

CoolSculpting Marketing Services

Davis Cosmetic Q2 2021

Total Marketing Expenses

(04/1/2021 - 06/30/2021)

Total Google Ads: \$ 4,465.58
Total Marketing Fee: \$ 4,500.00
Total CoolSculpting Marketing Cost: \$ 8,965.58

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns

Custom Apr 1 - Jun 30, 2021

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$51.55/day	Eligible	1,945	7.66%	\$4,465.58
Breast Procedures - Cherry Hill, NJ	\$3.00/day	Paused	0	-	\$0.00
CoolSculpting - Cherry Hill, NJ	\$3.00/day	Paused	0	-	\$0.00
ReMOVE 2	\$5.00/day	Paused (System error)	0	-	\$0.00
Plastic Surgeon - Cherry Hill, NJ	\$10.00/day	Paused	0	-	\$0.00
Breast Procedures - Cherry Hill, NJ #2	\$5.00/day	Paused (System error)	0	-	\$0.00
ERROR	\$5.00/day	Paused (System error)	0	-	\$0.00
Remove	\$5.00/day	Paused (System error)	0	-	\$0.00
Remarketing	\$2.00/day	Paused	0	-	\$0.00
Total: Campaigns			1,945	7.66%	\$4,465.58
Total: Account	\$51.55/day		1,945	7.66%	\$4,465.58

1 - 9 of 9

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns

Custom Apr 1 - Jun 30, 2021

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
CoolSculpting - Cherry Hill, NJ	\$3.00/day	Paused	0	-	\$0.00
ReMOVE 2	\$5.00/day	Paused (System error)	0	-	\$0.00
Plastic Surgeon - Cherry Hill, NJ	\$10.00/day	Paused	0	-	\$0.00
Breast Procedures - Cherry Hill, NJ #2	\$5.00/day	Paused (System error)	0	-	\$0.00
ERROR	\$5.00/day	Paused (System error)	0	-	\$0.00
Remove	\$5.00/day	Paused (System error)	0	-	\$0.00
Remarketing	\$2.00/day	Paused	0	-	\$0.00
Total: Campaigns			1,945	7.66%	\$4,465.58
Total: Account	\$51.55/day		1,945	7.66%	\$4,465.58

1 - 9 of 9

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Davis Cosmetic Plastic Surgery Fat Reduction Cherry Hill, NJ Non-Surgical Fat Reduction +6 more www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA...	3. lipo	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	568	9.01%	\$1,063.49
Davis Cosmetic Plastic Surgery Fat Reduction Cherry Hill, NJ Non-Surgical Fat Reduction +6 more www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	216	6.47%	\$492.49
Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ Biggest CoolSculpting® Promo +5 more www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss With...	0. coolsculpting - general	Removed Policy (Restricted medical content)	122	8.83%	\$389.74
Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ Biggest CoolSculpting® Promo +5 more www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss With...	0. coolsculpting - general	Paused Policy (Restricted medical content)	89	7.68%	\$331.34

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Custom Apr 1 - Jun 30, 2021

Ad status: All ADD FILTER

Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ Biggest CoolSculpting® Promo +5 more www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss With...	0. coolsculpting - general	Removed Policy (Restricted medical content)	109	8.38%	\$313.42
Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	95	12.13%	\$173.94
Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	82	10.06%	\$156.48
Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Freeze Away Body Fat www.daviscps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	77	9.65%	\$147.80
Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ 2021 CoolSculpting Discount +5 more www.daviscps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss With...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	61	11.62%	\$144.15

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	82	10.06%	\$156.48						
Extensions	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	77	9.65%	\$147.80						
Landing pages	<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ 2021 CoolSculpting Discount +5 more www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	61	11.62%	\$142.15						
Keywords	<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	35	22.73%	\$119.63						
Audiences	Total: Ads						1,945	7.66%	\$			

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	54	5.81%	\$117.89						
Extensions	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	39	4.29%	\$85.53						
Landing pages	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	33	3.86%	\$80.09						
Keywords	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer June 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Paused Policy (Restricted medical content)	13	11.50%	\$42.08						
Audiences	Total: Ads						13	11.50%	\$			

