

# CoolSculpting Marketing Services

## CRMC Q2 2021

### Total Marketing Expenses (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 9,405.13**  
**Total Marketing Fee: \$ 7,500.00**  
**Total CoolSculpting Marketing Cost: \$ 16,905.13**

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Campaigns Custom Apr 1 - Jun 30, 2021

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$124.42/day	Eligible (Limited) Policy (Restricted medical content +1 more)	2,145	3.47%	\$8,653.95
search   beta   coolsculpting   exp reach	\$0.06/day	Paused All ads disapproved	276	5.96%	\$751.18
search   beta   ozanic body detox	\$0.06/day	Paused Some ads limited by policy	30	7.37%	\$300.07
Ketamine Therapy	\$40.00/day \$1,216.00/month	Paused	0	-	\$0.00
search   beta   pdo	\$0.06/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			<b>2,451</b>	<b>3.67%</b>	<b>\$9,705.20</b>
<b>Total: Account</b>	<b>\$124.42/day</b>		<b>2,451</b>	<b>3.67%</b>	<b>\$9,705.20</b>

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul...

SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations Ads Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Cosmetic Rejuvenation Center   Fat Reduction West Hollywood   Non-Surgical Fat Reduction +6 more www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	415	3.96%	\$1,309.17
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	232	4.51%	\$1,118.15
Cosmetic Rejuvenation Center   Fat Reduction West Hollywood   Non-Surgical Fat Reduction +6 more www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	172	3.48%	\$560.48
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	94	3.21%	\$543.44

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul...

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Overview Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations Ads Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	94	3.21%	\$543.44
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	77	2.50%	\$435.71
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	52	7.02%	\$225.04
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Poor ad strength	27	4.24%	\$156.42

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Recommendations Ads Custom Apr 1 - Jun 30, 2021

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CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more), Poor ad strength	27	4.24%	\$156.42
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	21	1.84%	\$111.85
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	21	5.21%	\$92.94
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	20	4.36%	\$91.33

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Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	10	3.17%	\$78.79
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +6 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	alpha - cool sculpting	Paused Policy (Restricted drug terms +1 more)	12	3.58%	\$74.40
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	12	4.53%	\$74.25
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   20% Off All CoolSculpting		Removed			

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Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   20% Off All CoolSculpting crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	12	4.56%	\$69.12
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	5.10%	\$67.93
Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	18	3.70%	\$67.11
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	1.77%	\$66.78

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Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	1.77%	\$66.78
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +6 more crmc.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	alpha - cool sculpting	Removed Disapproved (One website per ad group +2 more)	15	2.85%	\$65.81
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more crmc.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	2. body sculpting	Removed Disapproved (One website per ad group +2 more), Poor ad strength	15	4.36%	\$65.19
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	10	3.58%	\$63.82

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Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	1.77%	\$66.78
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +6 more crmc.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	alpha - cool sculpting	Removed Disapproved (One website per ad group +2 more)	15	2.85%	\$65.81
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more crmc.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	2. body sculpting	Removed Disapproved (One website per ad group +2 more), Poor ad strength	15	4.36%	\$65.19
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	10	3.58%	\$63.82

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Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.91%	\$60.19
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	16	10.46%	\$59.55
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	2.53%	\$58.29
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	1.77%	\$66.78

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Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	10	3.05%	\$52.26
Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	18	3.61%	\$51.85
Fat Reduction West Hollywood   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	19	3.91%	\$51.62
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	3.21%	\$51.50

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Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	3.21%	\$51.50
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	12	3.92%	\$51.03
Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	3.29%	\$50.38
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	10	11.63%	\$49.73

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Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Policy (Restricted medical content +1 more)	17	3.21%	\$51.50
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	12	3.92%	\$51.03
Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	3.29%	\$50.38
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	10	11.63%	\$49.73

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Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	2.47%	\$48.89
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	9	3.80%	\$47.57
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	12	11.01%	\$47.16

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CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   20% Off All CoolSculpting crmc.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Removed Disapproved (One website per ad group +2 more)	12	5.80%	\$47.16
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	3.61%	\$46.65
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Paused Policy (Restricted medical content +1 more)	7	2.90%	\$45.72
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.58%	\$45.67

Google Ads		Chris Zelig > CRMC - crmc... 892-014-1815	All campaigns > search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.58%	\$45.67					
Extensions	CoolSculpting® West Hollywood   Freeze Away Body Fat   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	4.74%	\$45.35					
Landing pages	CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	4.67%	\$45.08					
Keywords	Fat Reduction West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.64%	\$43.93					

Google Ads		Chris Zelig > CRMC - crmc... 892-014-1815	All campaigns > search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Policy (Restricted medical content +1 more)	16	2.58%	\$45.67					
Extensions	CoolSculpting® West Hollywood   Freeze Away Body Fat   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	4.74%	\$45.35					
Landing pages	CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	4.67%	\$45.08					
Keywords	Fat Reduction West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.64%	\$43.93					

