

CoolSculpting Marketing Services

CRMC Aesthetics Co-Op Q3 + Q4 2022

Total Marketing Expenses

(07/01/2022 - 10/15/2022)

Total Google Ads: \$ 6,932.31
Total Marketing Service Fees: \$18,000.00
Total CoolSculpting Marketing Cost: \$24,932.31

Google Ads | Chris Zelig > CRMC - crmaesthetics.com 892-014-1815 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Campaigns Jul 1 - Oct 15, 2022 Show last 30 days

Recommendations Campaign status: All Campaign name contains cool Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$135.85/day	Paused All ads limited by policy	1,164	4.61%	\$6,932.31
search beta coolsculpting exp reach	\$0.06/day	Paused All ads disapproved	0	-	\$0.00
Total: Filtered campaigns			1,164	4.61%	\$6,932.31
Total: Account	\$51.31/day		1,200	4.65%	\$6,990.95

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > CRMC - crmaesthetics.com 892-014-1815 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Paused Type: Search Budget: \$135.85/day More details

Recommendations Ads Jul 1 - Oct 15, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:Cosmetic Rejuvenation Center) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +11 more crmaesthetics.com/coolsculpting/west_hollywood Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	256	5.16%	\$2,161.44
Cosmetic Rejuvenation Center Fat Reduction West Hollywood Non-Surgical Fat Reduction +12 more crmaesthetics.com/coolsculpting/west_hollywood Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	378	3.40%	\$1,924.97
(Keyword:Cosmetic Rejuvenation Center) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +11 more crmaesthetics.com/coolsculpting/west_hollywood Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Expert, Safe Fat Loss With Quick Results... View assets details	1. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	182	10.05%	\$1,107.34
Cosmetic Rejuvenation Center Fat Reduction West Hollywood Non-Surgical Fat Reduction +12 more crmaesthetics.com/coolsculpting/west_hollywood Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off. Best Prices. FDA-Cleared. Clinically Proven... View assets details	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	186	4.49%	\$908.45
(Keyword:Cosmetic Rejuvenation Center) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +11 more crmaesthetics.com/coolsculpting/west_hollywood Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off. Expert, Safe Fat Loss With Quick Results... View assets details	2. body sculpting	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	125	5.00%	\$575.29
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	18	5.63%	\$164.37
[Dynamically generated headline] [Dynamically generated display URL]		Not eligible			

Google Ads | Chris Zelig > CRMC - crmaesthetics.com 892-014-1815 | All campaigns > search | coolsculpting

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Overview Paused Type: Search Budget: \$135.85/day More details

Recommendations Ads Jul 1 - Oct 15, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	10	5.29%	\$41.38
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	5	4.81%	\$31.50
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest Discount Ever. Buy One Get One 50% Off CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more), Campaign paused	3	3.19%	\$13.99
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	6.25%	\$3.58
(Keyword:Cosmetic Rejuvenation Center) Best Price in West Hollywood Target Belly Fat, Love Handles +4 more crmc.mysculpt.net/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +1 more), Campaign paused	0	-	\$0.00
25% Off All CoolSculpting® Affordable & Quick Treatments Cosmetic Rejuvenation Center crmc.mysculpt.net/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Removed Campaign paused	0	-	\$0.00
Target Belly Fat, Love Handles New Client Special Cosmetic Rejuvenation Center crmc.mysculpt.net/coolsculpting/special Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00

Google Ads | Chris Zelig > CRMC - crmaesthetics.com 892-014-1815 | All campaigns > search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Paused Type: Search Budget: \$135.85/day More details

Recommendations Ads Jul 1 - Oct 15, 2022 Show last 30 days

Insights Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		Campaign paused			
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In +COUNTDOWN("2021/04/30 00:00:00";en... crmc.mysculpt.net/coolsculpting/special Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Disapproved (One website per ad group +2 more), Campaign paused	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In +COUNTDOWN("2021/04/30 00:00:00";en... crmc.mysculpt.net/coolsculpting/special Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Disapproved (One website per ad group +2 more), Campaign paused	0	-	\$0.00
CoolSculpting® West Hollywood Save \$1,000 On 8+ Treatments Our Biggest Discount Ever crmaesthetics.com/coolsculpting/west_hollywood Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Removed Policy (Restricted drug terms), Campaign paused	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever crmc.mysculpt.net/coolsculpting/special Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Disapproved (One website per ad group +2 more), Campaign paused	0	-	\$0.00
Total: Ads in your current workspace					
			1,164	4.61%	\$6,932.31
Total: Campaign			1,164	4.61%	\$6,932.31

