

Docere Med Spa CoolSculpting Google Adwords & Facebook Ads Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$5,927.59
Total Facebook Ads: \$ 227.90
Total Media Spend: \$6,155.49

Google Ads | Chris Zelig > Docere Med Spa 838-745-8996 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Recommendations | Campaign status: All but removed | ADD FILTER

Ad	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$66.01/day	Eligible (Learning)	1,314	3.91%	\$5,927.59
search alpha coolsculpting	\$27.12/day	Paused	0	-	\$0.00
Total: All but removed campaigns					
Total: Account					

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2020.

Google Ads | Chris Zelig > Docere Med Spa 838-745-8996 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$66.01/day | Optimization score: 93.6% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting in Strongsville Fat Reduction Treatment Flexible Payment Options www.doceremedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation	x. Expanded Reach	Ad group paused	553	2.68%	\$2,392.87
CoolSculpting in Strongsville Fat Reduction Treatment Flexible Payment Options www.doceremedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation	0. coolsculpting - general	Approved	139	6.04%	\$638.46
(Keyword:Docere Medical Spa) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Removed	87	7.26%	\$437.52
Docere Medical Spa New Client Special 25% Off All Fat Freezing www.doceremedspa.com Best CoolSculpting Deal. Top Provider in Strongsville, OH for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach	Ad group paused	68	2.80%	\$395.77
25% Off All CoolSculpting® Best Price in Strongsville Docere Medical Spa +6 more doceremedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal... View assets details	1. coolsculpting - price	Removed	65	15.33%	\$222.80
CoolSculpting Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Strongsville www.doceremedspa.com CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Approved	51	8.78%	\$221.02

Google Ads | Chris Zelig > Docere Med Spa 838-745-8996 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$66.01/day | Optimization score: 93.6% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Strongsville www.doceremedspa.com CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Ad group paused	33	2.28%	\$161.62
Body Sculpting CoolSculpting in Strongsville Non-Surgical Fat Reduction www.doceremedspa.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult.	2. body sculpting	Approved	24	6.63%	\$117.08
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Strongsville www.doceremedspa.com CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach	Ad group paused	20	2.33%	\$104.64
CoolSculpting Deal \$1000 Off Freeze Away Stubborn Fat Top Provider in Strongsville www.doceremedspa.com CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused	14	4.15%	\$102.55
CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Removed	24	7.36%	\$95.27
CoolSculpting in Strongsville Fat Reduction Treatment Freezing Fat Really Works www.doceremedspa.com No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Ad group removed	21	10.99%	\$89.72
(Keyword:Docere Medical Spa) New Client Special 25% Off All Fat Freezing www.doceremedspa.com Best CoolSculpting Deal. Top Provider in Strongsville, OH for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Approved	22	4.90%	\$86.14
(Keyword:Docere Medical Spa) New Client Special 25% Off CoolSculpting Cost www.doceremedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved	23	9.54%	\$74.71
(Keyword:Docere Medical Spa) CoolSculpting in Strongsville Freeze Your Fat Away Today www.doceremedspa.com Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Ad group removed	12	17.65%	\$70.01
(Keyword:Docere Medical Spa) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss With... View assets details	4. lipo	Ad group paused	12	11.54%	\$63.92
(Keyword:Docere Medical Spa) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Removed	14	9.09%	\$62.93
(Keyword:Docere Medical Spa) New Client Special 25% Off All Fat Freezing www.doceremedspa.com Best CoolSculpting Deal. Top Provider in Strongsville, OH for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused	21	13.29%	\$59.97
25% Off All CoolSculpting® Docere Medical Spa #1 Provider in Strongsville					

