

CoolSculpting Marketing Services Docere Medical Spa Q3 + Q4 2022 Total Marketing Expenses (07/01/2022 - 12/31/2022)

Total Google Ads: \$16,152.22
Total Marketing Service Fee: \$17,800.00
Total CoolSculpting Marketing Cost: \$33,952.22

Google Ads | Chris Zelig > Docere Med Spa 838-745-8996 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview Campaigns Auction insights Ad groups Ads & assets Landing pages Keywords Audiences Settings Change history Show less Dynamic ad targets Locations Ad schedule Devices Advanced bid adj.

Get the Google Ads mobile app

© Google, 2022.

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$118.48/day	Eligible	1,619	5.54%	\$16,152.22
search alpha coolsculpting	\$27.12/day	Paused Some ads limited by policy	0	-	\$0.00
search beta coolsculpting exp reach	\$40.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			1,619	5.54%	\$16,152.22
Total: Account	\$147.18/day		2,577	6.46%	\$19,393.04

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > Docere Med Spa 838-745-8996 | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview Enabled Status: Eligible Type: Search Budget: \$118.48/day Optimization score: 62.9% More details

Get the Google Ads mobile app

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
CoolSculpting® in Strongsville Save 50% Off 8+ Treatments Schedule a Free Consultation doceremedspa.com/coolsculpting/strongsville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed	41	12.58%	\$325.54
[Keyword:Docere Medical Spa] CoolSculpting in (LOCATION:City) Freeze Away Body Fat +12 more doceremedspa.com/coolsculpting/strongsville CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	2. body sculpting	Eligible	29	5.25%	\$312.52
CoolSculpting® in Strongsville Save 50% Off 8+ Treatments Schedule a Free Consultation doceremedspa.com/coolsculpting/strongsville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	27	13.43%	\$184.19
Docere Medical Spa CoolSculpting in (LOCATION:City) Freeze Away Body Fat +12 more doceremedspa.com/coolsculpting/strongsville CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount...	x. non-service medspa	Eligible	16	5.05%	\$179.03
CoolSculpting® in Strongsville Freeze Away Body Fat Our Biggest Discount Ever doceremedspa.com/coolsculpting/strongsville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	16	17.39%	\$122.83
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Strongsville, OH. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	9	7.09%	\$85.41
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	6	18.18%	\$72.30

Google Ads | Chris Zelig > Docere Med Spa 838-745-8996 | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview Enabled Status: Eligible Type: Search Budget: \$118.48/day Optimization score: 62.9% More details

Get the Google Ads mobile app

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	6	18.18%	\$72.30
Fat Reduction in Strongsville Our Biggest Discount Ever Get Rid of Unwanted Fat doceremedspa.com/coolsculpting/strongsville Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Removed	12	4.53%	\$54.20
Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat doceremedspa.com/coolsculpting/strongsville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	x. Expanded Reach	Removed	8	3.96%	\$44.51
CoolSculpting® in Strongsville Freeze Away Body Fat Our Biggest Discount Ever doceremedspa.com/coolsculpting/strongsville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	6	7.89%	\$44.27
[Keyword:Docere Medical Spa] Freeze Away Body Fat Located in Strongsville, OH doceremedspa.com/coolsculpting/strongsville Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation	1. coolsculpting - price	Removed	6	20.00%	\$38.94
Fat Reduction in Strongsville Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments doceremedspa.com/coolsculpting/strongsville Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach	Removed	5	8.06%	\$22.94
[Keyword:Docere Medical Spa] Freeze Away Body Fat Located in Strongsville, OH doceremedspa.com/coolsculpting/strongsville Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation	0. coolsculpting - general	Removed	5	7.46%	\$19.92

Google Ads | Chris Zelig > Docere Med Spa 838-745-8996 | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzeilig@gmail.com

Overview Enabled Status: Eligible Type: Search Budget: \$118.48/day Optimization score: 62.9% More details

Get the Google Ads mobile app

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Keyword:Docere Medical Spa] Freeze Away Body Fat Located in Strongsville, OH doceremedspa.com/coolsculpting/strongsville Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation	0. coolsculpting - general	Removed	5	7.46%	\$19.92
CoolSculpting® in Strongsville Save 50% Off 8+ Treatments Schedule a Free Consultation doceremedspa.com/coolsculpting/strongsville Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	1	2.70%	\$13.42
Fat Reduction in Strongsville Our Biggest Discount Ever Get Rid of Unwanted Fat doceremedspa.com/coolsculpting/strongsville Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Removed	2	3.08%	\$11.84
[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Eligible	1	3.45%	\$9.77
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. dynamic	Removed	2	28.57%	\$9.38
[Keyword:Docere Medical Spa] Freeze Away Body Fat Located in Strongsville, OH doceremedspa.com/coolsculpting/strongsville Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. The Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation	2. body sculpting	Removed	2	5.56%	\$5.01
Docere Medical Spa CoolSculpting® in Strongsville Freeze Away Body Fat doceremedspa.com/coolsculpting/strongsville Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Removed	1	4.00%	\$4.47

