

CoolSculpting Marketing Services Döcerē Medical Spa Co-Op Q4 2023 Total Marketing Expenses (10/1/2023 - 12/31/2023)

Total Google Ads: \$ 6,132.52
Total Meta Ads: \$ 958.94
Total Marketing Service Fees: \$ 8,406.13
Total CoolSculpting Marketing Cost: \$15,497.59

Google Ads | Medstar Media > Docere Medical Spa and Laser Center Inc 838-745-8996 | All campaigns

Filters: Campaign status: All Ad group status: All Add filter

Overview Campaigns Custom Oct 1 - Dec 31, 2023 Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$65.63/day	Paused All ads limited by policy	351	6.47%	\$5,009.66
search alpha coolsculpting	\$27.12/day	Paused Most ads limited by policy	0	-	\$0.00
search beta coolsculpting exp reach	\$40.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			351	6.47%	\$5,009.66
Total: Account	\$130.13/day		1,902	8.20%	\$10,985.71

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
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Google Ads | Medstar Media > Docere Medical Spa and Laser Center Inc 838-745-8996 | All campaigns > MS | search | coolsculpting

Paused Type: Search Budget: \$65.63/day More details Campaign 1 of 5

Overview Ads Custom Oct 1 - Dec 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			351	6.47%	\$5,009.66
(Keyword: Docere Medical Spa) CoolSculpting CoolSculpting® Elite +12 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	75	11.40%	\$1,655.28
Docere Medical Spa CoolSculpting CoolSculpting® Elite +11 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach	Not eligible Policy (Restricted medical content +1 more), Campaign paused	94	3.19%	\$1,322.07
Docere Medical Spa CoolSculpting CoolSculpting® Elite +11 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. liposuction	Removed Policy (Restricted drug terms +1 more), Campaign paused	102	10.09%	\$988.09
Docere Medical Spa CoolSculpting CoolSculpting® Elite +11 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - general	Removed Policy (Restricted drug terms +1 more), Campaign paused	29	15.03%	\$478.03
Docere Medical Spa CoolSculpting CoolSculpting® Elite +6 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. liposuction	Removed Policy (Restricted drug terms +1 more), Campaign paused	15	7.65%	\$141.24
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	5	33.33%	\$138.12
(Keyword: Docere Medical Spa) CoolSculpting CoolSculpting® Elite +7 more					

Google Ads | Medstar Media > Docere Medical Spa and Laser Center Inc 838-745-8996 | All campaigns > MS | search | coolsculpting

Paused Type: Search Budget: \$65.63/day More details Campaign 1 of 5

Overview Ads Custom Oct 1 - Dec 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			351	6.47%	\$5,009.66
(Keyword: Docere Medical Spa) CoolSculpting CoolSculpting® Elite +7 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	0. coolsculpting	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	7	14.00%	\$84.56
Docere Medical Spa CoolSculpting CoolSculpting® Elite +11 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Campaign paused	8	9.52%	\$72.94
Docere Medical Spa CoolSculpting CoolSculpting® Elite +6 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - general	Removed Policy (Restricted drug terms +1 more), Campaign paused	4	30.77%	\$33.68
Docere Medical Spa CoolSculpting CoolSculpting® Elite +6 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	2. body sculpting	Removed Policy (Restricted drug terms +1 more), Campaign paused	4	6.78%	\$29.02
(Keyword: Docere Medical Spa) CoolSculpting CoolSculpting® Elite +12 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	3. liposuction	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	1	7.14%	\$19.59
Docere Medical Spa CoolSculpting CoolSculpting® Elite +6 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. Expanded Reach	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	2	1.25%	\$17.63
(Keyword: Docere Medical Spa) CoolSculpting CoolSculpting® Elite +12 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	2	25.00%	\$15.49

Google Ads | Medstar Media > Docere Medical Spa and Laser Center Inc 838-745-8996 | All campaigns > MS | search | coolsculpting

Paused Type: Search Budget: \$65.63/day More details Campaign 1 of 5

Overview Ads Custom Oct 1 - Dec 31, 2023 Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
			351	6.47%	\$5,009.66
(Keyword: Docere Medical Spa) CoolSculpting CoolSculpting® Elite +12 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	1. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	2	25.00%	\$15.49
Docere Medical Spa CoolSculpting CoolSculpting® Elite +11 more doceremedspa.com/elle/strongsville Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. CoolSculpting® Elite Treats Fat in 9... View assets details	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Ad group removed, #1	3	18.75%	\$13.92
(Keyword: #1 CoolSculpting Deal 25% Off) Freeze Away Stubborn Fat Fat Reduction in Strongsville +6 more www.doceremedspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Cost - Freeze Away Fat Without Surgery. New Clients Save 25%. View assets details	coolsculpting	Removed Ad group removed, Campaign paused	0	-	\$0.00
25% Off CoolSculpting Cost Target Belly Fat, Love Handles Safe & Effective Fat Reduction www.doceremedspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Cost - Freeze Away Fat Without Surgery. New Clients Save 25%. View assets details	coolsculpting	Removed Ad group removed, Campaign paused	0	-	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Fat Reduction in Strongsville www.doceremedspa.com #1 CoolSculpting Deal, 25% Off, Freeze Fat, Top Provider in Strongsville, OH. Free Consult, 25% Off CoolSculpting, #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. View assets details	coolsculpting	Removed Ad group removed, Campaign paused	0	-	\$0.00
(Keyword: #1 CoolSculpting Deal 25% Off) Freeze Away Stubborn Fat Fat Reduction in Strongsville +6 more www.doceremedspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Cost - Freeze Away Fat Without Surgery. New Clients Save 25%. View assets details	SKAG coolsculpting face BROAD	Removed Ad group removed, Campaign paused	0	-	\$0.00
(Keyword: #1 CoolSculpting Deal 25% Off) Freeze Away Stubborn Fat Fat Reduction in Strongsville +6 more www.doceremedspa.com #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Freeze Away Stubborn Belly Fat. Save on CoolSculpting Cost - Freeze Away Fat Without Surgery. New Clients Save 25%. View assets details	SKAG how much is coolsculpting EXACT	Removed Policy (Restricted medical content), Ad group removed, Campaign paused	0	-	\$0.00

Paused Type: Search Budget: \$65.63/day

Overview	Ad status: All	Add filter	Search	Segment	Columns	Reports	Download	Expand	More
Recommendations	<input type="checkbox"/>	<input checked="" type="radio"/> Ad							
Insights	Total: Ads in your current view								
Ad groups							351	6.47%	\$5,009.66
Ads & assets	Minimal Downtime. Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation								
Assets	<input type="checkbox"/>	<input checked="" type="radio"/>	[Keyword:Docere Medical Spa] CoolSculpting in Strongsville Fat Reduction Treatment +12 more www.doceremedspa.com Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	5. sculpsure			0	-	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting in Strongsville Fat Reduction Treatment Flexible Payment Options www.doceremedspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Strongsville, OH. Schedule a Free Consultation	5. sculpsure			0	-	\$0.00
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Strongsville www.doceremedspa.com CoolSculpting Deal. Freeze Fat. Top Provider in Strongsville, OH. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	5. sculpsure			0	-	\$0.00
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>	[Keyword:Docere Medical Spa] New Client Special 25% Off All Fat Freezing www.doceremedspa.com Best CoolSculpting Deal. Top Provider in Strongsville, OH for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure			0	-	\$0.00
Settings	Total: Ads in your current view								
Change history	Total: Campaign								
Suggested	Total: Ads in your current view								
Dynamic ad targets	Total: Campaign								
Locations	Total: Ads in your current view								
+	Show more								

Show rows: 100 1 - 100 of 821

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Paused Type: Search Budget: \$65.63/day

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	64	Advertiser
Docere Medical Spa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	None	0	Advertiser
Flexible Payment Options	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	15	Advertiser
Affordable & Quick Treatments	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	66	Advertiser
(Keyword:Docere Medical Spa)	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	1st position	57	Advertiser
Fat Reduction Treatment	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	32	Advertiser
Top Provider in Strongsville	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	33	Advertiser
Freeze Your Fat Away Today	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	31	Advertiser

Paused Type: Search Budget: \$65.63/day

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Stubborn Fat 2x Faster	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	63	Advertiser
CoolSculpting® Elite	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	1st position	5	Advertiser
Next-Generation Fat Reduction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	4	Advertiser
50% Off 8+ Treatments	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	2nd position	350	Advertiser
Coolsculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	1st position	13	Advertiser
Coolsculpting in Strongsville	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	1st position	528	Advertiser
CoolSculpting® Strongsville	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	1st position	55	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Description	None	13	Advertiser

