

Medstar Media, Inc.
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United States

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BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: DOCERE_1_20

Invoice Date: January 6, 2020

Payment Due: January 6, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service service dates: (JAN 1, 2020- JAN 31, 2020) • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) • Content creation and publishing of two coolsculpting-related blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on January 28, 2020 using  ending in 3000: \$2,750.00

Amount Due (USD): \$0.00