Google Ads | Chris Zelig > Docere Med Spa 838-745-8996 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$66.01/day | Optimization score: 93.6% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword:Docere Medical Spa) New Client Special 25% Off All Fat Freezing www.doceremedspa.com Best CoolSculpting Deal. Top Provider in Strongsville, OH for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Approved	22	4.90%	\$86.14
(Keyword:Docere Medical Spa) New Client Special 25% Off CoolSculpting Cost www.doceremedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved	23	9.54%	\$74.71
(Keyword:Docere Medical Spa) CoolSculpting in Strongsville Freeze Your Fat Away Today www.doceremedspa.com Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Ad group removed	12	17.65%	\$70.01
(Keyword:Docere Medical Spa) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss With... View assets details	4. lipo	Ad group paused	12	11.54%	\$63.92
(Keyword:Docere Medical Spa) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more doceremedspa.com/coolsculpting/strongsville #1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss With... View assets details	2. body sculpting	Removed	14	9.09%	\$62.93
(Keyword:Docere Medical Spa) New Client Special 25% Off All Fat Freezing www.doceremedspa.com Best CoolSculpting Deal. Top Provider in Strongsville, OH for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused	21	13.29%	\$59.97
25% Off All CoolSculpting® Docere Medical Spa #1 Provider in Strongsville					

Google Ads | Chris Zelig | Docere Med Spa | 838-745-8996 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$66.01/day | Optimization score: 93.6%

Recommendations: Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads 1,314 CTR 3.91% Cost \$5,927.59					
Ads	25% Off All CoolSculpting® Docere Medical Spa #1 Provider in Strongsville www.doceremedspa.com/coolsculpting	0. coolsculpting - general	Removed	7	5.60%	\$54.81
Extensions	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Landing pages	CoolSculpting in Strongsville Find A Location Near You Fat Reduction Treatment www.doceremedspa.com	7. coolsculpting - near me	Ad group removed	6	7.89%	\$52.24
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Audiences	CoolSculpting in Strongsville #1 Fat Reduction Treatment Best Prices. FDA-Cleared. Clinically Proven Safe & Effective. New Clients Get 25% Off. Its Freezing Fat Right For You! Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Ad group removed	5	9.09%	\$39.82
Demographics	(Keyword Docere Medical Spa) Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.doceremedspa.com	4. lipo	Ad group paused	11	8.80%	\$37.73
Settings	Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Suggested	Double Chin Removal Affordable & Quick Treatments CoolSculpting in Strongsville www.doceremedspa.com	coolsculpting - chin	Ad group removed	13	18.31%	\$35.04
Change history	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult.					
More	CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting	4. lipo	Ad group paused	4	8.33%	\$32.34
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
	(Keyword Docere Medical Spa) Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more www.doceremedspa.com/fat-freezing/strongsville					

Google Ads | Chris Zelig | Docere Med Spa | 838-745-8996 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$66.01/day | Optimization score: 93.6%

Recommendations: Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads 1,314 CTR 3.91% Cost \$5,927.59					
Ads	(Keyword Docere Medical Spa) Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more www.doceremedspa.com/fat-freezing/strongsville	6. coolsculpting - fat freeze	Ad group removed	4	19.05%	\$26.47
Extensions	#1 CoolSculpting Deal. Top Provider in Strongsville, OH for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details					
Landing pages	Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation www.doceremedspa.com	4. lipo	Ad group paused	4	5.71%	\$21.14
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.					
Audiences	Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Strongsville www.doceremedspa.com	2. body sculpting	Approved	1	4.55%	\$20.90
Demographics	Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
Settings	25% Off All Fat Freezing Docere Medical Spa Top Provider in Strongsville www.doceremedspa.com	6. coolsculpting - fat freeze	Ad group removed	3	17.65%	\$20.60
Suggested	Best CoolSculpting Price Docere Medical Spa Flexible Payment Options www.doceremedspa.com	1. coolsculpting - price	Approved	6	7.41%	\$20.57
Change history	Best CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
More	(Keyword Docere Medical Spa) Body Sculpting Top Provider in Strongsville www.doceremedspa.com	2. body sculpting	Approved	5	6.67%	\$17.99
	CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation					
	(Keyword Best Price in Strongsville) Docere Medical Spa Flexible Payment Options www.doceremedspa.com/coolsculpting/special	1. coolsculpting - price	Removed	4	25.00%	\$15.13
	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					

Google Ads | Chris Zelig | Docere Med Spa | 838-745-8996 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$66.01/day | Optimization score: 93.6%

