

Julia Edelman MD Coolsculpting Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search beta coolsculpting: \$3,697.00
 search alpha coolsculpting: \$4,582.46

Total Google Ads: \$8,279.46
 Facebook Ads: \$1,927.45
 Total Media Spend: \$10,206.91

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Overview | Recommendations | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Dynamic ad targets | Audiences | Demographics | Placements | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

Custom Oct 1 - Dec 31, 2019

Campaign status: All; Campaign name contains cool View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$51.92/day	Eligible	169	6.99%	\$3,697.00
search alpha coolsculpting	\$42.72/day	Eligible	148	7.45%	\$4,582.46
CoolSculpting Ad 1a	\$50.00/day	Paused	0	-	\$0.00
CoolSculpting Campaign Everable	\$10.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic old	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting purchase	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting research	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting BMM	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting broad	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting generic broad	Coolsculpting \$64.00/day	Removed	0	-	\$0.00

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Overview | Recommendations | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Dynamic ad targets | Audiences | Demographics | Placements | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

Custom Oct 1 - Dec 31, 2019

Campaign status: All; Campaign name contains cool View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting purchase	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting research	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting BMM	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$20.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic BMM	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$15.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting exact	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting generic exact	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting broad	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
search beta coolsculpting generic broad	Coolsculpting \$64.00/day	Removed	0	-	\$0.00
Total: Filtered campaigns			317	7.19%	\$8,279.46
Total: Account	\$170.56/day		444	6.59%	\$10,616.59

Show rows: 500 | 1 - 18 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © 2020 Google

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview | Recommendations | Ad groups | Ads & extensions | Ads | Extensions | Automated extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

Enabled Status: Eligible Optimization score: 92.3% Type: Search Budget: \$51.92/day More details

Custom Oct 1 - Dec 31, 2019

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			169	6.99%	\$3,697.00
CoolSculpting In Middleboro #1 Fat Reduction Treatment No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Ad group paused	31	5.96%	\$845.06
25% Off All CoolSculpting® Dr. Julia Edelman #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Ad group paused	26	6.86%	\$758.40
#1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With...	0. coolsculpting - general	Ad group paused	18	4.58%	\$473.37
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Personalized Treatments. Luxury Setting. Trained Specialists. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	0. coolsculpting - general	Ad group paused	15	7.08%	\$381.87
25% Off All CoolSculpting® Best Price in Middleboro Dr. Julia Edelman +6 more juliaedelmanmd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited): Restricted medical content	26	15.38%	\$335.85
25% Off All CoolSculpting® Affordable & Quick Treatments Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation	1. coolsculpting - price	Approved	5	15.15%	\$159.57

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

Overview | Recommendations | Ad groups | Ads & extensions | Ads | Extensions | Automated extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

Enabled Status: Eligible Optimization score: 92.3% Type: Search Budget: \$51.92/day More details

Custom Oct 1 - Dec 31, 2019

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			169	6.99%	\$3,697.00
CoolSculpting In Middleboro #1 Fat Reduction Treatment Best Prices. FDA-Cleared. juliaedelmanmd.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved	5	31.25%	\$127.93
Best Price in Middleboro Dr. Julia Edelman Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved	9	30.00%	\$116.58
(Keyword: Best Price in Middleboro) Dr. Julia Edelman Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved	7	10.61%	\$95.27
#1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With...	5. sculpsure	Approved	10	7.46%	\$89.49
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	3. body sculpting	Ad group paused	4	5.33%	\$62.31
#1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With...	2. cryolipolysis	Approved	2	33.33%	\$45.10
CoolSculpting In Middleboro #1 Fat Reduction Treatment No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal.	2. cryolipolysis	Approved	2	16.67%	\$44.55

Overview		Status: Eligible		Optimization score: 92.3%		Type: Search		Budget: \$51.92/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: Ads								169		6.99%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting in Middleboro #1 Fat Reduction Treatment No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation		2. cryolipolysis		Approved		2	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting in Middleboro #1 Fat Reduction Treatment No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation		5. sculpsure		Approved		2	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation		5. sculpsure		Approved		2	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/> Ad		#1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details		3. body sculpting		Ad group paused		2	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting in Middleboro #1 Fat Reduction Treatment No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation		coolsculpting face		Approved		1	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/> Ad		#1 CoolSculpting Middleboro MA Safe + Effective Fat Reduction Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen reviews		Ad group removed		0	
Demographics		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%		cool sculpt abdomen reviews		Ad group removed		0	
Settings		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off CoolSculpting® Cost New Client Special Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!		1. coolsculpting - price		Approved		1	
Locations		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen reviews		Ad group removed		0	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/> Ad		#1 CoolSculpting Middleboro MA Safe + Effective Fat Reduction Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen reviews		Ad group removed		0	
Devices		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%		cool sculpt abdomen reviews		Ad group removed		0	
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen special		Ad group removed		0	
Change history		<input type="checkbox"/> <input checked="" type="radio"/> Ad		#1 CoolSculpting Middleboro MA Safe + Effective Fat Reduction Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen special		Ad group removed		0	
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							

