

CoolSculpting Marketing Services Davis Cosmetic - Dr. Davis Q1 2021 Total Marketing Expenses (1/1/2021 - 3/31/2021)

Total Google Ads: \$ 4,482.08
Total Marketing Service Fees: \$ 5,750.00
Total CoolSculpting Marketing Cost: \$10,232.08

Google Ads | Chris Zelig > Davis Cosme... 189-100-1513 | All campaigns

Overview Campaigns Custom Jan 1 - Mar 31, 2021

Recommendations Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$49.96/day	Eligible	1,714	6.14%	\$4,482.08
Breast Procedures - Cherry Hill, NJ	\$3.00/day	Paused	0	-	\$0.00
CoolSculpting - Cherry Hill, NJ	\$3.00/day	Paused	0	-	\$0.00
ReMOVE 2	\$5.00/day	Paused (System error)	0	-	\$0.00
Plastic Surgeon - Cherry Hill, NJ	\$10.00/day	Paused	0	-	\$0.00
Breast Procedures - Cherry Hill, NJ #2	\$5.00/day	Paused (System error)	0	-	\$0.00
ERROR	\$5.00/day	Paused (System error)	0	-	\$0.00
Remove	\$5.00/day	Paused (System error)	0	-	\$0.00
Remarketing	\$2.00/day	Paused	0	-	\$0.00

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Remarketing	\$2.00/day	Paused	0	-	\$0.00
Total: Campaigns			1,714	6.14%	\$4,482.08
Total: Account	\$49.96/day		1,714	6.14%	\$4,482.08

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Overview Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%

Recommendations Ads Custom Jan 1 - Mar 31, 2021

Insights Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Davis Cosmetic Plastic Surgery Fat Reduction Cherry Hill, NJ Non-Surgical Fat Reduction +6 more www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best... View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	397	9.04%	\$909.68
Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ Biggest CoolSculpting® Promo +5... www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Los... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content)	116	9.36%	\$393.89
Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ Biggest CoolSculpting® Promo +5... www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Los... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content)	85	8.13%	\$315.20
Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ Biggest CoolSculpting® Promo +5... www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Los... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content)	78	8.47%	\$298.11

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Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	99	8.87%	\$243.93
Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	92	8.53%	\$194.87

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<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments <small>www.daviscps.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	15	3.70%	\$37.51																																																	

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com																																				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details																														
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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat <small>www.daviscps.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	13	3.66%	\$31.21
	<input type="checkbox"/> Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get Rid of Unwanted Fat <small>www.daviscps.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	15	4.40%	\$29.81
	<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ 2021 CoolSculpting Discount +5... <small>www.daviscps.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Los... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content)	12	11.01%	\$29.05
	<input type="checkbox"/> CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever		Removed			

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>						
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Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	<input type="checkbox"/> CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever <small>www.daviscps.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	7	6.54%	\$24.35
	<input type="checkbox"/> CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options <small>www.daviscps.com</small> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	5	8.62%	\$22.76
	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat <small>www.daviscps.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	10	6.41%	\$21.48
	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments <small>www.daviscps.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is	3. lipo	Eligible (Limited) Policy (Restricted medical content)	10	7.81%	\$21.45

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	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Our Biggest Discount Ever <small>www.daviscps.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	6	18.75%	\$19.14
	<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments <small>www.daviscps.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	7	1.88%	\$19.07
	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever <small>www.daviscps.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	3	7.89%	\$16.23

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	<input type="checkbox"/> www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	10	7.81%	\$21.45
	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Our Biggest Discount Ever <small>www.daviscps.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	6	18.75%	\$19.14
	<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments <small>www.daviscps.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	7	1.88%	\$19.07
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	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat <small>www.daviscps.com</small> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	10	8.13%	\$15.07
	<input type="checkbox"/> CoolSculpting® in Cherry Hill Freeze Away Body Fat Our Biggest Discount Ever <small>www.daviscps.com</small> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	4	12.12%	\$14.50
	<input type="checkbox"/> [Dynamically generated headline]					

