

# Julia Edelman MD CoolSculpting Google Adwords & Facebook Ads Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting: \$7,825.42  
 search alpha coolsculpting: \$154.58

Google Ad Spend: \$7,980.00  
 Facebook Ad Spend: \$3,449.79  
**Total Media Spend: \$11,429.79**

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Overview | CAMPAIGNS | AUCTION INSIGHTS | Custom Jul 1 - Sep 30, 2019

Recommendations: Campaign status: All, Campaign name contains cool | View all | ADD FILTER

Ad groups	Campaign	Budget	Status	Clicks	CTR	Cost
	search   beta   coolsculpting	\$62.77...	Eligible	478	5.67%	\$7,825.42
	search   alpha   coolsculpting	\$99.0...	Eligible	9	8.91%	\$154.58
	CoolSculpting Ad 1a	\$50.00...	Paused	0	-	\$0.00
	CoolSculpting Campaign   Everable	\$10.00...	Paused	0	-	\$0.00
	search   beta   coolsculpting   generic   old	Cools... \$64.0...	Paused	0	-	\$0.00
	search   beta   coolsculpting   purchase	Cools... \$64.0...	Paused	0	-	\$0.00
	search   beta   coolsculpting   research	Cools... \$64.0...	Paused	0	-	\$0.00
	search   beta   coolsculpting   exact	Cools... \$64.00...	Removed	0	-	\$0.00
	search   beta   coolsculpting   generic   exact	Cools... \$64.00...	Removed	0	-	\$0.00
	search   beta   coolsculpting   broad	Cools... \$64.00...	Removed	0	-	\$0.00
	search   beta   coolsculpting   generic   broad	Cools... \$64.00...	Removed	0	-	\$0.00
	search   beta   coolsculpting   BMM	Cools... \$64.0...	Paused	0	-	\$0.00
	search   beta   coolsculpting   broad	\$20.00...	Paused	0	-	\$0.00
	search   beta   coolsculpting   exact	Cools... \$64.0...	Paused	0	-	\$0.00

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	search   beta   coolsculpting   generic   broad	Cools... \$64.00...	Removed	0	-	\$0.00
	search   beta   coolsculpting   BMM	Cools... \$64.0...	Paused	0	-	\$0.00
	search   beta   coolsculpting   broad	\$20.00...	Paused	0	-	\$0.00
	search   beta   coolsculpting   exact	Cools... \$64.0...	Paused	0	-	\$0.00
	search   beta   coolsculpting   generic   BMM	Cools... \$64.0...	Paused	0	-	\$0.00
	search   beta   coolsculpting   generic   broad	\$15.00...	Paused	0	-	\$0.00
	search   beta   coolsculpting   generic   exact	Cools... \$64.0...	Paused	0	-	\$0.00
	search   beta   coolsculpting   generic	\$64.0...	Paused	0	-	\$0.00
	Total: Filtered campaigns			487	5.71%	\$7,980.00
	Total: Account	\$243.3...		1,187	5.35%	\$13,915.82
	Total: Search campaigns			1,187	5.35%	\$13,915.82
	Total: Smart campaigns			0	-	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$62.77/day | More details

Recommendations: ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom Jul 1 - Sep 30, 2019

Ad groups: Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	Total: Ads					
	478					
	5.67%					
	\$7,825.42					
	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	0. coolsculpting - general	Approved	11	7.33%	\$360.76
	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in...	coolsculpting price	Ad group paused	17	10.90%	\$305.60
	CoolSculpting Middleboro   Freeze Away Stubborn Fat   Target Belly Fat, Love Handles juliaedelmanmd.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Middleboro, MA.	0. coolsculpting - general	Removed	18	6.34%	\$282.50
	CoolSculpting In Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	12	7.69%	\$236.61
	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA.	coolsculpting results	Ad group paused	16	6.02%	\$225.27

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

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	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	cool sculpt cost	Ad group paused	7	15.22%	\$198.70
	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in...	cryolipolysis does it work	Ad group paused	10	9.71%	\$178.21
	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in...	coolsculpting does it work	Ad group paused	14	5.88%	\$174.46
	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in...	cool sculpting does it work	Ad group paused	4	3.60%	\$174.11

