

Julia Edelman MD Emsculpt Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta emsulpt: \$3,286.95
search alpha emsulpt: \$706.99

Total Google Ads: \$3,993.94
Total Facebook Ads: \$1,986.50
Total Media Spend: \$5,980.44

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Campaigns | Custom Jan 1 - Mar 31, 2020

Recommendations | Campaign status: All; Campaign name contains emsulpt | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta emsulpt	\$57.69/day	Paused	194	10.30%	\$3,286.95
search alpha emsulpt	\$14.34/day	Paused	39	7.86%	\$706.99
search beta emsulpt broad	Emsculpt \$49.00/day	Removed	0	-	\$0.00
search beta emsulpt exact	Emsculpt \$49.00/day	Removed	0	-	\$0.00
search beta emsulpt generic	Emsculpt \$49.00/day	Paused	0	-	\$0.00
search beta emsulpt generic exact	Emsculpt \$49.00/day	Paused	0	-	\$0.00
search beta emsulpt BMM	Emsculpt \$49.00/day	Paused	0	-	\$0.00
search beta emsulpt broad	\$15.00/day	Paused	0	-	\$0.00
search beta emsulpt exact	Emsculpt \$49.00/day	Paused	0	-	\$0.00
search beta emsulpt generic broad	\$15.00/day	Paused	0	-	\$0.00
search beta emsulpt generic BMM	\$49.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			233	9.79%	\$3,993.94
Total: Account			1,048	6.14%	\$13,310.65

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Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | emsulpt

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Overview | Paused | Type: Search | Budget: \$57.69/day | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 194 clicks, 10.30% CTR, \$3,286.95 cost					
(Keyword Dr. Julia Edelman Emsculpting) Best Price in Middleboro #1 Provider in Middleboro +5 more www.juliaedelmanmd.com Best Emsculpt Reviews. Find Out How Well Emsculpt Works to Burn Fat and Build Muscle. Emsculpt is a Non-Surgical... View assets details	0. emsulpt - general	Campaign paused Approved (limited): Non-family safe	68	9.70%	\$1,099.29
(Keyword Emsculpt Body Contouring) Build Muscle + Burn Fat Middleboro's #1 Provider www.juliaedelmanmd.com Quick, Painless, No Recovery. In a Half Hour, Emsculpt Does the Work of 20,000 Crunches. Best Emsculpt Reviews. Find Out How Well Emsculpt Works to Burn Fat and Build Muscle.	0. emsulpt - general	Campaign paused	49	10.72%	\$827.78
Dr. Julia Edelman Emsculpting Best Emsculpting Price in MA Non-Invasive Body Contouring www.juliaedelmanmd.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Leading Emsculpt Provider in Middleboro, MA. Build Muscle + Burn Fat. Free Consultation	0. emsulpt - general	Campaign paused	21	12.88%	\$347.97
(Keyword Dr. Julia Edelman) Save on Emsculpt Cost Burn Fat. Build Muscles. +5 more www.juliaedelmanmd.com Emsculpt is a Non-Surgical Alternative to Liposuction That Reduces Fat and Builds Muscles. Get Rid of Fat. Build Musc... View assets details	1. emsulpt - price	Campaign paused	15	17.65%	\$281.96
(Keyword Dr. Julia Edelman Emsculpting) New Client Special Emsculpt® Body Contouring +7 more www.juliaedelmanmd.com The All-Around Best Non-Surgical Body Contouring is Emsculpt. Nothing Else Compares. Emsculpting is Body... View assets details	3. body contouring	Campaign paused Approved (limited): Non-family safe	12	8.89%	\$179.81
Emsculpt® Body Sculpting Dr. Julia Edelman New Client Special www.juliaedelmanmd.com Build 20,000 Crunches/Squats of Muscle. Melt Away	3. body contouring	Campaign paused	2	7.41%	\$103.61