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: Ads in your current workspace			1,619	5.54%	\$16,152.22
<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. dynamic Removed	1	100.00%	\$3.52
<input type="checkbox"/>	Docere Medical Spa CoolSculpting® in Strongsville Freeze Away Body Fat doceremedspa.com/coolsculpting/strongsville Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. Expanded Reach Removed	1	0.60%	\$3.51
<input type="checkbox"/>	Fat Reduction in Strongsville Eliminate Fat & Feel Great Offering 50% Off 8+ Treatments doceremedspa.com/coolsculpting/strongsville Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo Removed	1	12.50%	\$2.85
<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat doceremedspa.com/coolsculpting/strongsville Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% On 8+ Treatments of CoolSculpting.	4. lipo Removed	1	4.00%	\$2.47
<input type="checkbox"/>	(Keyword)#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Fat Reduction in Strongsville +6 more www.doceremedspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Cost - Freeze... View assets details	coolsculpting Removed Ad group paused	0	-	\$0.00
<input type="checkbox"/>	25% Off CoolSculpting Cost Target Belly Fat, Love Handles Safe & Effective Fat Reduction www.doceremedspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Cost - Freeze Away Fat Without Surgery. New Clients Save 25%.	coolsculpting Removed Ad group paused	0	-	\$0.00
<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Fat Reduction in Strongsville www.doceremedspa.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Strongsville, OH. Free Consult. 25% Off CoolSculpting. #1 FDA-	coolsculpting Removed Ad group paused	0	-	\$0.00

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: Ads in your current workspace			1,619	5.54%	\$16,152.22
<input type="checkbox"/>	Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				
<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Offering 50% Off 8+ Treatments www.doceremedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed	0	-	\$0.00
<input type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Hurry Offer Ends In 4-COUNTDOWN(2021/03/31 00:00:00;en-... www.doceremedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed	0	-	\$0.00
<input type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only 50% Off 8+ Treatments Our Biggest Discount Ever www.doceremedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed	0	-	\$0.00
<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In 4-COUNTDOWN(2021/03/31 00:00:00;en-... www.doceremedspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price Removed	0	-	\$0.00
Total: Ads in your current workspace			1,619	5.54%	\$16,152.22
Total: Campaign			1,619	5.54%	\$16,152.22

Asset	Status	Asset type	Position pinning	Impr.
Total: Ads in your current workspace				
Total: Campaign				
<input type="checkbox"/>	Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	None	2,575
<input type="checkbox"/>	CoolSculpting in (LOCATION)(City)	Approved	None	2,223
<input type="checkbox"/>	Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	2nd position	2,097
<input type="checkbox"/>	(Keyword)Docere Medical Spa	Approved	None	1,048
<input type="checkbox"/>	Freeze Away Body Fat	Approved	None	952
<input type="checkbox"/>	50% Off 8+ Treatments	Approved	None	269
<input type="checkbox"/>	Huge CoolSculpting Promotion	Approved	None	261
<input type="checkbox"/>	Top Provider in Strongsville	Approved	None	225
<input type="checkbox"/>	Non-Surgical Fat Reduction	Approved	None	202
<input type="checkbox"/>	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved	None	125

Asset	Status	Asset type	Position pinning	Impr.
Total: Ads in your current workspace				
Total: Campaign				
<input type="checkbox"/>	CoolSculpting® Elite	Approved	None	115
<input type="checkbox"/>	Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	2nd position	90
<input type="checkbox"/>	Freeze Your Fat Away Today	Approved	None	79
<input type="checkbox"/>	Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	2nd position	55
<input type="checkbox"/>	Affordable & Quick Treatments	Approved	None	44
<input type="checkbox"/>	Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved	None	37
<input type="checkbox"/>	CoolSculpting Near Me	Approved	None	21
<input type="checkbox"/>	Get 50% Off 8+ Treatments	-	None	13
<input type="checkbox"/>	Freeze Stubborn Fat 2x Faster	Approved	None	10
<input type="checkbox"/>	Next-Generation Fat Reduction	Approved	None	7
<input type="checkbox"/>	Fat Reduction Treatment	Approved	None	5
<input type="checkbox"/>	Schedule a Free Consultation	Approved	None	2

Asset	Status	Asset type	Position pinning	Impr.
Total: Ads in your current workspace				
Total: Campaign				
<input type="checkbox"/>	Schedule a Free Consultation	Approved	None	2
<input type="checkbox"/>	CoolSculpting in Strongsville	-	None	0
<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	None	0
<input type="checkbox"/>	Flexible Payment Options	-	None	0
<input type="checkbox"/>	Our Biggest Discount Ever	-	None	0
<input type="checkbox"/>	Safe + Effective Fat Reduction	-	None	0
<input type="checkbox"/>	CoolSculpting® Fat Reduction	-	None	0
<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Strongsville, OH.	-	None	0
<input type="checkbox"/>	Biggest CoolSculpting® Promo	-	None	0
<input type="checkbox"/>	How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	None	0
<input type="checkbox"/>	CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Butt & More	-	None	0

