

CoolSculpting Marketing Services

Michael Fiorillo, MD Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 4,833.02
Total Marketing Service Fees: \$ 6,750.00
Total CoolSculpting Marketing Cost: \$11,583.02

Google Ads | Chris Zelig > Dr Fiorillo, Michael - #1 980-719-4725 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All, Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$81.58/day	Eligible	1,091	4.80%	\$4,833.02
Total: Filtered campaigns			1,091	4.80%	\$4,833.02
Total: Account	\$304.68/day		5,861	6.14%	\$22,028.40

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Dr Fiorillo, Michael - #1 980-719-4725 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$81.58/day | Optimization score: 82.3% | More details

Recommendations: Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,091	4.80%	\$4,833.02
Michael A Fiorillo MD Fat Reduction in Pearl River Non-Surgical Fat Reduction +6 more www.drforillo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +2 more). Poor ad strength	283	6.09%	\$1,262.21
Michael A Fiorillo MD Fat Reduction in Pearl River Non-Surgical Fat Reduction +6 more www.drforillo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	106	5.42%	\$455.86
CoolSculpting® Fat Reduction CoolSculpting in Pearl River Biggest CoolSculpting® Promo +5 more www.drforillo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	67	5.21%	\$297.54
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.drforillo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	30	7.28%	\$127.49
CoolSculpting® Fat Reduction CoolSculpting in Pearl River Biggest CoolSculpting® Promo +5 more www.drforillo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +2 more)	12	2.63%	\$73.12
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.drforillo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	21	4.94%	\$68.35

Google Ads | Chris Zelig > Dr Fiorillo, Michael - #1 980-719-4725 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$81.58/day | Optimization score: 82.3% | More details

Recommendations: Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,091	4.80%	\$4,833.02
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.drforillo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	15	4.90%	\$65.35
Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforillo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	10	3.91%	\$53.95
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforillo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	7	3.47%	\$51.52
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforillo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	10	3.97%	\$51.02
CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforillo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	9	3.59%	\$48.96
CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN)2021/02/28... www.drforillo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	9	5.29%	\$48.78

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$81.58/day | Optimization score: 82.3% | More details

Recommendations: Ads | Custom Jan 1 - Mar 31, 2021

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,091	4.80%	\$4,833.02
CoolSculpting® Fat Reduction CoolSculpting in Pearl River Biggest CoolSculpting® Promo +5 more www.drforillo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Removed Policy (Restricted drug terms +2 more). Poor ad strength	13	7.47%	\$47.25
CoolSculpting® in Pearl River Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforillo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	7	5.51%	\$45.23
Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforillo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	8	9.09%	\$43.42
Michael A Fiorillo MD Freeze Away Body Fat Get Rid of Unwanted Fat www.drforillo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	5	4.42%	\$42.55
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.drforillo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	9	7.26%	\$40.61
Fat Reduction in Pearl River Freeze Away Body Fat Freeze Away Body Fat www.drforillo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	6	13.04%	\$39.63
Non-Surgical Fat Reduction Freeze Away Body Fat Get					

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads		<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	6	5.08%	\$38.41					
Extensions		<input type="checkbox"/> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN) 2021/03/31... www.drforiolo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	9	3.50%	\$37.37					
Landing pages		<input type="checkbox"/> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	4	4.30%	\$36.97					
Keywords		<input type="checkbox"/> CoolSculpting® in Pearl River Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	6	5.31%	\$35.69					
Audiences		<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Pearl River Biggest CoolSculpting® Promo +5 more www.drforiolo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Restricted drug terms +2 more), Poor ad strength	13	8.13%	\$34.96					
Demographics		<input type="checkbox"/> Fat Reduction in Pearl River Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	4	2.72%	\$34.91					

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads		<input type="checkbox"/> Fat Reduction in Pearl River Eliminate Fat & Feel Great Freeze Away Body Fat www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	5	4.13%	\$34.57					
Extensions		<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	12	10.71%	\$34.52					
Landing pages		<input type="checkbox"/> CoolSculpting® in Pearl River Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN) 2021/03/31... www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	6	2.60%	\$34.13					
Keywords		<input type="checkbox"/> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN) 2021/03/31... www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	9	3.28%	\$33.80					
Audiences		<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	9	3.01%	\$33.60					
Demographics		<input type="checkbox"/> CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	4	1.75%	\$33.08					

