

CoolSculpting Marketing Services

Dr. Gambhir Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Total Google Ads: \$ 5,843.45
Total Service Fee: \$ 4,500
Total Media Spend: \$10,343.45

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns

Custom Oct 1 - Dec 31, 2020

Protect your account from unauthorized activity

Campaigns

Campaign status: All, Campaign name contains cool View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$63.69/day	Eligible	902	4.05%	\$5,843.45
CoolSculpting	\$35.00/day	Paused	0	-	\$0.00
search beta coolsculpting exp reach	\$100.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			902	4.05%	\$5,843.45
Total: Account	\$136.42/day		2,153	4.99%	\$9,931.79

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti...

Custom Oct 1 - Dec 31, 2020

Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Ads

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			902	4.05%	\$5,843.45
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com	0. coolsculpting - general	Removed Policy (Restricted medical content)	75	4.48%	\$712.00
Gambhir Cosmetic Medicine Fat Reduction in Exton Non-Surgical Fat Reduction +6 more www.drgambhir.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	116	5.26%	\$577.09
Huge CoolSculpting Promotion CoolSculpting in Exton Biggest CoolSculpting® Promo +5 more www.drgambhir.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	19	3.45%	\$216.73

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti...

Custom Oct 1 - Dec 31, 2020

Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Ads

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			902	4.05%	\$5,843.45
Gambhir Cosmetic Medicine CoolSculpting in Exton Fat Reduction Treatment +12 more www.drgambhir.com	x. Expanded Reach Test	Removed Policy (Restricted medical content)	64	3.42%	\$188.69
CoolSculpting in Exton Fat Reduction Treatment Flexible Payment Options www.drgambhir.com	0. coolsculpting - general	Removed Policy (Restricted medical content)	16	5.06%	\$185.06
Gambhir Cosmetic Medicine Fat Reduction in Exton Non-Surgical Fat Reduction +6 more www.drgambhir.com	4. liipo	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	27	4.02%	\$180.56
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com	0. coolsculpting - general	Removed Policy (Restricted medical content)	15	4.35%	\$143.05

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti...

Custom Oct 1 - Dec 31, 2020

Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Ads

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			902	4.05%	\$5,843.45
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Exton www.drgambhir.com	0. coolsculpting - general	Removed Policy (Restricted medical content)	15	4.35%	\$143.05
{Keyword:Gambhir Cosmetic Medicine} New Client Special 25% Off All Fat Freezing www.drgambhir.com	0. coolsculpting - general	Removed Policy (Restricted medical content)	9	4.92%	\$108.86
{Keyword:Gambhir Cosmetic Medicine} New Client Special 25% Off CoolSculpting Cost www.drgambhir.com	1. coolsculpting - price	Removed Policy (Restricted medical content)	20	6.92%	\$106.21
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever					

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti...

Custom Oct 1 - Dec 31, 2020

Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Ads

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			902	4.05%	\$5,843.45
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	6	7.06%	\$97.33
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.drgambhir.com	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	3	4.23%	\$92.69
Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	14	3.51%	\$87.68
Fat Reduction in Exton Our Biggest Discount Ever Get Rid of Unwanted Fat					