Google Ads									
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Ad groups									
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Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	↓ Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.		x. dynamic	Eligible (Limited) Policy (Restricted medical content)	4	8.33%	\$14.37	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content)	5	9.62%	\$13.71	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	10.00%	\$13.64	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.16%	\$13.28	

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Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.16%	\$13.28	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.		1. coolsculpting - price	Removed Policy (Restricted medical content)	5	17.24%	\$13.19	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.		0. coolsculpting - general	Removed Policy (Restricted medical content)	2	12.50%	\$13.03	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	6	3.82%	\$12.91	

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.16%	\$13.28	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.		1. coolsculpting - price	Removed Policy (Restricted medical content)	5	17.24%	\$13.19	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.		0. coolsculpting - general	Removed Policy (Restricted medical content)	2	12.50%	\$13.03	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	6	3.82%	\$12.91	

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.55%	\$12.60	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	5	14.29%	\$12.38	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.		3. lipo	Eligible (Limited) Policy (Restricted medical content)	8	6.11%	\$12.35	

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.07%	\$12.01	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	2.63%	\$11.73	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	1.85%	\$11.41	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Removed Policy (Restricted medical content)	5	13.51%	\$11.18	

Google Ads							Chris Zelig > Davis Cosme... 189-100-1513	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	5	13.51%	\$11.18						
Ad groups	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	3	12.50%	\$10.67						
Ad groups	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	2.15%	\$10.41						
Ad groups	CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	8.82%	\$10.26						

Google Ads							Chris Zelig > Davis Cosme... 189-100-1513	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Policy (Restricted medical content)	5	13.51%	\$11.18						
Ad groups	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	3	12.50%	\$10.67						
Ad groups	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	2.15%	\$10.41						
Ad groups	CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	8.82%	\$10.26						

Google Ads							Chris Zelig > Davis Cosme... 189-100-1513	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details						
Recommendations	Ads						Custom Jan 1 - Mar 31, 2021					
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	3	14.29%	\$10.19						
Ad groups	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	3.03%	\$9.88						
Ad groups	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	13.64%	\$9.88						
Ad groups	[Dynamically generated headline]											

Google Ads							Chris Zelig > Davis Cosme... 189-100-1513	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	5	13.51%	\$9.87						
Ad groups	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	27.27%	\$9.84						
Ad groups	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	4	5.88%	\$9.29						
Ad groups	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	8.11%	\$9.14						

Google Ads							Chris Zelig > Davis Cosme... 189-100-1513	All campaigns > search beta coolscul...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig support@medstarmedia.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	8.11%	\$9.14						
Ad groups	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	2.82%	\$9.13						
Ad groups	CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	27.27%	\$9.05						
Ad groups	CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	23.08%	\$9.02						

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> ✖ www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	8.11%	\$9.14	
	<input type="checkbox"/> ✖ CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	2.82%	\$9.13	
	<input type="checkbox"/> ✖ CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	27.27%	\$9.05	
	<input type="checkbox"/> ✖ CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	23.08%	\$9.02	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> ✔ Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	15.38%	\$8.67	
	<input type="checkbox"/> ✔ Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	1.63%	\$8.64	
	<input type="checkbox"/> ✔ Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	3.25%	\$8.59	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> ✖ CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	15.79%	\$8.22	
	<input type="checkbox"/> ✔ Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	5	6.76%	\$8.09	
	<input type="checkbox"/> ✖ Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ 2021 CoolSculpting Discount +5... www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Los... View assets details	2. body sculpting	Removed Policy (Restricted medical content), Poor ad strength	2	8.33%	\$7.99	
	<input type="checkbox"/> ✖ CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and	0. coolsculpting - general	Removed Policy (Restricted medical content)	4	6.78%	\$7.67	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> ✖ CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	4	6.78%	\$7.67	
	<input type="checkbox"/> ✖ Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	13.33%	\$7.61	
	<input type="checkbox"/> ✔ Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	2.65%	\$7.55	
	<input type="checkbox"/> ✖ Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	100.00%	\$7.51	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com </div>							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	<div style="display: flex; align-items: center;"> + Ad status: All ADD FILTER </div>						
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>						
Ad groups	Ad	Ad group	Status	Clicks	CTR	↓ Cost	
	<input type="checkbox"/> ✖ Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Policy (Restricted medical content)	4	6.78%	\$7.67	
	<input type="checkbox"/> ✖ Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	13.33%	\$7.61	
	<input type="checkbox"/> ✔ Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	2.65%	\$7.55	
	<input type="checkbox"/> ✖ Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	100.00%	\$7.51	

