

# Julia Edelman MD CoolSculpting Google Adwords Q1 2020 (1/1/2020 - 3/31/2020)

search beta coolsculpting: \$6,338.82  
search alpha coolsculpting: \$1,144.10

**Total Google Ads: \$7,482.92**

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns | Try "billing"

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Recommendations | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Dynamic ad targets | Audiences | Demographics | Placements | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

**Campaigns** | Custom | Jan 1 - Mar 31, 2020

Campaign status: All; Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$113.08/day	Paused	575	6.99%	\$6,338.82
search   alpha   coolsculpting	\$81.81/day	Paused	47	4.49%	\$1,144.10
CoolSculpting Ad 1a	\$50.00/day	Paused	0	-	\$0.00
CoolSculpting Campaign   Everable	\$10.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   old	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   purchase	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   research	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   exact	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   generic   exact	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   broad	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   generic   broad	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   BMM	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   broad	\$20.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   exact	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   BMM	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   broad	\$15.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   exact	CoolSculpting	Paused	0	-	\$0.00

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

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Overview | Recommendations | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Dynamic ad targets | Audiences | Demographics | Placements | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

**Campaigns** | Custom | Jan 1 - Mar 31, 2020

Campaign status: All; Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting   research	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   exact	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   generic   exact	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   broad	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   generic   broad	CoolSculpting \$64.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   BMM	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   broad	\$20.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   exact	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   BMM	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   broad	\$15.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic   exact	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting   generic	\$64.00/day	Paused	0	-	\$0.00
<b>Total: Filtered campaigns</b>			622	6.71%	\$7,482.92
<b>Total: Account</b>	\$0.00/day		1,048	6.14%	\$13,310.65

Show rows: 500 | 1 - 18 of 18

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Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Recommendations | Ad groups | Ads & extensions | Extensions | Automated extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

**Ads** | Custom | Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			575	6.99%	\$6,338.82
(Keyword Dr. Julia Edelman)   Safe & Effective Fat Reduction   25% Off All CoolSculpting +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat Loss... View assets details	0. coolsculpting - general	Campaign paused	160	6.18%	\$2,061.56
(Keyword Dr. Julia Edelman)   Best Price in Middleboro   25% Off CoolSculpting Cost +5 more juliaedelmanmd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Campaign paused	83	11.74%	\$834.48
CoolSculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused	72	6.56%	\$668.19
#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading a Free Consultation Provider in Middleboro, MA. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused	34	6.15%	\$572.06
25% Off All CoolSculpting®   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused	48	4.94%	\$566.60
(Keyword Best Price in Middleboro)   Dr. Julia Edelman   Flexible Payment Options juliaedelmanmd.com/coolsculpting/special	1. coolsculpting - price	Campaign paused	52	11.98%	\$333.75

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | coolsculpting

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Overview | Recommendations | Ad groups | Ads & extensions | Extensions | Automated extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Locations | Ad schedule | Devices | Advanced bid adj. | Change history | Drafts & experiments

**Ads** | Custom | Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			575	6.99%	\$6,338.82
(Keyword Best Price in Middleboro)   Dr. Julia Edelman   Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	52	11.98%	\$333.75
25% Off All CoolSculpting®   Affordable & Quick Treatments   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused	13	6.63%	\$169.21
CoolSculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Campaign paused	13	8.72%	\$151.70
(Keyword Dr. Julia Edelman)   Safe & Effective Fat Reduction   25% Off All CoolSculpting +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat Loss... View assets details	4. lipso	Campaign paused	9	8.57%	\$110.92
(Keyword Dr. Julia Edelman)   Safe & Effective Fat Reduction   25% Off All CoolSculpting +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat Loss... View assets details	3. body sculpting	Campaign paused	17	7.36%	\$109.26
Best Price in Middleboro   Dr. Julia Edelman   Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	8	9.20%	\$89.77

Google Ads | Chris Zelig | Edelman 932-459-0548 | All campaigns | search | beta | coolsculpting