Overview		Status: Eligible		Optimization score: 92.3%		Type: Search		Budget: \$51.92/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: Ads								169		6.99%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off CoolSculpting® Cost New Client Special Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!		1. coolsculpting - price		Approved		1	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen reviews		Ad group removed		0	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		#1 CoolSculpting Middleboro MA Safe + Effective Fat Reduction Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen reviews		Ad group removed		0	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%		cool sculpt abdomen reviews		Ad group removed		0	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen special		Ad group removed		0	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/> Ad		#1 CoolSculpting Middleboro MA Safe + Effective Fat Reduction Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpt abdomen special		Ad group removed		0	
Demographics		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%		cool sculpt abdomen reviews		Ad group removed		0	
Settings		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							

Overview		Status: Eligible		Optimization score: 92.3%		Type: Search		Budget: \$51.92/day		More details	
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>											
Ad groups		Ad		Ad group		Status		Clicks		CTR	
Total: Ads								169		6.99%	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.							
Extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%		cool sculpting face price		Ad group removed		0	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off CoolSculpting Freeze Off Your Stubborn Fat #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpting face results		Ad group removed		0	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/> Ad		#1 CoolSculpting Middleboro MA Safe + Effective Fat Reduction Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.		cool sculpting face results		Ad group removed		0	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%		cool sculpting face results		Ad group removed		0	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							
Demographics		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							
Settings		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							
Locations		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							
Devices		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							
Change history		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/> Ad		CoolSculpting Fat Reduction Fat Freezing in Middleboro, MA Best CoolSculpting Special www.juliaedelmanmd.com							

Overview		Status: Eligible		Optimization score: 92.3%		Type: Search		Budget: \$51.92/day		More details	
<div style="display: flex; justify-content: space-between;"> Extension type: All ADD FILTER </div>											
Ad groups		Extension		Added to		Level		Status		Clicks	
Total: Ads										169	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.						169	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials		search beta coolsculpting		Campaign		Approved	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators & Dual Sculpting		search beta coolsculpting		Campaign		Approved	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Before and After Photos See CoolSculpting Before and After Photos		search beta coolsculpting		Campaign		Approved	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special		search beta coolsculpting		Campaign		Approved	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Call extension							
Demographics		<input type="checkbox"/> <input checked="" type="radio"/> Ad		(774) 260-5670 (mobile)		Account		Account		Approved	
Settings		<input type="checkbox"/> <input checked="" type="radio"/> Ad		(774) 260-5670		Account		Account		Approved	
Locations		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Callout extension							
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Freeze Your Fat		search beta coolsculpting		Campaign		Approved	
Devices		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Highlights: No Surgery		search beta coolsculpting		Campaign		Approved	
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Contact Us + Free Consult		search beta coolsculpting		Campaign		Approved	
Change history		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Nonsurgical Fat Reduction		search beta coolsculpting		Campaign		Approved	
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/> Ad		FDA Approved		search beta coolsculpting		Campaign		Approved	
		<input type="checkbox"/> <input checked="" type="radio"/> Ad		New Clients 25% Off		search beta coolsculpting		Campaign		Approved	

Overview		Status: Eligible		Optimization score: 92.3%		Type: Search		Budget: \$51.92/day		More details	
<div style="display: flex; justify-content: space-between;"> Extension type: All ADD FILTER </div>											
Ad groups		Extension		Added to		Level		Status		Clicks	
Total: Ads										169	
Ads		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Contact Us + Free Consult		search beta coolsculpting		Campaign		Approved	
Extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Nonsurgical Fat Reduction		search beta coolsculpting		Campaign		Approved	
Automated extensions		<input type="checkbox"/> <input checked="" type="radio"/> Ad		FDA Approved		search beta coolsculpting		Campaign		Approved	
Landing pages		<input type="checkbox"/> <input checked="" type="radio"/> Ad		New Clients 25% Off		search beta coolsculpting		Campaign		Approved	
Keywords		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Liposuction Alternative		search beta coolsculpting		Campaign		Approved	
Audiences		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Structured snippet extension							
Demographics		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction		search beta coolsculpting		Campaign		Approved	
Settings		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Promotion extension							
Locations		<input type="checkbox"/> <input checked="" type="radio"/> Ad		25% off for New Clients		search beta coolsculpting		Campaign		Approved	
Ad schedule		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Total: Sitelink extensions						2	
Devices		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Total: Callout extensions						79	
Advanced bid adj.		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Total: Structured snippet extensions						0	
Change history		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Total: Call extensions						26	
Drafts & experiments		<input type="checkbox"/> <input checked="" type="radio"/> Ad		Total: Promotion extensions						12	