Google Ads		Chris Zelig > CRMC - crmc... 892-014-1815	All campaigns > search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details					
Recommendations	Ads Custom Apr 1 - Jun 30, 2021										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Fat Reduction West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	5.68%	\$41.81					
Extensions	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	8	9.76%	\$39.75					
Landing pages	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	2.70%	\$39.11					
Keywords	CoolSculpting® West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.64%	\$43.93					

Google Ads		Chris Zelig > CRMC - crmc... 892-014-1815	All campaigns > search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	CoolSculpting® West Hollywood   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.11%	\$34.82					
Extensions	CoolSculpting® Fat Reduction   Freeze Away Body Fat   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	12	8.70%	\$34.72					
Landing pages	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	6.25%	\$34.43					
Keywords	Fat Reduction West Hollywood   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.15%	\$33.90					

Google Ads		Chris Zelig > CRMC - crmc... 892-014-1815	All campaigns > search   beta   coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	REFRESH	HELP	NOTIFICATIONS	259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details					
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Fat Reduction West Hollywood   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.15%	\$33.90					
Extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	4.38%	\$33.28					
Landing pages	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	2.90%	\$32.81					
Keywords	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	3.07%	\$32.02					

Overview	Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/>	www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	14	3.15%	\$33.90
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	11	4.38%	\$33.28
Keywords	<input type="checkbox"/>	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	7	2.90%	\$32.81
Audiences	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	5	3.07%	\$32.02

Overview	Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   CoolSculpting Special 20% Off crmcmysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	9	6.52%	\$31.23
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   CoolSculpting Special 20% Off www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	7	7.14%	\$31.05
Keywords	<input type="checkbox"/>	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	7	2.51%	\$29.67

Overview	Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmcmysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	7	5.11%	\$29.09
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	14	3.16%	\$29.07
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	10	3.82%	\$28.98
Audiences	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fat...	2. body sculpting	7	3.03%	\$28.40

Overview	Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fat... View assets details	2. body sculpting	7	3.03%	\$28.40
Ads & extensions	<input type="checkbox"/>	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	7	2.35%	\$28.08
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmcmysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	4	16.67%	\$27.19
Audiences	<input type="checkbox"/>	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	7	9.72%	\$26.84

Overview	Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER					
Insights	Ad	Ad group	Status	Clicks	CTR	Cost
Ad groups	<input type="checkbox"/>	www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fat... View assets details	2. body sculpting	7	3.03%	\$28.40
Ads & extensions	<input type="checkbox"/>	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	7	2.35%	\$28.08
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmcmysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	4	16.67%	\$27.19
Audiences	<input type="checkbox"/>	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	7	9.72%	\$26.84

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	6	5.22%	\$26.45
Best CoolSculpting Deal Ever   Freeze Away Body Fat   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	13.04%	\$26.31
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	9	8.11%	\$26.26

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction West Hollywood   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.59%	\$26.04
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   CoolSculpting Special 20% Off crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Disapproved (One website per ad group +2 more)	5	12.50%	\$25.39
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	4.49%	\$25.23
CoolSculpting® Fat Reduction   Freeze Away Body Fat   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.92%	\$24.71

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Freeze Away Body Fat   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.92%	\$24.71
Fat Reduction West Hollywood   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.21%	\$23.64
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   20% Off All CoolSculpting crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	6	4.55%	\$23.39
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.68%	\$22.89

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Policy (Restricted medical content +1 more)	3	4.92%	\$24.71
Fat Reduction West Hollywood   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	3.21%	\$23.64
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   20% Off All CoolSculpting crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	6	4.55%	\$23.39
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.68%	\$22.89

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10	3.17%	\$22.74
CoolSculpting® West Hollywood   Limited Time Offer   June 2021   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	4	1.04%	\$22.74
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	5	2.10%	\$22.14

Google Ads							
Overview		Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	6	5.36%	\$21.87	
	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.12%	\$21.76	
	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmca.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	6	5.26%	\$21.67	
	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmca.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	5	4.72%	\$21.46	

Google Ads							
Overview		Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmca.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	5	4.72%	\$21.46	
	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.27%	\$20.91	
	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	1.23%	\$20.72	
	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.89%	\$20.49	

Google Ads							
Overview		Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Disapproved (One website per ad group +2 more)	5	4.72%	\$21.46	
	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.27%	\$20.91	
	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	1.23%	\$20.72	
	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	7.89%	\$20.49	

Google Ads							
Overview		Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	Fat Reduction West Hollywood   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.30%	\$19.95	
	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	3.62%	\$19.63	
	CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +5 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	2. body sculpting	Paused Policy (Restricted drug terms +1 more), Poor ad strength	7	3.21%	\$19.37	
	CoolSculpting® West Hollywood   Freeze Away Body Fat   20% Off All CoolSculpting www.crmcaesthetics.com		Eligible (Limited)				

Google Ads							
Overview		Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
	CoolSculpting® West Hollywood   Freeze Away Body Fat   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.11%	\$18.67	
	CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmca.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	6	4.05%	\$18.60	
	Fat Reduction West Hollywood   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.02%	\$18.58	
	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert	4. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.55%	\$18.43	

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.55%	\$18.43			
Extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.91%	\$18.19			
Landing pages	CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmca.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	6	4.69%	\$18.17			
Keywords	CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	0.92%	\$17.98			

