

Dr. Gambhir CoolSculpting Google Adwords & Facebook Ads Q3 2020 (07/1/2020 - 09/30/2020)

Total Google Ads: \$5,963.12
Facebook Ad Spend: \$2,640.09
Total Media Spend: \$8,603.21

Overview	Campaigns	Budget	Status	Clicks	CTR	Cost
Total: Campaigns 20						
<input type="checkbox"/>	search beta coolsculpting	\$70.36/day	Eligible	1,502	3.83%	\$5,963.12
<input type="checkbox"/>	search beta mirady	\$42.69/day	Paused	452	4.78%	\$2,040.98
<input type="checkbox"/>	search beta lip fillers	\$22.80/day	Eligible	759	5.38%	\$1,177.28
<input type="checkbox"/>	Campaign #1	\$50.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Campaign #2	\$100.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Thermage	\$35.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	Vein Removal	\$35.00/day	All ad groups paused	0	-	\$0.00
<input type="checkbox"/>	Photofacial	\$50.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Restylane	\$50.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Juvederm	\$50.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Campaign #10	\$50.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Prevage	\$50.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Liposuction	\$35.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Weight Management	\$25.00/day	Removed	0	-	\$0.00
<input type="checkbox"/>	Competitor	\$25.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	Dermal Filler	\$25.00/day	Paused	0	-	\$0.00
<input type="checkbox"/>	Acne Scarring	\$20.00/day	Paused	0	-	\$0.00

Overview	Ads	Ad group	Status	Clicks	CTR	Cost
Total: Ads 10						
<input type="checkbox"/>	Gambhir Cosmetic Medicine CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted medical content), Ad group paused	584	3.96%	\$1,727.11
<input type="checkbox"/>	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	37	4.29%	\$609.36
<input type="checkbox"/>	(Keyword Gambhir Cosmetic Medicine) Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.drgambhir.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Not eligible Policy (Restricted medical content), Ad group paused	204	4.64%	\$586.30
<input type="checkbox"/>	(Keyword Gambhir Cosmetic Medicine) New Client Special 25% Off All Fat Freezing www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation.	0. coolsculpting - general	Paused Policy (Restricted medical content)	21	3.45%	\$327.85
<input type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Exton www.drgambhir.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	4. lipo	Not eligible Policy (Restricted medical content), Ad group paused	115	4.15%	\$319.68
<input type="checkbox"/>	(Keyword Gambhir Cosmetic Medicine) New Client Special 25% Off CoolSculpting Cost www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	43	7.12%	\$295.71

Overview	Ads	Ad group	Status	Clicks	CTR	Cost
Total: Ads 10						
<input type="checkbox"/>	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	73	2.45%	\$279.15
<input type="checkbox"/>	CoolSculpting in Exton Fat Reduction Treatment Flexible Payment Options www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	0. coolsculpting - general	Paused Policy (Restricted medical content)	29	4.74%	\$239.02
<input type="checkbox"/>	(Keyword Gambhir Cosmetic Medicine) Body Sculpting Top Provider in Exton www.drgambhir.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	30	5.20%	\$205.82
<input type="checkbox"/>	CoolSculpting in Exton Fat Reduction Treatment Flexible Payment Options www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	x. Expanded Reach Test	Not eligible Policy (Restricted medical content), Ad group paused	71	2.51%	\$196.51
<input type="checkbox"/>	Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	4. lipo	Paused Policy (Restricted medical content), Ad group paused	33	3.10%	\$125.56
<input type="checkbox"/>	(Keyword Gambhir Cosmetic Medicine) New Client Special 25% Off All Fat Freezing www.drgambhir.com Best CoolSculpting Deal. Top Provider in Exton, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpure	Not eligible Policy (Restricted medical content), Ad group paused	56	8.09%	\$116.81
<input type="checkbox"/>	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com	x. Expanded Reach Test	Not eligible Policy (Restricted medical content), Ad group paused	31	2.63%	\$105.45

