

CT SKIN DOC Coolsculpting Google Adwords & Facebook Ads Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting: \$3,504.23
 search beta coolsculpting OLD: \$2,453.56
 search alpha coolsculpting: \$4.73

Google Ad Spend: \$5,962.52
 Facebook Ad Spend: \$50.00
 Total Media Spend: \$6,012.52

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2019

Recommendations | Campaign status: All | Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$73.99...	Eligible	120	5.15%	\$3,504.23
search beta coolsculpting OLD	\$64.00...	Paused	132	4.84%	\$2,453.56
search alpha coolsculpting	\$30.0...	Eligible	1	1.75%	\$4.73
coolsculpting	\$50.0...	Paused	0	-	\$0.00
search beta coolsculpting purchase	Cools... \$75.0...	Paused	0	-	\$0.00
search beta coolsculpting research	Cools... \$75.0...	Paused	0	-	\$0.00
search beta coolsculpting generic	\$60.0...	Paused	0	-	\$0.00
Total: Filtered campaigns			253	4.95%	\$5,962.52
Total: Account			1,212	5.96%	\$9,117.47
Total: Search campaigns			1,212	5.96%	\$9,117.47
Total: Smart campaigns			0	-	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$73.99/day | More details

Recommendations | Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.					
{Keyword: #1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special... www.ctskindoc.com CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut... View assets details					
#1 CoolSculpting® Price in CT Freeze Fat. Free Consultation. CoolSculpting Special 25% Off www.ctskindoc.com Top CoolSculpting® in Connecticut. Freeze Your Fat. Save 25% Off. Free Consult. Cost Effective, Non-Surgical Fat Reduction with a CoolSculpting Certified Team.					
25% Off All CoolSculpting® Connecticut Skin Institute #1 Provider in Connecticut www.ctskindoc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Connecticut. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
#1 Provider in Connecticut Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more ctskindoc.com/coolsculpting/connecticut #1 CoolSculpting Deal. Freeze Fat. Top Provider in Connecticut. Free Consult. Expert. Safe Fat Loss With...					

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$73.99/day | More details

Recommendations | Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
25% Off All CoolSculpting® Affordable & Quick Treatments Connecticut Skin Institute ctskindoc.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!					
CoolSculpting in Connecticut #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.ctskindoc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
#1 Provider in Connecticut Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more ctskindoc.com/coolsculpting/connecticut #1 CoolSculpting Deal. Freeze Fat. Top Provider in Connecticut. Free Consult. Expert. Safe Fat Loss With...					
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Connecticut Skin Institute www.ctskindoc.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Connecticut. Schedule a Free Consultation					
{Keyword: Best Price in Connecticut} Connecticut Skin Institute Flexible Payment Options ctskindoc.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$73.99/day | More details

Recommendations | Ad status: All but removed | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
Works 25% Off First Treatment ctskindoc.com/coolsculpting/fat-freezing Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Connecticut. Schedule a Free Consultation					
CoolSculpting in Connecticut #1 Fat Reduction Treatment Best Prices. FDA-Cleared. ctskindoc.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today					
25% Off All Fat Freezing Connecticut Skin Institute #1 Provider in Connecticut ctskindoc.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Connecticut for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Total: All but removed ads					
Total: Campaign					

Show rows: 500 | 1 - 37 of 37

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$73.99/day

Extensions

Extension type: Callout extension, Sitelink extension

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
Contact Us	search beta coolsculpti...	Campaign	Approved	30	5.01%	\$813.88
Coolsculpting Photos Coolsculpting Before & After Photos See Our Clients Amazing Results	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	77	5.56%	\$2,271.29
CoolSculpting Reviews See What Our Clients Have to Say About Their Results!	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	72	5.63%	\$2,031.25
Coolsculpting: Freeze Fat Clinically Proven Fat Removal. No Surgery, Pain or Downtime!	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	63	5.32%	\$2,294.42
Request a Consultation	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	32	5.15%	\$861.70
Callout extension						
Eliminate Stubborn Fat	search beta coolsculpti...	Campaign	Approved	38	4.30%	\$1,521.91
Free Consultation	search beta coolsculpti...	Campaign	Approved	5	4.81%	\$70.49
Freeze Your Fat	search beta coolsculpti...	Campaign	Approved	36	4.01%	\$1,195.05
Safe & Effective	search beta coolsculpti...	Campaign	Approved	38	4.07%	\$1,381.95