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<span>Enabled</span> Status: Eligible Type: Search Budget: \$62.77/day <a href="#">More details</a>																																													
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<span>+</span> Ad status: All ADD FILTER																																													
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<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special <a href="#">www.juliaedelmanmd.com</a>	coolsculpting does it work	Ad group paused	5	8.47%	\$108.07																																								
<input type="checkbox"/> What is Cool Sculpting?   Safe & Effective Fat Reduction   Freeze Away Stubborn Fat <a href="#">juliaedelmanmd.com/coolsculpting</a>	0. coolsculpting - general	Removed Approved (limited): Restricted medical content	10	9.52%	\$107.22																																								
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Ad	Ad group	Status	Clicks	CTR	Cost																																								
<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special <a href="#">www.juliaedelmanmd.com</a>	what is coolsculpting	Ad group paused	5	5.15%	\$80.87																																								
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Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/> #1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com		coolsculpting ma	Ad group paused	3	30.00%	\$68.03					
Keywords	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.											
Audiences	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		what is cool sculpting	Ad group paused	6	7.41%	\$67.47					
Demographics	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Settings	<input type="checkbox"/> 25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com		cool sculpting reviews	Ad group paused	4	4.60%	\$66.82					
Locations	<input type="checkbox"/> 25% Off All CoolSculpting®   Affordable & Quick Treatments   Julia Edelman juliaedelmanmd.com/coolsculpting/special		1. coolsculpting - price	Removed	3	8.33%	\$66.02					
Ad schedule	<input type="checkbox"/> 25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com		cool sculpting results	Ad group paused	4	3.96%	\$64.01					
Devices	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details											

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		cool sculpting does it work	Ad group paused	4	7.41%	\$62.41					
Keywords	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Audiences	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		cryolipolysis results	Ad group paused	4	6.06%	\$61.60					
Demographics	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Settings	<input type="checkbox"/> 25% Off All CoolSculpting®   Affordable & Quick Treatments   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special		1. coolsculpting - price	Approved	2	11.76%	\$58.98					
Locations	<input type="checkbox"/> 25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com		cool sculpt cost	Ad group paused	3	4.62%	\$58.36					
Ad schedule	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details											
Devices	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		what is cool sculpt	Ad group paused	3	4.84%	\$53.06					
Keywords	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Audiences	<input type="checkbox"/> 25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com		cryolipolysis price	Ad group paused	3	10.00%	\$52.84					
Demographics	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details											
Settings	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		best coolsculpting	Ad group paused	2	6.45%	\$50.51					
Locations	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Ad schedule	<input type="checkbox"/> 25% Off All CoolSculpting®   Affordable & Quick Treatments   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special		coolsculpting deal	Ad group paused	2	8.00%	\$48.09					
Devices	<input type="checkbox"/> 25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com		best cool sculpting	Ad group paused	4	5.19%	\$45.48					
Advanced bid adj.	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details											
Change history	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Drafts & experiments	<input type="checkbox"/> 25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com											
	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details											

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/> 25% Off All CoolSculpting®   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting		0. coolsculpting - general	Approved	2	2.33%	\$45.19					
Keywords	<input type="checkbox"/> #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.											
Audiences	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		fat freeze cost	Ad group paused	3	9.09%	\$43.58					
Demographics	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Settings	<input type="checkbox"/> #1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com		coolsculpting abdomen price	Ad group paused	1	14.29%	\$43.25					
Locations	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.											
Ad schedule	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		cryolipolysis does it work	Ad group paused	4	8.70%	\$41.59					
Devices	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Advanced bid adj.	<input type="checkbox"/> 25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com		coolsculpting ma	Ad group paused	2	4.00%	\$40.64					
Change history	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details											
Drafts & experiments	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		cool sculpting near me	Ad group paused	2	18.18%	\$40.08					
Keywords	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Audiences	<input type="checkbox"/> #1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com		laser fat removal near me	Ad group paused	3	6.38%	\$38.62					
Demographics	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.											
Settings	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		how much is coolsculpting	Ad group paused	3	15.00%	\$38.33					
Locations	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Ad schedule	<input type="checkbox"/> #1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com		cool sculpting price	Ad group paused	2	13.33%	\$37.63					
Devices	<input type="checkbox"/> Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.											
Advanced bid adj.	<input type="checkbox"/> CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com		coolsculpting	Ad group paused	2	4.17%	\$36.78					
Change history	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											
Drafts & experiments	<input type="checkbox"/> Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%											



Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad			Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads 478											5.67%	\$7,825.42		
Landing pages	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation <a href="http://www.juliaedelmanmd.com">www.juliaedelmanmd.com</a>														
Keywords	Ad group paused	cool sculpting ma				1	9.09%	\$24.10							
Audiences															
Demographics	Ad group paused	coolsculpting near me				1	4.00%	\$23.77							
Settings															
Locations															
Ad schedule	Ad group paused	laser fat removal price				2	6.25%	\$23.31							
Devices															
Advanced bid adj.															
Change history	Ad group paused	coolsculpting deal				1	5.56%	\$23.07							
Drafts & experiments	Ad group paused	what is cool sculpt				1	4.35%	\$23.05							

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad			Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads 478											5.67%	\$7,825.42		
Landing pages	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation <a href="http://www.juliaedelmanmd.com">www.juliaedelmanmd.com</a>														
Keywords	Ad group paused	what is cool sculpt				1	4.35%	\$23.05							
Audiences															
Demographics	Ad group paused	coolsculpting near me price				2	7.69%	\$22.39							
Settings															
Locations															
Ad schedule	Ad group paused	cool sculpt chin				1	6.67%	\$21.71							
Devices															
Advanced bid adj.	Approved	3. body sculpting				1	3.85%	\$21.44							
Change history															
Drafts & experiments	Ad group paused	coolsculpting massachusetts				2	4.44%	\$21.16							

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad			Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads 478											5.67%	\$7,825.42		
Landing pages	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +10 more <a href="http://juliaedelmanmd.com/coolsculpting/middleboro">juliaedelmanmd.com/coolsculpting/middleboro</a>														
Keywords	Approved	5. sculpsure				2	5.26%	\$20.08							
Audiences															
Demographics	Removed	2. cryolipolysis				1	12.50%	\$20.07							
Settings															
Locations															
Ad schedule	Ad group paused	cool sculpting reviews				2	4.44%	\$18.24							
Devices															
Advanced bid adj.															
Change history	Ad group paused	laser fat removal near me				1	2.94%	\$17.81							
Drafts & experiments	Ad group paused	coolsculpting abdomen price				2	8.33%	\$17.59							

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad			Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads 478											5.67%	\$7,825.42		
Landing pages	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special <a href="http://www.juliaedelmanmd.com">www.juliaedelmanmd.com</a>														
Keywords	Ad group paused	coolsculpting ma				1	3.13%	\$17.42							
Audiences															
Demographics	Approved	5. sculpsure				1	10.00%	\$17.12							
Settings															
Locations															
Ad schedule	Ad group paused	coolsculpting near me cost				2	5.26%	\$16.94							
Devices															
Advanced bid adj.	Ad group paused	laser fat removal cost				1	2.78%	\$16.61							
Change history															
Drafts & experiments	Ad group paused	coolsculpting abdomen price				1	6.67%	\$16.25							

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups	Ad			Ad group	Status	Clicks	CTR	Cost							
Ads & extensions	Total: Ads 478											5.67%	\$7,825.42		
Landing pages	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special <a href="http://www.juliaedelmanmd.com">www.juliaedelmanmd.com</a>														
Keywords	Ad group paused	coolsculpting abdomen results				1	12.50%	\$16.20							
Audiences															
Demographics	Ad group paused	fat freeze results				1	5.00%	\$15.75							
Settings															
Locations															
Ad schedule	Ad group paused	how much is cryolipolysis				1	25.00%	\$15.52							
Devices															
Advanced bid adj.	Ad group paused	cool sculpting back				1	16.67%	\$15.51							
Change history															
Drafts & experiments	Approved	3. body sculpting				1	10.00%	\$15.30							

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	cool sculpting near me	Ad group paused	2	25.00%	\$14.76				
Keywords												
Audiences												
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	laser fat removal price	Ad group paused	2	3.45%	\$14.74				
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	laser fat removal does it work	Ad group paused	1	2.44%	\$14.65				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com	coolsculpting cost	Ad group paused	2	5.00%	\$14.25				
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	fat freeze groupon	Ad group paused	1	100.00%	\$13.82				