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	2.40%	\$7.40
Ads	<input type="checkbox"/> Davis Cosmetic Plastic Surgery Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	12.00%	\$7.27
Extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	4.69%	\$7.11
Landing pages	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options					
Keywords	www.daviscps.com					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.					
Demographics	www.daviscps.com					
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments					
Suggested	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options					
Ad schedule						

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	5.41%	\$6.81
Ads	<input type="checkbox"/> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	5.56%	\$6.75
Extensions	<input type="checkbox"/> CoolSculpting® in Cherry Hill Mar Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	2.82%	\$6.72
Landing pages	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments					
Keywords	www.daviscps.com					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.					
Demographics	www.daviscps.com					
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments					
Suggested	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options					
Ad schedule						

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	9.52%	\$6.04
Ads	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	5.88%	\$6.00
Extensions	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	8.70%	\$5.98
Landing pages	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Freeze Away Body Fat					
Keywords	www.daviscps.com					
Audiences	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments					
Demographics	www.daviscps.com					
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.					
Suggested	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options					
Ad schedule						

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	9.52%	\$6.04
Ads	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	5.88%	\$6.00
Extensions	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	8.70%	\$5.98
Landing pages	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Freeze Away Body Fat					
Keywords	www.daviscps.com					
Audiences	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments					
Demographics	www.daviscps.com					
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.					
Suggested	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options					
Ad schedule						

<div style="display: flex; justify-content: space-between; align-items: center;"> Google Ads Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... </div>						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details
Recommendations	<div style="display: flex; justify-content: space-between; align-items: center;"> Ads Custom Jan 1 - Mar 31, 2021 </div>					
Insights	<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Huge CoolSculpting Promotion Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	7.69%	\$5.84
Ads	<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	2.70%	\$5.59
Extensions	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	2.53%	\$5.46
Landing pages	Fat Reduction Cherry Hill, NJ Our Biggest Discount					
Keywords	www.daviscps.com					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.					
Demographics	www.daviscps.com					
Settings	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments					
Suggested	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options					
Ad schedule						

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	4.65%	\$5.42
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	3.17%	\$5.42
Extensions	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	1.09%	\$5.22
Landing pages	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	25.00%	\$5.05

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	25.00%	\$5.05
Ads & extensions	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	3.64%	\$5.04
Extensions	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	15.38%	\$4.94
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	8.33%	\$4.42

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	3	25.00%	\$5.05
Ads & extensions	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	3.64%	\$5.04
Extensions	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	15.38%	\$4.94
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	8.33%	\$4.42

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ 2021 CoolSculpting Discount +5... www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss... View assets details	2. body sculpting	Removed Policy (Restricted medical content), Poor ad strength	1	6.25%	\$4.28
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	50.00%	\$4.23
Extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	2. body sculpting	Removed Policy (Restricted medical content)	1	50.00%	\$4.16
Landing pages	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.56%	\$4.15

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.56%	\$4.15
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	10.00%	\$4.07
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	5.88%	\$4.02
Landing pages	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	2	5.71%	\$4.01

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	2	5.71%	\$4.01
Ads & extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	50.00%	\$3.96
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	33.33%	\$3.96
Landing pages	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	14.29%	\$3.86

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Policy (Restricted medical content)	2	5.71%	\$4.01
Ads & extensions	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	50.00%	\$3.96
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	33.33%	\$3.96
Landing pages	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	14.29%	\$3.86

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	4.76%	\$3.80
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	14.29%	\$3.79
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	12.50%	\$3.77