Google Ads | Chris Zelig | Docere Med Spa | Budget: \$118.48/day | Optimization score: 62.9%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$118.48/day, Optimization score: 62.9%

Responsive search ad

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.
May Only 50% Off 8+ Treatments	-	Headline	None	0
Limited Time Offer May 2021	-	Headline	None	0
Aug Only 50% Off 8+ Treatments	-	Headline	None	0
Limited Time Offer Aug 2021	-	Headline	None	0
50% Off for 8+ Treatments	-	Headline	None	0
Book Now for Up to 50% Off	-	Headline	None	0
Located in Strongsville, OH	-	Headline	None	0
50% off 8+ treatments	-	Headline	None	0

Google Ads | Chris Zelig | Docere Med Spa | Budget: \$118.48/day | Optimization score: 62.9%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$118.48/day, Optimization score: 62.9%

Assets

Table view: Associations

Asset filters: All, Sitelink, Callout, Structured snippet, Call, Price, App, Promotion

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	13	199	6.53%	\$8.44	\$109.69
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Account	Account	Eligible	Advertiser	1,208	17,074	7.08%	\$10.55	\$12,748.38
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible	Advertiser	1,211	16,976	7.13%	\$10.43	\$12,627.10
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Account	Account	Eligible	Advertiser	957	14,557	6.57%	\$10.60	\$10,139.49
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Strongsville, OH.	Account	Account	Eligible	Advertiser	752	12,258	6.13%	\$10.08	\$7,582.16
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	Advertiser	432	9,664	4.47%	\$8.92	\$3,855.58

Google Ads | Chris Zelig | Docere Med Spa | Budget: \$118.48/day | Optimization score: 62.9%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$118.48/day, Optimization score: 62.9%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Account	Account	Eligible	Advertiser	367	8,197	4.48%	\$10.76	\$3,949.17
Products Information	Account	Account	Eligible	Automatically created	13	759	1.71%	\$11.60	\$150.79
Solutions Offered	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Automatically created	13	753	1.73%	\$11.60	\$150.79
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	232	3,036	7.64%	\$11.57	\$2,683.95
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	214	2,787	7.68%	\$11.83	\$2,531.87
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	178	2,177	8.18%	\$12.52	\$2,228.49
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	160	2,135	7.49%	\$11.90	\$1,904.09
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	162	2,046	7.92%	\$11.09	\$1,796.78
Up to 50% Off	search coolsculpting	Campaign	Removed	Advertiser	44	399	11.03%	\$6.34	\$279.12
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	2	14	14.29%	\$5.35	\$10.70
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	3	12	25.00%	\$8.02	\$24.07
Contact Us + Free Consult	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	414	6,974	5.94%	\$12.39	\$5,127.86
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	365	5,490	6.65%	\$7.82	\$2,852.82

Google Ads | Chris Zelig | Docere Med Spa | Budget: \$118.48/day | Optimization score: 62.9%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$118.48/day, Optimization score: 62.9%

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Contact Us + Free Consult	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	414	6,974	5.94%	\$12.39	\$5,127.86
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	365	5,490	6.65%	\$7.82	\$2,852.82
Winter Sale - Up to 50% off 8+ Treatments	search coolsculpting	Campaign	Eligible	Advertiser	104	1,530	6.80%	\$12.70	\$1,320.72
Winter Sale - 50% off 8+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
(440) 238-3331	Account	Account	Eligible	Advertiser	12	424	2.83%	\$16.31	\$195.68
Total: Sitelinks					1,222	17,252	7.08%	\$10.49	\$12,817.74
Total: Callouts					405	5,816	6.96%	\$11.15	\$4,516.24
Total: Structured snippets					13	199	6.53%	\$8.44	\$109.69
Total: Calls					12	424	2.83%	\$16.31	\$195.68
Total: Promotions					883	13,994	6.31%	\$10.53	\$9,301.40

Google Search Console | Inspect any URL in "https://doceremedspa.com/"

Performance

Search type: Web | Date: Last 3 months | Query: +cool

Total clicks: 725 | Total impressions: 132K | Average CTR: 0.5% | Average position: 30.7

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES

- https://doceremedspa.com/
- Overview
- Performance**
- URL inspection
- Indexing
 - Pages
 - Video pages
 - Sitemaps
 - Removals
- Experience
 - Page Experience
 - Core Web Vitals
 - Mobile Usability
- Enhancements
 - Breadcrumbs
 - Sitelinks searchbox
- Security & Manual Actions
- Legacy tools and reports