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	cool sculpting arms	Ad group paused	1	50.00%	\$13.76				
Keywords												
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Cool Sculpting Deal 25% off   25% Off Cool Sculpting in MA   CoolSculpting Middleboro +3 more juliaedelmanmd.com/coolsculpting/middleboro	3. body sculpting	Removed	1	50.00%	\$13.73				
Demographics												
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com	laser fat removal cost	Ad group paused	1	12.50%	\$13.50				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	fat freeze does it work	Ad group paused	1	11.11%	\$13.39				
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com	cool sculpt results	Ad group paused	1	4.35%	\$13.12				

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com	cool sculpt reviews	Ad group paused	1	6.67%	\$13.05				
Keywords												
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	coolsculpting back	Ad group paused	1	6.25%	\$11.82				
Demographics												
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	coolsculpting face cost	Ad group paused	1	25.00%	\$11.76				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com	cool sculpting abdomen reviews	Ad group paused	1	50.00%	\$11.22				
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com	coolsculpting near me reviews	Ad group paused	1	100.00%	\$11.15				

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	how much is cool sculpting chin	Ad group paused	1	100.00%	\$11.06				
Keywords												
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com	cool sculpt cost	Ad group paused	1	5.88%	\$10.95				
Demographics												
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com	best coolsculpting	Ad group paused	1	4.76%	\$10.88				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com	coolsculpting special	Ad group paused	1	16.67%	\$10.43				
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	cryolipolysis reviews	Ad group paused	1	5.56%	\$9.64				

Google Ads							Chris Zelig > Edelman 932-459-0548		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad		Ad group	Status	Clicks	CTR	Cost					
Ads & extensions	Total: Ads				478	5.67%	\$7,825.42					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com	cool sculpting abdomen	Ad group paused	1	25.00%	\$9.47				
Keywords												
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	coolsculpting double chin reviews	Ad group paused	1	33.33%	\$9.27				
Demographics												
Settings												
Locations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com	cool sculpting ma	Ad group paused	1	3.57%	\$9.03				
Ad schedule												
Devices												
Advanced bid adj.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Middleboro   Safe + Effective Fat Reduction   25% Off All CoolSculpting +10 more juliaedelmanmd.com/coolsculpting/middleboro	3. body sculpting	Approved	1	4.00%	\$9.03				
Change history												
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com	cryolipolysis reviews	Ad group paused	1	7.14%	\$8.81				

Google Ads		Chris Zelig > Edelman 932-459-0548	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details		
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads 2			478	5.67%	\$7,825.42	
Landing pages	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details	how much is laser fat removal	Ad group paused	1	11.11%	\$8.63	
Keywords							
Audiences							
Demographics	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	best fat freeze	Ad group paused	1	14.29%	\$8.57	
Settings							
Locations	What is Cool Sculpting?   Safe & Effective Fat Reduction   Freeze Away Stubborn Fat juliaedelmanmd.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Middleboro, MA.	0. coolsculpting - general	Removed	1	12.50%	\$8.51	
Ad schedule							
Devices	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.	cool sculpting results	Ad group paused	1	4.55%	\$8.36	
Advanced bid adj.							
Change history							
Drafts & experiments	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	fat freeze price	Ad group paused	1	5.26%	\$8.22	

Google Ads		Chris Zelig > Edelman 932-459-0548	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details		
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads 2			478	5.67%	\$7,825.42	
Landing pages	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	how much is fat freeze	Ad group paused	1	6.67%	\$8.05	
Keywords							
Audiences							
Demographics	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details	best coolsculpting near me	Ad group paused	1	6.67%	\$7.96	
Settings							
Locations	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	fat freeze does it work	Ad group paused	1	2.04%	\$7.45	
Ad schedule							
Devices	CoolSculpting Middleboro   Freeze Away Stubborn Fat   Target Belly Fat, Love Handles juliaedelmanmd.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Middleboro, MA.	3. body sculpting	Removed	1	3.85%	\$7.37	
Advanced bid adj.							
Change history							
Drafts & experiments	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	coolsculpting abdomen cost	Ad group paused	1	6.25%	\$7.19	