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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Policy (Restricted medical content +1 more)	7	3.55%	\$18.43			
Extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.91%	\$18.19			
Landing pages	CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmca.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	6	4.69%	\$18.17			
Keywords	CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	0.92%	\$17.98			

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	4.78%	\$17.89			
Extensions	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	1.94%	\$17.67			
Landing pages	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	6	9.38%	\$17.58			
Keywords	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	3	3.30%	\$15.13			

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmca.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	5	12.20%	\$17.38			
Extensions	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	6.25%	\$16.29			
Landing pages	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	13.33%	\$15.48			
Keywords	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	3	3.30%	\$15.13			

Google Ads									
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All campaigns > search   beta   coolscul...									
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	3	3.30%	\$15.13			
Extensions	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   20% Off All CoolSculpting crmca.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	3	2.70%	\$14.93			
Landing pages	CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +6 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	2	0.90%	\$14.50			
Keywords	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	40.00%	\$13.66			

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Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Policy (Restricted medical content +1 more)	3	3.30%	\$15.13
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   20% Off All CoolSculpting crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	3	2.70%	\$14.93
CoolSculpting® Fat Reduction   CoolSculpting West Hollywood   Biggest CoolSculpting® Promo +6 more www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fa... View assets details	alpha - cool sculpting	Policy (Restricted medical content +1 more)	2	0.90%	\$14.50
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (-COUNTDOWN("2021/06/30... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	40.00%	\$13.66

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Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	2.24%	\$13.61
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Disapproved (One website per ad group +2 more)	2	8.70%	\$13.43
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	2.94%	\$13.43
CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever					

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Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	3	1.75%	\$13.04
Cosmetic Rejuvenation Center   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	8.57%	\$12.79
Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.86%	\$12.65
CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	4.00%	\$12.51

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Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	4.00%	\$12.51
Fat Reduction West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.33%	\$12.49
Fat Reduction West Hollywood   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.61%	\$12.25
Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert,	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.88%	\$12.05

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Limited by budget Type: Search Budget: \$124.42/day Optimization score: 69%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Policy (Restricted medical content +1 more)	3	4.00%	\$12.51
Fat Reduction West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.33%	\$12.49
Fat Reduction West Hollywood   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.61%	\$12.25
Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.88%	\$12.05

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	3.75%	\$11.88
Fat Reduction West Hollywood   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.76%	\$11.56
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	7.69%	\$11.44

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	3	5.77%	\$11.38
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Disapproved (One website per ad group +2 more)	3	30.00%	\$11.14
Cosmetic Rejuvenation Center   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.25%	\$11.08
Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.06%	\$11.06

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.06%	\$11.06
Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.26%	\$11.04
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	3	1.50%	\$11.03
Fat Reduction West Hollywood   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.55%	\$11.03

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	2.06%	\$11.06
Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.26%	\$11.04
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	3	1.50%	\$11.03
Fat Reduction West Hollywood   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.55%	\$11.03

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	28.57%	\$10.80
CoolSculpting® West Hollywood   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.67%	\$10.78
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.34%	\$10.78

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups							1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.64%	\$10.57				
Ads & extensions							x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.53%	\$10.56				
Extensions							1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	4	4.30%	\$10.41				
Landing pages							1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	3.53%	\$10.20				

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups							1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	3.53%	\$10.20				
Ads & extensions							x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.58%	\$10.14				
Extensions							0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	1.59%	\$9.76				
Landing pages							1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	40.00%	\$9.68				

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups							1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	3	3.53%	\$10.20				
Ads & extensions							x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.58%	\$10.14				
Extensions							0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	1.59%	\$9.76				
Landing pages							1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	40.00%	\$9.68				

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups							4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.95%	\$9.39				
Ads & extensions							2. body sculpting	Removed Disapproved (One website per ad group +2 more)	2	33.33%	\$9.27				
Extensions							4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.45%	\$9.20				

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights							Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups							0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	1.74%	\$9.16				
Ads & extensions							1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.88%	\$9.13				
Extensions							0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.67%	\$9.10				
Landing pages							0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	12.50%	\$9.04				

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general <b>Removed</b> Policy (Restricted medical content +1 more)	2	12.50%	\$9.04	
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   CoolSculpting Special 20% Off crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price <b>Removed</b> Disapproved (One website per ad group +2 more)	3	8.11%	\$9.02	
Landing pages	<input type="checkbox"/>	CoolSculpting® West Hollywood   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting <b>Paused</b> Policy (Restricted medical content +1 more)	1	8.33%	\$9.00	
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general <b>Removed</b> Policy (Restricted medical content +1 more)	3	4.62%	\$8.99	

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general <b>Policy (Restricted medical content +1 more)</b>	2	12.50%	\$9.04	
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   CoolSculpting Special 20% Off crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price <b>Removed</b> Disapproved (One website per ad group +2 more)	3	8.11%	\$9.02	
Landing pages	<input type="checkbox"/>	CoolSculpting® West Hollywood   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting <b>Paused</b> Policy (Restricted medical content +1 more)	1	8.33%	\$9.00	
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general <b>Removed</b> Policy (Restricted medical content +1 more)	3	4.62%	\$8.99	