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer June 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Paused Policy (Restricted medical content)	13	11.50%	\$42.08						
Extensions	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer Apr 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	13	15.12%	\$42.03						
Landing pages	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer Apr 2021 Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	13	12.04%	\$38.89						
Keywords	<input type="checkbox"/> Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	17	7.91%	\$33.79						
Audiences	Total: Ads						17	7.91%	\$			

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	17	7.91%	\$33.79						
Extensions	<input type="checkbox"/> Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ 2021 CoolSculpting Discount +5 more www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	14	7.33%	\$31.99						
Landing pages	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	12	5.13%	\$31.65						
Keywords	<input type="checkbox"/> Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	16	15.38%	\$29.88						
Audiences	Total: Ads						1,945	7.66%	\$			

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ads & extensions	<input type="checkbox"/> Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	14	6.25%	\$27.25						
Extensions	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer June 2021 Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content)	8	8.16%	\$21.82						
Landing pages	<input type="checkbox"/> CoolSculpting® in Cherry Hill Save \$1,000 Off 8+ Treatments Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	7	6.36%	\$21.53						
Keywords	<input type="checkbox"/> CoolSculpting® in Cherry Hill Limited Time Offer May 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	7	33.33%	\$						
Audiences	Total: Ads						7	33.33%	\$			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details		
Recommendations	Ad status: All ADD FILTER								
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer May 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	7	33.33%	\$21.23		
Ads & extensions	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	13	17.81%	\$20.66		
Extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	7	8.05%	\$20.31		
Landing pages	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	6	10.91%	\$17.24		
Keywords	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.davispcs.com		Eligible (Limited)					
Audiences	<input type="checkbox"/>								
Demographics	<input type="checkbox"/>								
Settings	<input type="checkbox"/>								
Suggested	<input type="checkbox"/>								
Ad schedule	<input type="checkbox"/>								
More	+								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details		
Recommendations	Ad status: All ADD FILTER								
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	6	10.91%	\$17.24		
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	4	3.74%	\$17.13		
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	7	3.83%	\$15.95		
Landing pages	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	6	3.00%	\$15.89		
Keywords	<input type="checkbox"/>								
Audiences	<input type="checkbox"/>								
Demographics	<input type="checkbox"/>								
Settings	<input type="checkbox"/>								
Suggested	<input type="checkbox"/>								
Ad schedule	<input type="checkbox"/>								
More	+								
Total: Ads				1,945	7.66%	\$4,000			

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details		
Recommendations	Ad status: All ADD FILTER								
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Apr 2021 Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	6	23.08%	\$15.87		
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer May 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	6	7.69%	\$15.45		
Extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Freeze Away Body Fat Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	6	7.69%	\$13.70		
Landing pages	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Freeze Away Body Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	8	6.56%	\$13.50		
Keywords	<input type="checkbox"/>								
Audiences	<input type="checkbox"/>								
Demographics	<input type="checkbox"/>								
Settings	<input type="checkbox"/>								
Suggested	<input type="checkbox"/>								
Ad schedule	<input type="checkbox"/>								
More	+								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details		
Recommendations	Ad status: All ADD FILTER								
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Freeze Away Body Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	8	6.56%	\$13.50		
Ads & extensions	<input type="checkbox"/>	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get Rid of Unwanted Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Removed Policy (Restricted medical content)	7	7.53%	\$13.48		
Extensions	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.26%	\$13.43		
Landing pages	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Save \$1,000 Off 8+ Treatments Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	3	6.67%	\$12.88		
Keywords	<input type="checkbox"/>								
Audiences	<input type="checkbox"/>								
Demographics	<input type="checkbox"/>								
Settings	<input type="checkbox"/>								
Suggested	<input type="checkbox"/>								
Ad schedule	<input type="checkbox"/>								
More	+								

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details		
Recommendations	Ad status: All ADD FILTER								
Insights	Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Save \$1,000 Off 8+ Treatments Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	3	6.67%	\$12.88		
Ads & extensions	<input type="checkbox"/>	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	6	6.98%	\$11.41		
Extensions	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer Apr 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	5	17.24%	\$11.11		
Landing pages	<input type="checkbox"/>	CoolSculpting® in Cherry Hill Limited Time Offer May 2021 Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	4	5.71%	\$10.84		
Keywords	<input type="checkbox"/>								
Audiences	<input type="checkbox"/>								
Demographics	<input type="checkbox"/>								
Settings	<input type="checkbox"/>								
Suggested	<input type="checkbox"/>								
Ad schedule	<input type="checkbox"/>								
More	+								
Total: Ads				1,945	7.66%	\$4,000			