Overview	Enabled	Status: Eligible	Optimization score: 86.4%	Type: Search	Budget: \$42.72/day	More details
Recommendations	Ads Custom Oct 1 - Dec 31, 2019					
Ad groups	Ad status: All ADD FILTER					
Ads & extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Ads	<input type="checkbox"/> #1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more <small>juliaedelmanmd.com/coolsculpting/middleboro</small>	0. coolsculpting - general	Approved (limited): Restricted medical content	29	5.28%	\$792.31
Extensions	<input type="checkbox"/> (Keyword: Best Price in Middleboro) Dr. Julia Edelman Flexible Payment Options <small>juliaedelmanmd.com/coolsculpting/special</small>	1. coolsculpting - price	Approved	20	25.32%	\$666.45
Automated extensions	<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Dr. Julia Edelman <small>juliaedelmanmd.com/coolsculpting</small>	0. coolsculpting - general	Approved	17	8.76%	\$608.35
Landing pages	<input type="checkbox"/> 25% Off All CoolSculpting® Dr. Julia Edelman #1 Provider in Middleboro <small>juliaedelmanmd.com/coolsculpting</small>	0. coolsculpting - general	Approved	15	4.41%	\$594.41
Keywords	<input type="checkbox"/> CoolSculpting in Middleboro #1 Fat Reduction Treatment No Surgery & Minimal Downtime <small>juliaedelmanmd.com/coolsculpting</small>	0. coolsculpting - general	Approved	20	5.81%	\$536.55
Audiences	<input type="checkbox"/> 25% Off All CoolSculpting® Best Price in Middleboro Dr. Julia Edelman +6 more <small>juliaedelmanmd.com/coolsculpting/special</small>	1. coolsculpting - price	Approved	17	19.10%	\$481.00
Demographics	<input type="checkbox"/> #1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more					

Overview	Enabled	Status: Eligible	Optimization score: 86.4%	Type: Search	Budget: \$42.72/day	More details
Recommendations	Ads Custom Oct 1 - Dec 31, 2019					
Ad groups	Ad status: All ADD FILTER					
Ads & extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Ads	<input type="checkbox"/> #1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more <small>juliaedelmanmd.com/coolsculpting/middleboro</small>	6. coolsculpting - fat freeze	Approved	5	16.67%	\$196.11
Extensions	<input type="checkbox"/> CoolSculpting in Middleboro #1 Fat Reduction Treatment No Surgery & Minimal Downtime <small>juliaedelmanmd.com/coolsculpting</small>	6. coolsculpting - fat freeze	Approved	5	31.25%	\$185.65
Automated extensions	<input type="checkbox"/> 25% Off CoolSculpting® Cost New Client Special Dr. Julia Edelman <small>juliaedelmanmd.com/coolsculpting/special</small>	1. coolsculpting - price	Approved	5	13.51%	\$158.71
Landing pages	<input type="checkbox"/> Best Price in Middleboro Dr. Julia Edelman Flexible Payment Options <small>juliaedelmanmd.com/coolsculpting/special</small>	1. coolsculpting - price	Approved	5	12.50%	\$97.97
Keywords	<input type="checkbox"/> 25% Off All CoolSculpting® Affordable & Quick Treatments Dr. Julia Edelman <small>juliaedelmanmd.com/coolsculpting/special</small>	1. coolsculpting - price	Approved	2	4.55%	\$89.78
Audiences	<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Dr. Julia Edelman <small>juliaedelmanmd.com/coolsculpting</small>	2. cryolipolysis	Approved	2	20.00%	\$73.60
Demographics	<input type="checkbox"/> #1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more <small>juliaedelmanmd.com/coolsculpting/middleboro</small>	5. sculpsure	Approved	1	3.33%	\$28.05

Overview	Enabled	Status: Eligible	Optimization score: 86.4%	Type: Search	Budget: \$42.72/day	More details
Recommendations	Ads Custom Oct 1 - Dec 31, 2019					
Ad groups	Ad status: All ADD FILTER					
Ads & extensions	Ad	Ad group	Status	Clicks	CTR	Cost
Ads	<input type="checkbox"/> #1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more <small>juliaedelmanmd.com/coolsculpting/middleboro</small>	5. sculpsure	Approved	1	3.33%	\$28.05
Extensions	<input type="checkbox"/> #1 Provider in Middleboro Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more <small>juliaedelmanmd.com/coolsculpting/middleboro</small>	2. cryolipolysis	Approved	2	4.08%	\$22.87
Automated extensions	<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Dr. Julia Edelman <small>juliaedelmanmd.com/coolsculpting</small>	6. coolsculpting - fat freeze	Approved	1	7.14%	\$19.09
Landing pages	<input type="checkbox"/> 25% Off All CoolSculpting® Dr. Julia Edelman #1 Provider in Middleboro <small>juliaedelmanmd.com/coolsculpting</small>	5. sculpsure	Approved	1	8.33%	\$16.57
Keywords	<input type="checkbox"/> CoolSculpting in Middleboro #1 Fat Reduction Treatment No Surgery & Minimal Downtime <small>juliaedelmanmd.com/coolsculpting</small>	2. cryolipolysis	Approved	1	5.26%	\$14.99
Audiences	<input type="checkbox"/> 25% Off All CoolSculpting® Dr. Julia Edelman #1 Provider in Middleboro <small>juliaedelmanmd.com/coolsculpting</small>	6. coolsculpting - fat freeze	Approved	0	0.00%	\$0.00
Demographics	<input type="checkbox"/> 25% Off All CoolSculpting® Dr. Julia Edelman #1 Provider in Middleboro <small>juliaedelmanmd.com/coolsculpting</small>	2. cryolipolysis	Approved	0	0.00%	\$0.00
Settings	Total: Ads 148 7.45% \$4,582.46					
Locations	Total: Campaign 148 7.45% \$4,582.46					