Recommendations: Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads 1,314 CTR 3.91% Cost \$5,927.59					
Ads	(Keyword Best Price in Strongsville) Docere Medical Spa Flexible Payment Options www.doceremedspa.com/coolsculpting/special	1. coolsculpting - price	Removed	4	25.00%	\$15.13
Extensions	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
Landing pages	CoolSculpting in Strongsville #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.doceremedspa.com/coolsculpting	2. body sculpting	Removed	4	11.43%	\$14.98
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation					
Audiences	(Keyword Docere Medical Spa) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more www.doceremedspa.com/coolsculpting/strongsville	3. cryolipolysis	Ad group paused	3	21.43%	\$14.37
Demographics	#1 CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. Expert, Safe Fat Loss With... View assets details					
Settings	(Keyword Docere Medical Spa) Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more www.doceremedspa.com/coolsculpting/strongsville	5. sculpsure	Ad group paused	5	6.41%	\$13.72
Suggested	Best Price in Strongsville Docere Medical Spa Flexible Payment Options www.doceremedspa.com/coolsculpting/special	1. coolsculpting - price	Removed	4	13.79%	\$13.63
Change history	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
More	25% Off All CoolSculpting Affordable & Quick Treatments Docere Medical Spa www.doceremedspa.com	1. coolsculpting - price	Paused	2	2.94%	\$13.19
	Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now.					
	(Keyword Docere Medical Spa) CoolSculpting for Double Chin Top Provider in Strongsville www.doceremedspa.com	coolsculpting - chin	Ad group removed	5	8.33%	\$13.15
	Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat					

Google Ads | Chris Zelig | Docere Med Spa | 838-745-8996 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$66.01/day | Optimization score: 93.6%

Recommendations: Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads 1,314 CTR 3.91% Cost \$5,927.59					
Ads	(Keyword Docere Medical Spa) CoolSculpting for Double Chin Top Provider in Strongsville www.doceremedspa.com	coolsculpting - chin	Ad group removed	5	8.33%	\$13.15
Extensions	Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat					
Landing pages	25% Off CoolSculpting® Cost New Client Special Docere Medical Spa www.doceremedspa.com/coolsculpting/special	1. coolsculpting - price	Removed	2	18.18%	\$13.00
Keywords	Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!					
Audiences	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Docere Medical Spa www.doceremedspa.com/coolsculpting	0. coolsculpting - general	Removed	2	5.41%	\$11.25
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation					
Settings	25% Off All Fat Freezing Docere Med Spa #1 Provider in Strongsville www.doceremedspa.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Ad group removed	1	14.29%	\$8.43
Suggested	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Strongsville www.doceremedspa.com	0. coolsculpting - general	Paused	3	5.08%	\$6.86
Change history	CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
More	How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat www.doceremedspa.com	coolsculpting - chin	Ad group removed	3	11.54%	\$6.09
	Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Consult.					

Google Ads | Chris Zelig | Docere Med Spa | 838-745-8996 | All campaigns | search | beta | coolsculpting

Overview: Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$66.01/day | Optimization score: 93.6%

Recommendations: Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads 1,314 CTR 3.91% Cost \$5,927.59					
Ads	(Keyword Docere Medical Spa) New Client Special 25% Off All Fat Freezing www.doceremedspa.com	coolsculpting - face	Ad group removed	2	18.18%	\$4.90
Extensions	Best CoolSculpting Deal. Top Provider in Strongsville, OH for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More					
Landing pages	(Keyword Docere Medical Spa) Freeze Away Stubborn Fat 25% Off First Treatment www.doceremedspa.com	6. coolsculpting - fat freeze	Ad group removed	2	16.67%	\$2.24
Keywords	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation					
Audiences	(Keyword #1 CoolSculpting Deal 25% Off) Freeze Away Stubborn Fat Fat Reduction in Strongsville +6 more www.doceremedspa.com	coolsculpting	Ad group paused	0	-	\$0.00
Demographics	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Co... View assets details					
Settings	25% Off CoolSculpting Cost Target Belly Fat, Love Handles Safe & Effective Fat Reduction www.doceremedspa.com	coolsculpting	Ad group paused	0	-	\$0.00
Suggested	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Co... View assets details					
Change history	25% Off CoolSculpting Cost Target Belly Fat, Love Handles Safe & Effective Fat Reduction www.doceremedspa.com	coolsculpting	Ad group paused	0	-	\$0.00
More	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Fat Reduction in Strongsville www.doceremedspa.com	coolsculpting	Ad group paused	0	-	\$0.00
	#1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment.					
	(Keyword #1 CoolSculpting Deal 25% Off) Freeze Away Stubborn Fat Fat Reduction in Strongsville +6 more www.doceremedspa.com	SKAG coolsculpting face BROAD	Ad group removed	0	-	\$0.00
	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Co... View assets details					
	25% Off CoolSculpting Cost Target Belly Fat, Love Handles Safe & Effective Fat Reduction www.doceremedspa.com	SKAG coolsculpting face BROAD	Ad group removed	0	-	\$0.00
	#1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Co... View assets details					