Google Ads									
Chris Zelig > Davis Cosmetic - D... 189-100-1513									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5% More details									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	5.19%	\$9.86				
<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Apr 2021 Our Biggest Discount Ever www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	3	15.79%	\$9.49				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.22%	\$9.39				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.36%	\$9.39				

Google Ads									
Chris Zelig > Davis Cosmetic - D... 189-100-1513									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5% More details									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	2.36%	\$9.33				
<input type="checkbox"/> ● Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	5	12.20%	\$9.24				
<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Save \$1,000 Off 8+ Treatments Flexible Payment Options www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	3	10.71%	\$8.68				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	7	11.67%	\$8.45				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	4.84%	\$7.76				

Google Ads									
Chris Zelig > Davis Cosmetic - D... 189-100-1513									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5% More details									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	7	11.67%	\$8.45				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	4.84%	\$7.76				
<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer June 2021 Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Paused Policy (Restricted medical content)	4	10.00%	\$7.44				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	4	6.78%	\$7.23				
Total: Ads			1,945	7.66%	\$4,000				

Google Ads									
Chris Zelig > Davis Cosmetic - D... 189-100-1513									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5% More details									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	1.14%	\$7.19				
<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Freeze Away Body Fat Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	4	14.29%	\$6.71				
<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer June 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Paused Policy (Restricted medical content)	4	16.00%	\$6.45				
<input type="checkbox"/> ● Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	2.29%	\$6.21				

Google Ads									
Chris Zelig > Davis Cosmetic - D... 189-100-1513									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5% More details									
Recommendations									
Ads									
Custom Apr 1 - Jun 30, 2021									
+ Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ● Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	2.29%	\$6.21				
<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer Apr 2021 Flexible Payment Options www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	8.33%	\$5.91				
<input type="checkbox"/> ● Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	2.50%	\$5.83				
<input type="checkbox"/> ● CoolSculpting® in Cherry Hill Limited Time Offer June 2021 Flexible Payment Options www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Paused Policy (Restricted medical content)	2	13.33%	\$5.76				

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights							SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	2021 Flexible Payment Options www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Paused Policy (Restricted medical content)	2	13.33%	\$5.76							
Ads & extensions	CoolSculpting® in Cherry Hill Freeze Away Body Fat Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	13.33%	\$5.31							
Ads	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	x. dynamic	Eligible (Limited) Policy (Restricted medical content)	4	14.29%	\$5.25							
Extensions	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get Rid of Unwanted Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	13.04%	\$5.09							
Landing pages							1,945	7.66%					
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Ad schedule													
More													

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ Biggest CoolSculpting® Promo +5 more www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	18.18%	\$4.77						
Ads & extensions	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	2.67%	\$4.67						
Ads	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	2	14.29%	\$4.49						
Extensions	CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	5.88%							
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	5.88%	\$4.08						
Ads & extensions	Fat Reduction Cherry Hill, NJ Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	8.00%	\$3.85						
Ads	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get Rid of Unwanted Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	8.33%	\$3.77						
Extensions	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	25.00%	\$3.77						
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	25.00%	\$3.77						
Ads & extensions	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	11.76%	\$3.69						
Ads	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	9.52%	\$3.65						
Extensions	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	2.17%	\$3.47						
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	20.00%	\$3.34						
Ads & extensions	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Paused Policy (Restricted medical content)	1	10.00%	\$3.33						
Ads	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	1.49%	\$3.32						
Extensions	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	20.00%							
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details
Ad	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.davisps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	20.00%	\$3.32	
Ad	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options www.davisps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	3.57%	\$3.29	
Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.davisps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	2	20.00%	\$3.28	
Ad	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.davisps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	12.50%		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details
Ad	Fat Reduction Cherry Hill, NJ Freezing Fat Really Works Get Rid of Unwanted Fat www.davisps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	3	12.50%	\$3.26	
Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.davisps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	2.63%	\$3.20	
Ad	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever www.davisps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	50.00%	\$3.20	
Ad	Huge CoolSculpting Promotion Limited Time Offer May 2021 Our Biggest Discount Ever www.davisps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	25.00%	\$3.18	
Total: Ads				1,945	7.66%	\$4,465.58	