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text"/> SEARCH <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	17	4.57%	\$85.50					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Gambhir Cosmetic Medicine Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	10	9.62%	\$85.28					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	13	3.74%	\$81.87					
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text"/> SEARCH <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Exton www.drgambhir.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Removed Policy (Restricted medical content)	9	5.36%	\$80.31					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	15	8.15%	\$79.46					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	11	6.67%	\$73.13					
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text"/> SEARCH <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	8	4.79%	\$70.73					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Gambhir Cosmetic Medicine} Body Sculpting Top Provider in Exton www.drgambhir.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	2. body sculpting	Removed Policy (Restricted medical content)	12	3.47%	\$70.35					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	6	2.87%	\$69.15					
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text"/> SEARCH <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	11	5.45%	\$67.97					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Price Gambhir Cosmetic Medicine Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Removed Policy (Restricted medical content)	11	5.70%	\$67.78					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	12	5.69%	\$65.42					
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text"/> SEARCH <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	14	6.57%	\$63.67					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	9	8.04%	\$62.60					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	11	4.85%	\$59.45					
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text"/> SEARCH <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	9	4.05%	\$58.40					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword: Gambhir Cosmetic Medicine} Non-Surgical Lipo Alternative Freeze Your Fat Away... www.drgambhir.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Removed Policy (Restricted medical content)	18	5.84%	\$57.77					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	5	11.36%	\$50.98					
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	Total: Ads						902	4.05%	\$5,843.45				
Ads & extensions	Ad	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	8	5.13%	\$49.17						
Extensions	Ad	Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Exton www.drgambhir.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	4. lipo	Removed Policy (Restricted medical content)	13	4.33%	\$48.50						
Landing pages	Ad	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	9	6.98%	\$48.17						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	Total: Ads						902	4.05%	\$5,843.45				
Ads & extensions	Ad	Non-Surgical Fat Reduction Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	7	5.19%	\$45.15						
Extensions	Ad	Fat Reduction in Exton Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	8	2.14%	\$44.96						
Landing pages	Ad	Fat Reduction in Exton Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	9	2.72%	\$44.70						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	Total: Ads						902	4.05%	\$5,843.45				
Ads & extensions	Ad	Fat Reduction in Exton Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	6	2.82%	\$43.76						
Extensions	Ad	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	x. dynamic	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$43.44						
Landing pages	Ad	Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	7	2.11%	\$42.99						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	Total: Ads						902	4.05%	\$5,843.45				
Ads & extensions	Ad	Fat Reduction in Exton Eliminate Fat & Feel Great Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	7	3.72%	\$42.57						
Extensions	Ad	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	3	6.38%	\$40.80						
Landing pages	Ad	Gambhir Cosmetic Medicine Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	8	5.63%	\$39.90						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	Total: Ads						902	4.05%	\$5,843.45				
Ads & extensions	Ad	Non-Surgical Fat Reduction Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	7	3.54%	\$39.08						
Extensions	Ad	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	4	2.52%	\$37.85						
Landing pages	Ad	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	2	4.55%	\$36.68						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH	SEGMENT	COLUMNS	REPORTS	DOWNLOAD	EXPAND	MORE
Insights	Ad	Ad group	Status	Clicks	CTR	Cost							
Ad groups	Total: Ads						902	4.05%	\$5,843.45				
Ads & extensions	Ad	Fat Reduction in Exton Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	7	1.85%	\$35.12						
Extensions	Ad	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	2	5.41%	\$33.55						
Landing pages	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	8	4.65%	\$32.89						
Keywords													
Audiences													
Demographics													
Settings													
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	3	4.05%	\$32.07					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	6	7.59%	\$31.84					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	5	7.35%	\$30.84					
Keywords													
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	1.75%	\$30.50					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Freezing Fat Really Works Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	5	6.76%	\$29.54					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	1.78%	\$28.78					
Keywords													
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Eliminate Fat & Feel Great Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	1.96%	\$26.35					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	1.21%	\$25.87					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	4	2.65%	\$22.92					
Keywords													
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	4	5.19%	\$22.41					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	3	6.52%	\$21.63					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	1.69%	\$21.14					
Keywords													
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	2	2.20%	\$21.13					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	3	7.14%	\$20.59					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.drgambhir.com Expert. Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	3	18.75%	\$19.40					
Keywords													
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="button" value="SEGMENT"/> <input type="button" value="COLUMNS"/> <input type="button" value="REPORTS"/> <input type="button" value="DOWNLOAD"/> <input type="button" value="EXPAND"/> <input type="button" value="MORE"/>						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads							902	4.05%	\$5,843.45			
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	4	5.88%	\$18.83					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	4.88%	\$18.49					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	5.00%	\$18.33					
Keywords													
Audiences													
Demographics													
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>											
Suggested													
Change history													