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads		<input type="checkbox"/> Fat Reduction in Pearl River Freeze Away Body Fat Get Rid of Unwanted Fat www.drforiolo.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	4	11.76%	\$32.73					
Extensions		<input type="checkbox"/> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	8	5.63%	\$32.19					
Landing pages		<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.drforiolo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	8	7.84%	\$31.18					
Keywords		<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 CoolSculpting 25% Off 4 Cycles www.drforiolo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	9	8.11%	\$31.10					
Audiences		<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	2	8.33%	\$28.21					
Demographics		<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.drforiolo.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	7	7.95%	\$25.99					

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads		<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	7	5.30%	\$25.39					
Extensions		<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Save \$1,000 Off 8+ Treatments www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	4	14.81%	\$24.49					
Landing pages		<input type="checkbox"/> Fat Reduction in Pearl River Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	6	3.17%	\$23.91					
Keywords		<input type="checkbox"/> CoolSculpting® in Pearl River Limited Time Offer Mar 2021 CoolSculpting 25% Off 4 Cycles www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	6	7.41%	\$23.68					
Audiences		<input type="checkbox"/> Michael A Fiorillo MD Freeze Away Body Fat Freeze Away Body Fat www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	3	2.24%	\$23.64					
Demographics		<input type="checkbox"/> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN) 2021/03/31... www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	5	3.70%	\$23.43					

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads		<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Save \$1,000 Off 8+ Treatments www.drforiolo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +2 more)	5	13.51%	\$23.01					
Extensions		<input type="checkbox"/> Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.drforiolo.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Policy (Restricted medical content +2 more)	3	21.43%	\$22.25					
Landing pages		<input type="checkbox"/> Fat Reduction in Pearl River Freezing Fat Really Works Freeze Away Body Fat www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	3	6.25%	\$21.77					
Keywords		<input type="checkbox"/> CoolSculpting® in Pearl River Limited Time Offer Feb 2021 Our Biggest Discount Ever www.drforiolo.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	4	21.05%	\$21.26					
Audiences		<input type="checkbox"/> Michael A Fiorillo MD Freeze Away Body Fat Freeze Away Body Fat www.drforiolo.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	3	3.16%	\$21.08					
Demographics		<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.drforiolo.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	5	10.00%	\$20.99					

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<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads & extensions												
Ads		<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.drforlino.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	8	17.78%	\$20.56					
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings		<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Pearl River Biggest CoolSculpting® Promo +5 more www.drforlino.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +2 more). Poor ad strength	3	4.92%	\$19.58					
Suggested												
Change history												
Drafts & experiments												
More												

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads & extensions												
Ads		<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.drforlino.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	6	6.82%	\$17.59					
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings		<input type="checkbox"/> CoolSculpting® in Pearl River Limited Time Offer Mar 2021 Our Biggest Discount Ever www.drforlino.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	3	4.41%	\$17.59					
Suggested												
Change history												
Drafts & experiments												
More												

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads & extensions												
Ads		<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.drforlino.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +2 more)	5	16.13%	\$16.94					
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings		<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 CoolSculpting 25% Off 4 Cycles www.drforlino.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	2	12.50%	\$16.42					
Suggested												
Change history												
Drafts & experiments												
More												

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads & extensions												
Ads		<input type="checkbox"/> Michael A Fiorillo MD Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.drforlino.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	2	7.69%	\$15.53					
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings		<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.drforlino.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +2 more)	1	33.33%	\$15.33					
Suggested												
Change history												
Drafts & experiments												
More												

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details					
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>												
Insights		Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups		Total Ads								1,091	4.80%	\$4,833.02
Ads & extensions												
Ads		<input type="checkbox"/> Fat Reduction in Pearl River Freezing Fat Really Works Freeze Away Body Fat www.drforlino.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	2	4.55%	\$13.38					
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings		<input type="checkbox"/> CoolSculpting® in Pearl River Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforlino.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	5	7.14%	\$13.22					
Suggested												
Change history												
Drafts & experiments												
More												

