

# CoolSculpting Marketing Services

## Dr.Gambhir Q1 2021

### Total Marketing Expenses

#### (1/1/2021 - 3/31/2021)

**Total Google Ads: \$ 436.03**  
**Total Marketing Service Fees: \$ 1,500.00**  
**Total CoolSculpting Marketing Cost: \$ 1,936.03**

Google Ads   Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns							
Campaigns							
Overview	Campaign	Budget	Status	Clicks	CTR	Cost	
	search   beta   coolsculpting	\$101.33/day	Eligible	107	4.15%	\$436.03	
	search   beta   lip fillers	\$22.80/day	Paused	95	7.18%	\$167.43	
	search   beta   botox   tmj	\$47.10/day	Eligible	16	9.30%	\$163.98	
	search   beta   botox   migraine	\$0.07/day	Paused	8	18.18%	\$121.86	
	Campaign #1	\$50.00/day	Removed	0	-	\$0.00	
	Campaign #2	\$100.00/day	Removed	0	-	\$0.00	
	Thermage	\$35.00/day	Paused	0	-	\$0.00	
	Vein Removal	\$35.00/day	Paused All ad groups paused	0	-	\$0.00	
	Photofacial	\$50.00/day	Removed	0	-	\$0.00	
	Restylane	\$50.00/day	Removed	0	-	\$0.00	
	<b>Total: Campaigns</b>			<b>226</b>	<b>5.49%</b>	<b>\$889.30</b>	
	<b>Total: Account</b>	<b>\$194.26/day</b>		<b>226</b>	<b>5.49%</b>	<b>\$889.30</b>	

Google Ads   Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns > search   beta   coolsculpting							
Ads							
Overview	Ad	Ad group	Status	Clicks	CTR	Cost	
	Gambhir Cosmetic Medicine   Fat Reduction in Exton   Non-Surgical Fat Reduction +6 more www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA...	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	31	8.40%	\$88.84	
	Non-Surgical Fat Reduction   Our Biggest Discount Ever   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	6	8.11%	\$25.10	
	Fat Reduction in Exton   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	4.40%	\$23.33	
	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	10.00%	\$21.35	

Google Ads   Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns > search   beta   coolsculpting							
Ads							
Overview	Ad	Ad group	Status	Clicks	CTR	Cost	
	Fat Reduction in Exton   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	6	14.29%	\$18.57	
	Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	2	5.00%	\$13.00	
	Fat Reduction in Exton   Eliminate Fat & Feel Great   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	2.86%	\$12.49	
	Fat Reduction in Exton   Freezing Fat Really Works   \$1,000 Off 8+ Treatments www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	10.00%	\$11.94	

Google Ads   Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns > search   beta   coolsculpting							
Ads							
Overview	Ad	Ad group	Status	Clicks	CTR	Cost	
	CoolSculpting@ in Exton   Limited Time Offer   Jan 2021   Flexible Payment Options www.drgambhir.com		Removed Policy (Restricted medical content)	1	8.33%	\$11.83	
	Fat Reduction in Exton   Eliminate Fat & Feel Great   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	2.86%	\$12.49	
	Fat Reduction in Exton   Freezing Fat Really Works   \$1,000 Off 8+ Treatments www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	10.00%	\$11.94	
	CoolSculpting@ in Exton   Limited Time Offer   Jan 2021   Flexible Payment Options www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	8.33%	\$11.83	
	Non-Surgical Fat Reduction   Our Biggest Discount Ever   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	4.65%	\$11.24	

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <span>More details</span>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever <a href="#">www.drgambhir.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	14.29%	\$10.61				
<input type="checkbox"/> Fat Reduction in Exton   Our Biggest Discount Ever   \$1,000 Off 8+ Treatments <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	4	4.40%	\$10.60				
<input type="checkbox"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   \$1,000 Off 8+ Treatments <a href="#">www.drgambhir.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	10.71%	\$10.58				
<input type="checkbox"/> Fat Reduction in Exton   Freezing Fat Really Works   Get Rid of Unwanted Fat <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	7.69%	\$9.35				

