

Docere Medical Spa CoolSculpting & CoolTone Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta coolsculpting: \$ 2,871.59
search alpha coolsculpting: \$ 938.64

Total Google Ads: \$ 3,810.23
Total Facebook Ads: \$ 831.89
Total Media Spend: \$ 4,642.12

Google Ads | Chris Zelig > Docere Med ... 838-745-8996 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Campaigns | Recommendations | Campaign status: All, Campaign name contains coolsculpting | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$71.43/day	Paused	425	7.72%	\$2,871.59
search alpha coolsculpting	\$27.12/day	Paused	61	8.13%	\$938.64
Total: Filtered campaigns					
Total: Account					
Total: \$0.00/day, 486 Clicks, 7.77% CTR, \$3,810.23 Cost					

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Docere Med ... 838-745-8996 | All campaigns > search | beta | coolscu...

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Overview | Paused | Type: Search | Budget: \$71.43/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 425 Clicks, 7.72% CTR, \$2,871.59 Cost					
#1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	108	5.26%	\$887.20
25% Off All CoolSculpting® Best Price in Strongsville Docere Medical Spa +6 more doceremedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Campaign paused	129	17.34%	\$621.67
CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love	0. coolsculpting - general	Campaign paused	79	6.16%	\$543.96

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Overview | Paused | Type: Search | Budget: \$71.43/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 425 Clicks, 7.72% CTR, \$2,871.59 Cost					
#1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss... View assets details	3. body sculpting	Campaign paused	18	8.29%	\$139.77
#1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss... View assets details	4. lipo	Campaign paused	14	15.38%	\$114.77
25% Off All CoolSculpting® Docere Medical Spa #1 Provider in Strongsville www.doceremedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused	13	4.53%	\$110.24
#1 CoolSculpting Deal 25% Off Freeze Away					

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Overview | Paused | Type: Search | Budget: \$71.43/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 425 Clicks, 7.72% CTR, \$2,871.59 Cost					
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Docere Medical Spa www.doceremedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Strongsville, OH. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused	11	5.95%	\$86.31
CoolSculpting in Strongsville #1 Fat Reduction Treatment Best Prices. FDA-Cleared. doceremedspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Campaign paused	10	13.16%	\$77.69
Best Price in Strongsville Docere Medical Spa Flexible Payment Options doceremedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	9	9.28%	\$65.31

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Overview | Paused | Type: Search | Budget: \$71.43/day | More details

Recommendations | Ads | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 425 Clicks, 7.72% CTR, \$2,871.59 Cost					
{Keyword:Best Price in Strongsville} Docere Medical Spa Flexible Payment Options doceremedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	8	9.88%	\$64.62
#1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss... View assets details	5. sculpsure	Campaign paused	7	11.48%	\$38.47
CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Campaign paused	5	7.94%	\$31.76

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Overview	Paused	Type: Search	Budget: \$71.43/day	More details																														
Recommendations	+ Ad status: All ADD FILTER																																	
Ad groups	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="6">Total: Ads 425</td> </tr> <tr> <td colspan="6">Total: Clicks 4</td> </tr> <tr> <td colspan="6">Total: CTR 5.71%</td> </tr> <tr> <td colspan="6">Total: Cost \$27.31</td> </tr> </tbody> </table>				Ad	Ad group	Status	Clicks	CTR	Cost	Total: Ads 425						Total: Clicks 4						Total: CTR 5.71%						Total: Cost \$27.31					
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Total: Ads 425																																		
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Ads	<input type="checkbox"/>	#1 Provider in Strongsville Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more doceremedspa.com/fat-freezing/strongsville	6. coolsculpting - fat freeze	Campaign paused	4	5.71%	\$27.31																											
Extensions	<input type="checkbox"/>	CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting	5. sculpsure	Campaign paused	3	30.00%	\$19.73																											
Automated extensions	<input type="checkbox"/>	CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting	4. lipo	Campaign paused	2	4.76%	\$12.58																											

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Ads	<input type="checkbox"/>	CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting	2. cryolipolysis	Campaign paused	1	4.17%	\$8.50																											
Extensions	<input type="checkbox"/>	25% Off CoolSculpting® Cost New Client Special Docere Medical Spa doceremedspa.com/coolsculpting/special	1. coolsculpting - price	Campaign paused	1	4.55%	\$6.92																											
Automated extensions	<input type="checkbox"/>	#1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville	coolsculpting face	Campaign paused	1	14.29%	\$5.74																											

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Ads	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Docere Medical Spa www.doceremedspa.com/coolsculpting	3. body sculpting	Campaign paused	1	12.50%	\$5.16																											
Extensions	<input type="checkbox"/>	#1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville	2. cryolipolysis	Campaign paused	1	12.50%	\$3.88																											
Automated extensions	<input type="checkbox"/>	{Keyword:#1 CoolSculpting Deal 25% Off} Freeze Away Stubborn Fat Fat Reduction in Strongsville +...	coolsculpting	Campaign paused	0	-	\$0.00																											
Landing pages	25% Off CoolSculpting Cost Target Belly Fat, Love																																	

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Ads	<input type="checkbox"/>	25% Off All Fat Freezing Docere Med Spa #1 Provider in Strongsville doceremedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Campaign paused	0	0.00%	\$0.00																											
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Automated extensions	Total: Campaign 425																																	
Landing pages	Total: Clicks 425																																	
Keywords	Total: CTR 7.72%																																	
Audiences	Total: Cost \$2,871.59																																	
Demographics	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.																																	