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | emsulpt

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Overview | Paused | Type: Search | Budget: \$57.69/day | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 194 clicks, 10.30% CTR, \$3,286.95 cost					
Emsculpt® Body Sculpting Dr. Julia Edelman New Client Special www.juliaedelmanmd.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Emsculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.	3. body contouring	Campaign paused	2	7.41%	\$103.61
#1 Emsculpt® in Middleboro Quick, Painless, Effective. Get Rid of Fat & Grow Muscle www.juliaedelmanmd.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.	3. body contouring	Campaign paused	6	11.32%	\$95.06
Leading Emsculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.juliaedelmanmd.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Campaign paused	2	4.17%	\$66.08
20% Off Emsculpt® Special FDA Cleared Safe + Effective Dr. Julia Edelman www.juliaedelmanmd.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. How Much is Emsculpt? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. emsulpt - price	Campaign paused	3	23.08%	\$60.25
Best Emsculpt Price Middleboro Dr. Julia Edelman Leading Emsculpt Provider www.juliaedelmanmd.com Emsculpt is a Non-Surgical Alternative to Liposuction That Reduces Fat and Builds Muscles. How Much is Emsculpt? A Lot Less Than You Might Think. Book A Free Consultation Now	1. emsulpt - price	Campaign paused Approved (limited): Non-family safe	2	13.33%	\$52.16
Body Contouring Treatment Top Provider in Middleboro New Client Specials www.juliaedelmanmd.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsculpt Success Stories and Book a Free	3. body contouring	Campaign paused	4	14.81%	\$44.72

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | emsulpt

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Overview | Paused | Type: Search | Budget: \$57.69/day | More details

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Total: 194 clicks, 10.30% CTR, \$3,286.95 cost					
#1 Provider in Middleboro New Client Specials FDA Cleared Safe + Effective www.juliaedelmanmd.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Campaign paused	2	5.41%	\$44.61
(Keyword Dr. Julia Edelman Emsculpting) Non-Invasive Body Contouring Quick, Painless, Effective. www.juliaedelmanmd.com The All-Around Best Non-Surgical Body Contouring is Emsculpt. Nothing Else Compares. Fast Treatments. No Downtime. Long Lasting, Natural Looking. Book a Free Consult Here	3. body contouring	Campaign paused	4	7.55%	\$41.89
(Keyword Dr. Julia Edelman) Save on Emsculpt Cost New Client Specials www.juliaedelmanmd.com How Much Does Emsculpt Cost? A Lot Less Than You Might Think. Book A Free Consultation Now. Get Rid of Fat. Build Muscle. Emsculpt is the Natural Looking Way to Look Incredible.	1. emsulpt - price	Campaign paused	2	40.00%	\$31.02
20% Off Emsculpt® Cost New Client Special Dr. Julia Edelman www.juliaedelmanmd.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	1. emsulpt - price	Campaign paused	1	3.03%	\$9.47
(Keyword Dr. Julia Edelman) New Client Specials FDA Cleared Safe + Effective +8 more www.juliaedelmanmd.com Melt Away Body Fat + Build Muscle. Emsculpt® Is The Only Body Contouring That Does Both. Melt Body Fat. Build... View assets details	4. melt body fat	Campaign paused	1	14.29%	\$1.27
Emsculpt Body Contouring Build Muscle and Burn Fat #1 Top Emsculpt Provider +2 more www.juliaedelmanmd.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime. Emsculpt Body... View assets details	how much is emsulpt treatment	Campaign paused	0	-	\$0.00

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | beta | emsulpt

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Overview: Paused, Type: Search, Budget: \$57.69/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads						
				194	10.30%	\$3,286.95
Extensions	<input type="checkbox"/>	EmSulpt Body Contouring Build Muscle and Burn Fat #1 Top EmSulpt Provider +2 more www.juliaedelmanmd.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime. EmSulpt Body... View assets details	emsulpting near me special	Campaign paused	0	-\$0.00
Automated extensions	<input type="checkbox"/>	EmSulpt Body Contouring Build Muscle and Burn Fat Non-Invasive Body Shaping www.juliaedelmanmd.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime. EmSulpt Body... View assets details	emsulpting near me special	Campaign paused	0	-\$0.00
Landing pages	<input type="checkbox"/>	Best EmSulpt in Massachusetts Body Contouring in Middleboro Build Muscle and Burn Fat www.juliaedelmanmd.com Top EmSulpt Provider in Massachusetts - Melt Fat and Build Muscle in Middleboro. EmSulpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	emsulpting near me special	Campaign paused	0	-\$0.00
Keywords	<input type="checkbox"/>	EmSulpt Body Contouring Build Muscle and Burn Fat #1 Top EmSulpt Provider +2 more www.juliaedelmanmd.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-Surgical & No Downtime. EmSulpt Body... View assets details	emsulpting massachusetts	Campaign paused	0	-\$0.00
Total: Ads						
Total: Campaign						