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® West Hollywood   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general <b>Eligible (Limited) Policy (Restricted medical content +1 more)</b>	2	2.60%	\$8.96	
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general <b>Removed</b> Policy (Restricted medical content +1 more)	2	7.69%	\$8.63	
Landing pages	<input type="checkbox"/>	Fat Reduction West Hollywood   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test <b>Eligible (Limited) Policy (Restricted medical content +1 more)</b>	4	1.86%	\$8.27	
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today					

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting <b>Paused</b> Policy (Restricted medical content +1 more)	2	5.88%	\$8.21	
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price <b>Eligible (Limited) Policy (Restricted medical content +1 more)</b>	2	9.52%	\$7.89	
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price <b>Paused</b> Policy (Restricted medical content +1 more)	1	1.75%	\$7.67	
Keywords	<input type="checkbox"/>	Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo <b>Eligible (Limited) Policy (Restricted medical content +1 more)</b>	1	7.14%	\$7.55	

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo <b>Eligible (Limited) Policy (Restricted medical content +1 more)</b>	1	7.14%	\$7.55	
Extensions	<input type="checkbox"/>	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo <b>Eligible (Limited) Policy (Restricted medical content +1 more)</b>	3	4.84%	\$7.07	
Landing pages	<input type="checkbox"/>	CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price <b>Eligible (Limited) Policy (Restricted medical content +1 more)</b>	1	0.86%	\$6.94	
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general <b>Eligible (Limited) Policy (Restricted medical content +1 more)</b>	2	4.17%	\$6.64	

Google Ads										
Chris Zelig > CRMC - crmc... 892-014-1815										
All campaigns > search   beta   coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Policy (Restricted medical content +1 more)	1	7.14%	\$7.55			
	<input type="checkbox"/>	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.84%	\$7.07			
	<input type="checkbox"/>	CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.86%	\$6.94			
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.17%	\$6.64			

Google Ads										
Chris Zelig > CRMC - crmc... 892-014-1815										
All campaigns > search   beta   coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details				
Recommendations	Ads Custom Apr 1 - Jun 30, 2021									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.70%	\$6.64			
	<input type="checkbox"/>	CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	4.00%	\$6.63			
	<input type="checkbox"/>	CoolSculpting® West Hollywood   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.41%	\$6.61			
	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com								

Google Ads										
Chris Zelig > CRMC - crmc... 892-014-1815										
All campaigns > search   beta   coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.82%	\$6.51			
	<input type="checkbox"/>	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	3.77%	\$6.40			
	<input type="checkbox"/>	Fat Reduction West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.48%	\$6.30			
	<input type="checkbox"/>	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	4.17%	\$6.15			

Google Ads										
Chris Zelig > CRMC - crmc... 892-014-1815										
All campaigns > search   beta   coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/>	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	4.17%	\$6.15			
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.04%	\$6.03			
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	14.29%	\$5.98			
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	2	10.00%	\$5.90			

Google Ads										
Chris Zelig > CRMC - crmc... 892-014-1815										
All campaigns > search   beta   coolscul...										
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com										
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details				
Recommendations	Ad status: All ADD FILTER									
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost				
	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Policy (Restricted medical content +1 more)	1	4.17%	\$6.15			
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.04%	\$6.03			
	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	14.29%	\$5.98			
	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	2	10.00%	\$5.90			

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   Freeze Away Body Fat   CoolSculpting Special 20% Off www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$5.88
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   CoolSculpting Special 20% Off crmcmysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Disapproved (One website per ad group +2 more)	2	22.22%	\$5.79
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmcmysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	1	12.50%	\$5.73

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.69%	\$5.68
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   CoolSculpting Special 20% Off crmcmysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	1	8.33%	\$5.62
CoolSculpting® West Hollywood   Limited Time Offer   June 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	0.64%	\$5.38
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   20% Off All CoolSculpting crmcmysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	6.25%	\$5.25

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   20% Off All CoolSculpting crmcmysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	6.25%	\$5.25
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmcmysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Disapproved (One website per ad group +2 more)	1	4.76%	\$5.25
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	1.64%	\$5.19
CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	1.52%	\$5.10

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	6.25%	\$5.25
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmcmysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Disapproved (One website per ad group +2 more)	1	4.76%	\$5.25
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	1.64%	\$5.19
CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	1.52%	\$5.10

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Recommendations: Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® West Hollywood   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.28%	\$5.08
CoolSculpting® West Hollywood   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmcmysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	7.69%	\$5.07
CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever crmcmysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	200.00%	\$5.04