Overview	Enabled	Status: Eligible	Optimization score: 86.4%	Type: Search	Budget: \$42.72/day	More details	
Recommendations	Extensions Custom Oct 1 - Dec 31, 2019						
Ad groups	Extension type: All ADD FILTER						
Ads & extensions	Extension	Added to	Level	Status	Clicks	CTR	Cost
Ads	<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search alpha coolsculpting	Campaign	Approved	2	22.22%	\$86.88
Extensions	<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos	search alpha coolsculpting	Campaign	Approved	2	20.00%	\$86.88
Automated extensions	<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search alpha coolsculpting	Campaign	Approved	1	7.14%	\$44.55
Landing pages	<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search alpha coolsculpting	Campaign	Approved	1	7.69%	\$44.55
Keywords	Call extension						
Audiences	<input type="checkbox"/> (774) 260-5670 (mobile)	Account	Account	Approved	22	8.59%	\$749.99
Demographics	<input type="checkbox"/> (774) 260-5670	Account	Account	Approved	6	3.55%	\$173.14
Settings	Callout extension						
Locations	<input type="checkbox"/> Highlights: No Surgery	search alpha coolsculpting	Campaign	Approved	38	9.27%	\$1,276.57
Ad schedule	<input type="checkbox"/> Contact Us + Free Consult	search alpha coolsculpting	Campaign	Approved	26	6.28%	\$923.20
Devices	<input type="checkbox"/> Freeze Your Fat	search alpha coolsculpting	Campaign	Approved	30	6.26%	\$915.84
Advanced bid adj.	<input type="checkbox"/> Liposuction Alternative	search alpha coolsculpting	Campaign	Approved	20	7.55%	\$673.95
Change history	<input type="checkbox"/> FDA Approved	search alpha coolsculpting	Campaign	Approved	18	5.59%	\$501.09
Drafts & experiments	<input type="checkbox"/> Nonsurgical Fat Reduction	search alpha coolsculpting	Campaign	Approved	17	5.67%	\$471.75

Overview	Enabled	Status: Eligible	Optimization score: 86.4%	Type: Search	Budget: \$42.72/day	More details	
Recommendations	Extensions Custom Oct 1 - Dec 31, 2019						
Ad groups	Extension type: All ADD FILTER						
Ads & extensions	Extension	Added to	Level	Status	Clicks	CTR	Cost
Ads	<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search alpha coolsculpting	Campaign	Approved	2	22.22%	\$86.88
Extensions	<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos	search alpha coolsculpting	Campaign	Approved	2	20.00%	\$86.88
Automated extensions	<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search alpha coolsculpting	Campaign	Approved	1	7.14%	\$44.55
Landing pages	<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search alpha coolsculpting	Campaign	Approved	1	7.69%	\$44.55
Keywords	Call extension						
Audiences	<input type="checkbox"/> (774) 260-5670 (mobile)	Account	Account	Approved	22	8.59%	\$749.99
Demographics	<input type="checkbox"/> (774) 260-5670	Account	Account	Approved	6	3.55%	\$173.14
Settings	Callout extension						
Locations	<input type="checkbox"/> Highlights: No Surgery	search alpha coolsculpting	Campaign	Approved	38	9.27%	\$1,276.57
Ad schedule	<input type="checkbox"/> Contact Us + Free Consult	search alpha coolsculpting	Campaign	Approved	26	6.28%	\$923.20
Devices	<input type="checkbox"/> Freeze Your Fat	search alpha coolsculpting	Campaign	Approved	30	6.26%	\$915.84
Advanced bid adj.	<input type="checkbox"/> Liposuction Alternative	search alpha coolsculpting	Campaign	Approved	20	7.55%	\$673.95
Change history	<input type="checkbox"/> FDA Approved	search alpha coolsculpting	Campaign	Approved	18	5.59%	\$501.09
Drafts & experiments	<input type="checkbox"/> Nonsurgical Fat Reduction	search alpha coolsculpting	Campaign	Approved	17	5.67%	\$471.75