Performance

EXPORT

Search type: Web | Date: Last 3 months | Query: +cool X | + New

Last updated: 3 hours ago

Top queries	Clicks	Impressions
cooltone cost	111	1,782
cool tone	65	8,711
how much does cooltone cost	53	293
how much is cooltone	32	660
cool toning cost	30	174
cool tone cost	24	107
cooltone	20	9,552
how much is cool tone	19	92
cooltone price	18	675
cooltone muscle toning	18	593

Rows per page: 10 | 1-10 of 1000

- https://doceremedspa.com/
- Overview
- Performance**
- URL inspection
- Indexing
 - Pages
 - Video pages
 - Sitemaps
 - Removals
- Experience
 - Page Experience
 - Core Web Vitals
 - Mobile Usability
- Enhancements
 - Breadcrumbs
 - Sitelinks searchbox
- Security & Manual Actions
- Legacy tools and reports

Performance

EXPORT

Search type: Web | Date: Last 3 months | Query: +cool X | + New

Last updated: 3 hours ago

Top queries	Clicks	Impressions
cool toning	18	575
cooltone before and after	15	2,341
what is cooltone	15	1,383
cool tone price	15	50
cost of cooltone	14	446
cooltone results	11	808
does cooltone work	11	696
how much does cool tone cost	10	62
cooltone side effects	9	539
cooltone before and after 1 treatment	9	232

Rows per page: 10 | 11-20 of 1000



Jeffrey Viscomi, MD | October 1, 2022

Body Contouring Near Me | Find the Top CoolSculpting in Strongsville

Looking through the results of 'body contouring near me' online can be daunting. With the rise of body contouring treatments, securing the right provider can be challenging. [CoolSculpting](#) is a skill-sensitive procedure. So it is crucial to choose a reputable provider to get the best results. Ensure an impressive fat-freezing outcome by visiting an experienced specialist near you. Follow these insider tips to discover the best 'body contouring near me' provider in Strongsville, OH.

Finding Body Contouring Specialists in Strongsville, OH

Browsing 'body contouring near me' on the Internet is a great place to begin your search. Furthermore, you can check out the official CoolSculpting website. You can get a comprehensive list of facilities offering this fat-freezing treatment there. You can type in your zip code on their site and see all the accredited facilities nearby.

[Peruse the CoolSculpting Directory for Nearby Providers >>](#)

Sort By Cost When Searching Body Contouring Near Me

When searching 'body contouring near me', many prospective patients worry about the cost. While the price is a factor to consider, it should not be the only one when deciding. Remember that CoolSculpting prices are pre-determined by the manufacturer. So, they should not vary much from one provider to another. Instead of focusing too much on cost, consider prioritizing expertise during your search.

Like any other aesthetic treatment, body contouring can come with side effects. The chances of post-treatment problems are higher when your technician lacks training. Sorting by experience ensures that you receive unmatched body contouring results.

Choose a Skilled Provider for Optimal Body Contouring Results

As with any cosmetic procedure, the technician performing the body contouring affects the overall outcome and experience. This is why it is important to do plenty of due diligence when going through the list of 'body contouring near me' providers. Consider finding recent patient testimonials and reading through new Yelp and Google reviews. Before and after photos show the efficacy of the treatment at any given facility.

[See impressive CoolSculpting before and after >>](#)

Ready to find the perfect body contouring provider? Book an initial consultation with your narrowed-down list of medical spas. During each visit, you interact with the staff and get a feel for the facility. You can also ask questions about body contouring and share your aesthetic goals. A body contouring expert will assess your body. If you are a good fit for CoolSculpting, he/she can devise a suitable treatment plan.

Body Contouring Near Me | Strongsville, OH

Complete your 'body contouring near me' search by choosing Docere Medical Spa and Laser Center. We are a leading provider of successful and safe body contouring in Strongsville, OH. People in the area trust us with their cosmetic treatments. We deliver outstanding results in a relaxing environment.

Give us a call at [440-238-3331](tel:440-238-3331) to schedule your initial consultation today. Learn more about the body contouring solutions available. If CoolSculpting is not ideal for your body type, don't fret. We can propose other alternatives to help you achieve your cosmetic goals.

SCHEDULE A FREE CONSULTATION

Enter Name...

Enter Email...

Enter phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

SCHEDULE A FREE CONSULTATION

Enter Name...

Enter Email...