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   CoolSculpting Special 20% Off crmc.mysculpt.net	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	1	16.67%	\$4.99	
Ads & extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Extensions	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.33%	\$4.99	
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Keywords							
Audiences	Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In...						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	1	7.14%	\$4.96	
Settings							
Suggested	CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	2.22%	\$4.90	
Ad schedule	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	2.22%	\$4.90	
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						
Extensions	Fat Reduction West Hollywood   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.04%	\$4.79	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						
Keywords							
Audiences	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In...						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$4.68	
Settings							
Suggested	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$4.49	
Ad schedule	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	2.22%	\$4.90	
Ads & extensions							
Extensions	Fat Reduction West Hollywood   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.04%	\$4.79	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						
Keywords							
Audiences	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In...						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$4.68	
Settings							
Suggested	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$4.49	
Ad schedule	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	Fat Reduction West Hollywood   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.03%	\$4.38	
Ads & extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						
Extensions	CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.18%	\$4.31	
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						
Keywords							
Audiences	Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In...						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Disapproved (One website per ad group +2 more)	1	1.20%	\$4.28	
Settings							
Suggested	CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com						
Ad schedule	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						

Google Ads							
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ad groups	CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In...	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	2.02%	\$4.08	
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						
Extensions	CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	25.00%	\$4.05	
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						
Keywords							
Audiences	CoolSculpting® West Hollywood   Limited Time Offer   May 2021   Hurry Offer Ends In...						
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.86%	\$4.02	
Settings							
Suggested	CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In...						
Ad schedule	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$3.93	

Google Ads						
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmc.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$3.93
Extensions	<input type="checkbox"/> Cosmetic Rejuvenation Center   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.08%	\$3.91
Landing pages	<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$3.87
Keywords	<input type="checkbox"/> CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	1.54%	\$3.83

Google Ads						
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> crmc.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Policy (Restricted medical content +1 more)	1	5.88%	\$3.93
Extensions	<input type="checkbox"/> Cosmetic Rejuvenation Center   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.08%	\$3.91
Landing pages	<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$3.87
Keywords	<input type="checkbox"/> CoolSculpting® West Hollywood   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	1.54%	\$3.83

Google Ads						
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   20% Off All CoolSculpting www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	1.94%	\$3.79
Extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$3.74
Landing pages	<input type="checkbox"/> Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.22%	\$3.73
Keywords	<input type="checkbox"/> CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					

Google Ads						
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.37%	\$3.72
Extensions	<input type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.69%	\$3.53
Landing pages	<input type="checkbox"/> CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	0.91%	\$3.49
Keywords	<input type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$3.46

Google Ads						
Overview		Enabled	Status: <b>Limited by budget</b>	Type: Search	Budget: \$124.42/day	Optimization score: 69%
Recommendations	Ad status: All ADD FILTER					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$3.46
Extensions	<input type="checkbox"/> Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$3.42
Landing pages	<input type="checkbox"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$3.41
Keywords	<input type="checkbox"/> Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmc.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss	alpha - cool sculpting	Removed Disapproved (One website per ad group)	1	3.33%	\$3.31

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ad	Ad group	Status	Clicks	CTR	Cost
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	medical content +1 more	1	5.26%	\$3.46
Best CoolSculpting Deal Ever   Limited Time Offer   June 2021   Hurry Offer Ends In... www.crmcaesthetics.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	4.76%	\$3.42
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.crmcaesthetics.com	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$3.41
Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmc.mysculpt.net	alpha - cool sculpting	Removed Disapproved (One website per ad group +2 more)	1	3.33%	\$3.31

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal Ever   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... www.crmcaesthetics.com	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$3.28
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.67%	\$3.27
CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever crmc.mysculpt.net	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$3.27

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	3.13%	\$3.24
CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever crmc.mysculpt.net	2. body sculpting	Removed Disapproved (One website per ad group +2 more)	1	2.50%	\$3.19
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$3.18
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$3.17

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$3.17
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$3.08
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmc.mysculpt.net	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	2	2.53%	\$2.90
Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	1	1.67%	\$2.89

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. dynamic	Policy (Restricted medical content +1 more)	1	12.50%	\$3.17
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com	2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$3.08
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In... crmc.mysculpt.net	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	2	2.53%	\$2.90
Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get Rid of Unwanted Fat www.crmcaesthetics.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	1	1.67%	\$2.89

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   Hurry Offer Ends In... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.94%	\$2.89
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	8.33%	\$2.81
Cosmetic Rejuvenation Center   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.96%	\$2.80

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.56%	\$2.79
CoolSculpting® West Hollywood   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	1.15%	\$2.53
Best CoolSculpting Deal Ever   Limited Time Offer   May 2021   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.13%	\$2.50
Cosmetic Rejuvenation Center   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.33%	\$2.47

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Cosmetic Rejuvenation Center   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.33%	\$2.47
Fat Reduction West Hollywood   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%	\$2.45
Fat Reduction West Hollywood   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.28%	\$2.43
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$2.40

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.33%	\$2.47
Fat Reduction West Hollywood   Freezing Fat Really Works   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%	\$2.45
Fat Reduction West Hollywood   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.28%	\$2.43
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$2.40

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction West Hollywood   Freeze Away Body Fat   Freeze Away Body Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.04%	\$2.37
CoolSculpting® West Hollywood   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever www.crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$2.28
CoolSculpting® Fat Reduction   Limited Time Offer   June 2021   CoolSculpting Special 20% Off www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	5.56%	\$2.26