Google Ads | Docere Med Spa | search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$66.01/day, Optimization score: 93.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: Campaign					

Google Ads | Docere Med Spa | search | beta | coolsculpting

Extensions

Sitelink | 73 Impressions | 4 Clicks | 5% CTR

Preview: Headline 1 | Headline 2 | www.example.com

SiteLinks: 25% Off All Fat Areas, State-of-the-Art Facility, 5 Star Reviews

Callout | 16.5K Impressions | 735 Clicks | 4% CTR

Preview: Headline 1 | Headline 2 | www.example.com

Callouts: Highlights: No Surgery, Liposuction Alternative, Contact Us + Free Consult

Structured snippet | 818 Impressions | 13 Clicks | 2% CTR

Preview: Headline 1 | Headline 2 | www.example.com

Structured snippets: Service catalog: Coolsculpting, Non-Sur...

Google Ads | Docere Med Spa | search | beta | coolsculpting

Extensions

Call | 7.51K Impressions | 234 Clicks | 3% CTR

Preview: Headline 1 | Headline 2 | www.example.com

Calls: (216) 446-8467

Promotion | 3.09K Impressions | 111 Clicks | 4% CTR

Preview: Headline 1 | Headline 2 | www.example.com

Promotion extensions: Fall Sale - \$1,000 off CoolSculpting®

Google Ads | Docere Med Spa | search | beta | coolsculpting

Extensions

Call | 7.51K Impressions | 234 Clicks | 3% CTR

Preview: Headline 1 | Headline 2 | www.example.com

Calls: (216) 446-8467

Promotion | 3.09K Impressions | 111 Clicks | 4% CTR

Preview: Headline 1 | Headline 2 | www.example.com

Promotion extensions: Fall Sale - \$1,000 off CoolSculpting®

Ads | Docere (1385679068263903)

Updated just now | Discard Drafts | Review and Publish

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

15 Selected | Ad Sets for 15 Campaigns | Ads for 15 Campaigns

Ad Name	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
Post: AUGUST ARMS			13 Post Engag...	201	282	\$1.92	-	-	-	\$25.00
Post: SUMMER COOL TONE MEMBERS...			32 Post Engag...	1,453	2,888	\$0.78	-	-	-	\$25.00
Post: AUGUST ARMS			8 Post Engag...	299	446	\$3.12	-	-	-	\$24.98
Post: The CoolSculpting process! Book you...			3 Messaging ...	903	1,610	\$6.67	-	-	-	\$20.00
Post: SUMMER COOL TONE MEMBERS...			22 Post Engag...	1,382	2,595	\$0.91	-	-	-	\$20.00
Instagram Post: Our CoolSculpting Techni...			89 Link Clicks	1,214	1,379	\$0.18	-	-	-	\$16.00
Post: "Want to enhance your CoolSculpting?..."			28 Post Engag...	745	1,225	\$0.50	-	-	-	\$14.00
Post: "CoolSculpting Applicator removal. Th...			247 ThruPlays	544	643	\$0.05	-	-	-	\$12.00
Instagram Post: Say hello to our little friend...			46 Link Clicks	817	889	\$0.26	-	-	-	\$12.00
Post: "Happening now!"			8 Post Engag...	475	720	\$1.25	-	-	-	\$10.00
Instagram Post: CoolSculpting Applicator re...			20 Link Clicks	307	322	\$0.50	-	-	-	\$10.00
Post: AUGUST ARMS			11 Post Engag...	115	151	\$0.91	-	-	-	\$10.00
Instagram Post: -Our CoolSculpting Techni...			-	351	369	-	-	-	-	\$8.00
Results from 19 ads				6,996	14,363	-	-	-	-	\$227.90
				People	Total					Total Spent

