

# CRMC Aesthetics CoolSculpting Google Adwords Q3 2020 (07/1/2020 - 09/30/2020)

**Total Google Ads: \$10,492.81**

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns

Overview | Campaigns | Recommendations | Ad groups | Ads & extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Locations

Custom Jul 1 - Sep 30, 2020

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$111.97/day	Eligible	3,251	4.56%	\$10,492.81
search   beta   ozanic body detox	\$57.69/day	Bid strategy limited	668	7.02%	\$4,118.53
Ketamine Therapy	\$40.00/day \$1,216.00/month	Paused	0	-	\$0.00
search   beta   pdo	\$20.45/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			<b>3,919</b>	<b>4.85%</b>	<b>\$14,611.34</b>
<b>Total: Account</b>	<b>\$169.66/day</b>		<b>3,919</b>	<b>4.85%</b>	<b>\$14,611.34</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscu...

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Enabled Status: Eligible Type: Search Budget: \$111.97/day Optimization score: 94.6%

Custom Jul 1 - Sep 30, 2020

Ad	Ad group	Status	Clicks	CTR	Cost
Cosmetic Rejuvenation Center   Safe & Effective Fat Reduction   25% Off All Coolsculpting +10 more crmc.mysculpt.net/coolsculpting/west-hollywood #1 Coolsculpting Deal. Freeze Fat. Top Provider in West Hollywood, CA. Free Consultation. Expert, Saf... View assets details	x. Expanded Reach Test	Not eligible Ad group paused	852	6.23%	\$2,106.79
{Keyword:Cosmetic Rejuvenation Center}   Safe & Effective Fat Reduction   25% Off All Coolsculpting... crmc.mysculpt.net/coolsculpting/west-hollywood #1 Coolsculpting Deal. Freeze Fat. Top Provider in West Hollywood, CA. Free Consultation. Expert, Saf... View assets details	0. coolsculpting - general	Eligible	419	3.84%	\$1,344.84
{Keyword:Cosmetic Rejuvenation Center}   Safe & Effective Fat Reduction   25% Off All Coolsculpting... crmc.mysculpt.net/coolsculpting/west-hollywood #1 Coolsculpting Deal. Freeze Fat. Top Provider in West Hollywood, CA. Free Consultation. Expert, Saf... View assets details	4. lipo	Not eligible Poor ad strength Ad group paused	327	4.66%	\$1,138.63
Coolsculpting West Hollywood   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime crmc.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	x. Expanded Reach Test	Not eligible Ad group paused	248	3.73%	\$753.23

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{Keyword:Cosmetic Rejuvenation Center}   Best Price in West Hollywood   25% Off Coolsculpting Cost +6... crmc.mysculpt.net/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Eligible	224	5.26%	\$718.23
#1 Coolsculpting Deal 25% Off   Freeze Away Stubborn Fat   Cosmetic Rejuvenation Center crmc.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in West Hollywood, CA. Schedule a Free Consultation	0. coolsculpting - general	Eligible	116	3.94%	\$565.79
{Keyword:Cosmetic Rejuvenation Center}   Safe & Effective Fat Reduction   25% Off All Coolsculpting... crmc.mysculpt.net/coolsculpting/west-hollywood #1 Coolsculpting Deal. Freeze Fat. Top Provider in West Hollywood, CA. Free Consultation. Expert, Saf... View assets details	2. body sculpting	Eligible (Limited) Poor ad strength	192	5.37%	\$548.69

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Overview | Recommendations | Ad groups | Ads & extensions | Ads | Extensions | Automated extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Locations

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Coolsculpting West Hollywood   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime crmc.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	4. lipo	Not eligible Ad group paused	164	4.37%	\$547.91
Coolsculpting West Hollywood   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime crmc.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Eligible	74	3.41%	\$284.09
25% Off All Coolsculpting®   Cosmetic Rejuvenation Center   #1 Provider in West... crmc.mysculpt.net/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in West Hollywood, CA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	x. Expanded Reach Test	Not eligible Ad group paused	42	3.21%	\$159.10