Show rows: 500 1 - 500 of 885

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Google Ads | Chris Zelig | CRMC - crmaesthetics.com | Budget: \$135.85/day | Responsive search ad

Ad strength: Excellent

Your ads are all set! They'll have a higher chance of performing well.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.
(Keyword)Cosmetic Rejuvenation Center)	Approved (limited)	Headline	None	Good	962
Affordable & Quick Treatments	Approved (limited)	Headline	None	Learning	136
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	84
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Learning	984
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Good	1,417
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	6
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Good	4,819
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Learning	108
Freeze Away Body Fat	Approved (limited)	Headline	None	Good	1,503

Google Ads | Chris Zelig | CRMC - crmaesthetics.com | Budget: \$135.85/day | Responsive search ad

Ad strength: Excellent

Your ads are all set! They'll have a higher chance of performing well.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved (limited)	Description	None	Learning	98
Freeze Your Fat Away Today	Approved (limited)	Headline	None	Learning	61
Fat Reduction Treatment	Approved (limited)	Headline	None	Learning	25
CoolSculpting in (LOCATION)(City)	Approved (limited)	Headline	None	Good	3,703
Top Provider in West Hollywood	Approved (limited)	Headline	None	Learning	99
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	36
Book Now for Up to 50% Off	Approved (limited)	Headline	None	Learning	670
Buy One Get One 50% Off	Approved (limited)	Headline	None	Good	1,112
Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	Approved (limited)	Description	2nd position	Best	2,980
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA.	-	Description	None	-	31
Save \$1,000 On 8+ Treatments	-	Headline	None	-	0

Google Ads | Chris Zelig | CRMC - crmaesthetics.com | Budget: \$135.85/day | Responsive search ad

Ad strength: Excellent

Your ads are all set! They'll have a higher chance of performing well.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. [Learn more](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.
Book Now for Up to 50% Off	Approved (limited)	Headline	None	Learning	670
Buy One Get One 50% Off	Approved (limited)	Headline	None	Good	1,112
Our Biggest Discount Ever. CoolSculpting Treatments Are Now Buy One Get One 50% Off.	Approved (limited)	Description	2nd position	Best	2,980
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in West Hollywood, CA.	-	Description	None	-	31
Save \$1,000 On 8+ Treatments	-	Headline	None	-	0
Book Now for Up to \$1000 Off	-	Headline	None	-	0
Save 50% On 8+ Treatments	-	Headline	None	-	0

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Google Ads | Chris Zelig | CRMC - crmaesthetics.com | Budget: \$135.85/day | Assets

Table view: Associations

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	7	140	5.00%	\$5.54	\$38.81
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	679	12,654	5.37%	\$6.81	\$4,624.76
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	687	12,687	5.41%	\$6.72	\$4,615.46
Why Choose Us? Read About What Sets Us Apart from Other Medspas in West Hollywood, CA	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	556	11,555	4.81%	\$6.59	\$3,662.27
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	489	10,842	4.51%	\$6.79	\$3,319.86
About Us Learn More About Why Cosmetic Rejuvenation Center is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	420	10,318	4.07%	\$6.44	\$2,705.45