Overview	Ads	Ad group	Status	Clicks	CTR	Cost
Total: Ads 10						
<input type="checkbox"/>	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Not eligible Policy (Restricted medical content), Ad group paused	31	2.63%	\$105.45
<input type="checkbox"/>	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Paused Policy (Restricted medical content), Ad group paused	22	2.00%	\$104.71
<input type="checkbox"/>	(Keyword Gambhir Cosmetic Medicine) CoolSculpting for Double Chin Top Provider in Exton www.drgambhir.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - chin	Not eligible Policy (Restricted medical content), Ad group removed	17	4.94%	\$87.08
<input type="checkbox"/>	CoolSculpting Near Me Gambhir Cosmetic Medicine Top Provider in Exton www.drgambhir.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here. Best CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Consult.	7. coolsculpting - near me	Paused Policy (Restricted medical content), Ad group removed	2	2.94%	\$80.41
<input type="checkbox"/>	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Trademarks in ad text +1 more)	10	2.32%	\$69.06
<input type="checkbox"/>	Best CoolSculpting Price Gambhir Cosmetic Medicine Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Paused Policy (Restricted medical content)	5	5.95%	\$66.81
<input type="checkbox"/>	25% Off All CoolSculpting Affordable & Quick Treatments Gambhir Cosmetic Medicine www.drgambhir.com Treatments Tailored To You. In a Luxurious Environment.	1. coolsculpting - price	Paused Policy (Restricted medical content)	5	3.73%	\$60.44

Overview	● Enabled	Status: Eligible	Type: Search	Budget: \$70.36/day	Optimization score: 91.6%	More details
Recommendations	+ Ad status: All	ADD FILTER				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,502	3.83%	\$5,963.12
Ads	25% Off All CoolSculpting Affordable & Quick Treatments Gambhir Cosmetic Medicine www.drgambhir.com Treatments Tailored To You. In a Luxurious Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content)	5	3.73%	\$60.44
Extensions	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Trademarks in ad text +1 more)	14	4.76%	\$42.65
Automated extensions	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	4. lipo	Not eligible Policy (Trademarks in ad text +1 more), Poor ad strength, +1	14	4.65%	\$39.71
Landing pages	Gambhir Cosmetic Medicine New Client Special 25% Off All Fat Freezing www.drgambhir.com Best CoolSculpting Deal. Top Provider in Exton, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Paused Policy (Restricted medical content), Ad group paused	15	2.74%	\$37.97
Keywords	Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Exton www.drgambhir.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	11	3.13%	\$36.24
Audiences	CoolSculpting in Exton Find A Location Near You Fat Reduction Treatment www.drgambhir.com Best CoolSculpting Deal. Top Provider in Exton, PA for Fat Freezing. Free Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	7. coolsculpting - near me	Not eligible Policy (Restricted medical content), Ad group removed	9	4.92%	\$32.86
Demographics	Freeze Fat with CoolSculpting Non-Surgical Fat Reduction Freeze Your Fat Away Today www.drgambhir.com CoolSculpting Uses Cryolipolysis to Permanently Freeze and Remove Unwanted Body Fat. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. cryolipolysis	Not eligible Policy (Restricted medical content), Ad group removed	1	7.14%	\$26.80

Overview	● Enabled	Status: Eligible	Type: Search	Budget: \$70.36/day	Optimization score: 91.6%	More details
Recommendations	+ Ad status: All	ADD FILTER				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,502	3.83%	\$5,963.12
Ads	Freeze Fat with CoolSculpting Non-Surgical Fat Reduction Freeze Your Fat Away Today www.drgambhir.com CoolSculpting Uses Cryolipolysis to Permanently Freeze and Remove Unwanted Body Fat. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. cryolipolysis	Not eligible Policy (Restricted medical content), Ad group paused	1	7.14%	\$26.80
Extensions	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	5. sculpsure	Not eligible Policy (Trademarks in ad text +1 more), Poor ad strength, +1	6	6.38%	\$22.23
Automated extensions	How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat www.drgambhir.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Consult.	coolsculpting - chin	Not eligible Policy (Restricted medical content), Ad group removed	8	4.62%	\$16.63
Landing pages	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	2. body sculpting	Eligible (Limited) Policy (Trademarks in ad text +1 more)	7	6.54%	\$15.60
Keywords	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Paused Policy (Restricted medical content)	4	1.75%	\$14.77
Audiences	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	7. coolsculpting - near me	Not eligible Policy (Trademarks in ad text +1 more), Ad group removed	3	4.23%	\$13.21
Demographics	CoolSculpting in Exton Fat Reduction Treatment Freezing Fat Really Works www.drgambhir.com No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	6. coolsculpting - fat freeze	Not eligible Policy (Restricted medical content), Ad group removed	5	10.42%	\$13.08