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="text" value="SEGMENT"/> <input type="text" value="COLUMNS"/> <input type="text" value="REPORTS"/> <input type="text" value="DOWNLOAD"/> <input type="text" value="EXPAND"/> <input type="text" value="MORE"/>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	10.00%	\$17.73				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	4	17.39%	\$17.66				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Limited Time Offer Jan 2021 Hurry Offer Ends In... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	4	13.33%	\$17.55				
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="text" value="SEGMENT"/> <input type="text" value="COLUMNS"/> <input type="text" value="REPORTS"/> <input type="text" value="DOWNLOAD"/> <input type="text" value="EXPAND"/> <input type="text" value="MORE"/>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	100.00%	\$16.76				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Limited Time Offer Jan 2021 Flexible Payment Options www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	2.86%	\$15.91				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	3.54%	\$15.53				
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="text" value="SEGMENT"/> <input type="text" value="COLUMNS"/> <input type="text" value="REPORTS"/> <input type="text" value="DOWNLOAD"/> <input type="text" value="EXPAND"/> <input type="text" value="MORE"/>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	4.35%	\$15.48				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	5.26%	\$14.88				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	12.50%	\$14.73				
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="text" value="SEGMENT"/> <input type="text" value="COLUMNS"/> <input type="text" value="REPORTS"/> <input type="text" value="DOWNLOAD"/> <input type="text" value="EXPAND"/> <input type="text" value="MORE"/>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	3	20.00%	\$14.43				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	2.94%	\$14.30				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	2.42%	\$14.08				
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="text" value="SEGMENT"/> <input type="text" value="COLUMNS"/> <input type="text" value="REPORTS"/> <input type="text" value="DOWNLOAD"/> <input type="text" value="EXPAND"/> <input type="text" value="MORE"/>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	4.29%	\$13.89				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	2	22.22%	\$13.65				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	1.85%	\$13.51				
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<input type="button" value="+"/> <input type="button" value="Ad status: All"/> <input type="button" value="ADD FILTER"/>						<input type="text" value="SEARCH"/> <input type="text" value="SEGMENT"/> <input type="text" value="COLUMNS"/> <input type="text" value="REPORTS"/> <input type="text" value="DOWNLOAD"/> <input type="text" value="EXPAND"/> <input type="text" value="MORE"/>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton Limited Time Offer Jan 2021 Hurry Offer Ends In... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	10.53%	\$13.32				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	3	7.32%	\$13.20				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting® Promo +5 more www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. Expert, Safe Fat Lo... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	4	4.21%	\$13.09				
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 902 4.05% \$5,843.45					
CoolSculpting in Exton Fat Reduction Treatment Flexible Payment Options www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation	x. Expanded Reach Test	Removed Policy (Restricted medical content)	3	1.65%	\$12.93
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	13.33%	\$12.57
CoolSculpting® in Exton Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	2	6.67%	\$12.37

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 902 4.05% \$5,843.45					
CoolSculpting® in Exton Limited Time Offer Jan 2021 Hurry Offer Ends In... www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	2.56%	\$12.32
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	50.00%	\$12.30
Fat Reduction in Exton Eliminate Fat & Feel Great Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	5.71%	\$11.86

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 902 4.05% \$5,843.45					
CoolSculpting® in Exton Limited Time Offer Jan 2021 Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	20.00%	\$11.49
Gambhir Cosmetic Medicine Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	2.06%	\$11.38
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	10.00%	\$11.20

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 902 4.05% \$5,843.45					
Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Hurry Offer Ends In... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	18.18%	\$11.05
Gambhir Cosmetic Medicine Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	3.70%	\$10.88
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	5.56%	\$10.83

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 902 4.05% \$5,843.45					
CoolSculpting® in Exton Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	2	5.13%	\$10.63
Fat Reduction in Exton Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	2.63%	\$10.57
Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	100.00%	\$10.35

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 902 4.05% \$5,843.45					
Gambhir Cosmetic Medicine Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	2.35%	\$10.25
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	1.37%	\$9.39
Fat Reduction in Exton Freezing Fat Really Works Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	18.18%	\$9.37

