

COOLSCULPTING MARKETING

CoolSculpting Website Design + Marketing

Medstar Media, Inc.
12 E. 22nd ST
PH F
New York, New York NY
United States
6467023480

BILL TO
Connecticut Skin Institute
Sadia Ibrahim
manager@ctskindoc.com

Invoice Number: CTSKINDOC_CS_06
_2020

Invoice Date: July 2, 2019

Payment Due: July 2, 2019

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads• SEO optimized CoolSculpting article (750-1000) words <p>Monthly marketing services commence after completion of ad campaign set up. \$2500 is the fee is to manage the digital marketing campaigns monthly. A three-month monthly management term is required.</p>	1	\$2,000.00	\$2,000.00

Total: \$2,000.00

Payment on July 8, 2019 using  ending in 1007: \$2,000.00

Amount Due (USD): \$0.00

Notes
CoolSculpting Digital Marketing Agreement

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Notes

Medstar Media, Inc. also known as "Company" agrees to provide Connecticut Skin Institute also known as "client" with CoolSculpting / acquisition optimized website development, content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 5/20/2019

Signature _____ /Dr. Ibrahim/ Connecticut Skin Institute

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.