Google Ads | Chris Zelig | CRMC - crmaesthetics.com | Budget: \$135.85/day | Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	96	2,416	3.97%	\$7.85	\$753.97
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	88	1,842	4.78%	\$7.42	\$653.00
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	76	1,986	3.83%	\$7.44	\$565.23
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	70	1,777	3.94%	\$7.90	\$552.98
Buy One Get One 50% Off	search coolsculpting	Campaign	Eligible	Advertiser	76	1,431	5.31%	\$7.03	\$534.30
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	72	1,690	4.26%	\$7.22	\$519.70
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	2	31	6.45%	\$8.84	\$17.68
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	2	27	7.41%	\$8.84	\$17.68
Summer Sale - 50% off Buy One Get One	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	349	7,472	4.67%	\$5.24	\$1,828.74
Fall Sale - 50% off Buy One Get One	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Spring Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
(323) 827-7826	Account	Account	Eligible	Advertiser	15	658	2.28%	\$9.72	\$145.83

Overview **Paused** Type: Search Budget: \$135.85/day [More details](#)

[+ Recommendations](#)
Asset status: All
Asset type: All
Add filter
Segment Columns Reports Download Expand More

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
<input type="checkbox"/> Contact us + Free consult	Account	Account	Eligible	Advertiser	2	27	7.41%	\$8.84	\$17.68
Promotion									
<input type="checkbox"/> Summer Sale - 50% off Buy One Get One	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	349	7,472	4.67%	\$5.24	\$1,828.74
<input type="checkbox"/> Fall Sale - 50% off Buy One Get One	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	—	—	\$0.00
<input type="checkbox"/> Spring Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	—	—	\$0.00
Call									
<input type="checkbox"/> (323) 827-7826	Account	Account	Eligible	Advertiser	15	658	2.28%	\$9.72	\$145.83
Total: Sitelinks					693	12,763	5.43%	\$6.77	\$4,694.82
Total: Callouts					208	4,649	4.47%	\$7.07	\$1,469.57
Total: Structured snippets					7	140	5.00%	\$5.54	\$38.81
Total: Calls					15	658	2.28%	\$9.72	\$145.83
Total: Promotions					349	7,472	4.67%	\$5.24	\$1,828.74

Show rows: 1 - 18 of 18
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Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Cosmetic Rejuvenation Medical Center
 Zara Harutyunyan

Invoice Number: WV 2022_189

Invoice Date: July 1, 2022

Payment Due: July 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing.	1	\$1,500.00	\$1,500.00
DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client			

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$3,000.00
Payment on July 1, 2022 using 	ending in 3005:	\$3,000.00

Amount Due (USD):	\$0.00
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Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Cosmetic Rejuvenation Medical Center
 Zara Harutyunyan

Invoice Number: WV 2022_218

Invoice Date: August 1, 2022

Payment Due: August 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing.	1	\$1,500.00	\$1,500.00
DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client			

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$3,000.00
Payment on August 1, 2022 using 	ending in 3005:	\$3,000.00

Amount Due (USD):	\$0.00
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 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Cosmetic Rejuvenation Medical Center
 Zara Harutyunyan

Invoice Number: WV 2022_244

Invoice Date: September 1, 2022

Payment Due: September 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing.	1	\$1,500.00	\$1,500.00
DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client			

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$3,000.00
Payment on September 1, 2022 using 	ending in 3005:	\$3,000.00

Amount Due (USD):	\$0.00
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Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Cosmetic Rejuvenation Medical Center
 Zara Harutyunyan

Invoice Number: WV 2022_274

Invoice Date: October 1, 2022

Payment Due: October 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing.	1	\$1,500.00	\$1,500.00
DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client			

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10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$3,000.00
Payment on October 1, 2022 using 	ending in 3005:	\$3,000.00

Amount Due (USD):	\$0.00
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 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Cosmetic Rejuvenation Medical Center
 Zara Harutyunyan

Invoice Number: WV 2022_305

Invoice Date: November 1, 2022

Payment Due: November 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing.	1	\$1,500.00	\$1,500.00
DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client			

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$3,000.00
Payment on November 1, 2022 using 	ending in 3005:	\$3,000.00

Amount Due (USD):	\$0.00
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 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
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BILL TO
Cosmetic Rejuvenation Medical Center
 Zara Harutyunyan

Invoice Number: WV 2022_337

Invoice Date: December 1, 2022

Payment Due: December 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Conversion Tools + Lead Nurture Technology	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing.	1	\$1,500.00	\$1,500.00
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