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<div style="display: flex; align-items: center;"> + ▼ Ad status: All ADD FILTER </div>						<div style="display: flex; justify-content: space-between; font-size: 10px;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ad groups	Total: Ads ②							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	1.23%	\$9.30				
Extensions	<input type="checkbox"/>	●	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	1.01%	\$9.25				
Landing pages	<input type="checkbox"/>	●	CoolSculpting® in Exton Freeze Away Body Fat Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	14.29%	\$9.18				
Keywords	<input type="checkbox"/>	●	CoolSculpting® in Exton Freeze Away Body Fat Our Biggest Discount Ever									
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<div style="display: flex; align-items: center;"> + ▼ Ad status: All ADD FILTER </div>						<div style="display: flex; justify-content: space-between; font-size: 10px;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ad groups	Total: Ads ②							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	●	CoolSculpting® in Exton Freeze Away Body Fat Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	100.00%	\$8.94				
Extensions	<input type="checkbox"/>	●	Fat Reduction in Exton Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	1.30%	\$8.89				
Landing pages	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	33.33%	\$8.75				
Keywords	<input type="checkbox"/>	●	CoolSculpting® in Exton Freeze Away Body Fat Our Biggest Discount Ever									
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<div style="display: flex; align-items: center;"> + ▼ Ad status: All ADD FILTER </div>						<div style="display: flex; justify-content: space-between; font-size: 10px;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ad groups	Total: Ads ②							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	●	CoolSculpting® in Exton Freeze Away Body Fat Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	11.11%	\$8.46				
Extensions	<input type="checkbox"/>	●	CoolSculpting® in Exton Limited Time Offer Jan 2021 Flexible Payment Options www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	33.33%	\$8.11				
Landing pages	<input type="checkbox"/>	●	Fat Reduction in Exton Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	13.33%	\$8.00				
Keywords	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today									
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<div style="display: flex; align-items: center;"> + ▼ Ad status: All ADD FILTER </div>						<div style="display: flex; justify-content: space-between; font-size: 10px;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ad groups	Total: Ads ②							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	9.09%	\$7.94				
Extensions	<input type="checkbox"/>	●	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider In Exton www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content)	2	3.08%	\$7.68				
Landing pages	<input type="checkbox"/>	●	Gambhir Cosmetic Medicine Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	5.71%	\$7.10				
Keywords	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com									
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<div style="display: flex; align-items: center;"> + ▼ Ad status: All ADD FILTER </div>						<div style="display: flex; justify-content: space-between; font-size: 10px;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ad groups	Total: Ads ②							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	2.38%	\$7.08				
Extensions	<input type="checkbox"/>	●	Fat Reduction in Exton Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	3	3.95%	\$6.98				
Landing pages	<input type="checkbox"/>	●	Fat Reduction in Exton Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	1.28%	\$6.94				
Keywords	<input type="checkbox"/>	●	Fat Reduction in Exton Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com									
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	<div style="display: flex; align-items: center;"> + ▼ Ad status: All ADD FILTER </div>						<div style="display: flex; justify-content: space-between; font-size: 10px;"> SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE </div>					
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost					
Ad groups	Total: Ads ②							902	4.05%	\$5,843.45		
Ads & extensions	<input type="checkbox"/>	●	Fat Reduction in Exton Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	1.39%	\$6.76				
Extensions	<input type="checkbox"/>	●	Huge CoolSculpting Promotion CoolSculpting in Exton Freezing Fat Really Works Freeze Away Stubborn Fat. Top Provider in Exton, PA. Expert, Safe Fat Loss. View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted medical content). Poor ad strength	1	3.03%	\$6.44				
Landing pages	<input type="checkbox"/>	●	Non-surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	4.00%	\$6.27				
Keywords	<input type="checkbox"/>	●	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.drgambhir.com									
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	Ad	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	100.00%	\$6.19					
Extensions	Ad	Gambhir Cosmetic Medicine Our Biggest Discount Ever Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.94%	\$5.94					
Landing pages	Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	2.94%	\$5.86					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	7.69%	\$5.49					
Extensions	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.44%	\$5.44					
Landing pages	Ad	Fat Reduction in Exton Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	1.47%	\$5.41					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	Ad	CoolSculpting® in Exton Limited Time Offer Jan 2021 Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	3.33%	\$5.26					
Extensions	Ad	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	8.33%	\$5.26					
Landing pages	Ad	{Keyword: Gambhir Cosmetic Medicine} CoolSculpting in Exton Freeze Your Fat Away... www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	7. coolsculpting - near me	Not eligible Policy (Restricted medical content), Ad group removed	1	8.33%	\$4.87					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.56%	\$4.77					
Extensions	Ad	Gambhir Cosmetic Medicine Our Biggest Discount Ever Offering \$1,000 Off 8+ Cycles www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	2.44%	\$4.24					