Paused Type: Search Budget: \$65.63/day

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Coolsculpting in Strongsville	Policy (Restricted medical content +1 more), Campaign paused	Headline	1st position	528	Advertiser
CoolSculpting® Strongsville	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Headline	1st position	55	Advertiser
The Elite Dual Applicators Treat Two Areas at the Same Time. Safely Freeze Twice the Fat.	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Description	None	13	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Description	None	7	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Description	None	638	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Not eligible Policy (Restricted medical content +1 more), Campaign paused	Description	2nd position	543	Advertiser

Show rows: 100 1 - 19 of 19

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Paused Type: Search Budget: \$65.63/day

Assets

Asset status: All Asset type: All Add filter

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction,...	Structured snippet	MS search coolsculpting	Campaign	Eligible	Advertiser	9	96	9.38%	\$13.89	\$124.98
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	271	3,203	8.46%	\$15.84	\$4,291.51
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	265	3,069	8.63%	\$15.96	\$4,228.90
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	262	3,023	8.67%	\$15.70	\$4,112.96
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	161	2,057	7.83%	\$14.72	\$2,369.31
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Strongsville, OH.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	86	1,657	5.19%	\$14.08	\$1,211.05
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	61	1,344	4.54%	\$14.98	\$913.63
Products Information	Sitelink	Account	Account	Removed Policy (Restricted medical content +1 more)	Automatically created	0	0	-	-	\$0.00

Google Ads Medstar Media > Docere Medical Spa and Laser Center Inc 838-745-8996 All campaigns > MS | search | coolsculpting

Paused Type: Search Budget: \$65.63/day Campaign 1 of 5

Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost	
Callout											
<input type="checkbox"/>	FDA Cleared	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	86	957	8.99%	\$17.37	\$1,493.80
<input type="checkbox"/>	Liposuction Alternative	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	85	819	10.38%	\$16.65	\$1,414.85
<input type="checkbox"/>	Freeze Your Fat	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	76	845	8.99%	\$17.54	\$1,333.06
<input type="checkbox"/>	Highlights: No Surgery	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	76	873	8.71%	\$16.97	\$1,289.76
<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout	MS search coolsculpting	Campaign	Eligible	Advertiser	75	808	9.28%	\$16.49	\$1,236.39
<input type="checkbox"/>	Up to 50% Off	Callout	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Contact Us + Free Consult	Callout	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	5-Star Rated Medspa	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Contact Us + Free Consult	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Promotion											
<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	159	2,097	7.58%	\$14.71	\$2,338.71
<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	53	558	9.50%	\$15.57	\$825.35
<input type="checkbox"/>	Winter Sale - 50% off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search coolsculpting	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	Summer Sale - Up to 50%	Promotion	MS search	Campaign	Removed	Advertiser	0	0	-	-	\$0.00

Google Ads Medstar Media > Docere Medical Spa and Laser Center Inc 838-745-8996 All campaigns > MS | search | coolsculpting

Paused Type: Search Budget: \$65.63/day Campaign 1 of 5

Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost	
Business name											
<input type="checkbox"/>	Docere Medspa	Business name	MS search coolsculpting	Campaign	Eligible	Advertiser	325	5,064	6.42%	\$14.55	\$4,728.21
<input type="checkbox"/>	Docere Medical Spa	Business name	MS search coolsculpting	Campaign	Removed Disapproved (Business Name Irrelevance)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>	DÓCERE Medical Spa	Business name	MS search coolsculpting	Campaign	Removed Disapproved (Business Name Irrelevance)	Advertiser	0	0	-	-	\$0.00
Call											
<input type="checkbox"/>	(440) 557-2695	Call	Account	Account	Eligible	Advertiser	21	405	5.19%	\$22.47	\$471.97
Business logo											
<input type="checkbox"/>		Business logo	MS search coolsculpting	Campaign	Eligible	Advertiser	325	5,064	6.42%	\$14.55	\$4,728.21
<input type="checkbox"/>	DÓCERE	Business logo	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	Advertiser	0	0	-	-	\$0.00
Image											
<input type="checkbox"/>		Image	MS search coolsculpting	Campaign	Eligible	Advertiser	133	1,690	7.87%	\$16.67	\$2,217.59
Total: Images						133	1,690	7.87%	\$16.67	\$2,217.59	
Total: Business name						325	5,064	6.42%	\$14.55	\$4,728.21	
Total: Business logo						325	5,064	6.42%	\$14.55	\$4,728.21	

Google Ads Medstar Media > Docere Medical Spa and Laser Center Inc 838-745-8996 All campaigns > MS | search | coolsculpting

Paused Type: Search Budget: \$65.63/day Campaign 1 of 5

Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost	
<input type="checkbox"/>	DÓCERE	Business logo	MS search coolsculpting	Campaign	Removed Disapproved (Business Logo Blurry)	Advertiser	0	0	-	-	\$0.00
<input type="checkbox"/>		Image	MS search coolsculpting	Campaign	Eligible	Advertiser	133	1,690	7.87%	\$16.67	\$2,217.59
Total: Images						133	1,690	7.87%	\$16.67	\$2,217.59	
Total: Business name						325	5,064	6.42%	\$14.55	\$4,728.21	
Total: Business logo						325	5,064	6.42%	\$14.55	\$4,728.21	
Total: Sitelinks						273	3,221	8.48%	\$15.81	\$4,316.96	
Total: Callouts						152	1,720	8.84%	\$16.41	\$2,494.45	
Total: Structured snippets						9	96	9.38%	\$13.89	\$124.98	
Total: Calls						21	405	5.19%	\$22.47	\$471.97	
Total: Promotions						212	2,655	7.98%	\$14.92	\$3,164.06	

Show rows: 100 1 - 35 of 35

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Google Ads Medstar Media > Docere Medical Spa and Laser Center Inc 838-745-8996 All campaigns > MS | search | prospecting

Enabled Status: All ads limited by policy Type: Search Budget: \$130.13/day Optimization score: 91.1% Campaign 0 of 0

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
x. Exp Reach coolsculpting	Eligible (Limited) All ads limited by policy	-	20.50	\$40.11	175	4.25%	\$822.30
coolsculpting	Eligible (Limited) All ads limited by policy	-	9.50	\$31.64	61	7.37%	\$300.56
Total: Filtered ad groups			30.00	\$37.43	236	4.77%	\$1,122.86
Total: Campaign			162.00	\$36.89	1,551	8.73%	\$5,976.05

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Enabled Status: Eligible (Limited) Type: Standard Ad group 8 of 12

Ad	Status	Clicks	CTR	Cost
Docere Medical Spa CoolSculpting CoolSculpting® Elite +11 more doceremedspa.com/coolsculpting/strongville Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	Eligible (Limited) Policy (Restricted medical content +1 more)	175	4.25%	\$822.30
Total: Ads in your current view		175	4.25%	\$822.30
Total: Ad group		175	4.25%	\$822.30

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 8 of 12

Responsive search ad Leave feedback Custom Oct 1 - Dec 31, 2023 Show last 30 days

Assets Combinations

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
No Surgery & Minimal Downtime	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Learning	572	Advertiser
Docere Medical Spa	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	None	Pending	0	Advertiser
CoolSculpting in Strongsville	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	Good	4,052	Advertiser
Flexible Payment Options	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Learning	323	Advertiser
Affordable & Quick Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Learning	541	Advertiser
Fat Reduction Treatment	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Learning	255	Advertiser
Top Provider in Strongsville	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Learning	133	Advertiser
Freeze Your Fat Away Today	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Learning	225	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Good	827	Advertiser
CoolSculpting® Elite	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	Learning	9	Advertiser

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 8 of 12

Responsive search ad Leave feedback Custom Oct 1 - Dec 31, 2023 Show last 30 days

Assets Combinations

Asset status: All Add filter Download Expand

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Next-Generation Fat Reduction	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Learning	24	Advertiser
50% Off 8+ Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	Good	1,221	Advertiser
Coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	Learning	49	Advertiser
CoolSculpting® Elite OH	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	Learning	11	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	Learning	51	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	Good	4,034	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	Learning	36	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	2nd position	Good	3,176	Advertiser

Show rows: 100 1 - 18 of 18

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 8 of 12

Assets

Asset status: All Asset type: All Add filter

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet										
Service catalog: CoolSculpting, Non-Surgical Liposuction,...	Structured snippet	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	2	28	7.14%	\$3.17	\$6.34
Sitelink										
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	105	1,887	5.56%	\$4.88	\$512.08
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	92	1,794	5.13%	\$5.03	\$463.02
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	89	1,781	5.00%	\$4.83	\$430.02
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	70	1,564	4.48%	\$5.08	\$355.47
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Strongsville, OH.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	59	1,491	3.96%	\$4.81	\$283.71
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	43	1,221	3.52%	\$4.61	\$198.32
Deviate Information	Sitelink	Account	Account	Removed (Restricted medical content)	Advertiser	0	0	-	-	0.00

