

Dr. Julia Edelman CoolSculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

Total Google Ads: \$1,965.63

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview | Campaigns | Custom Apr 1 - Jun 30, 2020

Campaign status: All ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
Total: Campaigns			242	9.61%	\$1,965.63
search beta coolsculpting	\$65.67/day	Eligible	242	9.61%	\$1,965.63
CoolSculpting Ad 1a	\$50.00/day	Paused	0	-	\$0.00
AWN_001.0000000958a3d2c_0000000095a05ed3	\$30.39/day \$923.86/month	Removed	0	-	\$0.00
CoolSculpting Campaign Everable	\$10.00/day	Paused	0	-	\$0.00
old	\$0.01/day	Removed	0	-	\$0.00
search beta dynamic	\$6.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic old	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting purchase	CoolSculpting \$64.00/day	Paused	0	-	\$0.00
search beta coolsculpting research	CoolSculpting \$64.00/day	Paused	0	-	\$0.00

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Campaign	Budget	Status	Clicks	CTR	Cost
Total: Campaigns			242	9.61%	\$1,965.63
search beta emsculpt	\$100.00/day	Paused	0	-	\$0.00
search beta emsculpt generic BMM	\$49.00/day	Paused	0	-	\$0.00
search beta emsella	\$50.00/day	Paused	0	-	\$0.00
search beta emsella generic	\$10.00/day	Paused	0	-	\$0.00
search alpha coolsculpting	\$81.81/day	Paused	0	-	\$0.00
search alpha emsculpt	\$14.34/day	Paused	0	-	\$0.00
Total: Campaigns			242	9.61%	\$1,965.63
Total: Account	\$65.67/day		242	9.61%	\$1,965.63

Show rows: 100 | 1 - 44 of 44

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Overview | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads				242	9.61%	\$1,965.63
{Keyword:Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All CoolSculpting +9... juliaedelmanmd.com/coolsculpting/middleb... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultatio... View assets details	search beta coolsculpting	0. coolsculpting - general	Approved	88	9.09%	\$895.69
{Keyword:Dr. Julia Edelman} Best Price in Middleboro 25% Off CoolSculpting Cost +5... juliaedelmanmd.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient... View assets details	search beta coolsculpting	1. coolsculpting - price	Approved	62	16.27%	\$372.76
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Virtual Consultation... juliaedelmanmd.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Middleboro, MA. Schedule a Free Virtual... View assets details	search beta coolsculpting	0. coolsculpting - general	Approved	11	6.25%	\$155.60
{Keyword:Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All CoolSculpting +9... juliaedelmanmd.com/coolsculpting/middleb... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultatio... View assets details	search beta coolsculpting	3. body sculpting	Approved	24	8.92%	\$135.57

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Overview | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads				242	9.61%	\$1,965.63
CoolSculpting In Middleboro #1 Fat Reduction Treatment Book A Virtual... juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a...	search beta coolsculpting	0. coolsculpting - general	Approved	15	7.14%	\$112.26
{Keyword:Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All CoolSculpting +9... juliaedelmanmd.com/coolsculpting/middleb... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultatio... View assets details	search beta coolsculpting	4. lipo	Approved	15	10.42%	\$94.72
25% Off All CoolSculpting® Virtual Consultation Available #1 Provider in... juliaedelmanmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultation. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery...	search beta coolsculpting	0. coolsculpting - general	Approved	7	4.96%	\$48.15
CoolSculpting In Middleboro #1 Fat Reduction Treatment Virtual Consultation... juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free...	search beta coolsculpting	3. body sculpting	Approved	4	18.18%	\$38.28

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Overview | Ads | Custom Apr 1 - Jun 30, 2020