Enter phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

SOURCES:

[*Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lax Tissue In The Double Chin](#)

[*Cryolipolysis and Skin Tightening](#)

PREVIOUS
[Botox vs. Dysport](#)

NEXT
[What Are CoolSculpting Results Like?](#)



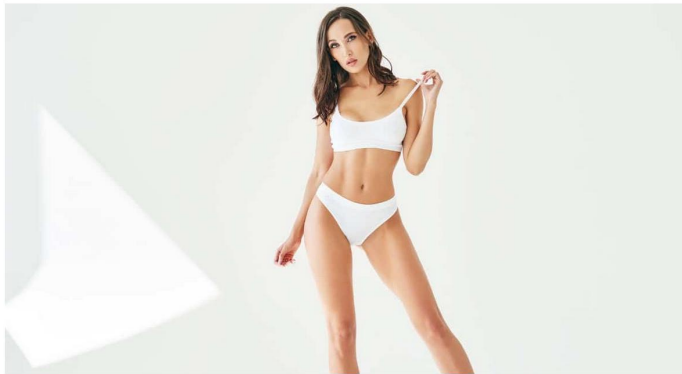
Jeffrey Viscomi, MD

Dr. Viscomi received his Bachelor's degree from the University of Dayton. He then went on to graduate from Wright State University School of Medicine in the top 10% of his class. Following residency at the Cleveland Clinic, Dr. Viscomi began his Family Practice in Strongsville and quickly became a nationally recognized leader in primary care for his unique practice model. Dr. Viscomi is a member of the Aesthetics Practice Association and has completed extensive training in the use of laser in aesthetic procedures.

DÖCERĒ

Medical Spa & Laser Center

- HOME ABOUT SERVICES SOLUTIONS PRODUCTS THE SALON AT DÖCERĒ REVIEWS BLOG CONTACT SHOP



Jeffrey Viscomi, MD October 9, 2022

What Are CoolSculpting Results Like?

When researching body contouring solutions, many want to know, "what are CoolSculpting results like?" This is a great question. [CoolSculpting is a groundbreaking body contouring treatment.](#) Not only does it deliver stellar fat reduction results, but it also requires no surgery or downtime. What's there to not love?

Peruse through CoolSculpting before and after pictures and client reviews to get a glimpse of what you can expect. Patients rave about the dramatic transformation they get from CoolSculpting. Moreover, countless studies prove that it is safe and effective for long-term fat reduction.

Continue reading to discover how CoolSculpting can restore your confidence, body love, and self-esteem.

[Find out more about Cryolipolysis >>](#)

What Clients Say About CoolSculpting

One of the best ways to vet facilities offering CoolSculpting is to read through online reviews. You can get a solid idea of their experience and training based on what past patients have to say. For example, numerous consumers have raved about Döcerē Medical Spa and Laser Center for their fat-freezing sessions.

[Read CoolSculpting Reviews >>](#)

CoolSculpting Before and After Images*

Past patient reviews may tell you that fat-freezing is effective. But how effective is it, really? See results for yourself by perusing through CoolSculpting results before and after pictures. These images reflect the authentic results of our real patients. Bear in mind that results vary per person.* But you can visualize what the fat-freezing treatment can do for you.



[View Additional CoolSculpting Before and After Photos >>](#)

How to Get Outstanding CoolSculpting Results

You can do a couple of things to ensure stunning CoolSculpting results. The first step is selecting a reputable provider. Since CoolSculpting is a technique-sensitive treatment, your specialist's abilities impact your overall outcome and experience. Shop for the most experienced provider, then start thinking about the cost. Cost should not be the only deciding factor. Going the most affordable route may not yield great results.

Remember that the manufacturer pre-sets CoolSculpting prices. So anyone advertising CoolSculpting for a "steal" may be using counterfeit equipment. This can lead to unnecessary problems after the treatment.

Before committing to CoolSculpting, it is important to determine your candidacy. Not everyone can get CoolSculpting. We recommend this body contouring solution for healthy men and women with excess fat resistant to diet and exercise.

Not sure if CoolSculpting is right for you? Quality providers offer free consultations to help you determine that. Take advantage of these and schedule one with a nearby provider. A trained specialist can tell you if CoolSculpting will deliver the body transformation you seek.

Top-Notch CoolSculpting Near Me in Strongsville, OH

Visit Döcerē Medical Spa and Laser Center for unparalleled CoolSculpting results in Strongsville, OH. As the premier CoolSculpting provider in the area, we only perform fat-freezing on suitable patients. Our team uses state-of-the-art fat-freezing technology to guarantee outstanding results. Call our office at [440-238-3331](tel:440-238-3331) to schedule a complimentary consultation. We look forward to learning about your cosmetic goals and creating a treatment plan to meet them.

SCHEDULE A FREE CONSULTATION

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...

by submitting this form you agree to be contacted via phone/text/email.

SOURCES:

[*Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lax Tissue In The Double Chin](#)

[*Cryolipolysis and Skin Tightening](#)

PREVIOUS: [Body Contouring Near Me | Find the Top CoolSculpting in Strongsville](#)

NEXT: [Are CoolSculpting Chin Treatments a Good Liposuction Alternative?](#)



Jeffrey Viscomi, MD

Dr. Viscomi received his Bachelor's degree from the University of Dayton. He then went on to graduate from Wright State University School of Medicine in the top 10% of his class. Following residency at the Cleveland Clinic, Dr. Viscomi began his Family Practice in Strongsville and quickly became a nationally recognized leader in primary care for his unique practice model. Dr. Viscomi is a member of the Aesthetics Practice Association and has completed extensive training in the use of laser in aesthetic procedures.