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details
Ad	CoolSculpting® in Cherry Hill Limited Time Offer Mar 2021 Flexible Payment Options www.davisps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	50.00%	\$3.15	
Ad	Huge CoolSculpting Promotion CoolSculpting Cherry Hill, NJ 2021 CoolSculpting Discount +5 more www.davisps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	33.33%	\$3.01	
Ad	CoolSculpting® in Cherry Hill Limited Time Offer Apr 2021 Our Biggest Discount Ever www.davisps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Removed Policy (Restricted medical content)	2	28.57%	\$2.90	
Ad	Huge CoolSculpting Promotion Limited Time Offer May 2021 Our Biggest Discount Ever www.davisps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	4.00%		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details
Ad	Huge CoolSculpting Promotion Limited Time Offer May 2021 Our Biggest Discount Ever www.davisps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	4.00%	\$2.84	
Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.davisps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	16.67%	\$2.68	
Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.davisps.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	16.67%	\$2.59	
Ad	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Flexible Payment Options www.davisps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	100.00%	\$2.57	
Ad	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Flexible Payment Options www.davisps.com		Removed				

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details
Ad	www.davisps.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	100.00%	\$2.57	
Ad	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Flexible Payment Options www.davisps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	6.25%	\$2.48	
Ad	CoolSculpting® in Cherry Hill Freeze Away Body Fat Flexible Payment Options www.davisps.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	11.11%	\$2.26	
Ad	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Freeze Away Body Fat www.davisps.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	33.33%	\$2.22	
Total: Ads				1,945	7.66%	\$4,465.58	

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Freeze Away Body Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	5.88%	\$2.20						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	4.76%	\$2.19						
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Our Biggest Discount Ever www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	3.57%	\$2.19						
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	6.25%							

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	6.25%	\$2.17						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	3.57%	\$1.82						
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Davis Cosmetic Plastic Surgery Our Biggest Discount Ever Get \$1,000 Off 8+ Treatments www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	6.25%	\$1.72						
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Cherry Hill Freeze Away Body Fat Our Biggest Discount Ever www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	2	28.57%	\$1.67						
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details										
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021									
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Ad groups																
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Our Biggest Discount Ever www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	2	28.57%	\$1.67							
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Cherry Hill Limited Time Offer May 2021 Our Biggest Discount Ever www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	1	50.00%	\$1.65							
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	25.00%	\$1.61							
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	16.67%	\$1.42							
Audiences																
Demographics																
Settings																
Suggested																
Ad schedule																
More																
Total: Ads									1,945	7.66%	\$					

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	16.67%	\$1.18						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today.	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	14.29%	\$1.12						
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	CoolSculpting® in Cherry Hill Limited Time Offer June 2021 Flexible Payment Options www.davispcs.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Consultation and Lock In Your Discount Today.	2. body sculpting	Paused Policy (Restricted medical content)	1	6.67%	\$1.12						
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	12.50%							
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Davis Cosmetic - D... 189-100-1513		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$51.55/day	Optimization score: 83.5%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Huge CoolSculpting Promotion Limited Time Offer Apr 2021 Flexible Payment Options www.davispcs.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Cherry Hill, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book a Consultation Today.	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	12.50%	\$1.01						
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.davispcs.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	1.79%	\$0.58						
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content)	1	14.29%	\$0.51						
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Davis Cosmetic Plastic Surgery Freezing Fat Really Works Freeze Away Body Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	25.00%	\$0.23						
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Ad	Ad group	Status	Clicks	CTR	Cost
Fat Reduction Cherry Hill, NJ Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	0	0.00%	\$0.00
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.davispcs.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	0	0.00%	\$0.00
Total: Ads			1,945	7.66%	\$4,465.58
Total: Campaign			1,945	7.66%	\$4,465.58

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting CoolSculpting. The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content	82	7.56%	\$180.76
(856) 424-1700	Call extension	search beta coolscul...	Campaign	Approved	278	5.77%	\$820.44
agross13@gmail.com (View locations) Business name filter: Dr. Steven Davis	Location extension	Account	Account	-	-	-	-
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	572	10.52%	\$1,354.67
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	535	10.27%	\$1,252.75
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	511	10.77%	\$1,222.08