Overview	● Enabled	Status: Eligible	Type: Search	Budget: \$70.36/day	Optimization score: 91.6%	More details
Recommendations	+ Ad status: All	ADD FILTER				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,502	3.83%	\$5,963.12
Ads	CoolSculpting in Exton Fat Reduction Treatment Freezing Fat Really Works www.drgambhir.com No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	6. coolsculpting - fat freeze	Not eligible Policy (Restricted medical content), Ad group removed	5	10.42%	\$13.08
Extensions	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Freeze Your Fat Away Today www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Treatments Tailored To You. In a Luxurious Environment. With Flexible Payment Options.	7. coolsculpting - near me	Not eligible Policy (Restricted medical content), Ad group removed	3	3.45%	\$11.58
Automated extensions	Body Sculpting CoolSculpting in Exton Non-Surgical Fat Reduction www.drgambhir.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Consult.	2. body sculpting	Paused Policy (Restricted medical content)	3	1.97%	\$9.42
Landing pages	(Keyword Gambhir Cosmetic Medicine) Freeze Away Stubborn Fat 25% Off First Treatment www.drgambhir.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	6. coolsculpting - fat freeze	Not eligible Policy (Restricted medical content), Ad group removed	3	8.11%	\$6.08
Keywords	Double Chin Removal Affordable & Quick Treatments CoolSculpting in Exton www.drgambhir.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult.	coolsculpting - chin	Paused Policy (Restricted medical content), Ad group removed	1	1.30%	\$5.60
Audiences	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	coolsculpting - chin	Not eligible Policy (Trademarks in ad text +1 more), Poor ad strength, +1	4	7.14%	\$5.03
Demographics	(Keyword Gambhir Cosmetic Medicine) Freeze Away Stubborn Fat CoolSculpting Cryolipolysis www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. Cryolipolysis. Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult	3. cryolipolysis	Not eligible Policy (Restricted medical content), Ad group paused	1	1.47%	\$4.93

Overview	● Enabled	Status: Eligible	Type: Search	Budget: \$70.36/day	Optimization score: 91.6%	More details
Recommendations	+ Ad status: All	ADD FILTER				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,502	3.83%	\$5,963.12
Ads	(Keyword Gambhir Cosmetic Medicine) Freeze Away Stubborn Fat CoolSculpting Cryolipolysis www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. Cryolipolysis. Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult	3. cryolipolysis	Not eligible Policy (Restricted medical content), Ad group paused	1	1.47%	\$4.93
Extensions	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	3. cryolipolysis	Not eligible Policy (Trademarks in ad text +1 more), Poor ad strength, +1	1	4.17%	\$3.74
Automated extensions	Best CoolSculpting Price Gambhir Cosmetic Medicine Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	0.96%	\$2.15
Landing pages	25% Off All Fat Freezing Gambhir Cosmetic Medicine Top Provider in Exton www.drgambhir.com CoolSculpting Is the Top Cryolipolysis Fat Reduction Treatment. Freeze Away Stubborn Fat. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	3. cryolipolysis	Not eligible Policy (Restricted medical content), Ad group paused	0	0.00%	\$0.00
Keywords	CoolSculpting in Exton Fat Reduction Treatment Flexible Payment Options www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	5. sculpsure	Not eligible Policy (Restricted medical content), Ad group paused	0	0.00%	\$0.00
Audiences	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	5. sculpsure	Not eligible Policy (Restricted medical content), Ad group paused	0	0.00%	\$0.00
Demographics	(Keyword Gambhir Cosmetic Medicine) CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target Love... View assets details	6. coolsculpting - fat freeze	Not eligible Policy (Trademarks in ad text +1 more), Ad group removed	0	0.00%	\$0.00

