

**Medstar Media, Inc.**

10808 S. River Front Parkway Suite 3020  
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United States

6466949450

**BILL TO**  
**Connecticut Skin Institute**  
Sadia Ibrahim

manager@ctskindoc.com

**Invoice Number:** CTSKINDOC\_OCT\_1  
9\_CS\_INVOICE1

**Invoice Date:** September 28, 2019

**Payment Due:** September 28, 2019

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> service dates: 10/01/19-10/31/19) <ul style="list-style-type: none"><li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li><li>• SEO optimized CoolSculpting article (750-1000) words</li></ul>	1	\$2,500.00	\$2,500.00

**Total:** \$2,500.00

Payment on November 11, 2019 using  ending in 3009: \$2,500.00

**Amount Due (USD): \$0.00**