Overview		Status: Eligible		Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>										
Insights		Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups		Total Ads							1,091	\$4,833.02
Ads & extensions		<div style="display: flex; justify-content: space-between;"> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.drforlino.com </div>							3	\$12.00
Ads		<div style="display: flex; justify-content: space-between;"> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments x. Expanded Reach Test </div>							3	\$12.00
Extensions		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In (-COUNTDOWN) 2021/02/28... www.drforlino.com </div>							1	\$11.97
Landing pages		<div style="display: flex; justify-content: space-between;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>							1	\$11.97
Keywords		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							1	\$11.97
Audiences		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							3	\$11.86
Demographics		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (-COUNTDOWN) 2021/03/31... www.drforlino.com </div>							3	\$11.86
Settings		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							3	\$11.86
Suggested		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							3	\$11.86
Change history		<div style="display: flex; justify-content: space-between;"> Michael A Fiorillo MD Freeze Away Body Fat Get Rid of Unwanted Fat www.drforlino.com </div>							3	\$11.27
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. </div>							3	\$11.27
More		<div style="display: flex; justify-content: space-between;"> 3. lipo </div>							3	\$11.27
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN) 2021/03/31... www.drforlino.com </div>							3	\$11.22
		<div style="display: flex; justify-content: space-between;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>							3	\$11.22
		<div style="display: flex; justify-content: space-between;"> 1. coolsculpting - price </div>							3	\$11.22
		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							3	\$11.22
		<div style="display: flex; justify-content: space-between;"> CoolSculpting® in Pearl River Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN) 2021/03/31... www.drforlino.com </div>							1	\$11.06
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							1	\$11.06
		<div style="display: flex; justify-content: space-between;"> 2. body sculpting </div>							1	\$11.06

Overview		Status: Eligible		Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>										
Insights		Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups		Total Ads							1,091	\$4,833.02
Ads & extensions		<div style="display: flex; justify-content: space-between;"> CoolSculpting® in Pearl River Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforlino.com </div>							3	\$10.81
Ads		<div style="display: flex; justify-content: space-between;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>							3	\$10.81
Extensions		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							3	\$10.81
Landing pages		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction CoolSculpting in Pearl River Biggest CoolSculpting® Promo +5 more www.drforlino.com </div>							2	\$10.43
Keywords		<div style="display: flex; justify-content: space-between;"> 2. body sculpting </div>							2	\$10.43
Audiences		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. Expert, Safe Fat Loss With Quick... View assets details </div>							2	\$10.43
Demographics		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							2	\$10.43
Settings		<div style="display: flex; justify-content: space-between;"> 3. lipo </div>							3	\$10.37
Suggested		<div style="display: flex; justify-content: space-between;"> Eligible (Limited) Policy (Restricted medical content +2 more) </div>							3	\$10.37
Change history		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN) 2021/02/28... www.drforlino.com </div>							3	\$10.36
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>							3	\$10.36
More		<div style="display: flex; justify-content: space-between;"> 1. coolsculpting - price </div>							3	\$10.36
		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							4	\$9.86
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							4	\$9.86
		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							4	\$9.86
		<div style="display: flex; justify-content: space-between;"> Michael A Fiorillo MD Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.drforlino.com </div>							2	\$9.79
		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. </div>							2	\$9.79
		<div style="display: flex; justify-content: space-between;"> x. Expanded Reach Test </div>							2	\$9.79