Jeffrey Viscomi, MD November 5, 2022

SCHEDULE A FREE CONSULTATION

Enter Name

Enter Email

Enter phone

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation.....

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

Are CoolSculpting Chin Treatments a Good Liposuction Alternative?

If you have a double chin, you are far from alone. It is one of the most common cosmetic issues people seek to address with liposuction. But if surgery does not sound viable, there is another way to banish that double chin: CoolSculpting. This novel beauty treatment uses controlled cooling to destroy fat cells. As a result, it removes excess fat without damaging surrounding skin or nerves.

What is a CoolSculpting Chin Treatment?

As people get older, it is normal to notice the jawline losing its definition. Jowls develop when too much fat accumulates under the chin. CoolSculpting is a non-invasive procedure that uses a device to freeze submental fat cells. It is painless and should take no more than an hour to complete. Reclaim your youthful appearance with CoolSculpting while working towards weight loss goals at the gym.

What Are the Benefits of Body Contouring a Double Chin?

Patients enjoy a plethora of CoolSculpting chin benefits:

- Fewer side effects and risks compared to liposuction
- Painless procedure
- Banish stubborn submental fat
- No downtime
- Long-lasting outcome

CoolSculpting vs. Liposuction: Which Is Better for Me?

Unlike liposuction, CoolSculpting does not require patients to get anesthesia. Instead, you undergo the procedure as an outpatient and walk out of the office on the same day. Since there are no incisions, needles, or bruising involved, CoolSculpting is much safer than liposuction. Therefore, if you worry about unsightly cuts and scars from surgery, CoolSculpting may be a better fit.

This fat-freezing treatment is not for everyone, though. If you have a lot of fat on your chin, it may be better to get traditional liposuction. Depending on your unique circumstances, CoolSculpting may need to remove more fat for you to notice a dramatic difference. Also, CoolSculpting requires multiple sessions and time before results start to show. Liposuction is a more permanent solution, but you must be ready to go through an excruciating recovery.

In addition, CoolSculpting is now clinically proven to tighten skin in the submental area. One of the biggest drawbacks of liposuction is the possibility of saggy excess skin. With CoolSculpting treatments, patients enjoy both fat reduction and skin tightening.

Not sure if CoolSculpting will work for you? Schedule an initial consultation with Döcerē Medical Spa and Laser Center. Our team can evaluate your chin and see if CoolSculpting can reduce submental fat effectively. If not, we can point you in the right direction to reach your cosmetic goals.

How Do I Get the Best CoolSculpting Chin Results?

The first step to getting optimal results from CoolSculpting is finding an experienced doctor. Schedule a free consultation to sit down with them and ask many questions. Before starting any treatment plan, patients must understand their options and know what will happen during the procedure. During your in-person meeting, ask the doctor about their experience with CoolSculpting specifically for the chin. See if they have before and after photos of past patients—this gives you an idea of what you can expect.

In addition to getting a feel for the vibe during a consultation, do due diligence by researching the provider online. Read through customer reviews on Yelp and Google and see if they match up to their [website testimonials](#). A respectable provider has simple 5-star reviews and patient-shared before and after photos.

CoolSculpting Chin Treatments with CoolSculpting Elite in Strongsville, OH

CoolSculpting Elite is a skill-sensitive procedure, which means it is essential to visit a reputable med spa. Döcerē Medical Spa and Laser Center is the leading provider of CoolSculpting chin treatments using the newest fat freezing treatment, CoolSculpting Elite, in Strongsville, OH. Call [440-238-3331](tel:440-238-3331) to find out if non-invasive fat-freezing will help you achieve your desired results.

SCHEDULE A FREE CONSULTATION

Enter Name

Enter Email

Enter phone

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation.....

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

SOURCES:

[Allergan Receives FDA Clearance For the CoolSculpting® Treatment To Improve Appearance Of Lax Tissue In The Double Chin](#)

PREVIOUS
[What Are CoolSculpting Results Like?](#)

NEXT
[How to Get the Best CoolSculpting Stomach Results](#)



Jeffrey Viscomi, MD

Dr. Viscomi received his Bachelor's degree from the University of Dayton. He then went on to graduate from Wright State University School of Medicine in the top 10% of his class. Following residency at the Cleveland Clinic, Dr. Viscomi began his Family Practice in Strongsville and quickly became a nationally recognized leader in primary care for his unique practice model. Dr. Viscomi is a member of the Aesthetics Practice Association and has completed extensive training in the use of laser in aesthetic procedures.



Jeffrey Viscomi, MD November 18, 2022

SCHEDULE A FREE CONSULTATION

Enter Name...

Enter Email...