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 8 of 12

Assets

Asset status: All Asset type: All Add filter

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Callout										
FDA Cleared	Callout	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	27	438	6.16%	\$5.46	\$147.52
Freeze Your Fat	Callout	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	24	446	5.38%	\$5.43	\$130.36
Liposuction Alternative	Callout	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	16	298	5.37%	\$5.52	\$88.38
Non-surgical Fat Reduction	Callout	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	14	347	4.03%	\$6.20	\$86.80
Highlights: No Surgery	Callout	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Eligible	Advertiser	13	332	3.92%	\$4.75	\$61.81
5-Star Rated Medspa	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Contact Us + Free Consult	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Promotion										
Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search prospecting > x. Exp Reach coolsculpting	Ad group	Removed	Advertiser	0	0	-	-	\$0.00
Business name										
Docere Medspa	Business name	MS search prospecting	Campaign	Eligible	Advertiser	168	3,888	4.32%	\$4.73	\$794.17
Call										
(440) 557-2695	Call	Account	Account	Eligible	Advertiser	1	159	0.63%	\$11.13	\$11.13
Business logo										

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 8 of 12

Assets

Asset status: All Asset type: All Add filter

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Docere Medspa	Business name	MS search prospecting	Campaign	Eligible	Advertiser	168	3,888	4.32%	\$4.73	\$794.17
Call										
(440) 557-2695	Call	Account	Account	Eligible	Advertiser	1	159	0.63%	\$11.13	\$11.13
Business logo										
DOCERE	Business logo	Account	Account	Eligible	Advertiser	168	3,888	4.32%	\$4.73	\$794.17
Total: Images						0	0	-	-	\$0.00
Total: Business name						168	3,888	4.32%	\$4.73	\$794.17
Total: Business logo						168	3,888	4.32%	\$4.73	\$794.17
Total: Sitelinks						105	1,900	5.53%	\$4.88	\$512.08
Total: Callouts						40	764	5.24%	\$5.45	\$218.19
Total: Structured snippets						2	28	7.14%	\$3.17	\$6.34
Total: Calls						1	159	0.63%	\$11.13	\$11.13
Total: Promotions						0	0	-	-	\$0.00

Show rows: 100 1 - 21 of 21

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Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 12

Overview Recommendations

Ads & assets

Ad	Status	Clicks	CTR	Cost
(Keyword:Docere Medical Spa) Coolsculpting CoolSculpting® Elite +12 more doceremedspa.com/coolsculpting/strongsville Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite. Expert, Safe Fat Loss With Quick Results. Minimal... View assets details	Eligible (Limited) Policy (Restricted medical content +1 more)	61	7.37%	\$300.56
Total: Ads in your current view		61	7.37%	\$300.56
Total: Ad group		61	7.37%	\$300.56

1 - 1 of 1

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Responsive search ad Leave feedback Custom Oct 1 - Dec 31, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	16	Advertiser
Docere Medical Spa	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	None	0	Advertiser
CoolSculpting in Strongsville	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	738	Advertiser
Flexible Payment Options	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	41	Advertiser
Affordable & Quick Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	56	Advertiser
(Keyword:Docere Medical Spa)	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	65	Advertiser
Fat Reduction Treatment	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	5	Advertiser
Top Provider in Strongsville	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	77	Advertiser
Freeze Your Fat Away Today	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	7	Advertiser
Freeze Stubborn Fat 2x Faster	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	26	Advertiser

Responsive search ad Leave feedback Custom Oct 1 - Dec 31, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting® Elite	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	3	Advertiser
Next-Generation Fat Reduction	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	2	Advertiser
50% Off 8+ Treatments	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	2nd position	598	Advertiser
Coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	10	Advertiser
CoolSculpting® Elite OH	Eligible (Limited) Policy (Restricted medical content +1 more)	Headline	1st position	12	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	10	Advertiser
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	808	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	None	10	Advertiser
Our Biggest CoolSculpting Deal Ever. Get 50% Off 8+ Treatments of CoolSculpting Elite.	Eligible (Limited) Policy (Restricted medical content +1 more)	Description	2nd position	638	Advertiser

Show rows: 100 1 - 19 of 19

Assets Custom Oct 1 - Dec 31, 2023 Show last 30 days

Asset status: All Asset type: All Add filter

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction...	Structured snippet	MS search prospecting > coolsculpting	Ad group	Eligible	Advertiser	0	10	0.00%	-	\$0.00
Current Specials Dont Miss Our Specials & Exclusive Offers. Learn More Now.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	40	424	9.43%	\$4.98	\$199.13
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink	MS search prospecting > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	40	421	9.50%	\$4.98	\$199.13
5 Star Reviews Read Real Client Reviews & Patient Testimonials.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	38	411	9.25%	\$5.00	\$189.99
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	36	391	9.21%	\$4.98	\$179.26
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Strongsville, OH.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	31	373	8.31%	\$4.63	\$143.42
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation.	Sitelink	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	19	294	6.46%	\$3.93	\$74.60

Assets Custom Oct 1 - Dec 31, 2023 Show last 30 days

Asset status: All Asset type: All Add filter

Asset	Asset type	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Highlights: No Surgery	Callout	MS search prospecting > coolsculpting	Ad group	Eligible	Advertiser	15	94	15.96%	\$5.40	\$81.04
FDA Cleared	Callout	MS search prospecting > coolsculpting	Ad group	Eligible	Advertiser	14	143	9.79%	\$5.71	\$79.97
Freeze Your Fat	Callout	MS search prospecting > coolsculpting	Ad group	Eligible	Advertiser	12	136	8.82%	\$5.91	\$70.88
Liposuction Alternative	Callout	MS search prospecting > coolsculpting	Ad group	Eligible	Advertiser	13	102	12.75%	\$5.44	\$70.67
Nonsurgical Fat Reduction	Callout	MS search prospecting > coolsculpting	Ad group	Eligible	Advertiser	8	102	7.84%	\$6.66	\$53.24
5-Star Rated Medspa	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Contact Us + Free Consult	Callout	Account	Account	Eligible	Advertiser	0	0	-	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	Promotion	MS search prospecting > coolsculpting	Ad group	Removed	Advertiser	0	0	-	-	\$0.00
Docere Medspa	Business name	MS search prospecting	Campaign	Eligible	Advertiser	57	798	7.14%	\$4.88	\$277.94
(440) 557-2695	Call	Account	Account	Eligible	Advertiser	1	77	1.30%	\$9.00	\$9.00
DOCERE	Business logo	Account	Account	Eligible	Advertiser	57	798	7.14%	\$4.88	\$277.94

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 12

Recommendations	Asset	Asset type	Added to	Level	Status	Source	Clicks	Imp.	CTR	Avg. CPC	Cost
Ads & assets	UCocere meospa	Business name	MS search prospecting	Campaign	Eligible	Advertiser	57	798	7.14%	\$4.88	\$277.94
Assets	(440) 557-2695	Call	Account	Account	Eligible	Advertiser	1	77	1.30%	\$9.00	\$9.00
Landing pages	Business logo										
Keywords	DOCERE	Business logo	Account	Account	Eligible	Advertiser	57	798	7.14%	\$4.88	\$277.94
Audience											
Settings	Total: Images						0	0	—	—	\$0.00
Change history	Total: Business name						57	798	7.14%	\$4.88	\$277.94
Show less	Total: Business logo						57	798	7.14%	\$4.88	\$277.94
Dynamic ad targets	Total: Sitelinks						40	425	9.41%	\$4.98	\$199.13
Devices	Total: Callouts						18	211	8.53%	\$5.50	\$99.02
	Total: Structured snippets						0	10	0.00%	—	\$0.00
	Total: Calls						1	77	1.30%	\$9.00	\$9.00
	Total: Promotions						0	0	—	—	\$0.00

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Campaigns Docere (1385679068263903) Updated 21 minutes ago Discard drafts Review and publish