Overview		Status: Eligible		Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>										
Insights		Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups		Total Ads							1,091	\$4,833.02
Ads & extensions		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN) 2021/02/28... www.drforlino.com </div>							2	\$9.57
Ads		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							2	\$9.57
Extensions		<div style="display: flex; justify-content: space-between;"> 1. coolsculpting - price </div>							2	\$9.57
Landing pages		<div style="display: flex; justify-content: space-between;"> CoolSculpting® in Pearl River Limited Time Offer Mar 2021 Our Biggest Discount Ever www.drforlino.com </div>							4	\$9.57
Keywords		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							4	\$9.57
Audiences		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							4	\$9.57
Demographics		<div style="display: flex; justify-content: space-between;"> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.drforlino.com </div>							2	\$9.43
Settings		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. </div>							2	\$9.43
Suggested		<div style="display: flex; justify-content: space-between;"> 3. lipo </div>							2	\$9.43
Change history		<div style="display: flex; justify-content: space-between;"> CoolSculpting® in Pearl River Limited Time Offer Feb 2021 CoolSculpting 25% Off 4 Cycles www.drforlino.com </div>							1	\$8.92
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>							1	\$8.92
More		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							1	\$8.92
		<div style="display: flex; justify-content: space-between;"> Michael A Fiorillo MD Freezing Fat Really Works Freeze Away Body Fat www.drforlino.com </div>							3	\$8.90
		<div style="display: flex; justify-content: space-between;"> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments </div>							3	\$8.90
		<div style="display: flex; justify-content: space-between;"> 3. lipo </div>							3	\$8.90
		<div style="display: flex; justify-content: space-between;"> Eligible (Limited) Policy (Restricted medical content +2 more) </div>							3	\$8.90
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN) 2021/03/31... www.drforlino.com </div>							4	\$8.65
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							4	\$8.65
		<div style="display: flex; justify-content: space-between;"> 1. coolsculpting - price </div>							4	\$8.65

Overview		Status: Eligible		Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>										
Insights		Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups		Total Ads							1,091	\$4,833.02
Ads & extensions		<div style="display: flex; justify-content: space-between;"> Michael A Fiorillo MD Freezing Fat Really Works Freeze Away Body Fat www.drforlino.com </div>							3	\$8.44
Ads		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. </div>							3	\$8.44
Extensions		<div style="display: flex; justify-content: space-between;"> 3. lipo </div>							3	\$8.44
Landing pages		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 CoolSculpting 25% Off 4 Cycles www.drforlino.com </div>							1	\$8.43
Keywords		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							1	\$8.43
Audiences		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							1	\$8.43
Demographics		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.drforlino.com </div>							1	\$8.16
Settings		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							1	\$8.16
Suggested		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							1	\$8.16
Change history		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 CoolSculpting Special 25% Off www.drforlino.com </div>							1	\$8.15
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>							1	\$8.15
More		<div style="display: flex; justify-content: space-between;"> 2. body sculpting </div>							1	\$8.15
		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							3	\$8.12
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							3	\$8.12
		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							3	\$8.12
		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 CoolSculpting Special 25% Off www.drforlino.com </div>							2	\$8.06
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							2	\$8.06
		<div style="display: flex; justify-content: space-between;"> 2. body sculpting </div>							2	\$8.06

Overview		Status: Eligible		Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>										
Insights		Ad	Ad group	Status	Clicks	CTR	Cost			
Ad groups		Total Ads							1,091	\$4,833.02
Ads & extensions		<div style="display: flex; justify-content: space-between;"> CoolSculpting® in Pearl River Limited Time Offer Mar 2021 Hurry Offer Ends In (-COUNTDOWN) 2021/03/31... www.drforlino.com </div>							3	\$8.04
Ads		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							3	\$8.04
Extensions		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							3	\$8.04
Landing pages		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off www.drforlino.com </div>							1	\$8.02
Keywords		<div style="display: flex; justify-content: space-between;"> 2. body sculpting </div>							1	\$8.02
Audiences		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							1	\$8.02
Demographics		<div style="display: flex; justify-content: space-between;"> CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN) 2021/03/31... www.drforlino.com </div>							3	\$7.97
Settings		<div style="display: flex; justify-content: space-between;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>							3	\$7.97
Suggested		<div style="display: flex; justify-content: space-between;"> 1. coolsculpting - price </div>							3	\$7.97
Change history		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforlino.com </div>							2	\$7.94
Drafts & experiments		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							2	\$7.94
More		<div style="display: flex; justify-content: space-between;"> 2. body sculpting </div>							2	\$7.94
		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							1	\$7.89
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 CoolSculpting 25% Off 4 Cycles www.drforlino.com </div>							1	\$7.89
		<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now </div>							1	\$7.89
		<div style="display: flex; justify-content: space-between;"> 0. coolsculpting - general </div>							1	\$7.89
		<div style="display: flex; justify-content: space-between;"> CoolSculpting® in Pearl River Limited Time Offer Mar 2021 CoolSculpting Special 25% Off www.drforlino.com </div>							2	\$7.70
		<div style="display: flex; justify-content: space-between;"> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today </div>							2	\$7.70
		<div style="display: flex; justify-content: space-between;"> 2. body sculpting </div>							2	\$7.70