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Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost																																																																													
<input type="checkbox"/>	(216) 446-8467 (mobile)	Account	Account	Approved	50	6.70%	\$467.84																																																																													
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Google Ads | Chris Zelig | Docere Med ... | 838-745-8996 | All campaigns > search | beta | coolscu... | 259-215-0574 Chris Zelig support@medstarmedia.com

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Overview: Paused, Type: Search, Budget: \$71.43/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta cool...	Campaign	Approved	84	8.08%	\$640.06
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search beta cool...	Campaign	Approved	12	14.46%	\$109.29
Promotion extension							
<input type="checkbox"/> 25% off for New Clients	Promotion extension	search beta cool...	Campaign	Disapproved: Destination not working	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					209	8.39%	\$1,593.36
Total: Structured snippet extensions					12	14.46%	\$109.29

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<input type="checkbox"/> 25% off for New Clients	Promotion extension	search beta cool...	Campaign	Disapproved: Destination not working	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					209	8.39%	\$1,593.36
Total: Structured snippet extensions					12	14.46%	\$109.29
Total: Call extensions					79	6.23%	\$680.59

Show rows: 100 | 1 - 15 of 15

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Overview: Paused, Type: Search, Budget: \$27.12/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused	17	9.34%	\$328.73
<input type="checkbox"/> 25% Off All CoolSculpting® Best Price in Strongsville Docere Medical Spa +6 more doceremedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content	21	32.31%	\$267.00
<input type="checkbox"/> #1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	15	3.87%	\$247.92

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Overview: Paused, Type: Search, Budget: \$27.12/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> 25% Off All CoolSculpting® Docere Medical Spa #1 Provider in Strongsville www.doceremedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused	3	6.98%	\$35.00
<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Docere Medical Spa www.doceremedspa.com/coolsculpting Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Strongsville, OH. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused	2	16.67%	\$32.84
<input type="checkbox"/> #1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss... View assets details	coolsculpting face	Campaign paused	1	100.00%	\$15.21
<input type="checkbox"/> 25% Off All CoolSculpting® Affordable & Quick Treatments Docere Medical Spa doceremedspa.com/coolsculpting/special	1. coolsculpting - price	Campaign paused	1	16.67%	\$10.77
<input type="checkbox"/> #1 Provider in Strongsville Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss... View assets details	5. sculpsure	Campaign paused	1	12.50%	\$1.17
<input type="checkbox"/> (Keyword: Best Price in Strongsville) Docere Medical Spa Flexible Payment Options doceremedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	0	0.00%	\$0.00
<input type="checkbox"/> 25% Off CoolSculpting® Cost New Client Special Docere Medical Spa doceremedspa.com/coolsculpting/special					

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Overview: Paused, Type: Search, Budget: \$27.12/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Strongsville, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
<input type="checkbox"/> CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Campaign paused	0	0.00%	\$0.00
Total: Ads			61	8.13%	\$938.64
Total: Campaign			61	8.13%	\$938.64

Show rows: 100 | 1 - 29 of 29

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Overview: Paused, Type: Search, Budget: \$27.12/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Strongsville, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
<input type="checkbox"/> CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Campaign paused	0	0.00%	\$0.00
Total: Ads			61	8.13%	\$938.64
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Show rows: 100 | 1 - 29 of 29

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Overview: Paused, Type: Search, Budget: \$27.12/day

Recommendations: Extensions

Ad groups: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	search alpha cool...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search alpha cool...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/>	5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	search alpha cool...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/>	Before and After Photos See Coolsculpting Before and After Photos	search alpha cool...	Campaign	Approved	0	-	\$0.00
Call extension							

Overview: Paused, Type: Search, Budget: \$27.12/day

Recommendations: Extensions

Ad groups: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	(216) 446-8467 (mobile)	Account	Account	Approved	8	8.08%	\$149.04
<input type="checkbox"/>	(216) 446-8467	Account	Account	Approved	5	6.41%	\$92.94
Callout extension							
<input type="checkbox"/>	Liposuction Alternative	search alpha cool...	Campaign	Approved	9	5.23%	\$171.13
<input type="checkbox"/>	Contact Us + Free Consult	search alpha cool...	Campaign	Approved	9	5.73%	\$162.77
<input type="checkbox"/>	FDA Approved	search alpha cool...	Campaign	Approved	11	5.95%	\$150.02
<input type="checkbox"/>	Highlights: No Surgery	search alpha cool...	Campaign	Approved	9	5.08%	\$141.19
<input type="checkbox"/>	New Clients 25% Off	search alpha cool...	Campaign	Approved	8	4.44%	\$123.71
<input type="checkbox"/>	Freeze Your Fat	search alpha cool...	Campaign	Approved	7	4.07%	\$121.76

Overview: Paused, Type: Search, Budget: \$27.12/day

Recommendations: Extensions

Ad groups: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Nonsurgical Fat Reduction	search alpha cool...	Campaign	Approved	3	2.03%	\$80.99
Structured snippet extension							
<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	search alpha cool...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
<input type="checkbox"/>	25% off for New Clients	search alpha cool...	Campaign	Disapproved: Destination not working	0	-	\$0.00
Total: Callout extensions					22	5.12%	\$370.67
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					13	7.34%	\$241.98

Account Overview: Campaigns (20 selected)