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Overview: Paused, Type: Search, Budget: \$57.69/day, More details

Recommendations: **Extensions**, Custom Jan 1 - Mar 31, 2020

Ad groups: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension								
	<input type="checkbox"/>	Before and After Photos See EmSulpting Before and After Photos	search beta emsulpt	Campaign	Approved	0	-	\$0.00
	<input type="checkbox"/>	5 Star Reviews Real EmSulpting Reviews & Patient Testimonials	search beta emsulpt	Campaign	Approved	0	-	\$0.00
	<input type="checkbox"/>	State-of-the-Art Facility Latest Body Contouring Technology	search beta emsulpt	Campaign	Approved	0	-	\$0.00
	<input type="checkbox"/>	Save on EmSulpt Save on EmSulpting Cost. Limited Time Special	search beta emsulpt	Campaign	Approved	0	-	\$0.00
	<input type="checkbox"/>	Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Middleboro	search beta emsulpt	Campaign	Approved	0	-	\$0.00
Call extension								
	<input type="checkbox"/>	(508) 217-9974 (mobile)	Account	Account	Approved	33	9.79%	\$708.45
	<input type="checkbox"/>	(508) 217-9974	Account	Account	Approved	16	8.51%	\$129.58
Callout extension								
	<input type="checkbox"/>	Burn Muscle + Build Fat	search beta emsulpt	Campaign	Approved	59	10.81%	\$890.27
	<input type="checkbox"/>	Contact Us + Free Consult	search beta emsulpt	Campaign	Approved	52	9.63%	\$686.92
	<input type="checkbox"/>	Highlights: No Surgery	search beta emsulpt	Campaign	Approved	52	8.93%	\$651.16

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Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | alpha | emsulpt

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Overview: Paused, Type: Search, Budget: \$57.69/day, More details

Recommendations: **Extensions**, Associations view

Ad groups: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension								
	<input type="checkbox"/>	Burn Muscle + Build Fat	search beta emsulpt	Campaign	Approved	59	10.81%	\$890.27
	<input type="checkbox"/>	Contact Us + Free Consult	search beta emsulpt	Campaign	Approved	52	9.63%	\$686.92
	<input type="checkbox"/>	Highlights: No Surgery	search beta emsulpt	Campaign	Approved	52	8.93%	\$651.16
	<input type="checkbox"/>	Strengthen/Sculpt Muscle	search beta emsulpt	Campaign	Approved	51	9.07%	\$604.95
	<input type="checkbox"/>	Free Virtual Consultation	search beta emsulpt	Campaign	Approved	1	100.00%	\$23.08
	<input type="checkbox"/>	Virtual Consult Available	search beta emsulpt	Campaign	Approved	0	0.00%	\$0.00
Structured snippet extension								
	<input type="checkbox"/>	Service catalog: EmSulpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	search beta emsulpt	Campaign	Approved	2	5.41%	\$9.58
Total: Callout extensions						107	10.17%	\$1,559.42
Total: Structured snippet extensions						2	5.41%	\$9.58
Total: Call extensions						49	9.33%	\$838.03
Total: Promotion extensions						34	8.56%	\$621.01

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Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | alpha | emsulpt

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Overview: Paused, Type: Search, Budget: \$14.34/day, More details