Ads Docere (1385679068263903) Updated just now Discard Drafts Review and Publish

Search and filter Filters Jul 1, 2020 - Sep 30, 2020

Campaigns 15 Selected Ad Sets for 15 Campaigns Ads for 15 Campaigns

Ad Name	Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
Post: "CoolSculpting Applicator removal. Th...			Post Engag... 247 ThruPlays	544	643	Per Post Eng... \$0.05	-	-	-	\$12.00
Instagram Post: Say hello to our little friend...	00 me		46 Link Clicks	817	889	Per Link Click \$0.26	-	-	-	\$12.00
Post: "Happening now!"			8 Post Engag...	475	720	Per Post Eng... \$1.25	-	-	-	\$10.00
Instagram Post: CoolSculpting Applicator re...	00 me		20 Link Clicks	307	322	Per Link Click \$0.50	-	-	-	\$10.00
Post: "AUGUST ARMS"			11 Post Engag...	115	151	Per Post Eng... \$0.91	-	-	-	\$10.00
Instagram Post: "Our CoolSculpting Technic...			Link Click	351	369	Per Link Click	-	-	-	\$8.00
Post: "Our CoolSculpting Technicians 🤖 Je...			1 Messaging ...	109	151	Per Messagi... \$6.72	-	-	-	\$6.72
Instagram Post: CoolSculpting Applicator re...	00 me		2 Link Clicks	398	408	Per Link Click \$2.50	-	-	-	\$5.00
Instagram Post: Our CoolSculpting Technici...	00 me		Link Click	143	146	Per Link Click	-	-	-	\$4.00
Instagram Post: Say hello to our little friend...	00 me		1 Link Click	71	72	Per Link Click \$3.00	-	-	-	\$3.00
Instagram Post: "COOL TONE Meet..."	00 me		6 Link Clicks	56	56	Per Link Click \$0.24	-	-	-	\$1.46
Instagram Post: "COOL TONE Meet..."	00 me		Link Click	11	11	Per Link Click	-	-	-	\$0.74
Results from 19 ads				6,996 People	14,363 Total					\$227.90 Total Spent

Ads Docere (1385679068263903) Search

Search and filter 1 x

+ Create Duplicate

Ad Name
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "SUMMER COOL TONE ME..."
Post: "SUMMER COOL TONE ME..."
Post: "SUMMER COOL TON..."
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "The CoolSculpting proces! Bo..."
Post: "The CoolSculpting proces! ..."
Post: "The CoolSculpting proce..."
Instagram Post: Our CoolSculpting T...
Instagram Post: Our CoolSculpting...
Instagram Post: Our CoolSculpti...
Instagram Post: Our CoolSculpting...
Instagram Post: Our CoolSculpti...
Post: "SUMMER COOL TONE ME..."
Post: "SUMMER COOL TONE ..."

Post: "AUGUST ARMS" > Post: "AUGUST ARMS" > Post: "AUGUST ARMS" ... Completed

Edit Review

You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again.

Ad Name: Post: "AUGUST ARMS"

Identity: Facebook Page: Select Page, Instagram Account: No Instagram account or Connect Account

Ad Setup: Use Existing Post

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement.

6 Placements: Facebook Feeds, In-Stream, In-Article

Ad rendering and interaction may vary based on device, format and other factors.

Close Publish

Ads Docere (1385679068263903) Search

Search and filter 1 x

+ Create Duplicate

Ad Name
Post: "Our CoolSculpting Technician..."
Post: "Our CoolSculpting Techni..."
Post: "Our CoolSculpting Techn..."
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "Happening now!"
Post: "Happening now!"
Post: "Happening now!"
Post: "SUMMER COOL TONE ME..."
Post: "SUMMER COOL TONE ..."
Post: "SUMMER COOL TON..."
Instagram Post: CoolSculpting Appli...
Instagram Post: CoolSculpting Ap...
Instagram Post: CoolSculpting ...
Instagram Post: CoolSculpting Ap...
Instagram Post: CoolSculpting ...
Post: "Want to enhance your CoolScu..."