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Cooltone - Conversions	Off	Lowest cost	\$16.66 Daily	30 Leads	11,740	35,869	\$20.46 Per Lead	\$613.88	Ongoing	334
Ongoing Website Promotion	Off	Lowest cost	\$2.00 Daily	173 Link Clicks	3,384	13,548	\$0.68 Per Link Click	\$117.01	Ongoing	173
Event: Ladies Valentines Night	Completed	Lowest cost	\$54.00 Lifetime	33 Event Respon...	990	1,456	\$1.05 Per Event Res...	\$34.63	Feb 26, 2020	16
Post: "We are too excited to be the first practice in..."	Completed	Lowest cost	\$30.00 Lifetime	364 Post Engagem...	1,151	1,258	\$0.08 Per Post Enga...	\$30.00	Jan 21, 2020	2
[02/19/2020] Promoting Local Business Docere	Completed	Lowest cost	\$3.00 Daily	3,349 Reach	3,349	11,664	\$8.95 Per 1,000 Peo...	\$29.99	Feb 26, 2020	5
Post: "Time for a special for the salon! Take advantage..."	Completed	Lowest cost	\$25.00 Lifetime	90 Post Engagem...	409	483	\$0.28 Per Post Enga...	\$25.00	Mar 10, 2020	-
Post: "1/2 off Haircuts till February! This is one deal..."	Completed	Lowest cost	\$20.00 Lifetime	341 ThruPlays	2,382	2,841	\$0.06 Cost per Thru...	\$20.00	Jan 17, 2020	28
Post: "She's beautiful! We are the First in Cleveland to..."	Completed	Lowest cost	\$16.00 Lifetime	163 Post Engagem...	549	596	\$0.10 Per Post Enga...	\$15.99	Jan 24, 2020	-
Instagram Post: A little Cooltone action. Book...	Completed	Bid cap	\$15.00 Lifetime	21 Link Clicks	1,613	1,823	\$0.71 Per Link Click	\$15.00	Feb 29, 2020	21
Post: "SKIN MEDICA - Revolutionary superscreen..."	Completed	Lowest cost	\$15.00 Lifetime	108 Post Engagem...	330	380	\$0.14 Per Post Enga...	\$15.00	Mar 11, 2020	-
Instagram Post: Kathy & Laser hair Docere is one...	Completed	Using ad set bid str...	Using ad set ...	101 Link Clicks	2,746	2,921	\$0.15 Per Link Click	\$15.00	Jan 6, 2020	101
Instagram Post: Say hello to our little friend	Completed	Bid cap	\$15.00	51	2,061	2,184	\$0.29	\$15.00	Mar 16, 2020	51
Results from 134 campaigns				-	106,560	186,975	-	\$1,558.31	-	1,634

Account Overview: Campaigns (20 selected)

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Instagram Post: Say hello to our little friend	Completed	Bid cap	\$15.00 Lifetime	51 Link Clicks	2,061	2,184	\$0.29 Per Link Click	\$15.00	Mar 16, 2020	51
Post: "COOLSCULPTING"	Completed	Lowest cost	\$15.00 Lifetime	305 Post Engagem...	3,481	4,042	\$0.05 Per Post Enga...	\$15.00	Mar 14, 2020	-
Instagram Post: "LATISSE - Want fuller and..."	Completed	Using ad set bid str...	Using ad set ...	29 Link Clicks	2,932	3,099	\$0.52 Per Link Click	\$15.00	Jan 13, 2020	29
Instagram Post: "We can achieve almost immediate..."	Completed	Bid cap	\$15.00 Lifetime	44 Link Clicks	2,336	2,455	\$0.34 Per Link Click	\$15.00	Mar 17, 2020	44
Post: "Another day another Dermaplaning with..."	Completed	Lowest cost	\$15.00 Lifetime	3,029 ThruPlays	6,876	7,385	\$0.005 Cost per Thru...	\$15.00	Mar 9, 2020	66
Instagram Post: "Microdermabrasion - This service..."	Completed	Bid cap	\$15.00 Lifetime	57 Link Clicks	3,633	3,760	\$0.26 Per Link Click	\$15.00	Mar 19, 2020	57
Post: "Follow us on Instagram at..."	Completed	Lowest cost	\$15.00 Lifetime	9 Link Clicks	2,003	2,822	\$1.67 Per Link Click	\$15.00	Mar 7, 2020	9
Post: "We hope this spring break is as smooth as your..."	Completed	Lowest cost	\$15.00 Lifetime	126 Post Engagem...	876	1,418	\$0.12 Per Post Enga...	\$15.00	Mar 4, 2020	-
Post: "We love our Docere staff!"	Completed	Lowest cost	\$15.00 Lifetime	393 Post Engagem...	3,414	4,648	\$0.04 Per Post Enga...	\$15.00	Mar 15, 2020	-
Post: "Spring break is calling! We are the first..."	Completed	Lowest cost	\$15.00 Lifetime	85 Post Engagem...	495	553	\$0.18 Per Post Enga...	\$15.00	Mar 2, 2020	-
Post: "Get ready for spring break! Book your..."	Completed	Lowest cost	\$15.00	40	454	771	\$0.38	\$15.00	Mar 2, 2020	-

Account Overview: Campaigns (20 selected)