Search and filter Campaign name contains cool

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
On	MS Coolsculpting Elite - (Conversions)	Active	Highest volume	\$33.00 Daily	7-day click, 1-d...	8 Website Leads	9,145	28,512	\$119.87 Per Lead	\$958.94	Ongoing
On	Post: "CoolSculpting® is FDA-cleared to elimin...	Completed	Highest volume	\$30.00 Lifetime	7-day click or 1...	Messaging Conversa...	—	—	—	\$0.00	Oct 11, 2023
On	Post: "COOLSCULPTING®"	Completed	Highest volume	\$40.00 Lifetime	7-day click or 1...	Messaging Conversa...	—	—	—	\$0.00	Oct 11, 2023
On	Event: Cool Party (Coolsculpting Event)	Ad set error(s)	Highest volume	\$100.00 Lifetime	7-day click or 1...	Event Response	—	—	—	\$0.00	Jun 30, 2023
On	Event: Cool Party (Coolsculpting Event)	Ad set error(s)	Highest volume	\$100.00 Lifetime	7-day click or 1...	Event Response	—	—	—	\$0.00	May 31, 2023
On	Post: "Cupid's Coolsculpting Event- RSVP only ..."	Ad set error(s)	Highest volume	\$30.00 Lifetime	7-day click or 1...	Link Click	—	—	—	\$0.00	Feb 8, 2023
On	Event: Cupid's Coolsculpting Event	Completed	Highest volume	\$50.00 Lifetime	7-day click or 1...	Event Response	—	—	—	\$0.00	Feb 9, 2023
On	Event: Cupid's Coolsculpting Event	Ad set error(s)	Highest volume	\$200.00 Lifetime	7-day click or 1...	Event Response	—	—	—	\$0.00	Feb 9, 2023
On	Instagram Post: Coolsculpting results! That's h...	Ad set error(s)	Highest volume	\$30.00 Lifetime	7-day click or 1...	Link Click	—	—	—	\$0.00	Nov 7, 2022
On	Post: "Get ready for Summer with Coolsculptin..."	Off	Highest volume	\$25.00 Lifetime	7-day click	Messaging Conversa...	—	—	—	\$0.00	May 20, 2023
On	Instagram Post: CoolSculpting Elite vs...	Off	Highest volume	\$14.00 Lifetime	7-day click or 1...	Link Click	—	—	—	\$0.00	Mar 13, 2023
On	Coolsculpting - Conversions	Off	Using ad set bid...	Using ad set bu...	7-day click or 1...	Website Lead	—	—	—	\$0.00	Ongoing
On	Instagram Post: CoolSculpting Applicator rem...	Off	Highest volume	\$15.00 Lifetime	7-day click or 1...	Link Click	—	—	—	\$0.00	Jan 30, 2023
Results from 39 campaigns						Multiple attrib...	9,145	28,512	—	\$958.94	

Ads Docere (1385679068263903) Updated just now Discard drafts Review and publish

Search and filter Ad delivery is Active and 5 more Impressions (Ad) > 0

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
On	Docere - CS Elite - Video - Music	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	5 Website Leads	5,951	12,707	\$90.81 Per Lead	—	—	—	\$454.05
On	Docere - CS Elite - Video - Curly Hair Model	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	2 Website Leads	2,419	4,119	\$91.00 Per Lead	—	—	—	\$182.00
On	Docere - CS Elite - Image - Cool Down	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	—	1,943	4,312	—	—	—	—	\$118.61
On	Docere - CS Elite - Image - Modern Building	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	1 Website Lead	1,053	2,220	\$61.10 Per Lead	—	—	—	\$61.10
On	Docere - CS Elite - Image - Holding Coffee	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	—	811	1,584	—	—	—	—	\$45.30
On	Docere - CS Elite - Image - Cool Down	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	—	1,021	1,775	—	—	—	—	\$44.19
On	Docere - CS Elite - Video - Curly Hair Model	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	—	425	523	—	—	—	—	\$23.78
On	Docere - CS Elite - Image - Modern Building	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	—	393	673	—	—	—	—	\$16.51
On	Docere - CS Elite - Image - Holding Coffee	Dec 25, 2023, 10:5... 0 days ago	7-day click, 1-d...	—	352	599	—	—	—	—	\$13.40
Results from 10 ads						8 Website Leads	9,145	28,512	\$119.87 Per Lead	—	\$958.94

View preview

Docere Sponsored

Sculpt your dream physique with Coolsculpting Elite at Docere Med Spa!

- ✓ Freeze and reduce stubborn fat after the first treatment.
- ✓ Eliminate up to 20-25% of treated fat cells.
- ✓ Fewer risks and less downtime than surgical liposuction.
- 🔥 Exclusive Offer: 50% OFF with the purchase of 8+ treatments

Why Docere Medical Spa?

- ✓ We are the #1 Coolsculpting provider in Ohio.
- ✓ We're committed to high-quality treatments that deliver outstanding results.
- ✓ Our team brings years of expertise and unmatched professionalism to help each patient achieve their body goals.

Begin your body transformation today:
www.doceremedspa.com

Close

View preview

of 8+ treatments

Why Docere Medical Spa?

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Begin your body transformation today:
www.doceremedspa.com

doceremedspa.com
Headline: 50% OFF - Fat-Freezing Solution! Learn more

9 1 comment 1 share

Like Comment Share

Close

Ads Docere (1385679068263903)

Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Video - Music	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Video - Curly Hair Model	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Cool Down	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Modern Building	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Holding Coffee	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Cool Down	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Video - Curly Hair Model	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Modern Building	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Holding Coffee	Dec 25, 2023, 10:00	0 days ago

Results from 10 ads

Ad preview

View preview

Mobile Feed

No permission to access this profile
You don't have required permission to access this profile

Full Size Preview

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OK

per result	Quality ranking Ad relevance ...	Engagement rate ranking Ad relevance ...	Conversion rate ranking Ad relevance ...	Amount spent
\$90.81	Per Lead	—	—	\$454.05
\$91.00	Per Lead	—	—	\$182.00
—	Per Lead	—	—	\$118.61
\$61.10	Per Lead	—	—	\$61.10
—	Per Lead	—	—	\$45.30
—	Per Lead	—	—	\$44.19
—	Per Lead	—	—	\$23.78
—	Per Lead	—	—	\$16.51
—	Per Lead	—	—	\$13.40
\$119.87	Per Lead	—	—	\$958.94
				Total Spent

Ads Docere (1385679068263903)

Ad delivery is Active and 5 more | Impressions (Ad) > 0 | Search and filter

Campaigns 1 selected

Off / On Ad Last significant edit

<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Video - Music	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Video - Curly Hair Model	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Cool Down	Dec 25, 2023, 10:00	0 days ago
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<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Holding Coffee	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Cool Down	Dec 25, 2023, 10:00	0 days ago
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<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Modern Building	Dec 25, 2023, 10:00	0 days ago
<input type="checkbox"/>	<input type="checkbox"/>		Docere - CS Elite - Image - Holding Coffee	Dec 25, 2023, 10:00	0 days ago

Results from 10 ads

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OK

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Results from 10 ads

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Docere
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🌟 Sculpt your dream physique with Coolsculpting Elite at Docere Med Spa

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Begin your body transformation today:
www.doceremedspa.com

COOL DOWN & SLIM DOWN

\$50% OFF

coolsculpting ELITE

Close

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Results from 10 ads


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Ads 1 selected

Columns: Custom | Breakdown | Reports | Export

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of 8+ treatments

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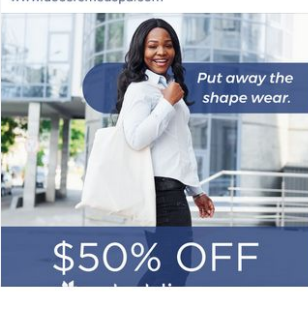
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Put away the shape wear.

\$50% OFF

doceremedspa.com
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Per Lead	—	—	—	\$45.30
Per Lead	—	—	—	\$44.19
Per Lead	—	—	—	\$23.78
Per Lead	—	—	—	\$16.51
Per Lead	—	—	—	\$13.40
\$119.87 Per Lead	—	—	—	\$958.94 Total Spent

Google Search Console

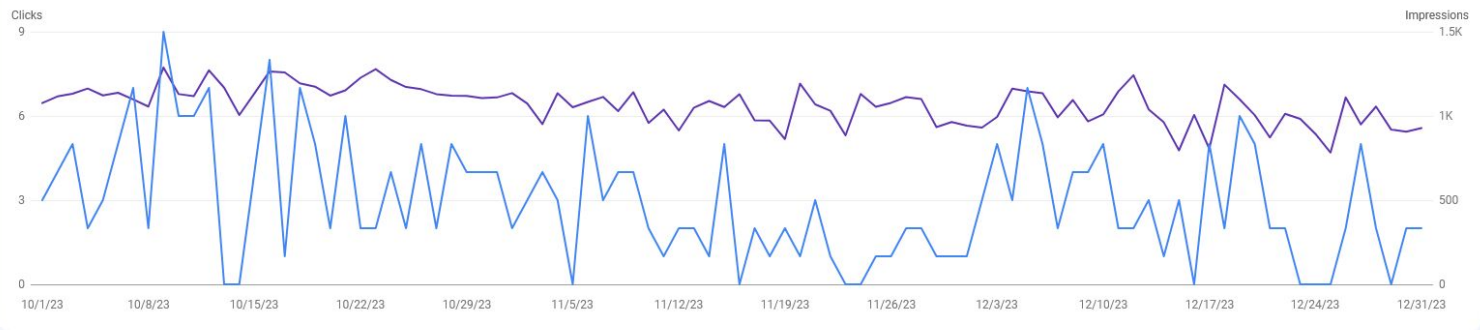
Inspect any URL in "https://doceremedspa.com/"

Performance on Search results

Search type: Web Date: Oct 1, 2023-Dec 31, 20... Query: +cool + New Last updated: 3 hours ago