Recommendations: **Ads**, Custom Jan 1 - Mar 31, 2020

Ad groups: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Extensions	<input type="checkbox"/>	Dr. Julia Edelman 20% Off EmSulpt® Special Middleboros #1 Provider www.juliaedelmanmd.com Quick, Painless. No Recovery. In a Half Hour, EmSulpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. EmSulpt® is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Campaign paused	16	12.12%	\$303.88
Automated extensions	<input type="checkbox"/>	(Keyword: Best Price in Middleboro) Dr. Julia Edelman #1 Provider in Middleboro +5 more www.juliaedelmanmd.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. EmSulpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	0. emsulpt - general	Campaign paused	12	8.11%	\$184.85
Landing pages	<input type="checkbox"/>	#1 Provider in Middleboro New Client Specials FDA Cleared Safe + Effective www.juliaedelmanmd.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with EmSulpting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Campaign paused	4	6.25%	\$106.09
Keywords	<input type="checkbox"/>	Leading EmSulpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.juliaedelmanmd.com EmSulpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All it Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general	Campaign paused	3	4.84%	\$66.23
Audiences	<input type="checkbox"/>	Melt Your Body Fat New Client Specials FDA Cleared Safe + Effective +7 more www.juliaedelmanmd.com Melt Away Body Fat + Build Muscle. EmSulpt® is The Only Body Contouring That Does Both. Don't Just Trim Your... View assets details	3. melt body fat	Campaign paused Approved (limited): Non-family safe	1	33.33%	\$27.64
Demographics	<input type="checkbox"/>	(Keyword: Best Price in Middleboro) Dr. Julia Edelman #1 Provider in Middleboro +5 more www.juliaedelmanmd.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. EmSulpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	1. emsulpt - price	Campaign paused	2	11.11%	\$14.33

#1 Provider in Middleboro | 20% Off All Body Contouring | New

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Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns > search | alpha | emsulpt

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Overview: Paused, Type: Search, Budget: \$14.34/day, More details

Recommendations: **Ads**, Custom Jan 1 - Mar 31, 2020

Ad groups: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Extensions	<input type="checkbox"/>	#1 Provider in Middleboro 20% Off All Body Contouring New Client Special +6 more www.juliaedelmanmd.com Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here. EmSulpt® is Body... View assets details	2. body contouring	Campaign paused Approved (limited): Restricted medical content	1	3.70%	\$3.97
Automated extensions	<input type="checkbox"/>	EmSulpt Body Contouring Build Muscle & Burn Fat Save On EmSulpt +7 more www.juliaedelmanmd.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with... View assets details	0. emsulpt - general	Campaign paused	0	-\$0.00	
Landing pages	<input type="checkbox"/>	Non-invasive Body Contouring Schedule a Free Trial #1 EmSulpt in Middleboro, MA www.juliaedelmanmd.com EmSulpt is the Only Non-invasive Body Contouring Treatment that Burns Fat & Builds Muscle. Body Contouring with EmSulpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	0. emsulpt - general	Campaign paused	0	-\$0.00	
Keywords	<input type="checkbox"/>	#1 EmSulpt in Middleboro, MA Non-Invasive Body Contouring Build Muscle & Burn Fat www.juliaedelmanmd.com EmSulpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles. Burn Fat & Build Muscle to Achieve the Body of Your Dreams. Introductory Discount Pricing	0. emsulpt - general	Campaign paused	0	-\$0.00	
Audiences	<input type="checkbox"/>	EmSulpt Body Contouring Build Muscle & Burn Fat Schedule a Free Trial www.juliaedelmanmd.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with EmSulpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks	0. emsulpt - general	Campaign paused	0	-\$0.00	
Demographics	<input type="checkbox"/>	EmSulpt Body Contouring Build Muscle & Burn Fat Save On EmSulpt +7 more www.juliaedelmanmd.com Burn Fat and Build Muscle to Achieve the Body of Your Dreams. Non-surgical & No Pain. Body Contouring with... View assets details	1. emsulpt - price	Campaign paused	0	-\$0.00	
Locations	<input type="checkbox"/>	#1 EmSulpt in Middleboro, MA Non-Invasive Body Contouring Build Muscle & Burn Fat					