Overview	● Enabled	Status: Eligible	Type: Search	Budget: \$70.36/day	Optimization score: 91.6%	More details
Recommendations	+ Ad status: All	ADD FILTER				
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				1,502	3.83%	\$5,963.12
Ads	Payment Options www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	coolsculpting - face	Not eligible Policy (Restricted medical content), Ad group removed	0	0.00%	\$0.00
Extensions	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	coolsculpting - face	Not eligible Policy (Restricted medical content), Ad group removed	0	0.00%	\$0.00
Automated extensions	(Keyword Gambhir Cosmetic Medicine) New Client Special 25% Off All Fat Freezing www.drgambhir.com Best CoolSculpting Deal. Top Provider in Exton, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	coolsculpting - face	Not eligible Policy (Restricted medical content), Ad group removed	0	0.00%	\$0.00
Landing pages	[Dynamically generated headline] [Dynamically generated display URL] Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Keywords	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Audiences	Total: Ads			1,502	3.83%	\$5,963.12
Demographics	Total: Campaign			1,502	3.83%	\$5,963.12

Google Ads | Dr. Gambhir | search | beta | coolsculpting | Optimization score: 91.6%

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	Sitelink extension	search beta coolsculpting	Campaign	Approved	2	4.35%	\$4.19
5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved	1	2.44%	\$2.30
Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved	1	2.44%	\$2.30
State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved	1	2.44%	\$2.30
Call extension							
(610) 518-7546 (mobile)	Call extension	Account	Account	Approved	187	3.28%	\$874.07
(610) 518-7546	Call extension	Account	Account	Approved	88	3.21%	\$617.97
Location extension							
AdWords (764-993-9918) (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	319	4.45%	\$1,542.21
Exton & King of Prussia	Callout extension	search beta coolsculpting	Campaign	Approved	281	4.57%	\$1,514.05
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	275	4.63%	\$1,399.63
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	261	4.37%	\$1,271.71
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	273	4.17%	\$1,269.16
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited) Health in personalized advertising	271	4.35%	\$1,252.80
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited) Health in personalized advertising	245	3.94%	\$1,249.19
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	255	4.06%	\$1,140.14
Structured snippet extension							
Service catalog: Botox, Juvederm, Voluma, Volbella, Thermage, Coolsculpting, Kybella, Laser Resurfacing, Laser Hair Removal...	Structured snippet extension	Account	Account	Approved (limited) Restricted medical content +1 more	7	1.40%	\$12.45
Promotion extension							
Fall Sale - \$1,000 Off CoolsCulpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited) Restricted medical content	183	4.68%	\$555.11
Total: Sitelink extensions					2	2.53%	\$4.19
Total: Callout extensions					782	4.30%	\$3,587.04
Total: Structured snippet extensions					7	1.40%	\$12.45
Total: Call extensions					275	3.25%	\$1,492.04
Total: Location extensions					79	3.18%	\$522.55
Total: Promotion extensions					677	4.07%	\$3,141.67

Google Ads | Dr. Gambhir | search | beta | coolsculpting | Optimization score: 91.6%

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on Coolsculpting. New Client Special	Sitelink extension	search beta coolsculpting	Campaign	Approved	2	4.35%	\$4.19
5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolsculpting	Campaign	Approved	1	2.44%	\$2.30
Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	search beta coolsculpting	Campaign	Approved	1	2.44%	\$2.30
State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting	Campaign	Approved	1	2.44%	\$2.30
Call extension							
(610) 518-7546 (mobile)	Call extension	Account	Account	Approved	187	3.28%	\$874.07
(610) 518-7546	Call extension	Account	Account	Approved	88	3.21%	\$617.97
Location extension							
AdWords (764-993-9918) (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Approved	Callout extension	search beta coolsculpting	Campaign	Approved	319	4.45%	\$1,542.21
Exton & King of Prussia	Callout extension	search beta coolsculpting	Campaign	Approved	281	4.57%	\$1,514.05
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	275	4.63%	\$1,399.63
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	261	4.37%	\$1,271.71
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	273	4.17%	\$1,269.16
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited) Health in personalized advertising	271	4.35%	\$1,252.80
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited) Health in personalized advertising	245	3.94%	\$1,249.19
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	255	4.06%	\$1,140.14
Structured snippet extension							
Service catalog: Botox, Juvederm, Voluma, Volbella, Thermage, Coolsculpting, Kybella, Laser Resurfacing, Laser Hair Removal...	Structured snippet extension	Account	Account	Approved (limited) Restricted medical content +1 more	7	1.40%	\$12.45
Promotion extension							
Fall Sale - \$1,000 Off CoolsCulpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited) Restricted medical content	183	4.68%	\$555.11
Total: Sitelink extensions					2	2.53%	\$4.19
Total: Callout extensions					782	4.30%	\$3,587.04
Total: Structured snippet extensions					7	1.40%	\$12.45
Total: Call extensions					275	3.25%	\$1,492.04
Total: Location extensions					79	3.18%	\$522.55
Total: Promotion extensions					677	4.07%	\$3,141.67