Total clicks: 271 Total Impressions: 98.2K Average CTR: 0.3% Average position: 33.8

Chart totals and table results might be partial when filters are applied. Learn more



QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

Google Search Console

Inspect any URL in "https://doceremedspa.com/"

Performance on Search results

Search type: Web Date: Oct 1, 2023-Dec 31, 20... Query: +cool + New Last updated: 3 hours ago

QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

Top queries	Clicks	Impressions
cooltone cost	38	1,211
cooltone results	20	711
cooltone vs emsculpt	15	1,263
cool tone	14	11,458
how much does cooltone cost	10	186
cooltone before and after	9	985
cooltone reviews	8	850
cool tone cost	8	66
cooltone	6	5,609
cooltone near me	6	1,272

Rows per page: 10 1-10 of 1000

Google Search Console

Inspect any URL in "https://doceremedspa.com/"

Performance on Search results

Search type: Web Date: Oct 1, 2023-Dec 31, 20... Query: +cool + New Last updated: 3 hours ago

QUERIES PAGES COUNTRIES DEVICES SEARCH APPEARANCE DATES

Top pages	Clicks	Impressions
https://doceremedspa.com/cooltone-before-and-after/	95	29,355
https://doceremedspa.com/how-much-does-cooltone-cost/	87	4,383
https://doceremedspa.com/cooltone-vs-emsculpt/	23	2,498
https://doceremedspa.com/best-body-contouring-treatments/	21	265
https://doceremedspa.com/cooltone-results/	20	1,217
https://doceremedspa.com/coolsculpting-cost/	4	3,087
https://doceremedspa.com/cooltone-strongsville/	3	994
https://doceremedspa.com/cooltone-butt/	3	691
https://doceremedspa.com/why-your-coolsculpting-didnt-work/	3	177
https://doceremedspa.com/coolsculpting-thighs/	2	13,232

Rows per page: 10 1-10 of 50

Posted on January 25, 2020 | By Jeffrey Viscomi | M.D. | In CoolTone



BEFORE

individual results may vary



1 WEEK AFTER 4 COOLTONE™ TREATMENTS

Photos courtesy of Amir Moradi, MD

SCHEDULE A COMPLIMENTARY CONSULTATION

Enter Name...

Enter Email...

Enter phone...

SUBMIT

By submitting this form you agree to be contacted via telephone/text.

CoolTone Before and After: Real Patient Results

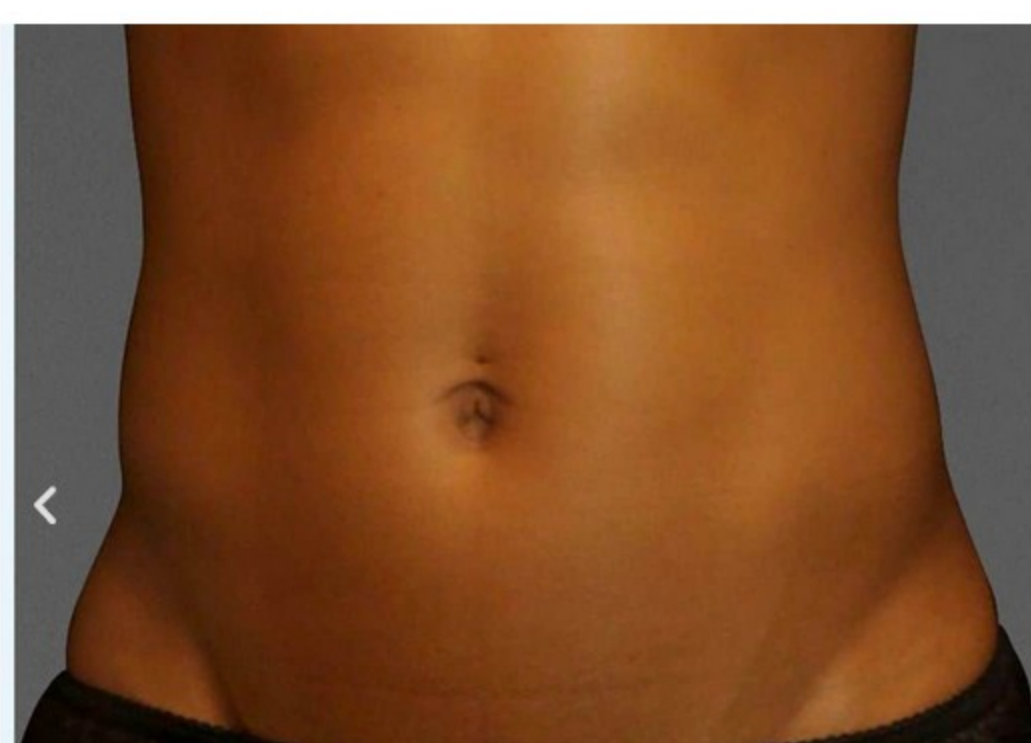
Are you familiar with the ever-popular fat-freezing treatment known as CoolSculpting? The same genius makers of CoolSculpting also came up with the idea and developed CoolTone, one of the best body contouring treatments available.

The most significant difference between the two? CoolSculpting reduces fat. CoolTone focuses on firming and toning the muscles to give you a more sculpted physique.

FDA-cleared, this sculpting solution takes about 30 minutes and is virtually painless. Targeted treatment areas include the abs, glutes, and thigh muscles. CoolTone before and after images show the results that patients achieve, helping give you an idea of what body contouring goals you can reach using this fantastic muscle-sculpting technology.

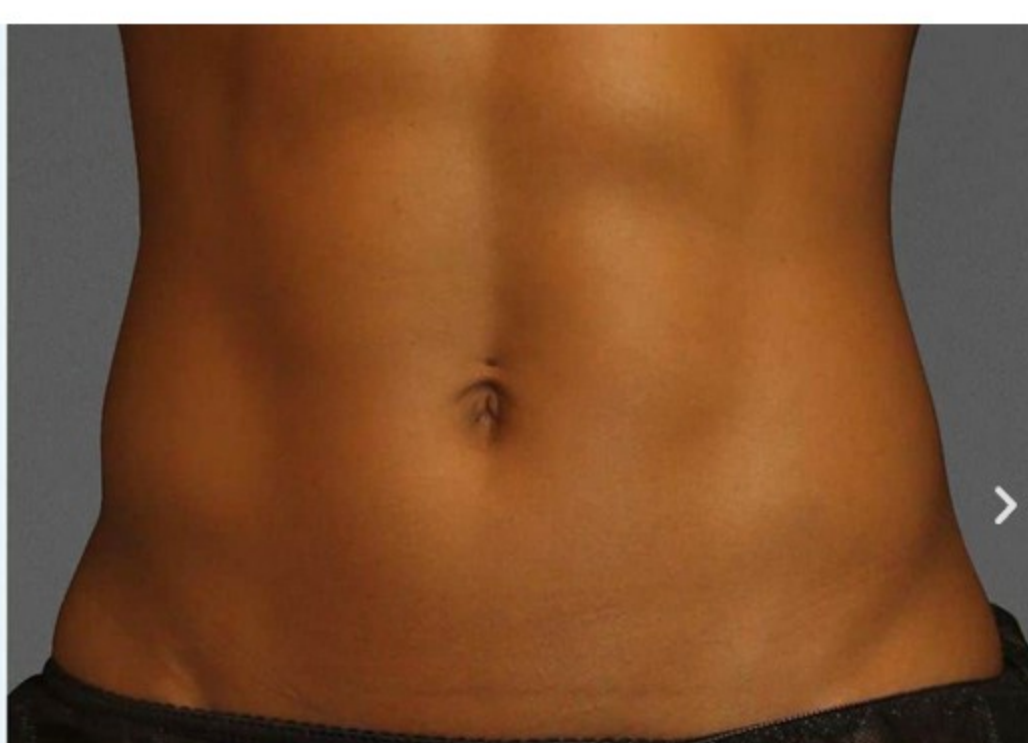
CoolTone Before and After Stomach

The incredible results in the CoolTone pictures are real patients. These results are proof that being the right candidate for CoolTone and having your treatments completed by a skilled technician can leave you with phenomenal physical changes.*



BEFORE

individual results may vary



AFTER 4 COOLTONE™ TREATMENTS

Photos courtesy of Kathleen M. Welsh, MD

*As with any cosmetic procedure, results may vary per person. Finding a skilled team of specialists that you can trust will make a world of difference in your CoolTone experience. The right provider provides guidance, expert advice, and a custom treatment plan that keeps your body contouring goals in mind.

How CoolTone Works

After you've seen the CoolTone before and after shots, you may start to wonder how this muscle-sculpting technology works. CoolTone uses electromagnetic energy that passes through the skin to penetrate deep within the muscle tissue. This energy stimulates the tissue, which causes a contraction like the contractions achieved through physical exercise, but more intense.