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <span>More details</span>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Huge CoolSculpting Promotion   CoolSculpting in Exton   Biggest CoolSculpting® Promo +5 more <a href="#">www.drgambhir.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. Expert, Safe Fat Loss With Quick... <a href="#">View assets details</a>	0. coolsculpting - general	Removed Policy (Restricted medical content)	2	4.55%	\$8.90				
<input type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   \$1,000 Off 8+ Treatments <a href="#">www.drgambhir.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	3	6.25%	\$8.22				
<input type="checkbox"/> Gambhir Cosmetic Medicine   Fat Reduction in Exton   Non-Surgical Fat Reduction +6 more <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA... <a href="#">View assets details</a>	4. lipo	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	2	2.90%	\$7.81				
<input type="checkbox"/> Huge CoolSculpting Promotion   CoolSculpting in Exton   Biggest CoolSculpting® Promo +5 more <a href="#">www.drgambhir.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. Expert, Safe Fat Loss With Quick... <a href="#">View assets details</a>	2. body sculpting	Removed Policy (Restricted medical content), Poor ad strength	1	25.00%	\$7.28				
<input type="checkbox"/> Gambhir Cosmetic Medicine   Freezing Fat Really Works   \$1,000 Off 8+ Treatments <a href="#">www.drgambhir.com</a> Easy And Convenient   Long-Lasting. Minimal Downtime	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	25.00%	\$6.94				

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <span>More details</span>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Policy (Restricted medical content)	3	6.25%	\$8.22				
<input type="checkbox"/> Gambhir Cosmetic Medicine   Fat Reduction in Exton   Non-Surgical Fat Reduction +6 more <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Best Prices. FDA... <a href="#">View assets details</a>	4. lipo	Eligible (Limited) Policy (Restricted medical content), Poor ad strength	2	2.90%	\$7.81				
<input type="checkbox"/> Huge CoolSculpting Promotion   CoolSculpting in Exton   Biggest CoolSculpting® Promo +5 more <a href="#">www.drgambhir.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. Expert, Safe Fat Loss With Quick... <a href="#">View assets details</a>	2. body sculpting	Removed Policy (Restricted medical content), Poor ad strength	1	25.00%	\$7.28				
<input type="checkbox"/> Gambhir Cosmetic Medicine   Freezing Fat Really Works   \$1,000 Off 8+ Treatments <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	25.00%	\$6.94				
<input type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Freeze Away Body Fat <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.13%	\$6.80				

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <span>More details</span>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Fat Reduction in Exton   Our Biggest Discount Ever   Freeze Away Body Fat <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	2.27%	\$6.55				
<input type="checkbox"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	9.09%	\$5.89				
<input type="checkbox"/> Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   \$1,000 Off 8+ Treatments <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	6.25%	\$5.66				
<input type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   \$1,000 Off 8+ Treatments <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	1	25.00%	\$5.45				
<input type="checkbox"/> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Flexible Payment Options <a href="#">www.drgambhir.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	16.67%	\$5.35				
<input type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	1.54%	\$5.22				
<input type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	4.00%	\$4.83				
<input type="checkbox"/> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Our Biggest Discount Ever <a href="#">www.drgambhir.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	20.00%	\$4.70				
<input type="checkbox"/> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Flexible Payment Options <a href="#">www.drgambhir.com</a>		Removed							

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918 search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <span>More details</span>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Flexible Payment Options <a href="#">www.drgambhir.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	16.67%	\$5.35				
<input type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)	1	1.54%	\$5.22				
<input type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of Unwanted Fat <a href="#">www.drgambhir.com</a> Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	4. lipo	Eligible (Limited) Policy (Restricted medical content)	2	4.00%	\$4.83				
<input type="checkbox"/> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Our Biggest Discount Ever <a href="#">www.drgambhir.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content)	1	20.00%	\$4.70				
<input type="checkbox"/> Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Flexible Payment Options <a href="#">www.drgambhir.com</a>		Removed							