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Overview: Paused, Type: Search, Budget: \$14.34/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
	BOOK A FREE CONSULT					
	#1 Emsculpt® in Middleboro Quick, Painless, Effective. Get Rid of Fat & Grow Muscle www.juliaedelmanmd.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.	2. body contouring	Campaign paused	0	0.00%	\$0.00
	20% Off Emsculpting Transform Your Physique Quick and Painless www.juliaedelmanmd.com Watch Stubborn Fat Melt Away. Build Pronounced Muscles. No Surgery Needed. No Downtime! Treatments Take Just 30 Minutes. Find Out Today If Emsculpt® Is Right For You.	3. melt body fat	Campaign paused	0	-	\$0.00
	Dr. Julia Edelman Emsculpting Specials Melt Your Body Fat www.juliaedelmanmd.com Melt Body Fat. Build Muscle. Takes 30 Minutes. Painless. Proven Effective. Long Lasting. Natural Looking. Long Lasting. 20% Off for New Clients. Schedule Your Free Consultation!	3. melt body fat	Campaign paused	0	0.00%	\$0.00
	Leading Emsculpt® Provider Watch Your Muscles Grow See Stubborn Fat Melt Away www.juliaedelmanmd.com Get the Stomach or Butt of Your Dreams. Emsculpt® Is Like Doing 20,000 Crunches or Squats! Quick, Painless. Natural Looking. Long-Lasting. Book Your Free Consult Today!	3. melt body fat	Campaign paused	0	-	\$0.00
	Total: Ads			39	7.86%	\$706.99
	Total: Campaign			39	7.86%	\$706.99

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Overview: Paused, Type: Search, Budget: \$14.34/day, More details

Recommendations: Extensions, Custom Jan 1 - Mar 31, 2020

Ad groups: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Emsculpting Before and After Photos	Sitelink extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real Emsculpting Reviews & Patient Testimonials	Sitelink extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
Save on Emsculpt Save on Emsculpting Cost. Limited Time Special	Sitelink extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
Call extension							
(508) 217-9974 (mobile)	Call extension	Account	Account	Approved	7	6.48%	\$161.15
(508) 217-9974	Call extension	Account	Account	Approved	4	10.26%	\$72.74
Callout extension							
Highlights: No Surgery	Callout extension	search alpha emsculpt	Campaign	Approved	14	9.40%	\$243.13
Burn Muscle + Build Fat	Callout extension	search alpha emsculpt	Campaign	Approved	11	7.97%	\$242.99
Contact Us + Free Consult	Callout extension	search alpha emsculpt	Campaign	Approved	9	7.69%	\$240.58
New Clients 25% Off	Callout extension	search alpha emsculpt	Campaign	Approved	8	5.80%	\$137.16

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Overview: Paused, Type: Search, Budget: \$14.34/day, More details

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Highlights: No Surgery	Callout extension	search alpha emsculpt	Campaign	Approved	14	9.40%	\$243.13
Burn Muscle + Build Fat	Callout extension	search alpha emsculpt	Campaign	Approved	11	7.97%	\$242.99
Contact Us + Free Consult	Callout extension	search alpha emsculpt	Campaign	Approved	9	7.69%	\$240.58
New Clients 25% Off	Callout extension	search alpha emsculpt	Campaign	Approved	8	5.80%	\$137.16
Structured snippet extension							
Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	Structured snippet extension	search alpha emsculpt	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search alpha emsculpt	Campaign	Approved	17	6.46%	\$368.29
Total: Callout extensions					21	7.58%	\$391.82
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					11	7.48%	\$233.89
Total: Promotion extensions					17	6.46%	\$368.29

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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17669586 Updated just now

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.42 on 2020-03-24 to the payment method on your ad account 17669586. We appreciate your accommodation for the inconvenience this refund may have caused.