Some of the most sought-after benefits of CoolTone include:

- Strengthening the abdominal muscles
Chiseling washboard abs
Lifting and toning the buttocks
Sculpting sexy thighs
Non-invasive treatment with minimal to no downtime

CoolTone contractions are known as "supramaximal contractions," which are much more powerful than manual contractions you can induce through exercise. 20,000 supramaximal contractions occur during one 30-minute CoolTone treatment! You could spend an entire day in the gym and still never reach that amount of muscle contractions manually.

CoolTone Treatment Areas

The majority of people using CoolTone choose it to improve muscle toning, increase strength, or slim down. FDA-cleared to be safe and effective on specific areas of the body, CoolTone patients often choose to sculpt:

- Glutes to lift and firm the buttocks
Abdomen to define the stomach
Upper legs for lean and toned thighs

The ideal CoolTone candidate is at a healthy, stable weight, but struggles with stubborn areas. It is not meant to substitute diet and exercise, nor is it a weight loss fix-all. Going into treatment with the proper expectations will set you up for success on your body contouring journey. If you're already close to your goals but need a little extra help getting there, it's time to consider CoolTone.

CoolTone Results

As you can see from the transformational CoolTone results, the changes possible with this body contouring technology are unmatched. Most patients see results within 2 to 4 weeks after treatment.

How Long Do CoolTone Results Last?

You will see an improvement in muscle definition and mass for up to 6 months after. Not only will you see more sculpted muscles, but this technology also helps to reduce fat in the targeted area. The electromagnetic energy used to contract the muscles will also metabolize the surrounding fat cells.

CoolTone Reviews in Science

Not only are CoolTone before and after images excellent at providing a visual for the results possible but there are also countless reviews in science further backing its efficacy. Medical professionals have tested this body sculpting treatment with various clinical tests.

Specific findings on the potential of electromagnetic muscle stimulation are present in data from the 39th Annual Conference of the American Society for Laser Medicine and Surgery (ASLMS.) The data demonstrated a 19% growth in muscle thickness with supramaximal contractions.

Another study in the Journal of Cosmetic Dermatology measured the "safety and efficacy of a novel high-intensity focused electromagnetic technology device for noninvasive abdominal body shaping." The feedback was positive, with 91% of patients reporting their abdominal appearance improved and 92% stating they were satisfied with treatment results at month 3.

Is CoolTone Better Than CoolSculpting?

CoolTone before and after images show how impressive body-shaping can be. However, the results leave many wondering how this popular treatment differs from its sister treatment, CoolSculpting. Allergan brought both CoolTone and CoolSculpting to the cosmetic market. Both yield dramatic results, but they use very different technologies to achieve the incredible before and after transformations you see.

CoolSculpting Eliminates Stubborn Fat Pockets

CoolSculpting is more commonly known as fat freezing. It uses Cryolipolysis, an advanced cooling technology, to eliminate stubborn fat. The results of CoolSculpting are impressive and long-lasting. CoolSculpting is known as the #1 non-invasive fat reduction method using cooling technology.

However, fat is only one part of body composition. In fact, fat typically only contributes 15% to 25% of the body shape and size. Muscle constitutes a much higher body composition percentage at 36% to 42%.



BEFORE



6 WEEKS AFTER CoolSculpting® Session

Photos courtesy of Brian Blesman, MD

CoolSculpting Side Effects

As a safe treatment like CoolTone, the side effects of CoolSculpting are also minimal. Some patients experience mild dizziness during treatment and slight irritation. You might appear fuller right after treatment, as some swelling is common, but goes away quickly. Mild redness and bruising can occur but are temporary as well.

CoolTone Strengthens Muscles

Allergan wanted to provide patients with the opportunity to alter their midsection entirely, not just shrink the waistline. CoolTone provides patients with a way to target muscles.

While CoolTone metabolizes fat cells to fuel powerful supramaximal contractions, CoolSculpting remains the leader in fat reduction. For optimal results, CoolSculpting and CoolTone are used in tandem for unbelievable physical changes.



CoolTone Side Effects

CoolTone is FDA-cleared as a safe treatment using non-invasive technology to contour the body. Researchers praise this device for its high safety profile and lack of side effects or adverse reactions.

While CoolTone side effects are rare, many patients report feeling mild muscle soreness in the treatment area. The soreness is mild and goes away within a few days. Most people describe this soreness as on par with the soreness after a hard workout. Rest up, massage sore areas, and before you know it, you'll be feeling fantastic.

CoolTone Cost

Even though it is customizable for each person, there are still specific factors that make up the cost of CoolTone. That means it's not cut-and-dry pricing for every session. The easiest way to find out what you can expect to pay is by scheduling an appointment with the provider you're considering.

During a complimentary consultation, CoolTone pricing is discussed in detail. You will also learn more about current specials and other ways you can save on your treatment. If body shaping is right for you, they customize a plan that fits your needs, aesthetic desires, and budget.

Cleveland Area CoolTone: Body Sculpting Near Me

If you're ready to begin the process of achieving your body contouring transformation, Docere Medical Spa and Laser Center is the place for you. We have highly skilled technicians to conduct CoolTone treatments.

Before any treatment begins, you will receive a free consultation where you'll learn if you're the right candidate for this treatment, ask any questions, and get the perfect treatment plan for your body, desired outcome, and budget!

Contact us online or call (440) 238-3331 to schedule your consultation for CoolTone in Strongsville, OH.

SCHEDULE A COMPLIMENTARY CONSULTATION form with input fields for Name, Email, and phone, and a SUBMIT button.

Important Safety Information

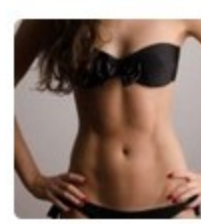
CoolTone® is FDA-cleared to strengthen, tone, and firm the abdomen, buttocks, and thighs. Common side effects include muscle, joint, or tendon pain, muscle spasm, and skin redness.

cooltone before and after



Does CoolSculpting Work? | The Revolutionary Body Contouring Treatment

Cool Sculpting | Body Contouring | Fat Freezing



Jeffrey Viscomi | M.D.

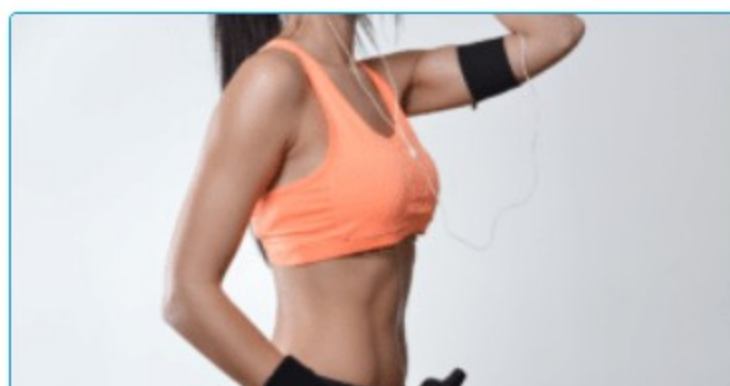
Recommended Posts



CoolTone Vs. CoolSculpting: Choosing a Fat Sculpting Treatment



CoolTone Vs. Emsculpt



The 3 Best Body Contouring Treatments to Try in 2023

Posted on November 23, 2023 | By Jeffrey Viscomi | M.D. | In CoolSculpting



Why Your CoolSculpting Didn't Work

Back in 2010, the FDA first cleared CoolSculpting as a safe, effective solution for unwanted fat pockets. It's been wildly popular ever since as a non-surgical solution. CoolSculpting is one of the best treatments available for fat loss without the need for anesthesia, scarring, or downtime.

At Döceré Medical Spa and Laser Center, our specialists have successfully administered CoolSculpting treatments for years. We continue to stay up-to-date as technology evolves, and these solutions bring better results. That means if there is a problem with the efficacy of a treatment, we're here to figure out why and how to get the results you're looking for.

So, if you've tried CoolSculpting in the past and didn't see a difference, let's uncover the reason for it.

6 Reasons For No CoolSculpting Results

As effective as CoolSculpting is (it's incredibly popular for good reason), it's not the solution for everyone. Here's why your treatment didn't take and what can be done moving forward.

1. Not a Candidate to Begin With

Some patients visit a medical spa for body contouring but don't have the right body composition for treatment to be effective. You might have too much or too little fat. Or, it could be visceral fat, the wrong type that can't be frozen like subcutaneous fat.

The challenge here isn't whether you are a good candidate for CoolSculpting but whether the provider you choose is honest and is an expert in the field who can adequately assess your fat distribution.

Not everyone is a CoolSculpting candidate, and if you are not, a professional should educate you on why and help you find a solution that works for you. Otherwise, you're wasting your time and money on a treatment that won't make enough of a difference to be worthwhile.