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
Recommendations		Ad status: All		ADD FILTER						
Insights		Ad		Ad group		Status	Clicks	CTR	Cost	
Ad groups		Total Ads					1,091	4.80%	\$4,833.02	
Ads & extensions		Ads		CoolSculpting® in Pearl River Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drflorio.com		0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	4	2.42%	\$7.51
Extensions		Extensions		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Landing pages		Landing pages		Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN) 2021/03/31... www.drflorio.com		0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	2	1.98%	\$7.48
Keywords		Keywords		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Audiences		Audiences		Michael A Fiorillo MD Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.drflorio.com		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	1	1.52%	\$7.11
Settings		Settings		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Suggested		Suggested		CoolSculpting® in Pearl River Limited Time Offer Mar 2021 CoolSculpting Special 25% Off www.drflorio.com		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	2	14.29%	\$7.10
Change history		Change history		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Drafts & experiments		Drafts & experiments		Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 CoolSculpting Special 25% Off www.drflorio.com		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	3	11.11%	\$6.96
More		More		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
				CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN) 2021/03/31... www.drflorio.com		0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	2	5.26%	\$6.85
				Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
Recommendations		Ad status: All		ADD FILTER						
Insights		Ad		Ad group		Status	Clicks	CTR	Cost	
Ad groups		Total Ads					1,091	4.80%	\$4,833.02	
Ads & extensions		Ads		Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drflorio.com		0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	3	3.33%	\$6.58
Extensions		Extensions		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Landing pages		Landing pages		Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN) 2021/03/31... www.drflorio.com		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	2	7.69%	\$6.43
Keywords		Keywords		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Audiences		Audiences		CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drflorio.com		0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	2	5.56%	\$6.32
Settings		Settings		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Suggested		Suggested		CoolSculpting® in Pearl River Limited Time Offer Mar 2021 CoolSculpting Special 25% Off www.drflorio.com		2. body sculpting	Removed Policy (Restricted medical content +2 more)	1	20.00%	\$6.27
Change history		Change history		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Drafts & experiments		Drafts & experiments		Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.drflorio.com		3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	2	4.65%	\$6.20
More		More		CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						
				CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.drflorio.com		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +2 more)	1	14.29%	\$6.18
				Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
Recommendations		Ad status: All		ADD FILTER						
Insights		Ad		Ad group		Status	Clicks	CTR	Cost	
Ad groups		Total Ads					1,091	4.80%	\$4,833.02	
Ads & extensions		Ads		Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.drflorio.com		3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	3	4.48%	\$6.18
Extensions		Extensions		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Landing pages		Landing pages		CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drflorio.com		2. body sculpting	Removed Policy (Restricted medical content +2 more)	1	12.50%	\$6.16
Keywords		Keywords		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Audiences		Audiences		Michael A Fiorillo MD Freeze Away Body Fat Freeze Away Body Fat www.drflorio.com		3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	1	1.79%	\$6.08
Settings		Settings		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Suggested		Suggested		CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.drflorio.com		0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	2	2.50%	\$5.96
Change history		Change history		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Drafts & experiments		Drafts & experiments		Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.drflorio.com		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +2 more)	1	16.67%	\$5.86
More		More		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
				Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drflorio.com		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	1	1.92%	\$5.86
				Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
Recommendations		Ad status: All		ADD FILTER						
Insights		Ad		Ad group		Status	Clicks	CTR	Cost	