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Overview: Paused, Type: Search, Budget: \$113.08/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 575, CTR 6.99%, Cost \$6,338.82							
Extensions	<input type="checkbox"/>	(Keyword: Dr. Julia Edelman)   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat Loss... View assets details	5. sculpsure	Campaign paused	18	15.38%	\$83.14
Automated extensions	<input type="checkbox"/>	CoolSculpting in Middleboro   #1 Fat Reduction Treatment   Best Prices. FDA-Cleared. juliaedelmanmd.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Campaign paused	7	8.64%	\$79.73
Landing pages	<input type="checkbox"/>	#1 Cool Sculpting Deal 25% off   25% Off Cool Sculpting in MA   CoolSculpting Middleboro +3 more juliaedelmanmd.com/coolsculpting/vs-liposuction #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Middleboro, MA. #1 FDA-Cleared, non-surgical fat reduction... View assets details	4. lipo	Campaign paused	5	8.20%	\$71.69
Keywords	<input type="checkbox"/>	#1 Provider in Middleboro   Quick & Painless Fat Freezing   Fat Freezing for 25% Off +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Top Provider in Middleboro, MA for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Campaign paused	3	4.35%	\$65.47
Audiences	<input type="checkbox"/>	(Keyword: Dr. Julia Edelman)   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +11 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Top Provider in Middleboro, MA for Fat Freezing. Free Consult. Is Freezing Fat Right For You? Book ... View assets details	6. coolsculpting - fat freeze	Campaign paused	6	11.11%	\$57.72
Demographics	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	3. body sculpting	Campaign paused	5	4.76%	\$55.49

Google Ads | Chris Zelig | Edelman 932-459-0548 | All campaigns | search | beta | coolsculpting

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Overview: Paused, Type: Search, Budget: \$113.08/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 575, CTR 6.99%, Cost \$6,338.82							
Extensions	<input type="checkbox"/>	25% Off CoolSculpting® Cost   New Client Special   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused	2	3.17%	\$53.02
Automated extensions	<input type="checkbox"/>	CoolSculpting in Middleboro   #1 Fat Reduction Treatment   Book A Virtual Consultation juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation.	0. coolsculpting - general	Campaign paused	1	50.00%	\$45.71
Landing pages	<input type="checkbox"/>	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	5. sculpsure	Campaign paused	6	6.90%	\$36.22
Keywords	<input type="checkbox"/>	25% Off Cool Sculpting in MA   Target Belly Fat, Love Handles   Freeze Away Stubborn Fat juliaedelmanmd.com/coolsculpting/vs-liposuction #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Middleboro, MA. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	4. lipo	Campaign paused	2	3.28%	\$32.90
Audiences	<input type="checkbox"/>	25% Off All Fat Freezing   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Middleboro, MA for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Campaign paused	1	3.13%	\$17.19
Demographics	<input type="checkbox"/>	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	2. cryolipolysis	Campaign paused	2	7.41%	\$16.21

Google Ads | Chris Zelig | Edelman 932-459-0548 | All campaigns | search | beta | coolsculpting

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Overview: Paused, Type: Search, Budget: \$113.08/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 575, CTR 6.99%, Cost \$6,338.82							
Extensions	<input type="checkbox"/>	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	3. body sculpting	Campaign paused	2	1.57%	\$15.76
Automated extensions	<input type="checkbox"/>	CoolSculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	5. sculpsure	Campaign paused	2	10.53%	\$15.40
Landing pages	<input type="checkbox"/>	25% Off All CoolSculpting®   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. body sculpting	Campaign paused	1	2.78%	\$10.86
Keywords	<input type="checkbox"/>	Dr. Julia Edelman   Freezing Fat Really Works   25% Off First Treatment juliaedelmanmd.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Middleboro, MA. Schedule a Free Consultation	6. coolsculpting - fat freeze	Campaign paused	1	2.22%	\$6.35
Audiences	<input type="checkbox"/>	#1 CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	2. cryolipolysis	Campaign paused	1	14.29%	\$4.96
Demographics	<input type="checkbox"/>	(Keyword: Dr. Julia Edelman)   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultation. Expert, Safe Fat Loss... View assets details	2. cryolipolysis	Campaign paused	1	3.57%	\$3.50

Google Ads | Chris Zelig | Edelman 932-459-0548 | All campaigns | search | beta | coolsculpting

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Overview: Paused, Type: Search, Budget: \$113.08/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 575, CTR 6.99%, Cost \$6,338.82							
Extensions	<input type="checkbox"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.	cool sculpting face near me	Campaign paused	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	CoolSculpting Fat Reduction   Fat Freezing in Middleboro, MA   Best CoolSculpting Special www.juliaedelmanmd.com Cool Sculpting is the #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Reduce Bulges. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%	cool sculpting face near me	Campaign paused	0	-	\$0.00
Landing pages	<input type="checkbox"/>	25% Off CoolSculpting   Freeze Off Your Stubborn Fat   #1 CoolSculpting Massachusetts +1 more www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts ... View assets details	cool sculpting face massachusetts	Campaign paused	0	-	\$0.00
Keywords	<input type="checkbox"/>	#1 CoolSculpting Middleboro MA   Safe + Effective Fat Reduction   Freeze Fat. Free Consultation www.juliaedelmanmd.com Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation. Top CoolSculpting in Massachusetts - Freeze Away Your Fat in Middleboro Without Surgery.	cool sculpting face massachusetts	Campaign paused	0	-	\$0.00
Audiences	Total: Ads 575, CTR 6.99%, Cost \$6,338.82						
Demographics	Total: Campaign 575, CTR 6.99%, Cost \$6,338.82						