Why Someone is the Wrong CoolSculpting Candidate

If you have excess fat, or on the opposite side, not enough fat, then CoolSculpting won't give you good results. This is due to how the technology works.

CoolSculpting uses different applicators to target areas of the body. These applicators work with a suction method, so each applicator has a different cup size and shape to suction fat depending on the location and amount of fat in the treatment area.



How Fat Impacts CoolSculpting Candidacy

Those with insufficient fat will have the applicators draw up the skin, which leaves no visible results. On the other hand, those with too much fat simply won't see enough of a transformation to make it worthwhile.

Plus, as mentioned, providers focus on two main fat types for body contouring: Subcutaneous and visceral. Our muscles lay between these types of fat - above the deeper visceral fat and below the subcutaneous fat for protection.

The fat-freezing (cryolipolysis) technology of CoolSculpting cannot reach visceral fat, which means you won't see results if that is what you predominately have.

What You Need to Be the Right CoolSculpting Candidate

When you visit a medspa for a CoolSculpting consultation, your provider should assess whether you are a good treatment candidate.

The ideal CoolSculpting candidate will have a few inches of physically pinchable fat. They are already at or very close to a healthy goal weight but with stubborn pockets of fat that are challenging to reduce.

If you have loose skin, maybe from losing weight or aging, [laser skin resurfacing effectively reverses saggy skin](#). CoolSculpting may not be the solution in this case, but you have options!



2. Wrong Applicator Placement

Since there are applicator options for various areas of the body, it's critical that the provider chooses the right one and places it properly. Body contouring devices are just that - devices. They're highly advanced pieces of technology, but they need to be used correctly.

To get the best sculpting results, you need to know with confidence that your provider can accurately place the applicator according to your body's fat distribution. This comes with training and experience. CoolSculpting won't work well if the treatment isn't completely tailored for the patient; you'll either see minimal results or none at all.



3. Didn't Do Enough Treatments

Many people think CoolSculpting can be a "one-and-done" treatment, but this isn't always the case. Because of this miscommunication, not following through with enough fat-freezing sessions is one of the most common reasons people think CoolSculpting didn't work.

The reality is that if you've done one session and you're a good candidate, your results are in progress. It might just be time for the next step.

How Many Sessions of CoolSculpting Does it Take to See Results?

Your treatment plan will depend on how much excess fat you have and the area from which you want to eliminate fat. CoolSculpting results build upon themselves, meaning each appointment will bring an average of 20% fat reduction in the targeted area (up to 25% with CoolSculpting Elite, the next generation of cryolipolysis technology).

We recommend anywhere between two and three appointments to maximize your body contouring. Spread these apart with 6-12 weeks between sessions to give your body time to process the frozen fat cells.

The right provider will help you find a plan that works. So, if you haven't seen the results you've been looking for, don't give up.

4. Weight Gain After Treatment

Much like how you cannot be obese to qualify for CoolSculpting, you cannot gain significant weight after treatment because it can undo your results.

Of course, the fat that has been frozen and processed through the body can never return. It is gone for good. But, fat cells in and around the area can still expand. If this happens, it can obscure the slim, contoured effects you were seeing.

That is why building discipline around your diet and exercise habits is so important. If you already eat well, exercise regularly, and get quality sleep every night, you can continue that routine after CoolSculpting treatment. This will prolong your results and amplify them for even more dramatic contouring.

5. Got a Knockoff Body Contouring Device

It is unfortunate but true that not all body contouring machines companies use are legitimate. Some will pass knockoff devices off as original CoolSculpting machines when, in reality, they are cheap, imported versions.

This is why you should not rely on pricing alone to decide - with medspa treatments, you truly pay for what you get. Many of these cheaper devices look similar to CoolSculpting, but if they are not actually CoolSculpting machines, they have not been evaluated by the FDA for safety.

An improper device or treatment administered by someone without enough expertise can lead to a frostbite-type burn.



6. False Expectations Were Set

Sometimes, the main issue with a treatment is how businesses market their services. When we hear that CoolSculpting didn't work for someone, one of the first things we ask about is what that patient was expecting to see.

Unfortunately, some people are told different outcomes that are simply not true. For example, it's false to expect results within a few weeks. It takes your body time to process the dead fat cells through lymphatic drainage, which means your results will gradually become more visible.

Another fallacy is that you'll lose significant weight or all the fat in an area. CoolSculpting is a fat loss treatment, not a weight loss treatment. That means it targets a specific location on the body where you want to remove excess fat. So, while you may lose some weight with your results, it is not the primary goal, so you need to be close to your weight before treatment. CoolSculpting also does not eliminate every fat cell in the treatment area but removes a portion (up to 25%) with each session.

Visit Your Local Cleveland Provider for CoolSculpting that Works

CoolSculpting is not a one-size-fits-all solution, which is why our team goes beyond what other providers offer to create individualized experiences for every patient. We are here to provide you with peace of mind and confidence moving forward with your treatment.

If you found yourself in any of the above situations and are still looking to reach your body goals, you've come to the right place. Our clean, cozy Strongsville medical spa offers top-tier [CoolSculpting Elite services for stubborn fat](#) in areas all throughout the body.

Give us a call at (440) 238-3331 to learn more about body contouring in Ohio!

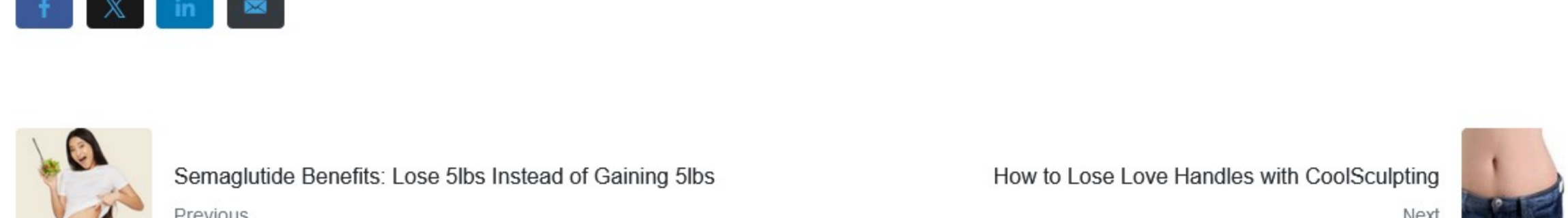
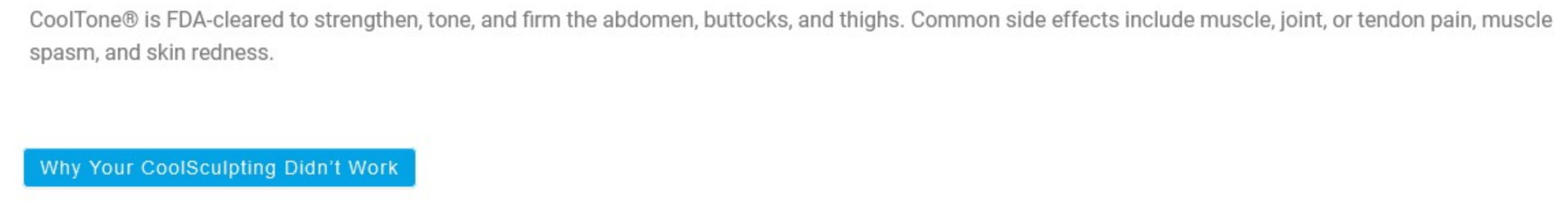
SCHEDULE A COMPLIMENTARY CONSULTATION form with fields for Name, Email, and phone, and a SUBMIT button.

Important Safety Information

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

CoolTone® is FDA-cleared to strengthen, tone, and firm the abdomen, buttocks, and thighs. Common side effects include muscle, joint, or tendon pain, muscle spasm, and skin redness.

Why Your CoolSculpting Didn't Work



Recommended Posts



Posted on December 28, 2023 | By Jeffrey Viscomi | M.D. | In Body Sculpting, CoolSculpting



How to Lose Love Handles with CoolSculpting

One of the toughest areas to sculpt and maintain is the flanks or love handles. This is a common problem for so many, that the [stomach and sides are among the most popular CoolSculpting treatment areas](#) here at Döcerē.

When clients visit for a free consultation, they often mention unwanted fat bulges that spill over their pants and seem impossible to remove. The frustration is valid, as sometimes diet and exercise just aren't enough to reach your body goals.

Flanks lie on either side of the lower torso just above the waist as notorious problem areas. If you want to get rid of love handles quickly and easily, you've found the solution.

Why Love Handles Are So Stubborn

Not all fat deposits are created equal. Some areas of the body hold on to weight more than other areas of the body. For those fat deposits that refuse to budge, despite diet and exercise, biology may be partly to blame.

Love handles are infamous for being impossible to lose. Many factors influence this, including genetics, gender, hormones, and even age.