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$73.99/day

Extensions

Extension type: Callout extension, Sitelink extension

Extension	Added to	Level	Status	Clicks	CTR	Cost
Callout extension						
Eliminate Stubborn Fat	search beta coolsculpti...	Campaign	Approved	38	4.30%	\$1,521.91
Free Consultation	search beta coolsculpti...	Campaign	Approved	5	4.81%	\$70.49
Freeze Your Fat	search beta coolsculpti...	Campaign	Approved	36	4.01%	\$1,195.05
Safe & Effective	search beta coolsculpti...	Campaign	Approved	38	4.07%	\$1,381.95
Up to 25% Off Services	search beta coolsculpti...	Campaign	Approved	29	3.35%	\$1,081.40
Total: Sitelink extensions				84	5.88%	\$2,790.26
Total: Callout extensions				50	4.31%	\$1,755.89
Total: Call extensions				22	4.37%	\$1,115.37
Total: Location extensions				33	5.48%	\$1,027.93

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© 2019 Google

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$64.00/day

Ads

Ad status: All but removed

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	13	6.91%	\$345.36
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	cool sculpting cost	Campaign paused Approved (limited): Restricted drug terms	3	12.00%	\$236.16
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	cool sculpting	Campaign paused Approved (limited): Restricted drug terms	9	5.00%	\$226.75
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	what is cool sculpting cost	Campaign paused Approved (limited): Restricted drug terms	2	33.33%	\$100.36
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	coolsculpting cost	Campaign paused Approved (limited): Restricted drug terms	4	19.05%	\$92.09

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$64.00/day

Ads

Ad status: All but removed

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	cool sculpt	Campaign paused Approved (limited): Restricted drug terms	3	3.53%	\$78.58
{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut... View assets details	laser fat removal	Campaign paused Approved (limited): Punctuation and symbols +1 more	6	13.64%	\$78.23
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	what is cool sculpting does it work	Campaign paused Approved (limited): Restricted drug terms	1	2.94%	\$76.70
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	cryolipolysis	Campaign paused Approved (limited): Restricted drug terms	6	6.74%	\$74.75
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	how much is coolsculpting cost	Campaign paused Approved (limited): Restricted drug terms	3	7.14%	\$73.31

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$64.00/day

Ads

Ad status: All but removed

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	fat freeze price	Campaign paused Approved (limited): Restricted drug terms	2	16.67%	\$72.32
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	coolsculpting results	Campaign paused Approved (limited): Restricted drug terms	4	5.06%	\$70.38
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	laser fat removal cost.	Campaign paused Approved (limited): Restricted drug terms	3	25.00%	\$58.66
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	cryolipolysis does it work	Campaign paused Approved (limited): Restricted drug terms	3	7.89%	\$57.34
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	what is coolsculpting does it work	Campaign paused Approved (limited): Restricted drug terms	2	4.26%	\$55.08

Google Ads								
Chris Zelig > CT SKIN DOC 683-915-2075		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig christopherzelig@gmail.com				
Overview	Paused	Type: Search	Budget: \$64.00/day	More details				
Recommendations	Ad status: All but removed			ADD FILTER				
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: All but removed ads				132	4.84%	\$2,453.56	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	laser fat removal price	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	4.35%	\$9.37
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	cool sculpting results	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	50.00%	\$8.88
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	cryolipolysis results	Campaign paused Approved (limited): Restricted drug terms	1	2.00%	\$8.85
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting® Price in CT Freeze Fat. Free Consultation. CoolSculpting Special 25% Off Top CoolSculpting® in Connecticut. Freeze Your Fat. Save 25% Off. Free Consult. Cost Effective, Non-Surgical Fat Reduction with a CoolSculpting Certified Team.	non invasive lipo	Campaign paused Approved (limited): Restricted drug terms	1	20.00%	\$8.50
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	best cool sculpting	Campaign paused Approved (limited): Restricted drug terms	1	2.56%	\$8.47
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								

Google Ads								
Chris Zelig > CT SKIN DOC 683-915-2075		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig christopherzelig@gmail.com				
Overview	Paused	Type: Search	Budget: \$64.00/day	More details				
Recommendations	Ad status: All but removed			ADD FILTER				
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: All but removed ads				132	4.84%	\$2,453.56	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Experiences. Highly Recommended! - Daniel C.					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting® Provider Eliminate Fat & Feel Great Up to 25% Off All Packages www.ctskindoc.com CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting Deal. 25% Off. Freeze Fat. #1 Provider. Free Consultation.	what is laser fat removal	Campaign paused Approved (limited): Restricted drug terms	1	100.00%	\$7.55
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	non invasive lipo does it work	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	7.14%	\$7.42
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	laser fat removal cost	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	3.13%	\$7.37
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	coolsculpting stamford	Campaign paused Approved (limited): Restricted drug terms	1	14.29%	\$7.33
Audiences								
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	laser fat removal does it work	Campaign paused Approved (limited): Punctuation and symbols +1 more	2	6.90%	\$7.30
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								