Landing pages	Ad	Huge CoolSculpting Promotion Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	4.76%	\$3.97					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	Ad	Gambhir Cosmetic Medicine Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	5.00%	\$3.46					
Extensions	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	3.51%	\$3.38					
Landing pages	Ad	Fat Reduction in Exton Freezing Fat Really Works Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	3.85%	\$3.24					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	Ad	{Keyword: Gambhir Cosmetic Medicine} New Client Special 25% Off All Fat Freezing www.drgambhir.com Best CoolSculpting Deal. Top Provider in Exton, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Removed Policy (Restricted medical content), Ad group paused	1	9.09%	\$3.07					
Extensions	Ad	Fat Reduction in Exton Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	1.41%	\$2.67					
Landing pages	Ad	{Keyword: Gambhir Cosmetic Medicine} CoolSculpting for Double Chin Top Provider In... www.drgambhir.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - chin	Not eligible Policy (Restricted medical content), Ad group removed	1	2.44%	\$2.47					
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever www.drgambhir.com						2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	50.00%	\$2.23	
Extensions	Gambhir Cosmetic Medicine Our Biggest Discount Ever Get Rid of Unwanted Fat www.drgambhir.com						4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	5.88%	\$2.10	
Landing pages	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.drgambhir.com						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	9.09%	\$1.97	
Keywords	Expert Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today											
Audiences	CoolSculpting® in Exton Limited Time Offer Jan 2021 Our Biggest Discount Ever											
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	CoolSculpting® in Exton Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com						2. body sculpting	Eligible (Limited) Policy (Restricted medical content)	1	16.67%	\$1.79	
Extensions	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In...						1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content)	1	50.00%	\$1.54	
Landing pages	Gambhir Cosmetic Medicine Freezing Fat Really Works Freeze Away Body Fat www.drgambhir.com						x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	6.25%	\$1.44	
Keywords	Expert Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today											
Audiences	CoolSculpting® in Exton Limited Time Offer Jan 2021 Our Biggest Discount Ever											
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	CoolSculpting® in Exton Limited Time Offer Jan 2021 Our Biggest Discount Ever www.drgambhir.com						0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)	1	2.86%	\$1.32	
Extensions	{Keyword: Gambhir Cosmetic Medicine} Freeze Away Stubborn Fat CoolSculpting Cryolipolysis www.drgambhir.com						3. cryolipolysis	Removed Policy (Restricted medical content), Ad group paused	1	50.00%	\$0.85	
Landing pages	{Keyword: Gambhir Cosmetic Medicine} CoolSculpting in Exton Fat Reduction Treatment... www.drgambhir.com						3. cryolipolysis	Removed Policy (Trademarks in ad text +1 more), Poor ad strength, +1	0	-	\$0.00	
Keywords	Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction... View assets details											
Audiences	Freeze Fat with CoolSculpting Non-Surgical Fat Reduction Freeze Your Fat Away Today www.drgambhir.com							Removed				
Demographics												
Settings												
Suggested												
Change history												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						902	4.05%	\$5,843.45			
Ads & extensions	Expert Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						x. dynamic	Policy (Restricted medical content +1 more)	0	-	\$0.00	
Extensions	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation						x. dynamic	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00	
Landing pages	Total: Ads						902	4.05%	\$5,843.45			
Keywords	Total: Campaign						902	4.05%	\$5,843.45			
Audiences												
Demographics												
Settings												
Suggested												
Change history												
Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	Extensions > All						SUMMARY TABLE Custom Oct 1 - Dec 31, 2020						
Insights	+ Extension type: All ADD FILTER						Associations view						
Ad groups							Clicks	CTR	Cost				
Ads & extensions	Sitelink extension												
Extensions	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More						Sitelink extension	search beta cool...	Campaign	Approved (limited): Restricted medical content	5	13.51%	\$37.32
Landing pages	Call extension												
Audiences	(610) 518-7546 (mobile)						Call extension	Account	Account	Approved	101	3.84%	\$932.10
Demographics	(610) 518-7546						Call extension	Account	Account	Approved	69	3.50%	\$529.20
Settings	Location extension												
Suggested	AdWords (764-993-9918) (View loc... All locations selected)						Location extension	Account	Account	-	-	-	-
Change history	Callout extension												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918	All campaigns > search beta coolsculpti...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.69/day	Optimization score: 91.6%	More details							
Recommendations	+ Extension type: All ADD FILTER						Associations view						
Insights	Extension						Clicks	CTR	Cost				
Ad groups	Callout extension												
Ads & extensions	FDA Cleared						Callout extension	search beta cool...	Campaign	Approved	186	5.25%	\$1,450.61
Extensions	Freeze Your Fat						Callout extension	search beta cool...	Campaign	Approved	171	5.35%	\$1,314.51
Landing pages	Contact Us + Free Consult						Callout extension	search beta cool...	Campaign	Approved	174	6.38%	\$1,219.69
Keywords	New Clients 25% Off						Callout extension	search beta cool...	Campaign	Approved	174	5.91%	\$1,187.07
Audiences	Highlights: No Surgery						Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	169	5.83%	\$1,152.48
Demographics	Exton & King of Prussia						Callout extension	search beta cool...	Campaign	Approved	153	5.53%	\$1,149.12
Settings	Nonsurgical Fat Reduction						Callout extension	search beta cool...	Campaign	Approved	152	5.48%	\$1,060.05
Suggested	Liposuction Alternative						Callout extension	search beta cool...	Campaign	Approved (limited): Health in personalized advertising	133	4.71%	\$975.64
Change history													