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	9.09%	\$3.76
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	9.09%	\$3.61
Extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Removed Policy (Restricted medical content)	1	11.11%	\$3.55
Landing pages	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	10.00%	\$3.55

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	10.00%	\$3.55
Ads & extensions	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	7.69%	\$3.54
Extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	7.14%	\$3.51
Landing pages	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	11.76%	\$3.50

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Policy (Restricted medical content)	2	10.00%	\$3.55
Ads & extensions	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	7.69%	\$3.54
Keywords	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	7.14%	\$3.51
Audiences	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	11.76%	\$3.50
Demographics							
Settings							
Suggested							
Ad schedule							

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ads Custom Jan 1 - Mar 31, 2021 SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	11.11%	\$3.46
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	3.13%	\$3.36
Keywords	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Removed Policy (Restricted medical content)	1	50.00%	\$3.36
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Feb Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	3.23%	\$3.14
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	10.00%	\$3.07
Keywords	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Removed Policy (Restricted medical content)	1	7.14%	\$2.94
Audiences							
Demographics							
Settings							
Suggested	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	33.33%	\$2.92
Ad schedule							

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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	33.33%	\$2.92
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	20.00%	\$2.91
Keywords	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	4.26%	\$2.70
Audiences							
Demographics							
Settings							
Suggested	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	11.11%	\$2.68
Ad schedule							

Chris Zelig > Davis Cosme... 189-100-1513 All campaigns > search beta coolscul... SEARCH REPORTS TOOLS & SETTINGS 259-215-0574 Chris Zelig support@medstarmedia.com							
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details	
Recommendations	Ad status: All ADD FILTER SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	33.33%	\$2.92
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	20.00%	\$2.91
Keywords	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get Rid of Unwanted Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	4.26%	\$2.70
Audiences							
Demographics							
Settings	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	11.11%	\$2.68
Ad schedule							

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details			
Recommendations	Ads Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ads & extensions	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads	<input type="checkbox"/> ●	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	8.00%	\$2.62		
Extensions	<input type="checkbox"/> ●	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	3.85%	\$2.59		
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	7.14%	\$2.59		
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details			
Recommendations	Ads Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ads & extensions	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads	<input type="checkbox"/> ●	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	0.95%	\$2.55		
Extensions	<input type="checkbox"/> ●	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	8.00%	\$2.54		
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Cherry Hill Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	9.09%	\$2.54		
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details			
Recommendations	Ads Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ads & extensions	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	33.33%	\$2.35		
Extensions	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	9.09%	\$2.33		
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	6.25%	\$2.33		
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details			
Recommendations	Ads Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ads & extensions	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads	<input type="checkbox"/> ●	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Policy (Restricted medical content)	1	33.33%	\$2.35		
Extensions	<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	9.09%	\$2.33		
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	6.25%	\$2.33		
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
SEARCH REPORTS TOOLS & SETTINGS									
259-215-0574 Chris Zelig support@medstarmedia.com									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.96/day	Optimization score: 82.8%	More details			
Recommendations	Ads Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ads & extensions	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads	<input type="checkbox"/> ●	CoolSculpting® in Cherry Hill Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	3.57%	\$2.24		
Extensions	<input type="checkbox"/> ●	Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	20.00%	\$2.17		
Landing pages	<input type="checkbox"/> ●	CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	14.29%	\$2.12		
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	50.00%	\$2.08			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Feb 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	20.00%	\$2.05			
	<input type="checkbox"/> ● Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	5.00%	\$1.95			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	6.67%	\$1.94			

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	6.67%	\$1.94			
	<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	11.11%	\$1.93			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	100.00%	\$1.76			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	6.67%	\$1.70			

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> ● www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	6.67%	\$1.94			
	<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	11.11%	\$1.93			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	100.00%	\$1.76			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Jan 2021 Flexible Payment Options www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	6.67%	\$1.70			