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights												Clicks	CTR	Cost	
Ad groups												1	3.85%	\$2.24	
Ads & extensions												1	8.33%	\$2.23	
Ads												1	3.23%	\$2.22	
Extensions												1	2.27%	\$2.21	
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights												Clicks	CTR	Cost	
Ad groups												1	2.27%	\$2.21	
Ads & extensions												1	4.00%	\$2.18	
Ads												1	1.69%	\$2.16	
Extensions												1	3.33%	\$2.06	
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights												Clicks	CTR	Cost	
Ad groups												1	2.27%	\$2.21	
Ads & extensions												1	4.00%	\$2.18	
Ads												1	1.69%	\$2.16	
Extensions												1	3.33%	\$2.06	
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights												Clicks	CTR	Cost	
Ad groups												1	5.26%	\$2.05	
Ads & extensions												1	0.48%	\$1.91	
Ads												1	2.78%	\$1.78	
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads							Chris Zelig > CRMC - crmc... 892-014-1815		All campaigns > search   beta   coolscul...		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Limited by budget	Type: Search	Budget: \$124.42/day	Optimization score: 69%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights												Clicks	CTR	Cost	
Ad groups												1	1.23%	\$1.76	
Ads & extensions												1	5.00%	\$1.69	
Ads												1	4.55%	\$1.63	
Extensions												1	4.76%	\$1.59	
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction West Hollywood   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$1.59
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.63%	\$1.48
CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	1	2.56%	\$1.27
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	11.11%	\$1.18

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ad	Ad group	Status	Clicks	CTR	Cost
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$1.59
CoolSculpting® Fat Reduction   Limited Time Offer   May 2021   20% Off All CoolSculpting www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.63%	\$1.48
CoolSculpting® Fat Reduction   Save \$1,000 Off 8+ Treatments   Hurry Offer Ends In... crmcaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Disapproved (One website per ad group +2 more)	1	2.56%	\$1.27
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/06/30... www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	11.11%	\$1.18

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ads: Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments www.crmcaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$0.96
Best CoolSculpting Deal Ever   Freeze Away Body Fat   CoolSculpting Special 20% Off www.crmcaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$0.76
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.crmcaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.70%	\$0.72
{Keyword:Cosmetic Rejuvenation Center}   Best Price					

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Ad	Ad group	Status	Clicks	CTR	Cost
Effective Fat Reduction   25% Off All CoolSculpting... crmcaesthetics.com/coolsculpting/west-hollywood #1 CoolSculpting Deal. Freeze Fat. Top Provider in West Hollywood, CA. Free Consultation. Expert, Saf... View assets details	5. sculpsure	Removed Poor ad strength, Ad group paused	0	-	\$0.00
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Cosmetic Rejuvenation Center crmcaesthetics.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in West Hollywood, CA. Schedule a Free Consultation	5. sculpsure	Removed Ad group paused	0	-	\$0.00
Total: Ads			2,145	3.47%	\$8,653.95
Total: Campaign			2,145	3.47%	\$8,653.95

Show rows: 10 | 241 - 250 of 848

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Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled | Status: Limited by budget | Type: Search | Budget: \$124.42/day | Optimization score: 69%

Extensions > All

Extension type: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	517	4.67%	\$2,316.63
Call extension							
(323) 650-9949	Call extension	Account	Account	Approved	151	2.18%	\$796.81
Location extension							
crmclaser@gmail.com (View locati... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension							
crmclaser@gmail.com	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   cool...	Campaign	Approved	322	5.20%	\$1,201.60
Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	288	5.04%	\$1,058.38
Liposuction Alternative	Callout extension	search   beta   cool...	Campaign	Approved	263	5.47%	\$1,016.88
Highlights: No Surgery	Callout extension	search   beta   cool...	Campaign	Approved	271	5.65%	\$990.50
New Clients 20% Off	Callout extension	search   beta   cool...	Campaign	Approved	237	4.83%	\$928.68
Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	226	4.90%	\$883.48
Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	226	5.12%	\$830.14

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	16	3.08%	\$51.09
Promotion extension							
Summer Sale - \$1,000 off 8+ Treatm...	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	1,029	3.28%	\$4,122.44
Total: Sitelink extensions					545	4.81%	\$2,427.41
Total: Callout extensions					660	4.94%	\$2,514.45
Total: Structured snippet extensions					16	3.08%	\$51.09

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Callout extensions					660	4.94%	\$2,514.45
Total: Structured snippet extensions					16	3.08%	\$51.09
Total: Call extensions					151	2.18%	\$796.81
Total: Location extensions					246	2.61%	\$1,204.65
Total: Promotion extensions					1,178	3.43%	\$4,755.18

Show rows: 10 | 11 - 12 of 12

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Overview: Paused, Type: Search, Budget: \$0.06/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Cosmetic Rejuvenation Center   Fat Reduction West Hollywood   Non-Surgical Fat Reduction +6 more crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	85	6.40%	\$233.37
Cosmetic Rejuvenation Center   Fat Reduction West Hollywood   Non-Surgical Fat Reduction +6 more crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	liposuction	Not eligible Disapproved (Destination not working +1 more), Poor ad strength, +1	38	6.33%	\$106.74
Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	13	13.68%	\$47.97
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat crmc.mysculpt.net		Not eligible Disapproved			