Google Ads		Chris Zelig > Edelman 932-459-0548	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details		
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads 2			478	5.67%	\$7,825.42	
Landing pages	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.	cryolipolysis results	Ad group paused	1	6.25%	\$7.10	
Keywords							
Audiences							
Demographics	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details	cool sculpting price	Ad group paused	1	2.44%	\$6.81	
Settings							
Locations	{Keyword:Best Price in Middleboro}   Julia Edelman   Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Removed	1	6.67%	\$6.62	
Ad schedule							
Devices	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	cool sculpt reviews	Ad group paused	1	3.13%	\$6.42	
Advanced bid adj.							
Change history							
Drafts & experiments	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details	cool sculpt double chin	Ad group paused	1	4.76%	\$5.56	

Google Ads		Chris Zelig > Edelman 932-459-0548	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details		
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads 2			478	5.67%	\$7,825.42	
Landing pages	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	non surgical lipo cost	Ad group paused	1	6.25%	\$5.11	
Keywords							
Audiences							
Demographics	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.	laser fat removal reviews	Ad group paused	1	10.00%	\$4.05	
Settings							
Locations	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	affordable coolsculpting	Ad group paused	1	4.76%	\$3.79	
Ad schedule							
Devices	#1 Cool Sculpting Deal 25% off   25% Off Cool Sculpting in MA   CoolSculpting Middleboro +3 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Middleboro, MA. #1 FDA-Cleared, non-... View assets details	2. cryolipolysis	Removed	1	12.50%	\$2.02	
Advanced bid adj.							
Change history							
Drafts & experiments	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details	cool sculpt abdomen reviews	Ad group paused	0	-	\$0.00	

Google Ads		Chris Zelig > Edelman 932-459-0548	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$62.77/day	More details		
Recommendations	+ Ad status: All	ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	Total: Ads 2			478	5.67%	\$7,825.42	
Landing pages	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	cool sculpting chin	Ad group paused	0	0.00%	\$0.00	
Keywords							
Audiences							
Demographics	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in... View assets details	cool sculpting chin before and after	Ad group paused	0	0.00%	\$0.00	
Settings							
Locations	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.	cool sculpting chin before and after	Ad group paused	0	-	\$0.00	
Ad schedule							
Devices	Total: Ads 2			478	5.67%	\$7,825.42	
Advanced bid adj.	Total: Campaign 2			478	5.67%	\$7,825.42	
Change history							
Drafts & experiments	Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.						
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Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$62.77/day

Recommendations: ADS, EXTENSIONS, AUTOMATED EXTENSIONS

Ad groups: Extension type: All, ADD FILTER

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special!	search   beta   coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search   beta   coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
Before and After Photos	search   beta   coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
State Of The Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	search   beta   coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
Call extension						
(774) 260-5670 (mobile)	Account	Account	Approved	30	4.29%	\$526.75
(774) 260-5670	Account	Account	Approved	24	4.72%	\$458.94
Callout extension						
Contact Us + Free Consult	search   beta   coolsculpti...	Campaign	Approved	123	4.81%	\$1,861.85
Freeze Your Fat	search   beta   coolsculpti...	Campaign	Approved	144	5.27%	\$2,411.53

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$62.77/day

Recommendations: Extension type: All, ADD FILTER

Ad groups: Extension type: All, ADD FILTER

Extension	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
(774) 260-5670 (mobile)	Account	Account	Approved	30	4.29%	\$526.75
(774) 260-5670	Account	Account	Approved	24	4.72%	\$458.94
Callout extension						
Contact Us + Free Consult	search   beta   coolsculpti...	Campaign	Approved	123	4.81%	\$1,861.85
Freeze Your Fat	search   beta   coolsculpti...	Campaign	Approved	144	5.27%	\$2,411.53
Highlights: No Surgery	search   beta   coolsculpti...	Campaign	Approved	134	5.07%	\$2,238.26
New Clients 25% OFF	search   beta   coolsculpti...	Campaign	Approved	139	5.15%	\$2,280.19
Total: Sitelink extensions				0	0.00%	\$0.00
Total: Callout extensions				200	5.26%	\$3,262.04
Total: Call extensions				54	4.47%	\$985.69