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Google Ads | Chris Zelig | Edelman 932-459-0548 | All campaigns | search | beta | coolsculpting

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Overview: Paused, Type: Search, Budget: \$113.08/day, More details

Recommendations: Ad status: All, ADD FILTER

Extensions

Custom Jan 1 - Mar 31, 2020

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension								
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	0	0.00%	\$0.00
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	0	0.00%	\$0.00
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	0	0.00%	\$0.00
<input type="checkbox"/>	Book A Virtual Consult Why Wait? Book A Virtual Consult with the #1 Provider in Middleboro	Sitelink extension	search   beta   coolsculpting	Campaign	Approved	0	-	\$0.00
Call extension								
<input type="checkbox"/>	(508) 217-9974 (mobile)	Call extension	Account	Account	Approved	57	6.47%	\$695.71
<input type="checkbox"/>	(508) 217-9974	Call extension	Account	Account	Approved	24	3.58%	\$307.37
Callout extension								
<input type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta   coolsculpting	Campaign	Approved	81	7.63%	\$941.87
<input type="checkbox"/>	Contact Us + Free Consult	Callout extension	search   beta   coolsculpting	Campaign	Approved	72	7.42%	\$827.87
<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   coolsculpting	Campaign	Approved	71	5.96%	\$790.80

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Overview: Paused, Type: Search, Budget: \$113.08/day, More details

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads	Highlights: No Surgery	Callout extension	search   beta   coolsculpting	Campaign	Approved	73	6.73%	\$789.15
Extensions	FDA Approved	Callout extension	search   beta   coolsculpting	Campaign	Approved	74	6.01%	\$783.00
Automated extensions	Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting	Campaign	Approved	65	6.40%	\$676.79
Landing pages	New Clients 25% Off	Callout extension	search   beta   coolsculpting	Campaign	Approved	55	5.07%	\$518.09
Keywords	Free Virtual Consultation	Callout extension	search   beta   coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Audiences	Virtual Consult Available	Callout extension	search   beta   coolsculpting	Campaign	Approved	0	0.00%	\$0.00
Demographics	Structured snippet extension							
Settings	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmin, Fat Reduction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	7	7.87%	\$33.38
Locations	Promotion extension							
Ad schedule	25% off for New Clients	Promotion extension	search   beta   coolsculpting	Campaign	Approved	164	5.84%	\$1,694.29
Devices	Total: Sitelink extensions					0	0.00%	\$0.00
Advanced bid adj.	Total: Callout extensions					201	7.02%	\$2,171.60
Change history	Total: Structured snippet extensions					7	7.87%	\$33.38
Drafts & experiments	Total: Call extensions					81	5.22%	\$1,003.08
	Total: Promotion extensions					164	5.84%	\$1,694.29

Show rows: 500 | 1 - 18 of 18

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$81.81/day, More details

Recommendations: Ads, Custom Jan 1 - Mar 31, 2020

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Extensions	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All Coolsculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	0. coolsculpting - general	Campaign paused Approved (limited) Restricted medical content	18	4.42%	\$371.05
Automated extensions	25% Off All Coolsculpting®   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused	5	2.92%	\$169.75
Landing pages	(Keyword Best Price in Middleboro)   Dr. Julia Edelman   Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	7	12.28%	\$92.33
Keywords	25% Off All Coolsculpting®   Best Price in Middleboro   Dr. Julia Edelman +6 more juliaedelmanmd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	2	8.70%	\$92.22
Audiences	#1 Coolsculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused	2	3.57%	\$85.37
Demographics	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused	4	5.19%	\$80.37

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Overview: Paused, Type: Search, Budget: \$81.81/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads	25% Off All Coolsculpting®   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Campaign paused	1	50.00%	\$76.80
Extensions	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All Coolsculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	5. sculpture	Campaign paused	1	4.17%	\$37.51
Automated extensions	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All Coolsculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	6. coolsculpting - fat freeze	Campaign paused	1	5.56%	\$37.19
Landing pages	Best Price in Middleboro   Dr. Julia Edelman   Flexible Payment Options juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused	1	7.69%	\$31.54
Keywords	#1 Coolsculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	2. cryolipolysis	Campaign paused	1	6.67%	\$27.24
Audiences	25% Off All Coolsculpting®   Affordable & Quick Treatments   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special Treatments Tailored to You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused	1	6.25%	\$19.65
Demographics	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime					