Google Ads | Chris Zelig | Edelman 932-459-0548 | All campaigns | search | alpha | coolsculpting

Overview: Enabled | Status: Eligible | Optimization score: 86.4% | Type: Search | Budget: \$42.72/day

Recommendations: Extension type: All | ADD FILTER

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Ads & extensions	Freeze Your Fat	search alpha coolsculpting	Campaign	Approved	30	6.26%	\$915.84
Ads	Liposuction Alternative	search alpha coolsculpting	Campaign	Approved	20	7.55%	\$673.95
Extensions	FDA Approved	search alpha coolsculpting	Campaign	Approved	18	5.59%	\$501.09
Automated extensions	Nonsurgical Fat Reduction	search alpha coolsculpting	Campaign	Approved	17	5.67%	\$471.75
Landing pages	New Clients 25% Off	search alpha coolsculpting	Campaign	Approved	13	4.39%	\$347.24
Keywords	Structured snippet extension						
Audiences	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	search alpha coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Demographics	Promotion extension						
Settings	25% off for New Clients	search alpha coolsculpting	Campaign	Approved	29	4.26%	\$736.24
Locations	Total: Sitelink extensions						
Ad schedule	Total: Callout extensions						
Devices	Total: Structured snippet extensions						
Advanced bid adj.	Total: Call extensions						
Change history	Total: Promotion extensions						

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

© 2020 Google

Facebook Ads Manager | Medstar Media

17669586 | Updated just now | Discard Drafts | Review and Publish

We recently detected activity on Audience Network that violated our Audience Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.42 on 2019-12-18 to the payment method on your ad account 17669586. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Ad Delivery: Any X | Save Filter | Clear | Oct 1, 2019 - Dec 31, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Male_9	Lowest cost Conversions	Using camp...	Mar 29, 2019, 1:0... 284 days ago	13 Leads	12,304	20,522	\$32.39 Per Lead	—	—	—	\$421.05
2019-12- CS - Women - IMG 2	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	106 Link Clicks	9,780	25,490	\$2.27 Per Link Click	—	—	—	\$240.91
2019-12- CS - Women - IMG 4	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	108 Link Clicks	9,808	25,288	\$2.11 Per Link Click	—	—	—	\$227.82
Coolsculpting - Female_5	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	6 Leads	4,914	7,626	\$36.19 Per Lead	—	—	—	\$217.13
2019-12- CS - Women - IMG 3	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	97 Link Clicks	9,438	23,413	\$2.15 Per Link Click	—	—	—	\$208.47
2019 - 10 FB - Coolsculpting - Female - Halloween ...	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	7 Leads	5,774	7,245	\$24.43 Per Lead	—	—	—	\$171.00
2019-12- CS - Women - IMG 1	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	50 Link Clicks	5,408	11,134	\$2.02 Per Link Click	—	—	—	\$101.11
2019-12- CS - Women - img 5	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	37 Link Clicks	5,352	10,011	\$2.26 Per Link Click	—	—	—	\$83.57
2019-12- CS - Women - img 4	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	28 Link Clicks	4,392	9,431	\$1.90 Per Link Click	—	—	—	\$53.30
2019 - 10 FB - Coolsculpting - Female - Halloween ...	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	1 Lead	1,527	1,841	\$42.66 Per Lead	—	—	—	\$42.66
2019 - 10 FB - Coolsculpting - Female - Halloween ...	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	—	1,522	1,741	—	—	—	—	\$40.27
				Results from 50 ads	44,360 People	147,943 Total	—	—	—	—	\$1,927.45 Total Spent