Love Handles on Men

Excess fat in the flanks is not specific to any gender as both women and [men use CoolSculpting](#) to slim and contour. Men tend to be more likely than women to struggle with their flanks, mostly because of testosterone.

Testosterone, the main sex hormone in men, tells the body to store extra weight in the midsection. This results in belly fat and love handles.

Love Handles on Women

In contrast with testosterone, estrogen, the main sex hormone in women, tells the body to store extra weight in the lower body. This is why women commonly struggle with fat in their hips, thighs, and buttocks.

Because love handles are genetically influenced, they are biologically predisposed to cling to the body.

How to Get Rid of Love Handles

You may not be able to get rid of your love handles on your own, but there are professional treatments to choose from that will significantly reduce flank fat. When weight loss methods, such as diet and exercise, fail, fat reduction treatments may help.

CoolSculpting vs Liposuction for Love Handles

Fat reduction treatments like CoolSculpting and Liposuction eliminate fat cells from the body. These treatments are not the same as weight loss. Weight loss methods shrink fat cells but leave them in the body. Fat reduction eliminates a portion of fat cells. Once fat cells are removed, they do not grow back, leading to long-lasting results.

Removing Love Handles with Liposuction

Liposuction is ideal for patients with extensive deposits of fat. While highly effective, Liposuction is an invasive surgery and comes with disadvantages. Some patients prefer to stay away from the general anesthesia, scars, and long periods of recovery. Liposuction is also more costly than CoolSculpting which can deter people from choosing this option.

Removing Love Handles with CoolSculpting

CoolSculpting is one of the best non-surgical alternatives to Liposuction for flank fullness. Nicknamed the "lunch lipo," CoolSculpting is known for its convenient 30-minute treatments that need minimal to no downtime.

Most clients can enjoy their cooling session during a lunch break, and then return to work as usual. CoolSculpting does not manually remove fat cells like Liposuction. Instead, CoolSculpting triggers the body to excrete fat cells via the lymphatic system after those fat cells have been frozen with advanced cooling technology.

You can see for yourself how effective fat freezing is in [CoolSculpting before and after](#) pictures. They give a clear idea of how dramatic your transformation can be.

How CoolSculpting Elite Gets Rid of Love Handles Better Than Original CoolSculpting

The love handles require one small applicator during treatment, one on each side. Some fat-freezing providers may have only one machine, meaning they can only treat one flank at a time.

As a leading provider of CoolSculpting in Strongsville, Ohio, Döcerē has CoolSculpting Elite the advanced version with an option for dual sculpting. You can contour both sides in one treatment for a speedy love handle transformation.

CoolSculpting Love Handles Near Me: Get Rid of Flank Fullness in Cleveland

You deserve to love your physique, and if diet- and exercise-resistant fat are getting in your way, the team at Döcerē is ready to help. [CoolSculpting love handles](#) might be the perfect solution for a problem area you've been struggling with.

Our Strongsville med spa serves people throughout Cleveland. If you want to eliminate fat and contour sexy hips without surgery, we are here for you.

Call us today at [\(440\) 238-3331](tel:440-238-3331) to schedule your free consultation or reach out online for your personalized love handles treatment.

SCHEDULE A COMPLIMENTARY CONSULTATION

Schedule by phone at [440-238-3331](tel:440-238-3331) or fill out the online consultation request

Enter Name...

Enter Email...

Enter phone...

SUBMIT

by submitting this form you agree to be contacted via phone/text/email.

Important Safety Information

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

[coolsculpting](#) [How to lose love handles](#) [love handles fat](#)



6 Reasons Why Your CoolSculpting Didn't Work
Previous



Jeffrey Viscomi | M.D.

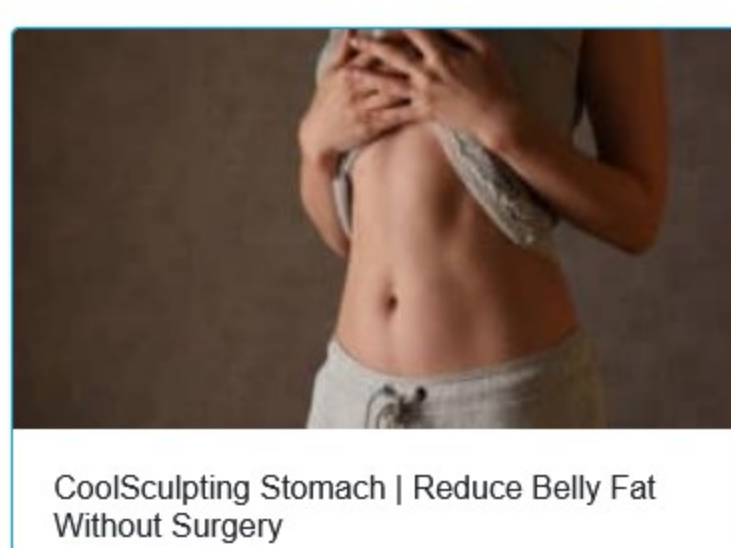
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6 Reasons Why Your CoolSculpting Didn't Work



CoolTone Vs. CoolSculpting: Choosing a Fat Sculpting Treatment



CoolSculpting Stomach | Reduce Belly Fat Without Surgery



COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: WV 2023_281

Invoice Date: October 1, 2023


Payment Due: October 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
<p>Content Creation + Search Engine Optimization (SEO)</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

Items	Quantity	Price	Amount
Text Blast Coolsculpting Text Blast (No Design Fee)	1	\$225.00	\$225.00
Text Blast Botox and Hair Event Text Blast (No Design Fee)	1	\$225.00	\$225.00
Subtotal:			\$3,200.00
Total:			\$3,200.00
Payment on October 1, 2023 using  ending in 3000:			\$3,200.00
Amount Due (USD):			\$0.00

Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard


lori.leonard@cox.net

Invoice Number: WV 2023_304

Invoice Date: October 24, 2023

Payment Due: October 24, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Text Blast Black Friday Text Blasts Original Price: \$250 VIP Comp - Total Due: \$0.00	1	\$0.00	\$0.00
Website Design + Development Black Friday Banner + Pop up Original Price: \$325 VIP Discount - Total Due: \$100	1	\$100.00	\$100.00
Website Design + Development Home page redesign x10 hours, at rate of \$200 per hour Original Price: \$2,000 VIP Comp - Total Due: \$0.00	1	\$0.00	\$0.00
Subtotal:			\$100.00
Total:			\$100.00
Payment on November 9, 2023 using  ending in 2069:			\$100.00
Amount Due (USD):			\$0.00

Notes / Terms

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COOLSCULPTING MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Docere Medical Spa
Lori Leonard

lori.leonard@cox.net

Invoice Number: WV 2023_307

Invoice Date: November 1, 2023


Payment Due: November 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
<p>Digital Marketing Monthly Management Service</p> <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
<p>Content Creation + Search Engine Optimization (SEO)</p> <p>CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.</p> <p>ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.</p> <p>LOCAL SEO:</p> <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. <p>DATA MONITORING AND REPORTING:</p> <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

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Items	Quantity	Price	Amount
Website Design + Development Black Friday Shopping Cart Updates 9 Treatments/Products Updated Original Price: \$50 per item VIP Price: \$100 total	1	\$100.00	\$100.00
Website Design + Development Black Friday Banner + Popup Original Price: \$75 VIP Price: Complimentary	1	\$0.00	\$0.00
Text Blast Botox Text Blast	1	\$225.00	\$225.00
Subtotal:			\$3,075.00
Total:			\$3,075.00
Payment on November 1, 2023 using  ending in 3000:			\$3,075.00
Amount Due (USD):			\$0.00

Notes / Terms

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.



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Invoice Number: WV 2023_338

Invoice Date: December 1, 2023

Payment Due: December 1, 2023

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none"> • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Conversion Tools + Lead Nurture Technology 	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none"> • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none"> • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client 	1	\$1,250.00	\$1,250.00

Items	Quantity	Price	Amount
Black Friday Text Blast Offer Creation Graphic Design Number of Text Campaigns = 1 Number of Contacts = 5,415 *SMS service fees (\$0.075 per SMS) are determined by the current number of contacts in your account and the frequency of your messages to them. If the actual volume of sent SMS is less than estimated, a credit will be reflected in your next invoice. Conversely, if there's an underestimation in SMS usage charges, the additional fees will be added to your subsequent invoice.	1	\$406.13	\$406.13
Credit Black Friday website banner design: \$325	1	(\$325.00)	(\$325.00)
Credit Text Blast Set up: \$250	1	(\$250.00)	(\$250.00)
Credit Black Friday Shopping Cart: \$100	1	(\$100.00)	(\$100.00)
Subtotal:			\$2,481.13
Total:			\$2,481.13
Payment on December 1, 2023 using  ending in 3000:			\$2,481.13
Amount Due (USD):			\$0.00

Notes / Terms

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