Ad groups		Total Ads					1,091	4.80%	\$4,833.02	
Ads & extensions		Ads		Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.drflorio.com		2. body sculpting	Removed Policy (Restricted medical content +2 more)	1	100.00%	\$5.83
Extensions		Extensions		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Landing pages		Landing pages		CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drflorio.com		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	1	1.92%	\$5.83
Keywords		Keywords		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Audiences		Audiences		CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 CoolSculpting Special 25% Off www.drflorio.com		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	2	20.00%	\$5.82
Settings		Settings		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Suggested		Suggested		CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 CoolSculpting Special 25% Off www.drflorio.com		2. body sculpting	Removed Policy (Restricted medical content +2 more)	1	9.09%	\$5.73
Change history		Change history		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Drafts & experiments		Drafts & experiments		CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off www.drflorio.com		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +2 more)	1	6.67%	\$5.58
More		More		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
				CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 CoolSculpting Special 25% Off www.drflorio.com		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	1	25.00%	\$5.52
				Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details			
Recommendations		Ad status: All		ADD FILTER						
Insights		Ad		Ad group		Status	Clicks	CTR	Cost	
Ad groups		Total Ads					1,091	4.80%	\$4,833.02	
Ads & extensions		Ads		Fat Reduction in Pearl River Freeze Away Body Fat Freeze Away Body Fat www.drflorio.com		3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	2	5.71%	\$5.46
Extensions		Extensions		CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						
Landing pages		Landing pages		CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drflorio.com		2. body sculpting	Removed Policy (Restricted medical content +2 more)	1	3.85%	\$5.44
Keywords		Keywords		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
Audiences		Audiences		Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.drflorio.com		3. lipo	Eligible (Limited) Policy (Restricted medical content +2 more)	1	4.17%	\$5.35
Settings		Settings		Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments						
Suggested		Suggested		Michael A Fiorillo MD Freeze Away Body Fat Get Rid of Unwanted Fat www.drflorio.com		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more)	1	1.64%	\$5.06
Change history		Change history		Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Drafts & experiments		Drafts & experiments		CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.drflorio.com		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +2 more)	1	3.33%	\$5.05
More		More		Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						
				Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN) 2021/02/28... www.drflorio.com		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	1	33.33%	\$4.98
				Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Insights		Ad	Ad group	Status	Clicks	CTR	Cost		
Total Ads					1,091	4.80%	\$4,833.02		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® in Pearl River Limited Time Offer Feb 2021 Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		0. coolsculpting - general		Removed Policy (Restricted medical content +2 more)	1	9.09%	\$4.95		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN:"2021/03/31...) www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	2	3.92%	\$4.82		
<div style="display: flex; justify-content: space-between;"> Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.drforlino.com </div>									
Ad groups		3. lipo		Eligible (Limited) Policy (Restricted medical content +2 more)	1	1.85%	\$4.72		
<div style="display: flex; justify-content: space-between;"> Fat Reduction in Pearl River Eliminate Fat & Feel Great Freeze Away Body Fat www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	1	5.56%	\$4.71		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® Fat Reduction Limited Time Offer Feb 2021 Hurry Offer Ends In (-COUNTDOWN:"2021/02/28...) www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	1	12.50%	\$4.70		
<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		2. body sculpting		Removed Policy (Restricted medical content +2 more)	1	33.33%	\$4.67		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Insights		Ad	Ad group	Status	Clicks	CTR	Cost		
Total Ads					1,091	4.80%	\$4,833.02		
<div style="display: flex; justify-content: space-between;"> Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.drforlino.com </div>									
Ad groups		3. lipo		Eligible (Limited) Policy (Restricted medical content +2 more)	2	3.33%	\$4.63		