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Instagram Post: Cooltone is here! The wait is s...	Completed	Using ad set bid str...	Using ad set ...	8 Link Clicks	835	846	\$1.87 Per Link Click	\$14.95	Jan 19, 2020	8
Post: "1/2 off Haircuts till February! This is one deal..."	Completed	Lowest cost	\$14.00 Lifetime	205 ThruPlays	1,548	1,795	\$0.07 Cost per Thru...	\$14.00	Jan 18, 2020	24
Post: "Kathy Fiocco-Schwab & Laser Hair! Docere is one..."	Completed	Lowest cost	\$14.00 Lifetime	1,206 ThruPlays	5,388	5,863	\$0.01 Cost per Thru...	\$14.00	Jan 8, 2020	42
Post: "Get \$500 off 6 or more cycles of Coolsculpting..."	Completed	Lowest cost	\$13.00 Lifetime	74 Post Engagem...	370	415	\$0.18 Per Post Enga...	\$13.00	Mar 15, 2020	1
Post: "JETPEEL-Sure oxygen and a saline..."	Completed	Lowest cost	\$13.00 Lifetime	1,050 ThruPlays	3,132	4,336	\$0.01 Cost per Thru...	\$13.00	Mar 16, 2020	28
Post: "Summer is right around the corner. NOW is the..."	Off	Lowest cost	\$15.00 Lifetime	208 Post Engagem...	1,143	1,646	\$0.06 Per Post Enga...	\$12.96	Mar 21, 2020	2
Post: "Cooltone! First in Cleveland Area to have this..."	Completed	Lowest cost	\$12.00 Lifetime	161 Post Engagem...	924	1,232	\$0.07 Per Post Enga...	\$12.00	Jan 23, 2020	1
Instagram Post: We are celebrating women's month...	Completed	Bid cap	\$12.00 Lifetime	9 Link Clicks	1,129	1,657	\$1.33 Per Link Click	\$12.00	Mar 16, 2020	9
Instagram Post: We hope this spring break is as...	Completed	Bid cap	\$12.00 Lifetime	17 Link Clicks	609	635	\$0.71 Per Link Click	\$12.00	Feb 21, 2020	17
Post: "New product line at Docere! Meet Alastin..."	Completed	Lowest cost	\$15.00 Lifetime	16 Post Engagem...	65	73	\$0.74 Per Post Enga...	\$11.90	Mar 13, 2020	-
Post: "Go & Glow Dermaplaning. Dermaplaning removes de..."	Ad Set Error(s)	Lowest cost	\$12.00	3,074	6,544	6,895	\$0.004	\$11.25	Feb 10, 2020	92

Docere (1385679068263903) Updated today at 4:13 PM

Account Overview Campaigns 20 selected Ad Sets for 20 Campaigns Ads for 20 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Post "Go & Glow Dermaplaning. Dermaplaning removes de...	Ad Set Error(s)	Lowest cost	\$10.00 Lifetime	2,557 ThruPlays	5,618	5,842	\$0.004 Cost per Thru...	\$10.00	Feb 3, 2020	66
Post "COOLTONE IS HERE! Sculpt and define muscles no...	Completed	Lowest cost	\$10.00 Lifetime	84 Post Engagem...	432	453	\$0.12 Per Post Enga...	\$10.00	Jan 28, 2020	—
Post "1/2 off Haircuts till February for new clients!..."	Completed	Lowest cost	\$10.00 Lifetime	255 ThruPlays	1,570	1,669	\$0.04 Cost per Thru...	\$10.00	Jan 25, 2020	9
Post "Hello Everyone! This up coming month we will be..."	Completed	Lowest cost	\$10.00 Lifetime	28 Link Clicks	450	1,254	\$0.36 Per Link Click	\$10.00	Jan 25, 2020	28
Post "These are the attachments we use to customize..."	Completed	Lowest cost	\$10.00 Lifetime	511 ThruPlays	1,020	1,040	\$0.02 Cost per Thru...	\$10.00	Jan 24, 2020	4
Post "SkinMedica HA5 Rejuvenating Hydrator. Provides..."	Completed	Lowest cost	\$10.00 Lifetime	87 Post Engagem...	267	279	\$0.11 Per Post Enga...	\$10.00	Jan 22, 2020	—
Instagram Post: TNS Serum. Product Details...	Completed	Using ad set bid str...	Using ad set ...	33 Link Clicks	1,338	1,359	\$0.30 Per Link Click	\$10.00	Feb 6, 2020	33
Post "Blonde by Sonia Fejoo Gnaill Look at this..."	Completed	Lowest cost	\$10.00 Lifetime	183 Post Engagem...	2,317	2,653	\$0.05 Per Post Enga...	\$10.00	Jan 19, 2020	—
Post "Kathy Flocco-Schwab & Laser Hair Docere is one..."	Completed	Lowest cost	\$10.00 Lifetime	662 ThruPlays	3,014	3,077	\$0.02 Cost per Thru...	\$10.00	Jan 18, 2020	38
Post "Want Fuller and longer brows and lashes? Well we..."	Completed	Lowest cost	\$10.00 Lifetime	97 Post Engagem...	280	287	\$0.10 Per Post Enga...	\$10.00	Jan 15, 2020	2
Post "With the pressure of the new year coming up I..."	Completed	Lowest cost	\$10.00 Lifetime	107 Post Engagem...	427	451	\$0.09 Per Post Enga...	\$10.00	Jan 12, 2020	—
Post "Loving gorgeous hair! Remember to refer and a..."	Completed	Lowest cost	\$10.00 Lifetime	184	984	1,128	\$0.05	\$10.00	Jan 8, 2020	—
Results from 134 campaigns				—	106,560 People	186,975 Total	—	\$1,558.31 Total Spent	—	1,634 Total