Enter phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

How to Get the Best CoolSculpting Stomach Results

CoolSculpting is a non-surgical fat reduction treatment. It uses targeted cooling to [freeze and destroy fat cells](#). Patients enjoy CoolSculpting over invasive beauty procedures like liposuction. Since it is not invasive, they can resume their daily lifestyles after their sessions. CoolSculpting addresses stubborn fat in various body areas, including the stomach and love handles. Read on to learn more about CoolSculpting stomach treatments and how you can secure the best results in Strongsville, OH, by visiting the best medical spa in the area.

CoolSculpting Stomach: What Is It?

While CoolSculpting is not for weight loss or treating obesity, it can be effective at reducing fat deposits in your stomach. Many people choose this non-invasive procedure in their quest for a firm tummy and toned abs. The treatment uses controlled cooling to eliminate lifestyle-resistant fat.

What Are the Benefits of CoolSculpting for the Stomach?

Are you not seeing the fat reduction results you want despite going to the gym and eating healthy foods? CoolSculpting is a fantastic option if you need extra help to shed fat around your abdomen. Men and women enjoy these CoolSculpting benefits for reducing excess stomach fat:

- Reduce the appearance of bulging skin or a potbelly
- Clothes fit better
- Feel more confident
- Eliminate stubborn fat to reveal toned abs
- Fast lunchtime procedure
- Long-lasting results

How Many CoolSculpting Sessions Do I Need for Optimal Results?

The number of CoolSculpting sessions you need depends on the amount of fat you want to remove. The recommended number varies from three to six, with the average being four sessions. Of course, the more sessions you get, your results will be better.

By scheduling a free initial consultation, find out how many CoolSculpting sessions your body needs. Then, a body sculpting expert at Strongsville's most prestigious medical spa, Docere Medical Spa and Laser Center, determines your candidacy and assesses your physique. Finally, we create a unique treatment plan to meet your expectations.

How Do I Ensure Unparalleled CoolSculpting Stomach Results?

Having realistic expectations and selecting the right CoolSculpting provider in Strongsville, OH, will help you get unmatched CoolSculpting stomach results.

As with any cosmetic procedure, CoolSculpting results vary per person. Some people see results quickly, while others may need more time. Results also differ depending on how many sessions you need. While most people see improvement after a couple of sessions, some may require up to six.

While many clinics and med spas offer CoolSculpting, not all providers are equal regarding expertise. Before committing to one, check out [before and after photos](#) and read through recent online reviews. Then, schedule a consultation with one that has a solid reputation for customer service and results.

CoolSculpting Stomach in Strongsville, OH

Docere Medical Spa and Laser Center is a top-tier provider specializing in CoolSculpting for the stomach. Men and women in Strongsville, Ohio, visit us for their body-shaping treatments. We use the latest technology to deliver excellent results in a relaxing environment. Call [440-238-3331](tel:440-238-3331) to find out if CoolSculpting is right for you.

SCHEDULE A FREE CONSULTATION

Enter Name...

Enter Email...

Enter phone...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation...

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

SOURCES:

- ¹ [Cryolipolysis For Noninvasive Body Contouring](#)
- ² [Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis](#)
- ³ [Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#)

PREVIOUS
Are CoolSculpting Chin Treatments a Good Liposuction Alternative?

NEXT
4 Tips for Making Your Botox Results Last Longer



Jeffrey Viscomi, MD

Dr. Viscomi received his Bachelor's degree from the University of Dayton. He then went on to graduate from Wright State University School of Medicine in the top 10% of his class. Following residency at the Cleveland Clinic, Dr. Viscomi began his Family Practice in Strongsville and quickly became a nationally recognized leader in primary care for his unique practice model. Dr. Viscomi is a member of the Aesthetics Practice Association and has completed extensive training in the use of laser in aesthetic procedures.



Jeffrey Viscomi, MD December 18, 2022

SCHEDULE A FREE CONSULTATION

Enter Name ...

Enter Email ...

Enter phone ...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation ...

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

The 3 Best Body Contouring Treatments to Try in 2023

Your body is your home. You should feel comfortable and confident in your skin, anywhere you go. Body contouring can help you get there. It's a non-invasive procedure that reduces fat all over the body. It's been around for decades and has become increasingly popular in recent years. People realize how effective it is at eliminating stubborn fat and sculpting their dream bodies.

Is more self-love on your new year's resolution list? Get rid of unwanted bulges with the top three body contouring treatments.

What Are the Best Body Contouring Treatments?

The three best body contouring solutions include CoolSculpting, CoolTone, and Emsculpt NEO. Let's investigate each and how they can improve your body's appearance in unique ways.

1. CoolSculpting

[CoolSculpting freezes fat cells](#) to reduce lifestyle and diet-resistant bulges. The device uses controlled cooling to eliminate fat cells and help you achieve stunning contours. The process takes about 30 minutes and is painless. You can return to work after the treatment, though you may experience mild swelling, tingling, or numbness at the treatment site(s). These side effects subside within 2-3 days without intervention.