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Structured snippet extension								
<input type="checkbox"/>	Service catalog: Botox, Juvederm, Voluma, Volbella, Thermage, CoolSculpting, Kybella, Laser...	Structured snippet extension	Account	Account	Approved (limited): Restricted medical content +1 more	6	2.15%	\$62.02
Promotion extension								
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content	305	4.91%	\$2,399.14
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content	257	4.40%	\$1,517.48
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content	89	3.78%	\$624.84
Total: Sitelink extensions						5	11.63%	\$37.32

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Extension type: All ADD FILTER Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	Promotion extension	search beta cool...	Campaign	Approved (limited): Restricted medical content	89	3.78%	\$624.84
Total: Sitelink extensions						5	11.63%	\$37.32
Total: Callout extensions						448	5.50%	\$3,190.66
Total: Structured snippet extensions						6	2.15%	\$62.02
Total: Call extensions						170	3.70%	\$1,461.30
Total: Location extensions						78	3.98%	\$516.15
Total: Promotion extensions						651	4.52%	\$4,541.46

Show rows: 500 1 - 16 of 16

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Responsive search ad X Leave feedback Custom Oct 1 - Dec 31, 2020

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled ADD FILTER

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	463
Gambhir Cosmetic Medicine	Approved (limited)	Headline	None	190
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	454
Freezing Fat Really Works	Approved (limited)	Headline	None	204
Our Biggest Discount Ever	Approved (limited)	Headline	None	685

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpti... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Type: Search Budget: \$63.69/day Optimization score: 91.6%

Recommendations: Asset status: All enabled ADD FILTER

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Fat Reduction in Exton	Approved (limited)	Headline	None	339
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	847
Offering \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	182
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	887
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	1,758
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved (limited)	Description	None	11
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	2,193
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Approved (limited)	Description	None	13

Show rows: 500 1 - 13 of 13

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Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Dr. Gambhir
GAMBHIR COSMETIC MEDICINE
668 WEST LINCOLN HIGHWAY ,
EXTON, Pennsylvania
19341
United States

Date of Issue
10/01/2020
Due Date
10/01/2020

Invoice Number
FB2020-170

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
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Digital Marketing Monthly Management Service	\$1,500.00	1	\$1,500.00
<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring			

Monthly marketing services commence after completion of ad campaign set up.

A three-month monthly management term is required. Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00



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84095
United States

Billed To
Dr. Gambhir
GAMBHIR COSMETIC MEDICINE
668 WEST LINCOLN HIGHWAY ,
EXTON, Pennsylvania
19341
United States

Date of Issue
11/01/2020
Due Date
11/01/2020

Invoice Number
FB2020-187

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	Amount Due (USD)		\$0.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Dr. Gambhir
GAMBHIR COSMETIC MEDICINE
668 WEST LINCOLN HIGHWAY ,
EXTON, Pennsylvania
19341
United States

Date of Issue
12/01/2020

Due Date
12/01/2020

Invoice Number
FB2020-207

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00