Google Ads								
Chris Zelig > CT SKIN DOC 683-915-2075		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig christopherzelig@gmail.com				
Overview	Paused	Type: Search	Budget: \$64.00/day	More details				
Recommendations	Ad status: All but removed			ADD FILTER				
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: All but removed ads				132	4.84%	\$2,453.56	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	best sculpsure	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	50.00%	\$7.14
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	laser fat removal results	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	6.25%	\$6.99
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	cryolipolysis cost	Campaign paused Approved (limited): Restricted drug terms	1	5.26%	\$6.83
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	what is coolsculpting cost	Campaign paused Approved (limited): Restricted drug terms	1	33.33%	\$6.75
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	non invasive lipo	Campaign paused Approved (limited): Punctuation and symbols +1 more	2	8.33%	\$6.62
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								

Google Ads								
Chris Zelig > CT SKIN DOC 683-915-2075		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig christopherzelig@gmail.com				
Overview	Paused	Type: Search	Budget: \$64.00/day	More details				
Recommendations	Ad status: All but removed			ADD FILTER				
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: All but removed ads				132	4.84%	\$2,453.56	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	cool sculpt reviews	Campaign paused Approved (limited): Restricted drug terms	1	5.00%	\$6.44
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	how much is cool sculpting	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	50.00%	\$6.44
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	non surgical lipo	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	4.35%	\$5.29
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting® Price in CT Freeze Fat. Free Consultation. CoolSculpting Special 25% Off Top CoolSculpting® in Connecticut. Freeze Your Fat. Save 25% Off. Free Consult. Cost Effective, Non-Surgical Fat Reduction with a CoolSculpting Certified Team.	best coolsculpting	Campaign paused Approved (limited): Restricted drug terms	1	14.29%	\$5.00
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	cool sculpting does it work	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	11.11%	\$4.91
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								

Google Ads								
Chris Zelig > CT SKIN DOC 683-915-2075		All campaigns > search beta coolsculpting ...		259-215-0574 Chris Zelig christopherzelig@gmail.com				
Overview	Paused	Type: Search	Budget: \$64.00/day	More details				
Recommendations	Ad status: All but removed			ADD FILTER				
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: All but removed ads				132	4.84%	\$2,453.56	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting® Provider Eliminate Fat & Feel Great Up to 25% Off All Packages www.ctskindoc.com CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting Deal. 25% Off. Freeze Fat. #1 Provider. Free Consultation.	cool sculpting cost	Campaign paused Approved (limited): Restricted drug terms	1	20.00%	\$4.66
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	non surgical lipo	Campaign paused Approved (limited): Restricted drug terms	1	11.11%	\$4.61
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	non surgical liposuction cost	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	11.11%	\$3.35
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:#1 Rated CoolSculpting® Clinic} Freeze Your Fat Off 25% Off 25% Off CoolSculpting® Special CoolSculpting Targets Unwanted Fat that Resists Diet & Exercise. 25% Off. #1 CoolSculpting® in Connecticut. View assets details	how much is fat freeze	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	100.00%	\$2.71
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut www.ctskindoc.com #1 CoolSculpting® in Connecticut. Freeze Away Your Fat. Free Consult + 25% Off. *5 Stars. Wonderful Experiences. Highly Recommended! - Daniel C.	coolsculpting does it work	Campaign paused Approved (limited): Restricted drug terms	1	1.85%	\$2.31
Audiences								
Demographics								
Settings								
Locations								
Ad schedule								
Devices								
Advanced bid adj.								
Change history								

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$64.00/day

Recommendations: Ad status: All but removed

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
#1 CoolSculpting® Provider Eliminate Fat & Feel Great Up to 25% Off All Packages	how much is sculpsure cost	Campaign paused Approved (limited): Punctuation and symbols +1 more	1	50.00%	\$1.08
#1 CoolSculpting® Price in CT Freeze Fat. Free Consultation. CoolSculpting Special 25% Off	what is fat freeze	Campaign paused Approved (limited): Restricted drug terms	1	25.00%	\$1.06
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut	cool sculpting special	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
#1 CoolSculpting® Price in CT Freeze Fat. Free Consultation. CoolSculpting Special 25% Off	cool sculpting special	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
#1 CoolSculpting® Provider Eliminate Fat & Feel Great Up to 25% Off All Packages	cool sculpting special	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$64.00/day

Recommendations: Ad status: All but removed

Ad	Ad group	Status	Clicks	CTR	Cost
Total: All but removed ads					
#1 CoolSculpting® Provider Eliminate Fat & Feel Great Up to 25% Off All Packages	best cool sculpt price stamford	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
25% Off CoolSculpting® Special Freeze Off Your Stubborn Fat CoolSculpting® in Connecticut	best cool sculpt deal stamford	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
#1 CoolSculpting® Price in CT Freeze Fat. Free Consultation. CoolSculpting Special 25% Off	best cool sculpt deal stamford	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
Total: All but removed ads					
Total: Campaign					

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | beta | coolsculpting ...