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$101.33/day	Optimization score: 94.7%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Ad groups							For You? Book a Free CoolSculpting Consultation Today					
Ads & extensions							Non-Surgical Fat Reduction   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Ads							4. lipo	2	4.00%	\$483	Eligible (Limited) Policy (Restricted medical content)	
Extensions							Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Landing pages							0. coolsculpting - general	1	20.00%	\$4.70	Removed Policy (Restricted medical content)	
Keywords							Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Flexible Payment Options www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Audiences							0. coolsculpting - general	1	33.33%	\$4.57	Removed Policy (Restricted medical content)	
Demographics							CoolSculpting® in Exton   Jan Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today					
Settings							0. coolsculpting - general	1	3.33%	\$4.56	Removed Policy (Restricted medical content)	
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$101.33/day	Optimization score: 94.7%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Ad groups							Custom Jan 1 - Mar 31, 2021					
Ads & extensions							Non-Surgical Fat Reduction   Our Biggest Discount Ever   Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.					
Ads							x. Expanded Reach Test	1	2.00%	\$4.53	Eligible (Limited) Policy (Restricted medical content)	
Extensions							Fat Reduction in Exton   Eliminate Fat & Feel Great   \$1,000 Off 8+ Treatments www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.					
Landing pages							x. Expanded Reach Test	2	5.41%	\$4.51	Eligible (Limited) Policy (Restricted medical content)	
Keywords							Gambhir Cosmetic Medicine   Freezing Fat Really Works   Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.					
Audiences							4. lipo	2	66.67%	\$4.32	Eligible (Limited) Policy (Restricted medical content)	
Demographics							Fat Reduction in Exton   Our Biggest Discount Ever   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Settings							4. lipo	1	2.22%	\$3.99	Eligible (Limited) Policy (Restricted medical content)	
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$101.33/day	Optimization score: 94.7%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Ad groups							Fat Reduction in Exton   Our Biggest Discount Ever   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Ads & extensions							4. lipo	1	2.22%	\$3.99	Eligible (Limited) Policy (Restricted medical content)	
Extensions							Fat Reduction in Exton   Eliminate Fat & Feel Great   Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Landing pages							x. Expanded Reach Test	1	2.22%	\$3.94	Eligible (Limited) Policy (Restricted medical content)	
Keywords							Fat Reduction in Exton   Freezing Fat Really Works   Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Audiences							x. Expanded Reach Test	1	6.25%	\$3.88	Eligible (Limited) Policy (Restricted medical content)	
Demographics							Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Settings							1. coolsculpting - price	1	100.00%	\$3.77	Removed Policy (Restricted medical content)	
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$101.33/day	Optimization score: 94.7%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Ad groups							Huge CoolSculpting Promotion   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Ads & extensions							1. coolsculpting - price	1	100.00%	\$3.77	Removed Policy (Restricted medical content)	
Extensions							Fat Reduction in Exton   Our Biggest Discount Ever   Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.					
Landing pages							x. Expanded Reach Test	1	1.79%	\$3.57	Eligible (Limited) Policy (Restricted medical content)	
Keywords							Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.					
Audiences							x. Expanded Reach Test	1	4.76%	\$3.28	Eligible (Limited) Policy (Restricted medical content)	
Demographics							Fat Reduction in Exton   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.					
Settings							x. Expanded Reach Test	1	3.33%	\$3.22	Eligible (Limited) Policy (Restricted medical content)	
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Dr. Gambhir 764-993-9918		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$101.33/day	Optimization score: 94.7%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Clicks	CTR	Cost			
Ad groups							Custom Jan 1 - Mar 31, 2021					
Ads & extensions							Fat Reduction in Exton   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Ads							x. Expanded Reach Test	1	3.45%	\$2.91	Eligible (Limited) Policy (Restricted medical content)	
Extensions							Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today					
Landing pages							4. lipo	1	10.00%	\$2.69	Eligible (Limited) Policy (Restricted medical content)	
Keywords							Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.drgambhir.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now					
Audiences							0. coolsculpting - general	1	50.00%	\$2.66	Removed Policy (Restricted medical content)	
Demographics							Fat Reduction in Exton   Our Biggest Discount Ever   \$1,000 Off 8+ Treatments www.drgambhir.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.					
Settings							x. Expanded Reach Test	1	2.27%	\$2.63	Eligible (Limited) Policy (Restricted medical content)	
Suggested												
Ad schedule												
More												