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$99.00/day

Recommendations: ADS, EXTENSIONS, AUTOMATED EXTENSIONS

Ad groups: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
25% Off All CoolSculpting®   Best Price in Middleboro   Dr. Julia Edelman +6 more juliaedelmanmd.com/coolsculpting/special Personalized Treatments. Luxury Setting, Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved	6	22.22%	\$100.10
{Keyword: Best Price in Middleboro}   Dr. Julia Edelman   Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved	1	14.29%	\$44.44
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	0. coolsculpting - general	Approved	1	50.00%	\$5.48
CoolSculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved	1	2.50%	\$4.56
#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +10 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Approved	0	0.00%	\$0.00

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$99.00/day

Recommendations: Ad status: All, ADD FILTER

Ad groups: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	2. coolsculpting - fat freeze	Approved	0	0.00%	\$0.00
25% Off All CoolSculpting®   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	2. coolsculpting - fat freeze	Approved	0	-	\$0.00
CoolSculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. coolsculpting - fat freeze	Approved	0	0.00%	\$0.00
Total: Ads			9	8.91%	\$154.58
Total: Campaign			9	8.91%	\$154.58

Show rows: 500 | 1 - 13 of 13

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | alpha | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$99.00/day

Recommendations: ADS, EXTENSIONS, AUTOMATED EXTENSIONS

Ad groups: Extension type: All, ADD FILTER

Extension	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
(774) 260-5670 (mobile)	Account	Account	Approved	1	16.67%	\$26.66
(774) 260-5670	Account	Account	Approved	1	12.50%	\$5.48
Total: Call extensions				2	14.29%	\$32.14

1 - 2 of 2

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Search Filters Add filters to narrow the data you are seeing. Jul 1, 2019 - Sep 30, 2019

Account Overview Campaigns 1 selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules View Setup Columns: Performance Breakdown Reports

Campaign Name	Delivery	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks
Prospecting - Coolsculpting	Active	\$37.50 Daily	108 Leads	54,576	139,053	\$31.94 Per Lead	\$3,449.79	Ongoing	1,122
Prospecting - Emsculpt	Active	\$23.00 Daily	35 Leads	24,869	66,115	\$60.15 Per Lead	\$2,105.33	Ongoing	667
Creative Testing - Prospecting	Inactive	Using ad se...	— Lead	—	—	— Per Lead	\$0.00	Ongoing	—
Results from 3 campaigns			143 Leads	68,190 People	205,168 Total	\$38.85 Per Lead	\$5,555.12 Total Spent		1,789 Total

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Ad Name	Start Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Coolsculpting - Female_5	30 AM ys ago	87 Leads	37,449	103,370	\$27.83 Per Lead	Below average Bottom 35% of ads	Below average Bottom 20% of ads	Average	\$2,421.33
Male_9	02 PM ys ago	21 Leads	16,947	35,683	\$48.97 Per Lead	Below average Bottom 20% of ads	Average	Average	\$1,028.46
Coolsculpting - Female 1	30 AM ys ago	— Lead	—	—	— Per Lead	—	—	—	—
Results from 3 ads			108 Leads	54,576 People	139,053 Total	\$31.94 Per Lead			\$3,449.79 Total Spent

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Account Overview Campaigns 1 selected Ad Sets for 1 Campaign Ads for 1 Campaign

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Prospecting - Coolsculpting > Coolsculpting - Women > Coolsculpting - Female\_5 Active

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Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

**Create Ad** Use Existing Post

**Format**  
Choose how you'd like to structure your ad.

- Single Image or Video  
One image or video, or a slideshow with multiple images
- Carousel  
2 or more scrollable images or videos
- Collection  
Group of items that opens into a fullscreen mobile experience

Close

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Search Filters Add filters to narrow the data you are seeing. Jul 1, 2019 - Sep 30, 2019

Account Overview Campaigns 1 selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules Preview View Setup Columns: Performance Breakdown Reports

Prospecting - Coolsculpting > Coolsculpting - Men > Male\_9 Active

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Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

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2 or more scrollable images or videos
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25% OFF COOLSCULPTING  
Learn about Coolsculpting fat re... LEARN MORE

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Search Filters Add filters to narrow the data you are seeing. Jul 1, 2019 - Sep 30, 2019

Account Overview Campaigns 1 selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules Preview View Setup Columns: Performance Breakdown Reports

Prospecting - Coolsculpting > Coolsculpting - Women > Coolsculpting - Female 1 Inactive

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Julia Edelman MD

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Group of items that opens into a fullscreen mobile experience

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