Ad status: All ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads				242	9.61%	\$1,965.63
CoolSculpting In Middleboro #1 Fat Reduction Treatment Virtual Consultation... juliaedelmanmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Fat Reduction Treatment. Target Belly Fat & Love Handles. Book a Free...	search beta coolsculpting	3. body sculpting	Approved	4	18.18%	\$38.28
{Keyword:Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off All CoolSculpting +9... juliaedelmanmd.com/coolsculpting/middleb... #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro, MA. Free Consultatio... View assets details	search beta coolsculpting	5. sculpsure	Approved	5	8.93%	\$34.37
25% Off All CoolSculpting® Virtual Consultation Available #1 Provider in... juliaedelmanmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Middleboro. Free Virtual Consultations. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery...	search beta coolsculpting	3. body sculpting	Approved	3	50.00%	\$20.30
{Keyword:Dr. Julia Edelman} Safe & Effective Fat Reduction 25% Off Fat Freezing +11 more juliaedelmanmd.com/coolsculpting/middleb... #1 CoolSculpting Deal. Top Provider in Middleboro, MA For Fat Freezing. Free Consul... View assets details	search beta coolsculpting	6. coolsculpting - fat freeze	Approved	2	25.00%	\$14.36

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Overview | Ad status: All | ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads 242						
search beta coolsculpting		4. lipo	Approved	1	4.35%	\$13.44
search beta coolsculpting		1. coolsculpting - price	Approved	1	5.26%	\$10.77
search beta coolsculpting		2. cryolipolysis	Approved	1	20.00%	\$6.81
search beta coolsculpting		1. coolsculpting - price	Approved	1	12.50%	\$5.17

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Overview | Ad status: All | ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads 242						
search beta coolsculpting		1. coolsculpting - price	Approved	1	12.50%	\$5.17
search beta coolsculpting		1. coolsculpting - price	Approved	1	20.00%	\$4.49
search beta coolsculpting		3. body sculpting	Approved	1	3.57%	\$2.89
	CoolSculpting Ad 1a	CoolSculpting Campaign 1	Campaign paused	0	-	\$0.00
			Campaign			

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Overview | Ad status: All | ADD FILTER

Ad	Campaign	Ad group	Status	Clicks	CTR	Cost
Total: Ads 242						
			paused			
search beta coolsculpting purchase		beta - coolsculpting cost	Campaign paused	0	-	\$0.00
search beta coolsculpting purchase		beta - coolsculpting cost	Campaign paused	0	-	\$0.00
Total: Ads 242						
Total: Account 242						

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Extensions | Custom Apr 1 - Jun 30, 2020

Overview | Extension type: All | ADD FILTER

Extension	Extension type	Level	Status	Clicks	CTR	Cost
Account						
(508) 217-9974 (mobile)	Call extension	Account	Approved	11	5.07%	\$81.55
(508) 217-9974	Call extension	Account	Approved	13	7.88%	\$78.53
CoolSculpting Ad 1a						
Before and After Photos	Sitelink extension	Campaign	Disapproved: Destination not working	0	-	\$0.00
Get a \$300 OFF Gift Card	Sitelink extension	Campaign	Disapproved: Capitalization +1 more	0	-	\$0.00
CoolSculpting Campaign Everable						
Before and After Photos	Sitelink extension	Campaign	Disapproved: Destination not working	0	-	\$0.00
Get a \$300 OFF Gift Card	Sitelink extension	Campaign	Disapproved: Capitalization +1 more	0	-	\$0.00

Google Ads | Chris Zelig > Edelman 932-459-0548 | All campaigns

Extensions | Associations view

Overview | Extension type: All | ADD FILTER

Extension	Extension type	Level	Status	Clicks	CTR	Cost
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	Campaign	Approved	0	-	\$0.00
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	Campaign	Approved	0	-	\$0.00
Highlights: No Surgery	Callout extension	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions				0	0.00%	\$0.00
Total: Callout extensions				153	10.16%	\$1,191.61
Total: Structured snippet extensions				4	11.76%	\$15.54
Total: Call extensions				24	6.28%	\$160.08
Total: Promotion extensions				123	10.45%	\$958.13

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