Post: "SUMMER COOL TONE..." > Post: "SUMMER COOL TONE..." > Post: "SUMMER COOL TON..." ... Completed

Edit Review

You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again.

Ad Name: Post: "SUMMER COOL TONE MEMBERSHIP"

Identity: Facebook Page: Select Page, Instagram Account: No Instagram account or Connect Account

Ad Setup: Use Existing Post

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement.

3 Placements: Facebook Feeds, In-Stream

Ad rendering and interaction may vary based on device, format and other factors.

Close Publish

Ads Docere (1385679068263903) Search

Search and filter 1 x

+ Create Duplicate

Ad Name
Post: "Our CoolSculpting Technician..."
Post: "Our CoolSculpting Techni..."
Post: "Our CoolSculpting Techn..."
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "Happening now!"
Post: "Happening now!"
Post: "Happening now!"
Post: "SUMMER COOL TONE ME..."
Post: "SUMMER COOL TONE ..."
Post: "SUMMER COOL TON..."
Instagram Post: CoolSculpting Appli...
Instagram Post: CoolSculpting Ap...
Instagram Post: CoolSculpting ...
Instagram Post: CoolSculpting Ap...
Instagram Post: CoolSculpting ...
Post: "Want to enhance your CoolScu..."

Post: "AUGUST ARMS" > Post: "AUGUST ARMS" > Post: "AUGUST ARMS" ... Completed

Edit Review

You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again.

Ad Name: Post: "AUGUST ARMS"

Identity: Facebook Page: Select Page, Instagram Account: No Instagram account or Connect Account

Ad Setup: Use Existing Post

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement.

6 Placements: Facebook Feeds, In-Stream, In-Article

Ad rendering and interaction may vary based on device, format and other factors.

Close Publish

Ads Docere (1385679068263903) Search

Search and filter 1 x

+ Create Duplicate

Ad Name
Post: "Our CoolSculpting Technician..."
Post: "Our CoolSculpting Techni..."
Post: "Our CoolSculpting Techn..."
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "AUGUST ARMS"
Post: "Happening now!"
Post: "Happening now!"
Post: "Happening now!"
Post: "SUMMER COOL TONE ME..."
Post: "SUMMER COOL TONE ..."
Post: "SUMMER COOL TON..."
Instagram Post: CoolSculpting Appli...
Instagram Post: CoolSculpting Ap...
Instagram Post: CoolSculpting ...
Instagram Post: CoolSculpting Ap...
Instagram Post: CoolSculpting ...
Post: "Want to enhance your CoolScu..."

Post: "The CoolSculpting proces..." > Post: "The CoolSculpting proces..." > Post: "The CoolSculpting proce..." ... Completed

Edit Review

You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again.

Ad Name: Post: "The CoolSculpting process! Book your..."

Identity: Facebook Page: Select Page, Instagram Account: No Instagram account or Connect Account

Ad Setup: Use Existing Post

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement.

8 Placements: Facebook Feeds, Stories, Search

Ad rendering and interaction may vary based on device, format and other factors.

Close Publish

Ads Docere (13856790682639)

Search and filter

+ Create Duplicate

Ad Name

Post: "Our CoolSculpting Technician..."

Post: "Our CoolSculpting Techni..."

Post: "Our CoolSculpting Techn..."

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "Happening now!"

Post: "Happening now!"

Post: "Happening now!"

Post: "SUMMER COOL TONE ME..."

Post: "SUMMER COOL TONE ..."

Post: "SUMMER COOL TON..."

Instagram Post: CoolSculpting Appli...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Post: "Want to enhance your CoolScu..."

Post: "Want to enhance your Cool..."

Instagram Post: CoolSculpting A... > Instagram Post: CoolSculpting A... > Instagram Post: CoolSculpting ...

Edit Review

Ad Name Create Name Template

Instagram Post: CoolSculpting Applicator removal...

This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Preview On

3 Placements View More Variations

Instagram Feed

Instagram Feeds

Instagram Stories

Ad rendering and interaction may vary based on device, format and other factors.