Overview: Paused, Type: Search, Budget: \$64.00/day

Recommendations: Extension type: Callout extension, Sitelink extension

Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
Contact Us	search beta coolsculpti...	Campaign	Approved	26	4.01%	\$587.39
Coolsculpting Photos Coolsculpting Before & After Photos See Our Clients Amazing Results	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	63	4.76%	\$1,583.88
CoolSculpting Reviews See What Our Clients Have to Say About Their Results!	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	68	5.11%	\$1,660.51
Coolsculpting: Freeze Fat Clinically Proven Fat Removal. No Surgery, Pain or Downtime!	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	57	4.30%	\$1,258.66
Request a Consultation	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	30	4.62%	\$686.87
Callout extension						
Eliminate Stubborn Fat	search beta coolsculpti...	Campaign	Approved	49	4.80%	\$1,039.31
Free Consultation	search beta coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
Freeze Your Fat	search beta coolsculpti...	Campaign	Approved	44	4.41%	\$902.33
Safe & Effective	search beta coolsculpti...	Campaign	Approved	47	4.44%	\$928.90
Up to 25% Off Services	search beta coolsculpti...	Campaign	Approved	37	3.70%	\$658.30
Total: Sitelink extensions				71	5.02%	\$1,732.01
Total: Callout extensions				59	4.66%	\$1,237.14
Total: Call extensions				17	3.60%	\$289.06
Total: Location extensions				44	5.15%	\$644.40

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$30.00/day

Recommendations: Ad status: All but removed

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting In Connecticut #1 Fat Reduction Treatment No Surgery & Minimal Downtime	0, coolsculpting - general	Approved (limited): Restricted drug terms	1	4.17%	\$4.73
#1 Provider in Connecticut Safe & Effective Fat Reduction 25% Off All CoolSculpting®	0, coolsculpting - general	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
25% Off All CoolSculpting® Connecticut Skin Institute #1 Provider in Connecticut	0, coolsculpting - general	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Connecticut Skin Institute	0, coolsculpting - general	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
25% Off All CoolSculpting® Best Price in Connecticut Connecticut Skin Institute	1, coolsculpting - price	Poor ad strength Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$30.00/day

Recommendations: Ad status: All but removed

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting In Connecticut #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.ctskindoc.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
25% Off All CoolSculpting® Connecticut Skin Institute #1 Provider in Connecticut www.ctskindoc.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Connecticut. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Connecticut Skin Institute www.ctskindoc.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Connecticut. Schedule a Free Consultation	2. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0	-	\$0.00
Total: All but removed ads			1	1.75%	\$4.73
Total: Campaign			1	1.75%	\$4.73

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig > CT SKIN DOC 683-915-2075 | All campaigns > search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$30.00/day

Recommendations: Custom Jul 1 - Sep 30, 2019

Extensions: Extension type: Callout extension, Sitelink extension

Extension	Added to	Level	Status	Clicks	CTR	Cost
Callout extension						
Book An Appointment	Account	Account	Approved	0	0.00%	\$0.00
Call Us Now	Account	Account	Approved	0	0.00%	\$0.00
Exceptional Staff	Account	Account	Approved	0	0.00%	\$0.00
Two Convenient Locations	Account	Account	Approved	0	0.00%	\$0.00
Total: Callout extensions				0	0.00%	\$0.00
Total: Call extensions				0	0.00%	\$0.00
Total: Location extensions				0	0.00%	\$0.00

Ads Manager | Search business | Medstar Media

CT Skin Institute (10635770) | Updated just now

Search | Filters | Add filters to narrow the data you are seeing.

Account Overview | Campaigns (1 selected) | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Post: "Dr. Omar Ibrahim demonstrates a treatment..."	1,377 ThruPlays	7,488	10,751	\$0.04 Cost per ThruPlay	—	—	—	\$50.00
Results from 1 ad	1,377 ThruPlays	7,488 People	10,751 Total	\$0.04 Cost per ThruPlay				\$50.00 Total Spent

Ads Manager | Search business | Medstar Media

Post: "Dr. Omar Ibrahim demonstrates a treatment..."

Ad Name: Post: "Dr. Omar Ibrahim demonstrates a treatment of the..."

Identity: Facebook Page - Connecticut Skin Institute

Create Ad: Use Existing Post - Facebook Post: Dr. Omar Ibrahim demonstrates a treatment of the beta CoolTone device.

Connecticut Skin Institute Sponsored

Dr. Omar Ibrahim demonstrates a treatment of the beta CoolTone device. CoolTone is manufactured by Allergan (the ... See More

Video thumbnail: LIVE - FDA APPROVES NEW PROCESS FOR FIRMING ABS, BUTT & THIGHS WITHOUT EXERCISE

26 likes, 2 Comments, 11 Shares

Buttons: Discard Draft, Publish