Docere (1385679068263903) Updated today at 4:13 PM

Account Overview Campaigns 20 selected Ad Sets for 20 Campaigns Ads for 20 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Post "Spring break is calling! Tone muscles here! We..."	Completed	Lowest cost	\$10.00 Lifetime	41 Post Engagem...	521	582	\$0.24 Per Post Enga...	\$10.00	Feb 21, 2020	—
Instagram Post: Another day another Dermaplaning...	Completed	Bid cap	\$9.00 Lifetime	25 Link Clicks	1,769	1,796	\$0.36 Per Link Click	\$9.00	Mar 2, 2020	25
Post "Gorgeous Blonde done by Sonia Fejoo Gnaill. Book..."	Completed	Lowest cost	\$9.00 Lifetime	168 Post Engagem...	1,133	1,249	\$0.05 Per Post Enga...	\$9.00	Jan 25, 2020	—
Instagram Post: Cooltone with @bodybyjoelle is so...	Completed	Bid cap	\$9.00 Lifetime	18 Link Clicks	1,513	1,543	\$0.50 Per Link Click	\$9.00	Feb 20, 2020	18
Instagram Post: These are the attachments we use...	Completed	Using ad set bid str...	Using ad set ...	18 Link Clicks	1,033	1,037	\$0.44 Per Link Click	\$8.00	Jan 25, 2020	18
Instagram Post: Cooltone, Isn't she beautiful? We...	Completed	Bid cap	\$8.00 Lifetime	5 Link Clicks	779	800	\$1.60 Per Link Click	\$8.00	Feb 19, 2020	5
Instagram Post: New product line at Docere! Meet...	Completed	Bid cap	\$8.00 Lifetime	9 Link Clicks	1,209	1,274	\$0.89 Per Link Click	\$8.00	Mar 6, 2020	9
Post "Bring in the New Year with a new hairstyle!"	Completed	Lowest cost	\$10.00 Lifetime	97 Post Engagem...	395	404	\$0.07 Per Post Enga...	\$6.72	Jan 4, 2020	—
Post "Bring in the New Year with a new Y O U I!"	Completed	Lowest cost	\$10.00 Lifetime	110 Post Engagem...	576	589	\$0.06 Per Post Enga...	\$6.60	Jan 4, 2020	—
Instagram Post: LINK IN BIO 10% OFF all...	Completed	Lowest cost	\$6.00 Lifetime	— Link Click	400	421	— Per Link Click	\$6.00	Mar 25, 2020	—
Event: Ultherapy Event	Off	Lowest cost	\$20.00 Lifetime	3 Event Respon...	187	226	\$1.08 Per Event Res...	\$3.23	Mar 25, 2020	5
Results from 134 campaigns				—	106,560 People	186,975 Total	—	\$1,558.31 Total Spent	—	1,634 Total

Docere (1385679068263903) Updated today at 4:13 PM

Account Overview Campaigns 20 selected Ad Sets for 20 Campaigns Ads for 20 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Post "Book now. Tone and firm muscles."	Ad Set Error(s)	Lowest cost	\$10.00 Lifetime	32 Post Engagem...	269	321	\$0.10 Per Post Enga...	\$3.10	Feb 10, 2020	—
Post "LASER HAIR•Before and after This..."	Completed	Lowest cost	\$10.00 Lifetime	49 Post Engagem...	291	294	\$0.05 Per Post Enga...	\$2.65	Jan 2, 2020	3
Instagram Post: Bring in the New Year with a new...	Completed	Using ad set bid str...	Using ad set ...	6 Link Clicks	615	623	\$0.42 Per Link Click	\$2.53	Jan 1, 2020	6
Post "Book now. Tone and firm muscles."	Ad Set Error(s)	Lowest cost	\$7.00 Lifetime	1 Landing Page...	66	66	\$0.91 Per Landing P...	\$0.91	Feb 29, 2020	1
Instagram Post: Go & Glow Dermaplaning...	Ad Set Error(s)	Using ad set bid str...	Using ad set ...	9 Link Clicks	138	138	\$0.08 Per Link Click	\$0.73	Jan 27, 2020	9
Post "Join us for our Event! Join our event to RSVP!"	Ad Set Error(s)	Lowest cost	\$10.00 Lifetime	23 ThruPlays	35	35	\$0.02 Cost per Thru...	\$0.44	Jan 23, 2020	—
Post "NEW YEAR, NEW SKIN. TIPS!"	Completed	Lowest cost	\$10.00 Lifetime	39 ThruPlays	93	93	\$0.01 Cost per Thru...	\$0.35	Jan 1, 2020	—
Post "Adorable angled bob done by Sonia our Master..."	Completed	Lowest cost	\$10.00 Lifetime	5 Post Engagem...	35	35	\$0.04 Per Post Enga...	\$0.21	Jan 1, 2020	—
Post ""	Ad Set Error(s)	Lowest cost	\$15.00 Lifetime	2 Post Engagem...	3	3	\$0.09 Per Post Enga...	\$0.18	Mar 18, 2020	—
Post "Book now. Tone and firm muscles."	Ad Set Error(s)	Lowest cost	\$10.00 Lifetime	— Post Engagem...	12	12	— Per Post Enga...	\$0.10	Feb 12, 2020	—
Post "Microdermabrasion This service removes dead..."	Ad Set Error(s)	Lowest cost	\$13.00 Lifetime	— ThruPlay	—	—	— Cost per Thru...	\$0.00	Mar 19, 2020	—
Instagram Post: COOLSCULPTING	Ad Set Error(s)	Lowest cost	\$15.00 Lifetime	— ThruPlay	—	—	— Cost per Thru...	\$0.00	Mar 2, 2020	—
Results from 134 campaigns				—	106,560 People	186,975 Total	—	\$1,558.31 Total Spent	—	1,634 Total