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
agross13@gmail.com (View locations) Business name filter: Dr. Steven Davis	Location extension	Account	Account	-	-	-	-
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	572	10.52%	\$1,354.67
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	535	10.27%	\$1,252.75
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	511	10.77%	\$1,222.08
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	483	10.44%	\$1,180.06
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	473	10.47%	\$1,160.47
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	494	10.70%	\$1,134.13
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	8	2.46%	\$16.20

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content	1,023	7.72%	\$2,393.96
Total: Sitelink extensions					104	8.81%	\$241.93
Total: Callout extensions					971	10.07%	\$2,314.54
Total: Structured snippet extensions					8	2.46%	\$16.20
Total: Call extensions					278	5.77%	\$820.44
Total: Location extensions					184	6.21%	\$487.97
Total: Promotion extensions					1,222	7.70%	\$2,863.02

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	749
Our Biggest Discount Ever	Approved (limited)	Headline	None	899
Fat Reduction Cherry Hill, NJ	Approved (limited)	Headline	None	5,926
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	21
Offering \$1,000 Off Right Now	-	Headline	None	0
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	196
Davis Cosmetic Plastic Surgery	Approved (limited)	Headline	None	3,532

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Recommendations: Asset status: All ADD FILTER

Insights: Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Fat Reduction Cherry Hill, NJ	Approved (limited)	Headline	None	5,926
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	21
Offering \$1,000 Off Right Now	-	Headline	None	0
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	196
Davis Cosmetic Plastic Surgery	Approved (limited)	Headline	None	3,532
Freezing Fat Really Works	Approved (limited)	Headline	None	10
October 2020 Deal \$1,000 Off	-	Headline	None	0
Offering \$1,000 Off 8+ Cycles	-	Headline	None	4

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Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Recommendations: Responsive search ad X Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	50
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	1,227
Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	Approved (limited)	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	5,877
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	-	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	6,307

Google Ads | Chris Zelig > Davis Cosmetic - D... 189-100-1513 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$51.55/day Optimization score: 83.5%

Recommendations: Asset status: All ADD FILTER

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	1,227
Is Freezing Fat Right For You? Book a CoolSculpting Consultation Today	Approved (limited)	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	5,877
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	-	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	6,307
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved (limited)	Description	None	0

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Dr. Steven Davis
Davis Cosmetic Plastic Surgery

Date of Issue
04/01/2021

Invoice Number
FB2021-078

Amount Due (USD)
\$0.00

Due Date
04/01/2021

Description	Rate	Qty	Line Total
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Digital Marketing Monthly Management Service	\$1,500.00	1	\$1,500.00
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- Manage & optimize digital marketing campaigns on Google Adwords
- Optin technology to increase conversions.
- Call tracking & reporting
- Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting
- Call tracking and monitoring

Includes management of up to three separate treatment/service campaigns on different channels (Google, FB, Instagram, etc).

A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Subtotal	1,500.00
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Tax	0.00
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Total	1,500.00
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Amount Paid	1,500.00
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Amount Due (USD)	\$0.00
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MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Dr. Steven Davis Davis Cosmetic Plastic Surgery	Date of Issue 05/01/2021 Due Date 05/01/2021	Invoice Number FB2021-101	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Includes management of up to three separate treatment/service campaigns on different channels (Google, FB, Instagram, etc. A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Dr. Steven Davis
Davis Cosmetic Plastic Surgery

Date of Issue
06/01/2021

Invoice Number
FB2021-118

Amount Due (USD)
\$0.00

Due Date
06/01/2021

Description	Rate	Qty	Line Total
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Digital Marketing Monthly Management Service	\$1,500.00	1	\$1,500.00
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- Manage & optimize digital marketing campaigns on Google Adwords
- Optin technology to increase conversions.
- Call tracking & reporting
- Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting
- Call tracking and monitoring

Includes management of up to three separate treatment/service campaigns on different channels (Google, FB, Instagram, etc).

A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Subtotal	1,500.00
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Tax	0.00
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Total	1,500.00
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Amount Paid	1,500.00
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Amount Due (USD)	\$0.00
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