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status		Clicks	CTR	Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton   Freezing Fat Really Works   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)		1	5.88%	\$2.25
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Flexible Payment Options www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content)		1	100.00%	\$2.25
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton   Freeze Away Body Fat   Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)		1	14.29%	\$1.72
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		4. lipo	Eligible (Limited) Policy (Restricted medical content)		1	14.29%	\$1.15
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today			Eligible (Limited) Policy (Restricted medical content)				

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status		Clicks	CTR	Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			content)				
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Exton   Freeze Away Body Fat   Our Biggest Discount Ever www.drgambhir.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content)		1	14.29%	\$1.72
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		4. lipo	Eligible (Limited) Policy (Restricted medical content)		1	14.29%	\$1.15
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   \$1,000 Off 8+ Treatments www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content)		1	10.00%	\$0.84
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Exton   Eliminate Fat & Feel Great   Freeze Away Body Fat www.drgambhir.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today		4. lipo	Eligible (Limited) Policy (Restricted medical content)		1	10.00%	\$0.36

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <a href="#">More details</a>									
Recommendations									
<span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status		Clicks	CTR	Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>	www.drgambhir.com CoolSculpting Deal. Freeze Fat. Top Provider in Exton, PA. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		5. sculpsure	Policy (Restricted medical content), Ad group paused		0	-	\$0.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:Gambhir Cosmetic Medicine}   New Client Special   25% Off All Fat Freezing www.drgambhir.com Best CoolSculpting Deal. Top Provider in Exton, PA for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More		5. sculpsure	Removed Policy (Restricted medical content), Ad group paused		0	-	\$0.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:Gambhir Cosmetic Medicine}   CoolSculpting in Exton   Fat Reduction Treatment +12 more www.drgambhir.com Leading CoolSculpting Provider in Exton, PA. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... <a href="#">View assets details</a>		6. coolsculpting - fat freeze	Not eligible Policy (Trademarks in ad text +1 more), Ad group removed		0	-	\$0.00
<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off All Fat Freezing   Gambhir Cosmetic Medicine   Top Provider in Exton www.drgambhir.com Best CoolSculpting Deal. Top Provider in Exton, PA for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.		6. coolsculpting - fat freeze	Not eligible Policy (Restricted medical content), Ad group removed		0	-	\$0.00
Total: Ads							107	4.15%	\$436.03
Total: Campaign							107	4.15%	\$436.03

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <a href="#">More details</a>									
Recommendations									
<span>Extension type: All</span> <a href="#">ADD FILTER</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>	(610) 518-7546 (mobile)	Call extension	Account	Account	Approved	12	4.12%	\$87.72
<input type="checkbox"/>	<input checked="" type="checkbox"/>	(610) 518-7546	Call extension	Account	Account	Approved	3	1.52%	\$12.92
Location extension									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	AdWords (764-993-9918) (View locatio... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	24	5.30%	\$118.62
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	22	5.39%	\$115.29
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Clients 25% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	19	4.28%	\$108.15
<input type="checkbox"/>	<input checked="" type="checkbox"/>	FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	21	3.82%	\$89.71
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Exton & King of Prussia	Callout extension	search   beta   coolscul...	Campaign	Approved	17	3.85%	\$86.11
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	18	4.58%	\$74.92