Docere (1385679068263903) Updated just now

Account Overview Campaigns 20 selected Ad Sets for 20 Campaigns Ads for 20 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
2020-02 - Cooltone - Women - img 1	Lowest cost Conversions	Using camp...	Feb 13, 2020, 7:3... 61 days ago	24 Leads	10,326	27,930	\$20.14 Per Lead	Average	Below average Bottom 35% of ads	Average	\$483.28
2020-02 - Cooltone - Women - img 2	Lowest cost Conversions	Using camp...	Feb 13, 2020, 7:3... 61 days ago	6 Leads	4,049	7,939	\$21.77 Per Lead	Average	Below average Bottom 20% of ads	Average	\$130.60
Post "We are too excited to be the first practice in..."	Lowest cost Post Engage...	Using camp...		364 Post Enga...	1,151	1,258	\$0.08 Per Post E...	—	—	—	\$30.00
Post "She's beautiful! We are the First in Clevelan..."	Lowest cost Post Engage...	Using camp...		163 Post Enga...	549	596	\$0.10 Per Post E...	—	—	—	\$15.99
Post "Spring break is calling! We are the first..."	Lowest cost Post Engage...	Using camp...		85 Post Enga...	495	553	\$0.18 Per Post E...	—	—	—	\$15.00
Post "COOLSCULPTING"	Lowest cost Post Engage...	Using camp...		305 Post Enga...	3,481	4,042	\$0.05 Per Post E...	Average	Above average	Above average	\$15.00
Post "Get \$500 off 6 or more cycles of Coolsculpti..."	Lowest cost Post Engage...	Using camp...		74 Post Enga...	370	415	\$0.18 Per Post E...	—	—	—	\$13.00
Post "Summer is right around the corner, NOW is t..."	Lowest cost Post Engage...	Using camp...		208 Post Enga...	1,143	1,646	\$0.06 Per Post E...	Average	Above average	Average	\$12.96
Instagram Post: Say hello to our little friend...	Bid cap (\$7.0... Link Clicks	Using camp...		50 Link Clicks	1,924	2,045	\$0.24 Per Link Click	Below average Bottom 35% of ads	Above average	Average	\$12.03
Instagram Post: A little Cooltone action. Book...	Bid cap (\$7.0... Link Clicks	Using camp...		19 Link Clicks	1,158	1,354	\$0.63 Per Link Click	Below average Bottom 10% of ads	Above average	Above average	\$12.02
Post "Cooltone! First in Cleveland Area to have thi..."	Lowest cost	Using camp...		161	924	1,232	\$0.07	—	—	—	\$12.00
Results from 27 ads				—	28,056 People	56,318 Total	—	—	—	—	\$831.89 Total Spent

Docere (1385679068263903) Updated just now

Account Overview Campaigns 20 selected Ad Sets for 20 Campaigns Ads for 20 Campaigns

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
Instagram Post: A little Cooltone action. Book...	Bid cap (\$7.0... Link Clicks	Using camp...		19 Link Clicks	1,158	1,354	\$0.63 Per Link Click	Below average Bottom 10% of ads	Above average	Above average	\$12.02
Post "Cooltone! First in Cleveland Area to have thi..."	Lowest cost Post Engage...	Using camp...		161 Post Enga...	924	1,232	\$0.07 Per Post E...	—	—	—	\$12.00
Instagram Post: Cooltone: Cooltone is here! The wait is...	Lowest cost Link Clicks	\$12.00 Lifetime		8 Link Clicks	789	799	\$1.49 Per Link Click	—	—	—	\$11.95
Post "COOLTONE IS HERE! Sculpt and define mu..."	Lowest cost Post Engage...	Using camp...		84 Post Enga...	432	453	\$0.12 Per Post E...	—	—	—	\$10.00
Post "Spring break is calling! Tone muscles here! ..."	Lowest cost Post Engage...	Using camp...		41 Post Enga...	521	582	\$0.24 Per Post E...	—	—	—	\$10.00
Post "These are the attachments we use to custo..."	Lowest cost ThruPlay	Using camp...		511 ThruPlays	1,020	1,040	\$0.02 Cost per Th...	—	—	—	\$10.00
Instagram Post: Cooltone, Isn't she beautiful? We...	Bid cap (\$7.0... Link Clicks	Using camp...		5 Link Clicks	721	741	\$1.20 Per Link Click	—	—	—	\$6.02
Instagram Post: Cooltone with @bodybyjoelle is so...	Bid cap (\$7.0... Link Clicks	Using camp...		15 Link Clicks	551	572	\$0.40 Per Link Click	—	—	—	\$6.00
Instagram Post: These are the attachments we use...	Lowest cost Link Clicks	\$6.00 Lifetime		16 Link Clicks	645	648	\$0.38 Per Link Click	—	—	—	\$6.00
Post "Book now. Tone and firm muscles."	Lowest cost Post Engage...	Using camp...		32 Post Enga...	269	321	\$0.10 Per Post E...	—	—	—	\$3.10
Instagram Post: Cooltone with @bodybyjoelle is so...	Bid cap (\$7.0... Link Clicks	Using camp...		2 Link Clicks	663	674	\$0.00 Per Link Click	—	—	—	\$3.00
Results from 27 ads				—	28,056 People	56,318 Total	—	—	—	—	\$831.89 Total Spent

Facebook Ads Manager - Account Overview

Account: Docere (1385679068263903)

Period: Jan 1, 2020 - Mar 31, 2020

20 selected Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Instagram Post: These are the attachments we use...	Link Clicks	\$6.00		16 Link Clicks	645	648	\$0.38				\$6.00
Post: "Book now. Tone and firm muscles."	Lowest cost Link Clicks	Using camp...		32 Post Engage...	269	321	\$0.10				\$3.10
Instagram Post: Cooltone with @bodybyjoelle is so...	Bid cap (\$3.2... Post Engage...	Using camp...		3 Link Clicks	962	971	\$1.00				\$3.00
Instagram Post: Cooltone is here! The wait is...	Lowest cost Post Engage...	\$3.00		—	46	47	—				\$3.00
Instagram Post: A little Cooltone action. Book...	Bid cap (\$3.2... Post Engage...	Using camp...		2 Link Clicks	460	469	\$1.49				\$2.98
Instagram Post: Say hello to our little friend...	Bid cap (\$3.2... Post Engage...	Using camp...		1 Link Click	137	139	\$2.97				\$2.97
Instagram Post: These are the attachments we use...	Lowest cost Post Engage...	\$2.00		2 Link Clicks	388	389	\$1.00				\$2.00
Instagram Post: Cooltone, Isn't she beautiful? We...	Bid cap (\$3.2... Post Engage...	Using camp...		—	58	59	—				\$1.98
Post: "Book now. Tone and firm muscles."	Lowest cost Landing Page...	Using camp...		1 Landing Pa...	66	66	\$0.91				\$0.91
Post: "Book now. Tone and firm muscles."	Lowest cost Post Engage...	Using camp...		12 Post Engage...	12	12	—				\$0.10
Results from 27 ads					28,056	56,318					\$831.89