<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 CoolSculpting Special 25% Off www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	3	75.00%	\$4.47		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® in Pearl River Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN:"2021/03/31...) www.drforlino.com </div>									
Ad groups		2. body sculpting		Removed Policy (Restricted medical content +2 more)	1	7.69%	\$4.15		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® Fat Reduction Limited Time Offer Feb 2021 Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		2. body sculpting		Removed Policy (Restricted medical content +2 more)	1	10.00%	\$4.05		
<div style="display: flex; justify-content: space-between;"> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	1	1.85%	\$3.72		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® in Pearl River Limited Time Offer Mar 2021 Hurry Offer Ends In (-COUNTDOWN:"2021/03/31...) www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	1	16.67%	\$3.72		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Insights		Ad	Ad group	Status	Clicks	CTR	Cost		
Total Ads					1,091	4.80%	\$4,833.02		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® Fat Reduction Limited Time Offer Mar 2021 Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		2. body sculpting		Removed Policy (Restricted medical content +2 more)	1	10.00%	\$3.52		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	1	1.69%	\$3.50		
<div style="display: flex; justify-content: space-between;"> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	1	5.00%	\$3.45		
<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		0. coolsculpting - general		Removed Policy (Restricted medical content +2 more)	1	8.33%	\$3.40		
<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 CoolSculpting 25% Off 4 Cycles www.drforlino.com </div>									
Ad groups		0. coolsculpting - general		Removed Policy (Restricted medical content +2 more)	1	2.86%	\$3.39		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® in Pearl River Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN:"2021/02/28...) www.drforlino.com </div>									
Ad groups		2. body sculpting		Removed Policy (Restricted medical content +2 more)	1	11.11%	\$3.34		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Insights		Ad	Ad group	Status	Clicks	CTR	Cost		
Total Ads					1,091	4.80%	\$4,833.02		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® in Pearl River Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	1	4.17%	\$3.34		
<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Freeze Away Stubborn Fat. Top Provider in Pearl River, NY. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now www.drforlino.com </div>									
Ad groups		0. coolsculpting - general		Removed Policy (Restricted medical content +2 more)	1	33.33%	\$3.32		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® in Pearl River Limited Time Offer Mar 2021 Hurry Offer Ends In (-COUNTDOWN:"2021/03/31...) www.drforlino.com </div>									
Ad groups		0. coolsculpting - general		Removed Policy (Restricted medical content +2 more)	1	1.15%	\$3.28		
<div style="display: flex; justify-content: space-between;"> Fat Reduction in Pearl River Freezing Fat Really Works Get Rid of Unwanted Fat www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	1	2.27%	\$3.22		
<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (-COUNTDOWN:"2021/02/28...) www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	1	14.29%	\$3.16		
<div style="display: flex; justify-content: space-between;"> Fat Reduction in Pearl River Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	1	2.94%	\$3.15		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$81.58/day	Optimization score: 82.3%	More details		
<div style="display: flex; justify-content: space-between; align-items: center;"> Ad status: All ADD FILTER </div>									
Insights		Ad	Ad group	Status	Clicks	CTR	Cost		
Total Ads					1,091	4.80%	\$4,833.02		
<div style="display: flex; justify-content: space-between;"> Best CoolSculpting Deal Ever Limited Time Offer Feb 2021 Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	2	16.67%	\$3.04		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		1. coolsculpting - price		Removed Policy (Restricted medical content +2 more)	1	2.38%	\$3.03		
<div style="display: flex; justify-content: space-between;"> Fat Reduction in Pearl River Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	2	9.09%	\$2.96		
<div style="display: flex; justify-content: space-between;"> Fat Reduction in Pearl River Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	1	4.35%	\$2.70		
<div style="display: flex; justify-content: space-between;"> Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	1	4.55%	\$2.50		
<div style="display: flex; justify-content: space-between;"> Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.drforlino.com </div>									
Ad groups		x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +2 more)	1	2.00%	\$2.43		
<div style="display: flex; justify-content: space-between;"> COOLSCULPTING® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drforlino.com </div>									
Ad groups		2. body sculpting		Removed Policy (Restricted medical content +2 more)	1	3.33%	\$2.38		

