% off 8+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Business name						
Elite Sculpt MD	MS search coolsculpting	Campaign	Eligible	354	5.22%	\$2,038.94
Call						
(410) 886-6118	Account	Account	Eligible	32	3.50%	\$283.95
(410) 886-6118	MS search coolsculpting	Campaign	Removed	32	3.50%	\$283.95
(410) 701-3348	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
(832) 637-6425	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Business logo						
ESCUPT	MS search coolsculpting	Campaign	Not eligible Disapproved (Business Logo Poorly Cropped)	0	-	\$0.00
Total: Images				0	-	\$0.00
Total: Business name				354	5.22%	\$2,038.94
Total: Business logo				0	-	\$0.00

Enabled Status: Eligible Type: Search Budget: \$72.95/day Optimization score: 99.3% More details Campaign 2 of 2

Asset	Added to	Level	Status	Clicks	CTR	Cost
Business logo						
ESCUPT	MS search coolsculpting	Campaign	Not eligible Disapproved (Business Logo Poorly Cropped)	0	-	\$0.00
Total: Images				0	-	\$0.00
Total: Business name				354	5.22%	\$2,038.94
Total: Business logo				0	-	\$0.00
Total: Sitelinks				270	3.91%	\$1,659.82
Total: Callouts				114	4.93%	\$533.75
Total: Structured snippets				3	2.52%	\$6.47
Total: Calls				32	3.50%	\$283.95
Total: Locations				0	-	\$0.00
Total: Promotions				92	3.21%	\$633.21

Show rows: 100 1 - 28 of 28

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© Google, 2023.

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Farah Ashruf

INVOICE # 2125

DATE 04/01/2023

DUE DATE 04/01/2023

TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology <p>Ad start date 3.14.23 - Proration 16 days for April.</p>	16	83.23	1,331.68

PAID

Referral Program

PAYMENT

1,331.68

BALANCE DUE

\$0.00

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

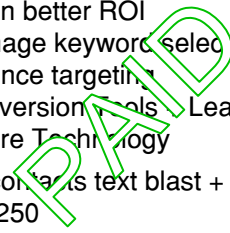
Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Farah Ashruf

INVOICE # 2165
DATE 05/01/2023
DUE DATE 05/01/2023
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology		2,497.00	2,497.00
	Text Blast	825 contacts text blast + setup fee \$250	1	325.00	325.00
	Text Blast	827 contacts, text blast	1	75.00	75.00



Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

PAYMENT 2,897.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Farah Ashruf

INVOICE # 2190
DATE 06/01/2023
DUE DATE 06/01/2023
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Conversion Goals - Lead Nurture Technology		2,497.00	2,497.00

PAID

Referral Program

PAYMENT 2,497.00
BALANCE DUE **\$0.00**

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.