Google Ads									
Chris Zelig > Dr. Gambhir 764-993-9918   All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7% <a href="#">More details</a>									
Recommendations									
<span>Extensions &gt; All</span> <a href="#">X</a>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
+ More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	19	3.92%	\$72.49
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved (limited): Health in personalized advertising	19	4.45%	\$69.73
Structured snippet extension									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Service catalog: Botox, Juvederm, Voluma, Volbella, Thermage, CoolSculpting, Kybella, Laser...	Structured snippet extension	Account	Account	Approved (limited): Restricted medical content +1 more	1	2.86%	\$4.42
Promotion extension									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Spring Sale - 25% off CoolSculpting®	Promotion extension	search   beta   coolscul...	Campaign	Restricted (limited) content	0	-	\$0.00
Total: Sitelink extensions							0	0.00%	\$0.00
Total: Callout extensions							38	4.00%	\$205.22

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7%

Recommendations: Extension type: All ADD FILTER

Insights: Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Voluma, Volbella, Thermage, CoolSculpting, Kybella, Laser...	Structured snippet extension	Account	Account	Restricted medical content +1 more	1	2.86%	\$4.42
Promotion extension							
Spring Sale - 25% off CoolSculpting®	Promotion extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					56	4.89%	\$255.52
Total: Structured snippet extensions					1	2.86%	\$4.42
Total: Call extensions					15	3.07%	\$100.64
Total: Location extensions					16	6.11%	\$54.21

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7%

Recommendations: Responsive search ad X Leave feedback

Insights: Custom Jan 1 - Mar 31, 2021

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	35
Gambhir Cosmetic Medicine	Approved (limited)	Headline	None	17
Offering \$1,000 Off Right Now	-	Headline	None	0
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	73
October 2020 Deal \$1,000 Off	-	Headline	None	0
Freezing Fat Really Works	Approved (limited)	Headline	None	27
Our Biggest Discount Ever	Approved (limited)	Headline	None	123

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7%

Recommendations: Ad may be limited by policy: Restricted medical content

ASSETS COMBINATIONS

Asset	Status	Asset type ↑	Position pinning	Impr.
Offering \$1,000 Off Right Now	-	Headline	None	0
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	73
October 2020 Deal \$1,000 Off	-	Headline	None	0
Freezing Fat Really Works	Approved (limited)	Headline	None	27
Our Biggest Discount Ever	Approved (limited)	Headline	None	123
Fat Reduction in Exton	Approved (limited)	Headline	None	16
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	156
November 2020 Deal \$1,000 Off	-	Headline	None	0

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7%

Recommendations: Responsive search ad X Leave feedback

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad may be limited by policy: Restricted medical content

Asset	Status	Asset type ↑	Position pinning	Impr.
Offering \$1,000 Off 8+ Cycles	-	Headline	None	12
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	279
\$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	-	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	309
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved (limited)	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	369

Google Ads | Chris Zelig > Dr. Gambhir 764-993-9918 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$101.33/day Optimization score: 94.7%

Recommendations: Ad may be limited by policy: Restricted medical content

ASSETS COMBINATIONS

Asset	Status	Asset type ↑	Position pinning	Impr.
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	279
\$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	-	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	309
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	Approved (limited)	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	Approved (limited)	Description	None	369
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

# MEDSTARMEDIA

Medstar Media, Inc.  
6466949450  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah  
84095  
United States

**Billed To**

Dr. Gambhir  
GAMBHIR COSMETIC MEDICINE  
668 WEST LINCOLN HIGHWAY ,  
EXTON, Pennsylvania  
19341  
United States

**Date of Issue**

01/01/2021

**Invoice Number**

FB2021-012

**Amount Due (USD)**

**\$0.00**

**Due Date**

01/01/2021

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
	Subtotal		1,500.00
	Tax		0.00
	Total		1,500.00
	Amount Paid		1,500.00
	<b>Amount Due (USD)</b>		<b>\$0.00</b>