Google Ads | Chris Zelig | Dr Fiorillo, Michael - #1 980-719-4725 | All campaigns | search | beta | coolsculpting | Optimization score: 82.3%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$81.58/day, Optimization score: 82.3%

Responsive search ad

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled | ADD FILTER

Ad may be limited by policy: [Restricted drug terms](#), [Moderately Restricted](#), [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	472
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	402
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,282
Freezing Fat Really Works	Approved (limited)	Headline	None	33
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	138
Michael A Fiorillo MD	Approved (limited)	Headline	None	2,681
Freeze Away Body Fat	Approved (limited)	Headline	None	68
Fat Reduction in Pearl River	Approved (limited)	Headline	None	1,313
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	4,463
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	141
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	4,177
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved (limited)	Description	None	0

Google Ads | Chris Zelig | Dr Fiorillo, Michael - #1 980-719-4725 | All campaigns | search | beta | coolsculpting | Optimization score: 82.3%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$81.58/day, Optimization score: 82.3%

Responsive search ad

ASSETS | COMBINATIONS

Asset status: All enabled | ADD FILTER

Ad may be limited by policy: [Restricted drug terms](#), [Moderately Restricted](#), [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	402
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,282
Freezing Fat Really Works	Approved (limited)	Headline	None	33
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	138
Michael A Fiorillo MD	Approved (limited)	Headline	None	2,681
Freeze Away Body Fat	Approved (limited)	Headline	None	68
Fat Reduction in Pearl River	Approved (limited)	Headline	None	1,313
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	4,463
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	141
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	4,177
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments	Approved (limited)	Description	None	0

Show rows: 500 | 1 - 13 of 13

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Google Ads | Chris Zelig | Dr Fiorillo, Michael - #1 980-719-4725 | All campaigns | search | beta | coolsculpting | Optimization score: 82.3%

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$81.58/day, Optimization score: 82.3%

Extensions

Extension type: All | ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Site link extension							
Before & After Photos See Real Patient Results & Before and After Photos.	Site link extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +2 more	774	5.08%	\$3,651.68
CoolSculpting CoolSculpting. The Top Non-Surgical Fat Reduction Treatment. Learn More	Site link extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +2 more	772	5.08%	\$3,647.28
Call extension							
(845) 623-6141	Call extension	Account	Account	Approved	85	2.19%	\$359.72
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	236	7.01%	\$1,112.48
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	219	6.94%	\$998.76
25% Off 8+ Treatments	Callout extension	search beta coolsculpting	Campaign	Approved	211	6.63%	\$971.55
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	189	6.86%	\$939.42
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	186	6.66%	\$891.48
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	190	7.52%	\$881.20
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	169	6.55%	\$825.34
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	9	3.31%	\$27.19
Promotion extension							
Spring Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +2 more	0	-	\$0.00
Total: Site link extensions					775	5.09%	\$3,654.50
Total: Callout extensions					478	6.14%	\$2,275.86
Total: Structured snippet extensions					9	3.31%	\$27.19
Total: Call extensions					85	2.19%	\$359.72
Total: Promotion extensions					578	4.87%	\$2,856.93

Show rows: 500 | 1 - 12 of 12

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Billed To Dr. Michael Fiorillo Michael Fiorillo, MD, Advanced Plastic Surgery Center United States	Date of Issue 02/01/2021	Invoice Number FB2021-022	Amount Due (USD) \$0.00
	Due Date 02/01/2021		

Description	Rate	Qty	Line Total
Digital Marketing Set Up (One Time Fee) •Set Up Google Adwords pay per click campaigns to target people searching for the treatments you provide • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns by client request • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. Bonus: Includes up to 5 development hours (\$1000 value) to optimize the treatment pages needed for campaigns for https://www.drffiorillo.com/ Bonus: Moving microwebsites (https://www.gummybearbreastimplantsnewyork.com/ , etc.) to their own hosting plan which the client will pay for directly	\$1,500.00	1	\$1,500.00
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords, Facebook, Instagram •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation •Two treatment-related articles a month to rank for treatments listed on https://www.drffiorillo.com/ •Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,500.00	1	\$1,500.00

Subtotal	4,500.00
Tax	0.00

Total	4,500.00
Amount Paid	4,500.00

Amount Due (USD)	\$0.00
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Terms

DIGITAL MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

I agree to pay for the services listed. I further agree to the terms, conditions and descriptions listed above.

Billed To
Dr. Michael Fiorillo
Advanced Plastic Surgery Center
United States

Date of Issue
03/01/2021

Due Date
03/01/2021

Invoice Number
FB2021-055

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords, Facebook, Instagram • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Digital Marketing Monthly Mgmt Service Proration Ads began February 15th - prepaid through March 15th - 15 days credit.	-\$50.00	15	-\$750.00
Monthly SEO + Content Creation • Two treatment-related articles a month • Website + treatment page updates and on-site SEO (up to two hours) • Google Search Console management	\$1,500.00	1	\$1,500.00
	Subtotal		2,250.00
	Tax		0.00
	Total		2,250.00
	Amount Paid		2,250.00
	Amount Due (USD)		\$0.00