Facebook Ads Manager - Ad Creation

Cooltone - Conversions > Cooltone - Women > 2020-02 - Cooltone - Women - img 1

Identity: Facebook Page (Selected)

Format: Single Image or Video

Full Screen Mobile Experience:

Media:

Buttons: Discard Draft, Publish

Facebook Ads Manager - Ad Creation

Cooltone - Conversions > Cooltone - Women > 2020-02 - Cooltone - Women - img 2

Identity: Facebook Page (Selected)

Format: Single Image or Video

Full Screen Mobile Experience:

Media:

Buttons: Discard Draft, Publish

Facebook Ads Manager - Ad Creation

Post: "We are too excited to be the first practice in..."

Identity: Facebook Page (Selected)

Format: Single Image or Video

Full Screen Mobile Experience:

Media:

Buttons: Discard Draft, Publish

Facebook Ads Manager - Ad Creation

Post: "She's beautiful! We are the First in Cleveland to..."

Identity: Facebook Page (Selected)

Format: Single Image or Video

Full Screen Mobile Experience:

Media:

Buttons: Discard Draft, Publish

Facebook Ads Manager interface showing the creation of an ad for "Spring break is calling! We are the first..."

Ad Name: Post: "Spring break is calling! We are the first..."

Identity: Facebook Page: Docere Medical Spa

Ad Preview: Shows a mobile view of the ad with a woman in a blue sports bra and leggings. Text: "Spring break is calling! We are the first practice in Cleveland to have Cooltone. This machine is 2x faster than it's competitor."

Engagement: 48 Likes, 2 Shares

Facebook Ads Manager interface showing the creation of an ad for "COOLSCULPTING"

Ad Name: Post: "COOLSCULPTING"

Ad Preview: Shows a mobile view of the ad with two side-by-side photos of a woman's face. Text: "Look at these jaw dropping"

Engagement: 16 Likes, 1 Comment, 4 Shares

Facebook Ads Manager interface showing the creation of an ad for "Get \$500 off 6 or more cycles of Coolsculpting..."

Ad Name: Post: "Get \$500 off 6 or more cycles of Coolsculpting..."

Identity: Facebook Page: Docere Medical Spa

Ad Preview: Shows a mobile view of the ad with a woman on a beach. Text: "GET SPRING BREAK READY"

Engagement: Kierra Powe and 4 others

Facebook Ads Manager interface showing the creation of an ad for "Summer is right around the corner, NOW is the..."

Ad Name: Post: "Summer is right around the corner, NOW is the..."

Identity: Facebook Page: Docere Medical Spa

Ad Preview: Shows a mobile view of the ad with a woman on a beach. Text: "SAVE 30% PLUS ONE YEAR FREE MAINTENANCE"

Engagement: 53 Likes, 3 Shares

Facebook Ads Manager interface showing the creation of an Instagram ad for "Say hello to our little friend..."

Ad Name: Instagram Post: Say hello to our little friend...

Identity: Instagram Account: doceremedicalspa

Ad Preview: Shows an Instagram feed post with a woman holding a white hairbrush. Text: "Say hello to our little friend"

Engagement: 1 Like, 1 Comment, 1 Share

Facebook Ads Manager interface showing an ad campaign for "Instagram Post: A little Cooltone action. Book now! Tone and firm muscles today! Cooltone is 2x faster! ... more". The ad is currently in the "Review" stage. The ad name is "Instagram Post: A little Cooltone action. Book...". The pricing is "Bid Type: Optimized CPM" and "_map: \$NaN.00". The ad creative shows a woman using a Cooltone machine. The ad is sponsored by "doceremedicalspa".

Facebook Ads Manager interface showing an ad campaign for "Post: 'Cooltone! First in Cleveland Area to have this amazing machine! Tone and firm muscles! Call today to book your consultation!' ... See More". The ad is currently in the "Review" stage. The ad name is "Post: 'Cooltone! First in Cleveland Area to have this...'". The ad creative shows a woman sitting on a Cooltone machine. The ad is sponsored by "Docere Medical Spa".

Facebook Ads Manager interface showing an ad campaign for "Instagram Post: Cooltone is here! The wait is finally over! We are proud to announce we are the first... more". The ad is currently in the "Review" stage. The ad name is "Instagram Post: Cooltone is here! The wait is...". The ad creative shows a pink background with white snowflake patterns. The ad is sponsored by "doceremedicalspa".

Facebook Ads Manager interface showing an ad campaign for "Post: 'COOLTONE IS HERE! Sculpt and define muscles now! We are the FIRST IN CLEVELAND to have this... See More'". The ad is currently in the "Review" stage. The ad name is "Post: 'COOLTONE IS HERE! Sculpt and define muscles now'". The ad creative shows a woman's midsection with the text "GET TONED HERE." and "DOCCERE MEDICAL SPA". The ad is sponsored by "Docere Medical Spa".