Facebook Ads Manager | Medstar Media

17669586 | Updated just now | Discard Drafts | Review and Publish

We recently detected activity on Audience Network that violated our Audience Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.42 on 2019-12-18 to the payment method on your ad account 17669586. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Ad Delivery: Any X | Save Filter | Clear | Oct 1, 2019 - Dec 31, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019 - 10 FB - Coolsculpting - Female - Halloween ...	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	— Lead	1,522	1,741	— Per Lead	—	—	—	\$40.27
Coolsculpting - Female_5	Lowest cost Link Clicks	Using camp...	Nov 13, 2019, 4:4... 55 days ago	12 Link Clicks	253	1,381	\$2.63 Per Link Click	—	—	—	\$31.58
2019 - 10 FB - Coolsculpting - Female - Halloween ...	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	1 Lead	826	955	\$21.78 Per Lead	—	—	—	\$21.78
Coolsculpting - Female_5	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:0... 55 days ago	— Lead	257	432	— Per Lead	—	—	—	\$19.24
2019 - 10 - Coolsculpting - Halloween - IMG 1	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:0... 55 days ago	— Lead	156	264	— Per Lead	—	—	—	\$11.43
2019 - 10 - Coolsculpting - Halloween - IMG 4	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:0... 55 days ago	— Lead	154	249	— Per Lead	—	—	—	\$10.91
Coolsculpting - Female 1	Lowest cost Link Clicks	Using camp...	Nov 13, 2019, 4:4... 55 days ago	1 Link Click	159	541	\$10.63 Per Link Click	—	—	—	\$10.63
2019 - 10 - Coolsculpting - Halloween - IMG 3	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:0... 55 days ago	— Lead	108	161	— Per Lead	—	—	—	\$6.89
2019 - 10 - Coolsculpting - Halloween - IMG 2	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:0... 55 days ago	— Lead	102	151	— Per Lead	—	—	—	\$5.56
2019 - 11 FB - Coolsculpting - Female - IMG 4	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	— Lead	42	42	— Per Lead	—	—	—	\$1.53
2019 - 11 FB - Coolsculpting - Female - IMG 3	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	— Lead	42	42	— Per Lead	—	—	—	\$1.53
				Results from 50 ads	44,360 People	147,943 Total	—	—	—	—	\$1,927.45 Total Spent

Facebook Ads Manager | Medstar Media

17669586 | Updated just now | Discard Drafts | Review and Publish

We recently detected activity on Audience Network that violated our Audience Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.42 on 2019-12-18 to the payment method on your ad account 17669586. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Ad Delivery: Any X | Save Filter | Clear | Oct 1, 2019 - Dec 31, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019 - 11 FB - Coolsculpting - Female - IMG 3	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	— Lead	6	6	— Per Lead	—	—	—	\$0.28
2019 - 11 FB - Coolsculpting - Female - IMG 2	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	— Lead	9	9	— Per Lead	—	—	—	\$0.13
2019 - 10 - Coolsculpting - Halloween - IMG 2	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	— Lead	1	1	— Per Lead	—	—	—	\$0.08
2019 - 10 - Coolsculpting - Halloween - IMG 1	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	— Lead	3	4	— Per Lead	—	—	—	\$0.07
Coolsculpting - Female 1	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:0... 55 days ago	— Lead	1	1	— Per Lead	—	—	—	\$0.03
2019 - 11 FB - Coolsculpting - Female - IMG 1	Lowest cost Conversions	Using camp...	Nov 13, 2019, 4:2... 55 days ago	— Lead	5	6	— Per Lead	—	—	—	\$0.02
High Vio 2019-12- CS - Women - Video 1	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	— Link Click	—	—	— Per Link Click	—	—	—	—
2019-12- CS - Women - Holiday img 3	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	— Link Click	—	—	— Per Link Click	—	—	—	—
2019-12- CS - Women - Holiday img 1	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	— Link Click	—	—	— Per Link Click	—	—	—	—
2019-12- CS - Women - Holiday img 2	Lowest cost Link Clicks	Using camp...	Dec 13, 2019, 5:3... 25 days ago	— Link Click	—	—	— Per Link Click	—	—	—	—
2019-12- CS - Women - Holiday img 4	Lowest cost Conversions	Using camp...	Dec 13, 2019, 5:3... 25 days ago	— Link Click	—	—	— Per Link Click	—	—	—	—
				Results from 50 ads	44,360 People	147,943 Total	—	—	—	—	\$1,927.45 Total Spent

Facebook Ads Manager | Medstar Media

17669586 | Search | Coolsculpting > Coolsculpting - Men > Male_9 | Ad Set Off

We recently detected activity on Audience Network that violated our Audience Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.42 on 2019-12-18 to the payment method on your ad account 17669586. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Ad Delivery: Any X | Save Filter | Clear | Oct 1, 2019 - Dec 31, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Identity: Facebook Page | Julia Edelman MD

Ad Preview: Mobile News Feed

Julia Edelman MD Sponsored

Coolsculpting @ safely freezes away stubborn fat that resists diet and exercise.

JULIAEDELMANMD.COM 25% OFF COOLSCULPTING. Learn about COOLSCULPTING fat re...

138 11 Comments 21 Shares

Like Comment Share

Close | Discard Draft | Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the ad creation process for '2019-12-CS-Women-IMG 2'. The left sidebar contains a list of ad sets, with '2019-12-CS-Women-IMG 2' selected. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The 'Mobile News Feed' preview shows the ad creative with a woman in a black bikini and the text '25% OFF COOLSCULPTING'.

Facebook Ads Manager interface showing the ad creation process for '2019-12-CS-Women-IMG 4'. The left sidebar contains a list of ad sets, with '2019-12-CS-Women-IMG 4' selected. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The 'Mobile News Feed' preview shows the ad creative with a woman in a white bikini and the text '25% OFF COOLSCULPTING'.