Campaigns | Dr. Gambhir (1391413944413) | Updated 54 minutes ago

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

Campaign Name	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency	Unique Link Clicks
Coolsculpting - Conversions	Lowest cost	\$33.33 Daily	138 Completed...	69,439	221,674	\$19.13 Per Complet...	\$2,640.09	Ongoing	3.19	1,263
Botox - Conversions	Using ad s...	Using ad ...	44 Completed...	25,016	84,774	\$44.75 Per Complet...	\$1,969.18	Ongoing	3.39	588
Lip Fillers - Conversions	Lowest cost	\$33.33 Daily	48 Completed...	19,354	53,759	\$33.57 Per Complet...	\$1,611.27	Ongoing	2.78	427
Instagram Post: SAVINGS ALERT SAVE ...	Lowest cost	\$360.00 Lifetime	Link Click	-	-	- Per Link Click	\$0.00	Aug 1, 2020	-	-
Instagram Post: Win 20 units of Botox. Rules ...	Bid cap	\$30.00 Lifetime	Link Click	-	-	- Per Link Click	\$0.00	May 4, 2020	-	-
Instagram Post: #gambhircosmetic #latisse	Lowest cost	\$360.00 Lifetime	Link Click	-	-	- Per Link Click	\$0.00	May 4, 2020	-	-
Instagram Post: #gambhircosmetic #happine...	Bid cap	\$30.00 Lifetime	Link Click	-	-	- Per Link Click	\$0.00	Apr 30, 2020	-	-
Instagram Post: Time to #RAKitup! Share thi...	Lowest cost	\$300.00 Lifetime	Link Click	-	-	- Per Link Click	\$0.00	Apr 30, 2020	-	-
Instagram Post: #covid19 #gambhircosmetic...	Bid cap	\$30.00 Lifetime	Link Click	-	-	- Per Link Click	\$0.00	Apr 29, 2020	-	-
Instagram Post: #gambhircosmetic #covid_1...	Bid cap	\$30.00 Lifetime	Link Click	-	-	- Per Link Click	\$0.00	Apr 29, 2020	-	-
Post: "	Lowest cost	\$100.00 Lifetime	ThruPlay	-	-	- Cost per Thr...	\$0.00	Mar 25, 2020	-	-
Botox Lookalike - 1%	Using ad s...	Using ad ...	Link Click	-	-	- Per Link Click	\$0.00	Apr 12, 2020	-	-
Conversions - Lip Filler	Using ad s...	Using ad ...	Link Click	-	-	- Per Link Click	\$0.00	Apr 11, 2020	-	-
Results from 28 campaigns				94,961 People	360,207 Total	- Per Website...	\$6,220.54 Total Spent	3.79 Per Person	-	2,184 Total

Ads | Dr. Gambhir (1391413944413) | Updated just now

Search and filter | Filters | Jul 1, 2020 - Sep 30, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

Ad Name	Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
Dynamic Ad 1 - Conversions	...	Jul 22, 2020, 12:3... 85 days ago	138 Completed...	69,439	221,674	\$19.13 Per Complet...	-	-	-	\$2,640.09
Results from 1 ad			138 Completed...	69,439 People	221,674 Total	\$19.13 Per Complet...	-	-	-	\$2,640.09 Total Spent

Ads | Dr. Gambhir (1391413944413) | Search | Coolsculpting - Conversions > Exton +25mi - W - 25-60 > Dynamic Ad 1 - Conversions

Ad Name: Dynamic Ad 1 - Conversions

Identity: Facebook Page: Gambhir Cosmetic Medicine, Instagram Account: gambhircosmetic

Ad Setup: Format: Single Image or Video

Ad Creative: Select the media, text, and destination for your ad.

12 Placements: Facebook Feeds, Feeds, Stories, In-Stream

By clicking the 'Publish' button, you agree to Facebook's Terms and Advertising Guidelines.

Buttons: Close, Discard Draft, Publish