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ads									
Custom Jan 1 - Mar 31, 2021									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> ● Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ 2021 CoolSculpting Discount +5... www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Los... View assets details	2. body sculpting	Removed Policy (Restricted medical content), Poor ad strength	1	2.04%	\$1.56			
	<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	4.76%	\$1.46			
	<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	3.70%	\$1.46			
	<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat		Eligible (Limited) Policy (Restricted medical content)						

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Overview									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% More details									
Recommendations									
+ Ad status: All ADD FILTER									
Insights									
Ad									
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	2.27%	\$1.43			
	<input type="checkbox"/> ● Huge CoolSculpting Promotion Limited Time Offer Mar 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	5.00%	\$1.43			
	<input type="checkbox"/> ● Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	50.00%	\$1.38			
	<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	0.92%	\$1.25			

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%									
Overview									
Recommendations	Ad status: All ADD FILTER								
Insights									
Ad groups									
Ads & extensions									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	0.92%	\$1.25	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get Rid of Unwanted Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	2.56%	\$1.23	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Removed Policy (Restricted medical content)	1	8.33%	\$1.18	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.86%	\$1.08	
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%									
Overview									
Recommendations	Ad status: All ADD FILTER								
Insights									
Ad groups									
Ads & extensions									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Policy (Restricted medical content)	1	0.92%	\$1.25	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get Rid of Unwanted Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	2.56%	\$1.23	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Removed Policy (Restricted medical content)	1	8.33%	\$1.18	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.86%	\$1.08	
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%									
Overview									
Recommendations	Ads Custom Jan 1 - Mar 31, 2021								
Insights	Ad status: All ADD FILTER								
Ad groups									
Ads & extensions									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever www.daviscps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	14.29%	\$0.83	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	1	7.69%	\$0.49	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	5.26%	\$0.36	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments		Eligible (Limited) Policy (Restricted medical content)				
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									

Google Ads									
Chris Zelig > Davis Cosme... 189-100-1513									
All campaigns > search beta coolscul...									
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%									
Overview									
Recommendations	Ad status: All ADD FILTER								
Insights									
Ad groups									
Ads & extensions									
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Davis Cosmetic Plastic Surgery Freeze Away Body Fat Works Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	0	0.00%	\$0.00	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.daviscps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	0	0.00%	\$0.00	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	0	0.00%	\$0.00	
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
Total: Ads						1,714	6.14%	\$4,482.08	
Total: Campaign						1,714	6.14%	\$4,482.08	

Google Ads										
Chris Zelig > Davis Cosme... 189-100-1513										
All campaigns > search beta coolscul...										
Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%										
Overview										
Recommendations	Extensions > All									
Insights	Extension type: All ADD FILTER									
Ad groups										
Ads & extensions										
Ads	Sitelink extension									
Extensions	<input type="checkbox"/>		CoolSculpting The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta cool...	Campaign	Approved (limited) Restricted medical content	6	6.32%	\$12.62
Landing pages										
Keywords										
Audiences	<input type="checkbox"/>		(856) 424-1700	Call extension	search beta cool...	Campaign	Approved	260	4.59%	\$874.20
Demographics										
Settings	<input type="checkbox"/>		agross13@gmail.com (View location...) Business name filter: Dr. Steven Davis	Location extension	Account	Account	-	-	-	-
Suggested										
Ad schedule	<input type="checkbox"/>		FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	527	8.71%	\$1,473.45

Google Ads | Chris Zelig > Davis Cosme... 189-100-1513 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> FDA Cleared	Callout extension	search beta cool...	Campaign	Approved	527	8.71%	\$1,473.45
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta cool...	Campaign	Approved	504	8.62%	\$1,381.15
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	461	8.80%	\$1,236.25
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	462	8.98%	\$1,222.15
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta cool...	Campaign	Approved	445	8.89%	\$1,201.67
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	448	8.68%	\$1,195.54
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	18	5.41%	\$32.89