Facebook Ads Manager interface showing the ad creation process for 'Coolsculpting - Female_5'. The left sidebar contains a list of ad sets, with 'Coolsculpting - Female_5' selected. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The 'Ad Preview' shows the ad creative with a woman in a white top and the text '25% OFF COOLSCULPTING'.

Facebook Ads Manager interface showing the ad creation process for '2019-12-CS-Women-IMG 3'. The left sidebar contains a list of ad sets, with '2019-12-CS-Women-IMG 3' selected. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The 'Mobile News Feed' preview shows the ad creative with a woman in a blue bikini and the text '25% OFF COOLSCULPTING'.

Facebook Ads Manager interface showing the ad creation process for '2019-10-FB-Coolsculpting-Female-Halloween IMG 1'. The left sidebar contains a list of ad sets, with '2019-10-FB-Coolsculpting-Female-Halloween IMG 1' selected. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The 'Mobile News Feed' preview shows the ad creative with a woman in a black bikini and bunny ears, and the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF COOLSCULPTING'.

Facebook Ads Manager interface showing the creation of an ad for '2019-12-CS-Women-IMG 1'. The left sidebar contains a list of ad sets, including 'Coolsculpting - Traffic', 'Coolsculpting - FB Retargeting - Women', and 'Coolsculpting - Women'. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The ad preview on the right shows a woman in a white bikini with the text 'COOLSULPTING safely freezes away stubborn fat that resists diet and exercise.' and a '25% OFF COOLSULPTING' offer.

Facebook Ads Manager interface showing the creation of an ad for '2019-12-CS-Women-IMG 5'. The left sidebar contains a list of ad sets. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The ad preview on the right shows a woman in a white top with the text 'COOLSULPTING safely freezes away stubborn fat that resists diet and exercise.' and a 'FREEZE AWAY FAT' offer.

Facebook Ads Manager interface showing the creation of an ad for '2019-12-CS-Women-IMG 4'. The left sidebar contains a list of ad sets. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The ad preview on the right shows a woman in a white top with the text 'COOLSULPTING safely freezes away stubborn fat that resists diet and exercise.' and a 'FREEZE AWAY FAT' offer.

Facebook Ads Manager interface showing the creation of an ad for '2019-10-FB-Coolsculpting-Female-Halloween IMG 4'. The left sidebar contains a list of ad sets. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The ad preview on the right shows a woman in a black witch costume with the text 'HELLO HALLOWEEN GOODBYE FAT CELLS' and a '25% OFF COOLSULPTING' offer.

Facebook Ads Manager interface showing the creation of an ad for '2019-10-FB-Coolsculpting-Female-Halloween IMG 3'. The left sidebar contains a list of ad sets. The main panel shows the 'Identity' section with the Facebook Page 'Julia Edelman MD' and the Instagram Account selected. The 'Format' section is set to 'Single Image or Video'. The ad preview on the right shows a woman in a black witch costume with the text 'TRICK OR TREAT YOURSELF' and a '25% OFF COOLSULPTING' offer.

Facebook Ads Manager interface showing a campaign named "Coolsculpting - Female_5". The left sidebar displays a list of ad creatives, including "2019-10-FB-Coolsculpting-Female_5". The main panel shows the ad preview for a mobile news feed, featuring a woman in a white top and the text "Coolsculpting safely freezes away stubborn fat that resists diet and exercise." The ad includes a "25% OFF COOLSCULPTING" offer and a "LEARN MORE" button.

Facebook Ads Manager interface showing a campaign named "2019-10-FB-Coolsculpting-Female-Halloween IMG 2". The left sidebar displays a list of ad creatives, including "2019-10-FB-Coolsculpting-Female-Halloween IMG 2". The main panel shows the ad preview for a mobile news feed, featuring a woman in a black witch costume and the text "HELLO HALLOWEEN GOODBYE FAT CELLS". The ad includes a "25% OFF" offer and a "LEARN MORE" button.

Facebook Ads Manager interface showing a campaign named "Coolsculpting - Female_5". The left sidebar displays a list of ad creatives, including "2019-10-Coolsculpting-Female_5". The main panel shows the ad preview for a mobile news feed, featuring a woman in a white top and the text "Coolsculpting safely freezes away stubborn fat that resists diet and exercise." The ad includes a "25% OFF COOLSCULPTING" offer and a "LEARN MORE" button.

Facebook Ads Manager interface showing a campaign named "2019-10-Coolsculpting-Halloween-IMG 1". The left sidebar displays a list of ad creatives, including "2019-10-Coolsculpting-Halloween-IMG 1". The main panel shows the ad preview for a mobile news feed, featuring a woman in a black bikini and bunny ears and the text "HELLO HALLOWEEN GOODBYE FAT CELLS". The ad includes a "25% OFF" offer and a "LEARN MORE" button.