Account Overview: Campaigns, Ad Sets, Ads

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases
Emsculpt - Conversions	Off	Lowest cost	\$23.00 Daily	70 Leads	27,464	84,654	\$28.38 Per Lead	\$1,986.50	Ongoing	946	-	-
Coolsculpting - Traffic	Off	Lowest cost	\$37.50 Daily	Link Click	-	-	-	\$0.00	Ongoing	-	-	-
Emsculpt - Traffic	Off	Lowest cost	\$23.00 Daily	Link Click	-	-	-	\$0.00	Ongoing	-	-	-
Emsculpt - Mixed	Off	Lowest cost	\$23.00 Daily	Multiple Co...	-	-	-	\$0.00	Ongoing	-	-	-
Coolsculpting	Off	Lowest cost	\$37.50 Daily	Lead	-	-	-	\$0.00	Ongoing	-	-	-
Creative Testing - Prospecting	Off	Using ad se...	Using ad se...	Lead	-	-	-	\$0.00	Ongoing	-	-	-
Results from 6 campaigns					27,464 People	84,654 Total	-	\$1,986.50 Total Spent	-	946 Total	-	-

17669586 Updated just now

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.42 on 2020-03-24 to the payment method on your ad account 17669586. We appreciate your accommodation for the inconvenience this refund may have caused.

Account Overview: Campaigns (1 selected), Ad Sets (1 Campaign), Ads (1 Campaign)

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-12 - Emsculpt - img 2	Lowest cost Conversions	Using camp...	Feb 20, 2020, 8:1... 44 days ago	58 Leads	25,416	67,824	\$27.17 Per Lead	Average	Below average	Below average	\$1,575.60
2019-12 - Emsculpt - img 3	Lowest cost Conversions	Using camp...	Feb 20, 2020, 8:1... 44 days ago	5 Leads	4,260	8,644	\$45.08 Per Lead	Above average	Below average	Below average	\$225.42
2019-10 - Emsculpt	Lowest cost Conversions	Using camp...	Feb 20, 2020, 8:1... 44 days ago	7 Leads	3,847	8,186	\$26.50 Per Lead	Average	Below average	Below average	\$185.48
High Vio 2019-12 - Emsculpt - Video 1	Lowest cost Conversions	Using camp...	Feb 20, 2020, 8:1... 44 days ago	Lead	-	-	-	-	-	-	-
2019-12 - Emsculpt - img 4	Lowest cost Conversions	Using camp...	Feb 20, 2020, 8:1... 44 days ago	Lead	-	-	-	-	-	-	-
2019-10 - Emsculpt	Lowest cost Conversions	Using camp...	-	Lead	-	-	-	-	-	-	-
Results from 6 ads					70 Leads	27,464 People	84,654 Total	\$28.38 Per Lead	-	-	\$1,986.50 Total Spent

Facebook Ads Manager interface showing the configuration for an advertisement. The breadcrumb trail is: Emsculpt - Conversions > Emsculpt - General Population > 2019-12 - Emsculpt - Img 2. The ad name is "2019-12 - Emsculpt - Img 2". The identity is set to Facebook Page "Julia Edelman MD". The format is "Single Image or Video". The ad preview shows a post from Julia Edelman MD with the text "EMSCULPT. The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult!" and an image of a couple. The ad is currently in a draft state.

Facebook Ads Manager interface showing the configuration for an advertisement. The breadcrumb trail is: Emsculpt - Conversions > Emsculpt - General Population > 2019-12 - Emsculpt - Img 3. The ad name is "2019-12 - Emsculpt - Img 3". The identity is set to Facebook Page "Julia Edelman MD". The format is "Single Image or Video". The ad preview shows a post from Julia Edelman MD with the text "EMSCULPT. The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult!" and an image of a couple. The ad is currently in a draft state.

Facebook Ads Manager interface showing the configuration for an advertisement. The breadcrumb trail is: Emsculpt - Conversions > Emsculpt - General Population > 2019-10 - Emsculpt. The ad name is "2019-10 - Emsculpt". The identity is set to Facebook Page "Julia Edelman MD". The format is "Use Existing Post". The ad preview shows a post from Julia Edelman MD with the text "EMSCULPT. The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult!" and an image of a couple. The ad is currently in a draft state.