Close By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. Discard Draft Publish

Ads Docere (13856790682639)

Search and filter

+ Create Duplicate

Ad Name

Post: "Our CoolSculpting Technician..."

Post: "Our CoolSculpting Techni..."

Post: "Our CoolSculpting Techn..."

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "Happening now!"

Post: "Happening now!"

Post: "Happening now!"

Post: "SUMMER COOL TONE ME..."

Post: "SUMMER COOL TONE ..."

Post: "SUMMER COOL TON..."

Instagram Post: CoolSculpting Appli...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Post: "Want to enhance your CoolScu..."

Post: "Want to enhance your Cool..."

Instagram Post: Our CoolSculpti... > Instagram Post: Our CoolSculpti... > Instagram Post: Our CoolSculpti...

Edit Review

Ad Name Create Name Template

Instagram Post: Our CoolSculpting Technicians...

This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Preview On

2 Placements View More Variations

Instagram Feed

Instagram Stories

Ad rendering and interaction may vary based on device, format and other factors.

Close By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. Discard Draft Publish

Ads Docere (13856790682639)

Search and filter

+ Create Duplicate

Ad Name

Post: "Our CoolSculpting Technician..."

Post: "Our CoolSculpting Techni..."

Post: "Our CoolSculpting Techn..."

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "Happening now!"

Post: "Happening now!"

Post: "Happening now!"

Post: "SUMMER COOL TONE ME..."

Post: "SUMMER COOL TONE ..."

Post: "SUMMER COOL TON..."

Instagram Post: CoolSculpting Appli...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Post: "Want to enhance your CoolScu..."

Post: "Want to enhance your Cool..."

Instagram Post: Say hello to our ... > Instagram Post: Say hello to our ... > Instagram Post: Say hello to our ...

Edit Review

Ad Name Create Name Template

Instagram Post: Say hello to our little friend...

This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Preview On

2 Placements View More Variations

Instagram Feed

Instagram Stories

Ad rendering and interaction may vary based on device, format and other factors.

Close By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. Discard Draft Publish

Ads Docere (13856790682639)

Search and filter

+ Create Duplicate

Ad Name

Post: "Our CoolSculpting Technician..."

Post: "Our CoolSculpting Techni..."

Post: "Our CoolSculpting Techn..."

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "Happening now!"

Post: "Happening now!"

Post: "Happening now!"

Post: "SUMMER COOL TONE ME..."

Post: "SUMMER COOL TONE ..."

Post: "SUMMER COOL TON..."

Instagram Post: CoolSculpting Appli...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Post: "Want to enhance your CoolScu..."

Post: "Want to enhance your Cool..."

Instagram Post: COOL TONE ... > Instagram Post: COOL TONE ... > Instagram Post: COOL TONE ...

Edit Review

Ad Name Create Name Template

Instagram Post: COOL TONE Meet...

This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Preview On

3 Placements View More Variations

Instagram Feed

Instagram Feeds

Instagram Stories

Ad rendering and interaction may vary based on device, format and other factors.

Close By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. Discard Draft Publish

Ads Docere (13856790682639)

Search and filter

+ Create Duplicate

Ad Name

Post: "Our CoolSculpting Technician..."

Post: "Our CoolSculpting Techni..."

Post: "Our CoolSculpting Techn..."

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "AUGUST ARMS"

Post: "Happening now!"

Post: "Happening now!"

Post: "Happening now!"

Post: "SUMMER COOL TONE ME..."

Post: "SUMMER COOL TONE ..."

Post: "SUMMER COOL TON..."

Instagram Post: CoolSculpting Appli...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting Ap...

Instagram Post: CoolSculpting ...

Post: "Want to enhance your CoolScu..."

Post: "Want to enhance your Cool..."

Instagram Post: COOL TONE ... > Instagram Post: COOL TONE ... > Instagram Post: COOL TONE ...

Edit Review

Ad Name Create Name Template

Instagram Post: COOL TONE Meet...

This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

Preview On

3 Placements View More Variations

Instagram Feed

Instagram Feeds

Instagram Stories

Ad rendering and interaction may vary based on device, format and other factors.

Close By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines. Discard Draft Publish