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   \$1,000 Off October Special   Our Biggest Discount Ever crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in West Hollywood, CA. Schedule a Free Consultation	0. coolsculpting - general	Eligible	10	9.17%	\$105.57
25% Off All CoolSculpting®   Cosmetic Rejuvenation Center   #1 Provider in West... crmc.mysculpt.net/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hollywood, CA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	4. lipo	Not eligible Ad group paused	19	4.56%	\$63.29
CoolSculpting West Hollywood   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime crmc.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. body sculpting	Eligible	12	3.13%	\$60.96
Non-Surgical Fat Reduction   CoolSculpting® West Hollywood   Offering \$1,000 Off Right Now crmc.mysculpt.net Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Ad group paused	7	2.95%	\$55.75
Fat Reduction West Hollywood   Our Biggest Discount Ever   Safe + Effective Fat Reduction crmc.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Not eligible Ad group paused	7	3.87%	\$53.28
{Keyword: Best Price in West Hollywood}   Cosmetic Rejuvenation Center   Flexible Payment... crmc.mysculpt.net/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Eligible	21	4.23%	\$51.01
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Cosmetic Rejuvenation Center crmc.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in West Hollywood, CA. Schedule a Free Consultation	2. body sculpting	Eligible	9	3.45%	\$40.75

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Non-Surgical Fat Reduction   CoolSculpting® West Hollywood   Offering \$1,000 Off Right Now crmc.mysculpt.net Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Ad group paused	7	2.95%	\$55.75
Fat Reduction West Hollywood   Our Biggest Discount Ever   Safe + Effective Fat Reduction crmc.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Not eligible Ad group paused	7	3.87%	\$53.28
{Keyword: Best Price in West Hollywood}   Cosmetic Rejuvenation Center   Flexible Payment... crmc.mysculpt.net/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Eligible	21	4.23%	\$51.01
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Cosmetic Rejuvenation Center crmc.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in West Hollywood, CA. Schedule a Free Consultation	2. body sculpting	Eligible	9	3.45%	\$40.75

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#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Cosmetic Rejuvenation Center crmc.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in West Hollywood, CA. Schedule a Free Consultation	2. body sculpting	Eligible	9	3.45%	\$40.75
Fat Reduction West Wollywood   Our Biggest Discount Ever   Safe + Effective Fat Reduction crmc.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Not eligible Ad group paused	4	1.91%	\$28.90
CoolSculpting® West Hollywood   \$1,000 Off October Special   Our Biggest Discount Ever crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in West Hollywood, CA. Schedule a Free Consultation	1. coolsculpting - price	Eligible	3	10.34%	\$26.52
Cosmetic Rejuvenation Center   Safe & Effective Fat Reduction   25% Off All CoolSculpting +10 more crmc.mysculpt.net/coolsculpting/west-hollywood #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hollywood, CA. Free Consultation. Expert, Saf... View assets details	alpha - cool sculpting	Eligible	6	1.75%	\$22.56

Ad	Ad group	Status	Clicks	CTR	Cost
25% Off CoolSculpting® Cost   New Client Special   Cosmetic Rejuvenation Center crmc.mysculpt.net/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Eligible	6	3.19%	\$20.21
Non-Surgical Lipo Alternative   CoolSculpting® West Hollywood   Offering \$1,000 Off Right Now crmc.mysculpt.net Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	4. lipo	Not eligible Ad group paused	1	1.18%	\$18.24
Fat Reduction West Hollywood   Our Biggest Discount Ever   Safe + Effective Fat Reduction crmc.mysculpt.net Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Eligible	1	100.00%	\$7.48
CoolSculpting® Deal \$1000 Off   Fat Reduction Treatment   Flexible Payment Options crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat	1. coolsculpting - price	Eligible	0	0.00%	\$0.00

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   \$1,000 Off October Special   Our Biggest Discount Ever crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in West Hollywood, CA. Schedule a Free Consultation	alpha - cool sculpting	Eligible	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	x. dynamic	Eligible	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. dynamic	Eligible	0	-	\$0.00
Total: All but removed ads			2,764	4.66%	\$8,721.82
Total: Campaign			3,251	4.56%	\$10,492.81

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