Google Ads | Chris Zelig > Davis Cosme... 189-100-1513 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/> Spring Sale - \$1,000 off 8+ Treatmen...	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content	17	7.98%	\$47.80
Total: Sitelink extensions					9	8.57%	\$20.36
Total: Callout extensions					847	8.02%	\$2,293.16
Total: Structured snippet extensions					18	5.41%	\$32.89
Total: Call extensions					260	4.59%	\$874.20
Total: Location extensions					210	5.80%	\$662.26
Total: Promotion extensions					1,020	6.31%	\$2,733.26

Show rows: 10 11 - 11 of 11

Google Ads | Chris Zelig > Davis Cosme... 189-100-1513 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%

Recommendations: Responsive search ad X Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All ADD FILTER

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
<input type="radio"/> Non-Surgical Fat Reduction	Approved (limited)	Headline	None	556
<input type="radio"/> Our Biggest Discount Ever	Approved (limited)	Headline	None	249
<input type="radio"/> Fat Reduction Cherry Hill, NJ	Approved (limited)	Headline	None	3,973
<input type="radio"/> Eliminate Fat & Feel Great	Approved (limited)	Headline	None	11
<input checked="" type="radio"/> Offering \$1,000 Off Right Now	-	Headline	None	0

Google Ads | Chris Zelig > Davis Cosme... 189-100-1513 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%

Recommendations: Asset status: All ADD FILTER

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
<input checked="" type="radio"/> Offering \$1,000 Off Right Now	-	Headline	None	0
<input type="radio"/> Safe + Effective Fat Reduction	Approved (limited)	Headline	None	180
<input type="radio"/> Davis Cosmetic Plastic Surgery	Approved (limited)	Headline	None	2,451
<input type="radio"/> Freezing Fat Really Works	Approved (limited)	Headline	None	2
<input checked="" type="radio"/> October 2020 Deal \$1,000 Off	-	Headline	None	0
<input checked="" type="radio"/> Offering \$1,000 Off 8+ Cycles	-	Headline	None	1,326

Show rows: 10 1 - 10 of 19

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Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Davis Cosme... 189-100-1513 | All campaigns > search | beta | coolscul... | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8%

Recommendations: Responsive search ad X Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All ADD FILTER

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
<input type="radio"/> Get Rid of Unwanted Fat	Approved (limited)	Headline	None	32
<input type="radio"/> Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
<input type="radio"/> Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	Approved (limited)	Description	None	10
<input type="radio"/> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	4,060
<input checked="" type="radio"/> Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	0

Overview ● Enabled Status: Eligible Type: Search Budget: \$49.96/day Optimization score: 82.8% [More details](#)

Recommendations Asset status: All [ADD FILTER](#) DOWNLOAD EXPAND

Insights **Ad may be limited by policy: [Restricted medical content](#)**

Ad groups	Asset	Status	Asset type ↑	Position pinning	Impr.
Ads & extensions	● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	4,060
Ads	● Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	—	Description	None	0
Extensions	● Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	—	Description	None	0
Landing pages	● Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	4,380
Keywords	● Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	—	Description	None	7
Audiences	● Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved (limited)	Description	None	0

Show rows: 10 11 - 19 of 19 [K](#) [<](#) [>](#) [|](#)

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
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Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Davis Cosmetic Plastic Surgery

INVOICE # FB2020-214
DATE 01/01/2021
DUE DATE 01/01/2021
TERMS FB Customer

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00
Monthly Mgmt Service Proration		1	-250.00	-250.00

PAID

PAYMENT 1,250.00
BALANCE DUE **\$0.00**

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Davis Cosmetic Plastic Surgery

INVOICE # FB2021-038
DATE 01/01/2021
DUE DATE 01/01/2021
TERMS FB Customer

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

PAID

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Davis Cosmetic Plastic Surgery

INVOICE # FB2021-039
DATE 02/01/2021
DUE DATE 02/01/2021
TERMS FB Customer

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

PAID

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Davis Cosmetic Plastic Surgery

INVOICE # FB2021-054
DATE 03/01/2021
DUE DATE 03/01/2021
TERMS FB Customer

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management		1	1,500.00	1,500.00

PAYMENT	1,500.00
BALANCE DUE	\$0.00

PAID