Facebook Ads Manager interface showing a campaign named "2019-10-Coolsculpting-Halloween-IMG 4". The left sidebar displays a list of ad creatives, including "2019-10-Coolsculpting-Halloween-IMG 4". The main panel shows the ad preview for a mobile news feed, featuring a woman in a black witch costume and the text "HELLO HALLOWEEN GOODBYE FAT CELLS". The ad includes a "25% OFF" offer and a "LEARN MORE" button.

Facebook Ads Manager interface showing the ad creation process for 'Coolsculpting - Female 1'. The left sidebar contains a list of ad sets, including 'Coolsculpting - Traffic', 'Coolsculpting - FB Retargeting - Women', and 'Coolsculpting - Female 1'. The main panel displays the 'Identity' section, where the Facebook Page 'Julia Edelman MD' and Instagram Account are selected. The 'Format' section shows 'Single Image or Video' as the chosen option. The 'Ad Preview' on the right shows a mobile view of the ad with the text: 'Coolsculpting © safely freezes away stubborn fat that resists diet and exercise.' and '25% OFF COOLSCULPTING'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the ad creation process for 'Coolsculpting - Halloween - IMG 3'. The left sidebar shows the ad set 'Coolsculpting - Halloween - IMG 3' selected. The main panel displays the 'Identity' section with the same Facebook Page and Instagram Account. The 'Format' section shows 'Single Image or Video' selected. The 'Ad Preview' on the right shows a mobile view of the ad featuring a woman in a witch costume. The text reads: 'HELLO HALLOWEEN GOODBYE FAT CELLS' and '25% OFF coolsculpting'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the ad creation process for 'Coolsculpting - Halloween - IMG 2'. The left sidebar shows the ad set 'Coolsculpting - Halloween - IMG 2' selected. The main panel displays the 'Identity' section with the same Facebook Page and Instagram Account. The 'Format' section shows 'Single Image or Video' selected. The 'Ad Preview' on the right shows a mobile view of the ad featuring a woman in a witch costume. The text reads: 'TRICK OR TREAT YOURSELF' and '25% OFF coolsculpting'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the ad creation process for 'Coolsculpting - Female - IMG 4'. The left sidebar shows the ad set 'Coolsculpting - Female - IMG 4' selected. The main panel displays the 'Identity' section with the same Facebook Page and Instagram Account. The 'Format' section shows 'Single Image or Video' selected. The 'Ad Preview' on the right shows a mobile view of the ad featuring a woman in a white bikini. The text reads: 'FREEZE AWAY FAT CELLS SALE - 25% OFF'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the ad creation process for 'Coolsculpting - Female - IMG 3'. The left sidebar shows the ad set 'Coolsculpting - Female - IMG 3' selected. The main panel displays the 'Identity' section with the same Facebook Page and Instagram Account. The 'Format' section shows 'Single Image or Video' selected. The 'Ad Preview' on the right shows a mobile view of the ad featuring a woman in a blue bikini. The text reads: 'FREEZE AWAY FAT CELLS SALE - 25% OFF'. A 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing a campaign for 'Coolsculpting - Female - IMG 2' on 2019-11-11. The left sidebar contains a list of ad creatives. The main panel shows the 'Identity' section with 'Facebook Page' and 'Instagram Account' options. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows an ad for 'Coolsculpting' with a '25% OFF' offer and a 'LEARN MORE' button.

Facebook Ads Manager interface showing a campaign for 'Coolsculpting - Halloween - IMG 2' on 2019-10-10. The left sidebar contains a list of ad creatives. The main panel shows the 'Identity' section with 'Facebook Page' and 'Instagram Account' options. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows an ad for 'Coolsculpting' with a '25% OFF' offer and a 'LEARN MORE' button, featuring a woman in a witch costume.

Facebook Ads Manager interface showing a campaign for 'Coolsculpting - Halloween - IMG 1' on 2019-10-10. The left sidebar contains a list of ad creatives. The main panel shows the 'Identity' section with 'Facebook Page' and 'Instagram Account' options. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows an ad for 'Coolsculpting' with a '25% OFF' offer and a 'LEARN MORE' button, featuring a woman in a bunny costume.

Facebook Ads Manager interface showing a campaign for 'Coolsculpting - Female 1' on 2019-11-11. The left sidebar contains a list of ad creatives. The main panel shows the 'Identity' section with 'Facebook Page' and 'Instagram Account' options. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows an ad for 'Coolsculpting' with a '25% OFF' offer and a 'LEARN MORE' button, featuring a woman in a white lab coat.

Facebook Ads Manager interface showing a campaign for 'Coolsculpting - Female - IMG 1' on 2019-11-11. The left sidebar contains a list of ad creatives. The main panel shows the 'Identity' section with 'Facebook Page' and 'Instagram Account' options. The 'Format' section is set to 'Single Image or Video'. The preview on the right shows an ad for 'Coolsculpting' with a '25% OFF' offer and a 'LEARN MORE' button, featuring three women in white bikinis.