This treatment is incredibly versatile—you can [target the chin](#), love handles, "pooch" around the abdomen, back rolls near the bra line, and even your inner thighs! Once treated, you'll notice smoother skin within 2-3 weeks. But, of course, as with any cosmetic treatment, each person's experience with CoolSculpting varies.*

During your CoolSculpting appointment, a specialist places the cooling panel on your treatment area, which will reduce fat cells beneath your skin via Cryolipolysis. After a few months, your body metabolizes the dead fat cells and processes them as waste. As a result, you'll notice a slimmer, more attractive figure as the dead cells are removed from your system.

Contrary to what some might think, CoolSculpting is not a weight loss solution. With that said, it's ideal for people close to their ideal weight but who want an alternative way of contouring their bodies without surgical procedures.

2. CoolTone

Instead of fat-freezing, [CoolTone](#) works by a process known as magnetic muscle stimulation. Electromagnetic energy triggers the body to produce more collagen, thereby tightening the skin. As a result, CoolTone is suitable for use on the abdomen, thighs, and glutes.

The CoolTone contractions strengthen the muscle fibers in the treatment site(s). As a result, patients notice a firmer, stronger, and more toned physique. The procedure isn't painful but expect to feel a light muscle spasm. Just like CoolSculpting, the sessions are short. You can schedule 30-minute appointments during your lunch breaks.

3. Emsculpt NEO

Emsculpt NEO distinguishes itself from CoolSculpting and CoolTone by reducing fat and building muscle simultaneously. It uses radiofrequency and high-intensity electromagnetic energy to stimulate collagen production and muscle growth. If you're looking to lose the final bits of stubborn fat on your body while toning up, Emsculpt NEO could be a promising option.

Body Contouring in Strongsville, OH

Visit Docere Medical Spa and Laser Center if you're considering body contouring to get your dream body in 2023. We are a top-rated provider of CoolSculpting Elite and CoolTone treatments in Strongsville, OH. Call [\(440\) 238-3331](tel:440-238-3331) to schedule a complimentary consultation.

SCHEDULE A FREE CONSULTATION

Enter Name ...

Enter Email ...

Enter phone ...

Please tell us which areas you would like to target and the best time to contact you to schedule your free consultation ...

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

SOURCES:

[Cryolipolysis for Noninvasive Body Contouring, Clinical Efficiency and Patient Satisfaction](#). *Clinical, Cosmetic and Investigational Dermatology*.
[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis](#). *Dermatological Surgery*.

PREVIOUS
4 Tips for Making Your Botox Results Last Longer



Jeffrey Viscomi, MD

Dr. Viscomi received his Bachelor's degree from the University of Dayton. He then went on to graduate from Wright State University School of Medicine in the top 10% of his class. Following residency at the Cleveland Clinic, Dr. Viscomi began his Family Practice in Strongsville and quickly became a nationally recognized leader in primary care for his unique practice model. Dr. Viscomi is a member of the Aesthetics Practice Association and has completed extensive training in the use of laser in aesthetic procedures.



COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: WV 2022_187

Invoice Date: July 1, 2022

Payment Due: July 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
<p>Content Creation + Search Engine Optimization (SEO)</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

Total:	\$2,750.00
Payment on July 1, 2022 using  ending in 3000:	\$2,750.00

Amount Due (USD): **\$0.00**



COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: WV 2022_216

Invoice Date: August 1, 2022

Payment Due: August 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

Total:	\$2,750.00
Payment on August 1, 2022 using  ending in 3000:	\$2,750.00

Amount Due (USD): **\$0.00**



COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: WV 2022_242

Invoice Date: September 1, 2022

Payment Due: September 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
<p>Content Creation + Search Engine Optimization (SEO)</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$2,750.00
Payment on September 1, 2022 using 	ending in 3000:	\$2,750.00

Amount Due (USD):	\$0.00
--------------------------	---------------



COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: WV 2022_272

Invoice Date: October 1, 2022

Payment Due: October 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. 	1	\$1,500.00	\$1,500.00
<p>Content Creation + Search Engine Optimization (SEO)</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$2,750.00
Payment on October 1, 2022 using 	ending in 3000:	\$2,750.00

Amount Due (USD): **\$0.00**



COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: WV 2022_303

Invoice Date: November 1, 2022

Payment Due: November 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

	Total:	\$2,750.00
Payment on November 1, 2022 using 	ending in 3000:	\$2,750.00

Amount Due (USD): **\$0.00**



COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: WV 2022_335

Invoice Date: December 1, 2022


Payment Due: December 1, 2022

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
<p>Content Creation + Search Engine Optimization (SEO)</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

Items	Quantity	Price	Amount
Shopping Cart Black Friday Shopping Cart Additions	6.5	\$200.00	\$1,300.00
Total:			\$4,050.00
Payment on December 1, 2022 using  ending in 3000:			\$4,050.00
Amount Due (USD):			\$0.00