Facebook Ads Manager interface showing an ad campaign for "Post: 'Spring break is calling! Tone muscles here! We... See More'". The ad is currently in the "Review" stage. The ad name is "Post: 'Spring break is calling! Tone muscles here! We...'". The ad creative shows a woman in a bikini with the text "cooltone" and "DOCCERE MEDICAL SPA". The ad is sponsored by "Docere Medical Spa".

Facebook Ads Manager interface showing the creation of a new ad. The left sidebar contains a list of ad creatives with various thumbnails and titles. The main workspace is divided into three sections: a top warning box, an 'Ad Name' field containing 'Post: "These are the attachments we use to customize..."', and an 'Identity' section with 'Facebook Page' selected. A 'Mobile News Feed' preview on the right shows the ad as it will appear, featuring a video of hands holding a device and a call to action: 'Book today! 440-238-3331!'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the editing of an existing ad. The 'Ad Name' field is updated to 'Instagram Post: Cooltone, Isn't she beautiful? We...'. A yellow warning box states: 'This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.' The 'Pricing' section shows 'Bid Type: Optimized CPM' and '_map: \$NaN.00'. The 'Instagram Feed' preview on the right shows the ad with a photo of a Cooltone machine and the text: 'Cooltone, Isn't she beautiful? We are obsessing over this new machine! We are so pr... more'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the editing of an existing ad. The 'Ad Name' field is updated to 'Instagram Post: Cooltone with @bodybyjoelle is so...'. A yellow warning box states: 'This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.' The 'Pricing' section shows 'Bid Type: Optimized CPM' and '_map: \$NaN.00'. The 'Instagram Feed' preview on the right shows the ad with a photo of a person using the Cooltone machine and the text: 'Cooltone with @bodybyjoelle is so simple and easy you will smile through the whol... more'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the editing of an existing ad. The 'Ad Name' field is updated to 'Instagram Post: These are the attachments we use...'. A yellow warning box states: 'This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.' The 'Instagram Feed' preview on the right shows the ad with a video of hands holding a device and the text: 'These are the attachments we use to customize your Coolsculpting treatment. The ar... more'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the editing of an existing ad. The 'Ad Name' field is updated to 'Post: "Book now. Tone and firm muscles."'. A warning box states: 'You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again.' The 'Identity' section shows 'Facebook Page' selected. The 'Mobile News Feed' preview on the right shows the ad with a photo of a woman's midsection and the text: 'Book now. Tone and firm muscles. Valentine. cooltone TONE AND FIRM MUSCLES. DOCERE MED SPA'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing an ad campaign for Instagram posts. The ad name is "Instagram Post: Cooltone with @bodyjoelle is so...". The pricing is Bid Type: Optimized CPM, _map: \$NaN.00. The ad preview shows a woman lying on a Cooltone device.

Ad Name:

Warning: This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Pricing: Bid Type: Optimized CPM, _map: \$NaN.00

Ad Preview: Instagram Feed showing a sponsored post from doceremedicalspa with a photo of a woman on a Cooltone device.

Facebook Ads Manager interface showing an ad campaign for Instagram posts. The ad name is "Instagram Post: Cooltone is here! The wait is...". The pricing is Bid Type: Optimized CPM, _map: \$NaN.00. The ad preview shows a pink background with white snowflake patterns.

Ad Name:

Warning: This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Pricing: Bid Type: Optimized CPM, _map: \$NaN.00

Ad Preview: Instagram Feed showing a sponsored post from doceremedicalspa with a pink background and white snowflake patterns.

Facebook Ads Manager interface showing an ad campaign for Instagram posts. The ad name is "Instagram Post: A little Cooltone action. Book...". The pricing is Bid Type: Optimized CPM, _map: \$NaN.00. The ad preview shows a woman using a Cooltone device.

Ad Name:

Warning: This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Pricing: Bid Type: Optimized CPM, _map: \$NaN.00

Ad Preview: Instagram Feed showing a sponsored post from doceremedicalspa with a photo of a woman using a Cooltone device.

Facebook Ads Manager interface showing an ad campaign for Instagram posts. The ad name is "Instagram Post: Say hello to our little friend...". The pricing is Bid Type: Optimized CPM, _map: \$NaN.00. The ad preview shows a woman holding a Cooltone device.

Ad Name:

Warning: This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Pricing: Bid Type: Optimized CPM, _map: \$NaN.00

Ad Preview: Instagram Feed showing a sponsored post from doceremedicalspa with a photo of a woman holding a Cooltone device.

Facebook Ads Manager interface showing an ad campaign for Instagram posts. The ad name is "Instagram Post: These are the attachments we use to customize your Coolsculpting treatment...". The pricing is Bid Type: Optimized CPM, _map: \$NaN.00. The ad preview shows hands holding various attachments for the Cooltone device.

Ad Name:

Warning: This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Pricing: Bid Type: Optimized CPM, _map: \$NaN.00

Ad Preview: Instagram Feed showing a sponsored post from doceremedicalspa with a photo of hands holding various attachments for the Cooltone device.

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of an Instagram post on the right. The ad preview shows a white medical device with a screen and a logo, with the text "Instagram Post: Cooltone, Isn't she beautiful? We are obsessing over this new machine! We are so pr... more".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a Facebook post on the right. The ad preview shows a woman in a white sports bra and leggings, with the text "Book now. Tone and firm muscles." and "Valentine. AS YOUR OWN cooltone TONE AND FIRM MUSCLES. DOCERE MED SPA". A warning message at the top states: "You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again."

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a Facebook post on the right. The ad preview shows a woman in a white sports bra and leggings, with the text "Book now. Tone and firm muscles." and "Valentine. AS YOUR OWN cooltone TONE AND FIRM MUSCLES. DOCERE MED SPA". A warning message at the top states: "You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again."