

COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
12 E. 22nd ST
PH F
New York, New York NY
United States
6467023480

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: Docere_09_2019_CS

Invoice Date: September 3, 2019

Payment Due: September 3, 2019

Amount Due (USD): \$0.00


| Items | Quantity | Price | Amount |
|---|----------|------------|------------|
| Digital Marketing Monthly Management Service pro-rated: (Aug 24, 2019- Aug 31, 2019) <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Additional service page generation and AdWords campaigns set up | 1 | \$338.00 | \$338.00 |
| Digital Marketing Monthly Management Service service dates: (Sep 1, 2019- Sep 30, 2019) <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.• Additional service page generation and AdWords campaigns set up | 1 | \$1,500.00 | \$1,500.00 |

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| | | |
|--|---------------|---------------|
| | Total: | \$1,838.00 |
| Payment on September 3, 2019 using  ending in 3000: | | \$1,838.00 |
| Amount Due (USD): | | \$0.00 |

Notes

Digital Marketing Agreement

Medstar Media, Inc. also known as "Company" agrees to provide Docere Medical Spa also known as "client" with CoolSculpting content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 7/05/2019

Signature _____/Lori Leonard/Docere Medical Spa

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.