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$0.06/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	13	10.48%	\$35.90
Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	10	6.13%	\$33.05
Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	7	4.70%	\$19.42
Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	6	4.35%	\$15.30

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815   All campaigns > search   beta   coolscul...   259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	6	4.35%	\$15.30					
	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	8	9.88%	\$14.93					
	Fat Reduction West Hollywood   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	5	7.69%	\$13.84					
	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	5	3.52%	\$12.87					

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815   All campaigns > search   beta   coolscul...   259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	(Destination not working +1 more), Campaign paused	6	4.35%	\$15.30					
	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	8	9.88%	\$14.93					
	Fat Reduction West Hollywood   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	5	7.69%	\$13.84					
	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	5	3.52%	\$12.87					

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815   All campaigns > search   beta   coolscul...   259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	4	14.29%	\$11.74					
	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	3	3.66%	\$11.57					
	Fat Reduction West Hollywood   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	5	4.39%	\$11.11					
	Fat Reduction West Hollywood   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		Not eligible								

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815   All campaigns > search   beta   coolscul...   259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	Fat Reduction West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	5	4.24%	\$10.93					
	Fat Reduction West Hollywood   Freezing Fat Really Works   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	4	5.56%	\$10.77					
	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	3.33%	\$10.34					
	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	4	13.33%	\$9.97					

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815   All campaigns > search   beta   coolscul...   259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ad status: All ADD FILTER										
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost					
	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	4	13.33%	\$9.97					
	Fat Reduction West Hollywood   Eliminate Fat & Feel Great   Freeze Away Body Fat crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	4	5.33%	\$9.42					
	Fat Reduction West Hollywood   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	4	5.56%	\$9.04					
	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	5	13.16%	\$9.02					



Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815											
All campaigns > search   beta   coolscul...											
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ads Custom Apr 1 - Jun 30, 2021										
Insights	Ad status: All ADD FILTER										
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad	Ad group	Status	Clicks	CTR	Cost						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</li> </ul>	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	2	8.00%	\$4.80						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Fat Reduction West Hollywood   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	2	10.53%	\$4.43						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	14.29%	\$4.30						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>		Not eligible									

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815											
All campaigns > search   beta   coolscul...											
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ads Custom Apr 1 - Jun 30, 2021										
Insights	Ad status: All ADD FILTER										
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad	Ad group	Status	Clicks	CTR	Cost						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	12.50%	\$3.96						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Eliminate Fat &amp; Feel Great   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	5.26%	\$3.31						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	50.00%	\$3.31						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Fat Reduction West Hollywood   Eliminate Fat &amp; Feel Great   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	2	9.52%	\$3.02						

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815											
All campaigns > search   beta   coolscul...											
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ads Custom Apr 1 - Jun 30, 2021										
Insights	Ad status: All ADD FILTER										
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad	Ad group	Status	Clicks	CTR	Cost						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Fat Reduction West Hollywood   Eliminate Fat &amp; Feel Great   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	2	9.52%	\$3.02						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</li> </ul>	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	16.67%	\$2.83						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat crmc.mysculpt.net</li> <li>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	1.82%	\$2.58						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	2	50.00%	\$2.56						

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815											
All campaigns > search   beta   coolscul...											
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ads Custom Apr 1 - Jun 30, 2021										
Insights	Ad status: All ADD FILTER										
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad	Ad group	Status	Clicks	CTR	Cost						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	expanded reach	Disapproved (Destination not working +1 more), Campaign paused	2	9.52%	\$3.02						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</li> </ul>	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	16.67%	\$2.83						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat crmc.mysculpt.net</li> <li>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	1.82%	\$2.58						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	liposuction	Not eligible Disapproved (Destination not working +1 more), Campaign paused	2	50.00%	\$2.56						

Google Ads											
Chris Zelig > CRMC - crmc... 892-014-1815											
All campaigns > search   beta   coolscul...											
SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS 259-215-0574 Chris Zelig support@medstarmedia.com											
Overview	Paused	Type: Search	Budget: \$0.06/day	More details							
Recommendations	Ads Custom Apr 1 - Jun 30, 2021										
Insights	Ad status: All ADD FILTER										
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad	Ad group	Status	Clicks	CTR	Cost						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Fat Reduction West Hollywood   Freeze Away Body Fat   Get Rid of Unwanted Fat crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	1.45%	\$2.48						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	3.70%	\$2.33						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat crmc.mysculpt.net</li> <li>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments</li> </ul>	expanded reach	Not eligible Disapproved (Destination not working +1 more), Campaign paused	1	4.55%	\$2.12						
<input type="checkbox"/> <ul style="list-style-type: none"> <li>Cosmetic Rejuvenation Center   Freeze Away Body Fat   Get \$1,000 Off 8+ Treatments crmc.mysculpt.net</li> <li>CoolSculpting® Reduces Fat. No Surgery &amp; Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</li> </ul>		Not eligible									



Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$0.06/day, More details

Recommendations: + Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(323) 650-9949	Call extension	Account	Account	Approved	0	-	\$0.00
Location extension							
crmclaser@gmail.com (View locati...)	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	38	7.47%	\$112.05
FDA Cleared	Callout extension	search   beta   cool...	Campaign	Approved	37	6.65%	\$100.24
Highlights: No Surgery	Callout extension	search   beta   cool...	Campaign	Approved	32	7.31%	\$90.52
Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	31	7.49%	\$84.55
Liposuction Alternative	Callout extension	search   beta   cool...	Campaign	Approved	26	6.22%	\$76.42

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$0.06/day, More details

Recommendations: Extensions > All X

Custom: Apr 1 - Jun 30, 2021

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
New Clients 20% Off	Callout extension	search   beta   cool...	Campaign	Approved	28	6.68%	\$73.37
Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	28	7.05%	\$71.87
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	1	2.44%	\$1.03
Promotion extension							
Summer Sale - \$1,000 off 8+ Treatm...	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	77	5.57%	\$196.98

Google Ads | Chris Zelig > CRMC - crmc... 892-014-1815 | All campaigns > search | beta | coolscul... | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Paused, Type: Search, Budget: \$0.06/day, More details

Recommendations: + Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Summer Sale - \$1,000 off 8+ Treatm...	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	77	5.57%	\$196.98
Total: Sitelink extensions					206	6.49%	\$559.32
Total: Callout extensions					73	6.05%	\$201.18
Total: Structured snippet extensions					1	2.44%	\$1.03
Total: Location extensions					18	4.07%	\$49.97
Total: Promotion extensions					176	6.30%	\$488.48

Show rows: 10 | 11 - 14 of 14

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
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Google Ads | Chris Zelig > CRMC - crmcaesth... 892-014-1815 | All campaigns > search | beta | coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.
Freezing Fat Really Works	Approved (limited)	Headline	None	Learning	286
Cosmetic Rejuvenation Center	Approved (limited)	Headline	None	Learning	1,313
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	1,376
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Good	4,928
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	Good	1,909
Freeze Away Body Fat	Approved (limited)	Headline	None	Learning	1,128
Fat Reduction West Hollywood	Approved (limited)	Headline	None	Good	3,651

Google Ads | Chris Zelig > CRMC - crmcaesth... 892-014-1815 | All campaigns > search | beta | coolsculpting | SEARCH | REPORTS | TOOLS & SETTINGS | REFRESH | HELP | NOTIFICATIONS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Limited by budget, Type: Search, Budget: \$124.42/day, Optimization score: 69%

Responsive search ad

ASSETS

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	1,376
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Good	4,928
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	Good	1,909
Freeze Away Body Fat	Approved (limited)	Headline	None	Learning	1,128
Fat Reduction West Hollywood	Approved (limited)	Headline	None	Good	3,651
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	Good	3,087
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	Good	3,292
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Good	8,674

Show rows: 10 | 1 - 10 of 13

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- Recommendations
- Insights
- Ad groups
- Ads & extensions
- Ads**
- Extensions
- Landing pages
- Keywords
- Audiences
- Demographics
- Settings
- Suggested
- Ad schedule
- + More

Enabled
Status: Limited by budget
Type: Search
Budget: \$124.42/day
Optimization score: 69%
More details

Responsive search ad
Leave feedback
Custom Apr 1 - Jun 30, 2021

ASSETS
COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All
ADD FILTER
DOWNLOAD
EXPAND

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type ↑	Position pinning	Performance	Impr.
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	Pending	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. <a href="#">Learn More About Freezing Fat.</a>	Approved (limited)	Description	None	Good	10,485
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved (limited)	Description	None	Pending	0

Show rows: 10 11 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)  
Some inventory may be provided through third party intermediaries.  
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**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Cosmetic Rejuvenation Medical Center**  
Zara Harutyunyan

**Invoice Number:** WV 2021\_070

**Invoice Date:** April 1, 2021

**Payment Due:** April 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,500.00	\$1,500.00

**Total:** \$1,500.00

Payment on April 1, 2021 using  ending in 3005: \$1,500.00

---

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
 10808 S. River Front Parkway Suite 3020  
 South Jordan, Utah 84095  
 United States

6466949450

**BILL TO**  
**Cosmetic Rejuvenation Medical Center**  
 Zara Harutyunyan

**Invoice Number:** WV 2021\_097

**Invoice Date:** May 1, 2021

**Payment Due:** May 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management	1	\$1,500.00	\$1,500.00

**Total:** \$3,000.00

Payment on May 1, 2021 using  ending in 3005: \$3,000.00

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Cosmetic Rejuvenation Medical Center**  
Zara Harutyunyan

**Invoice Number:** WV 2021\_117

**Invoice Date:** June 1, 2021

**Payment Due:** June 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"><li>• Content creation and publishing of two blog articles.</li><li>• Monthly service content page updates and on-site SEO updates (up to two hours)</li><li>• Google Search Console monthly management</li></ul>	1	\$1,500.00	\$1,500.00

**Total:** \$3,000.00

Payment on June 1, 2021 using  ending in 3005: \$3,000.00

**Amount Due (USD): \$0.00**