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Overview: Paused, Type: Search, Budget: \$81.81/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. cryolipolysis	Campaign paused	1	20.00%	\$11.94
Extensions	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All Coolsculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	2. cryolipolysis	Campaign paused	1	1.41%	\$6.92
Automated extensions	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Campaign paused	1	14.29%	\$4.22
Landing pages	25% Off Coolsculpting® Cost   New Client Special   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused	0	0.00%	\$0.00
Keywords	#1 Coolsculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	6. coolsculpting - fat freeze	Campaign paused	0	0.00%	\$0.00
Audiences	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	6. coolsculpting - fat freeze	Campaign paused	0	-	\$0.00
Demographics	Total: Ads			47	4.49%	\$1,144.10
Settings	Total: Campaign			47	4.49%	\$1,144.10

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Overview: Paused, Type: Search, Budget: \$81.81/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads	CONSULTATION					
Extensions	#1 Provider in Middleboro   Safe & Effective Fat Reduction   25% Off All Coolsculpting® +9 more juliaedelmanmd.com/coolsculpting/middleboro #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Expert, Safe Fat Loss With... View assets details	coolsculpting face	Campaign paused	0	0.00%	\$0.00
Automated extensions	#1 Coolsculpting Deal 25% Off   Freeze Away Stubborn Fat   Dr. Julia Edelman juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Consultation	coolsculpting face	Campaign paused	0	0.00%	\$0.00
Landing pages	25% Off All Coolsculpting®   Dr. Julia Edelman   #1 Provider in Middleboro juliaedelmanmd.com/coolsculpting #1 Coolsculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	coolsculpting face	Campaign paused	0	-	\$0.00
Keywords	Coolsculpting in Middleboro   #1 Fat Reduction Treatment   No Surgery & Minimal Downtime juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	coolsculpting face	Campaign paused	0	-	\$0.00
Audiences	Total: Ads			47	4.49%	\$1,144.10
Demographics	Total: Campaign			47	4.49%	\$1,144.10

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Overview: Paused | Type: Search | Budget: \$81.81/day | More details

Recommendations: Extensions | Custom Jan 1 - Mar 31, 2020

Ad groups: + Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> 5 Star Reviews Real Coolsculpting Reviews & Patient Testimonials	Sitelink extension	search   alpha   coolsculpti...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search   alpha   coolsculpti...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Before and After Photos See Coolsculpting Before and After Photos	Sitelink extension	search   alpha   coolsculpti...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on Coolsculpting, New Client Special	Sitelink extension	search   alpha   coolsculpti...	Campaign	Approved	0	-	\$0.00
Call extension							
<input type="checkbox"/> (508) 217-9974	Call extension	Account	Account	Approved	3	4.00%	\$105.61
<input type="checkbox"/> (508) 217-9974 (mobile)	Call extension	Account	Account	Approved	2	2.20%	\$10.21
Callout extension							
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	9	5.96%	\$305.46
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	6	4.17%	\$246.01
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	6	3.87%	\$226.01
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	6	3.16%	\$219.29

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Overview: Paused | Type: Search | Budget: \$81.81/day | More details

Recommendations: + Extension type: All | ADD FILTER | Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Liposuction Alternative	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	6	3.87%	\$226.01
<input type="checkbox"/> Freeze Your Fat	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	6	3.16%	\$219.29
<input type="checkbox"/> FDA Approved	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	5	2.78%	\$198.45
<input type="checkbox"/> New Clients 25% Off	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	5	3.11%	\$180.83
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search   alpha   coolsculpti...	Campaign	Approved	8	4.94%	\$154.77
Structured snippet extension							
<input type="checkbox"/> Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   alpha   coolsculpti...	Campaign	Approved	2	22.22%	\$61.45
Promotion extension							
<input type="checkbox"/> 25% off for New Clients	Promotion extension	search   alpha   coolsculpti...	Campaign	Approved	15	3.44%	\$429.02
Total: Callout extensions					18	4.07%	\$531.85
Total: Structured snippet extensions					2	22.22%	\$61.45
Total: Call extensions					5	3.01%	\$115.82
Total: Promotion extensions					15	3.44%	\$429.02

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